



February 04, 2020

The National Stock Exchange of India Limited

Exchange Plaza, 5<sup>th</sup> Floor Plot No C/1, G Block Bandra-Kurla Complex Bandra (East) Department of Corporate Services/Listing **BSE Limited**Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
MUMBAI – 400 001

MUMBAI – 400 051

**NSE Symbol:** APOLLOPIPE

SCRIP Code: 531761

Sub: Intimation under Regulation 30 of Securities and Exchange Board of India

(Listing Obligations and Disclosure Requirements) Regulations, 2015 - Result

**Presentation** 

Dear Sir(s),

In reference to the captioned subject, please find enclosed herewith a copy of "Q3 FY20 Result Presentation".

This presentation has also been uploaded on the official website of the Company.

You are requested to kindly take the same on records.

IPE,

Thanking you

With Due Regards

For Apollo Pipes Limited

Ankit Sharma

Company Secretary

Encl.: A/a



# APOLLO PIPES LTD.

Q3 & 9M FY20 Earnings Presentation

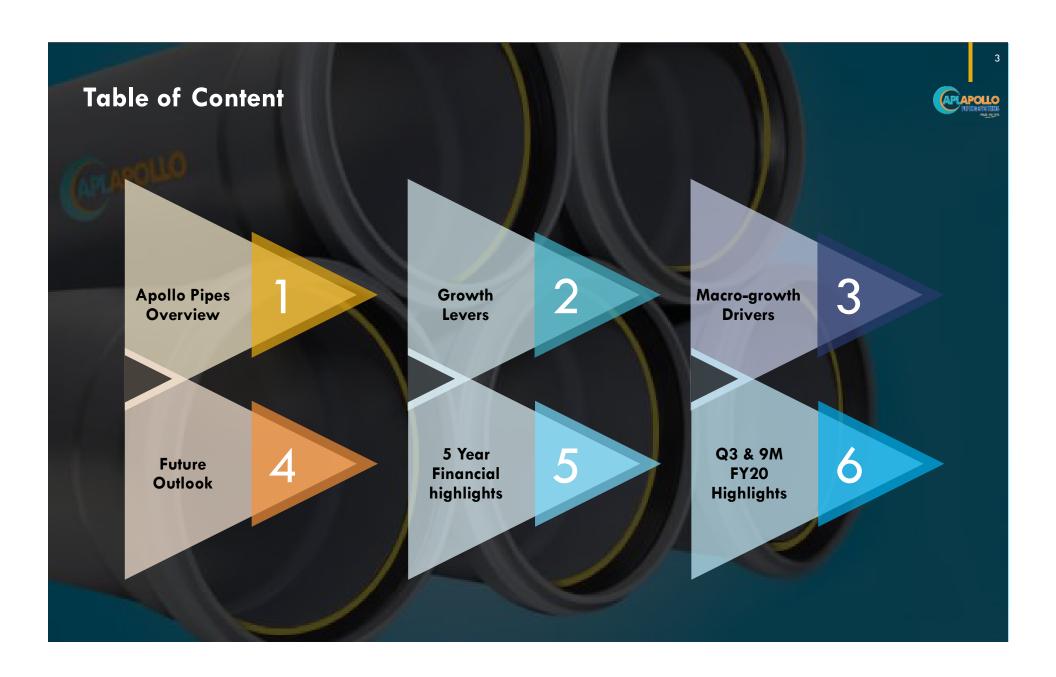


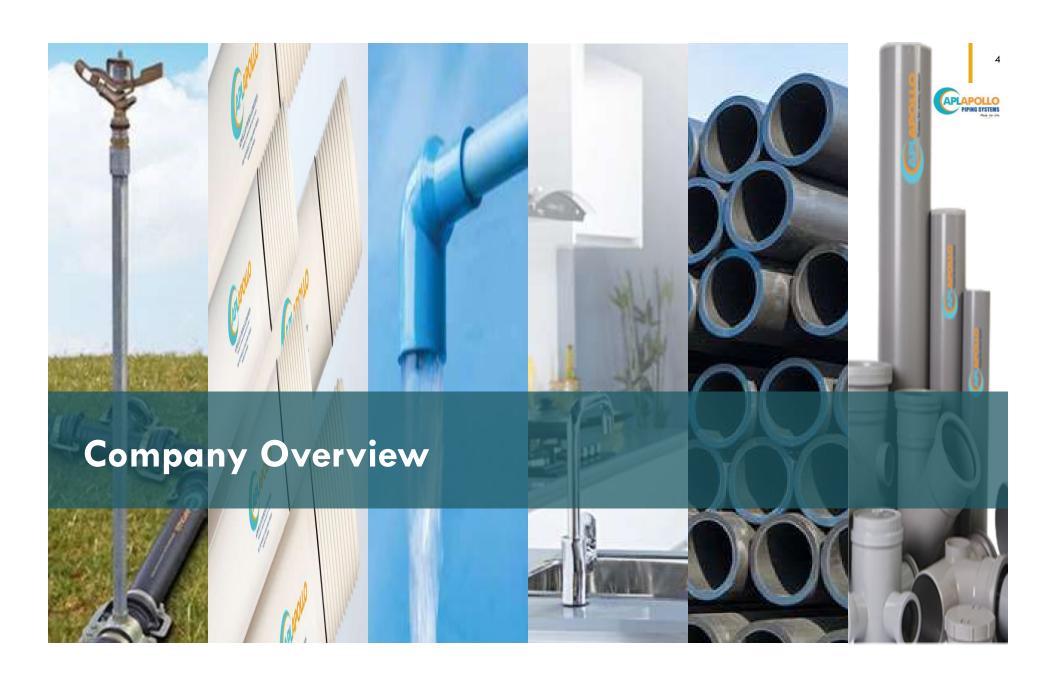
#### Safe Harbour



Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", seek to", "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking statements". These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion plans, obtain regulatory approvals, our provisioning policies, technological changes, investment and business income, cash flow projections, our exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.







## **Apollo Pipes at a glance**





## Among the top 10

leading PVC pipe manufacturers in India



75,000 MTPA

Capacity\* as on 31st December 2019



**Manufacturing Plants** 



**Distributors** 

Dealers/ Retailers



1,000+

**Products** 



5-year Volume **CAGR** 



5-year Revenues CAGR



5-year PAT CAGR

<sup>\*</sup> Includes acquired 12,000 MTPA capacity unit in Bengaluru

## **Presence across Sectors**





## **Product Portfolio -** Diversified Basket of 1,000+ Products





#### **Success Milestones**

2005-10



