



# United Spirits Limited

**Financials Results**

**Q 2 – FY13**

# USL - Segment wise Sales

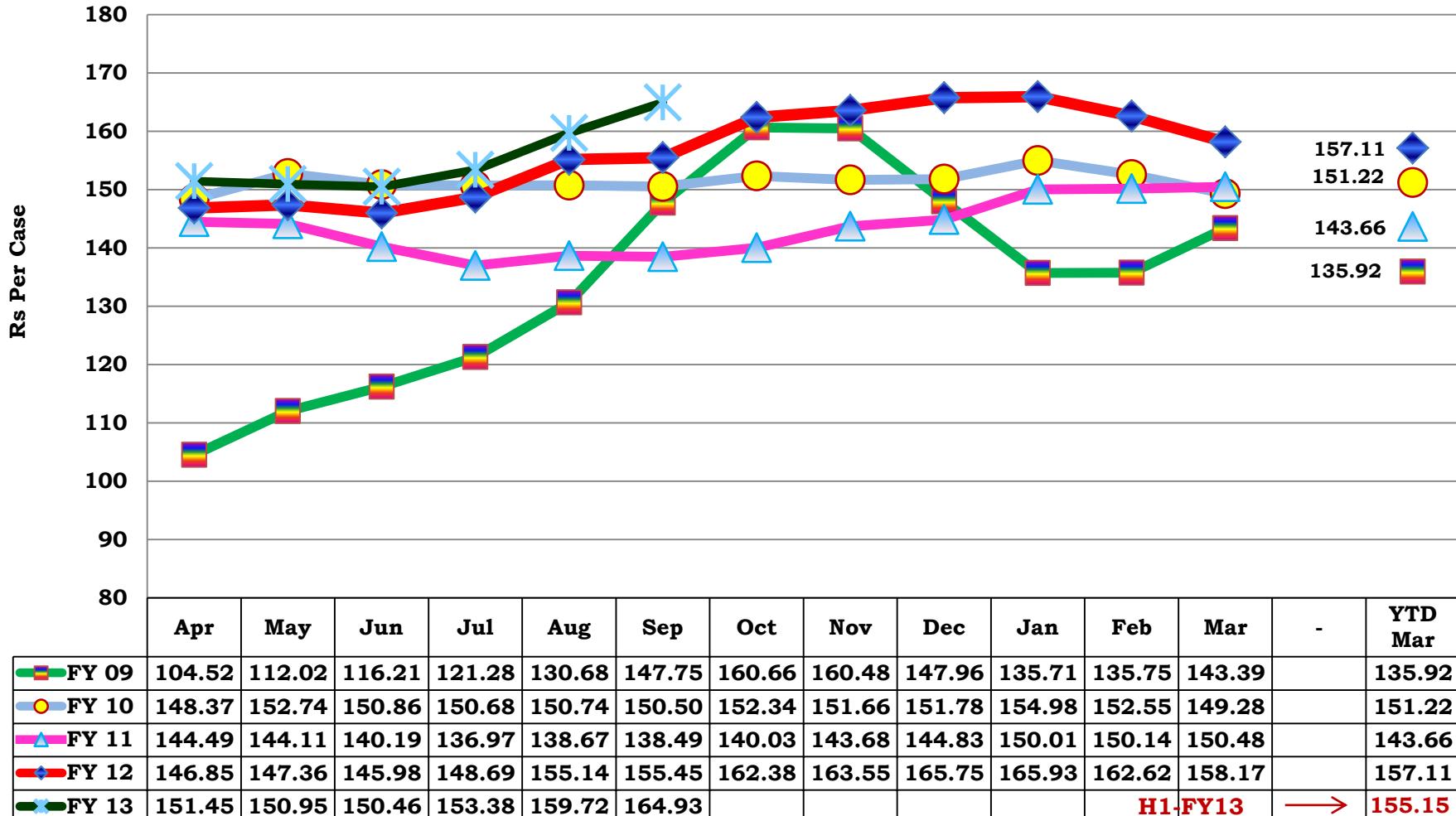


| <b>Q2 – FY13</b>            | <b>Act<br/>11-12</b> | <b>Act<br/>12-13</b> | <b>FY13<br/>Growth %</b> |
|-----------------------------|----------------------|----------------------|--------------------------|
| <b>Prestige &amp; Above</b> | <b>6.5</b>           | <b>7.4</b>           | <b>14.1%</b>             |
| <b>Regular</b>              | <b>19.2</b>          | <b>17.7</b>          | <b>-7.9%</b>             |
| <b>II Line</b>              | <b>2.4</b>           | <b>2.7</b>           | <b>11.8%</b>             |
| <b>Franchise</b>            | <b>0.7</b>           | <b>0.7</b>           | <b>5.7%</b>              |
| <b>USL</b>                  | <b>28.7</b>          | <b>28.4</b>          | <b>-1.0%</b>             |

