

May 25, 2025

To,

The Listing Department, The Listing Department

BSE Limited
Phiroze Jeejeebhoy Towers,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,

Dalal Street, Bandra-Kurla Complex

Mumbai - 400 001. Bandra (East), Mumbai-400 051.

Scrip Code: 532613 Trading Symbol: VIPCLOTHNG

Sub: VIP CLOTHING LTD. - Investor Presentation on the audited Financial Results for the Fourth Quarter and year ended on March 31, 2025.

Pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we enclose herewith the Investor Presentation on the audited Financial Results of the Company for the Fourth Quarter and year ended on March 31, 2025.

The Investor Presentation has been uploaded on the website of the Company www.vipclothing.in

This is for your information and record.

Thanking you

Yours faithfully, For **VIP Clothing Limited**

Rahul Soni Company Secretary and Compliance Officer Membership No.: A61305

Encl: A/a

VIP CLOTHING LIMITED

Make Everyday A Comfortable One With VIP

Q4 & FY25

MAY 2025



BSE: 532613 | NSE: VIPCLOTHNG



Frenchie



LEADER



RIVOLTA

SAFE HARBOR



Certain statements in this document maybe forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. VIP Clothing Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.







VISION

Medium-Term Vision: "Aim to double the revenue in the next three years"

Long-Term Vision: "To be present in every Indian wardrobe and to expand globally"

MISSION

Join hands together to become an international symbol of excellence through continuous customer satisfaction, innovation, manpower development, productivity improvement, quality improvement, cost reduction, and time management.

CHAIRMAN'S MESSAGE

Dear Shareholders,

I am delighted to address you as the Chairman of VIP Clothing, a leading comfortable innerwear manufacturer In India. Since our inception in 1991, VIP Clothing has been at the forefront of the innerwear industry through its innovation, quality, and sustainability. Today the company's offering comprises of high-quality clothing that is both stylish and comfortable.

I would like to highlight our financial performance of VIP Clothing for the year FY25 and the continuation of the growth journey in the quarter which is attributable to our focused strategy transformation that will enable us to emerge stronger and better. Our current financial performance reflects the initial fruits of this journey. VIP is entering a phase in which it is embarking on a comprehensive restructuring, cost-cutting initiative, expanding brand recognition and delivering best-in-class products that will yield robust financial results in the coming quarters. Through our strategic measures and rigorous financial management, we aspire to streamline our operations, optimize our resources, and reduce overhead expenses while facilitating a remarkable turnaround from past losses.

As we look into the future, I am excited to announce that VIP has embarked on a transformational journey that focuses on enhancing its product offerings and expansion in newer geographies. We will be investing in new markets, developing new products, and streamlining our operations with the help of technology to improve efficiency and increase profitability.

Our new strategy is designed to bring us closer to the customer and to establish VIP as a go-to brand in the innerwear and athleisure segment. We believe that by focusing on growth and innovation, we can continue to build on our legacy of quality, comfort, and style, and provide even greater value to our customers around the world.

In conclusion, I want to thank all of our shareholders for their continued support of VIP, and I look forward to sharing more updates on our progress as we move forward with our new growth strategy.

Sincerely, Sunil Pathare



ROBUST DISTRIBUTION NETWORK





425+ Distributors



39000+

Retailers



180+

Marketing & Sales Professionals



3

Warehouses in Mumbai, Kolkata & Thingalur



5

Exclusive Brand Outlets (EBOs)



10+

E-Commerce Platforms

OUR GEOGRAPHICAL PRESENCE





OUR TIE-UPS



Modern Trade





Mini Modern **Trade Chain**

















E-Commerce Platform





























Partnership In Overseas **Gulf Market**











Partnerships & B2b **Collaborations** -Offline





OUR JOURNEY



2015

License agreement for manufacturing, marketing, distribution & sale of Eminence Brand products.



2014

Sold an in-operational division situated at MIDC, Navi Mumbai.

