Manappuram Finance Limited

Investor Presentation

November 2020

Gold Loans



Microfinance



Housing Finance



Vehicle Finance





Q2 FY21 RESULTS: CONSOLIDATED RESULT HIGHLIGHTS



AUM

Rs 269,027 Mn

(+ 6.1% QoQ)

(+18.6 % YoY)

*Net Profit

Rs 4,054.4 Mn

(+10.2% QoQ)

(-6.4% YoY)/+16.7% on

Adjusted Net Profit

Networth

Rs 64,508 Mn

ROA 5.1%

ROE 26.0%

Capital Adequacy #

24.8%

Borrowing Cost #

9.13%

GNPA#

1.11%

BV / Share Rs 76.2

**EPS Rs 19.2

Dividend / Share FY20: Rs 2.75 Share of New Businesses

26.6%

Total Branches

4,611

No of Live Customers 5.00 mn

AUM: Assets Under Management, Net Profit: PAT

Calculated on standalone basis, CRAR improved due to ROU reduction

** Annualised FPS

*Adjusted Net Profit for Q2 FY 20 Rs 3,475 after adjusting One time tax benefit of Rs 601.5 Mn and Asirvad Re-instatement of PAT Rs 253.4 mn, then sequential growth will be 16.7% YoY, Refer note no 10 of Consol published result

Q2 FY21 RESULTS: KEY PERFORMANCE HIGHLIGHTS



Overall Highlights

- Consolidated AUM growth with +18.6% YoY and +6.1 % QoQ
- Profitability of Rs 405 cr with 5.1% consolidated ROA, 26% consolidated ROE in Q2 FY21
- Prudent capital structure with leverage being only 3.8 times

Gold Loan Business

- Gold Loan AUM up 30.1% YoY, 11.3% QoQ in Q2 FY21; Gold tonnage nearly flat QoQ
 - Company expects to grow gold loans in line with market growth
 - Yields on gold loans were stable

Liquidity

- Access to liquidity from all sources
- Raised Fresh Borrowing of Rs 2,484 cr in Q2 FY21 on Standalone basis through NCDs and Bank Loan
- No mismatch in ALM due to short tenor product (proportion of CPs as a % of total standalone company borrowings declined from 24.7% in 2QFY20 to 7.2% in 2QFY21). Borrowing costs declined sequentially by 26 bps, despite significant extension in average duration of borrowings
- Fitch has restored our rating to BB Stable from negative

Progress on Business Diversification

- Asirvad AUM at Rs 4,971 cr (down by 1.3% QoQ), given cautious approach to new disbursements
- Asirvad proactively provided Rs.66 crs provision during Q2FY21 due to COVID-19 and have provided Rs 196 cr provision cumulatively so far. (3.9% of AUM)
- We have consciously moderated growth in other segments given slow macro. Collections efficiency is improving every month (VEF and HFC collections efficiency in Sep 20 were 93% and 95%) were and the Company has redoubled efforts on collections

Agenda



Section 1	IMPACT OF COVID
Section 2	QUARTERLY FINANCIAL UPDATE
Section 3	COMPETITIVE STRENGTHS
Section 4	COMPANY OVERVIEW
	ANNEXURE

Impact of Covid-19 on business



Operational update

- All branches and office buildings are disinfected at regular basis; sanitizers provided to employees at key locations
- Social Distancing is being maintained in all Branches and Office Buildings
- 100% of branches are operational and business is back to normal

Product mix *l* underwriting

- Incremental focus on gold loans due to short tenor, liquid collateral and minimal credit risk
- Stricter underwriting norms with review and reset of geographical limits, margin on collateral and delegated powers with tighter portfolio review

Digitization

- Increased focus on digitization online gold loan now accounts for 61% of gold AUM
- Online gold loan customers and digital payments up 1.5x QoQ in Q2FY21

Liquidity

- Excess cash and undrawn bank lines of INR 5,440 Cr as of Sep'20 and INR 5,061 cr as of Oct'20 (Consol)
- Raised Fresh Borrowing of INR 2,904 Cr of funds in Q2FY21 on Consol Basis and liquidity is comfortable

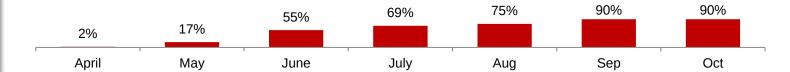
Moratorium / Restructurin

- 32% of MFI AUM was under moratorium as on Aug 31,2020 in compared with 80% of MFI AUM in Q1FY21
- No significant restructuring of loans (0.15% of Standalone AUM)

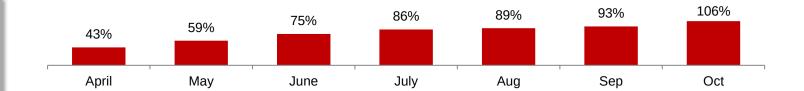
Collections have returned to pre-COVID levels across all business lines



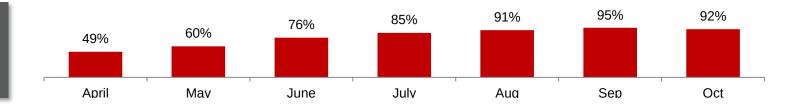




Vehicle Loans (3.9% AUM)



Affordable Home Loans (2.3% AUM)



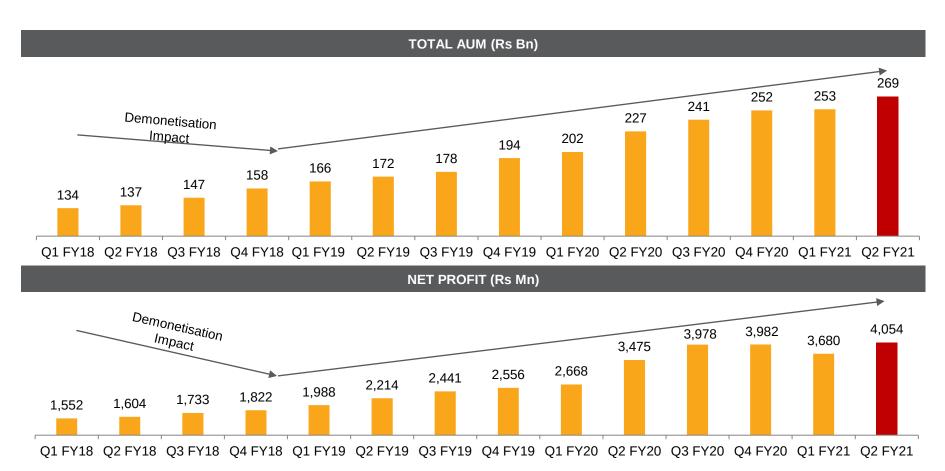
Agenda



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Q2 FY21 RESULTS: TREND IN AUM GROWTH & PROFITABILITY





^{*} Adjusted Net Profit for Q2 FY 20– Rs 3,475 Mn after adjusting One time Tax and Int. on IT Refund benefit of Rs 601.5 Mn and Asirvad Re-

