

## MANAPPURAM FINANCE LIMITED

**Investor Presentation Q2 FY2022** 



## SAFE HARBOUR STATEMENT





This presentation may include statements, which may constitute forward-looking statements. All statements that address expectations or projections about the future, including, but not limited to, statements about the strategy for growth, business development, market position, expenditures, and financial results, are forward looking statements. Forward-looking statements are based on certain assumptions and expectations of future events. The company cannot guarantee that these assumptions and expectations are accurate or will be realized. The actual results, performance or achievements, could thus differ materially from those projected in any such forward-looking statements.



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## VISION: TO BECOME FINANCIAL PARTNER OF CHOICE FOR UNDER-BANKED CUSTOMERS ACROSS THEIR LIFECYCLE



#### **MANAPPURAM TODAY**

- #2 lender in gold loans in India (core product), with a trusted brand and nation-wide reach
- Pioneer in process innovation in gold loans (online gold loan product 'OGL' and cellular vaulting mechanism)
- Acquired and scaled Asirvad to become #4 MFI-NBFC in India with the highest credit rating
- Calibrated approach to growth in other loan products that are relevant to our customer base (small ticket home loans, used vehicles for self-employed customers)
- Branch network of 4,600 branches with employee strength of 30,000+ on consol basis

#### **COMPANY DNA**

- Operational rigor: Company has perfected the art of managing appraisal, custodial and valuation risks that are inherent in gold lending, with many firsts to its credit
- Trusted brand: Safekeeping of 65 MT of household gold jewellery on behalf of 2.5 mn active customers
- Appropriate use of technology: Increasing focus on technology for sourcing and underwriting credit, as well as managing risk
- Conservative credit and risk management culture:
  Strict adherence to well defined processes, including timely auctions
- Well capitalized (31.5% Tier 1 ratio), with strong ALM and access to diversified sources of funds
- Board driven governance process

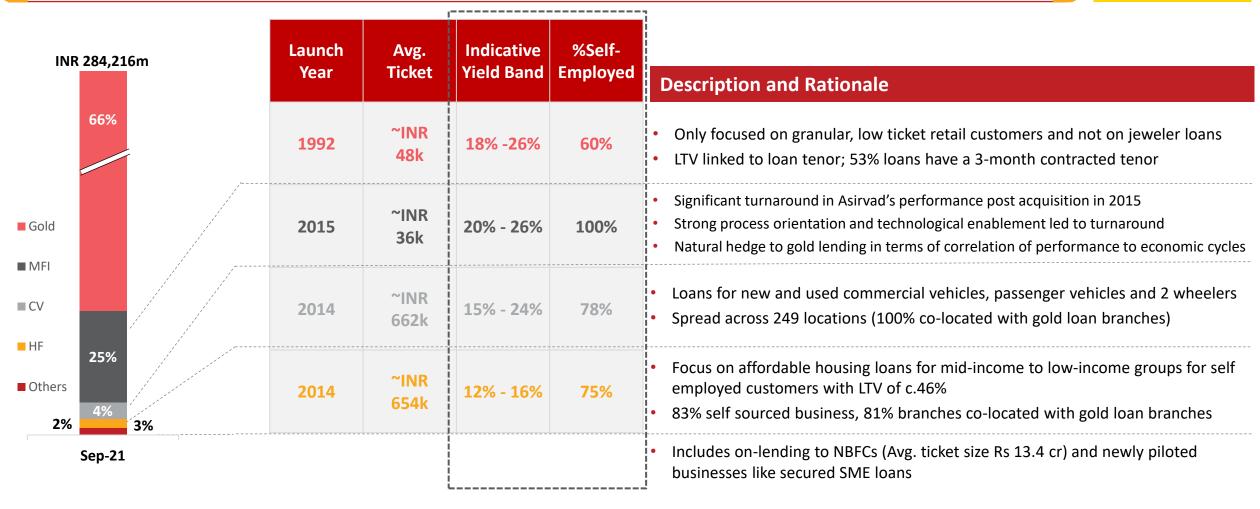
#### **GROWTH STRATEGY**

- Create market for gold loans as a mainstream, convenient and affordable product
- One stop shop for meeting customer's borrowing and protection needs (small ticket loans to underbanked customers)



#### PRODUCT STRATEGY: FOCUS ON SERVING UNDER BANKED CUSTOMERS WITH GOOD RISK ADJUSTED YIELDS



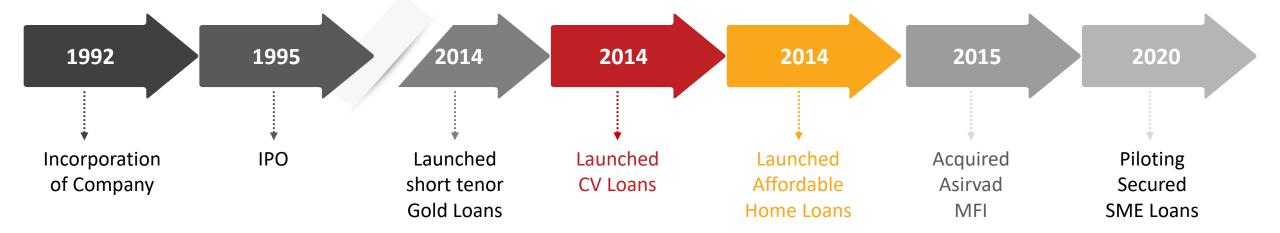


- 2nd largest branch network and 2nd largest employee force amongst NBFCs in India (comparable to top 4 PSU banks and top 3 private banks in terms of branch network) with strategic customer base of 5m under-banked customers
- Cautious approach in new business lines resulted in gradual scale, only after credit quality has been fully tested



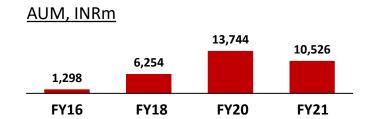
## PRODUCT DIVERSIFICATION JOURNEY





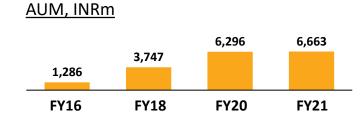
#### **CV Loans**

- Focus on used CV segment (LCVs), which are relatively less banked and less cyclical
- 50% business self-sourced
- Branches co-located with gold loan branches



## **Affordable Home Loans**

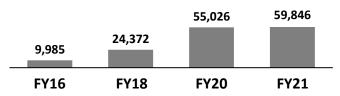
- Historic issues in high ticket LAP portfolio, which has been wound down
- Augmented management team and changed company strategy with focus on small ticket loans



## **Asirvad MFI**

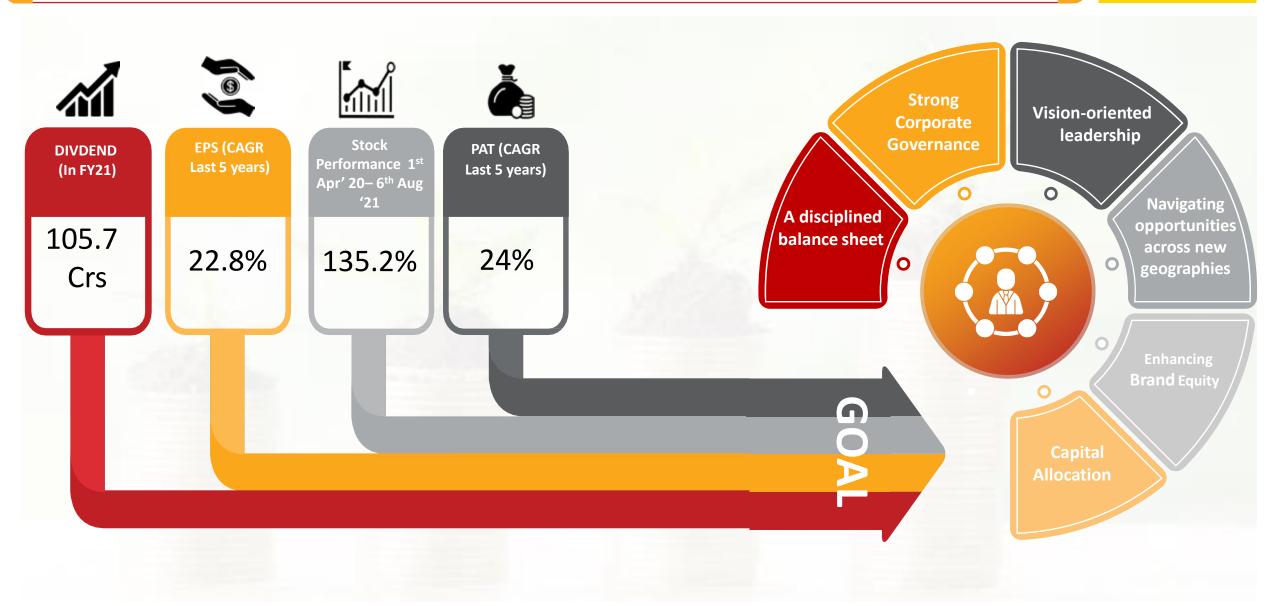
 Rapid scale-up despite crises like demonetization driven by branch expansion and prudent risk mgmt. (low ATS, district concentration norms and focus on collections)





## **STAKEHOLDER VALUE CREATION**





## **SHARP FOCUS ON ESG**





Sustainability is integral to
Manappuram's corporate strategy
and our vision of creating value for
our stakeholders. Our sustainability
efforts are tied to our business
performance, brand success
and overall reputation





## **Environment:**

Energy Consumption,
Materials
Consumption and
Waste, Environmental
compliance



## **Social**:

Talent Management,
Diversity and Inclusion,
Community Investment
& Socio-Economic
Development,
employee wellness



## **Governance:**

Ethical Practices, Strict Internal Control, Well organised management FINANCIAL HIGHLIGHTS