2011

Sold the spinning division situated at Kollapalur, Tamil Nadu



Sc

2012

Received an award for Brand Leadership for Marketing Excellence by Indira Group of Institutes, Pune.

1993

Listed on Over-The-Counter Exchange of India (OTCEI).



1994

Renaming to Maxwell Industries Ltd



2005

Listed on the Bombay Stock Exchange (BSE)

2006

Raised capital of Rs. 451 Mn from Reliance Capital Partners.



2007

Received "Golden Scale Trophy" by CMAI in the men's innerwear category.

Listed on main board of stock exchange.

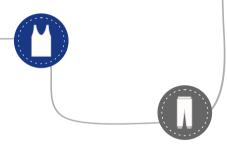
OUR JOURNEY



2016

Sold the processing house situated at SIPCOT, Perun Durai, Tamil Nadu.

Changed the name to VIP Clothing Ltd.



2017

Raised capital of Rs. 430 Mn to augment the working capital base of the Company.

Sale of factory land and building situated at Daman.

2018

Launched Premium Segment – VIP Regal & Frenchie Casuals.

2023

Embarking On a new transformational journey

The company raised capital of INR 451.7 Mn through preferential issue



2024

Relaunch of Frenchie X with Sustainable Fabric &

Successfully raised ~ INR
40 crores through the
issuance of Warrants and
Preference Shares, driving
substantial capital
infusion for future growth
and expansion.



Raised Rs. 104 Mn through divestment of facility at Umbergaon, Gujarat

Sale proceeds will be utilized at different levels from production, technology, innovation and marketing

OUR CORE TEAM



MR. SUNIL J PATHARE

(Chairman & Managing Director)

Holds a Bachelor's degree in Commerce.

Looks after the overall management of the Company

Awarded Most Promising Leaders of Asia (2017-18) in Malaysia by Economic Times.

Awarded Maharashtra's Mountain Peaks - 2021, organized by Peoples Art Centre celebrating Diamond Jubilee Year of Maharashtra.

Awarded Leading Innerwear Brand of India – at Indo Arab summit 2022 – Dubai.



(Promoter & Deputy Managing Director)

Holds a master's degree in Business Administration (Entrepreneurship & Family Business)

Looks after the overall production activities of the Company

Received Brand of the year -Innerwear & Garments Leaders Award in 2021.



(Chief Financial Officer)

Chartered Accountant & A Master's in Business Administration

Mr. Vyas has extensive experience in Financial strategy & Financial reporting and analysis, fund raising & Investor relation, Treasury management, Budgeting & cash flow optimization, Risk management,, Statutory & Internal Audit, Costing, Direct & Indirect Tax Planning.



MR. BHUSHAN PATEL

(Vice PresidentSales)

Mr. Patel holds 25+ years of experience in the Textile, Apparel and Innerwear Industry

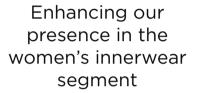
Currently, he looks at Sales, Marketing, and Revenue management plans at VIP along with Strategy & Planning.



OUR TRANSFORMATIONAL JOURNEY



Expanding Our Market Share In The Affordable Branded Segment By Leveraging Our Strengths



Establishing a brand in the teen segment in the name of "U-19"