Q2 FY21 RESULTS: CONSOLIDATED PROFIT & LOSS STATEMENT



Particulars (Rs Mn)	H1 FY21	H1 FY20	YOY %	Q2 FY21	Q2 FY20	YOY %	Q1 FY21	QOQ %	FY20
Closing AUM (Rs Bn)	269	227	18.6%	269	227	18.6%	253	6.1%	252
Income from Operations	30,781.1	25,337.2	21.5%	15,655.8	13,430.3	16.6%	15,125.3	3.5%	54,653.2
Finance expenses	11,377.8	8,537.7	33.3%	5,709.5	4,479.6	27.5%	5,668.3	0.7%	18,322.3
Net interest income	19,403.3	16,799.5	15.5%	9,946.3	8,950.7	11.1%	9,457.0	5.2%	36,330.9
Employee expenses	3,922.2	4,005.2	-2.1%	2,169.1	2,034.2	6.6%	1,753.1	23.7%	8,301.3
Other operating expenses	2,743.9	3,178.8	-13.7%	1,376.2	1,612.6	-14.7%	1,367.7	0.6%	6,439.2
Pre provision profit	12,737.2	9,615.5	32.5%	6,401.0	5,303.9	20.7%	6,336.2	1.0%	21,590.4
Provisions/Bad debts	2,532.9	633.2	300.0%	1,080.2	291.9	270.1%	1,452.7	-25.6%	2,376.1
Other Income	162.7	572.1	-71.6%	123.3	471.0	-73.8%	39.4	212.9%	858.7
Profit before Tax	10,367.0	9,554.4	8.5%	5,444.1	5,483.0	-0.7%	4,922.9	10.6%	20,073.0
Tax	2,632.9	2,556.8	3.0%	1,389.7	1,153.2	20.5%	1,243.2	11.8%	5,269.9
PAT	7,734.1	6,997.6	10.5%	4,054.4	4,329.8	-6.4%	3,679.7	10.2%	14,803.1
*Adjusted PAT	7,734.1	6,197.4	24.8%	4,054.4	3,474.9	16.7%	3,324.1	22.0%	

^{*}Adjusted Net Profit for Q2 FY 20 Rs 3,475 after adjusting One time tax benefit of Rs 601.5 Mn and Asirvad Re-instatement PAT of Rs 253.4 mn due to booking of upfront Securitisation income, then sequential growth will be 16.7% YoY

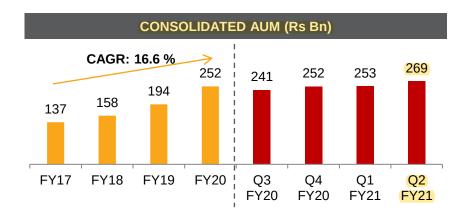
Q2 FY21 RESULTS: CONSOLIDATED BALANCE SHEET

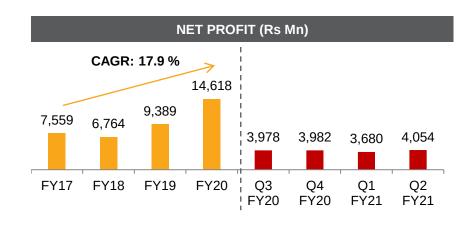


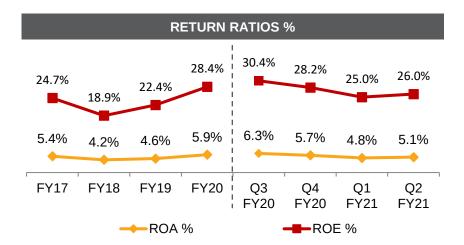
Particulars (Rs Mn)	Sep 2020	Sep 2019	YOY %	June 2020	QOQ %
Cash & Bank Balances	46,998.6	17,230.9	172.8%	54,208.2	-13.3%
Investments	614.7	1,295.7	-52.6%	789.0	-22.1%
Loans & Advances	2,60,618.8	2,13,845.2	21.9%	2,44,854.7	6.4%
Fixed Assets	3,046.7	3,237.5	-5.9%	3,162.9	-3.7%
Other Assets	11,333.8	7,156.7	58.4%	11,185.3	1.3%
Total Assets	3,22,613	2,42,766	32.9%	3,14,200	2.7%
Share Capital	1,692.3	1,686.5	0.3%	1,690.3	0.1%
Reserves & Surplus	62,816.0	48,931.4	28.4%	58,677.4	7.1%
Borrowings	2,47,346.5	1,85,203.6	33.6%	2,42,601.1	2.0%
Other Liabilities & Provisions	10,294.6	6,487.3	58.7%	10,637.8	-3.2%
Minority Interest	463.2	457.2	1.3%	593.5	-22.0%
Total Liabilities	3,22,613	2,42,766	32.9%	3,14,200	2.7%

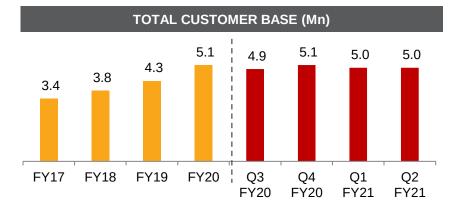
Q2 FY21 RESULTS: CONSOLIDATED RESULT HIGHLIGHTS





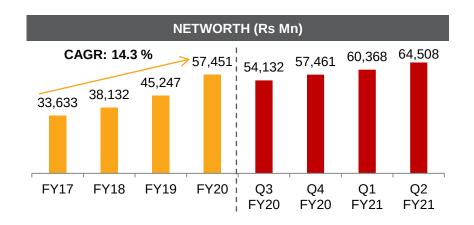


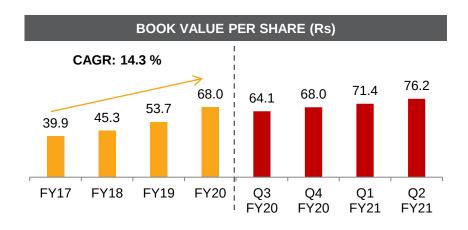


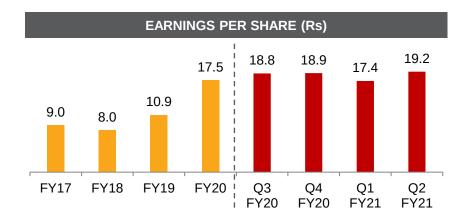


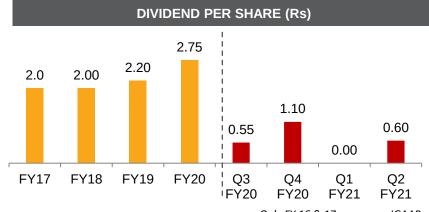
Q2 FY21 RESULTS: CONSOLIDATED RESULT HIGHLIGHTS







