



WELCOME TO THE LAUNCH OF A PROTEIN RICH INDIA

A Presentation By
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**9
OUT OF 10
INDIANS
CONSUMED LESS
THAN ADEQUATE
PROTEINS DAILY**

**IT ADDED THAT 91% OF THE VEGETARIANS
AND 85% OF THE NON-VEGETARIANS
WERE PROTEIN DEFICIENT.**



**PROTEINS,
CONSIDERED AS
BODY'S BUILDING
BLOCK AND REPAIR
AGENT, SHOULD BE
CONSUMED AT**

A red circle with white text. The text reads: "ABOUT 1 GRAM PER KG OF THE PERSON'S BODY WEIGHT". The circle is surrounded by several thick, colorful curved lines in orange, pink, and green.

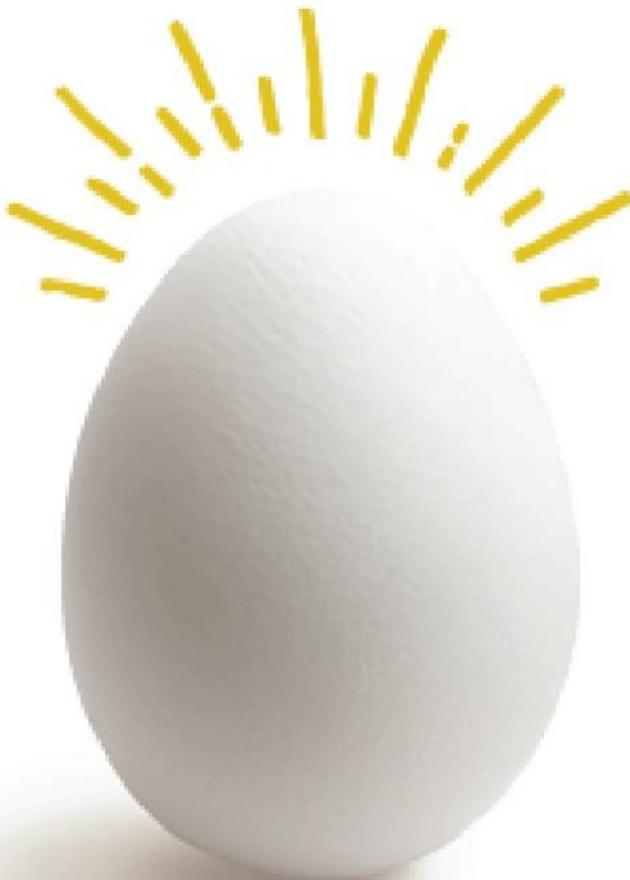
**ABOUT
1 GRAM
PER KG OF
THE PERSON'S
BODY WEIGHT**



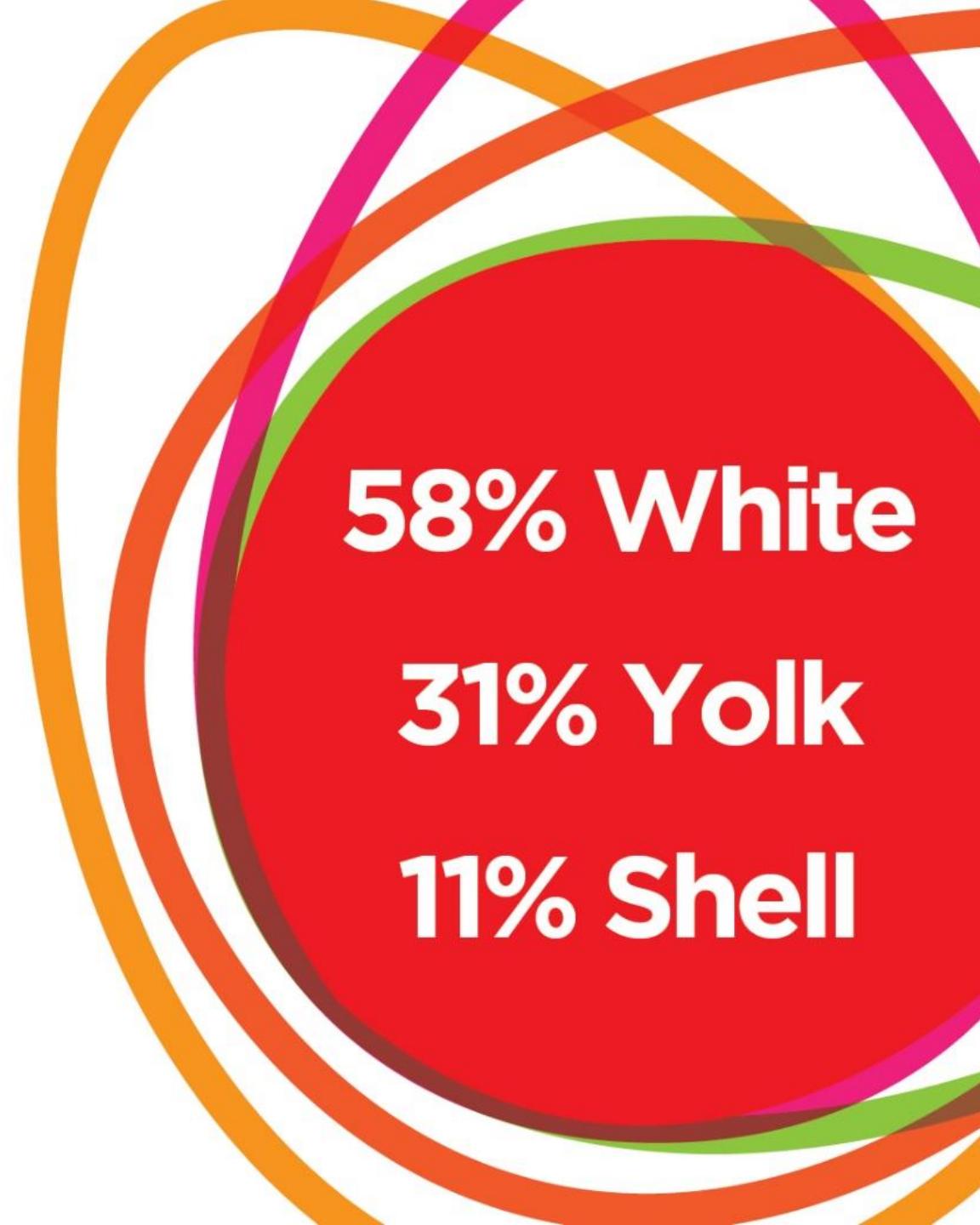
**THE LIFESTYLE DISEASES -
BELLY FAT, DIABETES AND
CHOLESTEROL LEVELS - CAN BE
ADDRESSED IF WE INCREASE OUR
PROTEIN INTAKE**



