

Investor / Analyst Presentation

Q3 & 9M FY15





Demand growth continues to be muted

Fresh public funding in sectors like roads, irrigation and housing to be the key trigger to improve demand situation

Rising cost structures reflected in steady realizations

Optimistic of increase in government projects in the current year - the effective utilization rates are expected to bottom out and improve gradually





West

- Cement prices increased by ₹ 80/bag in January 2015 vis-à-vis 270/bag in January 2014
- Prices in Mumbai & Pune stood at ₹ 350/-bag in the first week of January 2015
- Average prices in the region stood at ₹ 280-350/-bag in January 2015

South

- Average Prices in
 Seemandhra and Telangana
 increased by ₹85/bag &
 stood at ₹340/bag in
 January 2015 vis-a-vis
 ₹255/bag in January 2014
- Average prices in the Southern markets stood at ₹ 345-390/bag in January 2015 in comparison to ₹ 290-310 bag in January 2014



Perspective on

Cement Prices



Sagar Cements - Perspectives





Performance Highlights (Q3 FY15)

- Net sales higher by 5.5% to ₹ 12,442.5 lakh
- EBITDA improved from ₹ 212.3 lakh to ₹ 587.4 lakh
- PAT stood at ₹ 114.3 lakh
- Plant operated at around 49% capacity

Performance Highlights (9M FY15)

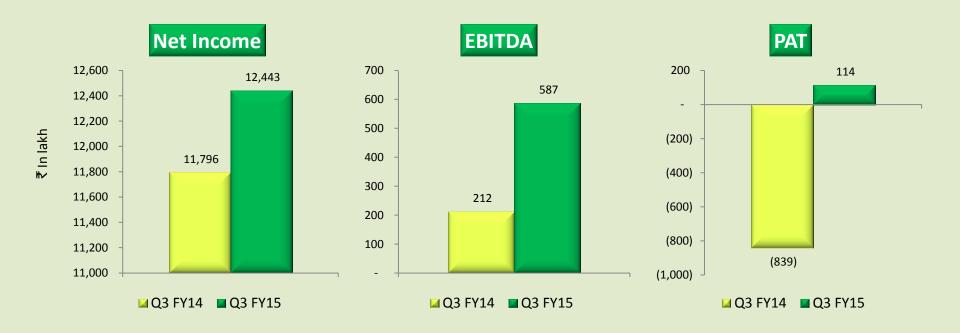
- Net sales at ₹ 38,487.0 lakh; up by 12.5%
- EBITDA higher by 153.6% at ₹ 1,504.2 lakh
- PAT improved to ₹ 27,495.3 lakh
- Plant operated at around 53% capacity







Q3 FY15 Performance Review

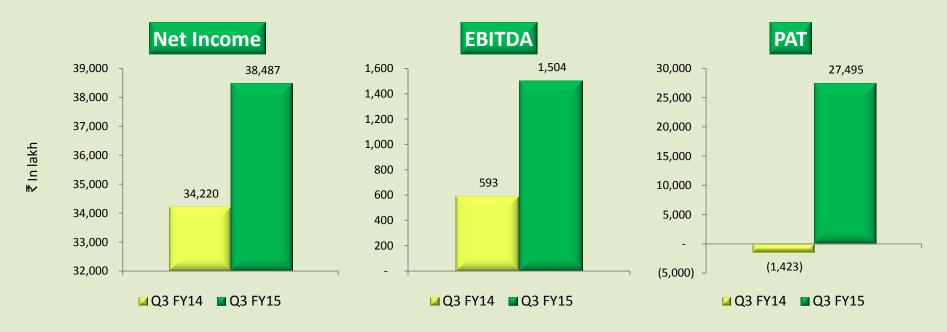


- Net Income from operations higher by 5.5% to ₹ 12,442.5 lakh from ₹ 11,795.7 lakh in Q3 FY14
- EBITDA stood at ₹ 587.4 lakh as compared to ₹ 212.3 lakh in Q3 FY14
 - EBITDA Margins improved from 1.80% in Q3 FY14 to 4.72%
- PAT stood at ₹ 114.3 lakh compared to a loss of ₹ (839.1) lakh in the corresponding quarter during the previous year
- Diluted EPS (not annualized) at ₹ 0.66 for Q3 FY15





