



February 16, 2016

National Stock Exchange of India Limited  
Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051  
email ID: cmlist@nse.co.in

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400001  
email ID: corp.relations@bseindia.com

**Ref: Bharti Airtel Limited (532454 / BHARTIARTL)**

**Sub: Presentation to Analysts**

Dear Sir/ Madam,

Pursuant to Regulation 30 and 46 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, please find enclosed the presentation made by the Company to the investors (the list of investors is enclosed as annexure A ) at the BAML Conference held in New Delhi on February 16, 2016.

Kindly take the same on record.

Thanking you,

Sincerely Yours

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**DGM – Corporate Secretarial**



Encl: As above

**Bharti Airtel Limited**  
(a Bharti Enterprise)

Regd. & Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070  
T.: +91-11-4666 6100, F.: +91-11-4166 6137, Email id: compliance.officer@bharti.in, www.airtel.com  
CIN: L74899DL1995PLC070609

## **Annexure A**

List of the investors attended the BAML conference in Delhi dated February 16, 2016:

1. Comgest Sa
2. GIC Private
3. BNP Paribas AM
4. Diam Co
5. Indus Capital
6. Northcape Capital
7. Qvt Financial
8. SBD Capital Management
9. Threadneedle Asset Management
10. Fil Investments
11. BlackRock
12. Boston Company AM
13. Ivaldi Capital
14. Platinum Capital



**Bharti Airtel**



**Investor Conference Presentation –  
Feb 2016**



# Disclaimer

The information contained in this presentation is only current as of its date. All actions and statements made herein or otherwise shall be subject to the applicable laws and regulations as amended from time to time. There is no representation that all information relating to the context has been taken care off in the presentation and neither we undertake any obligation as to the regular updating of the information as a result of new information, future events or otherwise. We will accept no liability whatsoever for any loss arising directly or indirectly from the use of, reliance of any information contained in this presentation or for any omission of the information. The information shall not be distributed or used by any person or entity in any jurisdiction or countries were such distribution or use would be contrary to the applicable laws or Regulations. It is advised that prior to acting upon this presentation independent consultation / advise may be obtained and necessary due diligence, investigation etc may be done at your end. You may also contact us directly for any questions or clarifications at our end.

This presentation contain certain statements of future expectations and other forward-looking statements, including those relating to our general business plans and strategy, our future financial condition and growth prospects, and future developments in our industry and our competitive and regulatory environment. In addition to statements which are forward looking by reason of context, the words 'may, will, should, expects, plans, intends, anticipates, believes, estimates, predicts, potential or continue' and similar expressions identify forward looking statements.

Actual results, performances or events may differ materially from these forward-looking statements including the plans, objectives, expectations, estimates and intentions expressed in forward looking statements due to a number of factors, including without limitation future changes or developments in our business, our competitive environment, telecommunications technology and application, and political, economic, legal and social conditions in India. It is cautioned that the foregoing list is not exhaustive

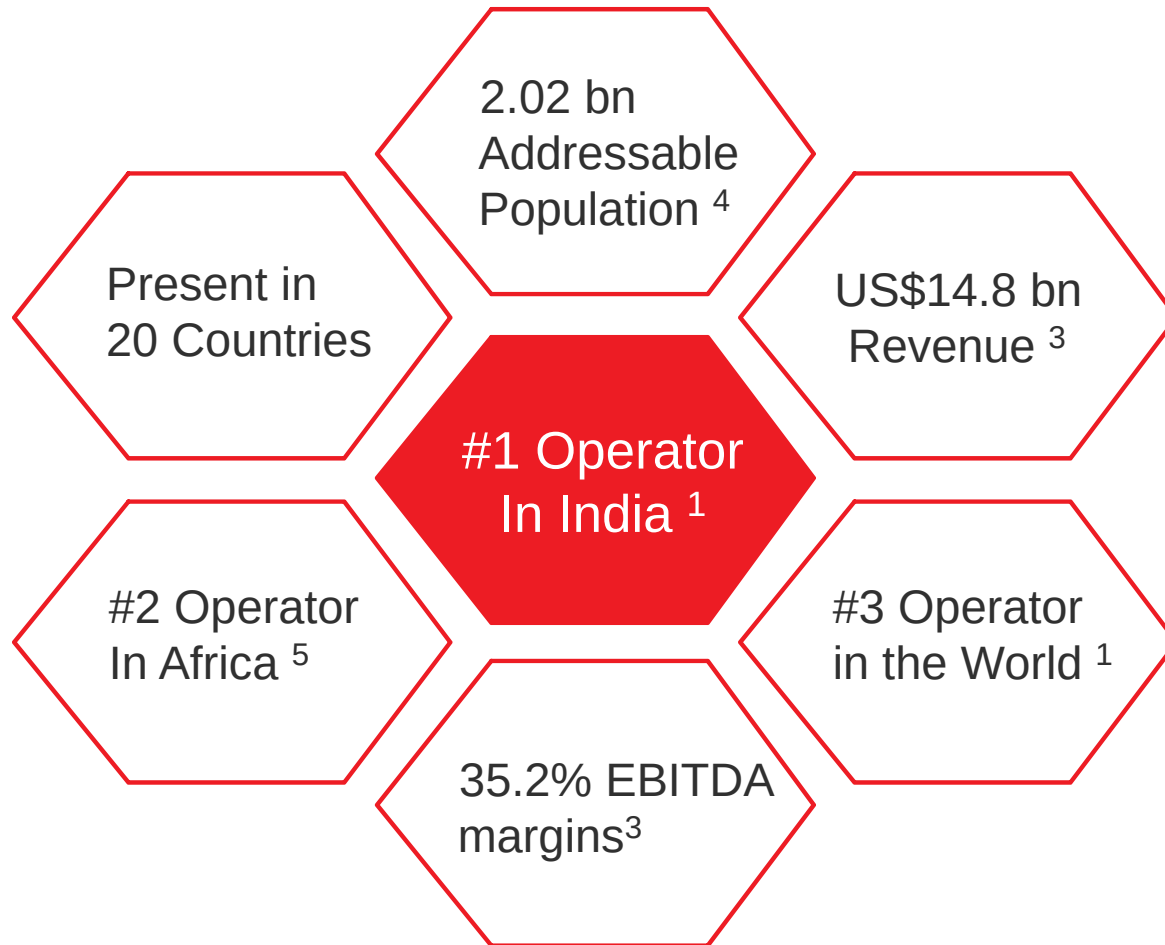
"The information contained herein does not constitute an offer of securities for sale in the United States. Securities may not be sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended. Any public offering of securities to be made in the United States will be made by means of a prospectus and will contain detailed information about the Company and its management, as well as financial statements. No money, securities or other consideration is being solicited, and, if sent in response to the information contained herein, will not be accepted."

