



UNITED SPIRITS

# Unaudited Financial Results April-June 2013 (Q-1) F14

# Sales Performance

| Q-I F14                   | Volume in Million Cases |            | Primary Growth % |       | Industry Growth % |
|---------------------------|-------------------------|------------|------------------|-------|-------------------|
|                           | Apr-Jun'12              | Apr-Jun'13 | F13              | F14   |                   |
| Prestige & Above Segments | 6.87                    | 8.21       | 12.8%            | 19.5% | 12.6%             |
| Regular & Below Segments  | 24.4                    | 23.13      | -1.0%            | -5.2% | -1.9%             |
| USL                       | 31.27                   | 31.34      | 1.8%             | 0.2%  | 1.2%              |



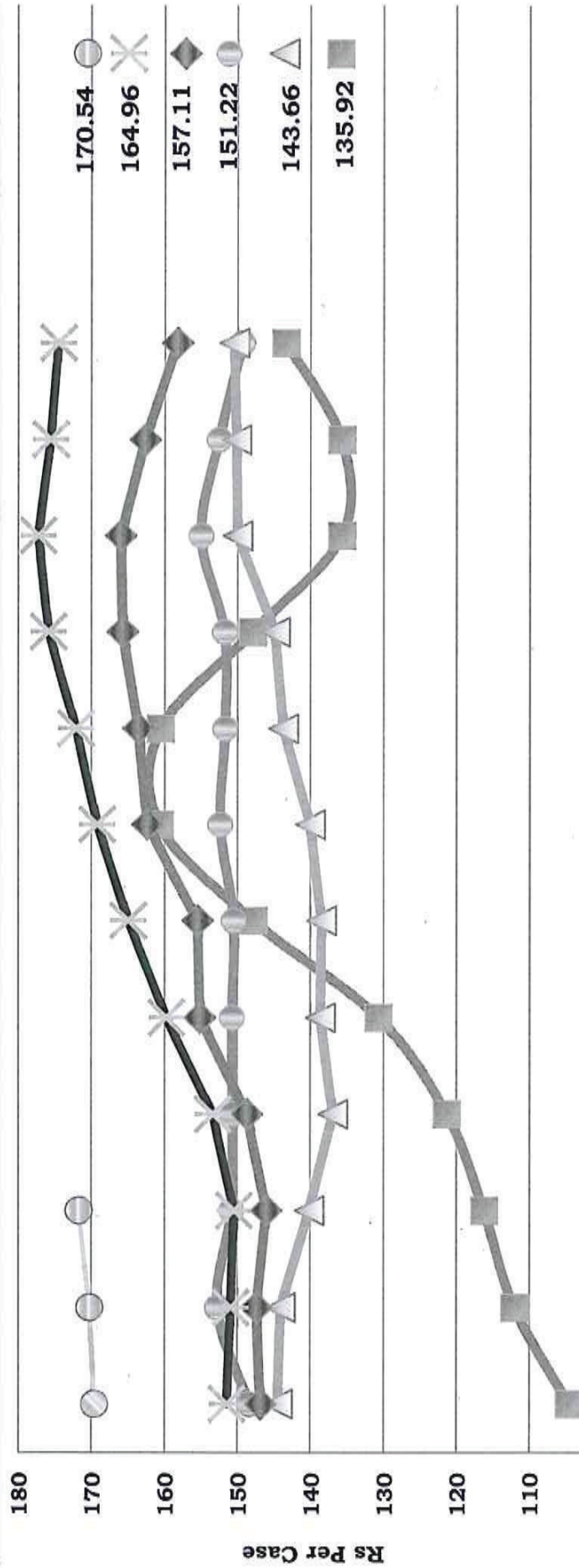
# Segment-wise Performance

| Segment wise           | April – June 13 Q-I F14 |          |                 |
|------------------------|-------------------------|----------|-----------------|
|                        | Apr-Jun'13              | Growth % | Industry Growth |
| Scotch                 | 8.21                    | 8.8%     | 13.1%           |
| Premium – Whisky       | 1.11                    | 3.2%     | 4.8%            |
| Premium - Others       | 0.19                    | 44.2%    | 41.8%           |
| Prestige               | 6.82                    | 22.2%    | 12.2%           |
| Total Prestige & Above | 8.21                    | 19.5%    | 12.6%           |
| Regular                | 19.30                   | -9.8%    | -4.6%           |
| Medium / Cheap         | 3.83                    | 28.0%    | 2.8%            |
| USL                    | 31.34                   | 0.2%     | 1.2%            |





