

ADITYA BIRLA



**UltraTech**

UltraTech Cement Limited

# India's Largest Cement Company

Earnings **Q3** FY18

Stock Code: BSE: **532538** | NSE: **ULTRACEMCO**

Reuters: **UTCL.NS** | Bloomberg: **UTCEM IS/UTCEM LX**

# Contents



## GLOSSARY

**Mnt** – Million Metric tons, **Lmt** – Lakhs Metric tons, **MTPA** – Million Tons Per Annum, **Q2** – July-September, **Q3** – October – December, **9M** - April-December, **CY** – Current year period, **LY** – Corresponding period last year, **FY** – Financial Year (April-March)

*Note: The financial figures in this presentation have been rounded off to the nearest Rs 1 cr; 1 US\$ = Rs 63.88*

## Macro indicators



# Sectoral update

- Industry entering into upward cycle

## Strong volume growth



# Sectoral update

## State wise performance

| State / Region   | Vol. Gr. | I | LCH | RH | UH | C | Key Drivers                           |
|------------------|----------|---|-----|----|----|---|---------------------------------------|
| Haryana          | ↑        | ● | ●   | ●  | ●  | ● | PMAY and rural housing                |
| Delhi + NCR      | ↑        | ● | ●   | ●  | ●  | ● | NGT ban on construction work          |
| Punjab           | ↑        | ● | ●   | ●  | ●  | ● | Pick up in housing demand             |
| Himachal Pradesh | ↑        | ● | ●   | ●  | ●  | ● | Govt. infrastructure spends           |
| Madhya Pradesh   | ↑        | ● | ●   | ●  | ●  | ● | Govt. infrastructure spends           |
| Rajasthan        | ↑        | ● | ●   | ●  | ●  | ● | Poor sand availability                |
| Uttar Pradesh    | ↑        | ● | ●   | ●  | ●  | ● | Govt. infrastructure spends & PMAY    |
| West Bengal      | ↑        | ● | ●   | ●  | ●  | ● | Govt. infrastructure spends & housing |
| Bihar            | ↓        | ● | ●   | ●  | ●  | ● | Poor sand availability                |
| Jharkhand        | ↑        | ● | ●   | ●  | ●  | ● | PMAY and IHB                          |
| Odisha           | ↑        | ● | ●   | ●  | ●  | ● | PMAY and Smart city projects          |
| Chhattisgarh     | ↑        | ● | ●   | ●  | ●  | ● | PMAY and IHB                          |

Continuing infrastructure spending and pick-up in PMAY activities supported growth

**I:** Infrastructure, **LCH:** Low cost housing, **RH:** Rural Housing, **UH:** Urban Housing, **C:** Commercial

**PMAY:** Pradhan Mantri Awaas Yojana, **IHB:** Individual Home Builder

# Sectoral update

## State wise performance

| State / Region | Vol. Gr. | I | LCH | RH | UH | C | Key Drivers                        |
|----------------|----------|---|-----|----|----|---|------------------------------------|
| Maharashtra    | ↑        | ● | ●   | ●  | ●  | ● | Govt. infrastructure spends & PMAY |
| Gujarat        | ↑        | ● | ●   | ●  | ●  | ● | Demand from DFC & road projects    |
| AP / Telangana | ↑        | ● | ●   | ●  | ●  | ● | Development in AP capital city     |
| Karnataka      | ↑        | ● | ●   | ●  | ●  | ● | Pre-election spending              |
| Tamil Nadu     | ↓        | ● | ●   | ●  | ●  | ● | Political instability              |
| Kerala         | ↓        | ● | ●   | ●  | ●  | ● | Average IHB demand                 |

Pick up in affordable housing demand and infrastructure work supported growth

**I:** Infrastructure, **LCH:** Low cost housing, **RH:** Rural Housing, **UH:** Urban Housing, **C:** Commercial

**PMAY:** Pradhan Mantri Awaas Yojana, **IHB:** Individual Home Builder, **DFC:** Dedicated Freight Corridor

## Acquired assets: **Transforming realities**

Capacity  
utilization Q3  
exit @ 60%

Aggressive  
network  
development  
(addition of  
dealers and  
retailers)

Increasing  
connect with  
influencers  
(masons)

