

# Investors Presentation

Q1 FY 13-14

# SONATA SONATA SOFTWARE

## Sonata Software – Business Structure

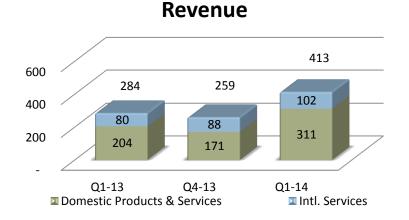
Sonata Software Limited								
Reporting Structure	International IT Services					Domestic Products & Services		
Revenue Q1 13-14								
Companies	Sonata Software Ltd	Sonata Europe Ltd	Sonata Software GmbH	Sonata FZ LLC	Sonata Software North America	Sonata Software Qatar	Sonata Information Technology Ltd	Sonata Technology Solutions India Limited
Geography	India	London	Germany	Dubai	USA	Qatar	India	India
Nature of Business	IT Consulting RIM Offshore IT Software Developme nt	• Softwa re Service s, and Develo pment	Program     Managemen     t for TUI	<ul> <li>Sales &amp; Marketing</li> <li>Account Managem ent</li> <li>Program Managem ent</li> </ul>	<ul> <li>Sales &amp; Marketing</li> <li>Account Managemen t</li> <li>Program Managemen t</li> <li>Onsite IT Services</li> </ul>	<ul> <li>Sales &amp; Marketing</li> <li>Account Managem ent</li> <li>Program Managem ent</li> <li>Onsite IT Services</li> </ul>	<ul> <li>Distribution         of Packaged         Software         Products</li> <li>Domestic IT         Services</li> </ul>	Domestic IT services

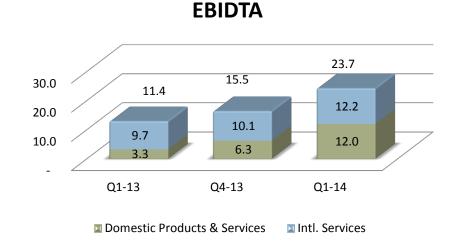
SONATA

SONATA SOFTWARE

INR Crores







		PAT	
30.0			
25.0	///		14.5
20.0	6.2	7.0	
15.0		7.0	8.2
10.0		4.1	
5.0	5.3	2.9	6.3
-	0.9		
	Q1-13	Q4-13	Q1-14
	■ Domestic Product	s & Services	■ Intl. Services

	QoQ	YoY
Rev	59%	45%
EBIDTA	53%	108%
PAT	108%	134%

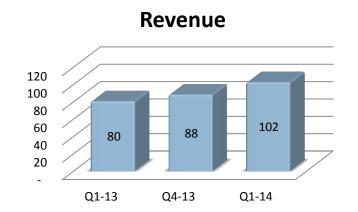
#### Note:

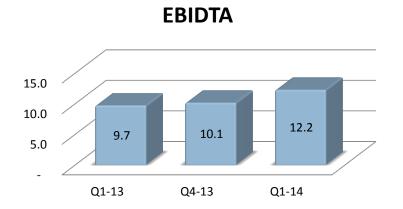
\*\* Domestic- Products & Services business Includes "exceptional Item" Interest income of Rs. 6.83 crores received on Income-Tax refund during the quarter.

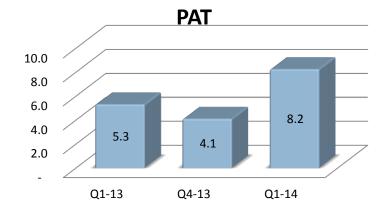
## International IT services



INR Crores





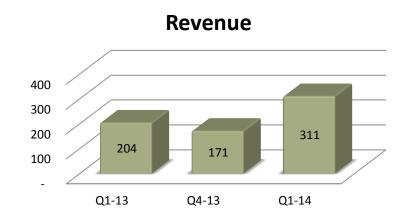


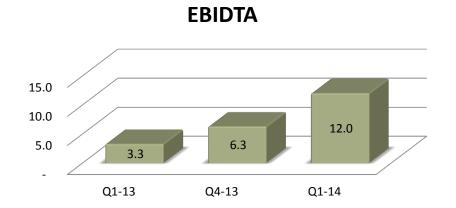
	QoQ	YoY
Revenue	16%	27%
EBIDTA	21%	26%
PAT	101%	55%