**Certain numbers in this presentation have been rounded off for ease of representation**

Investor Relations :- <http://www.airtel.in>  
For any queries, write to: [ir@bharti.in](mailto:ir@bharti.in)



# Bharti Airtel



**Source:** TRAI and Informa Telecoms and Media

**Notes:**

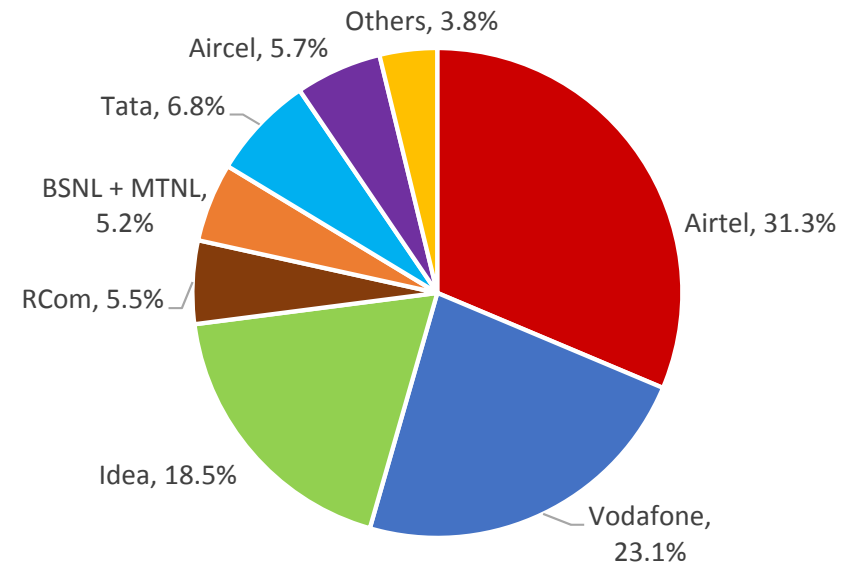
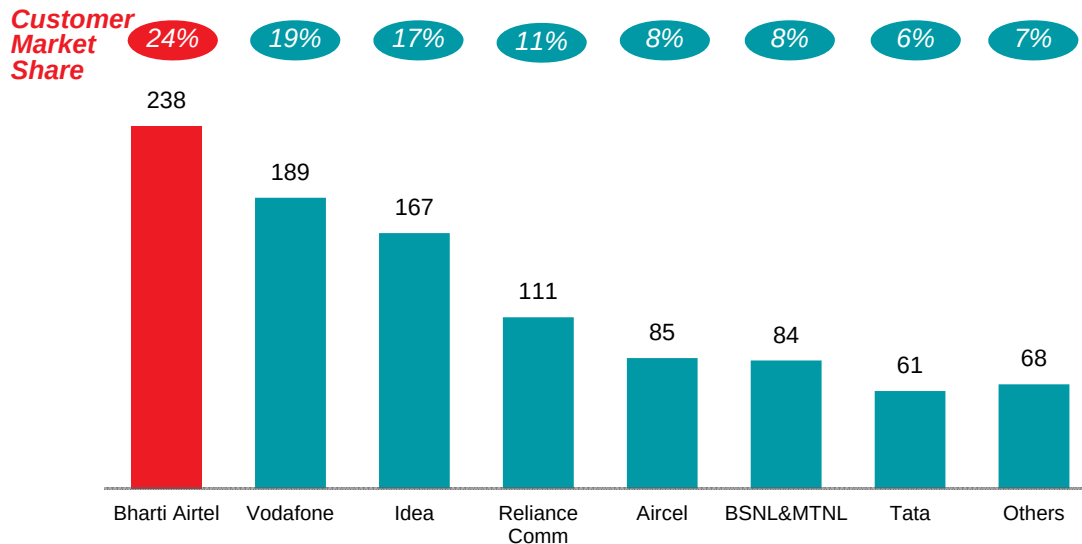
1. As of Mar 31, 2015
2. Based on proportionate equity subscriptions with data from Informa Telecoms and Media. In-country wireless operator refers to single country subscribers
3. TTM Revenue, as on Dec 31 2015
4. Combined population for the regions in which Airtel has a footprint
5. As measured by proportionate equity subscription in a single country, according to 2014 Informa Telecoms and Media



# The Leading Indian Wireless Operator

24% Wireless Subscriber Market Share<sup>1</sup>

31.3% Wireless Revenue Market Share<sup>2</sup>



***Airtel has leadership in 18 circles of the total 22 circles (rank 1 or 2) with average RMS of 35.9% in these circles***



Source: TRAI

Notes:

1. As of Oct 31, 2015
2. For quarter ended Sep 30, 2015. Calculated on the basis of Gross Revenue for UASL + Mobile + CMTS licenses

