



WELCOME TO THE LAUNCH OF A PROTEIN RICH INDIA

A Presentation By
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9 **INDIANS**
OUT OF **CONSUMED LESS**
10 **THAN ADEQUATE**
PROTEINS DAILY

**IT ADDED THAT 91% OF THE VEGETARIANS
AND 85% OF THE NON-VEGETARIANS
WERE PROTEIN DEFICIENT.**



**PROTEINS,
CONSIDERED AS
BODY'S BUILDING
BLOCK AND REPAIR
AGENT, SHOULD BE
CONSUMED AT**

**ABOUT
1 GRAM
PER KG OF
THE PERSON'S
BODY WEIGHT**



**THE LIFESTYLE DISEASES -
BELLY FAT, DIABETES AND
CHOLESTEROL LEVELS – CAN BE
ADDRESSED IF WE INCREASE OUR
PROTEIN INTAKE**



SO
**INDIA NEEDS
PROTEIN!**



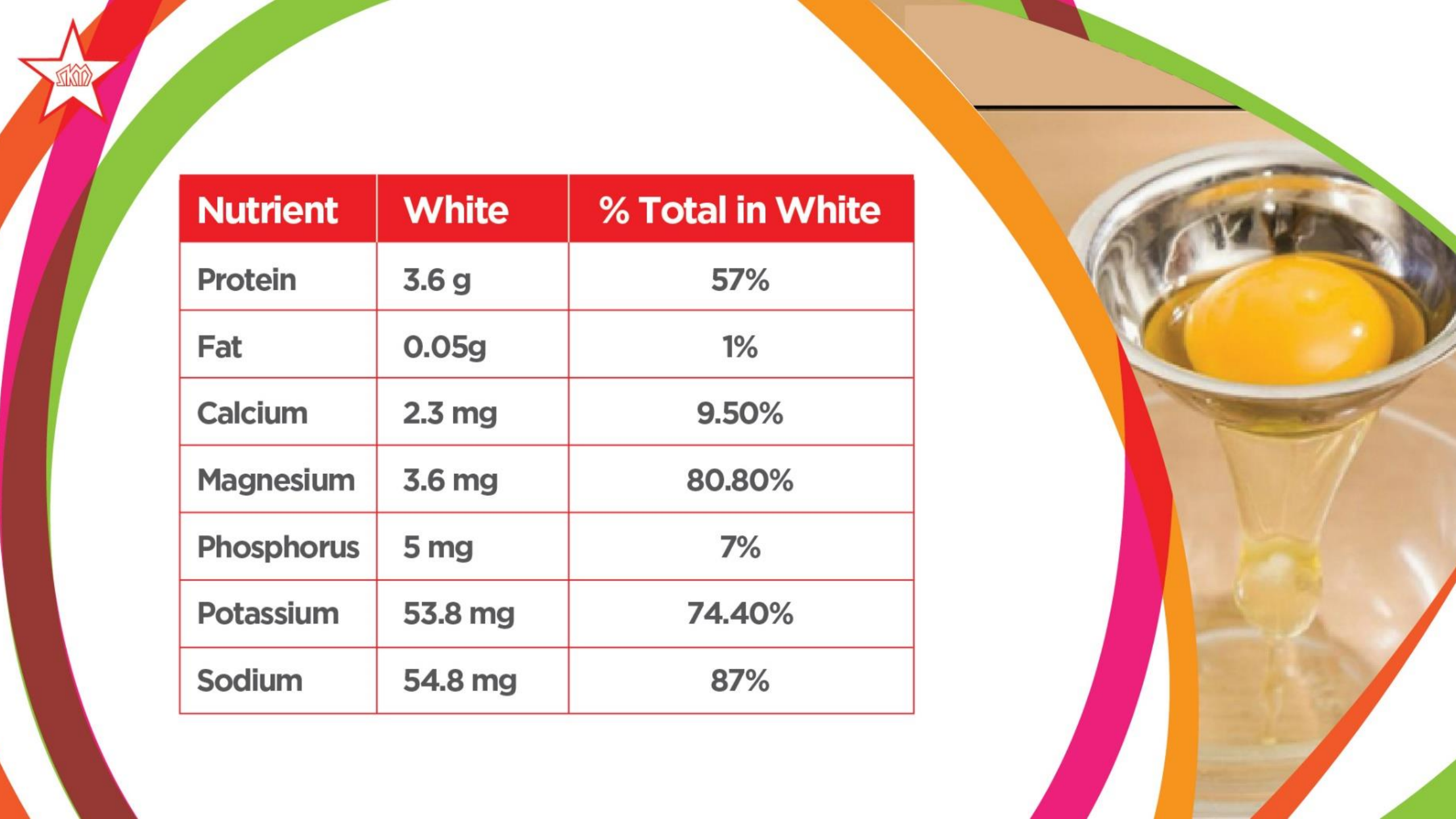
EGG WHITE

**THE RICH
SOURCE OF
COMPLETE
PROTEIN**

58% White

31% Yolk

11% Shell



| Nutrient | White | % Total in White |
|-------------------|----------------|-------------------------|
| Protein | 3.6 g | 57% |
| Fat | 0.05g | 1% |
| Calcium | 2.3 mg | 9.50% |
| Magnesium | 3.6 mg | 80.80% |
| Phosphorus | 5 mg | 7% |
| Potassium | 53.8 mg | 74.40% |
| Sodium | 54.8 mg | 87% |