**Volume in  
Million Cases**

| <b>H1 – FY13</b>            | <b>Act<br/>11-12</b> | <b>Act<br/>12-13</b> | <b>FY13<br/>Growth %</b> |
|-----------------------------|----------------------|----------------------|--------------------------|
| <b>Prestige &amp; Above</b> | <b>13.3</b>          | <b>15.3</b>          | <b>16%</b>               |
| <b>Regular</b>              | <b>40.0</b>          | <b>37.2</b>          | <b>-7%</b>               |
| <b>II Line</b>              | <b>4.9</b>           | <b>5.8</b>           | <b>17%</b>               |
| <b>Franchise</b>            | <b>1.2</b>           | <b>1.4</b>           | <b>16%</b>               |
| <b>USL</b>                  | <b>59.4</b>          | <b>59.7</b>          | <b>0%</b>                |

# Actual ENA Consumption Rate - *Time Series*



|                  | Rs Per Case | Q1     | Q2     | Q3     | Q4     |
|------------------|-------------|--------|--------|--------|--------|
| <i>Avg FY 11</i> |             | 142.83 | 137.92 | 142.98 | 150.21 |
| <i>Avg FY 12</i> |             | 146.73 | 153.09 | 163.97 | 162.24 |
| <i>Avg FY 13</i> |             | 150.95 | 159.34 |        |        |

# USL – Q2 FY13 *Un-Audited Financial Results*



## Standalone

| Sl.<br>No. | In ₹ Lakhs                          | Un Audited                  |       |         |       |                                 |       | Audited             |       |
|------------|-------------------------------------|-----------------------------|-------|---------|-------|---------------------------------|-------|---------------------|-------|
|            |                                     | 3 Months ended September 30 |       |         |       | Previous 3 Months ended June 30 |       | Year ended March 31 |       |
|            |                                     | FY13                        | % NSR | FY12    | % NSR | FY13                            | % NSR | FY12                | % NSR |
| 1          | Net Sales /Income                   | 223,677                     |       | 186,631 |       | 207,286                         |       | 765,988             |       |
| 2          | C O G S                             | 141,768                     | 63.4% | 104,420 | 55.9% | 120,901                         | 58.3% | 452,404             | 59.1% |
| 3          | Gross Margin                        | 81,909                      | 36.6% | 82,212  | 44.1% | 86,385                          | 41.7% | 313,584             | 40.9% |
| 4          | Staff Cost                          | 11,582                      | 5.2%  | 10,464  | 5.6%  | 10,901                          | 5.3%  | 42,101              | 5.5%  |
| 5          | Advertising & Sales Promotion       | 17,207                      | 7.7%  | 16,860  | 9.0%  | 17,136                          | 8.3%  | 74,458              | 9.7%  |
| 6          | Other Overheads                     | 26,199                      | 11.7% | 21,720  | 11.6% | 23,292                          | 11.2% | 90,384              | 11.8% |
| 7          | E B I D T A                         | 26,921                      | 12.0% | 33,167  | 17.8% | 35,056                          | 16.9% | 106,641             | 13.9% |
| 8          | Exch.Diff Gain/(Loss) / Oth. Income | (2,089)                     | -0.9% | 5,950   | 3.2%  | 4,509                           | 2.2%  | 10,346              | 1.4%  |
| 9          | Interest                            | 17,004                      | 7.6%  | 14,417  | 7.7%  | 16,556                          | 8.0%  | 59,435              | 7.8%  |
| 10         | Depreciation                        | 1,880                       | 0.8%  | 1,517   | 0.8%  | 1,623                           | 0.8%  | 6,085               | 0.8%  |
| 11         | PBT before exceptional item         | 5,949                       | 2.7%  | 23,184  | 12.4% | 21,386                          | 10.3% | 51,468              | 6.7%  |
| 12         | Exceptional items                   | 0                           | 0.0%  | (1,091) | -0.6% | 0                               | 0.0%  | (1,082)             | -0.1% |
| 13         | P B T                               | 5,949                       | 2.7%  | 22,093  | 11.8% | 21,386                          | 10.3% | 50,386              | 6.6%  |
| 14         | Tax                                 | 2,021                       | 0.9%  | 7,294   | 3.9%  | 6,890                           | 3.3%  | 16,110              | 2.1%  |
| 15         | P A T                               | 3,927                       | 1.8%  | 14,799  | 7.9%  | 14,495                          | 7.0%  | 34,276              | 4.5%  |