# Q3'16 HIGHLIGHTS

- **India**

- Broad based revenue growth across mobile, DTH, enterprise segments
- Industry leading net subscriber additions, incremental RMS
- Mobile revenue up 10.1% YoY
- Data volumes up 73%, Data ARPU up 18% YoY
- Voice volumes grew 8.6% YoY

- **Africa**

- Revenue growth<sup>1</sup> 4.6% YoY
- Data volumes up by 110% YoY, now 14.3% of mobile revenues
- Voice volumes up 11% YoY
- Airtel Money has 8.9 mn active customers, up 45% YoY, transacting c \$5 bn / quarter
- Churn stable at 5.9% – focus on quality customers

- **Strong operating leverage**

- EBITDA margin expansion<sup>2</sup> of 150 bps YoY
- Net Income up<sup>2</sup> 17.5% YoY



**Notes:**

1. Adjusted for reduction in termination rates and Africa tower divestments.
2. TTM



INVESTMENTS,  
OPPORTUNITIES  
& RESULTS



# India: Investments To Yield Results

Nominal Value of liberalized spectrum at USD 12 billion<sup>1</sup>

Industry leading revenue<sup>2</sup> yield/MHz at 2x avg with same cost/MHz

Wide spectrum presence: 16.1%<sup>3</sup> spectrum market share

Largest optical fiber network amongst private players

Prime spectrum to yield data growth: Virtually Pan India 3G & 4G



Source:

1. Including Qualcomm licenses, excluding administered spectrum
2. Annualized 9M Revenues for FY15, Utilization based on 2G/3G spectrum
3. Ex 20 MHz BWA spectrum holding in 8 circles

# India: Strong Spectrum Position

## Bharti Airtel's Spectrum Position

| Spectrum Band | Industry Spectrum (MHz) | Industry Spectrum ex BSNL/MTNL (MHz) | Spectrum held by Bharti (MHz) | Bharti spectrum Market Share ex BSNL/MTNL |
|---------------|-------------------------|--------------------------------------|-------------------------------|-------------------------------------------|
| 900           | 439.6                   | 295.2                                | 116.4                         | 39.4%                                     |
| 1800          | 955.3                   | 877.3                                | 177.1                         | 20.2%                                     |
| 2100          | 535.0                   | 425.0                                | 100.0                         | 23.5%                                     |
| 2300          | 660.0                   | 440.0                                | 80.0                          | 18.2%                                     |

## Spectrum Holdings

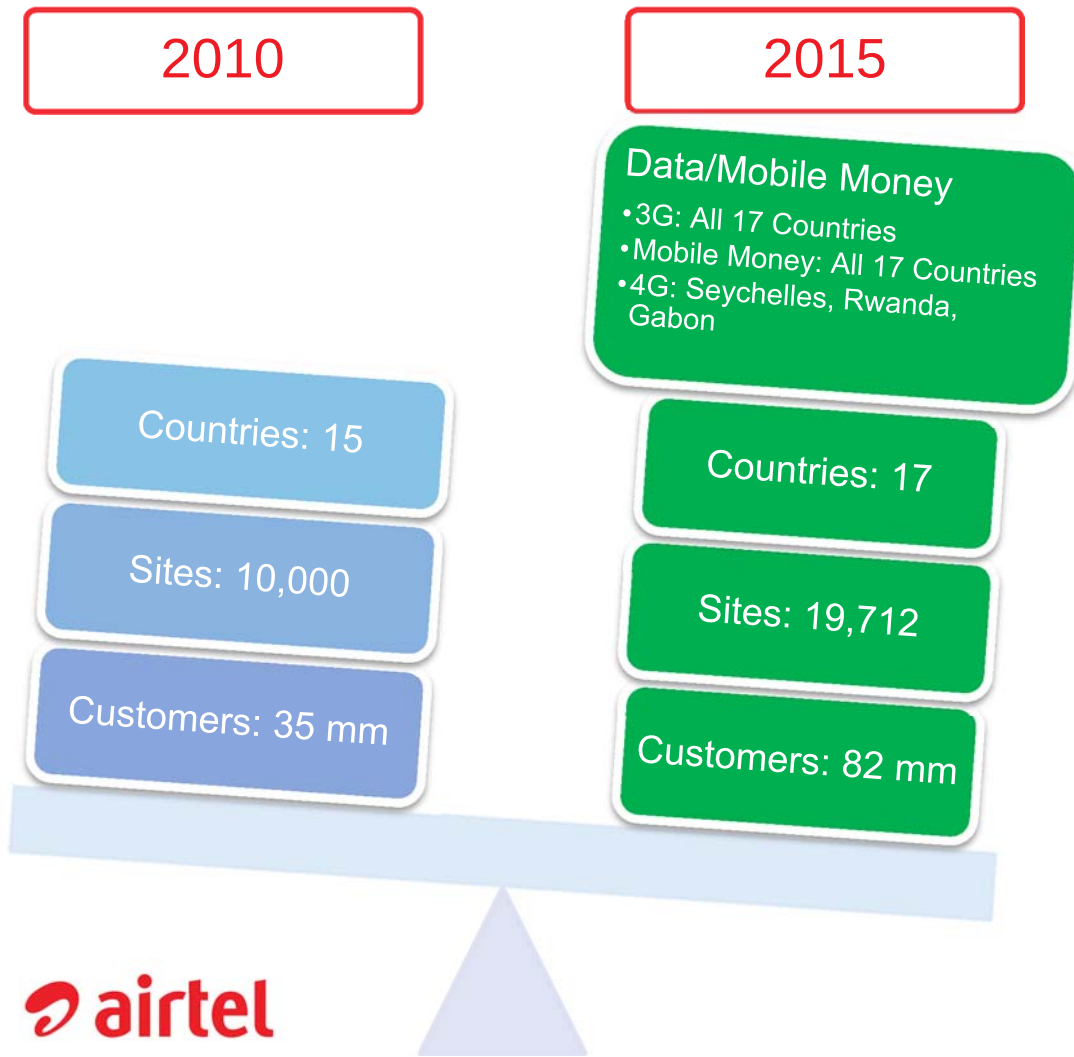
- ✓ Spectrum across 900/1800/2100/2300 bands, more or less fungible across technologies
- ✓ Hold 553.5 MHz (393.45 MHz paired & 160 MHz unpaired) spectrum
- ✓ During Mar'15 auctions, the company spent ~58% of the overall spend on acquiring growth spectrum
- ✓ Only operator with pan India 3G & 4G footprint - widest broadband footprint in India.
- ✓ Rolled out 3G and 4G services - with over 60,000 BTS of 3G across 21 out of 22 circles and 4G across 300+ cities

