



#### **NEAPS/BSE ONLINE**

14th February, 2025

The Corporate Relationship Department BSE Limited Phiroze Jeejeebhoy Towers, 1st Floor, New Trading Ring, Rotunda Building, Mumbai-400001 (BSE Scrip Code: 542905)

Listing Department
National Stock Exchange of India Limited.
Exchange Plaza, 5<sup>th</sup> Floor,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051
(NSE Symbol: HINDWAREAP)

Dear Sir/Madam,

# Sub: Financial Result Presentation for the third quarter and nine months ended 31.12.2024

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Presentation on the Unaudited Standalone & Consolidated Financial Results of the Company for the third quarter and nine months ended 31st December, 2024.

The aforesaid presentation will also be available on the website of the Company i.e. www.hindwarehomes.com.

You are requested to take the enclosed document on records.

For Hindware Home Innovation Limited

Payal M Puri

(Company Secretary and Sr. V. P. Group General Counsel)

Name: Payal M Puri

Address: 301-302, 3rd Floor, Park Centra, Sector-30, Gurugram-122001

Membership No.: 16068

Encl: As above



# hindware home innovation limited





Q3 FY25
Financial
Result
Presentation







"Focused on Excellence"

"Committed to Customers"



**February 14, 2025** 

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### **Business Overview**

**Premium Consumer Appliances** and Building Products Company

hındware

Owner of Brand Hindware



Consumer
Appliances
Business (CAB)



33+ patents filed since inception



Building Products
Segment

Judicial mix of owned and outsourced manufacturing capabilities



Sanitaryware and second largest in the faucets segment

Industry leading growth in Plastic Pipes & Fittings segment



Strong Growth Outlook across product segments and geographies



Distribution Partners 3,100+



Modern & Retail
Outlets **700+** 



Omni-channel presence

3 Distinct Channels
Sanitaryware & Faucets
Consumer Appliances
Hardware (Pipes)



### **About Us**

- Hindware Home Innovation is a Building Products and Consumer Appliances Company
- Owner of *Hindware*, a reliable and trusted brand across India
- Leveraging innovation and expansive distribution infrastructure across businesses
  - Building Products Business
    - Well entrenched distribution network supported by strong and efficient manufacturing and sourcing capabilities
      - Leading player in sanitaryware & faucets space
      - Capturing leading position in plastic pipes and fittings solutions
      - Expanding manufacturing for our plastic pipes business to cater to markets across geographies
  - Consumer Appliances Business innovative offerings across varied product categories
- Hintastica Private Limited (HPL) is a 50:50 JV with Groupe Atlantic, a leading French Group in heating solutions globally

**Hindware Home** 

<sup>\*</sup>Business discontinued



**Innovation Limited** Consumer Retail\* **Appliances Subsidiary Companies Evok Homes Pvt. Ltd. HPL** Hindware Ltd. (Evok.in)\* Water Heater **Building Products B2C E-commerce** Revenue Mix (%) 2.0 17.4 15.1 14.3 **FY23 9MFY25** FY24 80.6 84.1 85.7 Building Consumer Retail

### **Our Approach**

- Several successful launches at regular intervals to cater to the burgeoning needs of the customers
- Strong R&D capabilities help in introducing an innovative range of products to gain market share

- Emphasize on further improving capital return ratios in the long term
- Completely integrated player:
   High quality, versatile
   manufacturing and sourcing
   combined with a robust supply
   chain ensures efficient delivery of
   a wide range of quality products





- Harnessing distinct distribution networks to market newer products and cross-selling
- Expansive distribution reach across all segments, enabling us to service existing markets & reach out to newer markets
- Strong connect with trade partners enables a deeper understanding of customer preferences



Capital efficient model



- Differentiated product mix supported by intelligent marketing and branding campaigns
- Scaling up presence in fast growing Plastic pipes and fittings segment





### **Proficient and Committed Leadership**



Chairman and Non-Executive Director

39+ years of experience in the ceramics & glass industry. He is the past President of FICCI (2018-19) and Chairman Indian Council of Sanitaryware Manufacturers (INCOSAMA). He holds a degree from the University of California, USA, and a bachelor's degree from Delhi University.