Q2 FY2022



## **KEY PERFORMANCE HIGHLIGHTS FOR Q2FY2022**



**Gold Loan AUM Growth** 

Well positioned on liquidity

Non-Gold Businesses

Outlook

- Gold Loan AUM has grown by 13% sequentially and collateral growth was 11.4% in Q2 FY22
- Gold Loan growth was due to our marketing strategy, opening of economic activities, good monsoon and offering of low yield for high ticket size loan. We have managed to arrest the decline in high ticket size (> Rs 3 lakh ATS) loan
- During the quarter, the Company invested significantly in growth initiatives which led to increased opex (please refer page no 19 of presentations)
  - (a) Hired 1,622 marketing personnel at branches to drive higher growth
  - (b) Invested in additional add spends
  - (c) Increased field incentives
- Our LTV is at 67% as on 30<sup>th</sup> Sep,2021
- Strong ALM position; proportion of CPs (standalone basis) is only 7.7% of total liabilities
- Cost of borrowing declined by 67 bps on a sequential basis during 2QFY22
- Cash and CE on consol basis at the end of Sep 21 stood at Rs 45,784 mn. In addition, the Company had access to Rs 42,650 mn undrawn bank lines
- Tier 1 ratio of 31.5%; Excess capital will be utilized towards growth in gold and other parts of the portfolio over the coming quarters. As of now, we have maintained quarterly dividend payout at Rs 0.75 paisa per share
- S&P has upgraded our Long Term Rating to BB /Stable from B+/ Stable
- MFI: We are continuously improving collection in MFI portfolio. Collection efficiency for the quarter was at 91% vs 74% in Q1 FY22.
- Since the advent of Covid in March 2020, the Company has either written off or provided 10.2% of pre-Covid AUM on a cumulative basis(1)
- VEF and HFC: Asset quality in VEF has improved this quarter whereas in Housing it was stable
- We are expecting our Gold Loan book will grow 10%-15% YoY in FY22. We expect some temporary decline in yields and for yields to eventually settle 2% below current levels. This will be somewhat off set through better operational efficiency
- We are closely monitoring quality of MFI portfolio

(1) Cumulative provision and write off, excluding standard provisions

## **CONSOLIDATED FINANCIAL OVERVIEW – Q2FY2022**



| Particulars (Rs. Mn)      | Q2FY22 | Q1FY22 | Q-o-Q %  | Q2FY21 | Y-o-Y %  | H1 FY22 | H1 FY21 | Y-o-Y %  |
|---------------------------|--------|--------|----------|--------|----------|---------|---------|----------|
| CONSOLIDATED AUM (Rs. Bn) | 284    | 248    | 14.8%    | 269    | 5.6%     | 284     | 269     | 5.6%     |
| NET INTEREST INCOME       | 10,396 | 10,716 | -3.0%    | 9,946  | 4.5%     | 21,098  | 19,403  | 8.7%     |
| OPEX                      | 4,593  | 3,734  | 23.0%    | 3,545  | 29.5%    | 8,313   | 6,666   | 24.7%    |
| PPOP #                    | 6,028  | 7,086  | -14.9%   | 6,524  | -7.6%    | 13,114  | 12,900  | 1.7%     |
| PAT (Rs. Mn) **           | 3,699  | 4,369  | -15.3%   | 4,054  | -8.8%    | 8,067   | 7,734   | 4.3%     |
| EPS *                     | 17.5   | 20.6   | -15.4%   | 19.2   | -9.0%    | 19.1    | 18.3    | 4.2%     |
| ROA %                     | 4.7    | 5.8    | -113 Bps | 5.1    | -41 Bps  | 4.9     | 4.9     | +5 Bps   |
| ROE %                     | 18.9   | 23.3   | -444 Bps | 26.0   | -708 Bps | 21.1    | 24.6    | -352 Bps |
| BVPS (In Rs.)             | 94.1   | 90.5   | 4.0%     | 76.2   | 23.5%    | 94.1    | 76.2    | 23.5%    |
| NETWORTH (Rs. Mn)         | 79,679 | 76,624 | 4.0%     | 64,508 | 23.5%    | 79,679  | 64,508  | 23.5%    |
| COST OF FUNDS %           | 8.5    | 9.0    | -48 Bps  | 9.3    | -79 Bps  | 8.3     | 9.6     | -136 Bps |

AUM: Assets Under Management | \*\* Net Profit: PAT (Before OCI and MI) | # PPOP : (PBT+Provision) | \*Annualised EPS

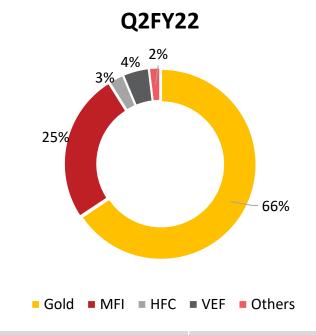
## **CONSOLIDATED OPERATIONAL OVERVIEW – Q2FY2022**

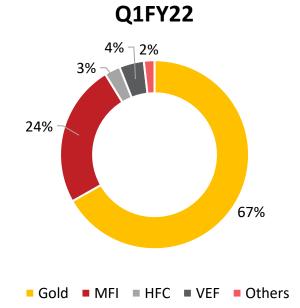


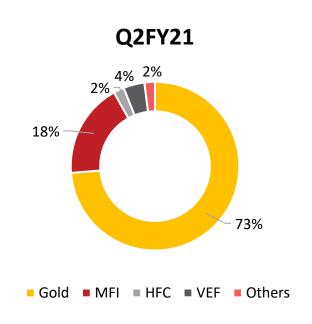
| Particulars               | Q2FY22 | Q1FY22 | Q-o-Q % | Q2FY21 | Y-o-Y % | FY21  | FY20  | Y-o-Y % |
|---------------------------|--------|--------|---------|--------|---------|-------|-------|---------|
| GOLD AUM (Rs Bn)          | 187    | 165    | 13.2%   | 197    | -5.2%   | 191   | 170   | 12.4%   |
| GOLD TONNAGE              | 64.7   | 58.1   | 11.4%   | 68.8   | -6.0%   | 65.3  | 72.4  | -9.7%   |
| GOLD BRANCHES (Nos)       | 3,524  | 3,524  | 0.0%    | 3,524  | 0.0%    | 3,524 | 3,529 | -0.1%   |
| GOLD CUSTOMERS (in Mn)    | 2.5    | 2.4    | 4.2%    | 2.6    | -1.9%   | 2.6   | 2.6   | -1.1%   |
| NON-GOLD AUM (Rs Bn)      | 97     | 82     | 18.1%   | 72     | 35.4%   | 81    | 83    | -1.3%   |
| NON-GOLD BRANCHES (Nos)   | 1,334  | 1,149  | 16.1%   | 1,040  | 28.3%   | 1,067 | 1,047 | 1.9%    |
| MFI CUSTOMERS (in Mn)     | 2.6    | 2.4    | 6.2%    | 2.3    | 11.6%   | 2.4   | 2.4   | 2.0%    |
| VEF/SME CUSTOMERS (in Mn) | 0.1    | 0.1    | 18.2%   | 0.1    | -9.6%   | 0.1   | 0.1   | -15.5%  |

## **ADVANCE MIX**









| Particulars (Rs mn) | Q2FY22   | Q1FY22   | QoQ | Q2FY21   | YoY |
|---------------------|----------|----------|-----|----------|-----|
| Gold                | 1,87,195 | 1,65,395 | 13% | 1,97,360 | -5% |
| MFI                 | 71,625   | 60,526   | 18% | 49,710   | 44% |
| HFC                 | 7,322    | 6,682    | 10% | 6,206    | 18% |
| VEF                 | 12,671   | 10,448   | 21% | 10,623   | 19% |
| Others              | 5,403    | 4,509    | 20% | 5,128    | 5%  |
| Total               | 2,84,216 | 2,47,560 | 15% | 2,69,027 | 6%  |

## **CONSOLIDATED PROFIT & LOSS STATEMENT FOR Q2FY2022**



| Particulars (Rs Mn)        | Q2FY22 | Q1FY22 | Q-o-Q % | Q2FY21 | Y-o-Y % | H1 FY22 | H1 FY21 | Y-o-Y % |
|----------------------------|--------|--------|---------|--------|---------|---------|---------|---------|
| Closing AUM (Rs Bn)        | 284    | 248    | 14.8%   | 269    | 5.6%    | 284     | 269     | 5.6%    |
| Income from Operations     | 15,319 | 15,633 | -2.0%   | 15,656 | -2.2%   | 30,952  | 30,781  | 0.6%    |
| Finance expenses           | 4,924  | 4,931  | -0.1%   | 5,710  | -13.8%  | 9,855   | 11,378  | -13.4%  |
| Net interest income        | 10,396 | 10,702 | -2.9%   | 9,946  | 4.5%    | 21,098  | 19,403  | 8.7%    |
| Employee expenses          | 2,878  | 2,305  | 24.9%   | 2,169  | 32.7%   | 5,183   | 3,922   | 32.1%   |
| Other operating expenses   | 1,715  | 1,416  | 21.1%   | 1,376  | 24.6%   | 3,130   | 2,744   | 14.1%   |
| Pre provision profit       | 5,803  | 6,982  | -16.9%  | 6,401  | -9.3%   | 12,785  | 12,737  | 0.4%    |
| Provisions/Bad debts       | 1,078  | 1,223  | -11.8%  | 1,080  | -0.2%   | 2,300   | 2,533   | -9.2%   |
| Other Income               | 225    | 104    | 115.5%  | 123    | 82.5%   | 329     | 163     | 102.5%  |
| Profit before Tax          | 4,950  | 5,864  | -15.6%  | 5,444  | -9.1%   | 10,814  | 10,367  | 4.3%    |
| Tax                        | 1,251  | 1,495  | -16.3%  | 1,390  | -9.9%   | 2,747   | 2,633   | 4.3%    |
| PAT before OCI             | 3,699  | 4,368  | -15.3%  | 4,054  | -8.8%   | 8,067   | 7,734   | 4.3%    |
| Other Comprehensive Income | 67     | (193)  | 134.6%  | 130    | -48.6%  | (126)   | (227)   | -44.3%  |
| Total Comprehensive Income | 3,766  | 4,175  | -9.8%   | 4,185  | -10.0%  | 7,941   | 7,507   | 5.8%    |
| Minority Interest          | 5.7    | 1.4    | 319.1%  | (1)    | 538.5%  | 7.1     | (3)     | 363.0%  |
| PAT                        | 3,760  | 4,174  | -9.9%   | 4,186  | -10.2%  | 7,934   | 7,510   | 5.6%    |