Realized  
brand  
premium  
across new  
markets

Expanding  
reach in new  
rural markets

**Conclusion:** Focused approach in market entry and capture translated into UltraTech outperformance

## Acquired assets: **Progressing towards defined targets**

Completed  
maintenance

Arresting  
operational  
gaps - plant  
by plant

Pet coke  
consumption  
>75% for Q3

Enhanced  
logistic  
synergies  
between  
acquired and  
existing  
plants

Implemented  
basic safety  
standards

**Conclusion:** Cost optimization key to bridge profitability gap

## Acquired assets: **Immediate agenda**

Enhancing  
capacity  
utilization

Deepening  
rural  
penetration

Enhancing  
plant  
efficiency

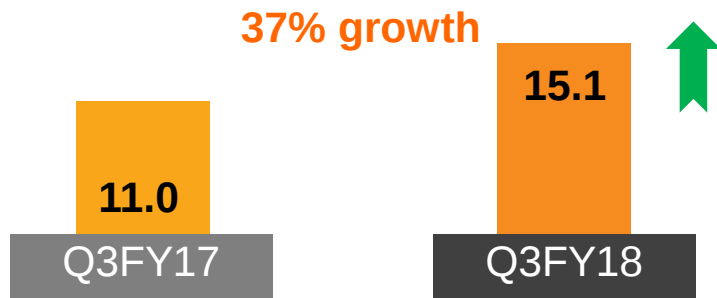
Improving  
employee  
residential  
standards

Graduating  
acquired  
units to  
UTCL  
EBITDA/mt

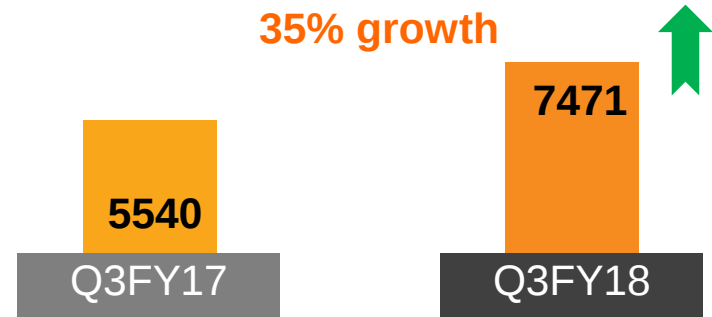
**Conclusion:** Cash break-even of acquired units by April-June 2018

# UltraTech: **Key performance highlights**

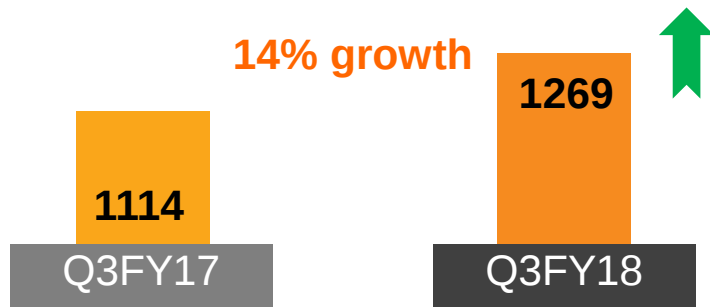
Domestic sales volume (MnT)



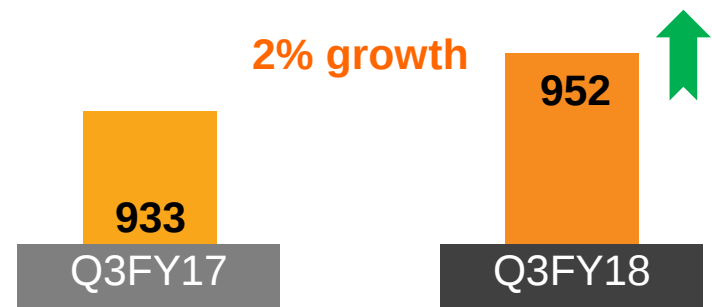
Turnover (Rs. Crs)



Operating EBITDA (Rs. Crs)



Cash Profit (Rs. Crs)