# USL - HY 1 Financials *Un-Audited Financial Results*



## Standalone

| Sl. No. | In ₹ Lakhs                         | Un Audited                   |       |         |       | Audited             |       |
|---------|------------------------------------|------------------------------|-------|---------|-------|---------------------|-------|
|         |                                    | Six month ended September 30 |       |         |       | Year ended March 31 |       |
|         |                                    | FY13                         | % NSR | FY12    | % NSR | FY12                | % NSR |
| 1       | Net Sales /Income                  | 430,963                      |       | 381,080 |       | 765,988             |       |
| 2       | C O G S                            | 262,669                      | 60.9% | 219,927 | 57.7% | 452,404             | 59.1% |
| 3       | Gross Margin                       | 168,293                      | 39.1% | 161,153 | 42.3% | 313,584             | 40.9% |
| 4       | Staff Cost                         | 22,483                       | 5.2%  | 20,116  | 5.3%  | 42,101              | 5.5%  |
| 5       | Advertising & Sales Promotion      | 34,343                       | 8.0%  | 31,894  | 8.4%  | 74,458              | 9.7%  |
| 6       | Other Overheads                    | 49,491                       | 11.5% | 42,038  | 11.0% | 90,384              | 11.8% |
| 7       | E B I D T A                        | 61,976                       | 14.4% | 67,105  | 17.6% | 106,641             | 13.9% |
| 8       | Exch.Dif Gain/(Loss) / Oth. Income | 2,421                        | 0.6%  | 6,780   | 1.8%  | 10,346              | 1.4%  |
| 9       | Interest                           | 33,560                       | 7.8%  | 27,437  | 7.2%  | 59,435              | 7.8%  |
| 10      | Depreciation                       | 3,503                        | 0.8%  | 2,787   | 0.7%  | 6,085               | 0.8%  |
| 11      | PBT before exceptional item        | 27,334                       | 6.3%  | 43,661  | 11.5% | 51,468              | 6.7%  |
| 12      | Exceptional items                  | 0                            | 0.0%  | (1,091) | -0.3% | (1,082)             | -0.1% |
| 13      | P B T                              | 27,334                       | 6.3%  | 42,570  | 11.2% | 50,386              | 6.6%  |
| 14      | Tax                                | 8,912                        | 2.1%  | 13,999  | 3.7%  | 16,110              | 2.1%  |
| 15      | P A T                              | 18,423                       | 4.3%  | 28,571  | 7.5%  | 34,276              | 4.5%  |