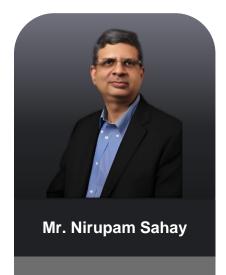
Group Chief Financial Officer

29+ years of experience in project finance, business strategy, and structured finance. He has previously worked with Jindal Stainless as VP and Head - Corporate Finance and with Usha International as the Group CFO.



CEO & CFO, Hindware Home Innovation Limited

29+ years of experience in banking, strategy, project finance & implementation, investor relations. He has previously worked with Godrej & Boyce, GMR Group – Delhi International Airport Limited.



Chief Executive Officer, Bathware Business

30+ years of experience leading large markets and businesses in blue-chip companies across diverse industries, including lighting, financial services, consumer durables, paints, and electronic manufacturing services.



27+ years of experience in plastic and PVC industry. He has earlier worked as COO with Kisan Mouldings.



### **Our Environmental, Social and Governance Commitments**



### **Environment:**

Hindware Home Innovation Limited is dedicated to reducing its carbon footprint, adopting energy-efficient technologies, and promoting the use of recycled materials to minimize its environmental impact, in aligning with global sustainability benchmarks.



### Social:

The company prioritizes social responsibility by fostering an inclusive workplace, ensuring employee well-being and safety, and promoting diversity, fairness, and development opportunities. It actively engages with stakeholders and upholds ethical standards.



### **Governance:**

The Company values governance based on trust, transparency, and accountability. It integrates ESG factors into its strategy, setting ambitious sustainability goals, and actively seeking partnerships to drive innovation and sustainability, all to ensure long-term success and resilience.





# **Fulfilling Our Sustainability Initiatives**



Energy efficiency is achieved through daylight harvesting, LED lights, efficient motors, and cooling, while electric belling machines and robotics enhance efficiency



Water efficiency includes
'Zero' discharge, rainwater
harvesting, low-flow fixtures,
meter monitoring, and
domestic wastewater
recycling



Rooftop solar energy across our plants helps in reducing carbon emissions, lowering energy costs, and enhancing energy independence



Waste management
practices involve process
mapping, source
segregation, wastewater
treatment, & vermicomposting to
help in minimizing
environmental pollution, and
efficient resource utilization



Greenhouse gas
emissions are reduced
through on-site solar PV,
green spaces, efficient
logistics, and eco-friendly
products and processes
helps in the mitigation of the
climate change

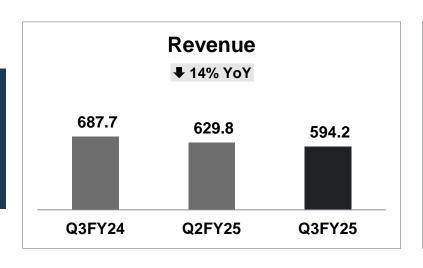


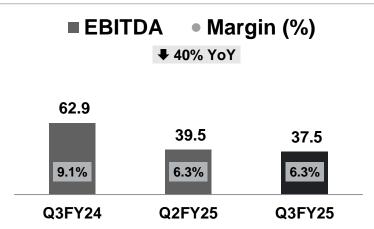


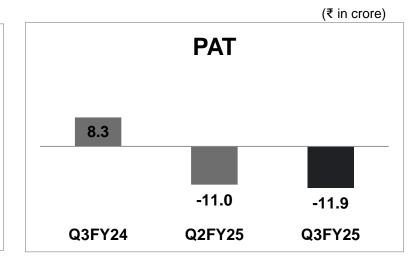


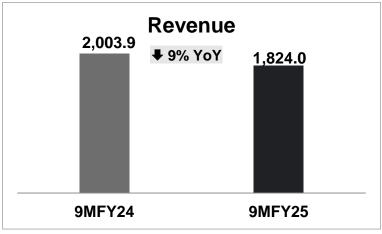


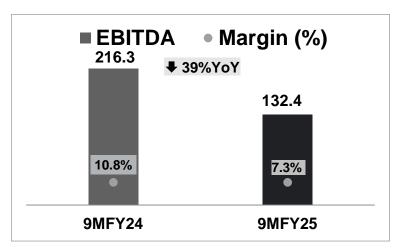
### **Consolidated Financial Performance**