***Bharti Airtel plans to leverage its existing network and superior spectrum position for data roll-outs***



Source: TRAI, Department of Telecom, Company Filings

# Africa: Invested for Growth



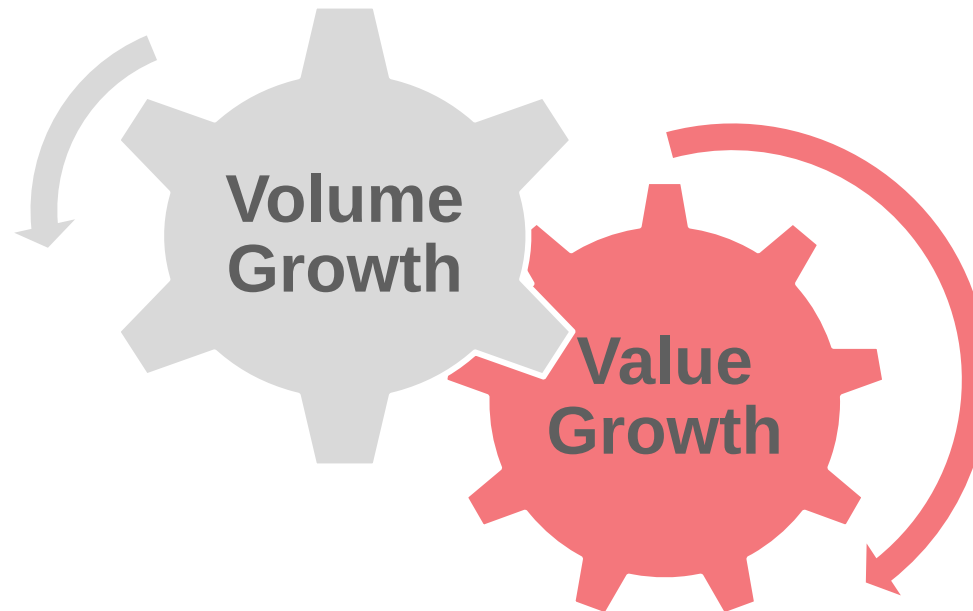
| Market Position | Number of Countries |
|-----------------|---------------------|
| # 1             | 8                   |
| # 2             | 6                   |
| # 3             | 3                   |

- ✓ Capex Investments till date: \$ 4.8 bn
- ✓ Well funded out of EBITDA: \$ 5.6 bn till date
- ✓ **Thus OFCF = \$ 0.8 bn**

Further focus on business re-contouring

- ✓ Tower Sales in 9 countries
  - ✓ Already received: \$ 1.8 bn
  - ✓ To be closed: \$ 0.1 bn - \$ 0.3 bn (*industry estimates*)
- ✓ Divestment of 2 countries to Orange: \$ 0.9 - \$ 1.0 bn (*industry estimates*)
- ✓ **Total proceeds: \$ 2.8 - \$ 3.1 bn**

# India: Growth Lever: Voice Secularity



Strong net additions and volume growth  
Carries over 1.1 trillion minutes  
Secular Volume growth Y-o-Y

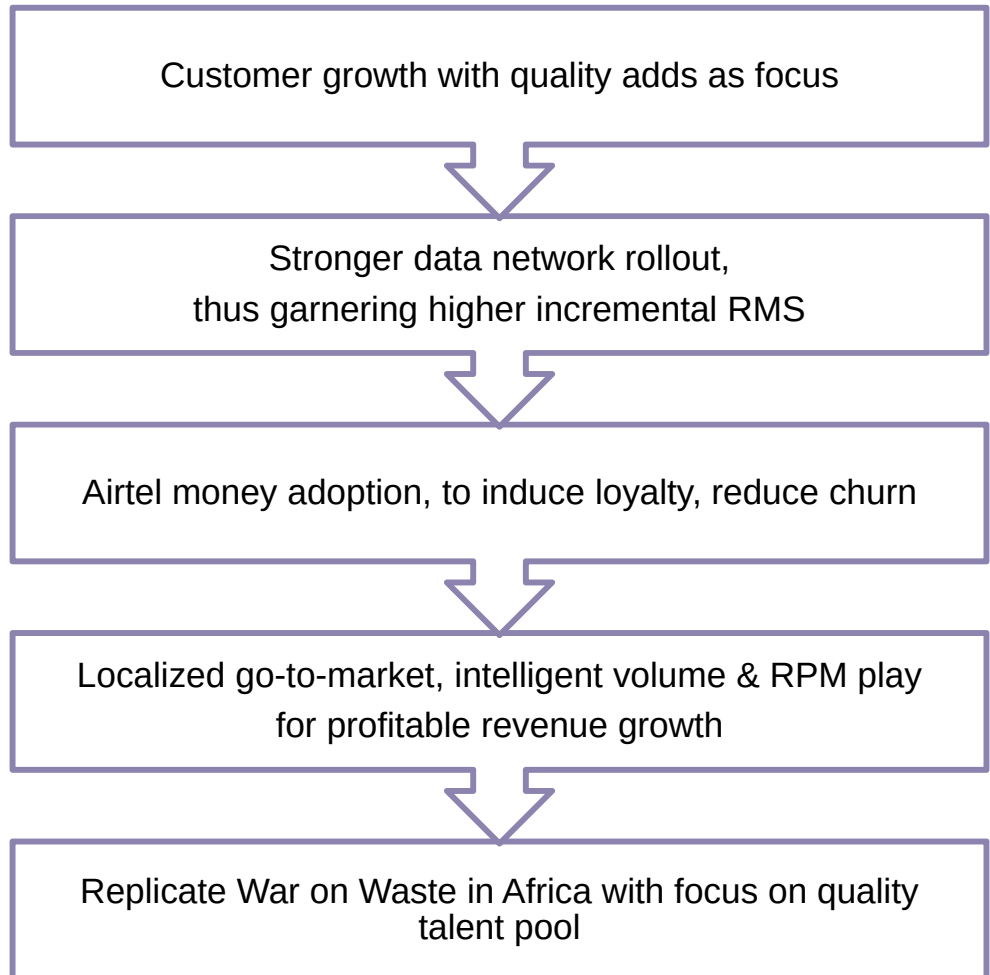
Significant gap between realized and rack rates  
1 paisa upside adds over \$200 mn to top line

