



Oracle Financial Services Software Limited (“OFSS”)

Corporate Overview

May 2013

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Introduction to OFSS

- Leading vendor of applications software and services to the global financial services industry
 - 100% focused on banks and financial services companies
 - Provides comprehensive suite of products that run mission critical operations
 - Largest number of modern core banking deployments globally
 - Software product based financial model with recurring revenue and high margins
- Founded in 1992; IPO in 2002 in India
 - Largest publicly traded Indian enterprise software vendor
- Strategic partnership with Oracle, a US\$37 billion provider of enterprise technologies
 - Relationship provides unique differentiation that helps accelerate growth and profitability

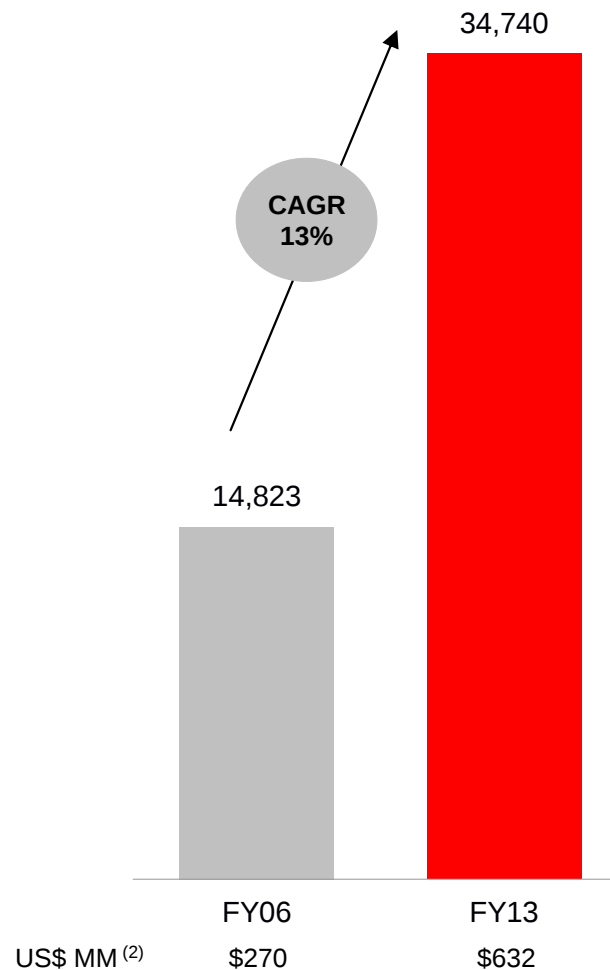
“Enabling financial institutions to excel through the effective use of information technology”

Strategic Partnership with Oracle Has Driven Strong Execution and Performance⁽¹⁾

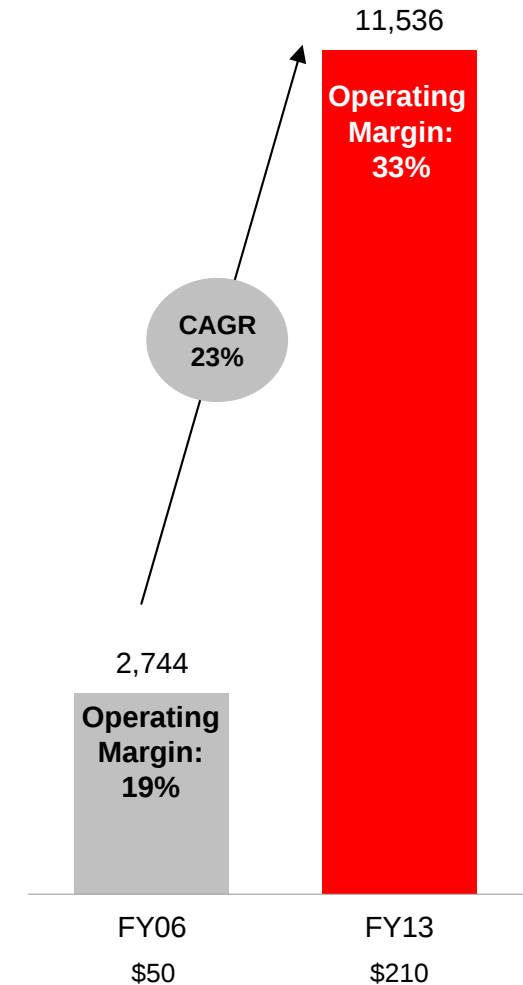
Key Benefits of Oracle Partnership

- Utilize Oracle's experience building a world-class product business
- Leverage Oracle's extensive technology platform and capabilities
- Provides unique customer access with joint account coverage and lead generation
- Extend reach with local resource availability around the world

Revenue
INR MM



Operating Income (EBIT)
INR MM



Notes

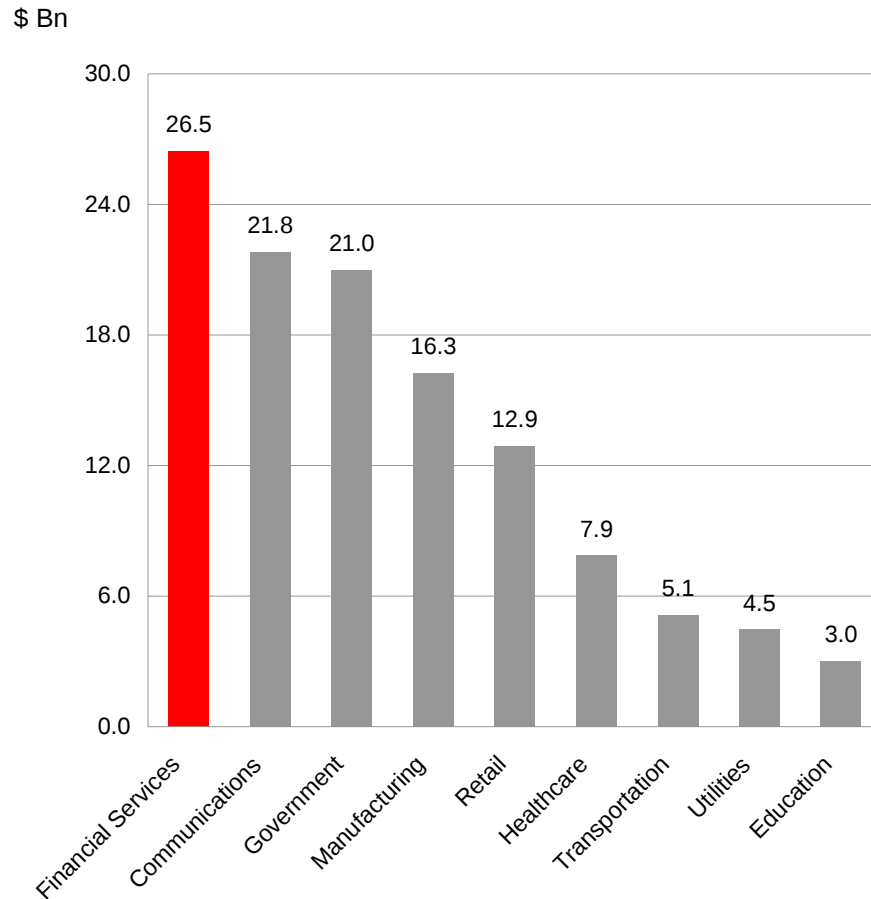
1. Since Oracle's acquisition of stake in OFSS in 2005.
2. Conversion for convenience using fixed exchange rate of 1 US\$ = INR 55.

Investment Highlights

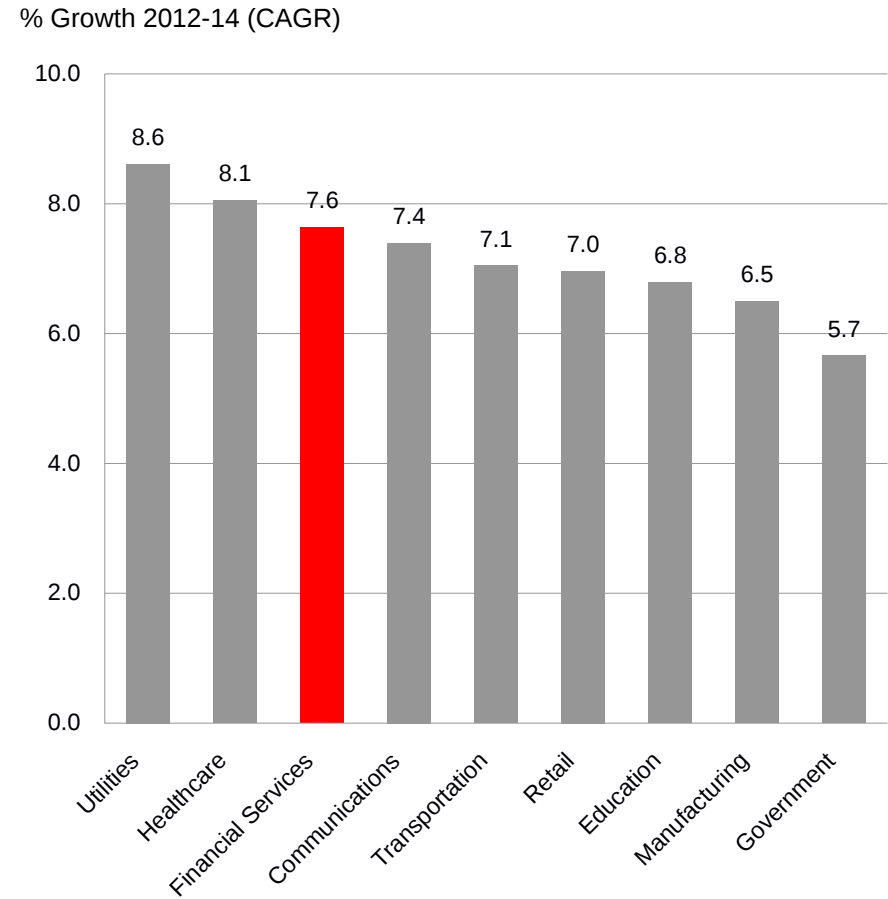
- Addressing Large, Global and Growing Market Opportunity
- Delivering a Comprehensive Portfolio of Leading Products
- Unique and Beneficial Strategic Relationship with Oracle
- Largest Number of Modern Core Banking Platform Deployments Globally
- Highly Experienced and Dedicated Management Team and Board
- Growing and Recurring Revenue with Increasing Margins