## **CONSOLIDATED BALANCE SHEET FOR Q2FY2022**



| Particulars (Rs Mn)            | Sept-21  | June-21  | QoQ %  | Sep-20   | YoY %  |
|--------------------------------|----------|----------|--------|----------|--------|
| Cash & Bank Balances           | 45,784   | 28,927   | 58.3%  | 46,999   | -2.6%  |
| Investments                    | 3,220    | 3,235    | -0.5%  | 615      | 423.9% |
| Loans & Advances               | 2,77,588 | 2,40,616 | 15.4%  | 2,60,619 | 6.5%   |
| Fixed Assets                   | 3,073    | 3,001    | 2.4%   | 3,047    | 0.9%   |
| Other Assets                   | 13,116   | 12,447   | 5.4%   | 11,334   | 15.7%  |
| Total Assets                   | 3,42,781 | 2,88,226 | 18.9%  | 3,22,613 | 6.3%   |
| Share Capital                  | 1,693    | 1,693    | 0.0%   | 1,692    | 0.0%   |
| Reserves & Surplus             | 77,986   | 74,931   | 4.1%   | 62,816   | 24.2%  |
| Borrowings                     | 2,50,241 | 1,97,429 | 26.8%  | 2,47,346 | 1.2%   |
| Other Liabilities & Provisions | 12,700   | 13,700   | -7.3%  | 10,295   | 23.4%  |
| Minority Interest              | 161      | 473      | -66.0% | 463      | -65.2% |
| Total Liabilities              | 3,42,781 | 2,88,226 | 18.9%  | 3,22,613 | 6.3%   |

## **STANDALONE BORROWING PROFILE FOR Q2FY2022**



## **BORROWING AS ON 30<sup>th</sup> September = Rs. 179,714 Mn**

| Dawessing Miss   | Q2FY     | 21     | Q1F      | :Y22   | Q2FY22   |        |
|------------------|----------|--------|----------|--------|----------|--------|
| Borrowing Mix    | Amount   | %      | Amount   | %      | Amount   | %      |
| WCDL/CC          | 64,727   | 32.1%  | 27,021   | 18.3%  | 63,586   | 35.4%  |
| Term Loan        | 38,328   | 19.0%  | 19,255   | 13.0%  | 12,768   | 7.1%   |
| NCD & Bonds      | 58,296   | 28.9%  | 65,807   | 44.6%  | 63,548   | 35.4%  |
| ECB              | 25,627   | 12.7%  | 26,201   | 17.7%  | 25,874   | 14.4%  |
| Commercial Paper | 14,541   | 7.2%   | 9,322    | 6.3%   | 13,921   | 7.7%   |
| Others           | 120      | 0.1%   | 19       | 0.0%   | 17       | 0.0%   |
| Total            | 2,01,638 | 100.0% | 1,47,625 | 100.0% | 1,79,714 | 100.0% |

#### **COST OF BORROWING %** 9.5% 9.4% 9.3% 9.1% 9.1% 9.0% 8.8% 8.6% 7.9% Q3FY20 Q4FY20 Q1FY21 Q2FY21 Q3FY21 Q4FY21 Q1FY22 Q2FY22 Q2FY20

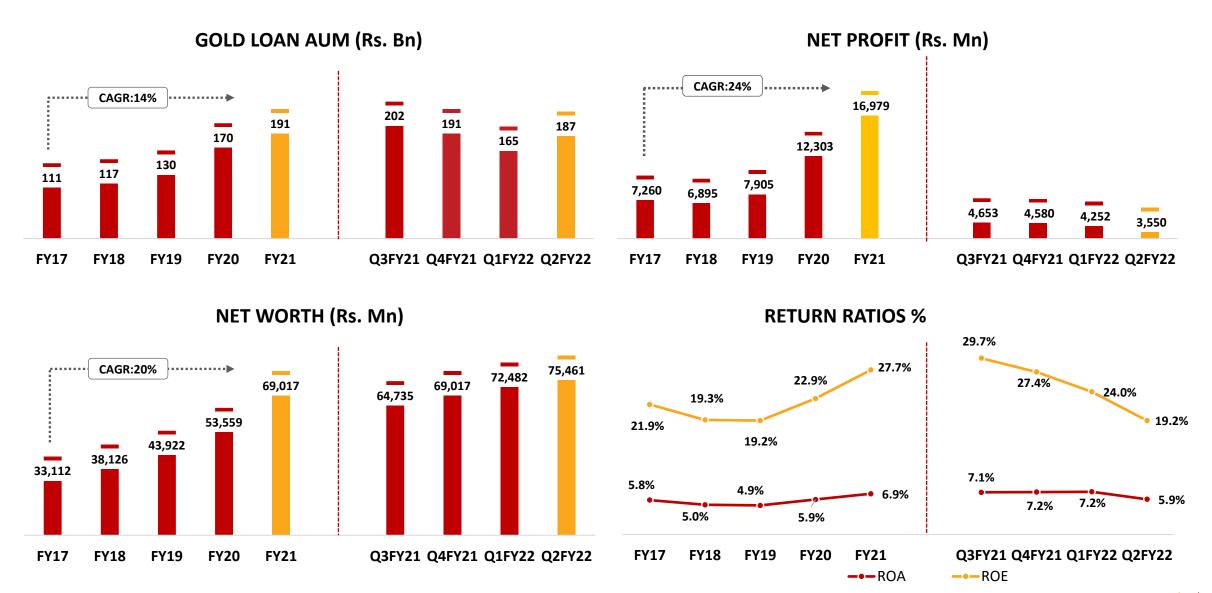


#### **INTERNATIONAL RATING**



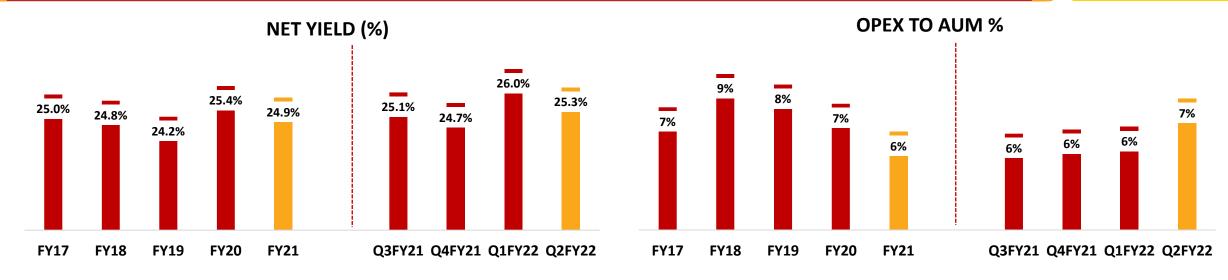
## **STANDALONE RESULT ANALYSIS Q2FY2022**