- Commenced PVC pipe manufacturing operations
- Established 3,000 MTPA plant in Sikanderabad, U.P.

2000

- Started manufacturing uPVC Plumbing fittings with 180 MTPA capacity
- Commenced manufacturing cPVC Pipes & fittings using Remone, France resin
- Started manufacturing uPVC agri and SWR fittings

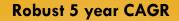
2013-15

- Largest plastic piping solution company
- Installed capacity of molding division enhanced to 2,700 MTPA

2017

- Concluded promoter infusion of Rs. 202 crore through issuance of Equity Shares and fully convertible warrants on Preferential basis
- Concluded the strategic acquisition of Kisan Mouldings' manufacturing unit in Bengaluru
- Successful listing of Company's shares on NSE

2019-20



(FY15 - FY19)

15% growth in Sales Volume

59% growth in EBITDA

19% growth in PAT

Started manufacturing

HDPE pipes

 Setup new plant at Dadri – UP of Capacity – 21000 MTPA

 1st Company to start manufacturing of patented uPVC column pipes in North India  First in North India to install 900 kg/hr PVC extension line

2016

 Expanded capacity by 10,000 MTPA

 Took total available capacity to 50, 000 MTPA  Purchased a land with building in Noida to develop Apollo Pipes' corporate office

 Introduced a brand new product range of premium plastic faucets, taps, showers and accessories

2018

## **Experienced Management Team**



#### Mr. Sameer Gupta

#### **Managing Director**

B.Com Honors from Delhi University (SRCC)

Mr. Sameer Gupta joined the family business in the year 2000 and established the PVC Pipes unit business

Under his leadership, the Company continues to reach newer heights, nurturing the values of Hard Work, Commitment to Quality, Excellence & Growth

#### Mr. Sanjay Gupta

#### Chairman

Mr. Sanjay Gupta is the second generation of the entrepreneurial family Holds a rich experience of over 3 decades in the steel & pipe industry