## Sales performance ... **robust volume growth**

Mnt

| Particulars               | Q3           |              |           | 9M           |              |           |
|---------------------------|--------------|--------------|-----------|--------------|--------------|-----------|
|                           | CY           | LY           | ▲ %       | CY           | LY           | ▲ %       |
| Domestic Capacity (MTPA)* | 85.0         | 66.3         | 28        | 85.0         | 66.3         | 28        |
| Capacity Utilization      | 69%          | 67%          | 2         | 68%          | 69%          | (1)       |
| Domestic Sales            | 15.10        | 11.01        | 37        | 40.11        | 34.27        | 17        |
| Exports & Others          | 0.75         | 0.73         | 2         | 2.07         | 1.84         | 12        |
| <b>Total</b>              | <b>15.85</b> | <b>11.73</b> | <b>35</b> | <b>42.18</b> | <b>36.11</b> | <b>17</b> |

**Conclusion:** UltraTech forging ahead

\* Excluding capacity under implementation: 11 MTPA

## Key sales initiatives

01

Growing rural off-take - a key growth driver

02

Increasing revenues from UltraTech Building Solutions (UBS)

03

UBS stores increased from 1500 in H1 FY18 to 1540 in Q3 FY18

04

Increasing connect with product applicators

05

UltraTech preferred choice in major infrastructure projects - fastest growing sectoral demand driver

# Operating Costs

(challenging environment)

## Logistics cost\*

33% share

YoY up 6%  
at Rs. 1127/t

Increased FOR sales against ex-works sales

## Energy cost\*

28% share

YoY up 21%  
at Rs. 949/t

Multiple headwinds besides higher fuel prices  
More usage of high cost fuel due to pet coke ban

## Raw materials cost\*

14% share

YoY lower 2%  
at Rs. 476/t

Slag prices increased over 65%  
Focus on replacing high cost additives with low cost alternates

**Conclusion:** UltraTech progresses despite cost challenges

## Consistent yields from **efficiency improvement program**

Freight optimisation to mitigate diesel price impact

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Reduced power consumption 5% YoY

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Sustained use of alternative fuels

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Declining auxiliary consumption of TPPs

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Procurement source optimization

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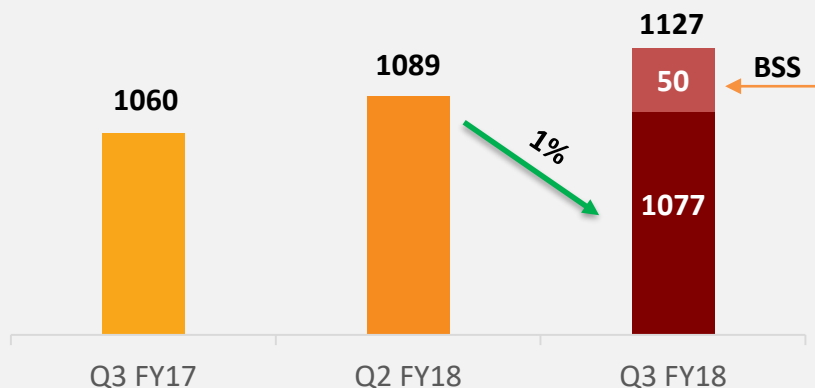
Increased additives blending ratio by ~ 100 bps

**Conclusion:** Contribution to EBITDA ~ 9%

# Logistics **cost trends**

Grey Cement

## Logistics cost (Rs./t)



| Mode Mix | Q3 FY17 | Q2 FY18 | Q3 FY18 |
|----------|---------|---------|---------|
| Rail     | 24%     | 23%     | 24%     |
| Road     | 72%     | 74%     | 73%     |
| Sea      | 4%      | 3%      | 3%      |

### Costs escalated over Q2 - 3%

- Applicability of railway Busy Season Surcharge (“BSS”) [Impact ~ 5%]
- Inflated diesel prices by 2%
- Lower rakes availability
- Savings from synergies occurred between existing and acquired units