# Actual ENA Consumption rate



|           | Apr    | May    | Jun    | Jul    | Aug    | Sep    | Oct    | Nov    | Dec    | Jan    | Feb    | Mar    | YTD Mar |
|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| FY 09     | 104.52 | 112.02 | 116.21 | 121.28 | 130.68 | 147.75 | 160.66 | 160.48 | 147.96 | 135.71 | 135.75 | 143.39 | 135.92  |
| FY 10     | 148.37 | 152.74 | 150.86 | 150.68 | 150.74 | 150.50 | 152.34 | 151.66 | 151.78 | 154.98 | 152.55 | 149.28 | 151.22  |
| FY 11     | 144.49 | 144.11 | 140.19 | 136.97 | 138.67 | 138.49 | 140.03 | 143.68 | 144.83 | 150.01 | 150.14 | 150.48 | 143.66  |
| FY 12     | 146.85 | 147.36 | 145.98 | 148.69 | 155.14 | 155.45 | 162.38 | 163.55 | 165.75 | 165.93 | 162.62 | 158.17 | 157.11  |
| FY 13     | 151.45 | 150.95 | 150.46 | 153.38 | 159.72 | 164.93 | 169.16 | 172.10 | 175.85 | 177.20 | 175.56 | 174.44 | 164.96  |
| FY 14     | 169.56 | 170.22 | 171.68 |        |        |        |        |        |        |        |        |        | 170.54  |
|           | Q1     |        |        | Q2     |        |        | Q3     |        |        | Q4     |        |        |         |
| Avg FY 12 | 146.73 |        |        | 153.09 |        |        | 163.97 |        |        | 162.19 |        |        |         |
| Avg FY 13 | 150.96 |        |        | 159.28 |        |        | 172.61 |        |        | 175.79 |        |        |         |
| Avg FY 14 | 170.54 |        |        | -      |        |        | -      |        |        | -      |        |        |         |

Ytd June'13



# FINANCIALS

APRIL'13 - JUNE'13





UNITED SPIRITS

**USL - Q1 FY14 un-Audited Financial Results**

| SL. No. | Rupees Crore                        | Un Audited                  |       |              |       | Audited                           |       |               |       |
|---------|-------------------------------------|-----------------------------|-------|--------------|-------|-----------------------------------|-------|---------------|-------|
|         |                                     | Three month ended June 30th |       |              |       | Previous 3 month ended March 31st |       |               |       |
|         |                                     | June 30 2013                | % NSR | June 30 2012 | % NSR | March 31 2013                     | % NSR | March 31 2013 | % NSR |
| 1       | Net Sales /Income                   | 2,207                       |       | 2,073        |       | 2,094                             |       | 8,607         |       |
|         | Growth%                             | 6.5%                        |       | 6.6%         |       |                                   |       | 12.4%         |       |
| 2       | C O G S                             | 1,300                       | 58.9% | 1,209        | 58.3% | 1,242                             | 59.3% | 5,164         | 60.0% |
| 3       | Gross Margin                        | 907                         | 41.1% | 864          | 41.7% | 852                               | 40.7% | 3,443         | 40.0% |
| 4       | Staff Cost                          | 129                         | 5.8%  | 109          | 5.3%  | 122                               | 5.8%  | 476           | 5.5%  |
| 5       | Advertising & Sales Promotion       | 211                         | 9.6%  | 171          | 8.3%  | 212                               | 10.1% | 778           | 9.0%  |
| 6       | Other Overheads                     | 275                         | 12.4% | 233          | 11.2% | 282                               | 13.5% | 1,058         | 12.3% |
| 7       | E B I D T A                         | 293                         | 13.3% | 351          | 16.9% | 236                               | 11.3% | 1,130         | 13.1% |
|         | Growth%                             | (16%)/ 24%                  |       | 3%           |       |                                   |       | 6%            |       |
| 8       | Exch.Diff Gain/(Loss) / Oth. Income | 63                          | 2.9%  | 45           | 2.2%  | 47                                | 2.2%  | 103           | 1.2%  |
| 9       | Interest                            | 159                         | 7.2%  | 166          | 8.0%  | 157                               | 7.5%  | 656           | 7.6%  |
| 10      | Depreciation                        | 19                          | 0.9%  | 16           | 0.8%  | 19                                | 0.9%  | 72            | 0.8%  |
| 11      | PBT before exceptional item         | 177                         | 8.0%  | 214          | 10.3% | 106                               | 5.1%  | 506           | 5.9%  |
| 12      | Exceptional items                   | 0                           | 0.0%  | 0            | 0.0%  | (22)                              | -1.0% | (22)          | -0.3% |
| 13      | P B T                               | 177                         | 8.0%  | 214          | 10.3% | 85                                | 4.0%  | 484           | 5.6%  |
|         | Growth%                             | (17%)/ 109%                 |       | 4%           |       |                                   |       | (4%)          |       |
| 14      | Tax                                 | 59                          | 2.7%  | 69           | 3.3%  | 29                                | 1.4%  | 163           | 1.9%  |
| 15      | P A T                               | 118                         | 5.4%  | 145.0        | 7.0%  | 56                                | 2.7%  | 321           | 3.7%  |
|         | Growth%                             | (19%)/ 111%                 |       | 5%           |       |                                   |       | (7%)          |       |