Expanding into newer geographies

Augmenting technology to increase efficiency















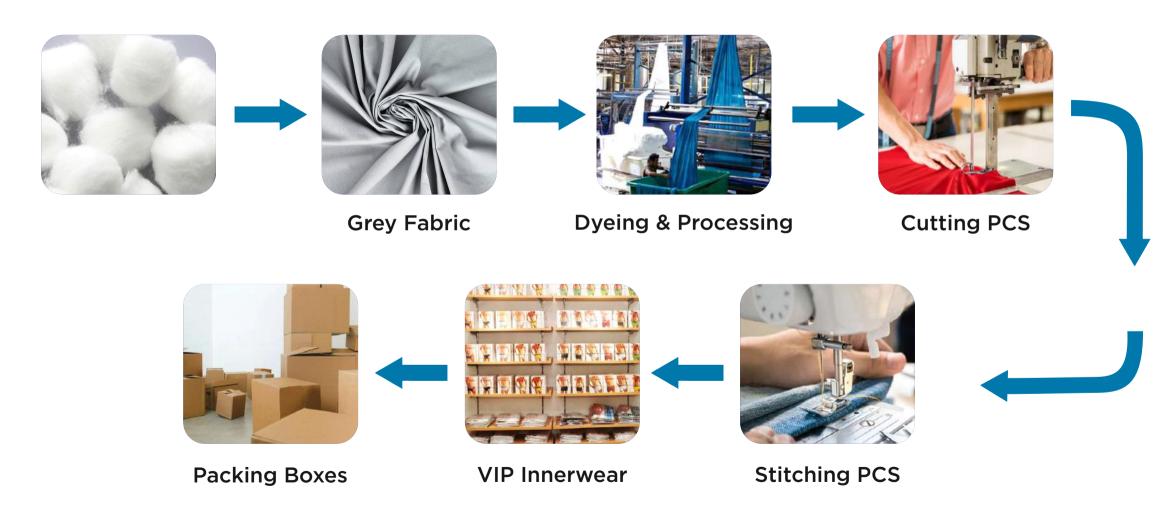
Foraying into the athleisure segment

Growing distributor and retailer network

Enhancing manufacturing capabilities

MANUFACTURING PROCESS





OUR FACTORIES





Thingallur (Tamil Nadu) 19.2 Acre





Kolkatta (West Bengal)