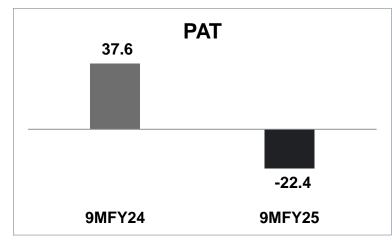












#### Notes:

- 1. The PAT figures does not include share of profit /(loss) after tax of Joint Venture
- 2. All figures are from Continuing Operations





### **Building Products Business Update**

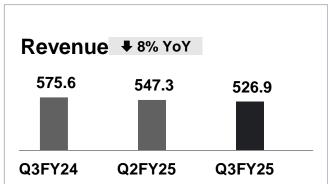
#### **Bathware Business**

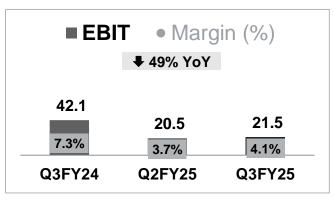
- Demand landscape has been subdued, resulting in muted revenue
- New product introductions have been met with a positive customer reception
- Continues expansion in Tier 3 and 4 markets, enhance brand visibility through innovative marketing strategies
- Productivity and cost optimisation along with ensuring working capital management is more optimised to drive future success and operational excellence

### **Pipes Business**

- Delivered volume growth of 11% Y-o-Y in 9MFY25
- CPVC contributed 38% to the revenue during 9MFY25
- To enhance brand visibility & expand market share, the company continues to engage with plumbing consultants and channel partners
- Continues to expand product offerings to deliver complete and versatile plumbing solutions to meet diverse customer needs







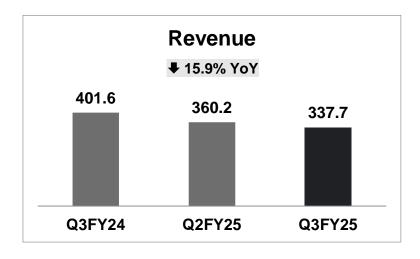


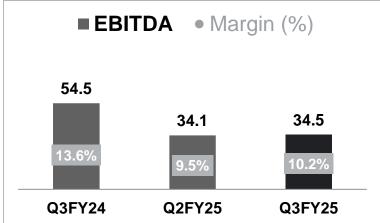
Note: Revenue and EBIT for BPD includes contribution from Bathware and Plastic Pipes & Fittings businesses

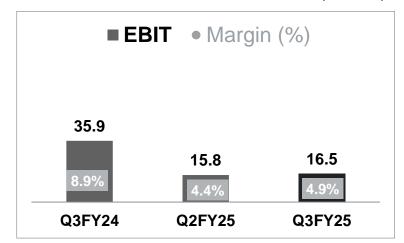


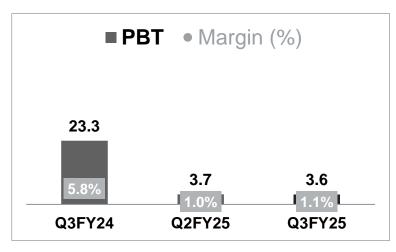
### **Bathware Business Update – Q3 FY25**

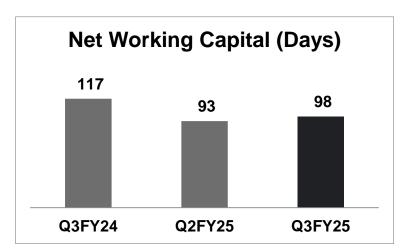
(₹ in crore)

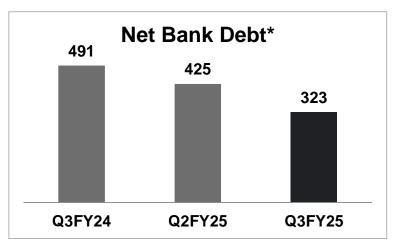












#### Notes:

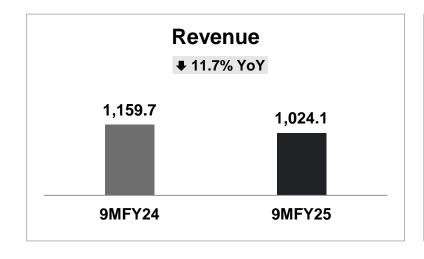
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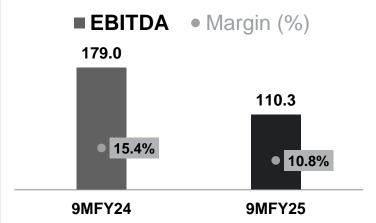
\* Excluding inter company loan taken in Hindware Limited from HHIL