# USL Profit Statement -as on 30<sup>th</sup> September 2012



Consolidated

| ₹ Million                                  | Unaudited     |            |               |            | Audited       |            |
|--|---------------|------------|---------------|------------|---------------|------------|
|  | Sep-12        | %NSR       | Sep-11        | %NSR       | Mar-12        | %NSR       |
| <b>Sales</b>                               | <b>52,972</b> |            | <b>44,114</b> |            | <b>91,865</b> |            |
| <b>COGS</b>                                | <b>30,358</b> | <b>57%</b> | <b>24,081</b> | <b>55%</b> | <b>50,785</b> | <b>55%</b> |
| <b>Gross Margin</b>                        | <b>22,614</b> | <b>43%</b> | <b>20,033</b> | <b>45%</b> | <b>41,080</b> | <b>45%</b> |
| <b>Other Income</b>                        | <b>1,272</b>  |            | <b>1,557</b>  |            | <b>2,689</b>  |            |
|  | <b>23,887</b> |            | <b>21,590</b> |            | <b>43,770</b> |            |
| <b>Staff Cost</b>                          | <b>2,966</b>  | <b>6%</b>  | <b>2,910</b>  | <b>7%</b>  | <b>6,451</b>  | <b>7%</b>  |
| <b>Advertisement &amp; Sales Promotion</b> | <b>4,699</b>  | <b>9%</b>  | <b>4,346</b>  | <b>10%</b> | <b>10,111</b> | <b>11%</b> |
| <b>Other Overheads</b>                     | <b>7,161</b>  | <b>14%</b> | <b>6,335</b>  | <b>14%</b> | <b>13,120</b> | <b>14%</b> |
| <b>EBITDA</b>                              | <b>9,061</b>  | <b>17%</b> | <b>7,999</b>  | <b>18%</b> | <b>14,088</b> | <b>15%</b> |
| <b>Exch. Diff (Gain) / Loss</b>            | <b>(102)</b>  | <b>0%</b>  | <b>737</b>    | <b>2%</b>  | <b>(397)</b>  | <b>0%</b>  |
| <b>Pension Provision (Gain) / Loss</b>     | <b>446</b>    | <b>1%</b>  | <b>765</b>    | <b>2%</b>  | <b>796</b>    | <b>1%</b>  |
| <b>Onerous Lease Provision (Gain)</b>      | <b>(61)</b>   | <b>0%</b>  | <b>(43)</b>   | <b>0%</b>  | <b>(3)</b>    | <b>0%</b>  |
| <b>Interest (Gross)</b>                    | <b>5,151</b>  | <b>10%</b> | <b>4,191</b>  | <b>10%</b> | <b>8,757</b>  | <b>10%</b> |
| <b>Depreciation</b>                        | <b>917</b>    | <b>2%</b>  | <b>679</b>    | <b>2%</b>  | <b>1,474</b>  | <b>2%</b>  |
| <b>PBT before exceptional item</b>         | <b>2,711</b>  | <b>5%</b>  | <b>1,670</b>  | <b>4%</b>  | <b>3,461</b>  | <b>4%</b>  |
| <b>Exceptional items</b>                   | <b>0</b>      | <b>0%</b>  | <b>(108)</b>  | <b>0%</b>  | <b>(108)</b>  | <b>0%</b>  |
| <b>PBT</b>                                 | <b>2,711</b>  | <b>5%</b>  | <b>1,562</b>  | <b>4%</b>  | <b>3,353</b>  | <b>4%</b>  |
| <b>Tax</b>                                 | <b>1,054</b>  | <b>2%</b>  | <b>1,043</b>  | <b>2%</b>  | <b>1,481</b>  | <b>2%</b>  |
| <b>PAT</b>                                 | <b>1,656</b>  | <b>3%</b>  | <b>519</b>    | <b>1%</b>  | <b>1,872</b>  | <b>2%</b>  |

# USL Balance Sheet - as at 30<sup>th</sup> September 2012



Consolidated

| ₹ Million                                       | Sep - 2012     | Mar - 2012     |
|---|----------------|----------------|
| <b>SOURCE</b>                                   |                |                |
| <b>Share Capital</b>                            | <b>1,259</b>   | <b>1,259</b>   |
| <b>Reserves and Surplus</b>                     | <b>48,035</b>  | <b>45,359</b>  |
| <b>Minority Interest</b>                        | <b>151</b>     | <b>146</b>     |
| <b>Non-Current Liabilities</b>                  | <b>53,262</b>  | <b>53,575</b>  |
| <b>Current Liabilities</b>                      | <b>58,117</b>  | <b>55,915</b>  |
| <b>Term Liability towards Franchisee Rights</b> | <b>1,967</b>   | <b>2,311</b>   |
| <b>Total</b>                                    | <b>162,791</b> | <b>158,565</b> |
| <b>APPLICATION</b>                              |                |                |
| <b>Fixed Assets - Net</b>                       | <b>28,752</b>  | <b>28,212</b>  |
| <b>Goodwill on Consolidation</b>                | <b>53,849</b>  | <b>51,674</b>  |
| <b>Investments</b>                              | <b>2,209</b>   | <b>2,169</b>   |
| <b>Loans &amp; Advances</b>                     | <b>13,685</b>  | <b>12,400</b>  |
| <b>Other Non-Current Assets</b>                 | <b>3,143</b>   | <b>3,385</b>   |
| <b>Cash and Bank Balances</b>                   | <b>3,421</b>   | <b>3,632</b>   |
| <b>Other Current Assets</b>                     | <b>57,731</b>  | <b>57,093</b>  |
| <b>Total</b>                                    | <b>162,791</b> | <b>158,565</b> |