FACILITIES





















OUR WAREHOUSES







Thingallur (Tamil Nadu)
55,500 sq ft

Kon (Maharashtra)
12,277 sq ft shed



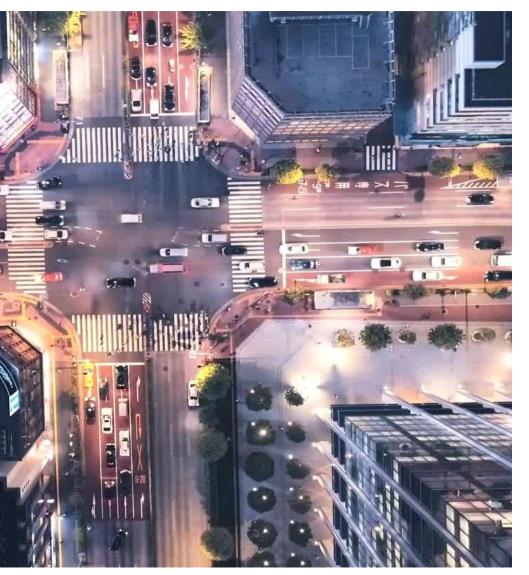


Land **37028 sq ft**

Kolkata (West Bengal)
4200 Sq ft

OUR IT SOFTWARE INFRASTRUCTURE















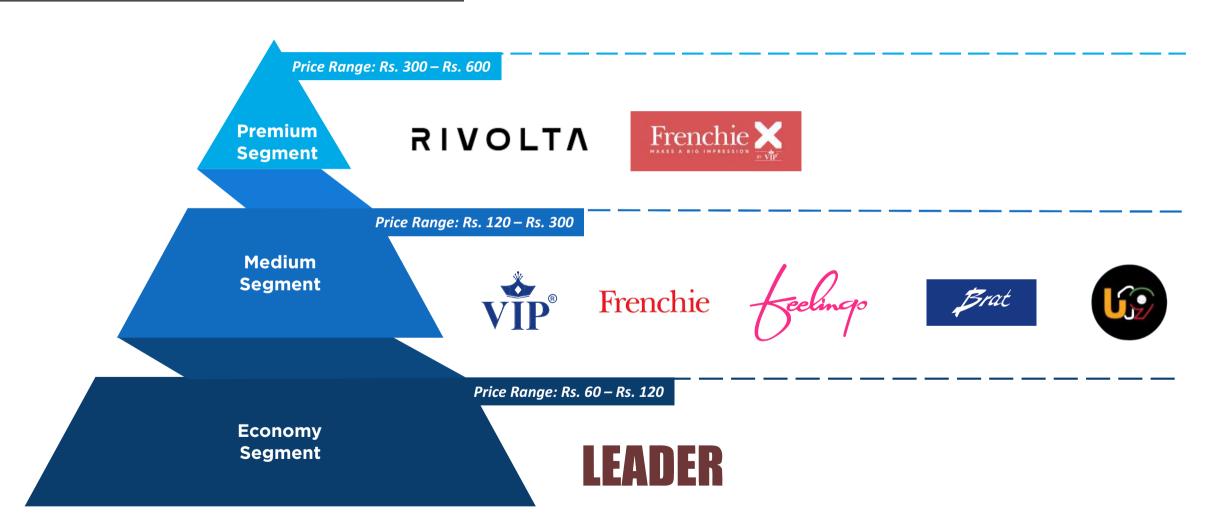




PRODUCT PORTFOLIO



Expansive And Diverse Product Portfolio



MEN PRODUCT PORTFOLIO



Dominant Position In Innerwear

Frenchie

VEST

BRAND NAME: VIP

Bonus Premium; Bonus Classic; Bonus Knitshrunk; Nawab; Supreme : Bonus Fab; Bonus Junior; Pro; Fresh;

BRAND NAME: FRENCHIE

Elite; Oxy; Square; Neo; Flex; Ribs; Enticer, Gym wear

BRIEFS

BRAND NAME: VIP

Spector; Signor; Gold; Champ; Alpha; Apex; Designer;