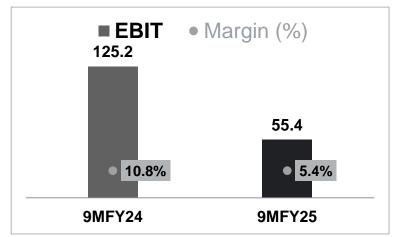


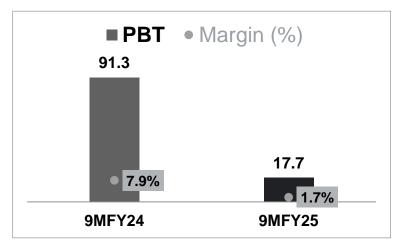
### **Bathware Business Update – 9M FY25**

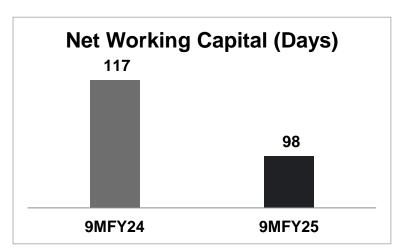
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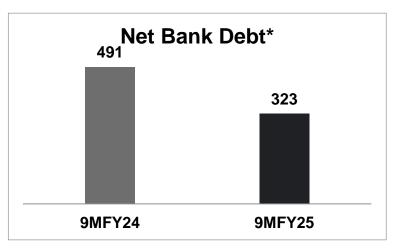












#### Notes:

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<sup>\*</sup> Excluding inter company loan taken in Hindware Limited from HHIL



### **Building Products Business - Bathware**

- Leading player in sanitaryware & faucets segments
  - Brands available across price points
- Control over the entire value chain & a strong network of distribution & service:
  - 600+ Brand Stores for an immersive customer experience
  - o 500+ distributors, dealers and modern retail outlets
  - Catering to 1,200+ institutional clients
- Establishing an ecosystem to foster growth in a sustainable manner:
  - Continued engagement with intermediaries and end-users
  - Established platform for channel partners to streamline operations
  - o Positioned Hindware as a contemporary, innovative, design-driven brand targeting millennials
  - Enhanced brand visibility in retail via updated product displays and store imagery
  - Expanded distribution channels for nationwide presence
  - o Increased presence in the Indian tiles market, with ongoing plans for network expansion





# **Industry- First Innovative-Design Led Products**





















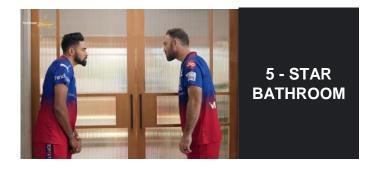


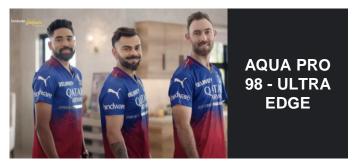




### **MARKETING INTITATIVES**

### IPL TV CAMPAIGN | SURROUND ACTIVITIES







#### VANITHA FILM AWARDS 2024 - HIC POWERED BY PARTNER













# **Marquee Clients**































































































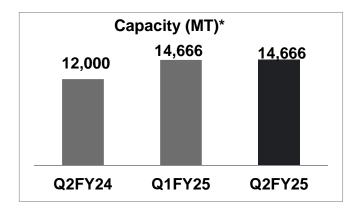


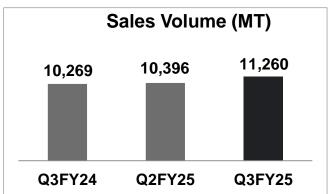




### **Plastic Pipes & Fittings Business Update**

- TRUFLO by Hindware is the fastest-growing plastic pipes and fittings brand in India
- Offering more than 2000 SKUs for plumbing solutions, underground drainage and waste water solutions, agriculture & borewell applications and water storage solutions
- TRUFLO products are NSF-certified, utilizing the CPVC compound Durastream, supplied by Sekisui Chemical Co. Ltd., a US\$10 billion company
- Currently operates with 320+ active distributors and 30,000+ dealers/retail outlets
- The Roorkee, Uttarakhand plant is nearing completion and set to start production in coming months
- The company has recently expanded the product portfolio with the launch of several high-value solutions, including foam core pipes for underground drainage and PPR plumbing pipes and fittings, which are now commercially available. Manufacturing trials are underway for double wall corrugated (DWC) pipes.