9M FY15 Performance Review



- Net Income from operations stood at ₹ 38,487.0 lakhs as against ₹ 34,219.9 lakh in 9M FY14; up by 12.5%
- EBITDA increased to ₹ 1,504.2 lakh as compared to ₹ 593.2 lakh in 9M FY14
 - EBITDA Margins stood at 3.91% vis-à-vis 1.73% in 9M FY14
- PAT stood at ₹ 27,495.3 lakh compared to a loss of ₹ (1,422.6) lakh during the corresponding period in the last year
 - Other Income includes profit of ₹ 34,900.0 lakh realized from sale of stake held in the JV, VSCPL
- Diluted EPS (not annualized) at ₹ 158.13 for 9M FY15





Executive Director's Comment

Commenting on the performance, Mr. Sreekanth Reddy, Executive Director of the Company said,

"We are pleased to report a stable performance during the quarter. While the demand environment continues to be sluggish, firm realizations combined with cost rationalization measures, despite difficult cost structures, have enabled us to post yet another quarter of healthy topline growth and positive EBITDA margins.

Our new railway line is expected to come on stream by the end of the financial year. We expect this project to contribute to improved efficiencies, as over 50% of the Cement dispatches are to outside the home state of AP.

Overall, we are optimistic about a gradual turnaround in the demand situation with new project announcements by the government. This combined with our strong balance sheet and efforts towards cost rationalization will hold us in good stead to better performance going forward. "



Realization & Utilization

Matampally Plant

| Gross Realisations (₹/tonne) | | | | | | | | |
|---------------------------------------|---------|---------|---------|---------|--|--|--|--|
| Q1 FY13 Q2 FY13 Q3 FY13 Q4 FY13 | | | | | | | | |
| Overall Average | 4,865 | 4,678 | 4,476 | 4,230 | | | | |
| AP | 5,097 | 4,762 | 4,685 | 4,343 | | | | |
| OAP | 4,619 | 4,602 | 4,261 | 4,099 | | | | |
| | Q1 FY14 | Q2 FY14 | Q3 FY14 | Q4 FY14 | | | | |
| Overall Average | 4,429 | 4,655 | 4,623 | 4,195 | | | | |
| AP | 4,554 | 5,363 | 5,173 | 4,421 | | | | |
| OAP | 4,298 | 4,142 | 4,196 | 3,933 | | | | |
| | Q1 FY15 | Q2 FY15 | Q3 FY15 | | | | | |
| Overall Average | 4,302 | 4,866 | 4,771 | | | | | |
| TG | 5,160 | 5,595 | 5,520 | | | | | |
| OTG | 4,225 | 4,703 | 4,576 | | | | | |

| Utilisation (%) | | | | | | | |
|-----------------|---------|---------|---------|---------|--|--|--|
| Q1 FY13 | | | | | | | |
| Cement | 60 | 54 | 54 | 68 | | | |
| Clinker | 59 | 65 | 60 | 67 | | | |
| | Q1 FY14 | Q2 FY14 | Q3 FY14 | Q4 FY14 | | | |
| Cement | 53 | 42 | 49 | 67 | | | |
| Clinker | 68 | 48 | 56 | 74 | | | |
| Q1 FY15 | | | | | | | |
| Cement | 60 | 50 | 49 | | | | |
| Clinker | 75 | 63 | 57 | | | | |





Coal Prices

Q1 FY14

- Domestic : International coal mix was 60:40
- Singareni Coal: Reasonable quantity sourced

Q2 FY14

- Domestic : International coal mix was 70:30
- Singareni Coal: Reasonable quantity sourced