# USL Profit Statement (Consolidated)

Apr'13-Jun'13

|                                 | 2013-14   |      | 2012-13   |          |
|---------------------------------|-----------|------|-----------|----------|
|                                 | Unaudited |      | Unaudited |          |
|                                 | Jun-13    | %NSR | Jun-12    | Mar-13   |
| Sales                           | 2,640.7   |      | 2,434.3   | 10,598.0 |
|                                 | 8.5%      |      |           |          |
| COGS                            | 1,453.7   | 55%  | 1,335.3   | 5,952.2  |
| Gross Margin                    | 1,187.0   | 45%  | 1,099.0   | 4,645.8  |
| Other Income                    | 68.7      |      | 50.5      | 253.3    |
| TOTAL REALISATION               | 1,255.7   |      | 1,149.6   | 4,899.1  |
| Staff Cost                      | 151.7     | 6%   | 145.1     | 756.7    |
| Advertisement & Sales Promotion | 289.1     | 11%  | 233.1     | 1,080.5  |
| Other Overheads                 | 423.3     | 16%  | 361.5     | 1,550.8  |
| EBITDA                          | 391.6     | 15%  | 410.0     | 1,511.1  |
| Exch. Diff (Gain) / Loss        | (30.5)    | -1%  | 86.4      | 226.0    |
| Pension Provision (Gain) / Loss | 39.8      | 2%   | 22.2      | 37.9     |
| Onerous Lease Provision (Gain)  | 0.0       | 0%   | (0.1)     | 0.0      |
| Interest (Gross)                | 228.7     | 9%   | 212.8     | 984.9    |
| Depreciation                    | 54.3      | 2%   | 50.2      | 178.4    |
| PBT before exceptional item     | 99.3      | 4%   | 38.5      | 83.8     |
| Exceptional items               | 0.0       | 0%   | 0.0       | (10.8)   |
| PBT                             | 99.3      | 4%   | 38.5      | 73.0     |
| Tax                             | 62.8      | 2%   | 77.9      | 178.1    |
| PAT                             | 36.5      | 1%   | (39.4)    | (105.0)  |
|                                 |           |      |           | -1%      |



# USL Balance Sheet (Consolidated)

as at 30<sup>th</sup> June 2013

Rupees Crore

|                                          | Jun-13          | Mar-13          |
|------------------------------------------|-----------------|-----------------|
| <b>SOURCE</b>                            |                 |                 |
| Share Capital                            | 140.4           | 125.9           |
| Reserves and Surplus                     | 6,999.3         | 4,661.4         |
| Minority Interest                        | 10.1            | 11.1            |
| Long Term Borrowings                     | 4,529.3         | 4,677.8         |
| Short Term Borrowings                    | 1,746.1         | 1,921.0         |
| Current Maturities of Long Term Loans    | 703.7           | 1,645.9         |
| Non-Current Liabilities                  | 269.5           | 267.2           |
| Current Liabilities                      | 2,784.5         | 2,909.5         |
| Term Liability towards Franchisee Rights | 106.1           | 165.2           |
| <b>Total</b>                             | <b>17,289.0</b> | <b>16,384.9</b> |
| <b>APPLICATION</b>                       |                 |                 |
| Fixed Assets - Net                       | 2,838.6         | 2,795.7         |
| Goodwill on Consolidation                | 5,703.2         | 5,204.5         |
| Investments                              | 224.3           | 216.2           |
| Loans & Advances                         | 1,962.6         | 1,916.9         |
| Other Non-Current Assets                 | 361.9           | 318.5           |
| Cash and Bank Balances                   | 243.4           | 243.4           |
| Other Current Assets                     | 5,955.0         | 5,689.7         |
| <b>Total</b>                             | <b>17,289.0</b> | <b>16,384.9</b> |