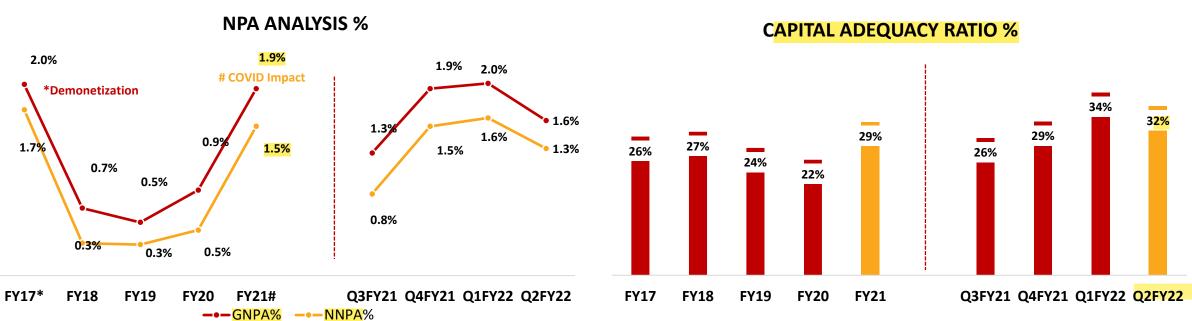




## **STANDALONE RESULT ANALYSIS Q2FY2022**



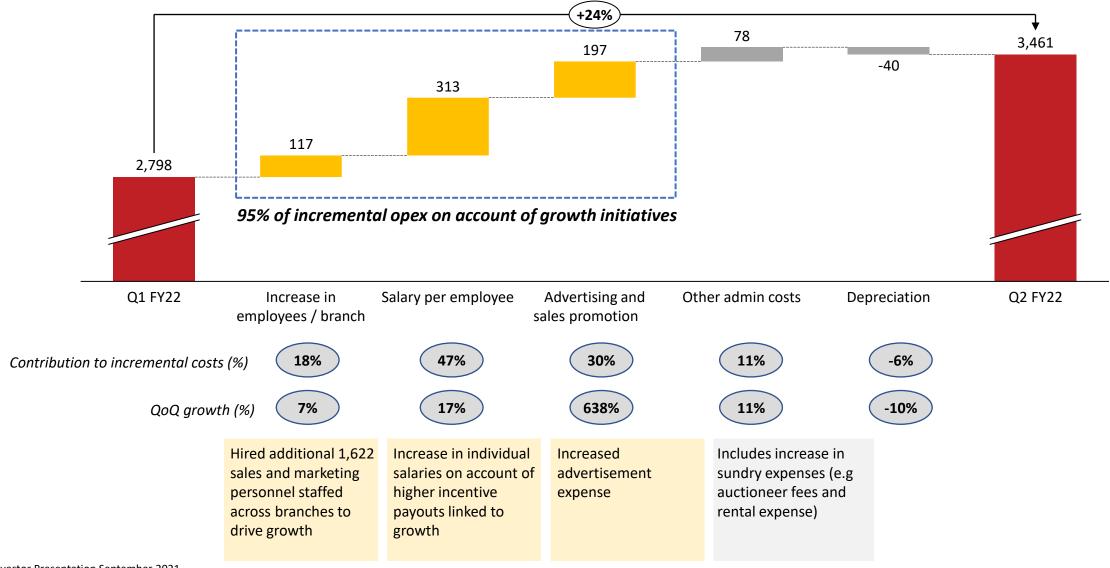




## STANDALONE OPERATING EXPENSES ANALYSIS Q2FY2022



## Breakdown of standalone operating expenses (QoQ), INR mn

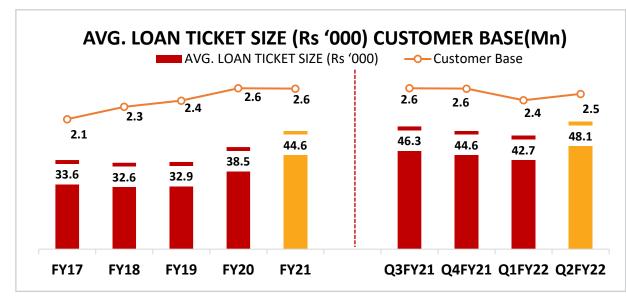


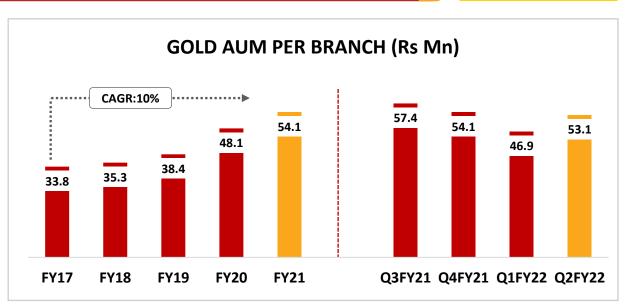
## **SEGMENTAL PERFORMANCE**

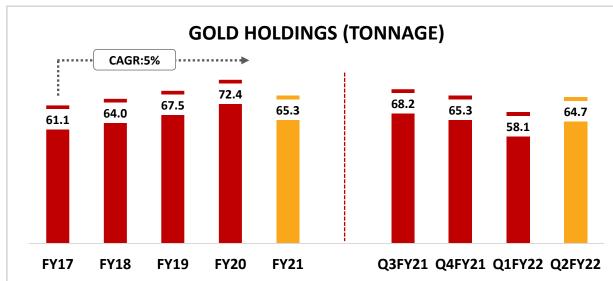


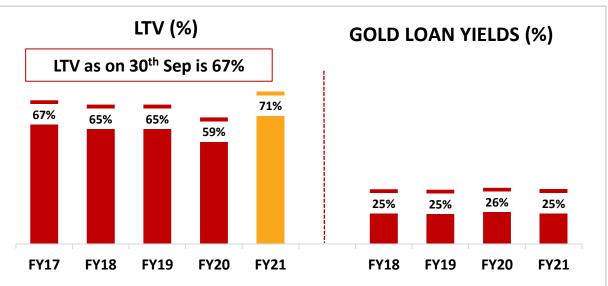
## **GOLD AUM UPDATE FOR Q2FY2022**











## **GOLD LOAN GROWTH LEVERS**



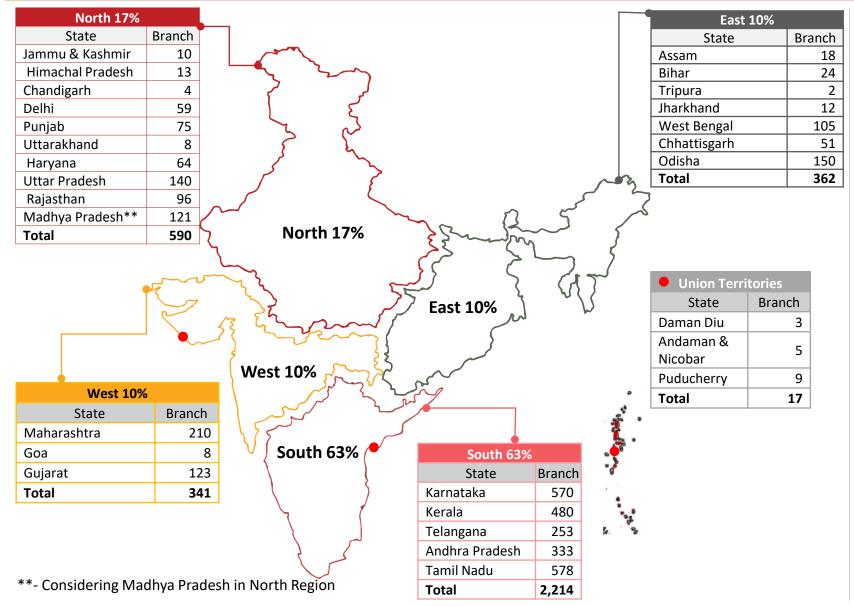


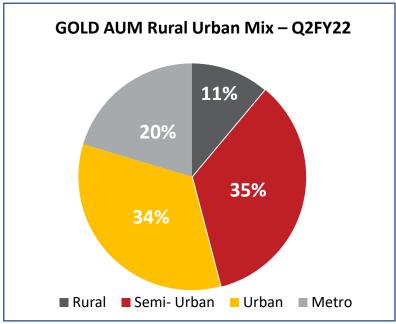
 Low interest rate sensitivity given small ticket size, short tenor and convenience of product

- Significant operating expense leverage as new branches mature
- Manappuram has undertaken various cost rationalization initiatives e.g. introduction of cellular vaults which has resulted in INR 521m average opex saving annually

## **GOLD LOAN PAN INDIA PRESENCE (Q2FY2022)**

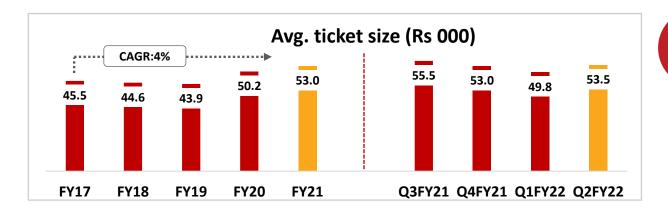


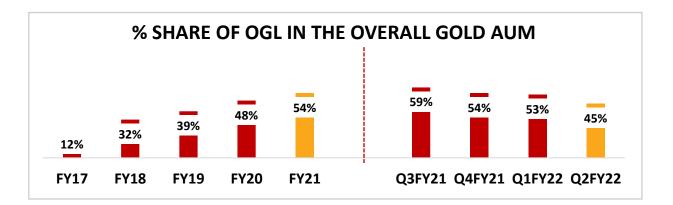




## **ONLINE GOLD LOAN BUSINESS**







#### **ONLINE GOLD LOANS SUPERIOR FOR CUSTOMERS**

- **1** First NBFC to launch Online Gold Loan (OGL) in September 2015
- Pacility enables customers to avail a gold loan anytime, from anywhere in the world against gold stored in Manappuram branch
- Instant fund transfer upto pre-approved limits
- Online APP is available in different regional languages for ease of customers
- **5** Easy documentation, instant approval, convenient 24x7 online repayment
- **6** Hassle-free, paper-less transactions online

## ASIRVAD MICROFINANCE RESULTS FOR Q2FY2022

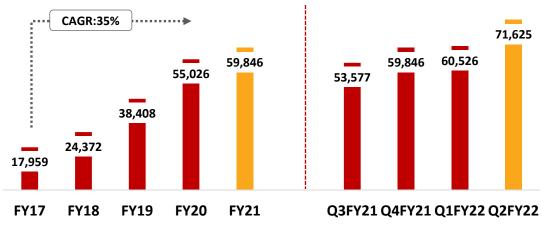


| Particulars (Rs in Mn)     | Q2FY22 | Q1FY22 | Q-o-Q % | Q2FY21 | Y-o-Y % | H1 FY22 | H1 FY21 | Y-o-Y % |
|----------------------------|--------|--------|---------|--------|---------|---------|---------|---------|
| Closing AUM                | 71,625 | 60,526 | 18.3%   | 49,710 | 44.1%   | 71,625  | 49,710  | 44.1%   |
| Income from Operations     | 3,321  | 2,969  | 11.8%   | 2,551  | 30.2%   | 6,290   | 5,184   | 21.3%   |
| Finance expenses           | 1,421  | 1,192  | 19.2%   | 1,180  | 20.4%   | 2,613   | 2,419   | 8.0%    |
| Net interest income        | 1,900  | 1,777  | 6.9%    | 1,370  | 38.6%   | 3,676   | 2,765   | 33.0%   |
| Employee expenses          | 652    | 536    | 21.7%   | 481    | 35.5%   | 1,187   | 846     | 40.4%   |
| Other operating expenses   | 344    | 282    | 22.0%   | 277    | 24.2%   | 627     | 471     | 33.1%   |
| Pre provision profit       | 904    | 959    | -5.8%   | 612    | 47.6%   | 1,863   | 1,449   | 28.6%   |
| Provisions/Bad debts       | 962    | 905    | 6.3%    | 659    | 46.0%   | 1,867   | 1,565   | 19.3%   |
| Other Income               | 225    | 57     | 298.4%  | 18     | 1182.5% | 282     | 46      | 516.2%  |
| Profit before Tax          | 167    | 111    | 50.6%   | -29    | 671.3%  | 278     | -71     | 491.2%  |
| Tax                        | 44     | 34     | 28.4%   | -5     | 984.8%  | 78      | -21     | 476.4%  |
| PAT before OCI             | 123    | 77     | 60.4%   | -24    | 607.0%  | 199     | -50     | 497.3%  |
| Other Comprehensive Income | 14     | -44    | 132.9%  | 0      | 100.0%  | -29     | -1      | 4962.2% |
| PAT                        | 137    | 33     | 320.1%  | -24    | 666.6%  | 170     | -51     | 434.8%  |
| Borrowings                 | 65,415 | 45,409 | 44.1%   | 41,670 | 57.0%   | 65,415  | 41,670  | 57.0%   |
| Net Worth                  | 10,724 | 10,587 | 1.3%    | 10,344 | 3.7%    | 10,724  | 10,344  | 3.7%    |