SO
**INDIA NEEDS
PROTEIN!**



**EGG
WHITE**
THE RICH
SOURCE OF
COMPLETE
PROTEIN



Nutrient	White	% Total in White
Protein	3.6 g	57%
Fat	0.05g	1%
Calcium	2.3 mg	9.50%
Magnesium	3.6 mg	80.80%
Phosphorus	5 mg	7%
Potassium	53.8 mg	74.40%
Sodium	54.8 mg	87%





EGG WHITE PROTEIN HAS

**ONE OF THE BEST AMINO
ACIDS PROFILES FOR HUMAN
NUTRITION NEEDS.**

**APPROXIMATELY THREE TIMES
MORE METHIONINE THAN SOY
PROTEIN.**





SO
**INDIA NEEDS
PROTEIN!**



ON
A MISSION TO
FULFILL THIS GAP
AND TO BUILD A
PROTEIN RICH INDIA





The largest exporter of Egg Powder to Europe and Japan,

SKM Eggs is an ISO certified company. Our advanced poultry farm has all the health benefits to ensure the safety and freshness of the eggs.

We have a fully automated plant and follow strict quality standards monitored by our ISO 17025 certified SKM Lab.





**SKM IS LAUNCHING
ITS FIRST NEW RANGE OF
EGG WHITE
PRODUCT**

LAUNCHING
**EGG
PANEER**



Unlimited Possibilities





**AN INNOVATIVE PRODUCT,
EGG PANEER IS
A HEALTHY AND TASTY
OFFERING FOR YOUR
PROTIEN NEEDS.**

**NOW ENJOY THE TASTY EGG
PANEER DELICACIES
WITHOUT WORRYING ABOUT
SATURATED FATS.**



PROTEIN IS NO LONGER
JUST A
HEALTH FOOD
ITS TASTY TOO!



**EGG PANEER
OFFERS YOU
THE PERFECT
COMBINATION OF
HEALTH AND
TASTE.**





EGGSITING FACTS OF EGG PANEER



- RICH IN PROTEIN
- FREE FROM FAT AND CHOLESTEROL
- CAN BE CONSUMED AS SUCH
- A VERSATILE INGREDIENT
- CAN REPLACE MEAT AND FISH
- PEOPLE OF ALL AGE GROUPS CAN CONSUME
- HELPS IN WEIGHT MANAGEMENT
- KIDS WILL LOVE IT
- ONE OF THE BEST AMINO ACIDS PROFILES
- CONTAINS THREE TIMES MORE METHIONINE THAN SOY PROTEIN



**SO, GO AHEAD!
SATISFY ALL YOUR FOOD
CRAVINGS WITH
0% FAT
CHOLESTROL
GUILT!**





**SKM HAS MANY MORE
PRODUCTS IN
THE PIPELINE.
SOME OF THEM ARE**

EGGPRO

FLAVOURED DRINK

A PERFECT DRINK MADE OUT OF
EGG WHITE POWDER.