***Significant headroom for value as well as volume upside on a secular basis***

# Africa: Opportunity and Strategic Pillars

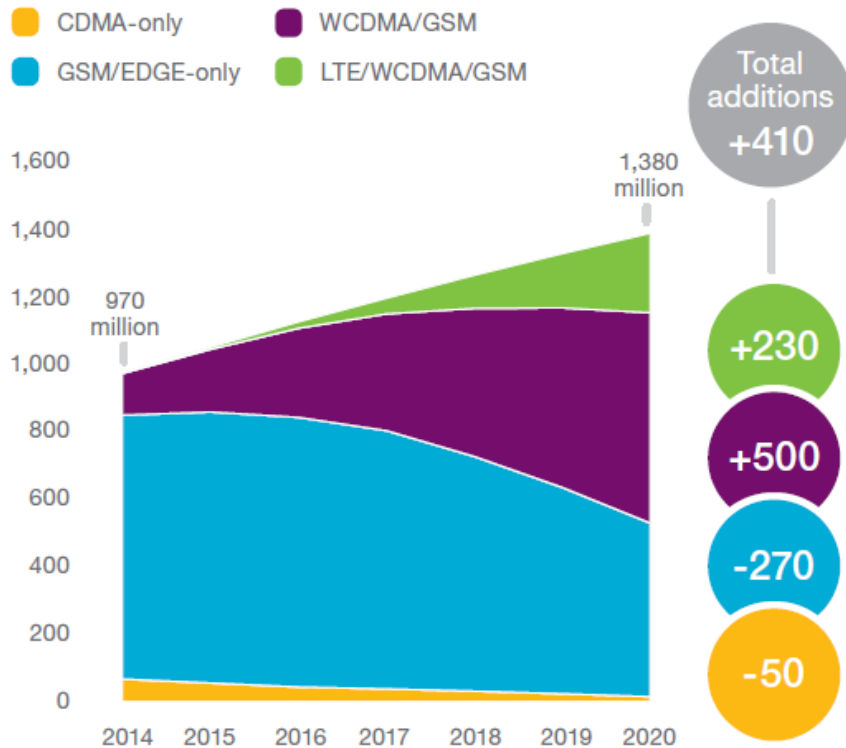
| Mobile Penetration(%) | Number of Countries |
|-----------------------|---------------------|
| < 60%                 | 8                   |
| 60% - 90%             | 6                   |
| > 90%                 | 3                   |

- ✓ Mobile devices are the main means with which ~80% of users in sub-Saharan Africa access the internet
- ✓ Data growth driven by demographics (19.4 years - median projected age in 2020) and smartphone penetration (~7.5%)

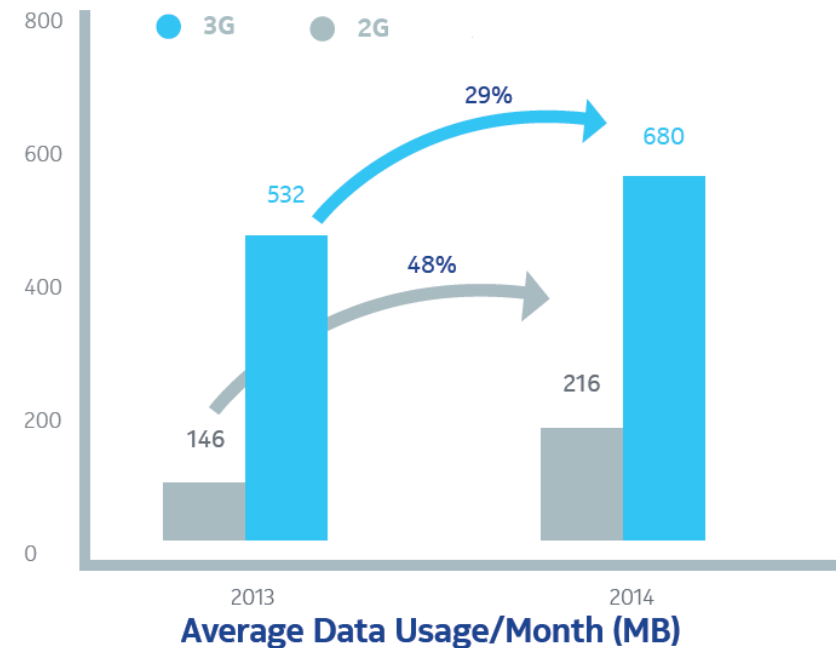


# Major Momentum for Data Growth

Mobile Subscriptions, India (million) <sup>1</sup>



Driving 2G to 3G Growth <sup>2</sup>



**India is expected to have one of the fastest growth rates in the data segment driven by low cost mobile handsets and new technologies (3G/4G)**