Mr. A.K. Jain	Mr. Manoj Sharma	Mr. V.S. Verma	Mr. N.S. Rana	
CFO	Senior General Manager (Sales)	Senior General Manager (Business Development)	General Manager (Production)	
Chartered Accountant	B. Sc, 25 Years into Plastic Pipes Sales &	BE(EEE), 23 Years Experience in field of Project	B.Sc & CIPET,  30 Years into Plastic Pipes Processing	
20 Years in the field of Finance and Accounting	Marketing	Engg., Product Development & Procurement	30 rears line trastic ripes trocessing	

## **Strong governance and Management**



#### **Board of Directors**

**Promoter Directors** 

**Mr. Sameer Gupta** *Managing Director* 

Non Executive Directors

Mr. Sanjay Gupta
Chairman

Mr. Saket Agarwal

Director

**Independent Directors** 

Mr. Pradeep Kumar Jain

Independent Director

Ms. Neeru Abrol

Independent Director

Mr Ramesh Chandra Jindal\*

Independent Director

<sup>\*</sup> Resigned effective December 24, 2019

## Our Environment, Social, Governance and Safety Policy



- Cost Savings and Energy conservation are one of the key focus areas for Apollo Pipes
  - Installed rooftop solar plant at Dadri for optimum utilsation of energy
  - Evaluating opportunities to install rooftop solar plants at Ahmedabad and Bengaluru in the near future
  - Organized various awareness programmes for Shop-floor manpower to ensure optimum utilization of energy across plants
  - Complete in-house set-up for re-use of Polymer Waste ensuring nil environmental pollution
- Social Welfare of the Society
  - Funds and efforts towards Education and Welfare of orphaned and abandoned children and Health Care of the unprivileged
  - Associated with Bharat Lok Shiksha Parishad ("BLSP") and FCS Foundation to include scholarship programme for meritorious students who are socially backward and under-privileged
- Effective safety policy and regular safety audits conducted regularly
  - RO and water softening plant facilitating safe consumption of water
  - Regular workshops & training for machine operations / handling & safety
  - Mechanized Finished Goods movement
  - Usage of masks and safety gears for plant personnel

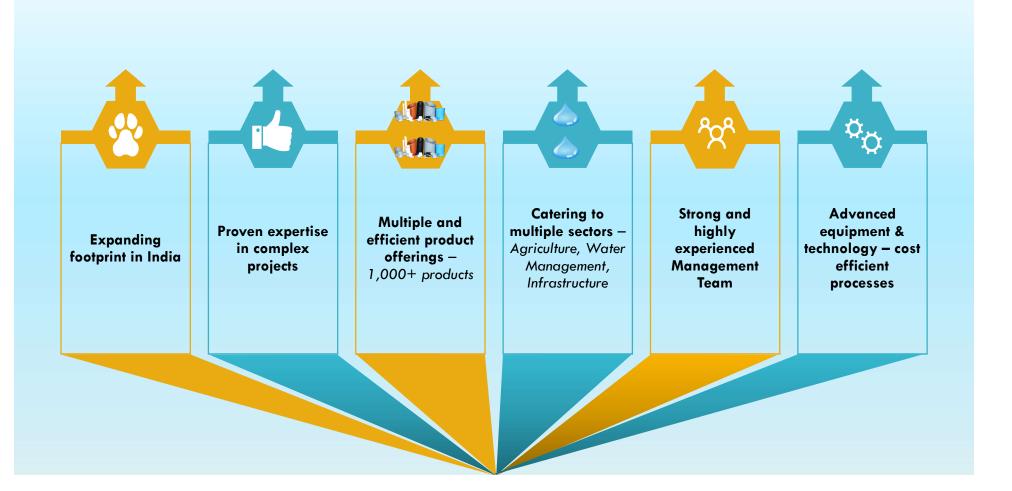


- Highest standards of corporate governance practices
  - Maintains high levels of transparency, accountability in all its interactions with its stakeholders including shareholders, employees, lenders and the government