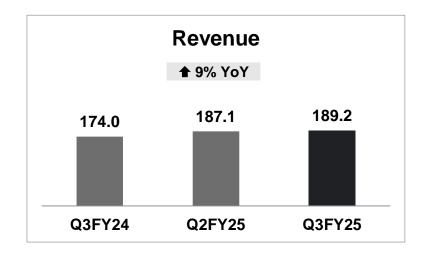


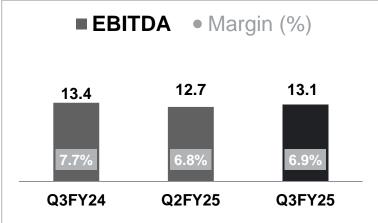


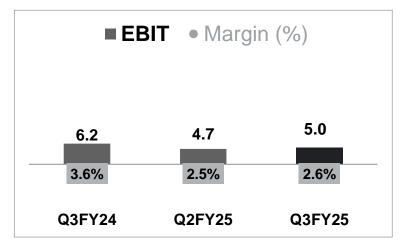
**Note**: Above stated financials are rounded off and as per management reported figures \*Capacity is on a quarterly basis

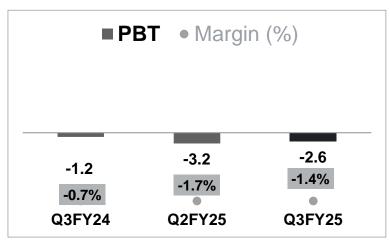
# Plastic Pipes & Fittings Business Update – Q3 FY25

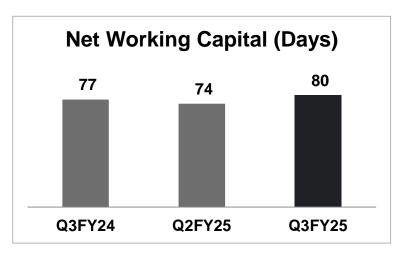
(₹ in crore)

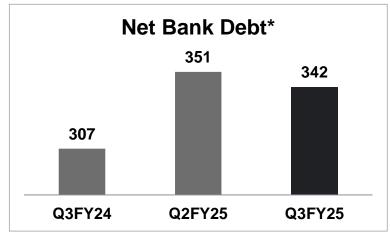












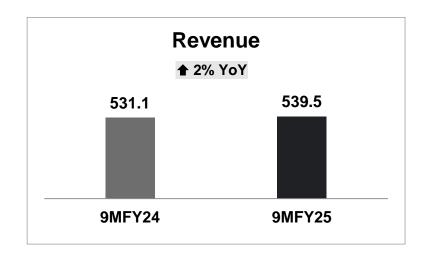
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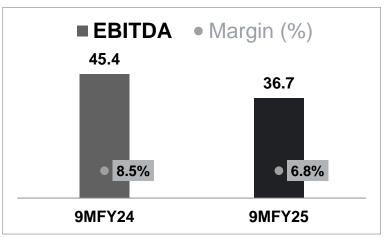
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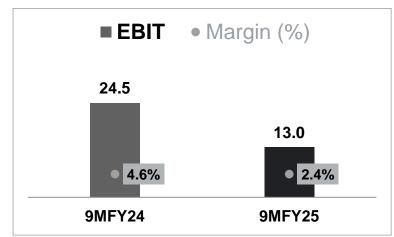


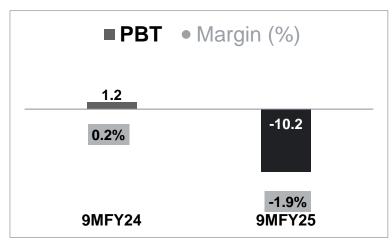
## Plastic Pipes & Fittings Business Update – 9MFY25

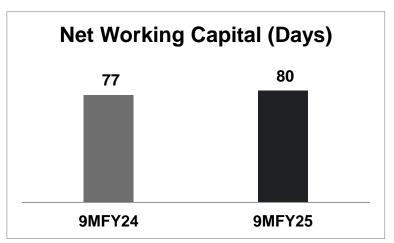
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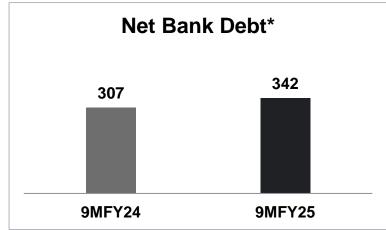