Financial Services Industry Has the Largest Software Spend and Continues to Grow Rapidly

2012 Vertical Software Segment Mix By Industry

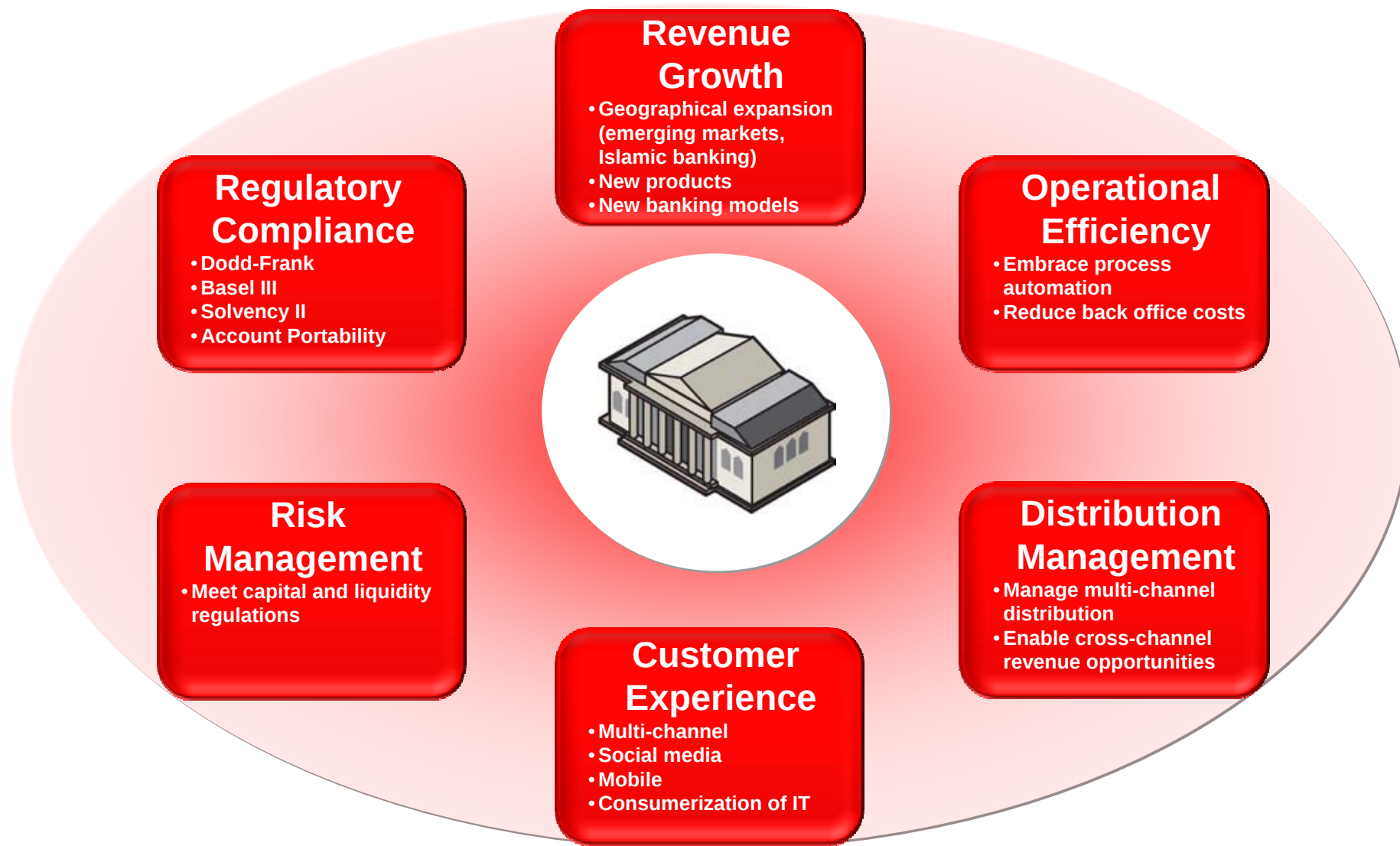


Projected Growth in Vertical Software by Industry (2012-14)

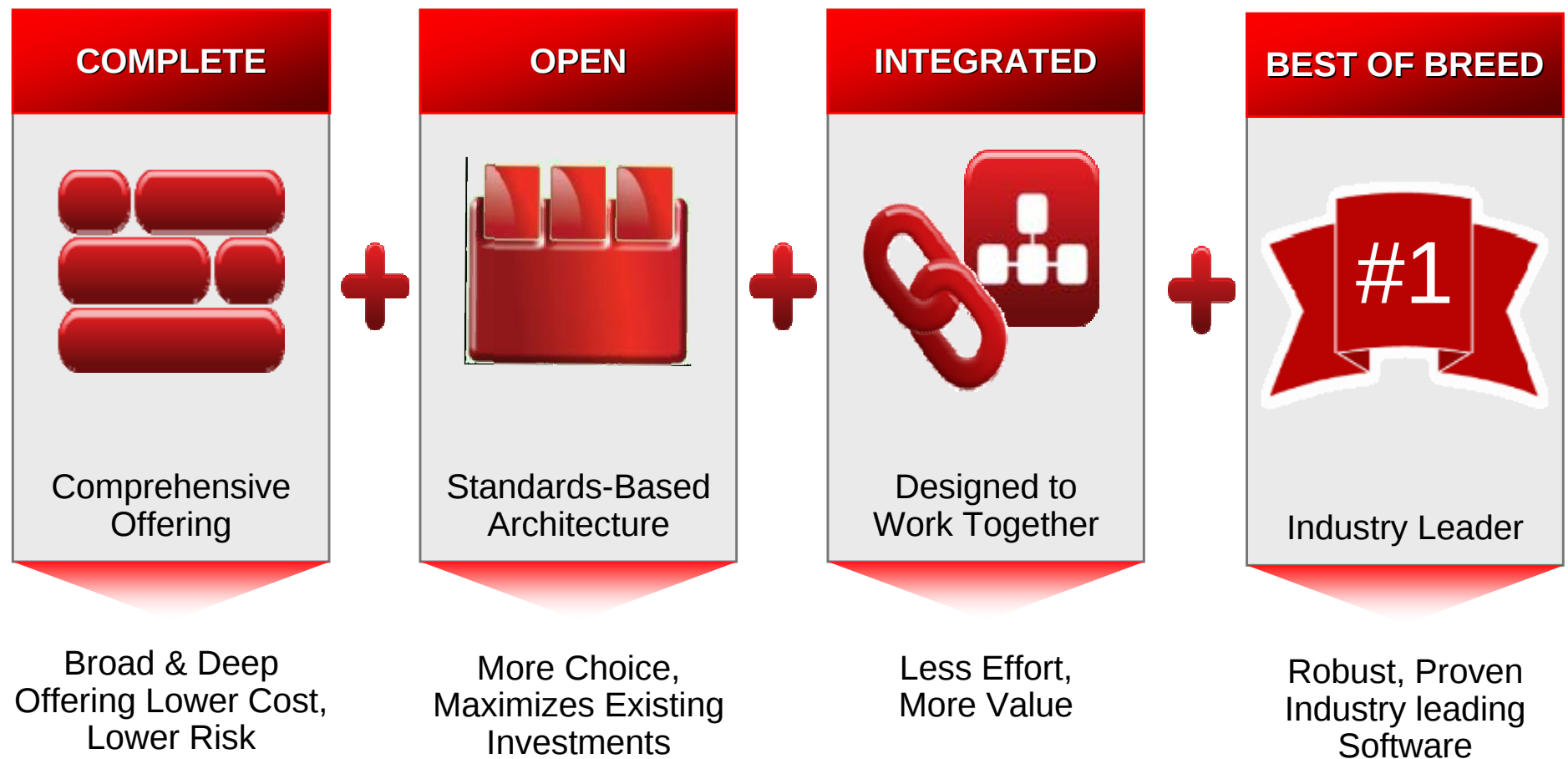


Source: Gartner, Worldwide IT Industry Estimates.