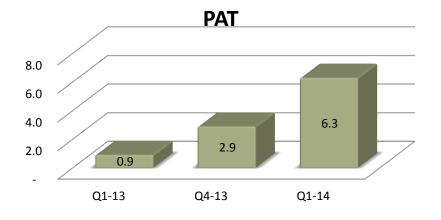
## Domestic product & IT services



INR Crores







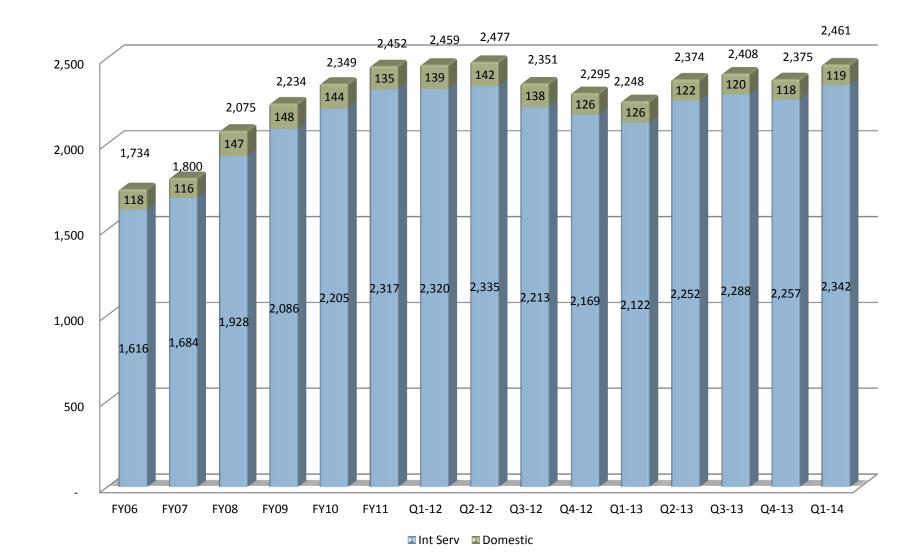
	QoQ	YoY
Revenue	82%	52%
EBIDTA	91%	268%
PAT	119%	598%

#### Note:

\*\* Domestic- Products & Services business Includes "exceptional Item" Interest income of Rs. 6.83 crores received on Income-Tax refund during the quarter.