**Notes:**

1. Ericsson Mobility Report 2015
2. Nokia MBIT 2015

# 4G Services Launched

## Key to tap into the data opportunity

*First to launch across India on mobiles, mifi, dongles, home wifis*

*4G launch Africa in the Seychelles, Gabon, Rwanda*



### Unmatched value and seamless customer experience

- 4G at 3G prices
- Infinity plans: offer unlimited voice on mobile along with data
- Flexpage: automated platform allows users to track data usage

### Innovative alliances

- Unique alliances with Flipkart and Samsung
- Quick transition to Airtel 4G: SIM swap/home delivery of Airtel SIM

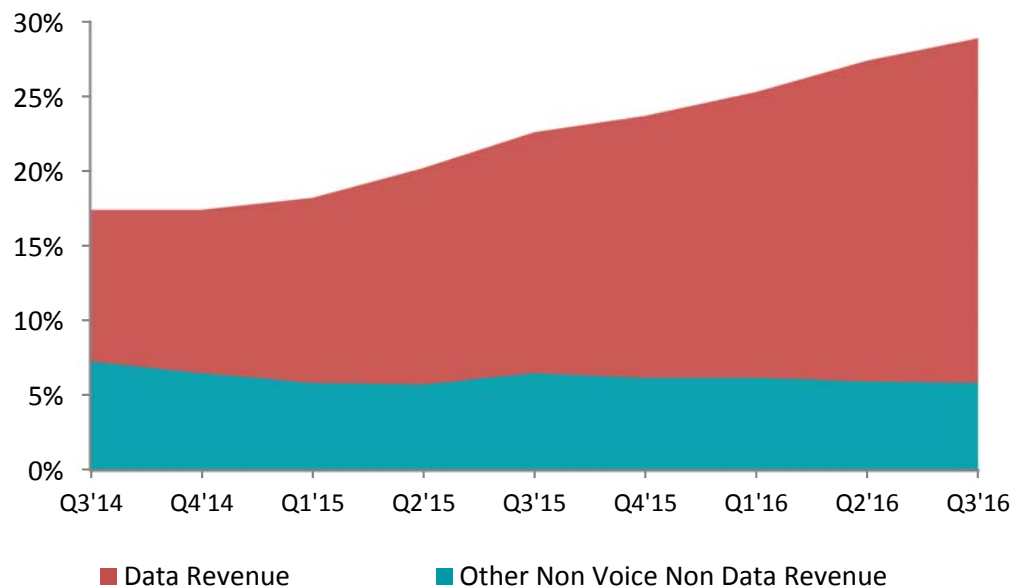
### Mega Airtel 4G brand campaign

- Airtel Challenge
- Demonstrates superior internet experience

