

### **RESULTS FOR SEPTEMBER QUARTER 2012**

### 16% DOMESTIC CONSUMER SALES GROWTH; PAT (bei) UP 23% IN SEPTEMBER QUARTER 2012

Mumbai, October 26<sup>th</sup>, 2012: Hindustan Unilever Limited announced its results for the quarter ending 30<sup>th</sup> September 2012.

During the quarter, the Domestic Consumer business sustained its robust performance growing at 16% with underlying volume growth of 7%. Overall growth in the quarter was impacted by the budget rationalization in the Canteen Stores Department (CSD).

### Soaps and Detergents grew 22%; double digit growth across all segments

Laundry delivered another quarter of strong performance with all brands and formats growing in double digits. The focus on driving upgradation saw both Surf and Rin register double digit volume growth. Comfort fabric conditioners continued to lead market development; the portfolio was expanded with the launch of the One Rinse variant. Household Care also registered double digit growth.

Skin Cleansing sustained its broad based growth momentum. While Dove and Pears are driving category premiumization, Lifebuoy recorded one of its highest growth rates. The liquids portfolio saw accelerated growth led by Lifebuoy Handwash and Lux Bodywash.

### Personal Products grew 12%; growth stepped up in Hair and Oral

Hair delivered a strong quarter with broad based growth. During the quarter, the TRESemmé brand was launched in India with an exciting proposition of 'salon style hair at home everyday'. The portfolio was further strengthened with the relaunch of Clinic Plus and a new Hair Fall Rescue range under Dove.

Oral Care registered volume led double digit growth with Close Up buoyed by its re-launch in the quarter and Pepsodent driven by the premium range.

In Skin Care, growth was led by Ponds, Vaseline and Dove. The re-launch of Fair & Lovely (FAL) in the previous guarter has been well received.

### Beverages grew 10%; led by premium Tea and Coffee

Tea growth was led by the top end while growth in the mass end was revived with the re-launch of Taaza. In Coffee, Bru sustained its growth momentum across both Instant and Roast & Ground (R&G) formats and the premium range was expanded with a new offering - Bru Exotica Guatemala.

### Packaged Foods grew 10%; driven by key brands

Knorr soups grew in double digits through focused in-market activation and actions are in place to step up growth in the rest of the portfolio. Kissan Ketchups sustained growth in non-CSD channels and Kwality Walls maintained its double digit growth trajectory.

### Volatile cost environment; competitive intensity heightens

The operating context remained challenging during the guarter with a volatile cost environment and heightened competitive intensity. Overall industry media spend was up significantly to its highest levels in over 15 guarters. A&P was stepped up and maintained at competitive levels, higher by 118 Crores (+70 bps) in the quarter.

### Profit After Tax (bei) up 23%

Profit before interest and tax (PBIT) grew by 19% with PBIT margin improving 100 bps. Profit after tax but before exceptional items, PAT (bei), grew by 23% to Rs. 806 Crores during the quarter. Net Profit at Rs.807 Crores grew 17%.

The Board of Directors have declared an interim dividend of Rs 4.5 per equity share of face value Re. 1 each, for the year ending 31st March 2013. In addition, an amount of Rs 8 per share has been declared as a Special Dividend to be paid out of the accumulated P&L balance and exceptional income generated in the first half of FY 2012-13 and will be funded from the current cash balances.

Harish Manwani, Chairman commented: "In a volatile and uncertain environment, we continue to sustain our growth momentum while steadily improving our margins. Our consistent performance is being driven by a relentless focus on brand building, bigger and better innovations and disciplined execution in the marketplace."



















### **HINDUSTAN UNILEVER LIMITED DECLARES A 'SPECIAL DIVIDEND'**

### SPECIAL DIVIDEND OF Rs. 8 PER SHARE IN ADDITION TO INTERIM DIVIDEND OF Rs 4.5 PER SHARE

Mumbai, October 26<sup>th</sup>, 2012: The Board of Directors of Hindustan Unilever Limited today declared a Special Dividend of Rs 8 per share (Face Value of Re. 1 each) to be paid to its shareholders on record date as of 2-Nov-2012. The dividend will be paid to shareholders on or after 16-Nov-2012. The payment of Special Dividend will be made in addition to the Interim Dividend of Rs 4.5 per share for the year ending 31<sup>st</sup> March 2013, declared by the Board at the same meeting.

