

1st February, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

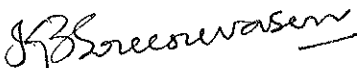
Dear Sir,

Reg : Sales update for the month of January 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of January 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 31% sales growth in January 2018

Hosur, February 01, 2018: TVS Motor Company registered a sales growth of 31% increasing from 207,059 units in January 2017 to 271,801 units in the month of January 2018.

Two-Wheeler

Total two-wheeler registered growth of 30.1% with sales increasing from 202,209 units in January 2017 to 262,995 units in January 2018. Domestic two-wheelers recorded growth of 31.9% with sales increasing from 172,101 units in January 2017 to 226,992 units in January 2018.

Scooter sales of the Company grew by 22.1% from 70,049 units in January 2017 to 85,521 units in January 2018. Motorcycles sales grew by 63.7% with sales increasing from 60,275 units in January 2017 to 98,649 units in January 2018.

Exports

The Company's total exports grew by 25.5% from 34,110 units registered in the month of January 2017 to 42,802 units in January 2018. Two-wheeler exports grew by 19.6% increasing from 30,108 units in January 2017 to 36,003 units in January 2018.

Three-Wheeler

Three-wheeler of the Company grew by 81.6% increasing from 4,850 units in January 2017 to 8,806 units registered in January 2018.

About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries.

PRESS RELEASE



We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