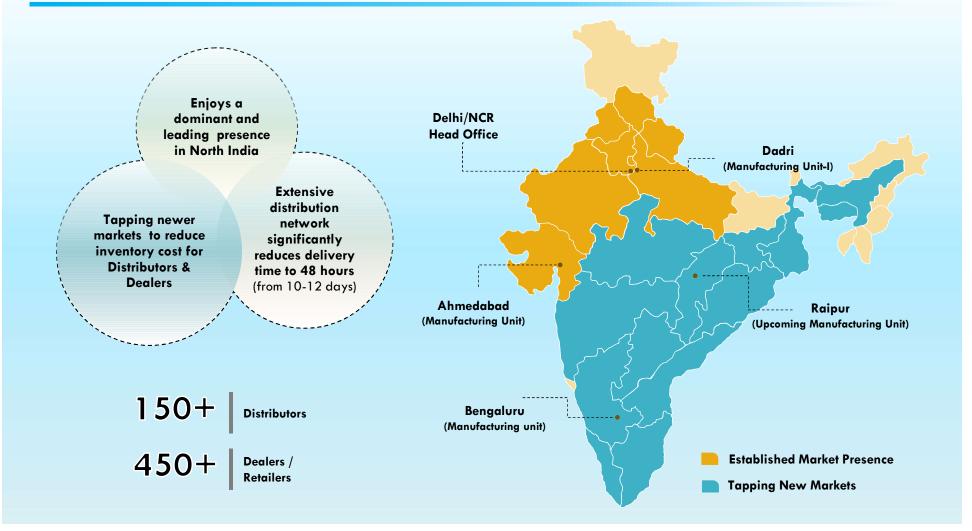
## **Key Business Strengths**





# Strengthening distribution network across India to augment presence and improve market penetration





## Diversified Product Portfolio with total offerings at 1,000+, aiming to achieve 2,000+ products to the basket

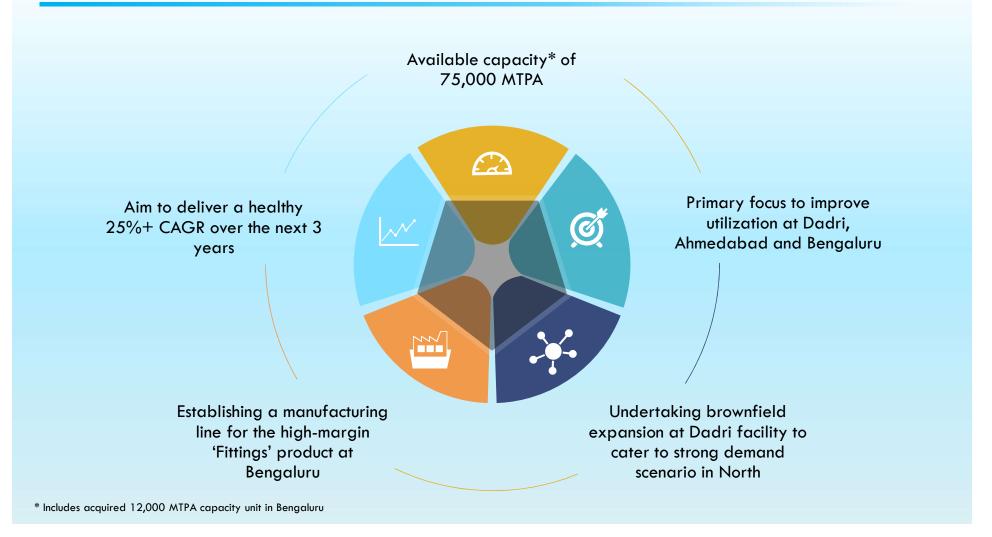


- Range of products manufactured at the technologically-advanced manufacturing facility at Dadri and Ahmedabad
- Emphasis on innovation: One of the first companies to launch "Super Lock System" pipes in the country Awarded 10 year patent for the innovative product
- Launched 'Plastic Faucets, Taps and Showers' in the domestic market to drive higher brand visibility through New Products



# Capacity Expansion to aid long-term growth plan — to achieve 90,000 MTPA in H1 FY21





# Efficiently leverage the 'APL Apollo' brand reach and recall to drive higher growth



#### The 'APL Apollo' Brand Edge enables better reach and product competitiveness











Branding Activities – Sports sponsorship

Principal Sponsor of Pro Kabbaddi League

IPL TVC – Principal sponsor of Delhi Capitals

Branding sponsor of 'India vs West Indies' cricket series



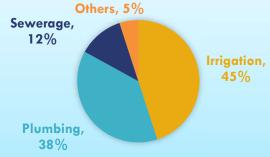
## **PVC** pipe industry



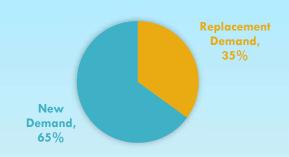
# The Indian PVC pipes and fittings market expected to register 15% CAGR during FY18 - FY26