Fresh, Drycool

BRAND NAME: FRENCHIE

Eurofit; Pro; Envy; Grove; Lows

TRUNK

BRAND NAME: VIP

Advanta; Ultima; Unique; Punch Print; Punch Plain; Pic

Pocket; Sigma; Boxer

BRAND NAME: FRENCHIE

Pixel; Beat; Neo

BOXER

BRAND NAME: VIP

Freakout

Expanding Our Presence In Outwear



T-SHIRT

BRAND NAME: VIP

Pulse

BRAND NAME: FRENCHIE

Crew

MUSCLE TEE

BRAND NAME: VIP

Blaze

TRACK PANTS

BRAND NAME: VIP

Trek

BRAND NAME: FRENCHIE

Jogger; Runner

BERMUDA

BRAND NAME: VIP

Player

WOMEN PRODUCT PORTFOLIO



Dominant Position In Innerwear Feelings





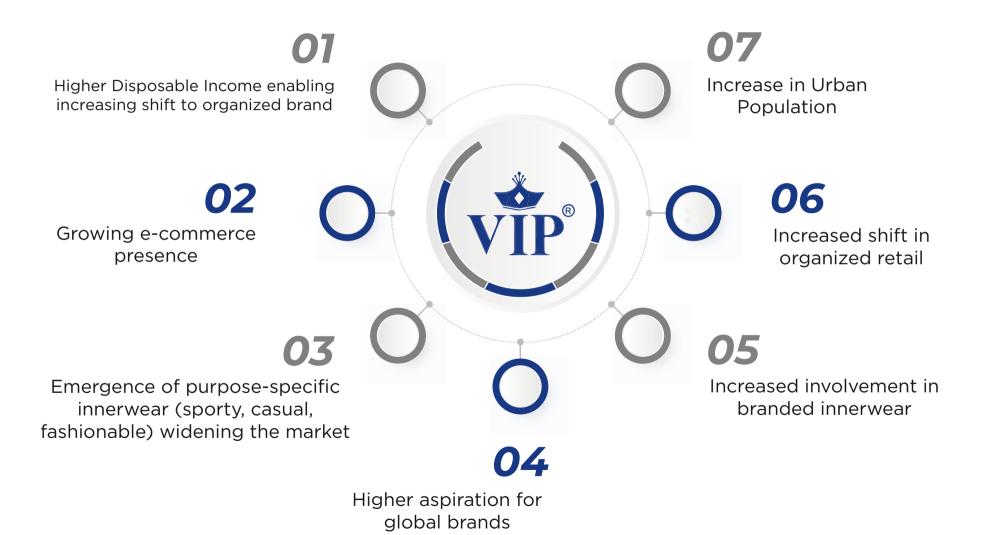
FUNDAMENTAL BRA FEELINGS Criss-cross; Dew; Charm; Cheerup; Breeze; Pep; Snow **NURSING BRA;** FEELINGS New mom **T-SHIRT BRA FEELINGS** Beam; Trendy; Glitz; Elle; Cosmo; Ornate Verve; Curve; Flair; Glam; Sparkle **SPORTS BRA FEELINGS** Ease; Savvy; Rhythm, Evolve; Active; Vital; Edge; Zeal **PANTIES** FEELINGS





ATTRACTIVE MACROS





CONSOLIDATED INCOME STATEMENT



Particulars (Rs. Mn)	Q4 FY25	Q4 FY24	YoY (%)	Q3 FY25	FY25	FY24	YoY (%)
Revenue from Operations	649.1	323.8	100.5%	626.3	2,368.9	1,832.8	29.3%
Other Income	6.6	1.0		2.4	13.6	4.3	
Total Revenue	655.7	324.8	101.9%	628.7	2,382.5	1,837.1	29.7%
Total Expenses excluding Depreciation, Amortization, and Finance cost	591.6	402.0		579.4	2,202.4	1,880.3	
EBITDA (excl. Other Income)	57.5	(78.3)		46.9	166.5	(47.5)	
EBITDA Margin %	8.9%	(24.2%)		7.5%	7.0%	(2.6%)	
Depreciation & Amortization	8.5	7.0		7.0	29.4	27.2	
Finance Cost	23.6	25.1		17.9	80.5	90.9	
PBT before exceptional items and tax	32.0	(109.4)		24.5	70.2	(161.3)	
Exceptional Items	-	-		-	-	-	
PBT	32.0	(109.4)		24.5	70.2	(161.3)	
Tax Expense	7.8	(35.4)		4.5	15.7	(34.8)	
PAT	24.2	(74.0)		20.0	54.6	(126.5)	
PAT Margin %	3.7%	(22.8%)		3.2%	2.3%	(6.9%)	
Diluted EPS	0.27	(0.90)		0.23	0.62	(1.53)	