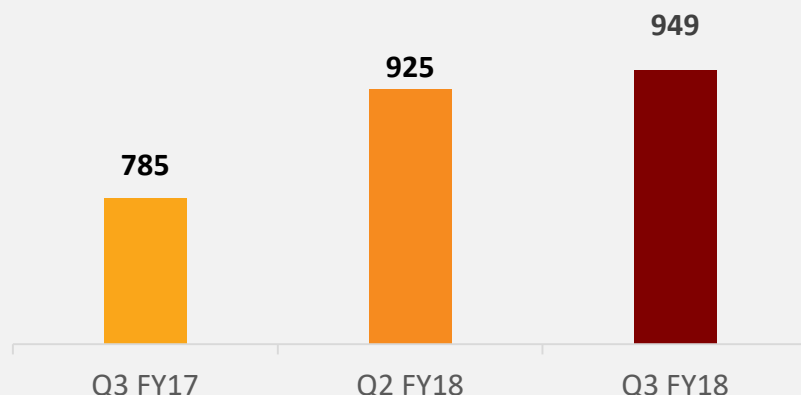
### YoY cost increase 6%

- More FOR sales [Impact ~ 3%]
- Rise in diesel prices by 5%
- Shorter lead distances

# Energy **cost trends**

Grey Cement

## Energy Cost (Rs./t)

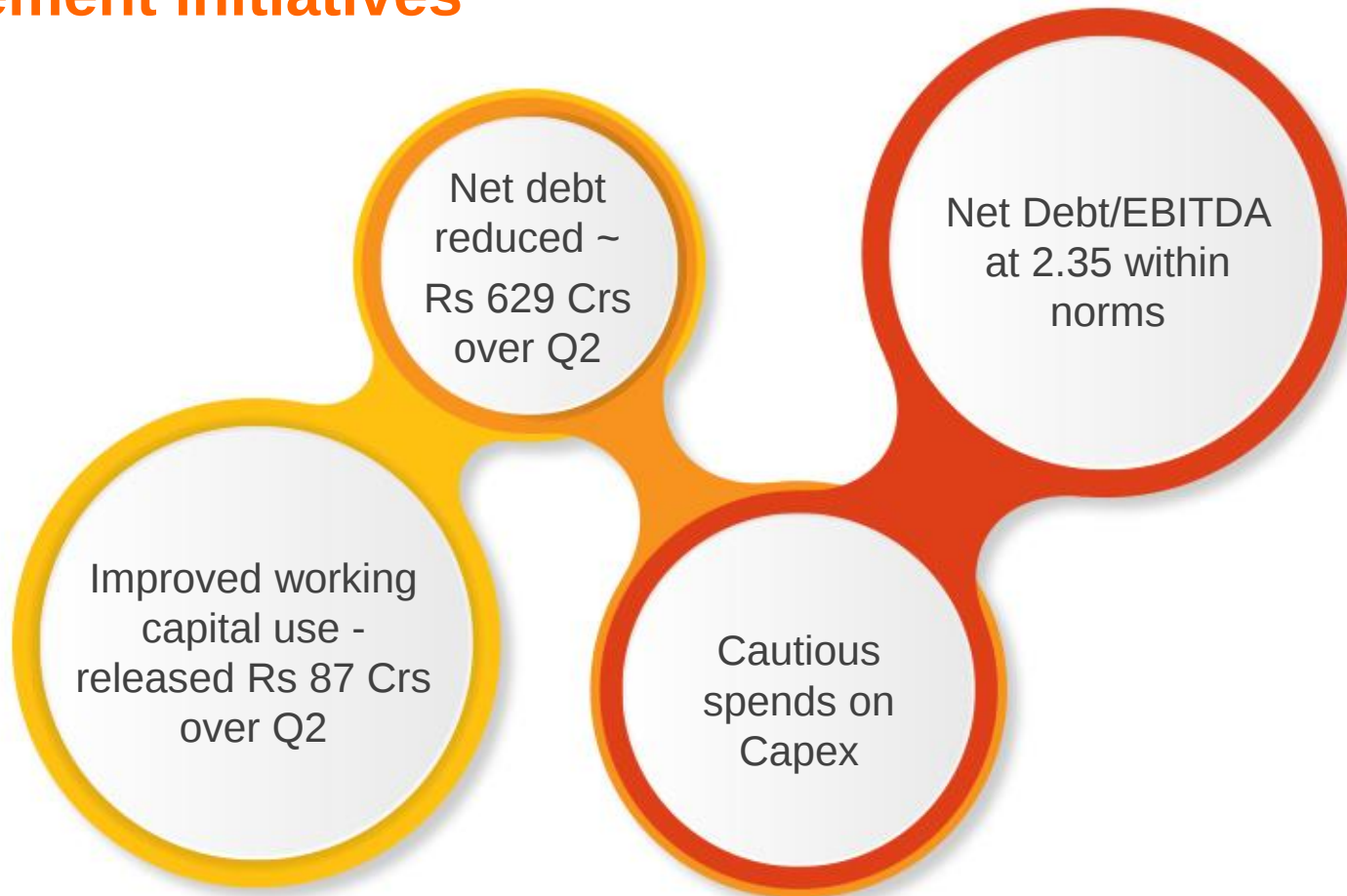


| Kiln fuel mix %            | Q3 FY17 | Q2 FY18 | Q3 FY18 |
|----------------------------|---------|---------|---------|
| Pet coke                   | 78%     | 76%     | 70%     |
| Industrial waste           | 3%      | 3%      | 3%      |
| Imported coal              | 11%     | 11%     | 17%     |
| Lignite                    | -       | 2%      | 3%      |
| Indigenous coal and others | 9%      | 9%      | 6%      |

### ■ **YoY cost rose 21%**

- Pet coke prices soared 33% at \$104/t
- Pet coke ban impact
- Import duty hike on pet coke from 2.5% to 10%
- Cost control initiatives reduced impact of fuel prices increase - 4%
  - WHRS share increase at 8%
  - Lignite use over imported coal 3%
  - Power consumption improved 5%
  - Power mix optimisation

## Liquidity improvement initiatives



# Income statement Q3

Rs. Crs

| Consolidated |             |             | Particulars                         | Standalone  |             |             |
|--------------|-------------|-------------|-------------------------------------|-------------|-------------|-------------|
| CY           | LY          | ▲%          |                                     | CY          | LY          | ▲%          |
| 7897         | 5927        | 33          | Revenues (net of taxes)             | 7471        | 5540        | 35          |
| 156*         | 97          | 60          | Other Income                        | 156*        | 97          | 61          |
| <b>1494</b>  | <b>1280</b> | <b>17</b>   | <b>EBITDA</b>                       | <b>1425</b> | <b>1210</b> | <b>18</b>   |
| <b>19%</b>   | <b>22%</b>  | <b>(3)</b>  | <b>Margin (%)</b>                   | <b>19%</b>  | <b>22%</b>  | <b>(3)</b>  |
| 359          | 144         |             | Finance Costs                       | 347         | 129         |             |
| 496          | 336         |             | Depreciation                        | 474         | 316         |             |
| 182          | 206         | 12          | Tax Expenses                        | 182         | 202         | 10          |
| <b>456</b>   | <b>595</b>  | <b>(23)</b> | <b>PAT after minority interests</b> | <b>421</b>  | <b>563</b>  | <b>(25)</b> |