- The domestic plastic pipes industry size at ~Rs. 315B
- Organized players account for ~60% market share
- Key features of plastic pipes against other pipes
  - Lightweight
  - Ease of transportation
  - Longer life span
- Key growth drivers:
  - Government's push for cleanliness and sanitation to boost water management sector
  - Increased Building of affordable houses and growing housing demand
  - Requirement for infrastructure for irrigation and water supplies





#### **DEMAND SPLIT – DOMESTIC INDUSTRY**



Source: Company estimates and Industry / Broker reports

## At the Forefront of multiple sector trends



#### **Urban Infrastructure & Construction**



- Infrastructure push plumbing and distribution requirements
- Water Management, Waste Management, Water Drainage & Sewerage System
- 'Housing for All' scheme and 'Smart Cities' scheme to drive demand
- Gol targeted construction of 20M and 40M houses in urban and rural areas, by 2022
  - One unit in the urban area nearly consumes 200 kg of PVC products
  - Rural house consumes ~75kg

#### **Water Management**



- Rehabilitation of aging pipelines and installation of new pipes in transportation of liquids offers a significant opportunity
- Government focus on providing clean water, clean cities with well-organized plans for sewage removal and efficient transport facilities
- National Rural Drinking
   Water Mission (NRDWM) to
   create a safe drinking water
   program

#### **Agriculture Focus**

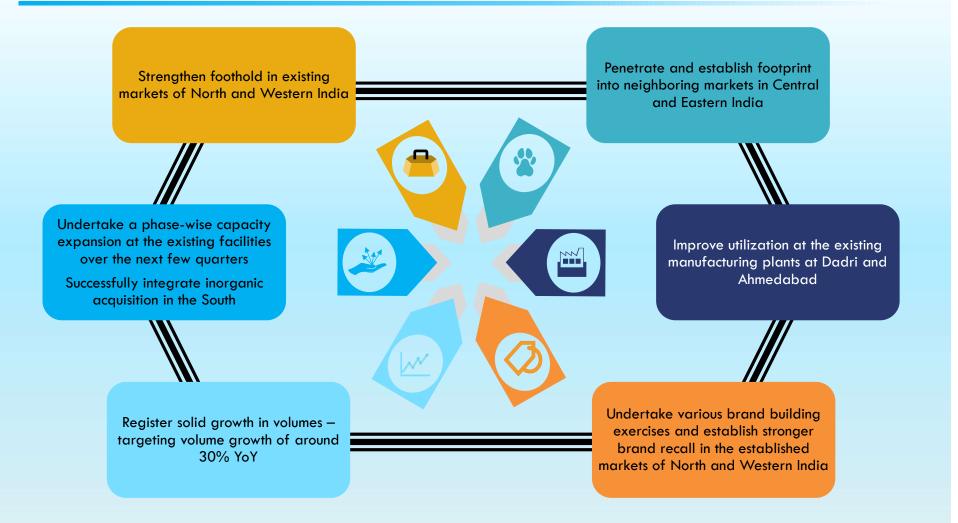


- Improving irrigation schemes for farmers
- Water Table Depletion –
   increase in bore well
   activities leading to higher
   demand of larger diameter
   pipes
- Increase in land under irrigation for food production
- Increasing agriculture focus will have better demand for irrigation and thus demand for PVC pipes