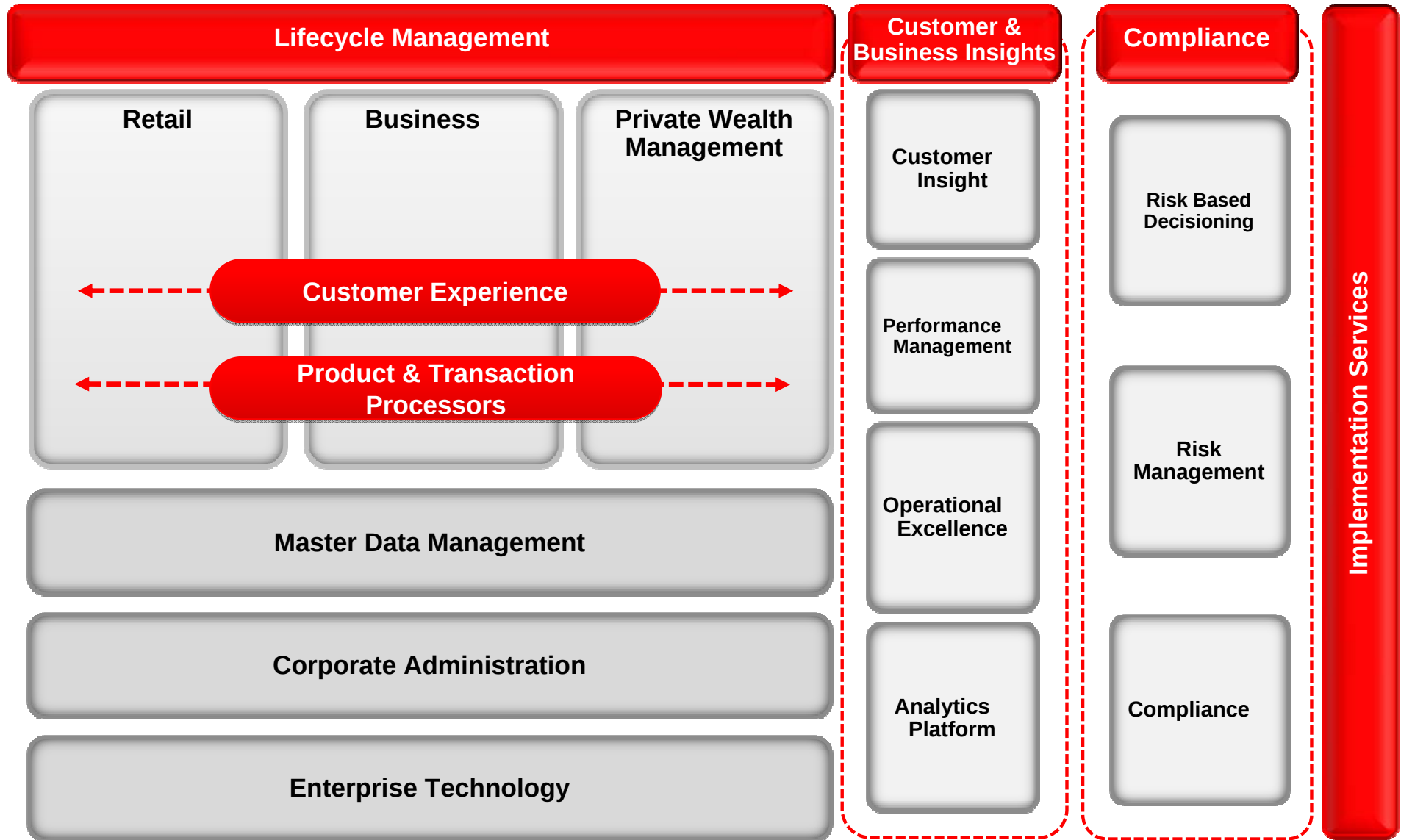
Key Strategic Trends Driving Growth in Financial Services Technology Spend



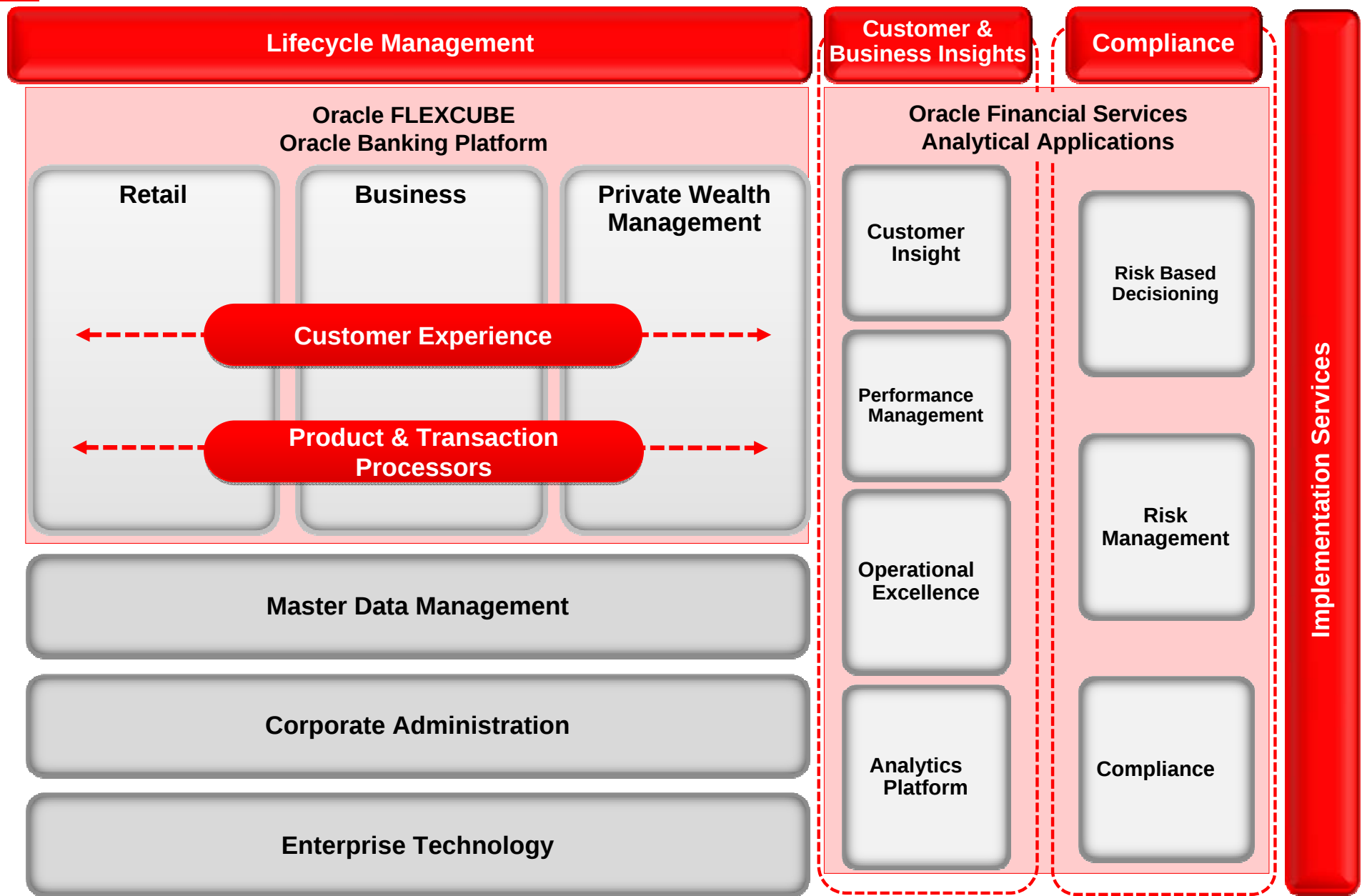
Oracle's Strategy is to Deliver Comprehensive a Product Set that Exceeds Customer Expectations