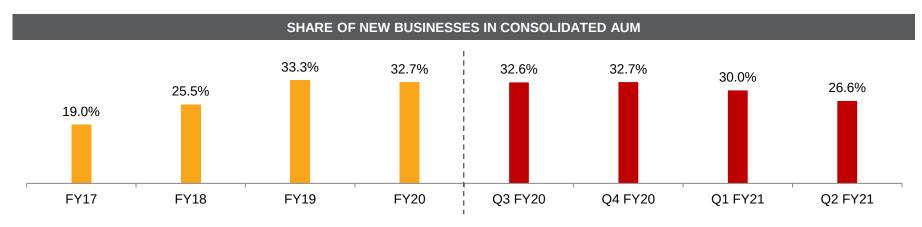




Q2 FY21 RESULTS: CONSOLIDATED AUM UPDATE



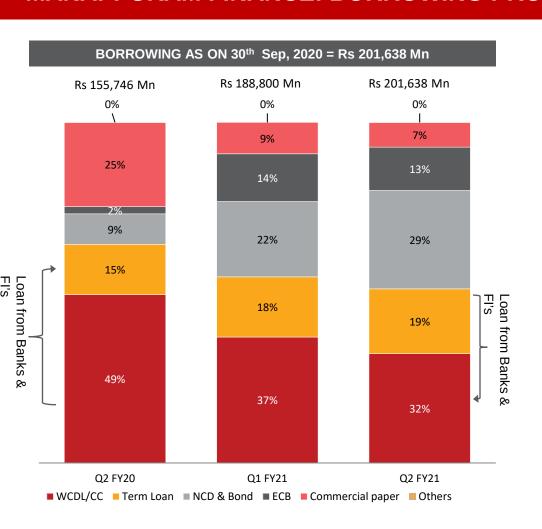
		CONS	OLIDATED AU	JM (Rs Mn)				
Particulars (Rs Mn)	FY17	FY18	FY19	FY20	Q3FY20	Q4FY20	Q1FY21	Q2FY21
Gold Loans	111,245.3	117,349.8	129,615.2	169,671.8	162,429.5	169,671.8	177,367.9	1,97,360.2
Microfinance	17,959.4	24,372.0	38,407.8	55,026.4	50,221.4	55,026.4	50,383.1	49,710.3
Housing Finance	3,104.1	3,746.6	5,187.6	6,296.1	6,012.3	6,296.1	6,273.3	6,206.2
Vehicle Finance	3,058.3	6,253.8	11,146.1	13,443.5	13,973.9	13,443.5	12,702.9	10,622.8
Other Loans	1,204.8	5,925.2	10,027.7	7,814.0	8,362.3	7,814.0	6,731.0	5,127.8
Total	136,572.0	157,647.5	194,384.4	252,251.7	240,999.4	252,251.7	253,458.3	2,69,027.3



Q2 FY21 RESULTS:

MANAPPURAM FINANCE: BORROWING PROFILE





CREDIT RATING

Manappuram Finance:

Domestic Rating:

Long Term: AA (Stable) by CRISIL Long Term: AA- (Stable) by ICRA Long Term: AA+ (Stable) by Bricwork Long Term: AA (Stable) by CARE

Short Term: A1+ by CARE

Commercial Paper : A1+ by CRISIL,CARE

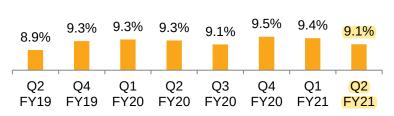
International Rating:

Long Term : B+ /Stable by S&P

Short Term: B by S&P

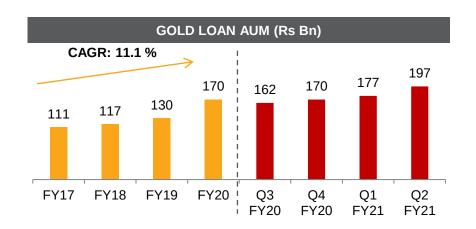
Long Term : BB – / Stable by Fitch

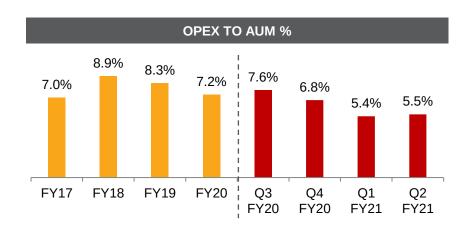
COST OF BORROWING %



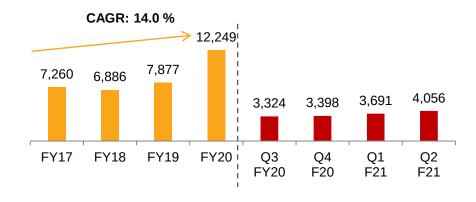
Q2 FY21 RESULTS: MANAPPURAM FINANCE: STANDALONE RESULT ANALYSIS







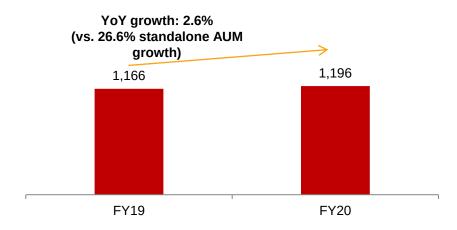
NET PROFIT (Rs Mn)



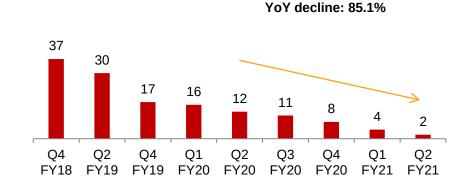
OPERATING COST LEVERAGE PLAYING OUT IN THE BUSINESS



OPEX GROWTH HAS TRAILED AUM GROWTH (Rs Cr)



SIGNIFICANT RATIONALIZATION IN SECURITY COSTS (Rs Cr)

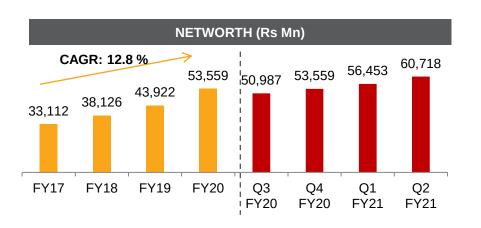


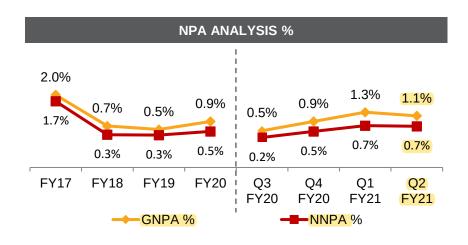
• Significant incremental operating leverage opportunity in the business as growth in opex expected to be lower vs. AUM growth

