

PRESS



RELEASE

TVS Motor Company March 2014 Sales Grows by 17%

Hosur April 1, 2014: TVS Motor Company recorded a 17% growth during the month, with total sales increasing from 167,583 units recorded in March 2013 to 196,826 units in the month of March 2014.

Exports

The company's total exports grew by 28% with sales increasing from 23,342 units in the month of March 2013 to 29,944 units in March 2014. Two wheeler exports registered a growth of 21% with sales increasing from 19,268 units in March 2013 to 23,340 units in March 2014.

Two Wheeler

Total two wheeler sales increased by 16% from 162,507 units recorded in March 2013 to 188,822 units in March 2014. Domestic two wheeler sales registered a growth of 16% increasing from 143,239 units in March 2013 to 165,482 units in March 2014.

Scooters sales grew by 63% increasing from 29,261 units in March 2013 to 47,766 units in March 2014. Motorcycles sales grew by 10% increasing from 61,808 units in the month of March 2013 to 68,158 units in March 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 58%, growing from 5,076 units in March 2013 to 8,004 units in March 2014.