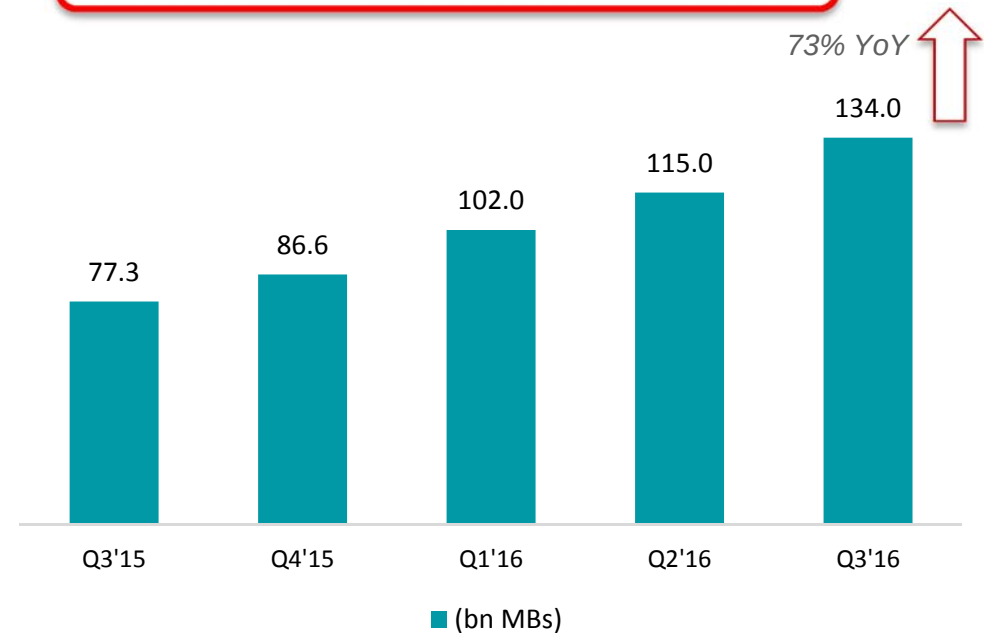


# India: Significant Upside From 'Data'

Bharti Airtel's Non Voice Revenues as a % of Mobile Revenues <sup>1</sup>



Strong Volume Growth



**Annualized data revenues have surpassed USD 1.9 billion**



Source: Company filings

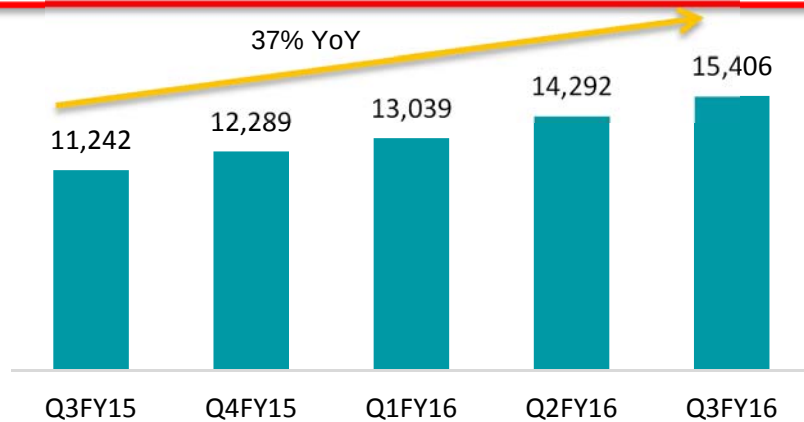
Note:

1. For Mobile Services India

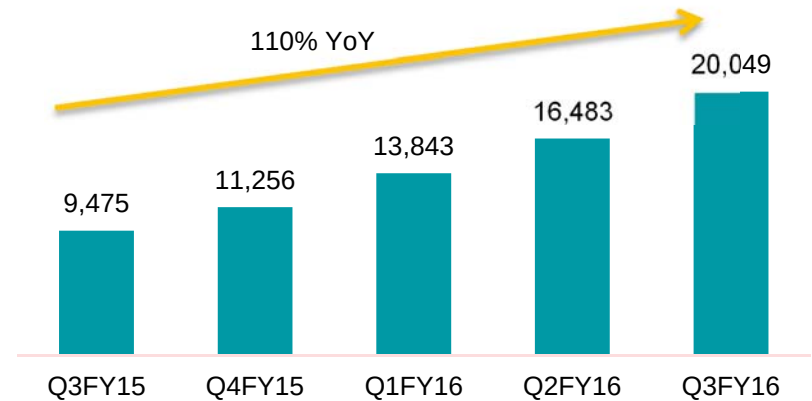


# Africa: Data and Mobile Money Are The Stars

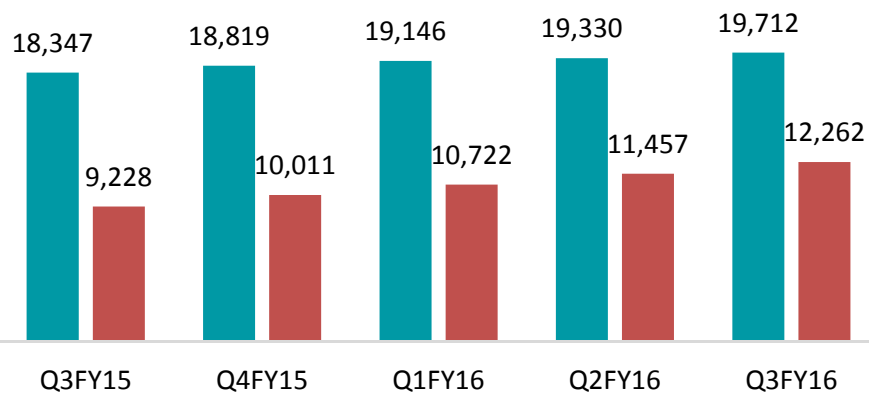
Data Customer Base ('000s)



Volumes up 110% YoY (Mn MBs)

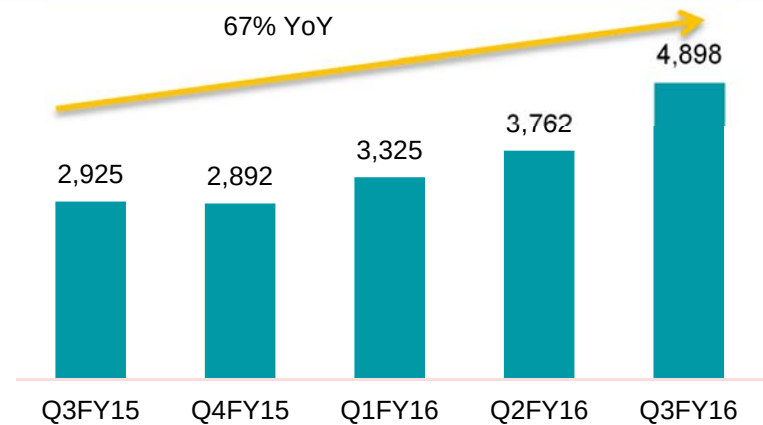


3G sites up 33% YoY <sup>1</sup>

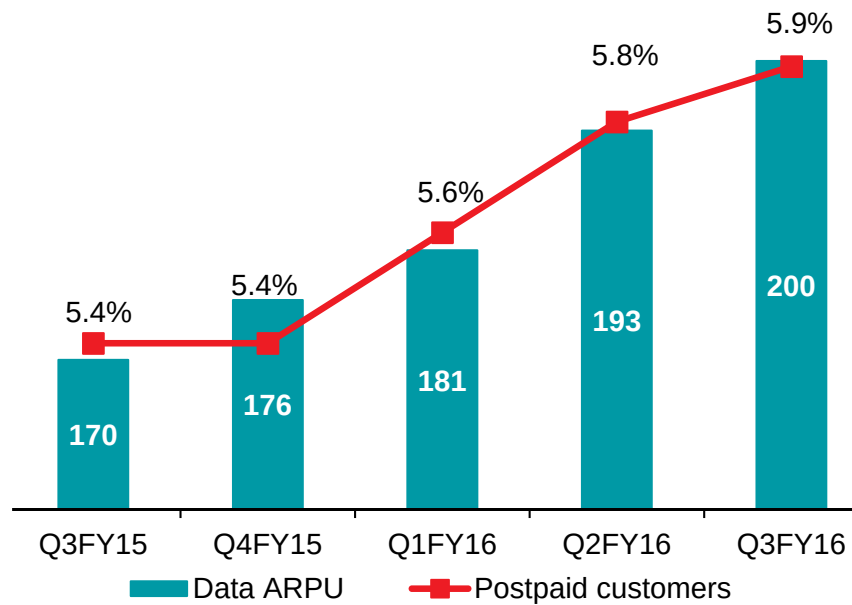


■ Sites ■ of which 3G

Mobile Money: Transactions Value (USD mn)