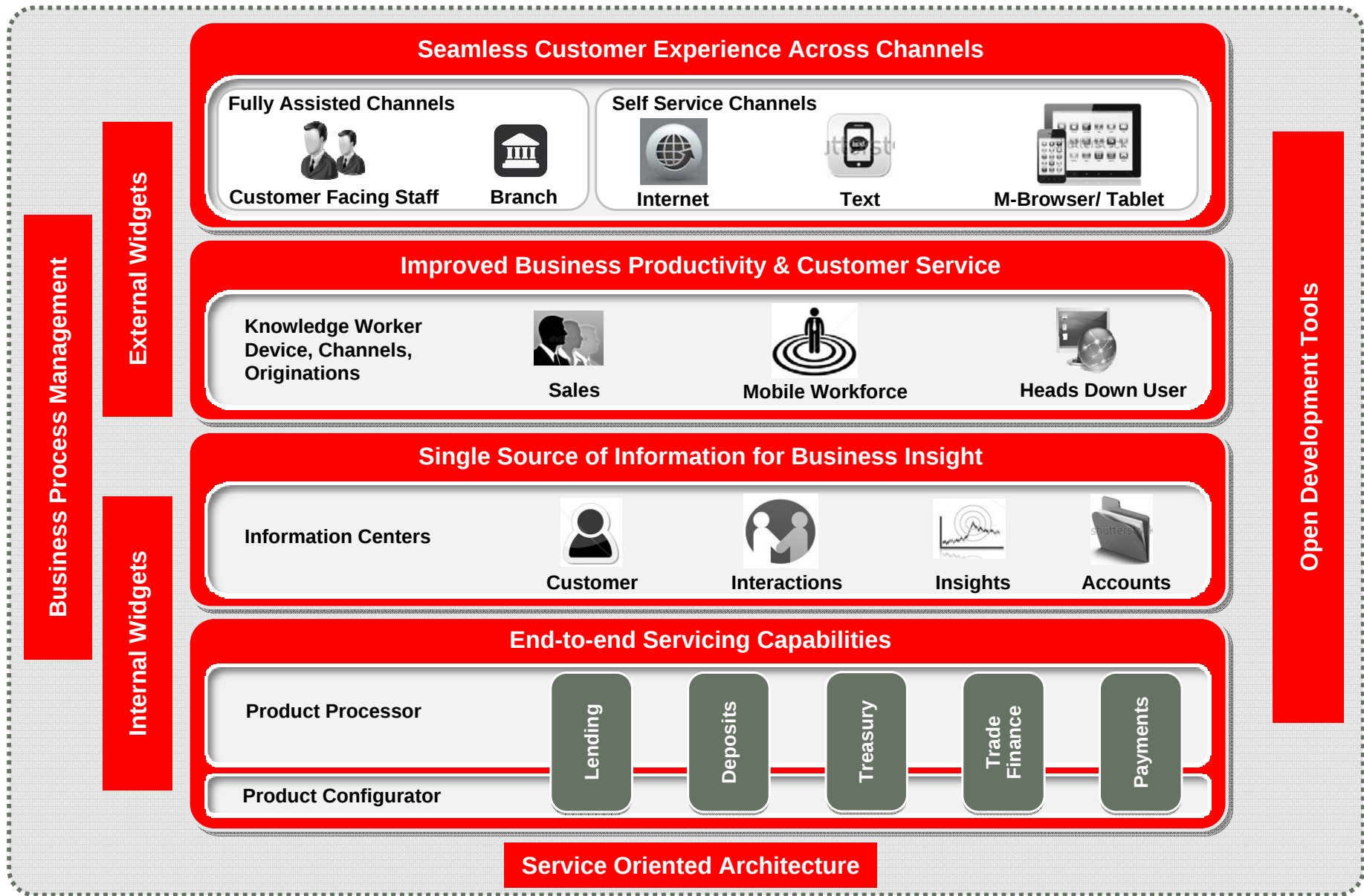
Oracle's Comprehensive Financial Services Footprint