## Focus Areas for FY20 & FY21

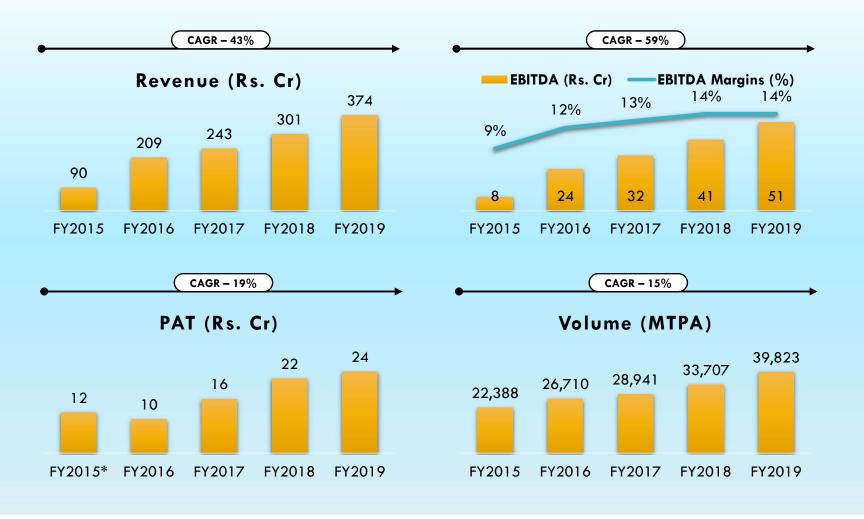






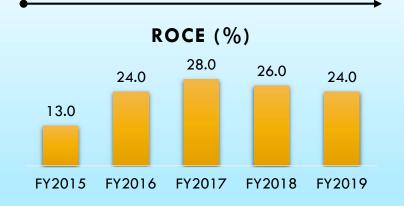
## **Financial Trend**

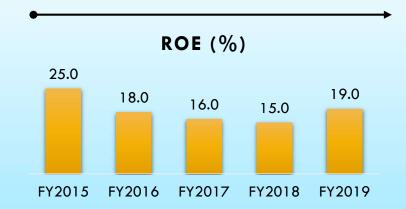


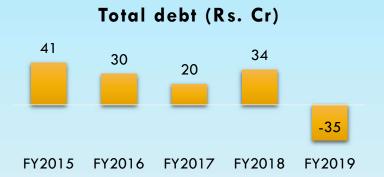


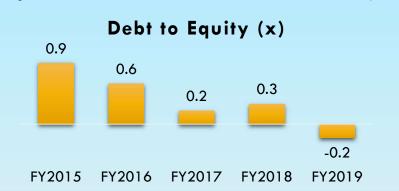
## **Financial Trend**











## **5-year Financial Track-record**



Particulars	FY2015	FY2016	FY2017	FY2018	FY2019
Net Worth (Rs. Cr)	45.0	55.0	91.4	113.3	229.8
Capex for the year (Rs. Cr)	24.0	12.2	9.1	1 <i>7</i> .1	48.2
Inventory (Rs. Cr)	24.9	13.7	22.7	44.3	52.3
Inventory Days	101.5	24.0	34.3	55.2	52.7
Debtors (Rs. Cr)	19.7	29.5	34.2	38.5	35.8
Debtor Days	69.9	45.0	45.1	41.7	31.4
Creditor (Rs. Cr)	9.1	8.8	18.9	39.0	36.1
Creditor Days	37.2	15.4	28.6	48.6	36.4
Net Working Capital (Rs. Cr)	35.5	34.4	38.0	43.9	51.9
Net Working Capital Days	134.1	53.6	50.1	48.4	47.7
Dividend Per Share (Rs)	0	0	0	0	1
Dividend Payout Ratio	0%	0%	0%	0%	10%



## Q3 FY20 at a glance



10,712 MTPA



10.7 cr





127.0 cr

**Net Cash** 

Volume 15% yoy increase **EBITDA** 25% YoY increase PAT

25% yoy increase



**25,000** 

Capacity\* as on 31st

December 2019



24(%)

**ROCE in FY19** 



Listing on NSE

Shares of Apollo Pipes list on the

New **Products** 

**Launch of Solvent Cement** 



40

Net WC days

improving WC cycle



45.8



150+

**National Stock Exchange** 

Distributors



1,000+

Continuous focus on

Operating cash flows

450+

**Dealers** 

**Products** 

- Includes acquired 12,000 MTPA capacity unit of Kisan Mouldings in Bengaluru
- Figures in INR

## **Key Developments**



Strengthening product basket through new and high-potential product segments — 'Solvent Cements' and 'Water Storage Solutions'