#### Notes:

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\* Excluding inter company loan taken in Hindware Limited from HHIL





## **Product Range, Plant & Showroom and Marketing Initiatives**







**TRUFL**©

**CPVC** 

**PLUMBING SYSTEM** 

FOR HOT AND COLD WATER

**DUM HAI** 

Best Choice Available Today

TRU QUALITY TRU COMMITMENT

by hindware



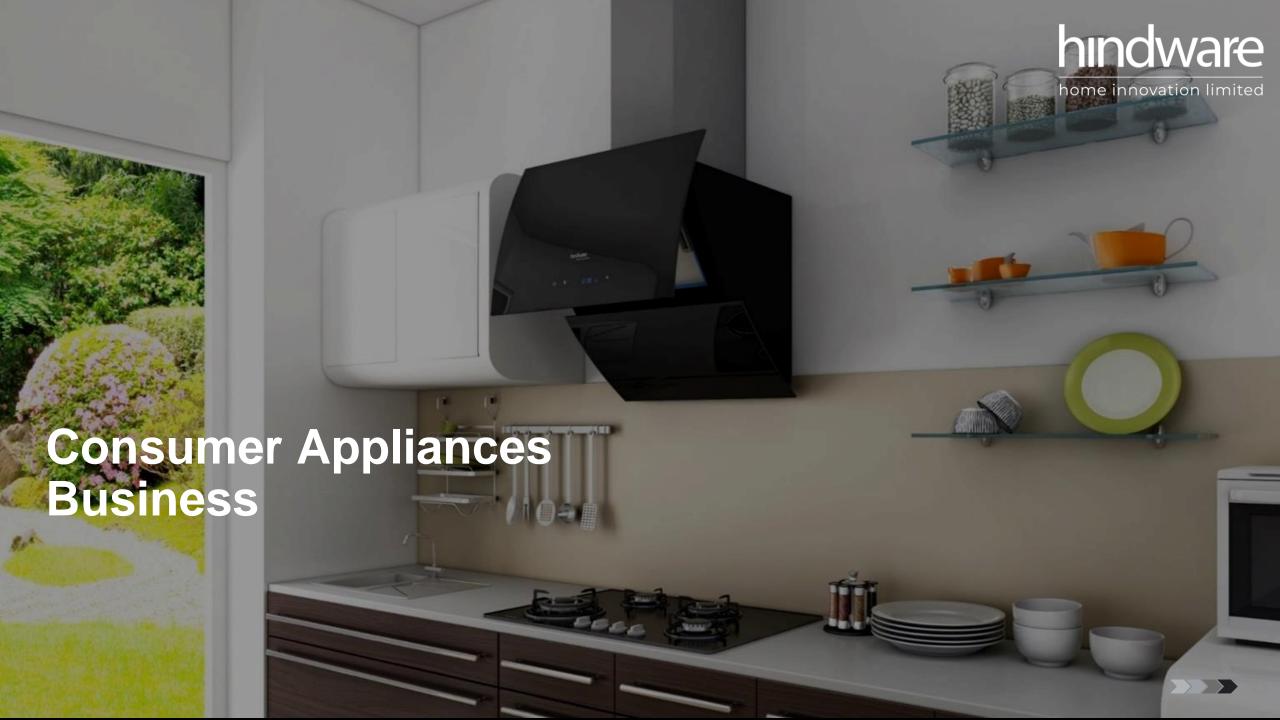






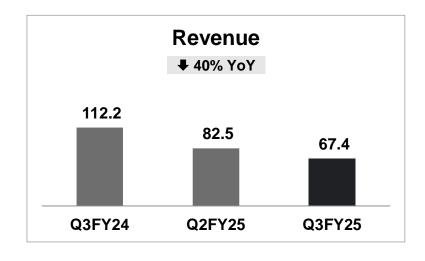


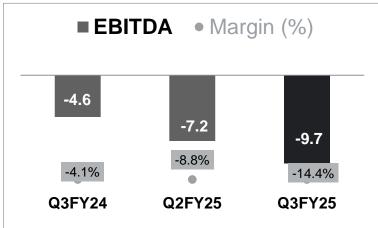


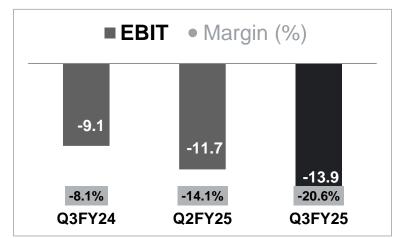


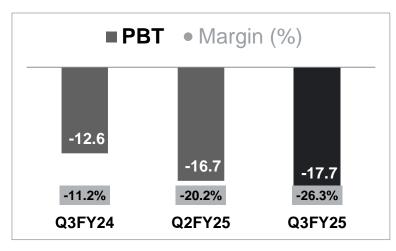
### **Consumer Appliances Business Update – Q3 FY25**

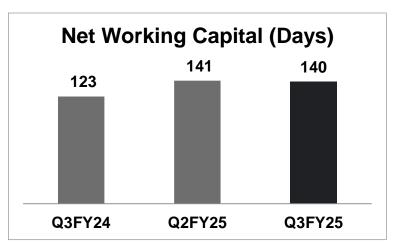
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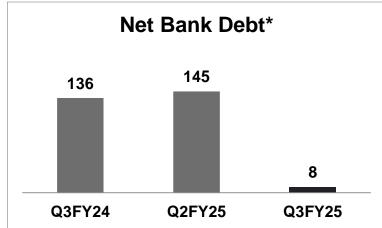












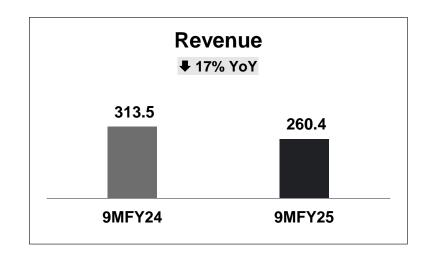
#### Notes:

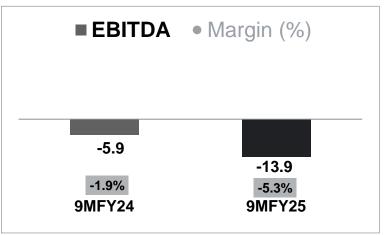
- 1. \* Net Borrowing figure is for Hindware Home Innovation Limited on a standalone basis
- 2 . Above stated financials are rounded off and as per management reported figures