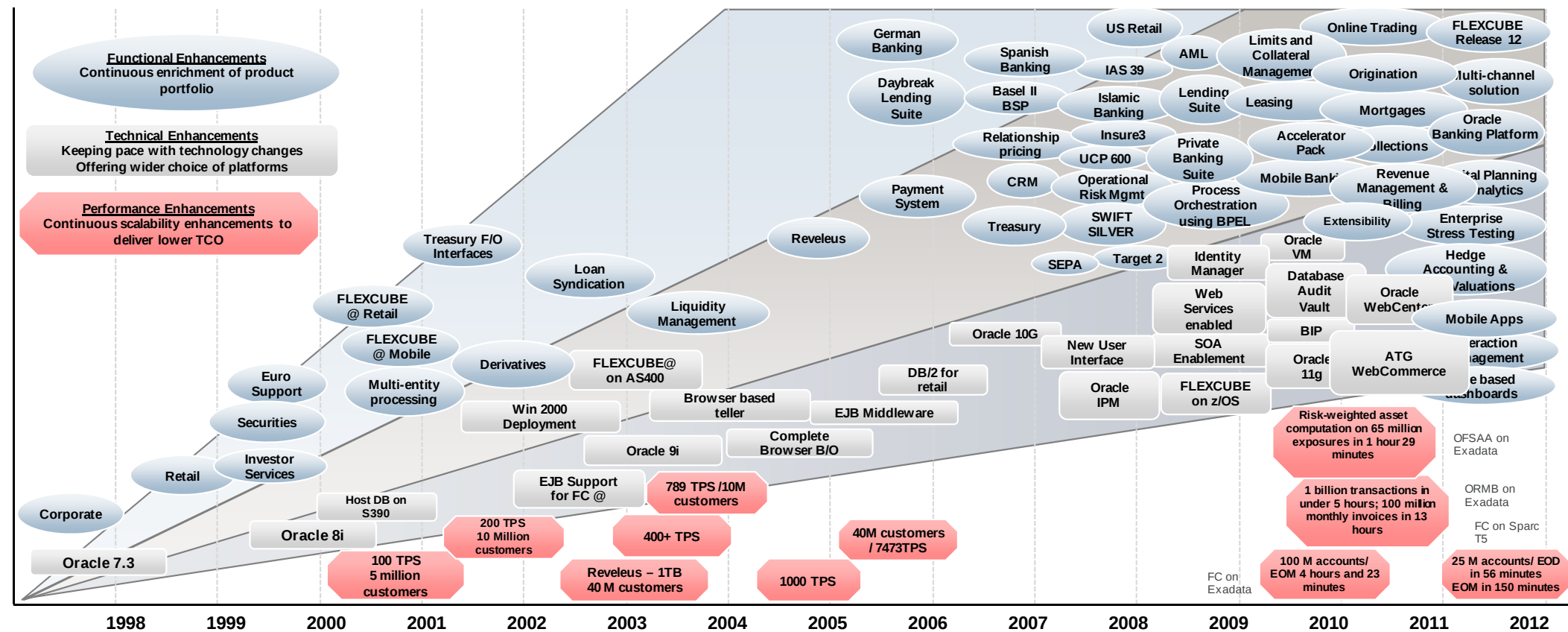
OFSS is Part of Oracle's Footprint



OFSS' Comprehensive Core Banking Solution

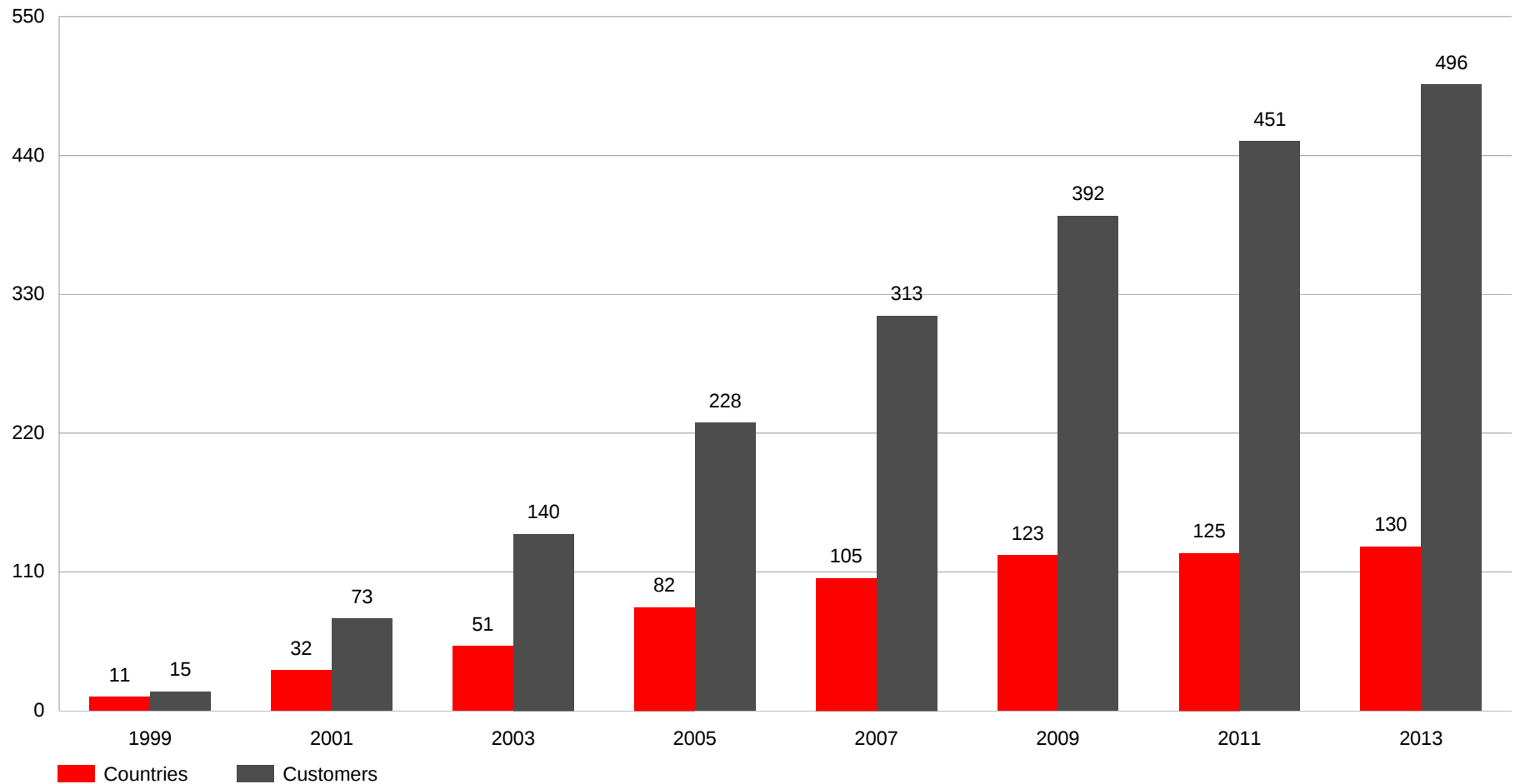


Continued Product Innovation Delivers Leading Edge Solutions to Customers



OFSS Has the Largest Number of Modern Core Banking Deployments Globally

Total Customers and Countries Deployed



OFSS Recognized as Leading Global Banking Platform

Analyst Accolades



2002 – 2012⁽¹⁾: No. 1 or No. 2 Core Banking Platform

Gartner

2007 – 2012: Placed in the Leaders Quadrant



2012: One of the Best-in-Class Loan Origination Systems

The Banker

2012: Anti Fraud/ Crime Prevention Solution of the Year

Aite

2012: Anti Fraud/ Crime Prevention Solution of the Year



2012: Readers Choice Award Winner for Best Core Banking Product or Service

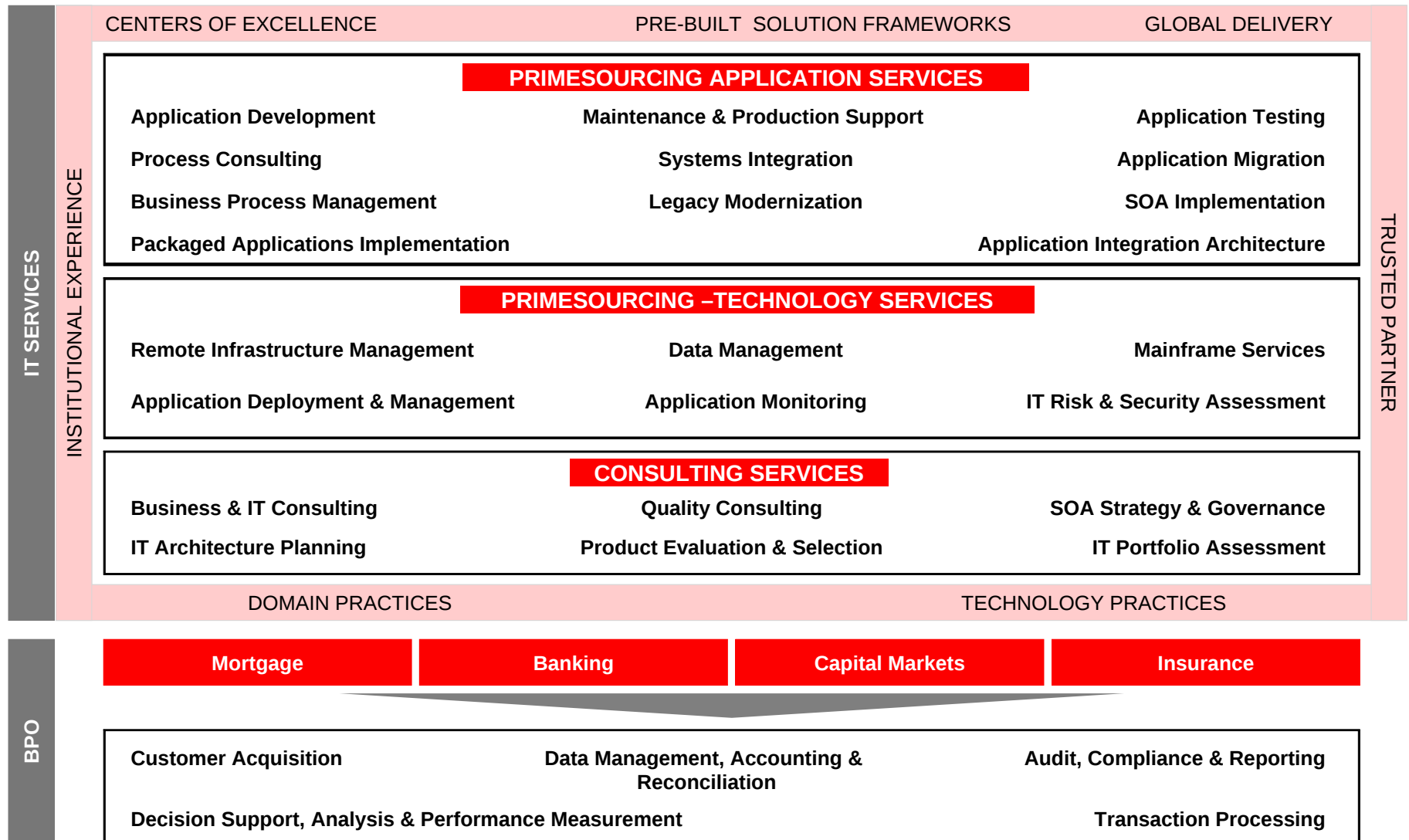
THE ASIAN BANKER®
STRATEGIC BUSINESS INTELLIGENCE FOR THE FINANCIAL SERVICES COMMUNITY

2012: Mashreq Bank – wins Best Core Banking Implementation Award (Middle East)
2011: Ping An Bank – wins Best Core Banking Implementation Award (APAC)

Note

1. Did not participate in survey in 2007.

OFSS Also Offers a Comprehensive Set of Services to Complement Product Offerings

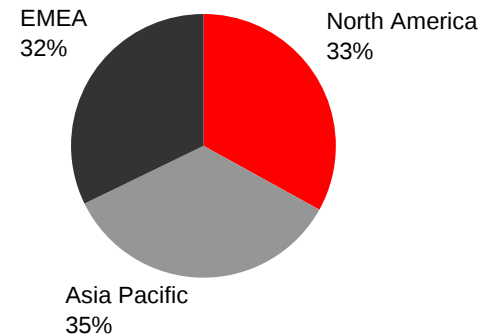


OFSS' Global Presence

- 10,000 employees including 400 in sales and go-to-market functions for global coverage
- Presence in 24 locations



FY2013⁽¹⁾ Revenue By Region



Successful Transformation of Financial Services Customers Across the Globe

Global Multi Region Banks



Americas



EMEA



Asia



Select Customer Testimonials

“Oracle Banking Platform will give us the agility we need to rapidly adopt new business models, bring new services and products online quickly and deliver world-class service to our clients across any channel they prefer.”

Gavin Slater, Group Executive, Group Business Services National Australia Bank



“FLEXCUBE offered Wells Fargo a flexible architecture to enable scale, adaptability and platform growth. Its 'proven implementations in over 120 countries' was also a contributing factor.”

Judd Holroyde, Senior Vice President and Head of Global Product Management and Delivery, Wells Fargo



“By deploying Oracle FLEXCUBE, we have aligned our network to provide superior service and a consistent experience for our customers across the African Continent in over 30 countries.”

Arnold Ekpe, CEO, Ecobank Transnational Incorporated



“In the past, to launch a new product we needed to check up the IT's schedule. It could take months, or even a whole year to complete. After the new FLEXCUBE system has run for a while, new products can be created in a few weeks.”

Xie Yonglin, Vice President
Ping An Bank



“Oracle Financial Services Lending and Leasing provides the foundation of our auto financing business; gives us the agility we need to rapidly customize products, reduce time to market and maximize efficiencies.”

Todd Pierson, Chief Operating Officer
Gateway One Lending and Finance



“With the Oracle offering - Decision making will be more robust and more reliable with less effort - Finance and Risk teams will consolidate their business process around a single business operating model .”

David Henderson, Chief Information Officer
Yorkshire Building Society



Mashreq Bank Migrates to OFSS to Significantly Reduce Customer Transaction Response Times



COMPANY OVERVIEW

- Presence in 5 countries: UAE, Egypt, Qatar, Kuwait and Bahrain
- Asset base of US\$23 billion

REQUIREMENTS

- Legacy system unable to meet the bank's branch expansion objectives
- Lack of customer centricity in the legacy application
- System changes in legacy system for complying with KYC and Basel II required significant effort in development and testing
- Response times for customer transactions were not acceptable for the business

APPROACH

- The OFSS deployment was designed to support multiple countries and migrate from many existing applications that were developed in-house or procured from third parties

RESULTS

- Halved the response time for ATM Channel transactions
- Reduced response time by over 70% for internet banking fund transfer transactions
- Increased new users of Internet banking by 32%
- Achieved enterprise consolidation by integrating 135 applications on a single core banking platform and replaced 40 applications
- Parameterization enabled time-to-market to be reduced by 50%

“As a fast growing bank, we required a platform that would enable us to accelerate time to market for new products, and improve the overall customer experience across all our markets. We evaluated a number of solutions and found that Oracle FLEXCUBE stood above its competitors in meeting our requirements. Oracle FLEXCUBE has helped us significantly improve our response time to customers, giving them a superior experience. Furthermore, the platform’s scalability and flexibility provides us with room to meet our growth objectives.” – Somnath Menon, EVP of Operations and Technology

Banca Transilvania Migrates to OFSS to Enable Rapid Growth



COMPANY OVERVIEW

- Universal bank with operations in retail, corporate and SME sectors
- Ranked #3 in Romania
- Assets valued at US\$5 billion