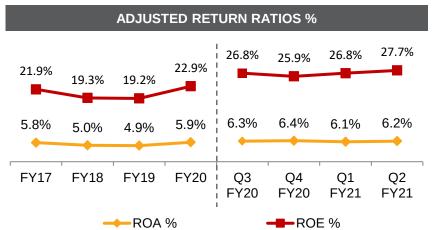
 Cellular vaults rolled out across 3,524 branches, resulting in rationalization of security costs in the business

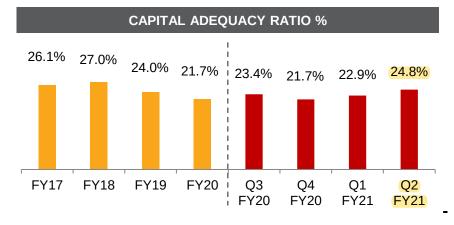
Q2 FY21 RESULTS: MANAPPURAM FINANCE: STANDALONE RESULT ANALYSIS









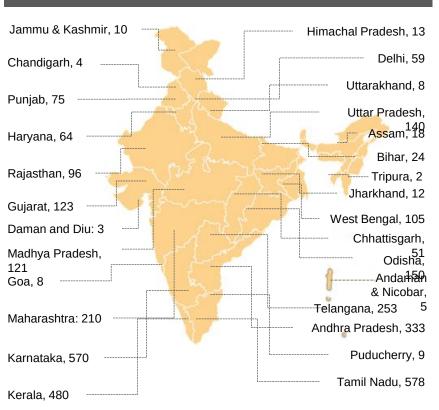


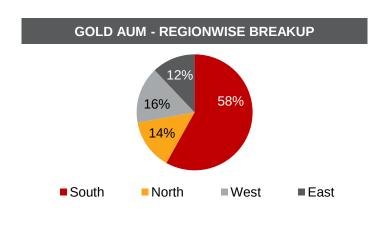
^{*} Adjusted PAT for Q2 FY 20- Rs 3,421.3 Mn after adjusting One time benefit of Rs 601.5 Mn,

Q2 FY21 RESULTS: MANAPPURAM FINANCE: GOLD AUM UPDATE

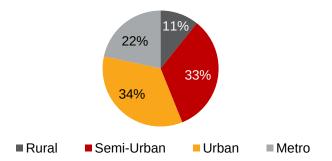


PAN INDIA PRESENCE



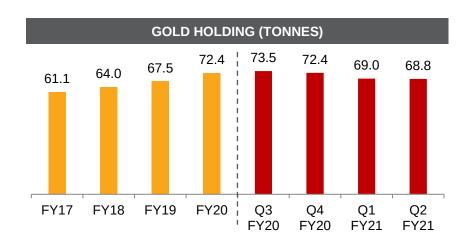


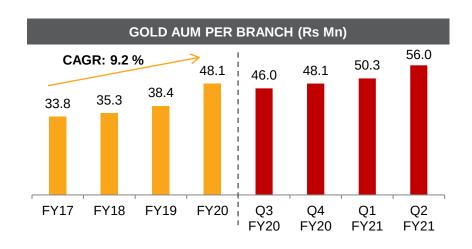


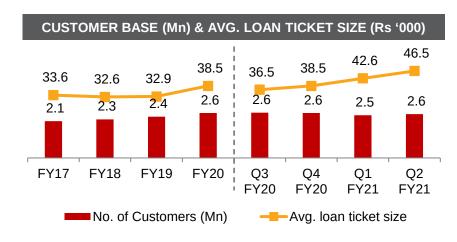


Q2 FY21 RESULTS: MANAPPURAM FINANCE: GOLD AUM UPDATE







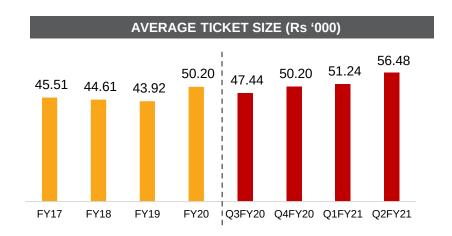


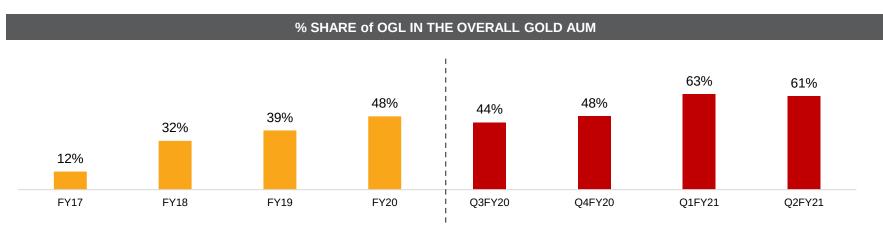
Q2 FY21 RESULTS: ONLINE GOLD LOAN: BUSINESS UPDATE



ONLINE GOLD LOANS SUPERIOR FOR CUSTOMERS

- First NBFC to launch Online Gold Loan (OGL) in September 2015
- Facility enables customers to avail a gold loan anytime, from anywhere in the world against gold stored in Manappuram branch
- Instant fund transfer upto pre-approved limits; Gold is retained in the branch post repayment of loan
- Online APP are available in different regional languages for ease of customers
- Easy documentation, instant approval, convenient 24x7 online repayment
- · Hassle-free, paper-less transactions online





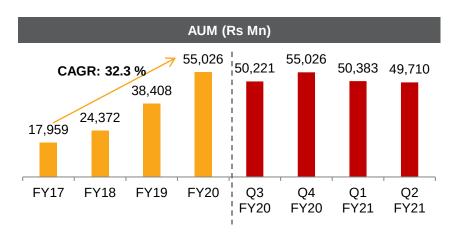
Q2 FY21 RESULTS: ASIRVAD MICROFINANCE: KEY HIGHLIGHTS

