



Press Release

Britannia's Consolidated Sales for the quarter grew 9% while Net profit grew 4%

Bangalore, May 8th, 2025:

Britannia's Consolidated Sales for the Quarter ended 31st March 2025 stands at Rs 4,376 Crores, growing 9% and Net Profit stands at Rs 559 Crores, growing 4% on a year-on-year basis. For year ended 31st March 2025, the Consolidated Sales stands at Rs. 17,535 Crores growing 6%, while the Net Profit stands at Rs. 2,178 Crores, growing 2% on a year-on-year basis.

The Board of Directors recommended a final dividend of Rs 75 per share of face value Re. 1/- each.

Commenting on the performance, Mr. Varun Berry, Vice Chairman & Managing Director, said:

“With a high single-digit value growth of 9% during the last quarter of the year amidst a tight consumption scenario, the performance underscores our resilience in a challenging operating environment marked by rising commodity prices, changing channel dynamics, and subdued demand across FMCG categories. Strategic Pricing actions, nimble approach in emerging channels, combined with robust cost efficiency initiatives delivering savings of approximately 3% of revenue, helped us sustain our growth and profitability as we navigated the year effectively.

Our distribution footprint now directly caters to about 29 Lakh outlets across the country, with the rural distributors aiding towards strengthening our presence in the rural markets. New launches across the product categories, such as the E-comm first launch of our Premium range of Pure Magic Choco Frames, Winkin Cow Grow further reinforced our adjacent businesses while we continued to invest behind the legacy brands through distinctive promotions for Marie Gold and Good Day during the quarter.

As we enter the new financial year, we will continue to closely monitor commodity prices and evaluate their impact, while staying focused on driving healthy, profitable growth and strengthening our market leadership.

We reaffirm our commitment to our ESG framework of People, Growth, Governance and Resources and shall continue to focus on our initiatives to build a Sustainable and Profitable business.”

For more details, please contact:

Britannia Industries Limited

Shree Das : 80500 09141

media@britindia.com

Dentsu

Abhishek Chawande : 96645 16774

Abhishek.Chawande@dentsu.com