CONSOLIDATED BALANCE SHEET

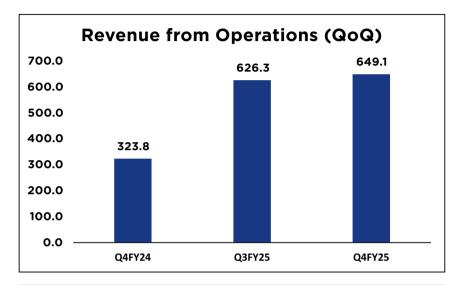


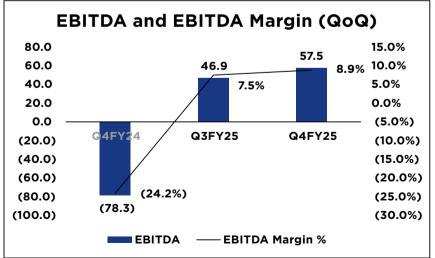
Particulars(Rs. Mn)	As at 31.3.25	As at 31.3.24			
Equity & Liabilities					
Shareholder's Funds					
Equity share capital	180.3	165.2			
Other equity	1,665.3	1,218.1			
Total Shareholder's Funds	1,845.6	1,383.3			
Non-Current Liabilities					
Borrowings	9.4	36.8			
Lease liabilities	32.7	44.0			
Other financial liabilities	46.9	50.9			
Provisions	12.1	11.9			
Deferred tax liability (Net)	46.4	30.9			
Total Non-Current Liabilities	147.5	174.5			
Current Liabilities					
Borrowings	767.7	710.3			
Lease liabilities	13.3	14.1			
Trade payables	470.4	368.4			
Other financial liabilities	32.5	34.1			
Provisions	3.1	7.0			
Other current liabilities	13.8	13.8			
Total Current Liabilities	1,300.8	1,147.7			
Total Equity & Liabilities	3,293.8	2,705.5			

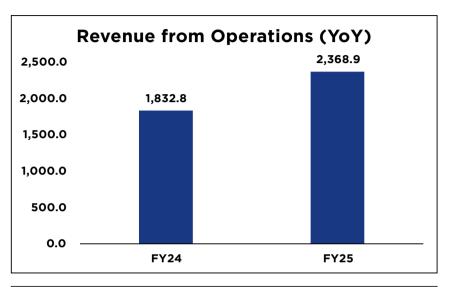
Particulars (Rs. Mn)	As at 31.3.25	As at 31.3.24				
Assets						
Non-Current Assets						
PP&E	234.8	242.2				
Other intangible assets	693.7	693.7				
Right of use assets	42.5	55.5				
Investments	-	-				
Loans	1.1	1.2				
Other financial assets	27.9	7.4				
Other non-current assets	129.7	144.3				
Income Tax Assets (Net)	6.8	4.9				
Total Non-Current Assets	1,136.5	1,149.2				
Current Assets						
Inventories	924.4	827.9				
Trade receivables	986.1	583.0				
Cash & cash equivalents	7.1	3.0				
other bank balances	0.1	40.6				
Other financial assets	88.3	6.8				
loans	2.3	2.3				
Other current assets	149.1	92.7				
Current tax (net)	-	-				
Total Current Assets	2,157.3	1,556.3				
Total Assets	3,293.8	2,705.5				

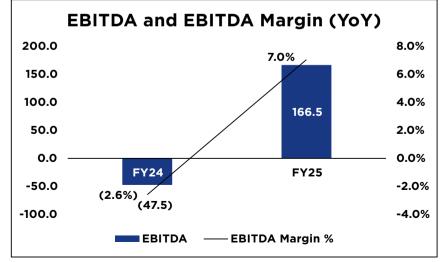
KEY FINANCIAL METRICS





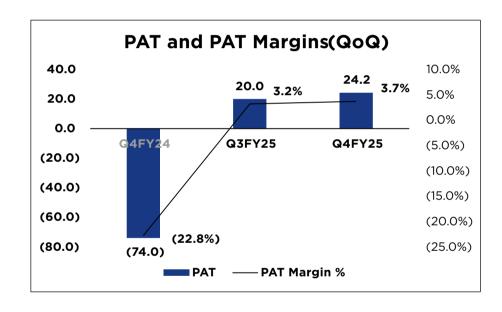


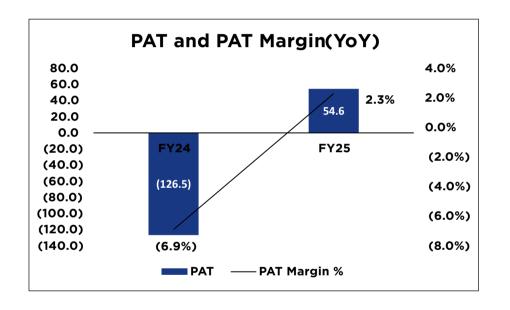




KEY FINANCIAL METRICS









For further information on the Company, Please Visit: https://www.vipclothing.in/

THANK YOU

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VIP Clothing Limited

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