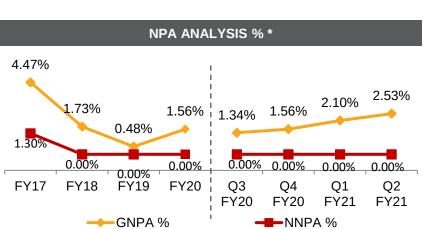


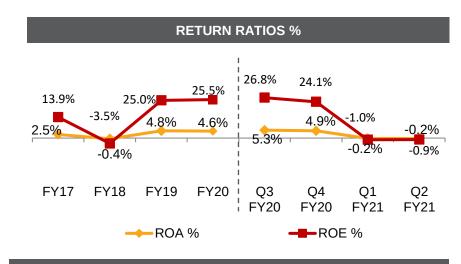
Particulars (Rs Mn)	H1 FY21	H1 FY20	YOY %	Q2 FY21	Q2 FY20	YOY %	Q1 FY21	QOQ %	FY20
Closing AUM	49,710.3	47,242.5	5.2%	49,710.3	47,242.5	5.2%	50,383.1	-1.3%	55,026.4
Income from Operations	5,183.9	4,950.7	4.7%	2,550.5	2,778.7	-8.2%	2,633.4	-3.1%	10,550.6
Finance expenses	2,418.9	1,977.4	22.3%	1,180.4	1,027.9	14.8%	1,238.5	-4.7%	4,094.4
Net interest income	2,765.0	2,973.3	-7.0%	1,370.1	1,750.8	-21.7%	1,394.9	-1.8%	6,456.2
Employee expenses	845.5	692.7	22.1%	480.8	358.1	34.3%	364.7	31.8%	1,501.6
Other operating expenses	470.9	393.5	19.7%	277.2	215.4	28.7%	193.7	43.1%	841.7
Pre provision profit	1,448.6	1,887.1	-23.2%	612.1	1,177.3	-48.0%	836.5	-26.8%	4,112.9
Provisions/Bad debts	1,565.3	287.7	444.2%	658.9	263.3	150.2%	906.5	-27.3%	1,473.8
Other Income	45.7	225.1	-79.7%	17.6	136.1	-87.1%	28.2	-37.7%	463.8
Profit before Tax	(71.0)	1,824.5	-103.9%	(29.2)	1,050.1	-102.8%	(41.8)	-30.1%	3,103.0
Tax	(20.8)	469.6	-104.4%	(5.0)	141.9	-103.5%	(15.8)	-68.6%	749.7
PAT	(50.2)	1,354.9	-103.7%	(24.2)	908.2	-102.7%	(25.9)	-6.6%	2,353.3
Borrowings	41,518.7	36,237.1	14.6%	41,518.7	36,237.1	14.6%	49,790.9	-16.6%	45,006.5
Networth	10,343.7	8,982.3	15.2%	10,343.7	8,982.3	15.2%	10,402.8	-0.6%	10,395.2

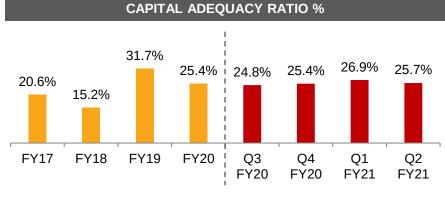
Q2 FY21 RESULTS: ASIRVAD MICROFINANCE: RESULT ANALYSIS











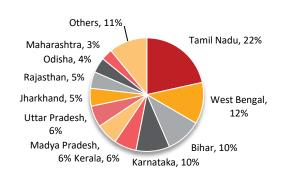
Q2 FY21 RESULTS: ASIRVAD MICROFINANCE: AUM UPDATE

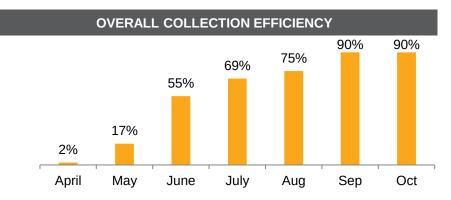


PAN INDIA PRESENCE Uttarakhand, 8 Chandigarh, 1 Uttar Pradesh, 66 Bihar, 94 Punjab, 31 Sikkim, 1 Assam, 14 Haryana, 24 West Bengal, 97 Rajasthan, 60 Jharkhand, 50 Gujarat, 27 Tripura, 27 Chhattisgarh, 24 Madhva Pradesh, 72 Odisha, 69 Maharashtra, 33 Goa, 3 Andhra Pradesh, 6 Karnataka, 98 Puducherry, 1 Tamil Nadu, 164 Kerala, 65

1036 Branches, No of Customer 2.3 mn

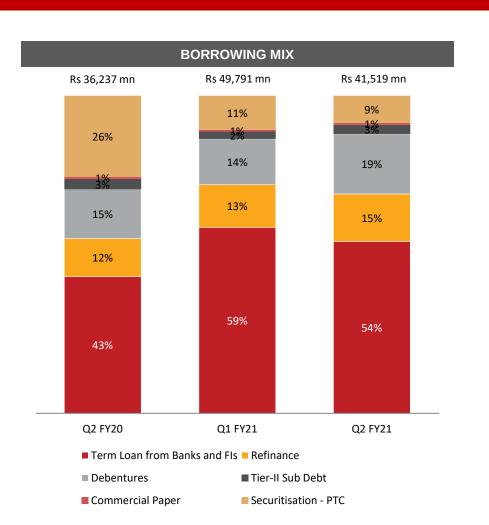
MFI AUM - STATEWISE BREAKUP



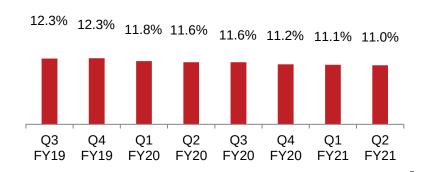


Q2 FY21 RESULTS: ASIRVAD MICROFINANCE: LIABILITIES OVERVIEW









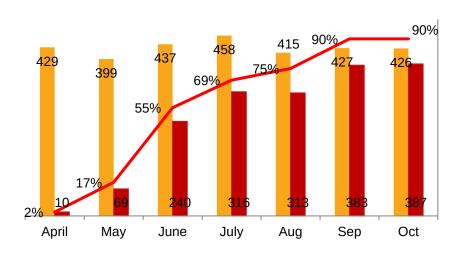
CREDIT RATING

Long Term: AA- (Stable) by CRISIL, Long Term: A+ (Stable) by CARE Short Term: A1+ by CRISIL

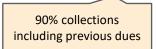
MFI Deep-dive: Portfolio performance has improved across geographies



STEADY IMPROVEMENT IN COLLECTIONS EFFICIENCY (INR CR)



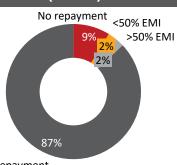




HEALTHY IMPROVEMENT IN TOP STATES

	% AUM (Oct'20)	July	Aug	Sep	Oct
Tamil Nadu	22%	66%	80%	95%	98%
West Bengal	12%	56%	61%	75%	75%
Bihar	10%	72%	70%	92%	92%
Karnataka	9%	73%	86%	99%	94%
Kerala	6%	66%	71%	91%	90%
МР	6%	80%	79%	89%	93%
UP	6%	83%	89%	99%	100%