REQUIREMENTS

- Replace legacy system that hadn't been upgraded in nearly 10 years
- Replace with a modern, feature-rich, integrated platform and shut down 10 other applications surrounding Bankmaster

APPROACH

- Bank designed and deployed OFSS on Oracle Exadata and Exalogic to get the best of performance and processing times for transactions
- Used Extensibility to drive new product extensions like utility payments to build transaction growth volumes.
- Now has initiated the Siebel CRM implementation

RESULTS

- Live in ~24 months
- Added 200,000 new accounts in 60 days of going live
- Doubled the transactions processed in less than one year
- End of Day processing times reduced by 50%
- ATM Transaction response time now under 4 seconds
- Moved credit card accounts along with Current and Savings account to OFSS

“Banca Transilvania was looking for an integrated solution for core banking that was based on new technologies, and that would be capable of sustaining our development for years to come. Oracle FLEXCUBE fit the bill.” – CEO of Banca Transilvania

OFSS Positioned To Capitalize on Key Technology Trends and Drive Growth

Implications for Financial Institutions

OFSS Advantage

Big Data

Financial Institutions increasingly harnessing volume, velocity, variety of Big Data

Unique integration with Oracle's leading Big Data Platform of software and appliances

Mobility

Banking customers increasingly rely on mobile solutions for Banking needs

Focused R&D investment into mobile platforms and applications

Cloud

Enterprise customers increasingly comfortable with using Cloud-based applications and architecture

Access to Oracle's industry-leading, full Cloud infrastructure stack

Consumerization

Individuals expect consumer-like computing experiences

OFSS product development focused on consumer experience

Experienced Global Leadership Team

OFSS Senior Management

Chaitanya (Chet) Kamat
Managing Director and CEO

Makrand Padalkar
Chief Financial Officer

Vikram Gupta
FLEXCUBE Development

Manmath Kulkarni
Banking Platform Development

Meenakshi Iyer
Analytics Product Development

Kishore Kapoor
FLEXCUBE Consulting

Edwin Moses
PrimeSourcing Services

Mahesh Rao
BPO Services

OFSS Board of Directors

S. Venkatachalam
Independent Director, Chairman of the Board

Y. M. Kale
Independent Director

Richard Jackson
Independent Director

Chaitanya (Chet) Kamat
MD & CEO, OFSS

Frank Brienzi
SVP & GM, Financial Services Global
Business Unit, Oracle

William Corey West
SVP, Corporate Controller & CAO, Oracle

Robert K. Weiler
EVP, Global Business Units, Oracle

Derek H. Williams
EVP, Oracle

Samantha Wellington
Managing Counsel, Oracle

Independent

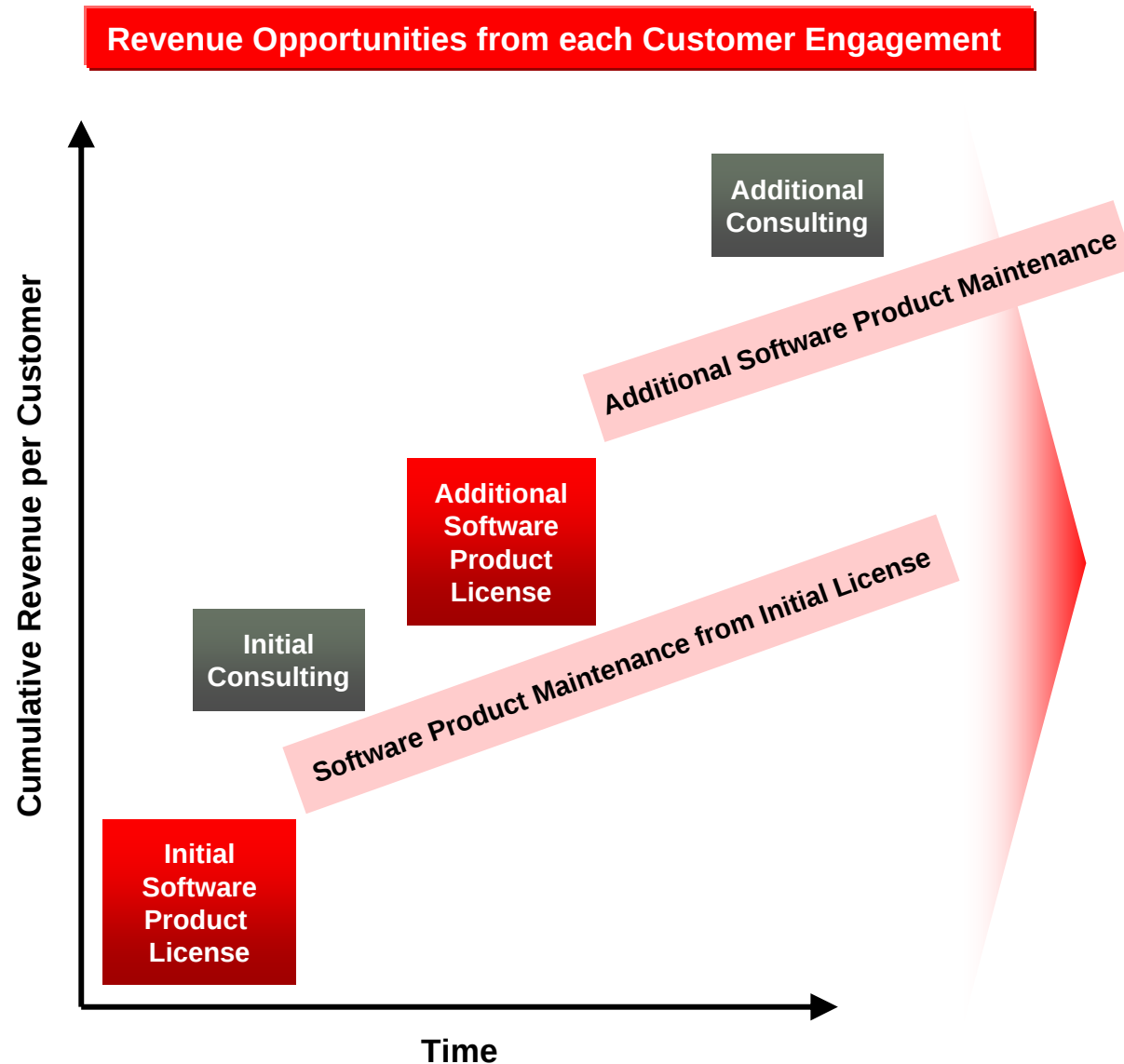
OFSS

Oracle Representatives



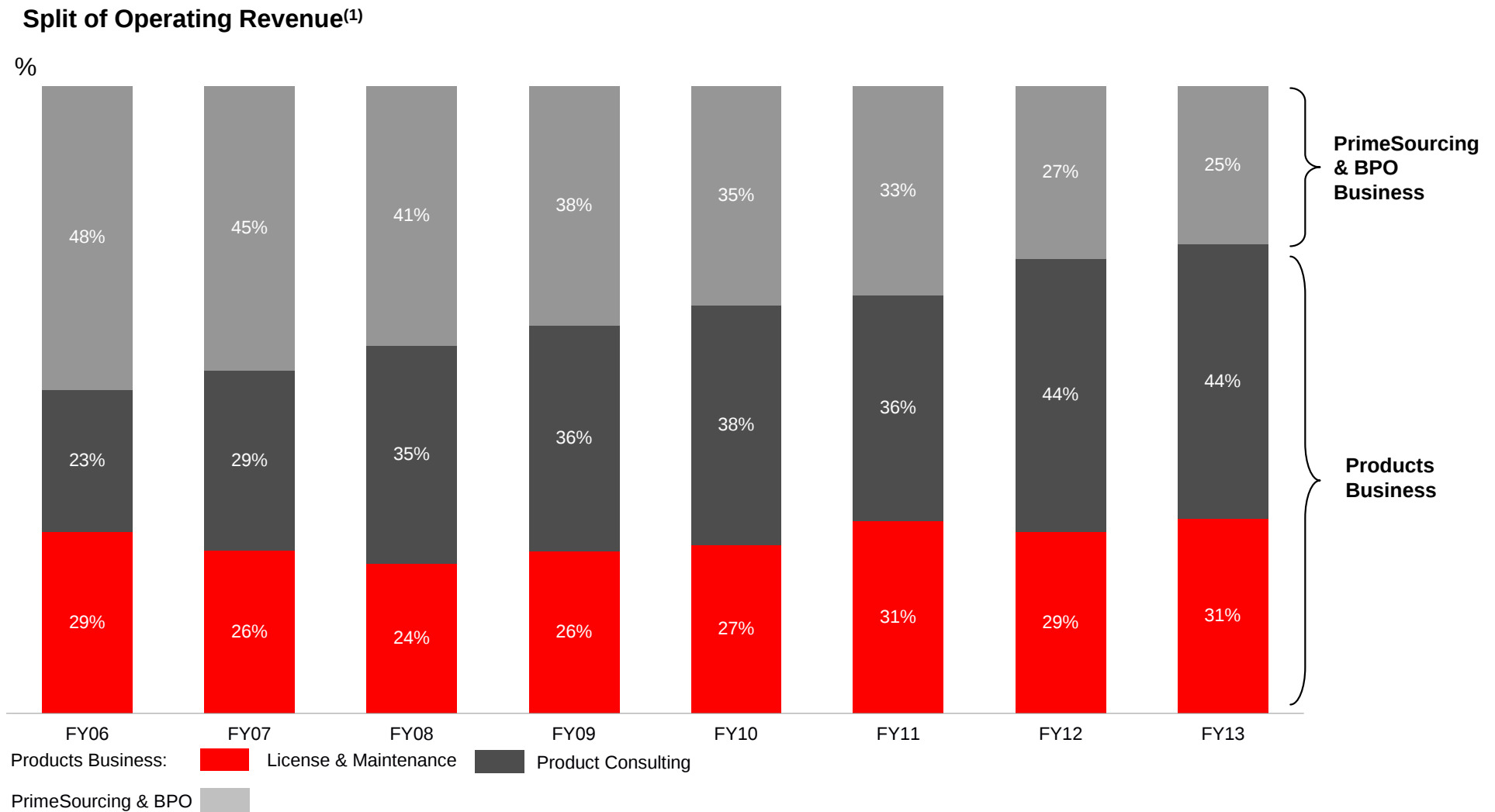
Financial Review

OFSS' Financial Model: Product Customer Expansion Drives Recurring, High Margin Business