- Commenced manufacturing of PVC 'Solvent Cements' in January 2020 a superior quality product with excellent installation properties that can be used in various piping applications
- Key product features: 1) Meets high ASTM International standards used for plastic pipe installation 2) Qualified for use in various applications 3) User friendly as it reduces fumes and odor 4) Is environmentally Responsible by being LEED® Compliant (Leadership in Energy and Environmental Design)
- Product to be available in wide range of packaging
- The Company is also planning to launch products to provide water storage solutions in the next fiscal
  - To introduce Aqua Range of water tanks with 4 different variants will meet the highest standard of hygiene
- In-line with its growth strategy, the Company is focusing towards improving product offerings across the value chain. This will enable enhanced business visibility, improved sales performance and profitability going forward

## **Key Developments**



Successfully integrated the recently acquired 12,000 MTPA manufacturing facility at Tumkur, Bangalore in Company's operations

- The Company has successfully integrated the recently acquired manufacturing facility at Tumkur, Bangalore, in its business operations. The plant has started contributing to performance from January 2020 onwards
- The Company will also be establishing a manufacturing line for its high-margin 'Fittings' product at this facility
- Improved capacity and better utilization at this plant will enable healthy improvement in volume contribution, going forward

## **Key Developments**



Delivered a healthy volume growth of 15% YoY in Q3 FY20

- Apollo Pipes delivered a healthy volume growth despite the challenging demand conditions in the domestic market. Performance was primarily driven by a steady demand revival across product segments including the high margin product segments. Volumes stood at 10,712 MTPA as against 9,300 MTPA in Q3FY19
  - Volume in 9MFY20 stood at 34,971 MTPA as against 30,210 MTPA in 9MFY19, growing by a steady 16%
- Improving utilization levels at existing plants to enable healthy volume growth in the future - utilization levels at Dadri and Ahmedabad facilities are steadily improving and the Company expects it to improve to optimal levels in the upcoming fiscal
- The Company is also constantly working towards strengthening its sales team, dealer & distribution network, and building on brand presence to capture a higher market share and solidify business operations. Better capacity utilization and enhanced capacities should enable the Company to deliver a healthy 25%+ CAGR over the next 3 years

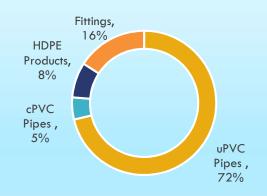
## **Key Financial & Operational Parameters**



### **Product-wise Revenue Breakup**

Particulars (Rs. crore)	Q3 FY20	Q3 FY19	Y-o-Y Shift	9M FY20	9M FY19	Y-o-Y Shift
uPVC Pipes	65.45	59.83	9%	221.04	207.24	7%
cPVC Pipes	5.34	3.08	73%	14.82	8.80	68%
HDPE Products	10.03	9.01	11%	23.37	16.97	38%
Fittings	16.58	12.85	29%	48.23	33.78	43%
Others	2.61	2.27	15%	6.38	5.62	13%
Total	100.01	87.04	15%	313.84	272.41	15%

# Product Revenue (excluding Others segment) Break-up -9M FY20



## Sales Volume MT



## **Abridged P&L Statement**



Particulars (Rs. crore)	Q3 FY20	Q3 FY19	Y-o-Y Shift	9M FY20	9M FY19	Y-o-Y Shift
Total Income From Operations (Net)	100.02	87.04	15%	313.83	272.41	15%
Total Expenditure	89.36	78.51	14%	278.04	243.82	14%
Raw Material expenses	69.30	63.34	9%	223.12	198.12	13%
Employee benefits expense	6.91	5.30	30%	19.46	15.31	27%
Other expenses	13.15	9.87	33%	35.46	30.39	17%
EBITDA	10.66	8.53	25%	35.79	28.59	25%
EBITDA margin (%)	10.7%	9.8%	+ 86 Bps	11.4%	10.5%	+ 91 Bps
Other Income	2.87	3.44	-17%	7.49	9.15	-18%
Finance Costs	1.70	1.85	-8%	4.11	4.11	0%
Depreciation and Amortization	3.35	2.57	30%	8.91	<i>7</i> .18	24%
PBT	8.48	7.55	12%	30.26	26.45	14%
Tax expense	1.81	2.22	-18%	7.95	7.83	2%
PAT	6.67	5.33	25%	22.31	18.62	20%
PAT margin (%)	6.7%	6.1%	+ 55 Bps	7.1%	6.8%	+27 Bps
Diluted EPS (in RsNot annualized)	4.60	4.45		15.40	15.55	