# USL Debt position - as at 30<sup>th</sup> September 2012



## Consolidated

|   | ₹ Million     | Sep - 12      | June - 12     | Mar-12 |
|---|---------------|---------------|---------------|--------|
| <b>Secured Loans :</b>                              |               |               |               |        |
| Capex Loans   | 7,391         | 7,689         | 5,783         |        |
| Term Loans : Acquisition of W & M                   | 9,963         | 10,276        | 10,588        |        |
| Term Loans : FMS Stock Maturation                   | -             | 1,700         | 2,259         |        |
| Working Capital                                     | 19,390        | 19,847        | 17,921        |        |
| Long Term Loan from FI                              | 500           | 500           | -             |        |
| Term Loans of SDL, PDL & Others                     | 2,448         | 2,452         | 2,342         |        |
|   | 39,692        | 42,464        | 38,893        |        |
| <b>Unsecured Loans</b>                              |               |               |               |        |
| Unsecured Loans                                     | 5,274         | 5,317         | 5,881         |        |
| Fixed Deposits                                      | 4,867         | 4,880         | 6,282         |        |
| Inter Corporate Deposit                             | 200           | 200           | -             |        |
| From Others   | 140           | 144           | 142           |        |
| <b>Sub -Total</b>                                   | <b>50,173</b> | <b>53,005</b> | <b>51,198</b> |        |
| USL Holdings (UK) Ltd - With recourse (GBP 370 Mio) | 31,691        | 32,153        | 30,162        |        |
| <b>Total Debt</b>                                   | <b>81,864</b> | <b>85,158</b> | <b>81,361</b> |        |
| <b>USL - Consolidated :</b>                         |               |               |               |        |
| Total Gross debt ( consolidated)                    | 81,864        | 85,158        | 81,361        |        |
| Cash & Bank Balance                                 | 3,421         | 4,524         | 3,632         |        |
| <b>Total Net Debt</b>                               | <b>78,442</b> | <b>80,634</b> | <b>77,728</b> |        |

# W & M – Profit Statement



| In Million Pounds                         | 6 Months<br>Apr-Sep 2012 | 6 Months<br>Apr - Sep 2011 |
|---|--------------------------|----------------------------|
| <b>Net Sales</b>                          | <b>105.79</b>            | <b>79.32</b>               |
| <b>Gross Profit</b>                       | <b>44.88</b>             | <b>32.63</b>               |
| <b>Marketing expenses</b>                 | <b>15.32</b>             | <b>16.08</b>               |
| <b>Contribution</b>                       | <b>29.56</b>             | <b>16.55</b>               |
| <b>Overheads</b>                          | <b>7.97</b>              | <b>5.93</b>                |
| <b>EBITDA</b>                             | <b>21.59</b>             | <b>10.62</b>               |
| <b>Depreciation</b>                       | <b>2.16</b>              | <b>2.08</b>                |
| <b>Restructuring costs &amp; Goodwill</b> | <b>2.25</b>              | <b>2.38</b>                |
| <b>Interest and Fin Costs</b>             | <b>1.92</b>              | <b>6.90</b>                |
| <b>P B T</b>                              | <b>15.26</b>             | <b>(0.75)</b>              |
|   |                          |                            |
| <b>Contribution Margin</b>                | <b>27.94%</b>            | <b>20.86%</b>              |
| <b>EBITDA Margin</b>                      | <b>20.41%</b>            | <b>13.39%</b>              |

# W & M – Balance Sheet



| In Million Pounds                 | As at Sep 2012 | As at Mar 2012 |
|-----------------------------------|----------------|----------------|
| <b>SOURCES</b>                    |                |                |
| <b>Share Capital</b>              | <b>62.31</b>   | <b>62.31</b>   |
| <b>Reserves &amp; Surplus</b>     | <b>61.28</b>   | <b>45.97</b>   |
| <b>Net Debt</b>                   | <b>108.22</b>  | <b>142.45</b>  |
| <b>Total Sources</b>              | <b>231.81</b>  | <b>250.73</b>  |
| <b>APPLICATION</b>                |                |                |
| <b>Fixed Assets</b>               | <b>60.41</b>   | <b>60.91</b>   |
| <b>Goodwill</b>                   | <b>49.66</b>   | <b>51.76</b>   |
| <b>Bulk Stock</b>                 | <b>111.01</b>  | <b>122.37</b>  |
| <b>Other Net Assets</b>           | <b>17.02</b>   | <b>23.98</b>   |
| <b>Net Pension (Deficit)/Gain</b> | <b>(6.29)</b>  | <b>(8.29)</b>  |
| <b>Total Application</b>          | <b>231.81</b>  | <b>250.73</b>  |