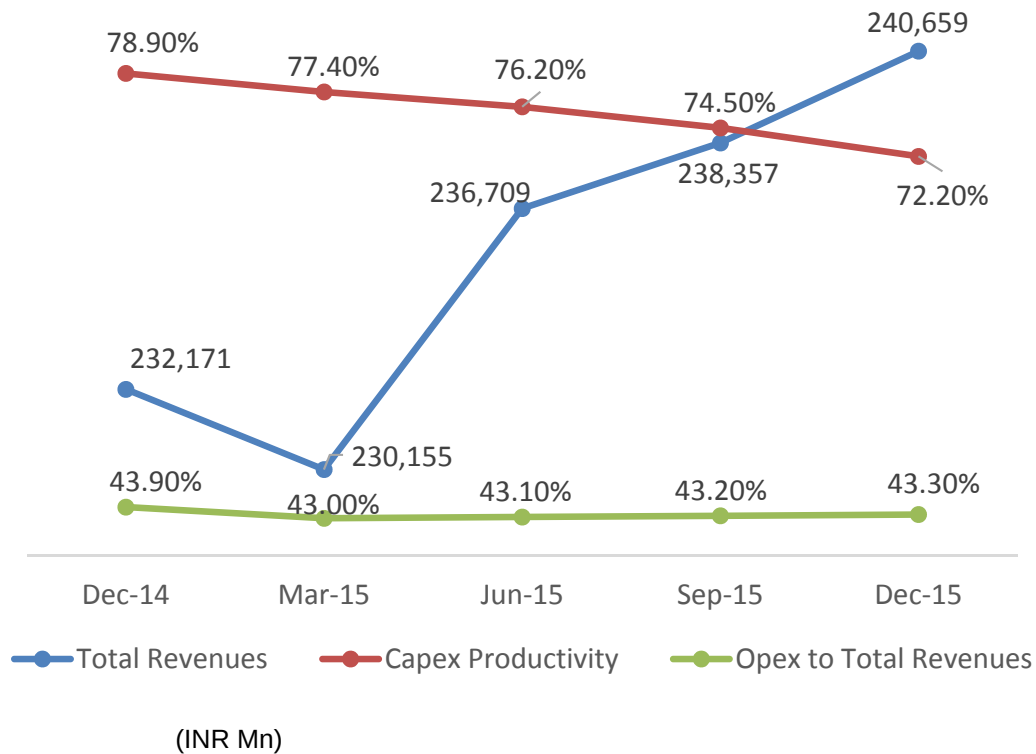
# India: Increasing High Value Customers



- Postpaid Myplan for customers and enterprise
- Extended Myplan for prepaid customers
- Expand company owned retail stores
- Strengthen DTH & Enterprise businesses

***Postpaid subscriber base inching up, Data ARPU up 18% YoY***

# Focus On Efficient Utilization Of Opex/Capex



| Capex Outflow | 9M'16 (mn) | Guidance (bn) |
|---------------|------------|---------------|
| India & SA    | \$1,746    | \$2.4 - \$2.5 |
| Africa        | \$495      | \$0.6 - \$0.7 |

- Invested for growth -> yielding results
- Passive Infrastructure sharing
- Divestment of towers in Africa underway

*Increasing Operating and Capital expenditure productivity*

# Driving increased Profitability

- Incremental EBITDA margins at 76% YoY
- Scale and Profitability across diversified segments
  - Among Top 3 in every non-mobile segment (TowerCo, DTH, Telemedia, B2B)
  - 36% of consolidated EBITDA comes from businesses other than India mobility
    - 22% from India non-mobile businesses
    - 15% from International mobility businesses
- Robust growth in Indian non-mobility businesses – 19% YoY in Airtel Business and 19% in Digital TV
- Non wireless segments contribute 24% to operating profit (9M FY16)
- Africa showing signs of growth with bulk operating investments already in place – monetization to catalyze transition to FCF neutrality



**STRONG  
CORPORATE  
PROFILE**

# Diversified debt profile; focus on deleveraging

*Over last 3 years:*

-  *Leverage:* Net Debt to EBITDA down from 3x to 2.3x
-  *Average Maturity:* Average tenors pushed out from 2 years to 6 years
-  *Diversified debt mix:* 100% bank to a mix of bonds, bank, ECA and DoT debt
-  *Currency diversification:* 75% USD to a mix of USD (43%), INR (34%), EUR (14%), Rest (8%)
-  *Interest:* 100% floating to a balanced mix of fixed and floating

*Strategic initiatives undertaken include Airtel QIP, Infratel IPO & further sell down  
Deleveraging in Africa via tower sales and divestment of 2 countries to Orange*

# Highest Standards of Corporate Governance



Credit Rating and Information Services of India (“CRISIL”) has assigned its Governance and Value Creation rating “CRISIL GVC Level 1” to the corporate governance and value creation practices of Bharti Airtel

Quarterly financials audited on IFRS, IGAAP basis

IG rating from 3 International Rating Agencies

Diversified Board – 50% independent directors

SingTel representatives on the Board of the company

One of only 3 listed companies in India to score 100% on a Composite Disclosure Index (FTI Consulting Inc.)

**THANK YOU**