- Initial software product license drives long-term revenue opportunities
- Generates recurring revenue due to high customer retention
- “Land and expand” to upsell and cross-sell additional products and services
- Mix shifting toward higher margin product revenue, helping increase operating margins
- Also generates high cash flow conversion rates

Focus on Product Business is Evident in Revenue Mix Shift Since Oracle Acquired Its Ownership Stake

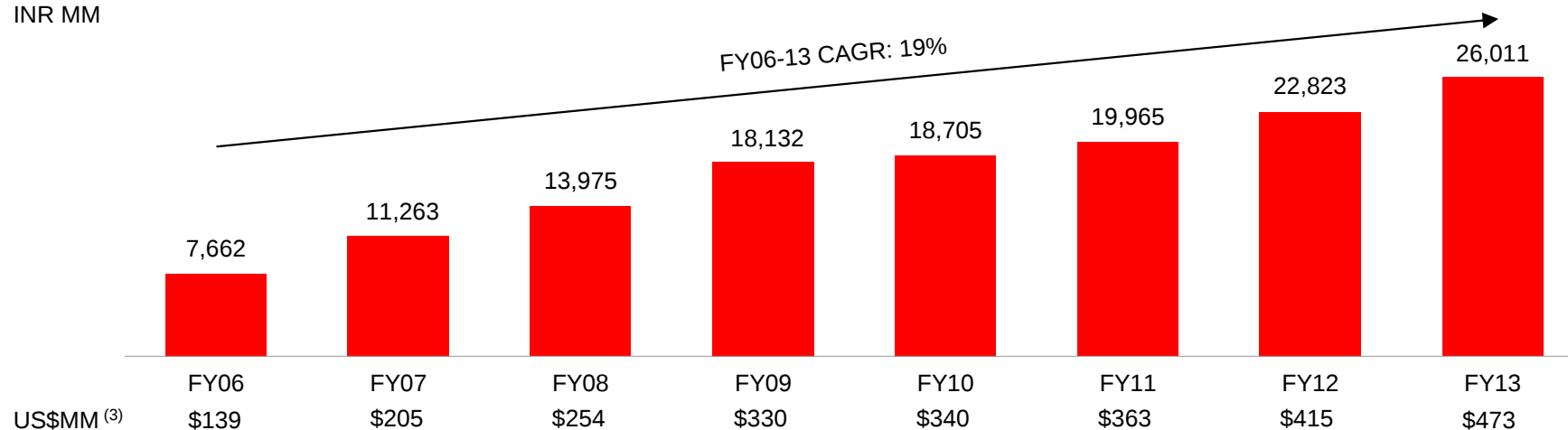


Notes
1. FYE March 31.

Product Business Has Driven OFSS Revenue Growth

Product Revenue ^{(1),(2)}

INR MM

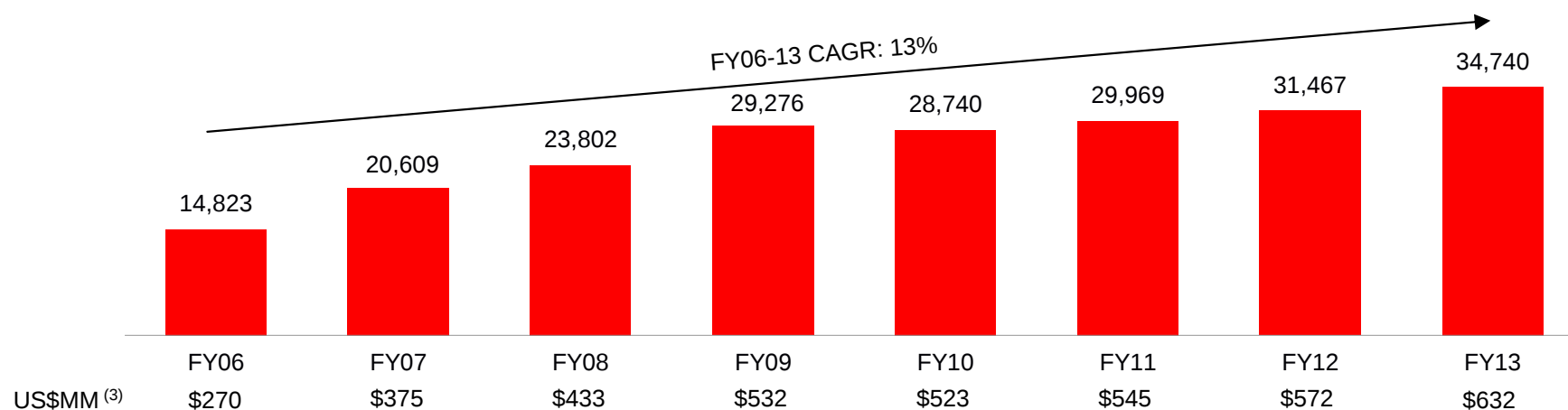


US\$MM ⁽³⁾

FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13
\$139	\$205	\$254	\$330	\$340	\$363	\$415	\$473

Consolidated Revenue ⁽¹⁾

INR MM



US\$MM ⁽³⁾

FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13
\$270	\$375	\$433	\$532	\$523	\$545	\$572	\$632

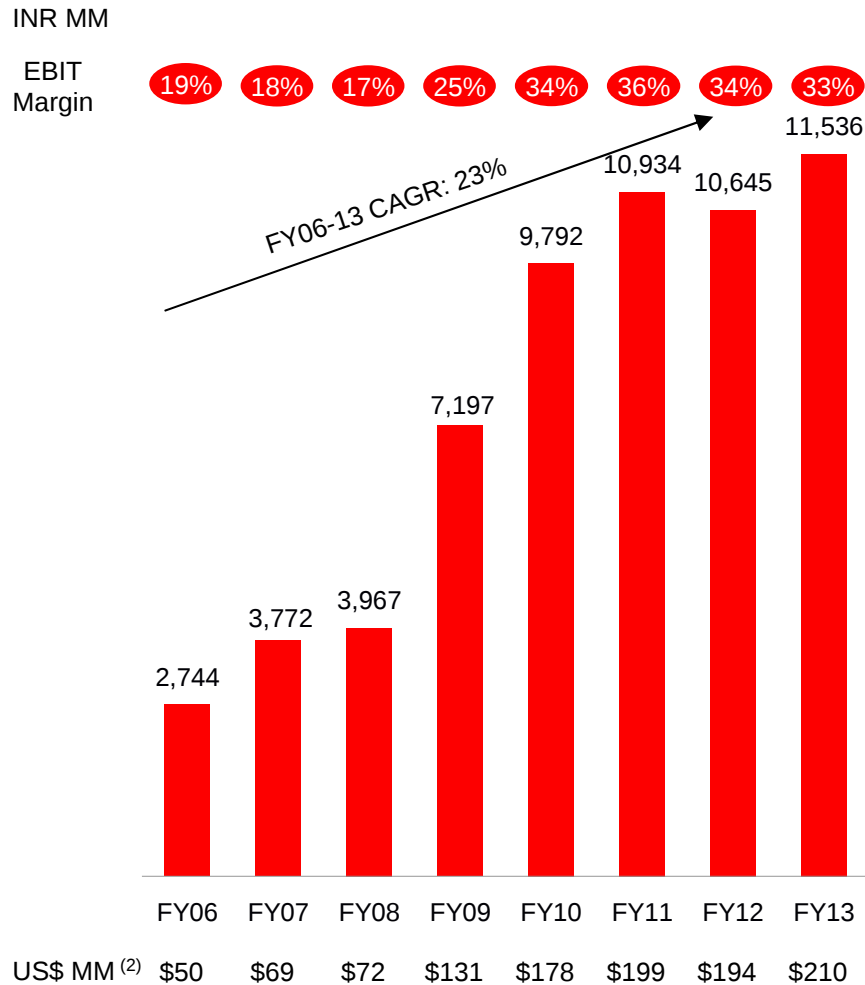
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Notes