MOST CUSTOMERS ARE BACK TO NORMAL REPAYMENT (SEP'20)



Q2 FY21 RESULTS:

FY 20

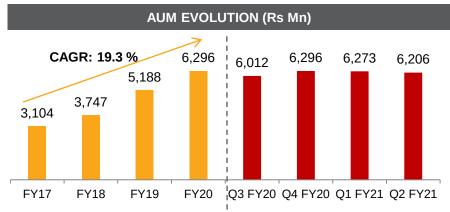
FY 19

% new

book

HOUSING FINANCE: BUSINESS UPDATE

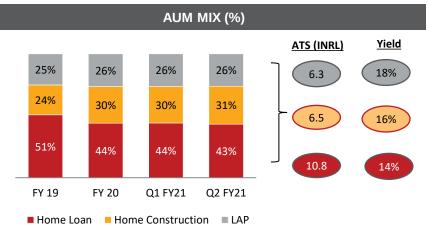






Q1 FY21

Q2 FY21

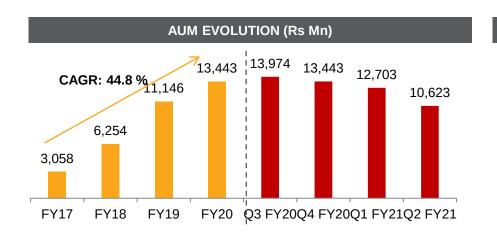


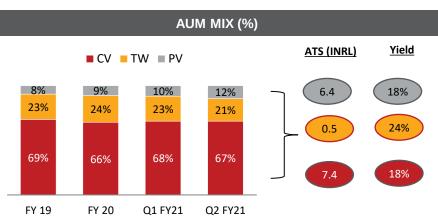
OPERATING OVERVIEW

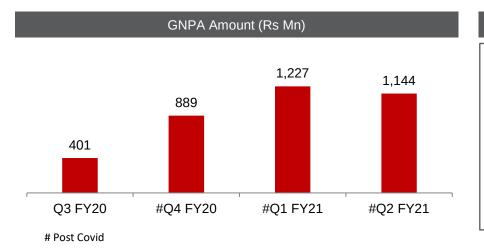
- Started commercial operations in January 2015
- Focus on Affordable Housing for Mid to Low income self-employed customers (80% self-employed)
- Focus on South and West India, 47 branches; 75% self sourced business
- Rated AA /Stable (Long Term) & A1+ (Short Term) by CRISIL
- Rated AA (Stable) (Long Term) by CARE

Q2 FY21 RESULTS: VEHICLE AND EQUIPMENT FINANCE: BUSINESS UPDATE









OPERATING OVERVIEW

- Started commercial operations in January 2015.
- The operations are a part of Manappuram Finance Ltd and are carried out from existing gold loan branches (222 branches)
- Focus on light and small commercial vehicles in Semi urban and rural locations
- Moving customers into digital payment platforms for better operational efficiency

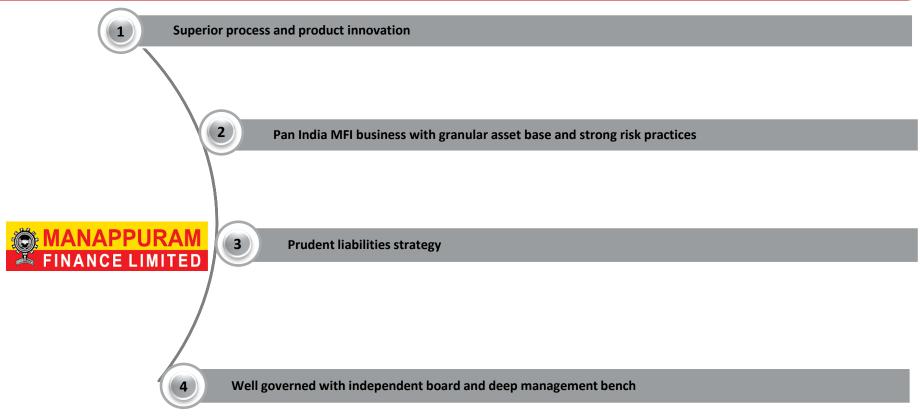
Agenda



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Competitive strengths





1 Superior process and product innovation Strong operational risk management sets Manappuram apart



COMPLEX APPRAISAL PROCESS

- Complex appraisal process accounting for type of ornament, gem stones, purity etc.
- In-house expertise across branches to weigh and appraise ornaments
- Higher value ornaments require branch head approval (>20g of gold)
- Typically 3-4 rounds of appraisal done by employees with TAT of <10 minutes





HIGH BRANCH LEVEL SECURITY

 Pioneer in installing cellular vaults across all branches





 Robust branch security infrastructure including CCTV cameras, panic switches, motion sensors, alarm systems, vibration sensor etc

STRICT CUSTODIAL RISK MANAGEMENT

- 100% insurance for gold held in branches
- Employee rotation through transfer / promotions on 1-2 year basis
- Vaults have dual keys with joint custodians
- Surprise audit by internal vigilance team
- Internal analytics based fraud alert system
- Regular auction policy for overdue gold loans

1 Superior process and product innovation Innovated 3 month product resulting in lower credit losses



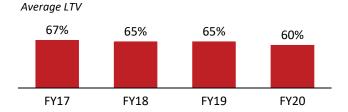
3 month product derisks impact from fluctuation in price of gold

	12 month tenor	3 month tenor
Gold value	100	100
LTV (%)	75	75
Gold loan	75	75
Interest rate (%)	24	24
Interest cost ¹	21	7.5
Total principal + interest ¹	96	82.5



Actual loan tenor (days)

Conservative approach to LTV with 75% cap on each loan



Resulting in low credit loss in gold product



Short tenor ensures recoverability of principal and interest resulting in limited deviation between gross and net yields

Note:

1 Includes interest outgo during 2 months of auctioning period

Pan India MFI business with granular asset base and strong risk practices



Geographic concentration

- Portfolio outstanding related caps at state and district level
- MFI industry market share cap of 5% for a state

Operational Risk

Branch and Division level

- Monthly internal audits at all branches (including centers) and divisions
- Assignment & monitoring of compliance scores based on audit
- > 100% loan documents verified
- > Fraud prevention and early detection

Employee level

- > Mandatory rotation for all employees at branch and divisional level
- ➤ **Geo-tagging** of center meeting location
- Live data entry of collections through tablets and SMS to customers
- > Restricted span of control for higher supervision

- ✓ Lower ATS vs. industry
- ✓ No top-up loans during demonetization
- ✓ No top-up loans during Covid crisis
 - ✓ Borrower limits more stringent vs. MFIN