The payout for the Special Dividend will be made out of the accumulated Profit & Loss Account balance and the exceptional income generated primarily through the sale of properties in the first half of FY 2012-13 and will be funded from the cash balances of the company.

The last time that the company announced a Special Dividend was 5 years ago in October 2007, when a Special Platinum Jubilee Dividend of Rs 3 per share was paid out to commemorate 75 years of HUL's existence in India.

Harish Manwani, Chairman commented: "HUL has a robust Balance Sheet and a track record of strong profit and cash generation. The payment of the Special Dividend provides a cash return to our shareholders from accumulated profits built up from the company's consistent performance over the last few years and the exceptional income generated from the sale of properties in the first half of this year."

















The Board of Directors Hindustan Unilever Limited Unilever House B.D.Sawant Marg, Chakala Andheri (East) Mumbai – 400 099

- 1. We have reviewed the accompanying statement of 'Un-audited standalone financial results for the quarter ended 30<sup>th</sup> September, 2012 in which are included the results for the quarter ended 30<sup>th</sup> September 2012 of Hindustan Unilever Limited, except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the Management but have neither been reviewed nor been audited by us. The Statement has been prepared by the Company pursuant to Clause 41 of the Listing Agreement with the Stock Exchanges in India, which has been initialled by us for identification purposes. This Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
- 2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial information is free of material misstatement.
- 3. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
- 4. We have only traced the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' in the Statement from the disclosures made by the Management and are, therefore, not expressing a review opinion thereon.
- 5. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the Statement has not been prepared in all material respects in accordance with the applicable Accounting Standards notified pursuant to the Companies (Accounting Standards) Rules, 2006 as per Section 211(3C) of the Companies Act, 1956 and other recognised accounting practices and policies, and has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Lovelock & Lewes Firm Registration Number: 301056E Chartered Accountants

Pradip Kanakia

Partner

Membership Number: 39985

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Mumbai October 26, 2012



# Hindustan United Hindustan United HINDUSTAN UNILEVER LIMITED UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30TH SEPTEMBER, 2012