## **ASIRVAD MICROFINANCE RESULT ANALYSIS FOR Q2FY2022**



## **ASIRVAD AUM (RS Mn)**

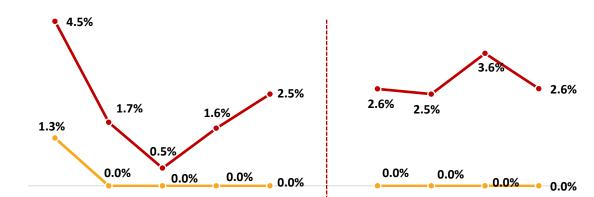


## **NPA ANALYSIS % \***

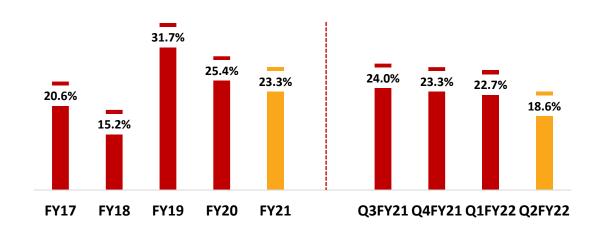
---GNPA% ---NNPA%

# COVID Impact

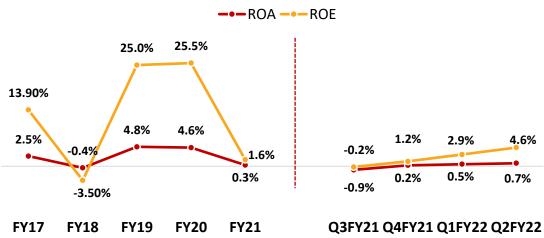
FY21#



## **CAPITAL ADEQUACY RATIO %**



#### **RETURN RATIOS %**



Q3FY21 Q4FY21 Q1FY22 Q2FY22

FY18

FY17\*\*

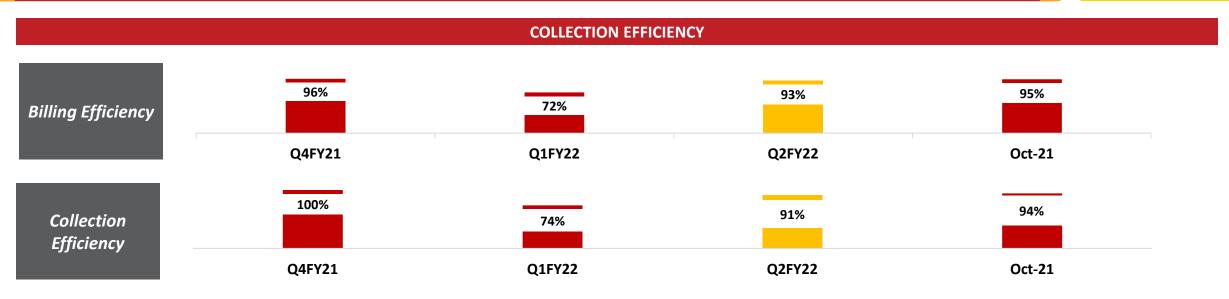
\*\*Demonetization

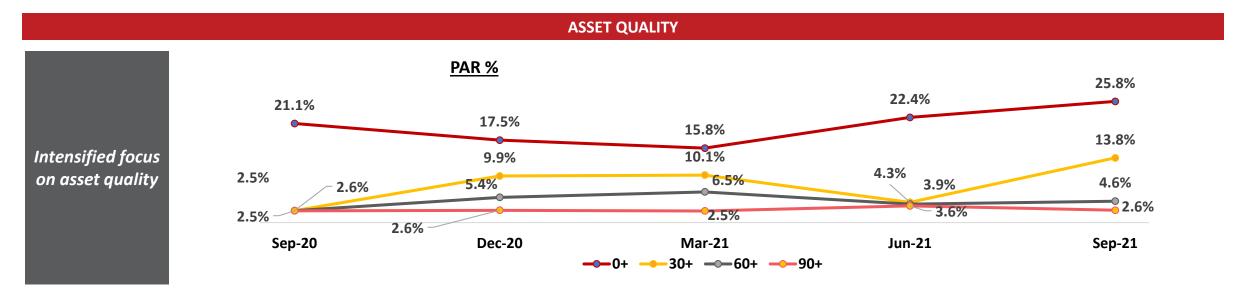
FY19

FY20

## **ASSET QUALITY METRICS**

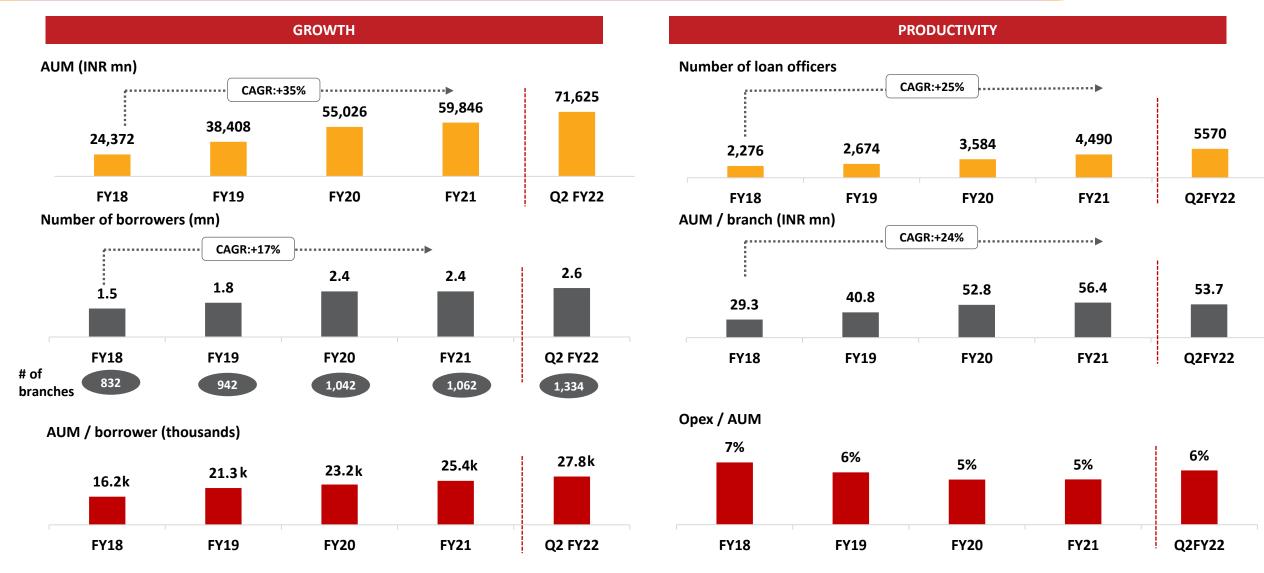






## **BUSINESS AND PRODUCTIVITY METRICS**



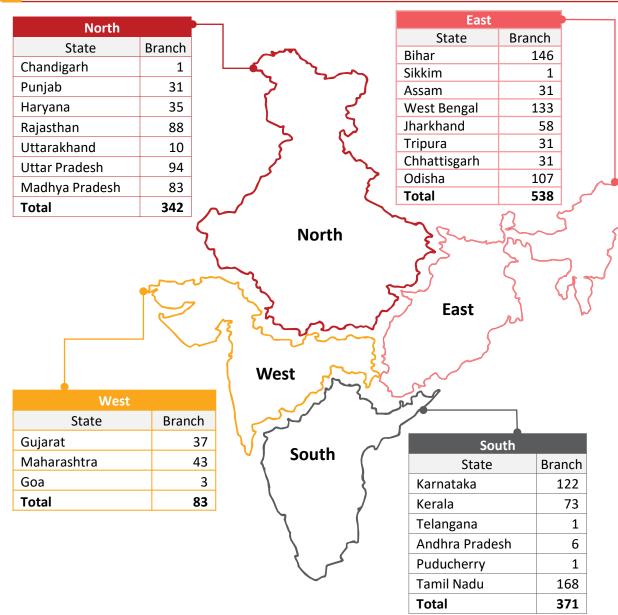


Asirvad has added c.900 loan officers last year to enhance collection efficiency and increase borrower retention



## **ASIRVAD MICROFINANCE PAN INDIA PRESENCE (Q2FY2022)**





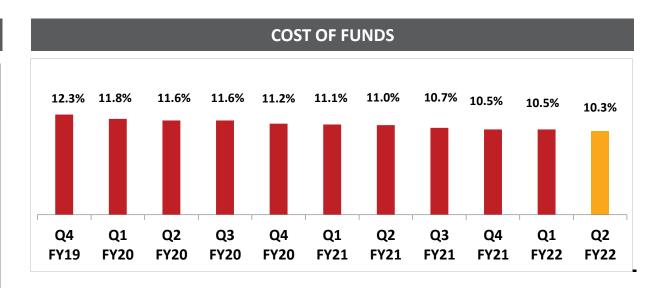
| MFI AUM - STATEWISE BRE | AKUP |
|-------------------------|------|
| Tamil Nadu              | 19%  |
| West Bengal             | 10%  |
| Bihar                   | 12%  |
| Karnataka               | 10%  |
| Uttar Pradesh           | 8%   |
| Kerala                  | 6%   |
| Madhya Pradesh          | 6%   |
| Jharkhand               | 5%   |
| Rajasthan               | 5%   |
| Odisha                  | 5%   |
| Maharashtra             | 3%   |
| Others                  | 12%  |

## **ASIRVAD MICROFINANCE LIABILITIES OVERVIEW FOR Q2FY2022**



## **BORROWING MIX (Rs m)**

| Dawney in a Min                 | Q2FY   | <b>721</b> | Q1F    | Y22    | Q2F    | Y22    |
|---------------------------------|--------|------------|--------|--------|--------|--------|
| Borrowing Mix                   | Amount | %          | Amount | %      | Amount | %      |
| Term Loan from<br>Banks and FIs | 22,469 | 53.9%      | 24,699 | 54.4%  | 39,997 | 61.1%  |
| Refinance                       | 6,209  | 14.9%      | 6,207  | 13.7%  | 5,442  | 8.3%   |
| Debentures                      | 7,844  | 18.8%      | 12,208 | 26.9%  | 17,791 | 27.2%  |
| Tier II Sub Debt                | 1,198  | 2.9%       | 2,166  | 4.8%   | 2,185  | 3.3%   |
| Commercial<br>Paper             | 241    | 0.6%       | 0      | 0.0%   | 0      | 0.0%   |
| Securitisation - PTC            | 3,710  | 8.9%       | 129    | 0.3%   | 0      | 0.0%   |
| Total                           | 41,670 | 100.0%     | 45,409 | 100.0% | 65,415 | 100.0% |

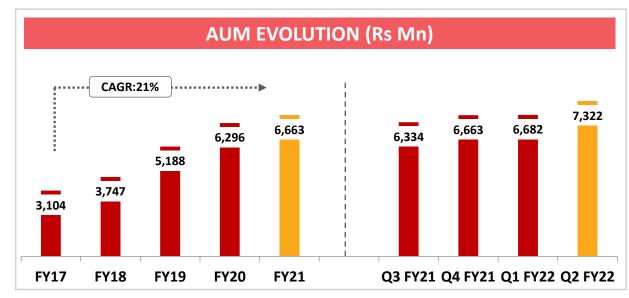


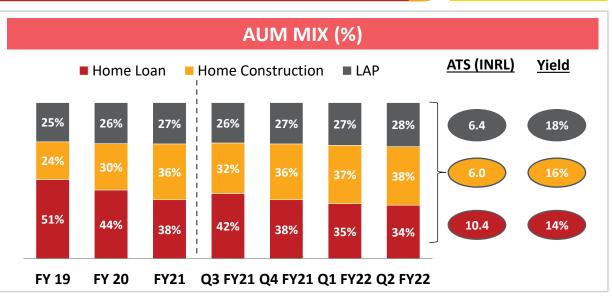


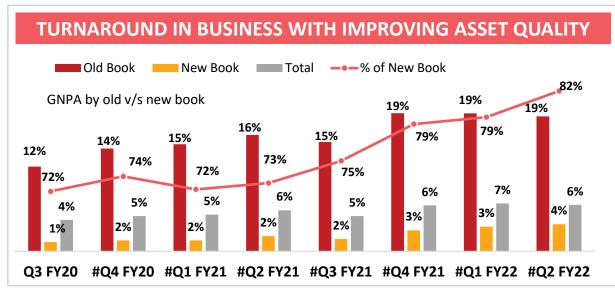


## **HOUSING FINANCE BUSINESS UPDATE FOR Q2FY2022**









#### **OPERATING OVERVIEW**

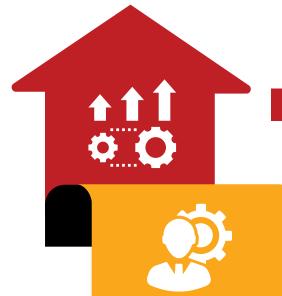
- Started commercial operations in January 2015
- Focus on Affordable Housing for Mid to Low income self-employed
   customers (75% self-employed)
- Focus on South and West India, 73 branches; 83% self sourced business
- Rated AA /Stable (Long Term) & A1+ (Short Term) by CRISIL
- Rated AA (Stable) (Long Term) by CARE