## Head count

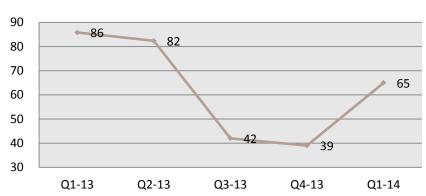




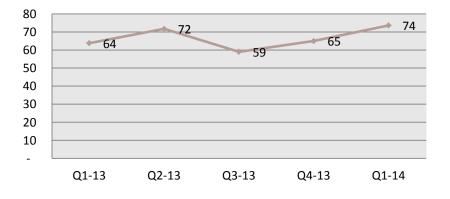
## Day Sales Outstanding



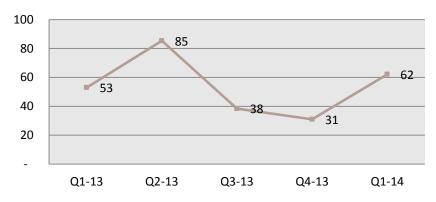
#### **Consolidated**



#### **International Services**



#### **Domestic Products & IT Services**



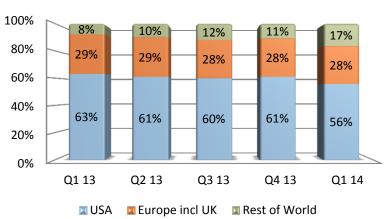


# International Services – Key Metrics

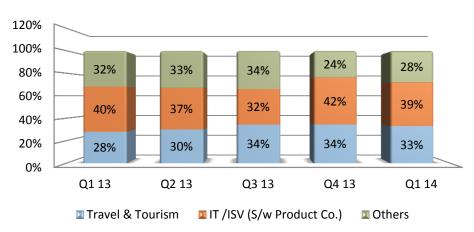
### **Revenue Metrics**



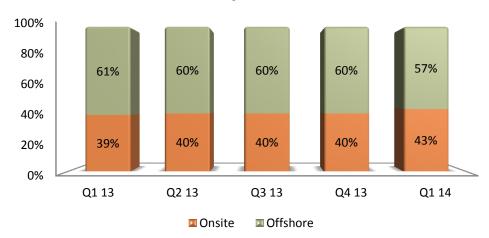




#### **Service Line**



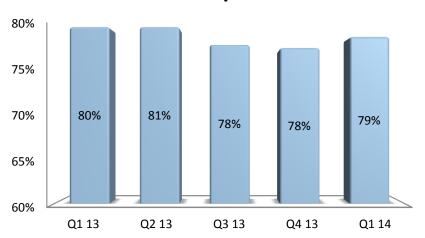
### **Onsite / Offshore**



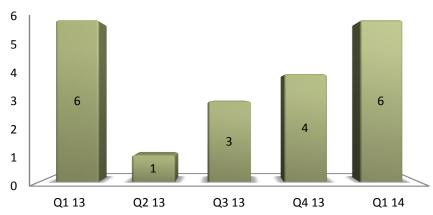
## **Customer Analysis**



### **Revenue from Top 10 customers**

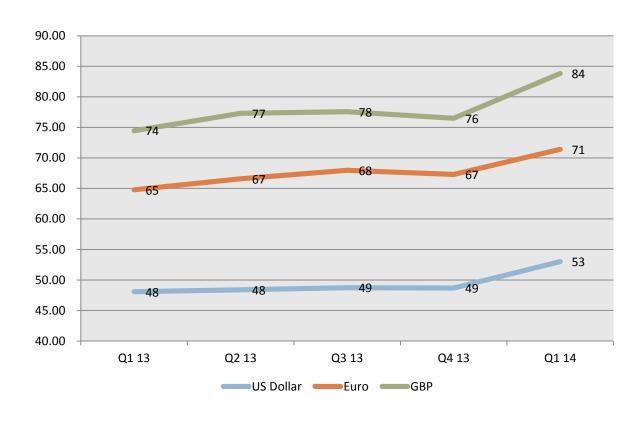


#### **New Customers**



## Rupee Realization Rates

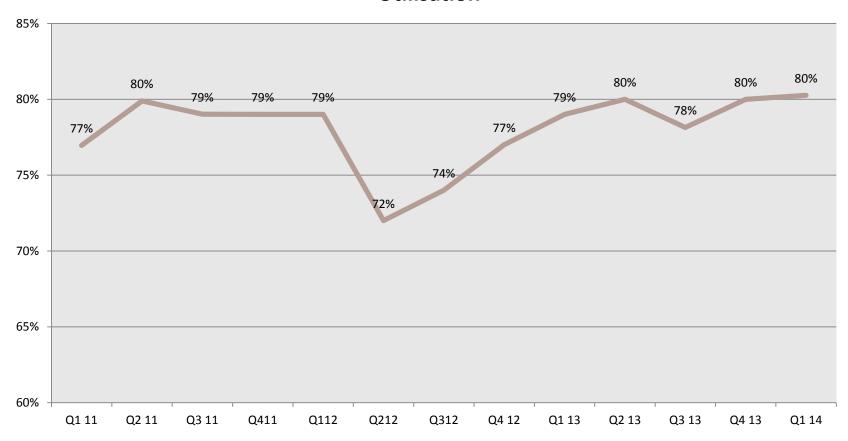




## Utilization



### **Utilisation**



## Notes



- The financials by segment are after appropriate intercompany adjustments.
- Consolidated financials include subsidiaries i.e, Sonata Information
   Technology Limited, Sonata Software North America Inc., Sonata
   Technology Solutions (India) Limited, Sonata Software GmbH, Sonata
   Europe Limited, Sonata Software FZ LLC and Sonata Software Qatar LLC.
- These numbers are for the Continuing operations, and thus, are after the de-consolidation of the financials of TUI InfoTec GmbH the erstwhile stepdown subsidiary of the Company. The 50.1% shareholding in the TUI InfoTec GmbH was divested on 30th September, 2012.
- Re-casted numbers of previous year excluding results of TUI InfoTec
   GmbH. Re-cast done for effective comparison between the continuing business in the current year to the previous.



# Thank You