1915   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017   2017	Quarter ended 30th September	r ended ytember	Quarter ended	Quarter ended	Six months ended	anded	Year ended
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1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,00	481,313	409,267	492,564		973,877	817,588	1,697,483
1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,00	587 577	97,347	106,997		213,261	194,060	391,897
Strict   S	27.964	44 986			1,187,138	1,011,648	2,089,380
1,12,12,13   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1,12,12   1	15,540	9.412	12 862		53,418	89,543	84,180
2,20,203   2,0,203   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0,004   2,0	631,081	561,012	637,877	1. Total income from operations (net) [1 a +	28,402	18,707	70,88
7.52   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100	539,176	484,054		2. Expenses [sum of (a) to (a)]	1,268,958	1,119,898	2,211,637
1,23,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73,19   1,73	270,084	529,829			520,370	441 801	1,904,328
1,13,131   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1	82,603	76,311			162,316	153,290	302.414
1,000, 10,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,00	(25,742)	(5,263)			(18,967)	13,763	12,87
Column   C	33,049	28,731	33,286		66,335	57,354	110,728
Ex.	76.898	5,/10	5,763		11,532	11,330	21,825
1,154   Strate   St	96,515	83,599	89,211	1) Advertising & Promotions	158,859	128,432	263,478
1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,100   1,10	91,905	76,958	90,882	3. Profit from operations before other income. finance costs and exceptional items (1.2)	027,001	107,103	334,521
1,000 Mark	14,875	8,111	21,861	4. Other Income	36 736	13 171	27 834
1,1028   1,1028   1,1028   1,1028   1,1028   1,1028   1,1028   1,1000   1,134   1,1000   1,134   1,1000   1,134   1,1000   1,134   1,1000   1,134   1,1000   1,134   1,1000   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,100   1,134   1,134   1,100   1,134   1,100   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134   1,134	106,780	85,069	112,743	5. Profit from ordinary activities before finance costs and exceptional items (3+4)	219,523	159.936	335.140
1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,000   1,00	633	54	528	6. Finance costs	1,161	56	124
1,000   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,846   1,134,84	106,147	85,015	112,215	7. Profit from ordinary activities after finance costs but before exceptional items (5-6)	218,362	159,880	335,016
1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,000,000   1,00	106 305	4,442		8. Exceptional Items - credit (net)	60,627	10,317	11,887
68   68   68   68   68   68   68   68	(25,613)	(20,565)		9. From Hone Culturally Activities Defore Tax (7+6)	278,989	170,197	346,903
1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.257   1.026.110.25	80.692	(505,02)	(39,363)		(65,178)	(38,589)	(77,763)
21,510   21,511   13, Not Profit for the period (11-12)   13, Not Profit for the period (11-12)   13, Not Profit for the period (11-12)   15, Not Profit for the period (11-12)   15, Not Profit for the period (11-12)   15, Not Profit for Equily Share Capital (face value Re. 1 each) (not annualised);   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,610   21,61	100,00	200,00			213,811	131,608	269,140
1, Fail on Equity Share Capital (face value Re. 1 per share)   1, Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year   1, Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year   1, Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year   1, Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year   1, Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year   1, Reserves excluding Revaluation Reserve as per balance sheet of the carry form   1, Reserves excluding Revaluation Reserve as per balance sheet of the company   1, Reserves   1, Reserv	80,692	68,892	133,119	13. Net Profit for the period (11+12)	213,811	131.608	269.140
15. Reserves excluding Revariation Reserves as per haltmens (of Re. 1 <sup>2</sup> each) (not amnualised):   1.026.14026   1.026.14027   1.026.946.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074   1.134.846.074	21,619	21,610	21.618	14. Paid un Eouity Share Canital (face value Re. 1 ner share)	018 10	01 640	P3 P6
1.026 in the late of the total shares (as a % of the total share capital of the company)   1.026 in the beginning of the equarter (as the beginning of the quarter (as the beginning of the duarter		•		15. Reserves excluding Revaluation Reserve as nor halance sheet of pravious accounting year	515,14	010,12	21,013
1.026 110 57				16.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualised):			119,876
10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.02   10.0	3.73	3.19	6.16	(a) Basic - Rs.	68.6	60.9	12.46
1.026.110.257	3.73	3.19	6.16		68.6	60.9	12.45
3.19   6.16 (i) Diluted - Rs.   6.09	3.73	3.19	6.16	Per Share (	o	9	7 (7
1,026,110,257	3.73	3.19	6.16	(b) Diluted - Rs.	68.6	60.9	12.45
1,026,14674 - Number of Shares   1,026,944674 - Number of Shares   1,134,849,460   Number o				A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding			
Nii	1,027,068,638	1,026,110,257		- Number of Shares - Percentane of Shareholdino	1,027,068,638	1,026,110,257	1,026,663,032
NII NII NII NII NII NII NIII NIII NIII				2. Promoters and Promoter Group Shareholding		200	t T
Nil - Number of shares  Na	:			a) Pledged/Encumbered			
NA Precentage of shares (as a % of the total share capital of the company)  NA NA Precentage of shares (as a % of the total share capital of the company)  NA NA Precentage of shares (as a % of the total share capital of the company)  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,460  1,134,849,46	Ē S	Z	<u> </u>	- Number of shares	Ē	Ē	₹
1,134,849,460	ξξ	Y X	A A	<ul> <li>Percentage of shares (as a % of the total shareholding of promoter and promoter group)</li> <li>Percentage of shares (as a % of the total share capital of the company)</li> </ul>	A A	A A	A A
1,134,849,460				b) Non-Encumbered			È
92.52% 5.25% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 100.00% 1	1,134,849,460	1,134,849,460	1,134,849,460		1,134,849,460	1,134,849,460	1,134,849,460
TS September 2012  The quarter fine quarter  The quarter fine quarter  Nii Chartered Account for the quarter  Nii Chartered Account for the quarter for the qu	52.49%	52.52%	-	<ul> <li>Percentage of shares (as</li> <li>Percentage of shares (as</li> </ul>	100.00%		100.00% 52.50%
the quarter  12 Chartered Accounter  12 The partered Accounter  12 The partered Accounter  Nill Accounter  Nil				B. INVESTOR COMPLAINTS	Quarter ended 30th September 2012		Jock & Lev.
The quarter Nii Chartered Account for the quarter Nii Chartered Account for Nii Nii Nii Nii Nii Nii Nii Nii Nii Ni							ST PAINT
nd of the quarter				Pending at the beginning of the quarter Received during the marker	<u> </u>		
nd of the quarter				Disposed of during the quarter	7 22	23	and the same
				Remaining unresolved at the end of the quarter	! =	/ */	A 7 300000000000000000000000000000000000

## SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

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	Onaudited Results 10r tile	Unaudited Kesuits for the   Particulars	Particulars	Unaudited Results for the	ults for the	Audited Results for the
Quarter ended 30th September	ended ember	Quarter ended 30th June		Six months ended	ended	Year ended
2012	2011	2012		2012	2011	2012
			Segment Revenue (Sales and Other operating income)			
317,615	259,614	316,305	- Soaps and Detergents	633.920	515 377	1 063 628
174,454	155,622	184,708	- Personal Products	359 162	313.848	558 538
71,956	65,416	65.407	- Beverades	437.363	426 222	200,000
36,629	33,230	43.698	- Packaged Foods	200,701	555,035	261,743
28,837	46,620	36.396	- Others (includes Exports Chemicals Water etc.)	00,327	10,476	135,946
629 491	560 502	636 E44	Total Commont Docomic	55,233	196,26	89,686
	100,000	1000	Total Jegittett Nevertue	1,266,005	1,118,995	2,209,539
629,491	560,502	636.514		7 255 005	4 440 005	. 000 6
					The second secon	TO THE REAL PROPERTY OF THE PR
45 255	20 400	00	Segment Results (Profit Defore tax and Interest from ordinary activities)			
20,00	30,540	20,00	- Soaps and Detergents	83,878	55,729	123,327
107,24	39,048	47,567	- Personal Products	89,828	80,720	174,925
10,305	8,773	9,495	- Beverages	19,800	16,313	36,668
8	1,647	2,478	- Packaged Foods	2,568	3,385	2,417
205	1,377	$\rightarrow$		(228)	3,743	(2,957)
98,216	83,568	97,630	Total Segment Results	195,846	159.890	334.380
(633)	(24)	(258)	Less: Finance Costs	(1,161)	(99)	(124)
8,722	5,943	75,582	Add/(Less): Other unallocable income net of unallocable expenditure	84,304	10.363	12.647
106,305	89,457	172,684	Total Profit Before Tax from ordinary activities	278,989	170,197	346,903
			Capital Employed (Segment assets less Segment liabilities)			
(50,521)	(37,574)	(43,391)	- Soaps and Detergents	(50.521)	(37.574)	(4 078)
(23,664)	6,426	(26,705)	- Personal Products	(23,664)	6.426	2.545
(1,595)	12,480	14,369	- Beverages	(1.595)	12,480	29.993
15,971	14,704	15,527	- Packaged Foods	15,971	14.704	21.487
(1,264)	10,404	(1,378)	- Others (includes Exports Chemicals, Water, etc)	(1.264)	10,404	(7.507)
(61,073)	6,440	(41,578)	(41,578) Total Capital Employed in segments	(61.073)	6.440	42.440
626,871	391,240	526,585	Add: Unallocable corporate assets less corporate liabilities	626,871	391,240	308,853
565.798	397 680	485 007	Total Canital Employed		1 1 2 2 2	

Notes on Segment Information

1. Segment Revenue, Results and Capital Employed figures represent amounts identifiable to each of the segments. Other "unallocable income net of unallocable expenditure" includes interest/dividend/other financial income (net), expenses on common services not directly identifiable to individual segments, corporate expenses and exceptional items.

Capital Employed figures are as at 30th September, 2012, 30th September, 2011, 30th June, 2012 and 31st March 2012. Unallocable corporate assets less corporate liabilities mainly represent investment of surplus funds and cash and bank.

2. Previous period figures have been re-grouped/restated wherever necessary to conform to this period's classification.



Chartered Accountants

Mumbai



## Hindustan Unilever Limited

## HINDUSTAN UNILEVER LIMITED

(Rs. in lakhs)