EGGPRO HELPS YOU STAY HEALTHY AND
STRONG WITHOUT ADDING WEIGHT.
INDULGE IN HEALTH & TASTE AS EGGPRO
COMES TO YOU IN A VARIETY OF EXCITING
FLAVOURS





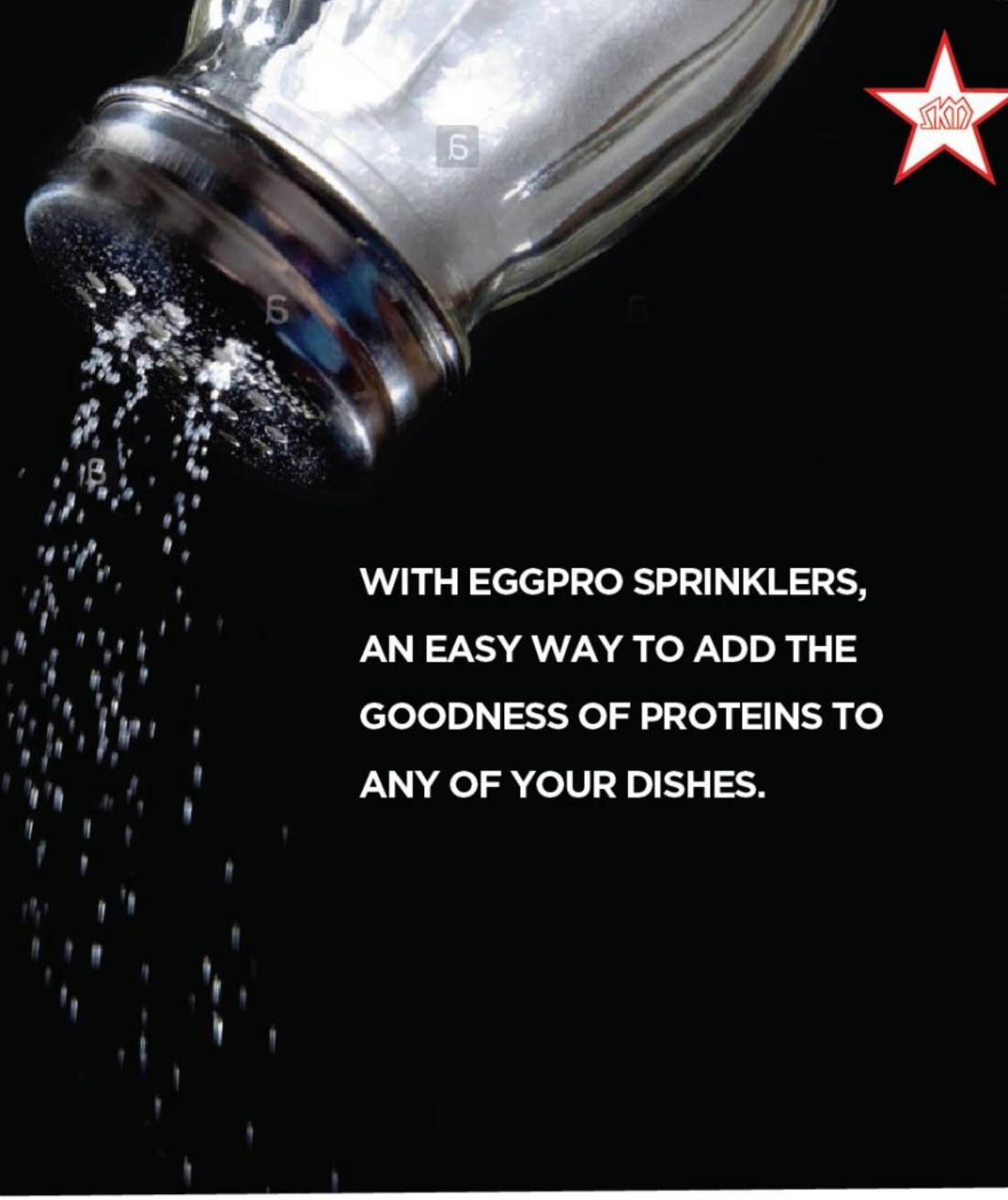
FLASHY, READY-TO-EAT POPPERS THAT WILL
SATISFY YOUR KIDS' FAST FOOD CRAVINGS
AND ALSO MAKE THEM HEALTHIER WITH
EACH POP.

MADE FROM EGG WHITE, THE PROTEIN BALLS
WILL BE AVAILABLE IN 5 TASTY VARIANTS



PROTEIN
POPS

EGGPRO SPRINKLERS



WITH EGGPRO SPRINKLERS,
AN EASY WAY TO ADD THE
GOODNESS OF PROTEINS TO
ANY OF YOUR DISHES.





WHITE, YOLK & WHOLE EGG

COMING TO YOU IN A TETRAPACK,
THE LIQUID EGG COMES TO YOU AS
GREAT TASTING, HEALTHY EGG.
(AVAILABLE IN THREE VARIATIONS EGG
WHITE, YOLK AND WHOLE EGG)



**LIQUID
EGG**

**ZERO
CHOLESTEROL
FAT**

**100%
LIGHT**





**LIFE IS NOT
A SPECTATOR SPORT
make it count with**





**THANK YOU
ALL FOR GRACING THIS OCCASSION.
REQUEST YOUR CONTINUED
SUPPORT AND HOPING OUR RELATIONSHIP
GROWS INTO YEARS OF SUCCESS.**

LET US JOIN HANDS AND

**MAKING INDIA
PROTEIN RICH**