# USL Debt Position (Consolidated)

as at 30<sup>th</sup> June 2013

Rupees Crore

|                                     | Jun-13    |                                       |         | Mar-13    |                                       |         |
|-------------------------------------|-----------|---------------------------------------|---------|-----------|---------------------------------------|---------|
|                                     | Long Term | Current Maturities & Short term Loans | Total   | Long Term | Current Maturities & Short term Loans | Total   |
| <b>Secured Loans :</b>              |           |                                       |         |           |                                       |         |
| Capex Loans & Term Loans            | 868.6     | 346.3                                 | 1,214.9 | 831.6     | 322.3                                 | 1,153.9 |
| Term Loans : Acquisition of W & M   |           |                                       |         | 432.3     | 369.7                                 | 802.0   |
| Long Term Loan from FI              |           |                                       |         | 36.0      | 14.0                                  | 50.0    |
| Short Term Loans                    |           |                                       |         |           | 390.0                                 | 390.0   |
| Working Capital                     |           | 1,746.1                               | 1,746.1 |           | 1,921.0                               | 1,921.0 |
| Term Loans of SDL, PDL & Others     | 129.4     | 61.4                                  | 190.9   | 142.8     | 61.4                                  | 204.2   |
| Total Secured Debt                  | 998.1     | 2,153.8                               | 3,151.9 | 1,442.7   | 3,078.4                               | 4,521.0 |
| <b>Unsecured Loans</b>              |           |                                       |         |           |                                       |         |
| Unsecured Loans                     | 15.0      | 63.2                                  | 78.1    | 19.2      | 165.9                                 | 185.1   |
| Fixed Deposits                      | 139.4     | 232.9                                 | 372.2   | 149.8     | 277.5                                 | 427.4   |
| Inter Corporate Deposit             |           |                                       |         |           | 45.0                                  | 45.0    |
| Total Unsecured Debt                | 154.3     | 296.1                                 | 450.4   | 169.0     | 488.5                                 | 657.4   |
| TOTAL                               | 1,152.4   | 2,449.9                               | 3,602.3 | 1,611.6   | 3,566.9                               | 5,178.5 |
| USL Holdings (UK) Ltd (GBP 370 Mio) | 3,350.4   |                                       | 3,350.4 | 3,040.3   |                                       | 3,040.3 |
| Deferred Sales Tax Liability        | 26.5      |                                       | 26.5    | 25.9      |                                       | 25.9    |
| USL CONSOLIDATED DEBT               | 4,529.3   | 2,449.9                               | 6,979.2 | 4,677.8   | 3,566.9                               | 8,244.7 |

# W & M – Profit Statement

In Million Pounds

|                                           | 3 Months ending June |             |                    | 12 Months ending March |             |
|-------------------------------------------|----------------------|-------------|--------------------|------------------------|-------------|
|                                           | Apr 13<br>Jun 2013   | % of<br>NSR | Apr 12<br>Jun 2012 | Apr-Mar<br>2013        | % of<br>NSR |
| <b>Net Sales</b>                          | 37.64                |             | 33.77              | 218.89                 |             |
| <b>Gross Profit</b>                       | 16.02                | 42.6%       | 12                 | 97.84                  | 44.7%       |
| <b>Marketing expenses</b>                 | 8.34                 | 22.2%       | 7.13               | 36.09                  | 16.5%       |
| <b>Contribution</b>                       | 7.65                 | 20.3%       | 4.87               | 61.75                  | 28.2%       |
| <b>Overheads</b>                          | 3.8                  | 10.1%       | 3.68               | 17.14                  | 7.8%        |
| <b>EBITDA</b>                             | 3.85                 | 10.2%       | 1.19               | 44.61                  | 20%         |
| <b>Depreciation</b>                       | 1.08                 | 2.9%        | 1.07               | 4.31                   | 2.0%        |
| <b>Restructuring costs &amp; Goodwill</b> | 1.33                 | 3.5%        | 1.11               | 4.81                   | 2.2%        |
| <b>Interest and Fin Costs</b>             | 0.08                 | 0.2%        | 0.84               | 3.82                   | 1.7%        |
| <b>P B T</b>                              | 1.36                 | 3.6%        | -1.83              | 31.67                  | 14%         |
| <b>Contribution Margin</b>                | 20.32%               |             | 14.42%             | 28.21%                 |             |
| <b>EBITDA Margin</b>                      | 10.23%               |             | 3.52%              | 20.38%                 |             |





# W & M – Balance Sheet

In Million Pounds

|                            | As at Jun 2013 | As at Mar 2013 |
|----------------------------|----------------|----------------|
| <b>SOURCES</b>             |                |                |
| Share Capital              | 62.31          | 62.31          |
| Reserves & Surplus         | 69.64          | 68.28          |
| Net Debt (Inter Co)        | 88.28          | 90.14          |
| <b>Total Sources</b>       | <b>220.23</b>  | <b>220.73</b>  |
| <b>APPLICATION</b>         |                |                |
| Fixed Assets               | 58.32          | 59.50          |
| Goodwill                   | 46.52          | 47.57          |
| Bulk Stock                 | 114.04         | 110.06         |
| Other Net Assets           | 10.12          | 13.37          |
| Net Pension (Deficit)/Gain | (8.77)         | (9.77)         |
| <b>Total Application</b>   | <b>220.23</b>  | <b>220.73</b>  |