			(Rs. in lakhs)
	Standalone Statement of Assets and Liabilities	As at 30th September, 2012	As at 31st March, 2012
	Particulars	Unaudited	Audited
Α	EQUITY AND LIABILITIES		
1	Shareholders' funds		
	(a) Share capital	21,619	21,615
	(b) Reserves and surplus	544,179	329,678
	Sub-total - Shareholders' funds	565,798	351,293
2	Non-current liabilities		
	(a) Other long-term liabilities	32,239	32,969
	(b) Long-term provisions	68,320	
	Sub-total - Non-current liabilities	100,559	66,695 <b>99,664</b>
	Sub-total - Non-current liabilities	100,559	95,004
3	Current liabilities		
	(a) Trade payables	557,725	462,296
	(b) Other current liabilities	78,466	54,677
	(c) Short-term provisions	55,570	127,897
	Sub-total - Current liabilities	691,761	644,870
	TOTAL - EQUITY AND LIABILITIES	1,358,118	1,095,827
В	ASSETS		
1	Non-current assets		
·	(a) Fixed assets	243,938	236,292
1	(b) Non-current investments	18,568	18,631
	(c) Deferred tax assets (net)	22,114	21,424
	(d) Long-term loans and advances	38,424	39,618
	(e) Other non-current assets	29,618	55,510
	Sub-total - Non-current assets	352,662	315,965
2	Current assets		
	(a) Current investments	199,717	225,190
	(b) Inventories	272,036	251,665
	(c) Trade receivables	57,337	67,899
	(d) Cash and bank balances	418,691	183,004
	(e) Short-term loans and advances	48,994	48,579
	(f) Other current assets	8,681	3,525
	Sub-total - Current assets	1,005,456	779,862
	TOTAL - ASSETS	1,358,118	1,095,827
		1,000,110	1,000,027





### Notes:

- 1. Domestic Consumer Business (FMCG + Water) grew by 15.9% with a 17.6% growth in HPC and 9.2% growth in Foods businesses. Net Sales grew by 11.6% during the guarter.
- 2. Operating Profit (Profit from Operations before Other Income, Finance costs and Exceptional Items) for the quarter at Rs. 91,905 lakhs (SQ'11: Rs. 76,958 lakhs) grew by 19.4%.
- 3. Profit after tax from ordinary activities before Exceptional Items (refer note 5 below) for the quarter at Rs. 80,587 lakhs (SQ'11: Rs. 65,593 lakhs) grew by 22.9%.
- 4. Other income includes interest income, dividend income and net gain on sale of other non trade current investments aggregating to Rs. 14,875 lakhs (SQ'11: Rs. 7,767 lakhs) and interest on income tax refunds of Rs. Nil (SQ'11: Rs. 344 lakhs).
- 5. Exceptional items, net credit in SQ'12 include profit on sale of properties Rs. 580 lakhs (SQ'11: Rs. 4,728 lakhs) and restructuring costs of Rs. 422 lakhs (SQ'11: Rs. 286 lakhs)
- 6. In the last quarter of the previous financial year, the Company completed the transfer of its FMCG Exports business division into its wholly owned subsidiary Unilever India Exports Limited, through a court approved Scheme of Arrangement, with the appointed date of 1st April 2011. The table below shows the results of the current quarter and six months ended 30th September 2012, as reported without the demerged business, and the results of the corresponding quarter of previous year and six months ended 30th September 2011, as adjusted for the results of the demerged business, so as to facilitate a meaningful comparison. The results for JQ 12 and for the previous year ended 31st March 2012, are as reported without the demerged business.

Rs. In Lakhs

	Unaudited results for the quarter ended 30th September		Unaudited results for the six months ended 30th September	
	2012	2011	2012	2011
	As reported	Comparable, adjusted for above	As reported	Comparable, adjusted for above
Total Income	631,081	536,444	1,268,958	1,068,813
Total Net Expenses	524,776	449,617	989,969	903,379
Profit Before Tax	106,305	86,827	278,989	165,434
Tax Expense	(25,613)	(19,962)	(65,178)	(37,501)
Profit After Tax	80,692	66,865	213,811	127,933

- 7. The Board of Directors at their meeting held on 26th October, 2012 have resolved to pay Interim Dividend of Rs. 4.50 per share of Re.1/- for the financial year. In addition, Board of Directors further resolved to pay Special Dividend of Rs.8.00 per share of Re.1/-. Both Interim and Special dividend will be payable on or after 16th November, 2012 and the record date for determining entitlement has been fixed as November 2, 2012.
- 8. The current period figures in this statement have been reported in the format recommended as per the SEBI circular dated 16th April 2012. The comparative figures have also been accordingly restated to conform to the current period presentation.
- 9. The text of the above statement was approved by the Board of Directors at their meeting held on 26th October, 2012.

<u>Limited Review:</u> The Limited Review by the Statutory Auditors for the quarter as required under clause 41 of the Listing Agreement has been completed and the related Report is being forwarded to the Stock Exchanges. This Report does not have any impact on the above Results and Notes which need to be explained.

For more details, visit our website at http://www.hul.co.in

Place: Mumbai

Date: 26th October, 2012

By order of the Board

Nitin Paranjpe

Managing Director & CEO

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