Q3 FY14

- Domestic : International coal mix was 78:22
- Singareni Coal: Reasonable quantity sourced

Q4 FY14

- Domestic : International coal mix was 75:25
- Singareni Coal: Reasonable quantity sourced

Q1 FY15

- Domestic : International coal mix was 38:62
- Domestic Coal: Limited quantity sourced due to price hikes considered by Singareni

Q2 FY15

- Domestic : International coal mix was 40:60
- Domestic Coal: Reasonable quantity sourced

Q3 FY15

- Domestic : International coal mix was 60:40
- Domestic Coal: Reasonable quantity sourced

| Coal Cost (₹/Tonne) | | | | | | |
|-----------------------|---------|---------|---------|---------|--|--|
| Q1 FY13 | | | | | | |
| Indian Average | 3,849 | 3,908 | 4,613 | 4,558 | | |
| Imported Coal Average | 5,350 | 5,022 | 4,967 | 4,498 | | |
| | Q1 FY14 | Q2 FY14 | Q3 FY14 | Q4 FY14 | | |
| Indian Average | 4,618 | 4,582 | 4,551 | 4,442 | | |
| Imported Coal Average | 4,273 | 4,850 | 7,065 | 6,924 | | |
| Q1 FY15 | | | | | | |
| Indian Average | 4,862 | 4,087 | 4,362 | | | |
| Imported Coal Average | 5,315 | 5,405 | 6,626 | | | |





Operations Overview

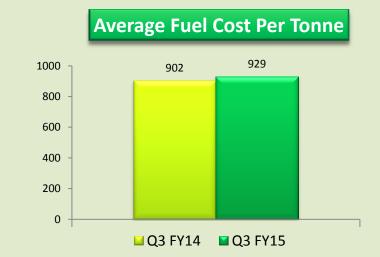
| Production (MT) | October | November | December | Total |
|--------------------|---------|----------|----------|---------|
| Clinker | 99,240 | 100,250 | 83,940 | 283,430 |
| Cement | 93,865 | 107,476 | 129,805 | 331,146 |

| Description | Cement Sales ('000'MT) | Value ₹ Lakh (net of excise & VAT) | Net Realization ₹/Mt |
|-------------|---------------------------|---------------------------------------|-------------------------|
| Q3 FY15 | 335 | 12,443 | 3,714 |
| Q3 FY14 | 327 | 11,796 | 3,596 |
| % Shift | 2.5 | 5.5 | 3.2 |
| 9M FY15 | 1,072 | 38,487 | 3,590 |
| 9M FY14 | 968 | 34,220 | 3,535 |
| % Shift | 10.8 | 12.5 | 1.6 |



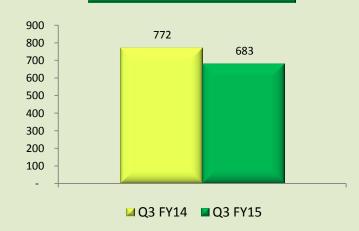


Cost Overview



Increase in price of imported coal and change in coal mix

Freight Cost per Tonne



 Freight per ton decreased due to difference in lead distance and fuel price





Cost Overview



Employee costs were higher due to salary increments



Increased production resulted in higher raw material costs





Plant Highlights

- During Q3 FY15, the plant operated at reasonable utilization levels producing 283,430 tons of clinker and 331,146 tons of cement
- Utilization levels for clinker: 57%
- Approximately 63% of cement dispatches was to various markets outside Andhra Pradesh & Telangana

Sales (334,963) 100% Others –3% 90% Orissa –7% 80% Maharashtra – 22% 70% Tamil Nadu - 15% 60% Karnataka - 16% 50% 40% 30% A.P & T.G - 37% 20% 10% 0%



