

# Devyani International Limited



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To,

National Stock Exchange of India Ltd.	BSE Limited
Exchange Plaza, Block G, C/1, Bandra Kurla	Phiroze Jeejeebhoy Towers,
Complex, Bandra (E), Mumbai - 400 051	Dalal Street, Mumbai – 400 001
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Symbol: DEVYANI	Security Code: 543330

**Sub:** Regulation 30: Investor Presentation

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of a Presentation on the proposed acquisition of Sky Gate Hospitality Private Limited along with its subsidiaries.

The same is also being uploaded on website of the Company at <a href="www.dil-rjcorp.com">www.dil-rjcorp.com</a>.

You are requested to take the above on record.

Yours faithfully,

For Devyani International Limited

Pankaj Virmani Company Secretary & Compliance Officer

Encl.: As above















# **Sky Gate**Hospitality Private Limited



**Dubai Flagship Store** 





















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## TRANSACTION BACKGROUND



Controlling stake acquisition of Sky Gate Hospitality Private Limited ("SKY GATE"):

- Operates 5 Brands namely Biryani By Kilo, Goila Butter Chicken, The Bhojan, Get-A Way and Krazy Kebab Co.
- DIL plans to acquire 3 brands. Remainder two brands will get disinvested over the next 9 months.
- Currently 100+ stores (~ 35+ Dine-In stores) across 40+ cities.
- Turnover for FY24- 25 is ~ Rs 277 crs for 3 brands under acquisition.

## **SKY GATE TODAY**



#### **Company Overview**

- Founded in 2015 by Kaushik Roy & Vishal Jindal
- One of the Leading Biryani Delivery Brand in India
- Aspirational and Focused on Customer Delight
- Delivery First, Cloud Kitchen model
- Fresh, fully standardised processes to bring consistency of flavour and customer experience
- HQ in Gurgaon



#### Kaushik Roy Founder & CEO

- 30+ yrs experience in hospitality
- Ex-Nirulas, Pizza Express, Britannia



Vishal Jindal Founder & Co-CEO

- 25+ yrs entrepreneurial experience
- Founded Carpediem Capital, PE Fund

### Pan India Presence 100+ outlets across ~ 40+ cities











# REPRSENTATIVE STORE IMAGES (INDIA)









MOHALI, PUNJAB

**CONNAUGHT PLACE-DELHI** 

**GOA** 

## BIRYANI BY KILO: PREMIUM FRESH BIRYANI & KEBABS



- Category: North Indian
- Product offerings
  - Dum-Cooked Biryanis
  - Rolls, Kebabs, Curries
  - Healthy meal with essential carbs, proteins and micro-nutrients
  - Single product meal minimal accompaniments required





Wide Array of Biryanis, starters and deserts.



Pan India and International presence (Dubai)



Specially cooked on Dum, inside the same dough-sealed earthen pot you get delivered, to retain its natural quintessence flavours.



Premium ingredients like basmati rice specially aged around 2 years, pure spices handpicked from Kerala, and most stringently selected meats





## GOILA BUTTER CHICKEN: PREMIUM NORTH INDIAN BRAND



- Category: North Indian
- Product offerings
  - Butter Chicken Variants
  - Rolls & Curries
  - Healthy recipe- less butter, colouring & sugar
- Founder pedigree Internationally recognised Chef.





Wide Array of Main Courses and starters



Pan India presence



Chef's special Butter Chicken recipe is more tasty, healthy and smoky!



Recognised by Master Chef Australia, Founder known for creating novel recipes















## THE BHOJAN: AFFORDABLE, VEGETARIAN BRAND



- The Bhojan is a pure-veg, snacks and meals brand
- Affordable brand positioning for regular consumption instead of occasional ordering.

#### **USP**



100% Pure veg



Relevant across all day parts



No Artificial Flavors used



Hand-picked premium ingredients





## WHY BIRYANI



- Biryani facilitates flavor and freshness retention which is ideal for delivery; it can be reheated before consumption
- Single product meal minimal accompaniments required
- QSR price for a full meal
- Suitable for individual consumption as well as groups
- Offers a healthier option

- Complete, health meal with essential carbs, proteins and micro-nutrients
- Acts as a single meal item without long list of accompaniments
  - Ordered for lunch, dinner, between meals and also as a late -night savior
    - Suitable for festivals, special occasions, office meetings or daily routine consumption

**Delivery** Friendly

Single Large TAM = Wholesome Scalability Dish **Universal** orks across **Day-Part** Appeal

Localized

- Universal appeal ingredients such as rice, meat & vegetables are staple diets
- Suitable for people of all age groups
- Options for both vegetarians and nonvegetarian dietary preferences

Well defined and Standardized cooking processes and ingredient

Versatility of Biryani allows localization through mix of different spices & ingredients

Standardized +

## TRANSACTION OVERVIEW: DEAL STRUCTURE



- Equity Valuation at Company level ~ Rs 519 crs
- Secondary from Existing Investors upto ~ 80.72%: Consideration ~ Rs 419 crs
- Founders to continue operate the business with a representation on the SKY GATE Board.
- Consideration to be settled predominantly by way of DIL equity swap.
- Preferential allotment of DIL shares in line with SEBI Regulations @ ~176.78 per share
- Resulting in dilution of ~ 1.93% for existing DIL shareholders
- Deal closure expected by end May'25