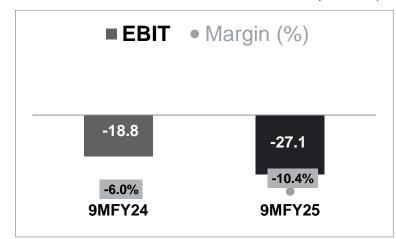


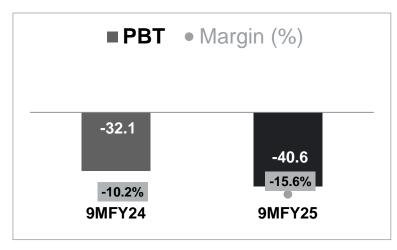
# **Consumer Appliances Business Update – 9M FY25**

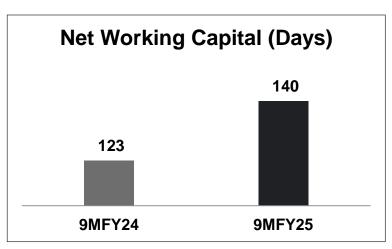
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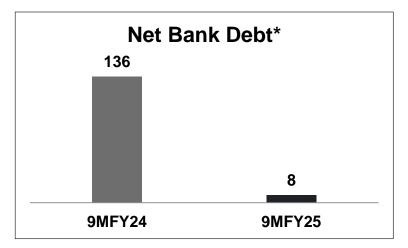












#### Notes:

- 1. \* Net Borrowing figure is for Hindware Home Innovation Limited on standalone basis
- 2 . Above stated financials are rounded off and as per management reported figures



## **Consumer Appliances Business Update**

- Kitchen appliance portfolio has been strengthened with the introduction of the new range of chimneys and hobs
- Continued its leadership position in the kitchen appliances segment, reflecting the strength and resilience of its brand, despite challenges
- Maintain strong online presence on ecommerce platforms such Amazon and Flipkart, offering a wide range of kitchen and consumer appliances





















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