## HOUSING FINANCE BUSINESS STRATEGY





## 4: Growth drivers for future expansion

- Riding on the parent's brand equity and pan India presence for scaling up the business
- Low-cost operation model based on co-location with parent branches
- Investment in training and development of human resource through online mode

## 3: Customer Servicing and Collection management

- A Strong Customer Relationship Management Team
- · Adopting digital payment platforms for managing EMI collections efficiently
- A dedicated in-house local collection team

## 2: Underwriting

- Decentralized underwriting and disbursement for lower ticket size loans
- Compliance with policy parameters via ground-level Credit Audit and Centralized credit monitoring
- Focus on lower ticket size loans across all products

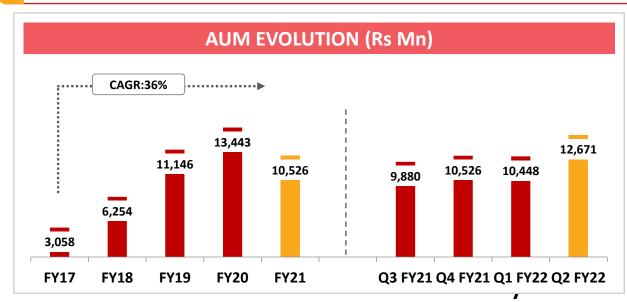


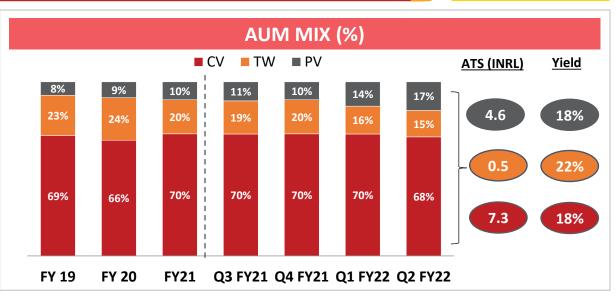
## 1: Origination and Sourcing

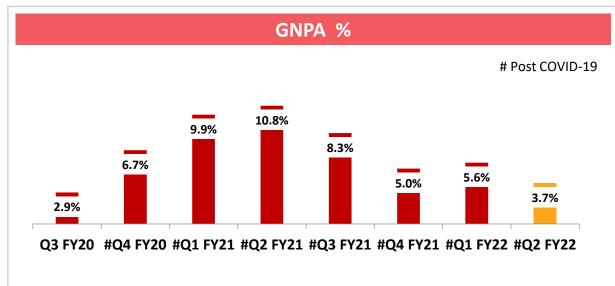
- Better penetration in 3-tier and 4-tier towns
- Increased emphasis on direct sourcing through ground-level marketing
- Prioritizing the marketing of PMAY scheme (Government Subsidy Scheme)
- Diverse product portfolio Express Ioan and Mahila Ioan with significant benefits

## **VEHICLE AND EQUIPMENT FINANCE BUSINESS UPDATE FOR Q2FY2022**









#### **OPERATING OVERVIEW**

- Started commercial operations in January 2015.
- The operations are a part of Manappuram Finance Ltd and are carried out from existing gold loan branches (249 branches)
- Focus on used commercial vehicles in Semi urban and rural locations
- Moving customers into digital payment platforms for better operational efficiency



## **VEHICLE AND EQUIPMENT FINANCE BUSINESS STRATEGY**





Increase penetration into Rural and Semi Urban locations



Covering 3000+ Co-located Gold loan branches for collection and marketing distribution



Digital Lending Platform and automated approval process in TW loans



Digital Loan Agreement Signing with E – Stamping to save the cost and making customer easy process



Brand Tie-ups – With Manufacturer for better reach



CRM tool integrated with loan management system to built relationship with customer from beginning

## **PROFIT OPTIMIZERS**



#### **Analytics**

Use of Analytics for quicker decision making process leading to lesser sourcing cost



#### **Mobility Solution**

On the go solution with m-CAS/ m-Collect to reduce collection cost



#### **Deep Penetration**

Deeper penetration in existing location and Use of MAFIL (GL) branches as sourcing / collection point helping in cost optimization

## **SCALE & STABILITY**



#### **Balance Takeover**

Dedicated Team managing External Balance Takeover cases



#### **Top Up Loan**

As a part of customer retention policy, focus on internal customers where MOB is higher than 18 months without overdue



#### **Used Business**

Dedicated Team for Used Business with lower ticket size and higher yield

## **CREATING DIFFERENCE**





#### Manappuram Snehabhavanam -

20 new houses will be constructed at 20 wards under Valapad Gramapanchayath (**500** sqft per houses)



Total 20 televisions donated for educational purposes



വലംഗാട് തണപ്പറംഫൗണ്ടേഷനം ലയങ്ങ്സ്കൃഷ്ട്ര്യമാർത്നാ വലാടത് മണപ്പുടംപ്ഥാരനുംപനാം.മായങ്ങ്സ് കൃത്യമ്മൂറ്റ് നോ പണ്ടവും സായ്യമത്തായിരുന്നും താന്റെ വള്ള വ്യവ്യമ്പ് പ്രത്യാര്യ ട്ട് വീതരണം ചെയ്യുന്ന പദ്ധതിമര്യ്യുടക്കാം. ആദ്യഘട്ട ഉഴ്ഘാട നാടിപ്പുന്ന് പ്രത്യാര്യമായിരുന്ന പദ്ധതിമര്യ്യുടക്കാ, ആദ്യഘട്ട ഉഴ്ഘാട ഗങ്ങളുടെ 1,200 കോളം മത്യുരത്താഴിലാളിം.ശ്.കര്ത്യുട്രോഗ മായി ശോക്കാട്ട് വീതരണം ചെയ്യം വലുക്കാട് പരവയായത്ത് പ്ര സിഡര്ട്ട്യോ. കെ തോണ്യമായുന്ന് അധ്യമ്പത്താപ്പെടിച്ചു. മത്യു ഫെഡ് പയർമാൻ പി. പി. ചിത്തായങ്ങൾ ഉയുത്തില്യയായ് പത്തിയ വയങ്ങിന് കൃത്വിടാരാവാശിക്കളെയും എം. പി ആദര് ചൂ മണപ്പനം പൗഠാരണ്ടം പർ മാനത്തിന്റെ ആദ്യവിവിപ്പി നന്ദക മാർ ഉപ്പെട്രപ്പടാഷണം നടത്തി. സാമ്ര ആദ്യന്നി വിപി നന്ദക മാർ ഉപ്പെട്രപ്പടാഷണം നടത്തി. സാമ്ര പ്രൊയ്യോട് പര്യവിന്നൂട് മെം. എം. തയാടർ. വിവര്യവില്ല അഷർ നി. ഇം. ഇൻ ചാർത്ത് മോർത്ത് ഡി. വിവര്യവില് ഇങ്കൊറേലി, സുഷതാ നന്ദകമാർ തുടങ്ങിയവർ പരെട്ടെത്തു. Raincoats for Active fishermen's

Raincoats for **1200** fishermen in coastal area of Trissur District (Fishermen Registered in Matsyafed)

Manappuram Arogya Suraksha

**Padhathi** 

sha Padhathi (Supported

**100** critically ill patients

Panchayath With Rs. 1000

each to 100 families for 2

in Valapad Grama

months)

Manappuram Arogya Surak



## SAYUJYAM -

13 new houses will be constructed & 3 houses will be renovated at Thirupa zhancherry Colony (**500** sqft per houses)



4000 notebooks were distributed to



**1000** poor students





emperat angenes elegens തൻ, വല്യാട് ഗ്രാമപ്പത്തായ തൽ എന്നിവ ചേർന്ന് തടപ്പാ with the sales with t വലച്ചാട് പഞ്ചായത്തിലെ അവ afroces impartesymeter go mala payer welespro Elebandementale medicin ആള്യകാക്ക് മാനം 1999 നുവ വർതം രണ്ട് മാനം അക്ക് നൽ agreement usual assuges suresques,

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**Chelambra CHC** 

Support for Chelambra CHC -Stretcher, Sanitizer Dispenser, & **Library Stand** 



## ഓട്ടോ തൊഴിലാളികൾക്കു കോവിഡ് ബാരിയർ നൽകി

**തൃത്യർ**: കോവിഡ് പ്രതിരോധ പ്രവർത്തനങ്ങളുടെ താഗമായി ജില്ല യിലെ തീരദേശ രേഖലംകളിലെ ഓട്ടോ തൊഴിലാളികൾക്കു് മണ പ്യൂറം ഫൗണ്ടേഷൻ കോവിഡ് ബാരിയർ വിതരണം പെയ്തു. ഓ ദ്യോറിക്ഷ കളിൽ ഡൈവവുടേയും യാത്രക്കാര്യ ടേയും ഇടത്തിൽ പ്പോൾക്കുന്നുണ്ടാക്കുന്നുവായും വാധക്കാരുന്നുള്ള ഇവരെ സ്ഥാധിക്കാവുന്ന സ്വാരക്ക് മായാണ് കൊവിഡ് യാത്രായിൽ, ഇതു ഡ്രെഡവര്ക്കും യാത്രക്കാർക്കും രടത്തേയെ സ്വാരക്ക് ഇറപ്പാക്കു ന്നു. ഒന്നുപ്പാരം ഫൗയേജംകൾ മാനങ്ങിന് ; ഒസ്റ്റി വിപ് നൽ കുമാർ ഉദ്ഘാടനം ചെയ്തു. സിഇപ് ജോർജ് ഡി. ദാസ്, ജസ്റ്റിൻ ജോസ ഫ്, സ്വാരംഷ് വെ, ഗരില് പ സെബാസ്റ്റ്യൂൻ, ശ്രൂൽ ബിബിൻ എന്നിവ ർ പങ്കെടുത്തു.