Credit Risk

Geography selection

- Comprehensive risk score card based branch expansion
- Risk score card assesses:
 - Industry presence
 - PAR performance
 - Local issues (political, prone to drought/floods)

Customer diligence

- Stringent CGT and GRT
- ➤ CB check conducted for each potential customer
- 100% loan utilization check post disbursement
- Selective monitoring of customers more vulnerable to default

Board Oversight Mernal Augi Compliance Pisk Management Committee Oversight

Financial Risk

Borrowings

- Borrowing committee working under the supervision of the Board to effectively manage:
 - Borrowing cost and Drawdowns
 - Lender dependence caps

- <u>Treasury and Liquidity</u>
 > Active treasury management
 - Selecting short term savings instruments for excess Funds
 - Prudent ALM management
- > Sufficient liquidity
- > Big4 firms as internal and statutory auditors

Political Risk

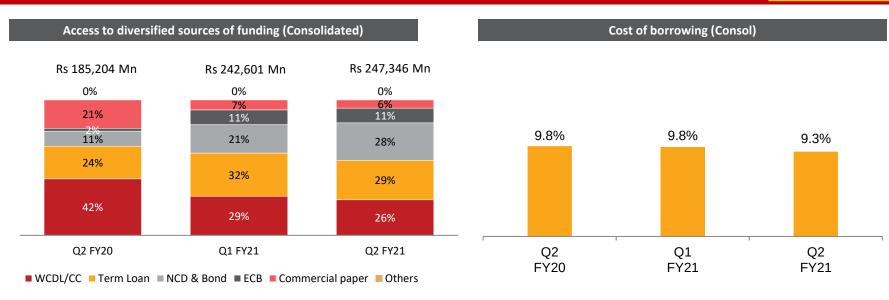
- Engagement activity with the members and society including financial literacy and awareness programs
- Active engagement with State level SROs
- Continuous interest rate reduction

- Robust customer grievance redressal mechanism
 - Toll-free help lines and tele-calling services
 - Monitoring of timely resolution of customer grievances

3

Prudent Liabilities strategy with CoF





- ✓ Proportion of CPs has reduced from 21% to 6%
- ✓ Received rating upgrade from CRISIL to AA in Sep 2019
- ✓ Raised \$300m of MTN by issuing a listed bond in Jan 2020
- ✓ Rated B+ by S&P and BB Fitch
- ✓ Subsidiary credit rating of CRISIL AA- for Asirvad and HFC

4

Well governed with independent board and deep management bench



Key managerial personal



- Postgraduate in Science
- Managing committee member of ASSOCHAM and FICCI





- Fellow member of the Institute of Company Secretaries of India
- 14 years of experience as a Company Secretary

Mr. Manoj Kumar VR Company Secretary



- Erstwhile MD of State
 Bank of Travancore
- Over 37 years of experience in the financial services industry

Mr. Jeevandas Narayan MD – Housing Finance



- Fellow member of the Institute of Chartered Accountants of India
- Managing finances of Manappuram for 21 years

Mrs. Bindu A L



- Erstwhile Promoter of Asirvad Microfinance
- IIT IIM Alumni with over 33 years of experience across industries

Mr. Raja Vaidhyanathan MD - MFI



Over 24 years experience with organizations such as Fullerton India, HDFC Bank, Citicorp etc.

Mr. Senthil Kumar Head – Vehicle and Equipment Finance

Board of Directors



- Former Chairman: HDFC Bank, Unit Trust of India & Bombay Stock Exchange, Deputy Governor: Reserve Bank of India
- 40 years of work experience in banking and finance

Mr. Jagdish Capoor Independent and Non-Executive Chairman



- B. Sc.: Calicut University ,
 B.A. LLB : Kerala University
- 36 years of work experience, civil lawyer enrolled with the Thrissur Bar Association





- B-tech in ME from IIT- B, MSc in Operations, PhD degree in Operation Research
- Over 38 years of experience, was President of Granite Hill Capital Ventures

Dr. Shailesh J Mehta Independent and Non-Executive Director



- Masters degree in commerce
- Director since July 1992



- B.Com Kerala University, Diploma in Industrial finance, Certified Associate of the Indian Institute of Bankers
- Over 42 years work ex in RBI, NBFCs regulations

Mr. B.N. Raveendra Babu Non Executive Director



- Chartered Accountant with a Post Graduate Diploma in Management from Indian Institute of Management, Ahmedabad
- Partner at Apax Partners LLP

Mr. Gautam Narayan Non-Executive Director



- Gold medallist in Economics from XLRI School of Management
- 24 years in financial services industry in ANZ Grindlays Bank, ABN AMRO Bank

Sutapa Banerjee
Independent and
Non-Executive Director

Mr. P. Manomohanan

Non-Executive Director

Independent and



- He holds a Masters in Economics from Bombay University.
- Board member-Fast Encash Money Transfer (UK), Abans Global Ltd (UK)

Mr. Harshan Kollara
Independent and
Non-Executive Director



- B-Tech (Hons) from Indian Institute of Technology, Kharagpur, Post Graduate Diploma in Management from Indian Institute of Management, Kolkata
- Senior Advisor to E&Y

Mr. Abhijit Sen Previously CFO Citibank, Indian subcontinent Independent and Non-Executive Director

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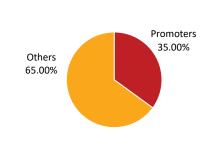
Company Overview



Leading diversified NBFC in India

- Incorporated in 1992, Manappuram is Non-Banking Financial Company (NBFC)
 offering a diversified product portfolio including gold loans, microfinance loans,
 vehicle and equipment finance, home loan finance, on-lending and insurance
 brokerage business
- Currently has 4,622 branches across 22 states and 6 Union Territories. Loan assets of INR252bn and employee count of 27,721 as of March 2020
- Gold loan under management of INR170bn as of FY20 with 72 tonnes gold jewellery held as security for gold loans and 2.6m gold loans customer base
- Gold loans constitutes c.67% of the consolidated loan book as of FY20
- Company vision to provide full range of credit services across India

Shareholding (30th Sep 2020)



Top Shareholders holding more than 1% (other than promoters)	%
Quinag Acquision (FPI) Ltd.	9.90
DSP Small Cap Fund	5.56
Fidelity Investment Trust	3.48
Baring India Private Equity ¹	3.38
Barclays Merchant Bank (Singapore) Ltd.	2.29
Duro One Investment Limited	2.37
BNP Paribas Arbitrage	1.45
L&T Mutual Fund Trustee Ltd.	1.42
Govt. Pension Fund Global	1.14

Group structure Products under standalone entity Manappuram Finance **Gold loans** Subsidiaries 100% 93.33% Manappuram Home **Asirvad Microfinance Finance Limited** Limited Vehicle and equipment finance loans 100% 99.81% On-lending and other Manappuram Insurance Manappuram Comptech loans and Consultants Limited **Broker Limited**

Corporate governance





Promoter director on the Board



Public shareholding



Private Equity players on board



Big4 auditor— Deloitte

1.