## Financial Overview and Discussion (YoY)



Income From Operations during 9MFY20 stood at Rs. 313.8 crore, higher by 15% Y-o-Y; Income from Operations in Q3 higher by 15% at Rs. 100.02 crore

- The Company has delivered a healthy operational and financial performance during Q3 & 9M FY20. This was despite facing external challenges such as muted demand sentiments in the domestic market and impact of heavy monsoons & flooding in key geographies
- Steady sales volume growth of 16% in 9MFY20 and a 15% growth in Q3FY20 was driven by a healthy contribution from the cPVC, HDPE pipe and value-added product segment of Fittings
- The Company is witnessing a steady uptick in demand across all its product categories and remains confident of delivering and maintaining a healthy sales momentum, going ahead

EBITDA during 9MFY20 at Rs. 35.8 crore, higher by 25%; EBITDA during Q3FY20 stood at Rs. 10.7 crore, up by 25%

- EBITDA Margins for 9MFY20 improved by 91 bps to 11.4%; Margins in Q3 FY20 improved by 86 bps to 10.7%
- Improving contribution from the high-margin value added segments further resulted in a better gross margin performance

PAT for 9MFY20 stood at Rs. 22.31 crore, higher by 20% and in Q3FY20 it stood at Rs. 6.7crore, up by 25%

- Depreciation costs increased to Rs. 8.9 crore in 9M FY20 on account of increased commissioning of new capacities
- PAT margin stood at 6.7% in Q3FY20, higher by 55 bps YoY, while in 9M FY20, PAT margins stood steady at 7.1%

## Management's Message



Mr. Sameer Gupta, Managing Director



Commenting on the Company's performance for Q3 & 9M FY2020

"We have delivered an encouraging set of results during quarter despite facing subdued demand conditions and weak market sentiments. In the quarter, volumes stood healthy at 10,712 MTPA, higher by 15% YoY. This volume performance was driven by improving contribution across product categories including value-added product segments.

On the operational front, I am happy to share that we have successfully integrated the recently acquired plant at Bengaluru in our business operations. The plant, with a capacity of 12,000 MTPA, has started contributing to performance from January 2020 onwards. In addition, the utilization levels at our existing plants at Dadri and Ahmedabad are also steadily improving and we remain confident of further improving it in the quarters ahead.

I am also pleased to share that we have launched a brand-new segment of 'PVC Solvent Cements' during the quarter. This new segment has received a positive response from the market and it is our endeavor to steadily gain market share in this category. In addition, we are also planning to launch products to provide water storage solutions in the coming fiscal. Our growth strategy continues to be towards improving products offering across the value-added chain that will help drive enhanced business visibility and profitability going ahead.

On the whole, we believe, launch of value-added products, improved distribution network, enhanced branding activities and ramp-up in utilization at facilities will significantly enhance productivity and improve business efficiency for Apollo Pipes in the medium to longer term. To conclude, we remain optimistic of delivering a sales volume growth of over 25% CAGR over the next 3 years."



## **Key Takeaways**



Aiming capacity upgradation to the tune of 90,000 MTPA

Target to achieve 25%+ sales volume growth CAGR over next three years

Value-added product categories to provide impetus to volumes and profitability

Increased market presence and improving distributor network to address demand across pan-India

Leveraging 'APL Apollo' brand reach and recall to drive higher growth in business

#### **About Us**



Apollo Pipes (BSE: 531761; NSE: APOLLOPIPE), is among the top 10 leading piping solution providing Company in India. Headquartered in Delhi, the Company enjoys strong brand equity in the domestic markets. With more than 3 decades of experience in the Indian Pipe Market, Apollo Pipes holds a strong reputation for high quality products and a an extensive distribution network.

Equipped with state-of-the-art infrastructure, the Company operates large manufacturing facilities at Dadri – UP, Ahmedabad – Gujarat and Tumkur – Karnataka, with a total capacity of 75,000 MTPA. The multiple and efficient product profile includes over 1,000 product varieties of cPVC, uPVC, and HDPE pipes, PVC taps and fittings of the highest quality. The products cater to an array of industrial applications such as Agriculture, Water Management, Construction, Infrastructure, and Telecom ducting segments. The Company's extensive distribution network spreads across 450 dealers / retailers and over 150 distributors.

#### For further information, please contact:

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Email: anoop@cdr-india.com /

mit@cdr-india.com



## Thank You