**Covid barrier** distribution for 200 Autorickshaw Drivers of coastal area of Trissur

District



**500** Televisions distributed for poor children for academic needs through Lions District 318C



## **ABOUT MANAPPURAM**



- Incorporated in 1992, Manappuram is Non-Banking Financial Company (NBFC) offering a diversified product portfolio including gold loans, microfinance loans, vehicle and equipment finance, home loan finance, on-lending and insurance brokerage business
- Currently has 4,600 branches across 22 states and 6 Union Territories. Loan assets of INR 272bn and employee count of 30,000+ as of March 2021
- Gold loan under management of Rs 190 Bn as of FY21 with 65 tonnes gold jewellery held as security for gold loans and 2.6m gold loans customer base. Gold loans constitute 70% of the consolidated loan book as of FY21
- Company vision is to provide full range of credit services across India

## **MANAPPURAM TODAY**

#2

lender in gold loans in India (core product), with a trusted brand and nation-wide reach

# Pioneer in process innovation

in gold loans (online gold loan product 'OGL', cellular vaults, risk containment measures)

#4

MFI-NBFC in India with the highest credit rating post Asirvad's acquisition

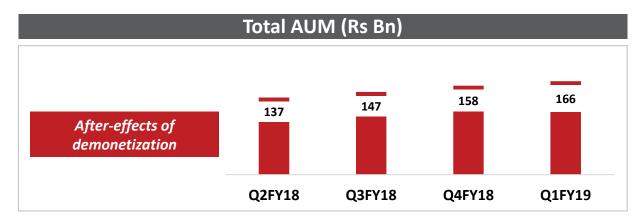
Calibrated approach to growth in other loan products that are relevant to our customer base (small ticket home loans, used vehicles for self-employed customers)

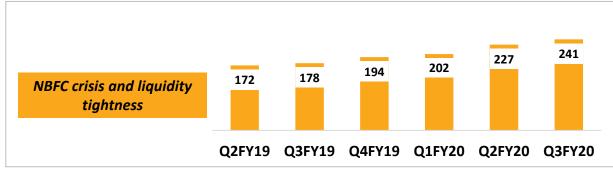
Branch network 4,600+

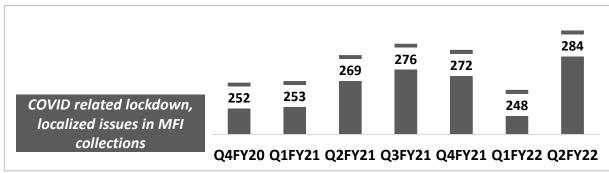
Employee strength 30,000+

## RESILIENCE ACROSS CREDIT AND ECONOMIC CYCLES

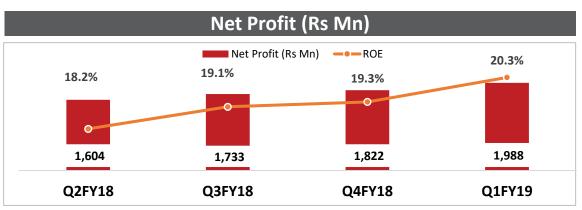


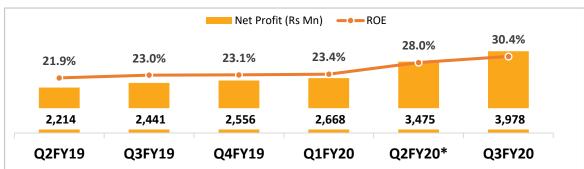


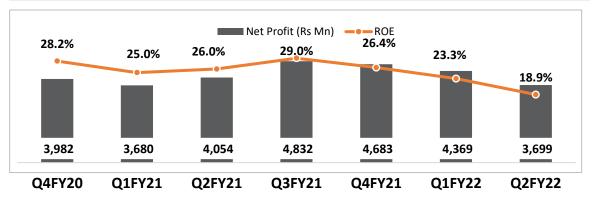




<sup>\*</sup> Adjusted Net Profit for Q2 FY 20- Rs 3,475 Mn after adjusting One time Tax and Int. on IT Refund benefit of Rs 601.5 Mn and Asirvad Re-instatement PAT of Rs 253.4 mn







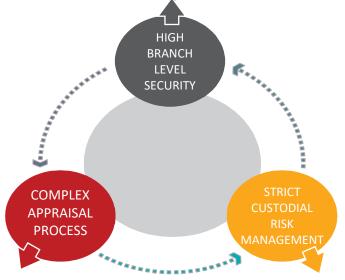


## SUPERIOR PROCESS AND PRODUCT INNOVATION WITH...



## A strong operational risk management that sets Manappuram apart...

- o Pioneer in installing cellular vaults across all branches
- Robust branch security infrastructure including CCTV cameras, panic switches, motion sensors, alarm systems, vibration sensor etc.



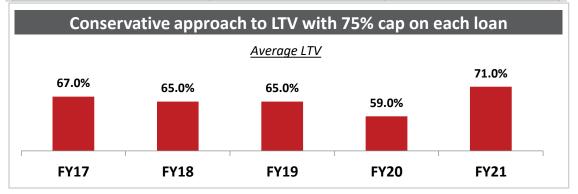
- Complex appraisal process accounting for type of ornament, gem stones, purity etc.
- In-house expertise across branches to weigh and appraise ornaments
- Higher value ornaments require branch head approval (>20g of gold)
- Typically 3-4 rounds of appraisal done by employees with TAT of <10 minutes</li>

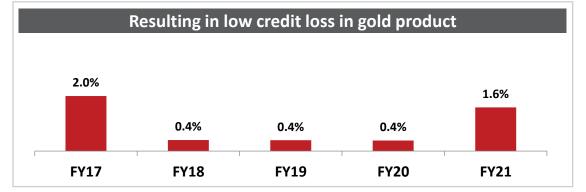
- o 100% insurance for gold held in branches
- Employee rotation through transfer / promotions on 1-2 year basis
- Vaults have dual keys with joint custodians
- Surprise audit by internal vigilance team
- Internal analytics based fraud alert system
- Regular auction policy for overdue gold loans

Manappuram has strong focus on processes and compliance successfully replicating processes across 3,524 gold loan branches

## 3 month product resulting in lower credit losses

| 3 month product de-risks impact from fluctuation in price of gold |   |                 |  |  |  |  |  |
|---|---|-----------------|--|--|--|--|--|
|   | 12 month tenor 3 month tenor                  |                 |  |  |  |  |  |
| G <mark>old value</mark>  | 100   | 100             |  |  |  |  |  |
| LTV (%)   | 75  | <mark>75</mark> |  |  |  |  |  |
| Gold Ioan   | 75  | 75              |  |  |  |  |  |
| Interest rate (%)   | 24  | 24              |  |  |  |  |  |
| Interest cost <sup>1</sup>  | 21 7.5  |                 |  |  |  |  |  |
| Total principal + interest <sup>1</sup>                           | tal principal + interest <sup>1</sup> 96 82.5 |                 |  |  |  |  |  |





Note: 1 Includes interest outgo during 2 months of auctioning period



## **BUILDING DIGITAL CAPABILITY FOR OUR VARIOUS CLIENT OFFERINGS**













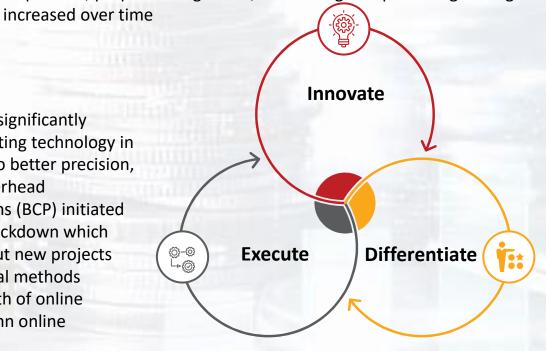
• The company has been dependent on its IT department (600+ engineers) on multiple fronts over the years. This is an opportunity to integrate our IT capabilities further into our business to amplify the revenue and verticals on various business verticals

• IT has been an effective tool of the organization in various operational levels, including customer acquisition, proper management, etc. For e.g. the percentage of digital collections has steadily

 The IT tools and services have significantly helped the company in integrating technology in its business verticals, leading to better precision, faster execution and lesser overhead
 The Business Continuation Plans (BCP) initiated

much before the nationwide lockdown which enabled the company to roll out new projects and ensure efficient operational methods

 In FY21, there was \$30 bn worth of online transactions and more than 1mn online customers were registered



- The organization is continuously working to manually verify the purity of its gold assets
- The IT services will be utilized in establishing a smarter automated solution

## **BRAND PLAY - TOGETHER WE WIN**





Manappuram aspires to represent humanity in an open and equitable way Associate the brand with a personality that reflects the brand's vitality and persona, as well as someone that is well-liked by the general public

Using a PAN India integrated marketing strategy to maximise an already high strong brand recognition

To ensure steadfast trust,
Manappuram has implemented a
number of outreach programmes
that not only increase brand
awareness but also maintain a
strong relationship with its
customers