Key milestones



1992-2000

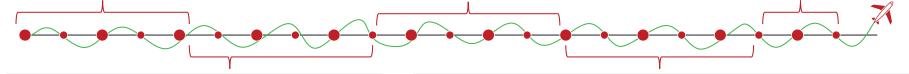
- Incorporated at Thrissur
- First public issue of shares for INR17.5m with listing on Bombay, Madras and Cochin stock exchanges
- RBI permits accepting public deposits
- Major policy change sees MFL shifting its focus to gold loans

2006-2010

- Fullerton India/Temasek sanctions credit limit of INR500m, enhances the limit to INR4.8bn within a year
- Receives FII from Sequoia Capital and Hudson Equity Holdings investing INR700m
- Total business volumes of INR10bn in 2008
- Total business volumes cross INR50bn in 2010
- Raises INR2.5bn through QIP
- Opens its 1001st branch at Thrissur town

2016-2019

- Acquires 100% ownership of Manappuram Insurance Brokers
- Reaches 4.5m live customers; diversifies to total of 24 states and 4 union territories with 4,380 branches
- Commercial vehicles business achieves INR10bn AUM;
 Microfinance business enters the North Eastern region;
 introduces OGL mobile application



2001-2005

- Commences forex business with moneychanger's licence from the RBI
- Declares rights issue in 2003
- Attracts institutional funding for the first time, when ICICI Bank sanctions working capital facility of INR250m under a 'bilateral assignment'

2011-2015

- AUM grows to INR75bn in 2011 and crosses over INR100bn in 2012
- Branch Network reaches 2,908, with more than 850 branches added in 2012
- Pioneers introduction of shorter tenure loans (3 to 9 months) with lower LTV for longer tenure loans based on RBI stipulation on LTV
- Acquires ownership of Milestone Home Finance Private Limited from Jaypee Hotels
- Diversifies into Home Loans and Commercial Vehicle finance
- Acquires Asirvad Microfinance
- . Introduces online gold loan (OGL) in October becoming the first in the industry to do so in 2015

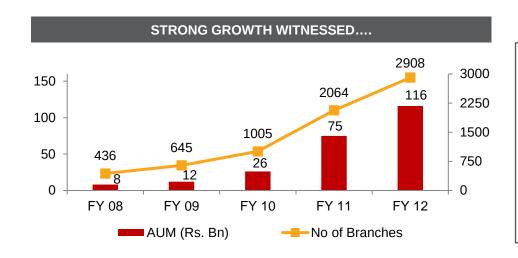
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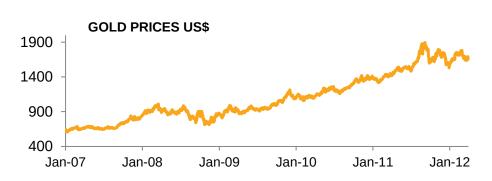
UNDERSTANDING OUR EVOLUTION PHASE 1: FY08 - FY12





- Higher Loan To Value (LTV) up to 85%
- Lower Cost of Funds due to Eligibility under Priority Sector Lending
- Supported by Buoyant Economic Growth
- Long Tenure Products supported by Rising Gold Prices
- Strong Competitive Positioning Better LTV, Lower interest rate compared to Moneylenders, Prompt Disbursement, Convenience of Place/time

SUPPORTED BY RISING GOLD PRICES....



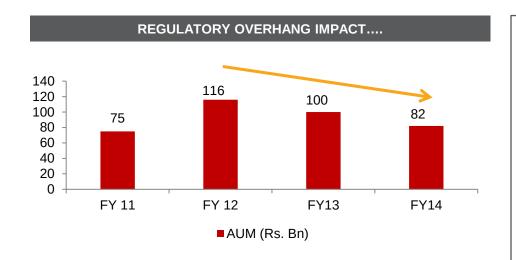
Company witnessed CAGR of ~95% in AUM over FY08 - FY12.

Branch Network grew by 7x over FY08 - FY12.

Strong Execution Capabilities and well defined systems and processes.

UNDERSTANDING OUR EVOLUTION PHASE 2: FY12 - FY14









Regulatory Changes by RBI-

- Mar 2012 : Removal of Priority Sector Lending Status
 led to Higher Borrowing Cost.
- Mar 2012 : Cap on LTV to not exceed more than 60%
 - Weakened the Competitive positioning vis-à-vis Banks and Moneylenders.
 - Higher LTV Focused customers moved to Moneylenders whereas Interest Rate sensitive customers moved to Banks.
- Cap on Maximum Borrowing up to Rs. 2.5 Mn.

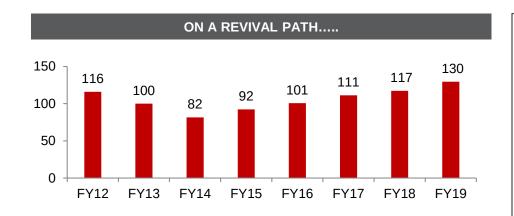
Fall in Gold Prices -

Peak LTV was 85% for FY12 and Long Tenure portfolio.

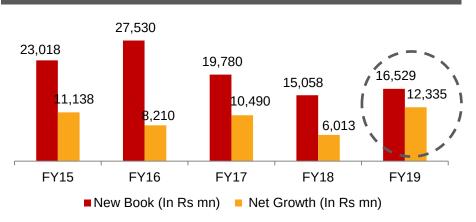
Negative Operating Leverage resulted into fall in Return Ratios and Profitability.

UNDERSTANDING OUR EVOLUTION PHASE 3: FY15 ONWARDS









Sept - 2013: Regulatory Changes by RBI-

- Increased the loan-to-value (LTV) ratio for gold loans to 75 per cent -
 - Resulting into Level Playing Field for NBFCs vis-a-vis the commercial banks.

Jan-2014: Reaching out to the Customers

 Through enhanced Marketing and Branch Activation Initiatives

June - 2014 : De-Linking to Gold Prices -

- Shift from Long Tenure products to short Tenure products (3 to 9 Months)
- Recalibrated loan to value (LTV) ratio to link it to the tenure of the loan.
 - Maximum permissible LTV of 75% to be available on loans of shorter tenure rather than one year.

Positive Operating Leverage to kick in which would result into better Return Ratios and Profitability.

FOR FURTHER QUERIES:





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Email – <u>susilmishra@manappuram.com</u>

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