\* CY includes reversal of DMF Provision ₹ 104 Crs

17% growth in EBITDA

# Financial position

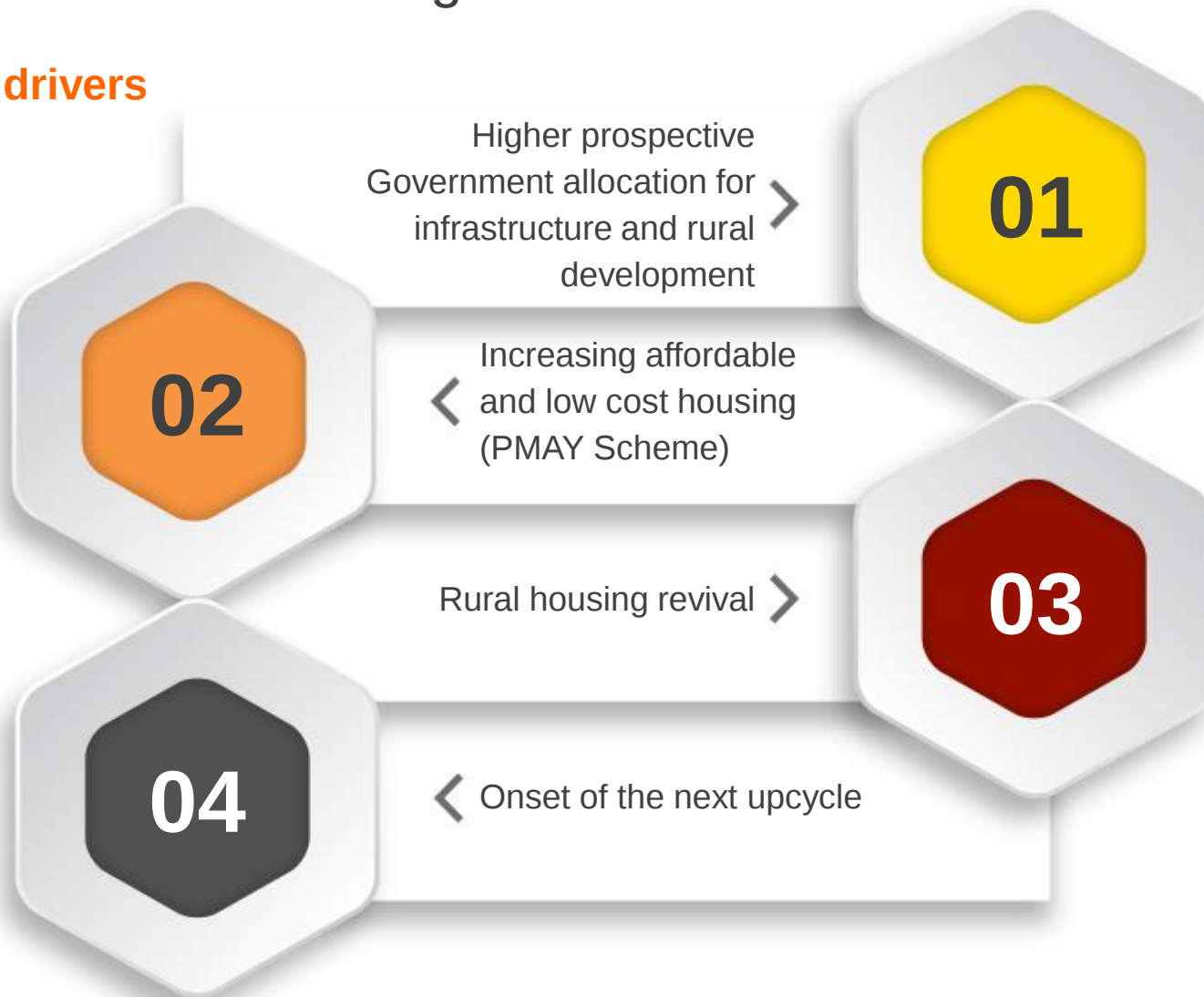
Rs. Crs

| Consolidated |              | Particulars                       | Standalone   |               |
|--------------|--------------|-----------------------------------|--------------|---------------|
| 31.12.17     | 31.03.17     |                                   | 31.12.17     | 31.03.17      |
| 25847        | 24401        | Shareholders Funds                | 25362        | 23941         |
| 19999        | 8474         | Borrowings                        | 17883        | 6240          |
| 3037         | 2773         | Deferred Tax Liabilities          | 3038         | 2774          |
| <b>48882</b> | <b>35648</b> | <b>Sources of Funds</b>           | <b>46283</b> | <b>32955</b>  |
| 42298        | 26039        | Fixed Assets                      | 40705        | 24387         |
| 1020         | 1085         | Goodwill                          | -            | -             |
| 4864         | 8713         | Investments                       | 5575         | 9409          |
| 700          | (189)        | Net Working Capital               | 3            | (841)         |
| <b>48882</b> | <b>35648</b> | <b>Total Application of Funds</b> | <b>46283</b> | <b>32955</b>  |
| <b>15161</b> | <b>(215)</b> | <b>Net Debt</b>                   | <b>13057</b> | <b>(2422)</b> |