EGG WHITE PROTEIN HAS

**ONE OF THE BEST AMINO
ACIDS PROFILES FOR HUMAN
NUTRITION NEEDS.**

**APPROXIMATELY THREE TIMES
MORE METHIONINE THAN SOY
PROTEIN.**



SO
**INDIA NEEDS
PROTEIN!**



ON A MISSION TO

FULFILL THIS GAP
AND TO BUILD A
PROTEIN RICH INDIA





**The largest exporter of Egg Powder to
Europe and Japan,**

**SKM Eggs is an ISO certified company. Our
advanced poultry farm has all the health
benefits to ensure the safety and freshness
of the eggs.**

**We have a fully automated plant and follow
strict quality standards monitored by our
ISO 17025 certified SKM Lab.**





**SKM IS LAUNCHING
ITS FIRST NEW RANGE OF**

EGG WHITE PRODUCT

LAUNCHING

EGG PANEER



Unlimited Possibilities





**AN INNOVATIVE PRODUCT,
EGG PANEER IS
A HEALTHY AND TASTY
OFFERING FOR YOUR
PROTIEN NEEDS.**

**NOW ENJOY THE TASTY EGG
PANEER DELICACIES
WITHOUT WORRYING ABOUT
SATURATED FATS.**



**PROTEIN IS NO LONGER
JUST A
HEALTH FOOD
ITS TASTY TOO!**



**EGG PANEER
OFFERS YOU
THE PERFECT
COMBINATION OF
HEALTH AND
TASTE.**



EGGSITING FACTS OF EGG PANEER

- RICH IN PROTEIN
- FREE FROM FAT AND CHOLESTEROL
- CAN BE CONSUMED AS SUCH
- A VERSATILE INGREDIENT
- CAN REPLACE MEAT AND FISH
- PEOPLE OF ALL AGE GROUPS CAN CONSUME
- HELPS IN WEIGHT MANAGEMENT
- KIDS WILL LOVE IT
- ONE OF THE BEST AMINO ACIDS PROFILES
- CONTAINS THREE TIMES MORE METHIONINE THAN SOY PROTEIN





**SO, GO AHEAD!
SATISFY ALL YOUR FOOD
CRAVINGS WITH**

**0% FAT
CHOLESTROL
GUILT!**





**SKM HAS MANY MORE
PRODUCTS IN
THE PIPELINE.
SOME OF THEM ARE**



EGGPRO

FLAVOURED DRINK

**A PERFECT DRINK MADE OUT OF
EGG WHITE POWDER.**

**EGGPRO HELPS YOU STAY HEALTHY AND
STRONG WITHOUT ADDING WEIGHT.
INDULGE IN HEALTH & TASTE AS EGGPRO
COMES TO YOU IN A VARIETY OF EXCITING
FLAVOURS**





**FLASHY, READY-TO-EAT POPPERS THAT WILL
SATISFY YOUR KIDS' FAST FOOD CRAVINGS
AND ALSO MAKE THEM HEALTHIER WITH
EACH POP.**


**MADE FROM EGG WHITE, THE PROTEIN BALLS
WILL BE AVAILABLE IN 5 TASTY VARIANTS**

An abstract graphic on the right side of the page consisting of several overlapping circles in vibrant colors: orange, pink, green, and red. The largest circle is red and contains the text 'PROTEIN POPS'.

**PROTEIN
POPS**



EGGPRO SPRINKLERS



**WITH EGGPRO SPRINKLERS,
AN EASY WAY TO ADD THE
GOODNESS OF PROTEINS TO
ANY OF YOUR DISHES.**





WHITE, YOLK & WHOLE EGG

COMING TO YOU IN A TETRAPACK,
THE LIQUID EGG COMES TO YOU AS
GREAT TASTING, HEALTHY EGG.
(AVAILABLE IN THREE VARIATIONS EGG
WHITE, YOLK AND WHOLE EGG)



LIQUID EGG

ZERO
CHOLESTEROL
FAT

100%
LIGHT



**LIFE IS NOT
A SPECTATOR SPORT
make it count with**





THANK YOU
ALL FOR GRACING THIS OCCASSION.
REQUEST YOUR CONTINUED
SUPPORT AND HOPING OUR RELATIONSHIP
GROWS INTO YEARS OF SUCCESS.

LET US JOIN HANDS AND
MAKING INDIA
PROTEIN RICH