Sales in Q3 FY15 vs. Q3 FY14

| | Q3 FY15 | | Q3 FY14 | |
|----------------------------|-------------------------|---------------------|-------------------------|---------------------|
| Markets | Quantity (in Tonnes) | % of Total Sales | Quantity (in Tonnes) | % of Total Sales |
| Andhra Pradesh & Telangana | 124,510 | 37.2 | 142,540 | 43.5 |
| Karnataka | 53,371 | 15.9 | 44,898 | 13.7 |
| Tamil Nadu | 49,789 | 14.9 | 50,317 | 15.4 |
| Maharashtra | 72,267 | 21.6 | 52,538 | 16.0 |
| Orissa | 23,688 | 7.1 | 18,607 | 5.7 |
| Others | 11,338 | 3.4 | 18,851 | 5.8 |
| Total | 334,963 | 100.00 | 327,751 | 100.00 |





Sales in 9M FY15 vs. 9M FY14

| | 9M FY15 | | 9M FY14 | |
|----------------------------|----------------------|---------------------|-------------------------|---------------------|
| Markets | Quantity (in Tonnes) | % of Total Sales | Quantity (in Tonnes) | % of Total Sales |
| Andhra Pradesh & Telangana | 460,998 | 43.0 | 445,211 | 46.0 |
| Karnataka | 147,079 | 13.7 | 124,505 | 12.9 |
| Tamil Nadu | 155,228 | 14.5 | 147,605 | 15.3 |
| Maharashtra | 215,511 | 20.1 | 158,137 | 16.3 |
| Orissa | 67,030 | 6.3 | 51,885 | 5.4 |
| Others | 25,713 | 2.4 | 40,392 | 4.2 |
| Total | 1,071,558 | 100.00 | 967,734 | 100.00 |





Dispatches by Road & Rake

| DISPATCH DETAILS | | | | | |
|------------------|----------|----------|----------|----------|-----------|
| TPT | Q1 FY14 | Q2 FY14 | Q3 FY14 | Q4 FY14 | TOTAL |
| BY ROAD | 361,042 | 277,970 | 324,774 | 450,710 | 1,419,829 |
| BY RAKE | - | 2,688 | 2,645 | - | 5,333 |
| TOTAL | 361,042 | 280,658 | 327,419 | 4,50,710 | 14,19,829 |
| TPT | Q1 FY15 | Q2 FY15 | Q3 FY15 | | |
| BY ROAD | 4,05,886 | 3,31,912 | 3,34,103 | | |
| BY RAKE | - | - | - | | |
| TOTAL | 4,05,886 | 3,31,912 | 3,34,103 | | |

Status of Railway Line

- Total Investment for new railway line ₹ 123 crore
- Completion of the new railway line will lead to better efficiency and savings in costs
- Dispatches by rail expected to go up by 20%
- Project Completion FY15





Key Balance Sheet Items



Gross debt as on 31st December 2014 stood at ₹ 21,615 lakh out of which ₹ 15,062 lakh is long term debt with the remaining constituting working capital



The Net Worth of the Company as on 31st December 2014 was ₹ 50,448 lakh



Cash & Bank Balances held by the Company at the Balance Sheet date was ₹ 21,749 lakh



Investments stood at ₹ 2,503 lakhs



Debt : Equity Ratio as on December 31, 2014 stood at

0.30:1







Historical trend cement sales OAP

| | | Q3 FY15 | Q2 FY15 | Q1 FY15 |
|-----------|---------|---------|---------|---------|
| OAP Sales | | 63% | 64% | 47% |
| | Q4 FY14 | Q3 FY14 | Q2 FY14 | Q1 FY14 |
| OAP Sales | 46% | 57% | 58% | 49% |
| | Q4 FY13 | Q3 FY13 | Q2 FY13 | Q1 FY13 |
| OAP Sales | 46% | 49% | 52% | 48% |
| OAF Jales | 4070 | 4370 | 32/0 | 4070 |
| | Q4 FY12 | Q3 FY12 | Q2 FY12 | Q1 FY12 |
| OAP Sales | 49% | 48% | 48% | 40% |
| | | | | |

Sales in regions other than AP & Telangana have remained stable over the last 2 years





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