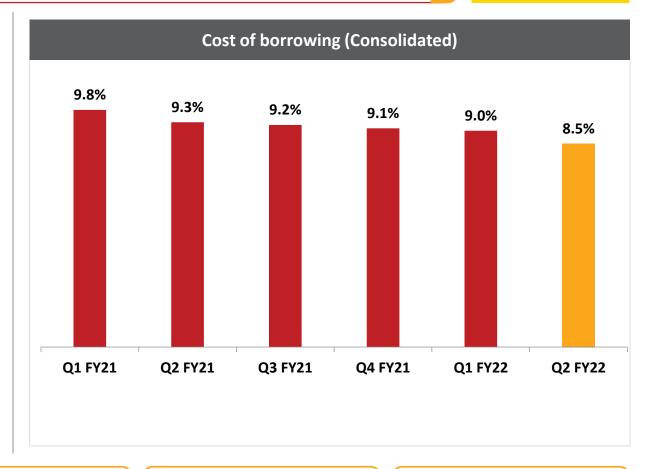


## WELL CAPITALIZED, PRUDENT LIABILITIES STRATEGY WITH REDUCING COF



## Access to diversified sources of funding (Consolidated, Rs m)

| Downey in a Mix     | Q2FY     | 21     | Q1F      | Y22    | Q2F      | Y22    |
|---------------------|----------|--------|----------|--------|----------|--------|
| Borrowing Mix       | Amount   | %      | Amount   | %      | Amount   | %      |
| WCDL / CC           | 64,806   | 26.2%  | 27,187   | 13.8%  | 63,685   | 25.4%  |
| Term Loan           | 72,223   | 29.2%  | 52,259   | 26.5%  | 60,620   | 24.2%  |
| NCD & Bond          | 68,574   | 27.7%  | 81,143   | 41.1%  | 84,826   | 33.9%  |
| ЕСВ                 | 26,924   | 10.9%  | 27,498   | 13.9%  | 27,171   | 10.9%  |
| Commercial<br>Paper | 14,782   | 6.0%   | 9,322    | 4.7%   | 13,921   | 5.6%   |
| Others              | 37       | 0.0%   | 20       | 0.0%   | 18       | 0.0%   |
| Total               | 2,47,346 | 100.0% | 1,97,429 | 100.0% | 2,50,241 | 100.0% |



Received rating upgrade from S&P to BB- from B+ in Oct 2021 Received rating upgrade from CRISIL to AA in Sep 2019

Raised \$300m of MTN by issuing a listed bond in Jan 2020

Rated BB- by S&P and Fitch

Subsidiary credit rating of CRISIL AA- for Asirvad and HFC



## INDEPENDENT BOARD AND DEEP MANAGEMENT BENCH



## **Key Managerial Personnel**



Mr. V. P. Nandakumar Managing Director and CEO

- o Postgraduate in Science
- Managing committee member of ASSOCHAM and FICCI



Mr. B.N. Raveendra Babu
MD – MFI, Non-Executive Director &
Non-Independent Director at Manappuram Finance

- Masters degree in commerce
- Director since July 1992



Mr. Suveen P.S

CEO - Housing Finance

- B. Tech Graduate in Applied Electronics & Instrumentation engineering and Masters in Embedded System
- o 6 years of experience in the field of operations



Mr. Senthil Kumar Head – Vehicle and Equipment Finance

 Over 24 years experience with organizations such as Fullerton India, HDFC Bank, Citicorp etc.



Mrs. Bindu A L

- Fellow member of the Institute of Chartered Accountants of India
- 21 years of work experience in various capacities



Mr. Manoj Kumar VR Company Secretary

- Fellow member of the Institute of Company Secretaries of India
- o 14 years of experience as a Company Secretary

#### **Board of Directors**



Dr. Shailesh J Mehta | Independent & Non-Executive Director

- B-tech in ME from IIT- B, MSc in Operations, PhD degree in Operation Research
- Over 38 years of experience, was President of Granite Hill Capital Ventures



Mr. S. R. Balasubramanian | Independent & Non-Executive Director

- Holds a Bachelor degree in Engineering (Electronics) from Madras University
- He has over 43 years of experience in the field of Information Technology at various capacities



- Mr. Abhijit Sen | Independent and Non-Executive Director

  B-Tech (Hons) from Indian Institute of Technology.
  - Kharagpur, Post Graduate Diploma in Management from Indian Institute of Management, Kolkata
- Senior Advisor to E&Y
- o Previously CFO Citibank, Indian subcontinent



Mr. Harshan Kollara | Independent & Non-Executive Director

- He holds a Masters in Economics from Bombay University.
- Board member-Fast Encash Money Transfer (UK), Abans Global Ltd (UK)



Mr. Gautam Narayan | Non-Executive Director

- Chartered Accountant with a Post Graduate Diploma in Management from Indian Institute of Management, Ahmedabad
- Partner at Apax Partners LLP



**Sutapa Banerjee** | Independent and Non-Executive Director

- Gold medalist in Economics from XLRI School of Management
- 24 years in financial services industry in ANZ Grindlays Bank. ABN AMRO Bank



Mr. P. Manomohanan | Independent & Non-Executive Director

- B.Com Kerala University, Diploma in Industrial finance,
   Certified Associate of the Indian Institute of Bankers
- Over 42 years work ex in RBI, NBFCs regulations



- Mr V. R. Ramchandran | Independent & Non-Executive Director
- B. Sc.: Calicut University , B.A. LLB : Kerala University
- 36 years of work experience, civil lawyer enrolled with the Thrissur Bar Association

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## PAN INDIA MFI BUSINESS WITH GRANULAR ASSET BASE AND STRONG RISK PRACTICES





**BOARD OVERSIGHT** 



#### **Geographic Concentration**

- at state and district level
- 5% for a state

#### **Branch and Division Level**

- o Portfolio Outstanding related caps o Monthly internal audits at all branches (including centers) and divisions
- MFI Industry Market share cap of
   Assignment & Monitoring of compliance
   Geo-tagging of center meeting location scores based on audit
  - Regularly verify loan documents
  - Fraud prevention and early detection

#### **Employee Level**

- Mandatory rotation for all employees at branch and divisional level
- Live data entry of collections through tablets and SMS to customers
- Restricted span of control for higher supervision



✓ Borrower limits more stringent vs MFIN

**COMPLIANCE DEPARTMENT** 



#### **Geographic selection**

- o Comprehensive risk score card based branch expansion
- Risk score card assesses:
  - i. Industry Presence
  - ii. PAR performance
  - (iii) Local Issues (Political, prone to drought / floods

#### **Customer Diligence**

- Stringent CGT and GRT
- o CB check conducted for each potential customer
- Regularly loan utilization check post disbursement
- Selective monitoring of customers more vulnerable to default

**INTERNAL AUDIT** 



#### **Borrowings**

- Borrowing committee working under the supervision of the Board to effectively manage:
  - i. Borrowing cost and Drawdowns
  - ii. Lender Dependence caps
- Big firms as internal and statutory auditors

#### **Treasury and Liquidity**

- Active treasury management
  - i. Selecting short term savings instruments for excess Funds
  - ii. Prudent ALM Management
- Sufficient Liquidity

**RISK MANAGEMENT** COMMITTEE **OVERSIGHT** 



- Engagement activity with members and society including financial literacy and awareness programs
- **Active engagement with State Level SROs**
- Continuous interest rate reduction
- Robust Customer grievance redressal mechanism
- Toll free helplines and tele-calling services 0
- Monitoring of timely resolution of customer grievances

## **COMPANY HISTORY AND KEY MILESTONES**



- Incorporated at Thrissur
- First public issue of shares for INR17.5m with listing on Bombay, Madras and Cochin stock exchanges
- RBI permits accepting public deposits
- Major policy change sees MFL shifting its focus to gold loans

1992-2000

- Fullerton India/Temasek sanctions credit limit of INR500m, enhances the limit to INR4.8bn within a year
- Receives FII from Sequoia Capital and Hudson Equity Holdings investing INR700m
- o Total business volumes of INR10bn in 2008
- o Total business volumes cross INR50bn in 2010
- o Raises INR2.5bn through QIP
- o Opens its 1001st branch at Thrissur town

2006-2010

- Acquires 100% ownership of Manappuram Insurance Brokers
- Reaches 4.5m live customers; diversifies to total of 24 states and 4 union territories with 4,380 branches
- Commercial vehicles business achieves INR10bn AUM; Microfinance business enters the North Eastern region; introduces OGL mobile application

2016-2019

2001-2005

- Commences forex business with moneychanger's license from the RBI
- o Declares rights issue in 2003
- Attracts institutional funding for the first time, when ICICI Bank sanctions working capital facility of INR250m under a 'bilateral assignment'

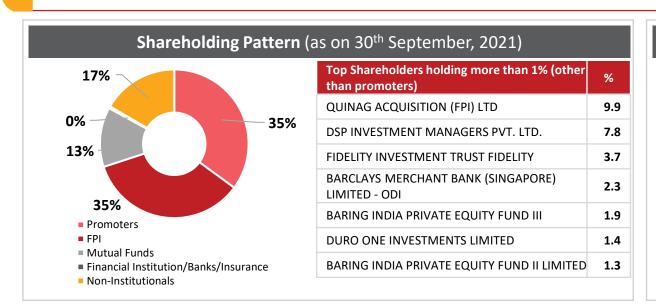
2011-2015

- o AUM grows to INR75bn in 2011 and crosses over INR100bn in 2012
- o Branch Network reaches 2,908, with more than 850 branches added in 2012
- Pioneered introduction of shorter tenure loans (3 to 9 months) with lower LTV for longer tenure loans based on RBI stipulation on LTV
- o Acquires ownership of Milestone Home Finance Private Limited from Jaypee Hotels
- o Diversifies into Home Loans and Commercial Vehicle finance
- o Acquires Asirvad Microfinance
- o Introduces online gold loan (OGL) in October becoming the first in the industry to do so in 2015



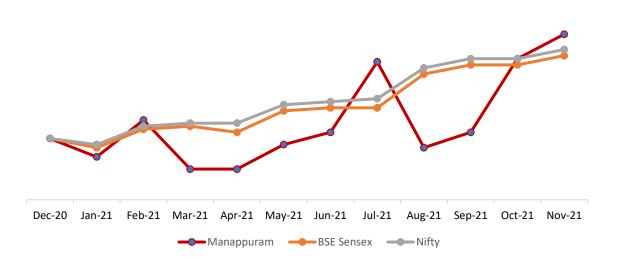
## SHAREHOLDING AND STOCK PERFORMANCE





|            | Stock Data                      |                     |
|------------|---------------------------------|---------------------|
| ₹          | Market Cap as on 12-Nov-21      | ₹ 18,485 Crs        |
| ميا        | Stock Price as on 12-Nov-21     | 218.40              |
| <b>↑</b> ↓ | 52 Week (High/Low)              | ₹ 224.40 / ₹ 139.00 |
| 0000       | NSE/BSE Symbol                  | MANAPPURAM / 531213 |
| 1          | No. of Shares Outstanding       | 84,63,64,729        |
| <b>1</b>   | Average Daily Volume (2 months) | 61,43,779           |

## Stock Performance (as on 12<sup>th</sup> Nov, 2021)



#### **Group structure Manappuram Finance Subsidiaries** Products under standalone entity 100% **Manappuram Home Finance Gold loans** Limited 100% Manappuram Insurance Broker Vehicle and equipment finance loans 97.51% **Asirvad Microfinance Limited** On-lending and other loans Manappuram Comptech and 99.81% Consultants Limited





## **THANK YOU**

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