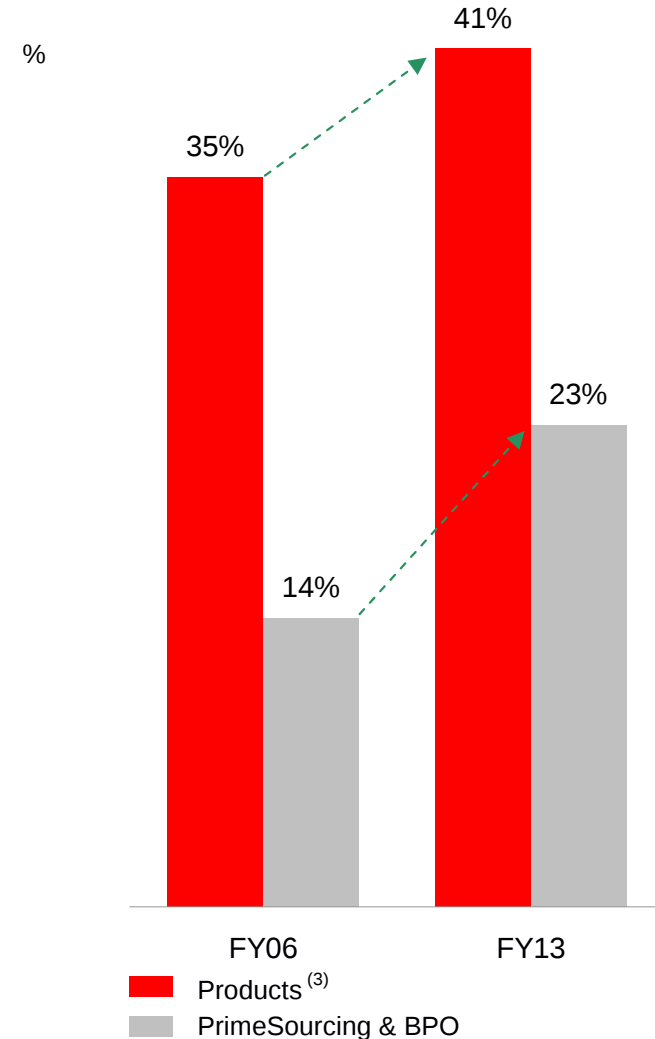
1. FYE March 31.
2. Products revenue includes License, Maintenance and Product Implementation Services.
3. Conversion for convenience using fixed exchange rate of 1 US\$ = INR 55.

High Profitability Margins Due to Disciplined Management and Scale Efficiencies

Operating Income (EBIT) ⁽¹⁾



Segment Operating Profit Margin (EBIT Margin) ⁽¹⁾



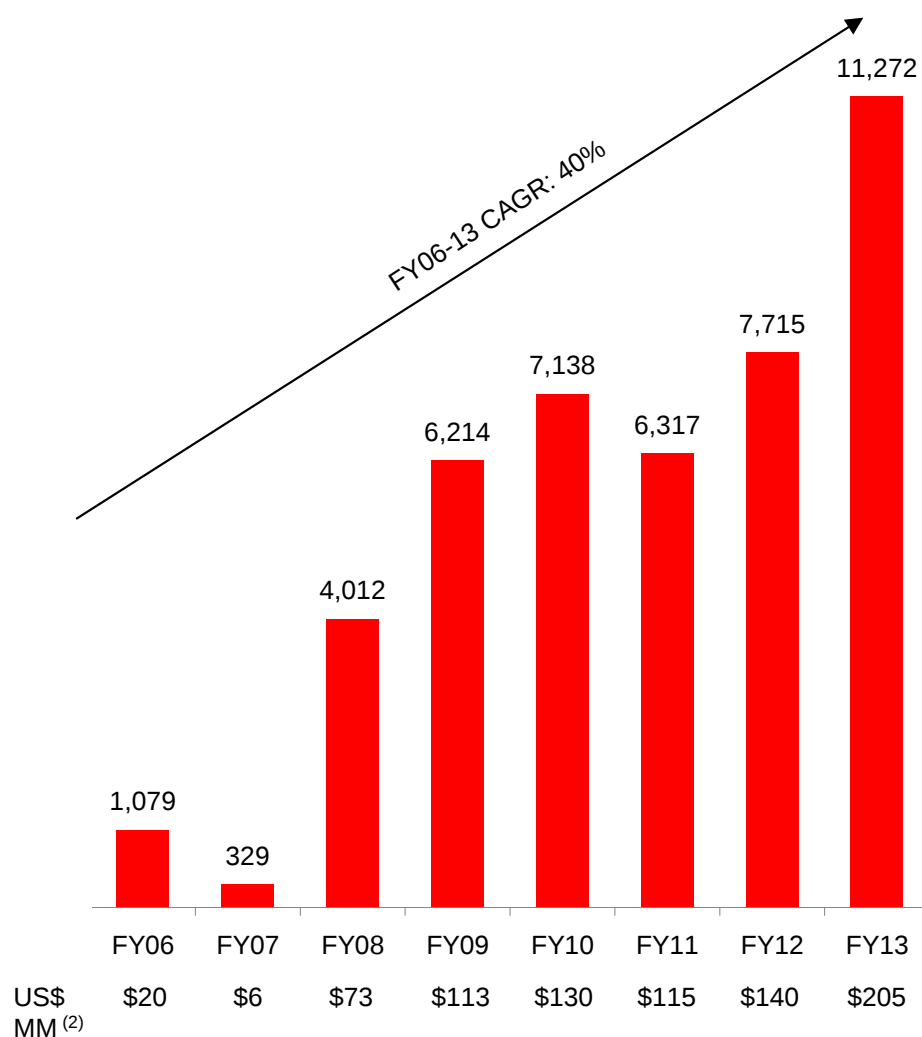
Notes

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Financial Stability Due to Strong Cash Flow Generation

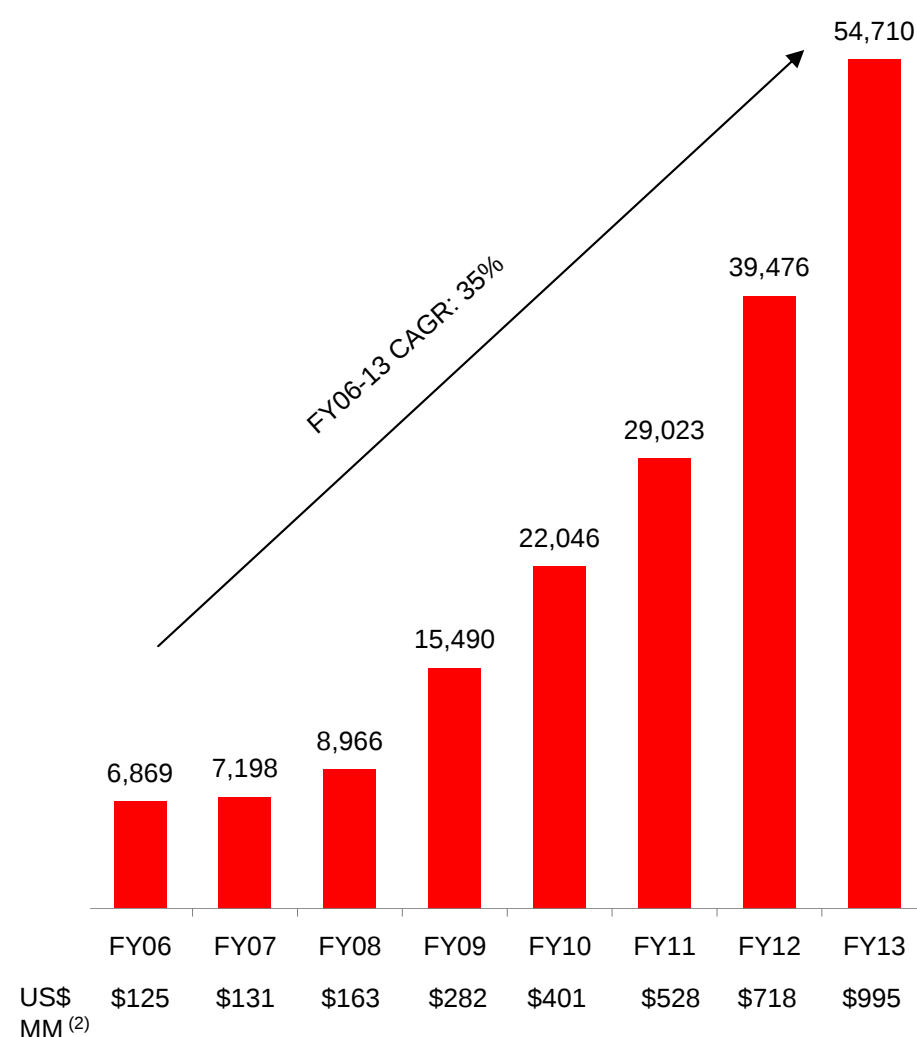
Cash Flow from Operations ⁽¹⁾

INR MM



Cash ⁽¹⁾

INR MM



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Notes

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Investment Highlights

- Addressing Large, Global and Growing Market Opportunity
- Delivering a Comprehensive Portfolio of Leading Products
- Unique and Beneficial Strategic Relationship with Oracle
- Largest Number of Modern Core Banking Platform Deployments Globally
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