# Sectoral Outlook

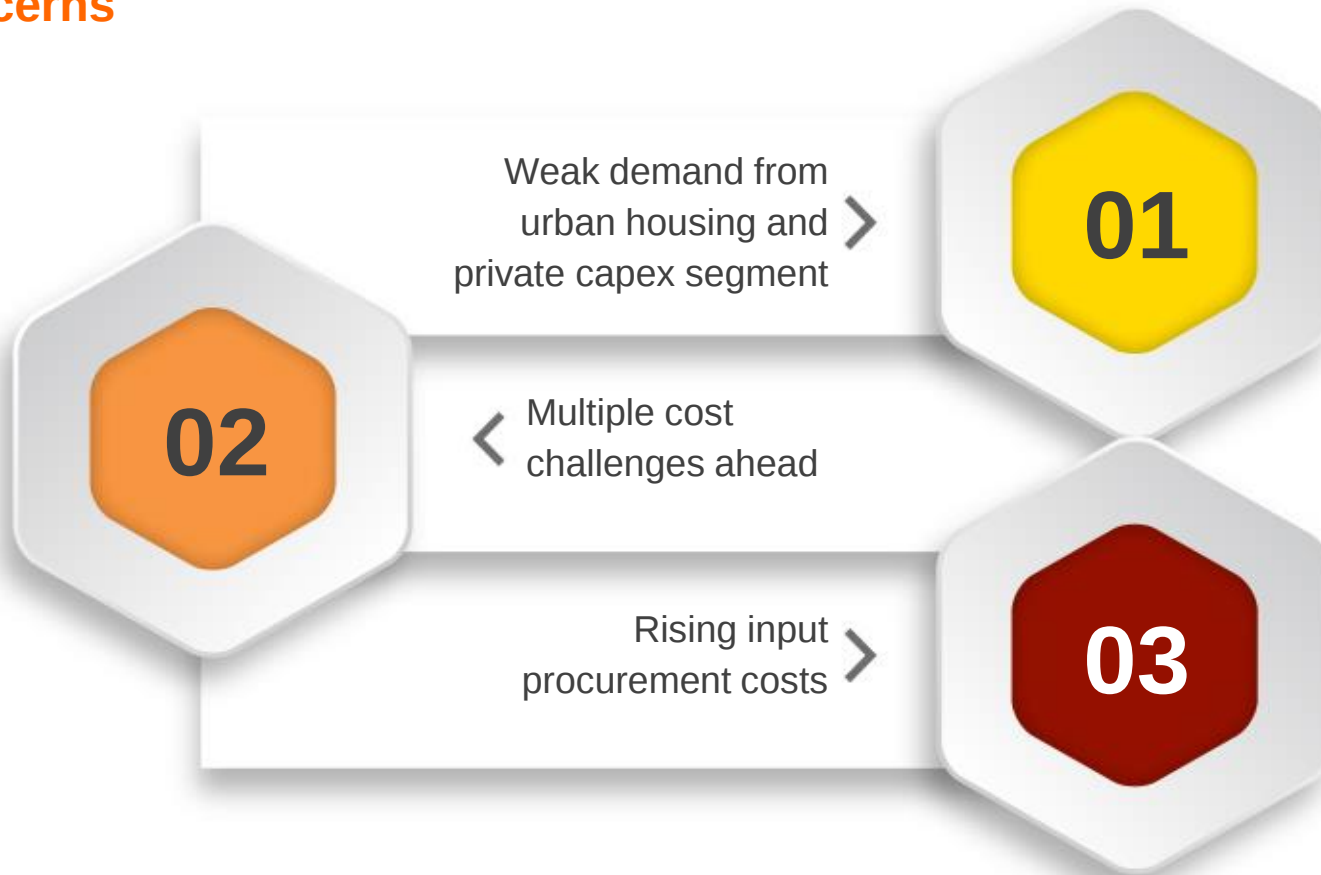
## Demand to mirror GDP growth

### Demand drivers



# Sectoral Outlook

## Key concerns



## Disclaimer

*Statements in this “Presentation” describing the Company’s objectives, estimates, expectations or predictions may be “forward looking statements” within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make difference to the Company’s operations include global and Indian demand supply conditions, finished goods prices, feedstock availability and prices, cyclical demand and pricing in the Company’s principal markets, changes in Government regulations, tax regimes, economic developments within India and the countries within which the Company conducts business and other factors such as litigation and labor negotiations. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statement, on the basis of any subsequent development, information or events, or otherwise.*

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