

Investor / Analyst Presentation



Industry Overview

Early signs of demand recovery visible in Q1 on the back of political stability

Improving sentiment of real estate sector likely to have a positive rub-off on demand

Recovery in demand translating to gradually improving utilization

Optimism of increase in government projects in the current year





West

South

Perspective on Cement Prices

- Cement prices increased by Rs.38/- bag in August 2014 vis-àvis August 2013.
- Prices in Mumbai & Pune stood at Rs. 315 per bag in the first week of August 2014.
- Average prices in the region stood at Rs. 311/bag in August 2014.
- Average Prices in Seemandhra and Telangana increased by Rs.30, & stood at Rs.313/bag in August 2014 vis-a-vis Rs.283/bag in August 2013.
- Average prices in the Southern markets stood at Rs.304/bag in August 2014 in comparison to Rs. 267/bag in August 2013.





SAGAR CEMENTS - PERSPECTIVES





Performance Highlights (Q1 FY15)

- Total Income increased by 10.0% to ₹ 13,524 lakh
- EBITDA decreased to ₹ 81 lakhs vis-à-vis ₹ 660 lakhs in Q1 FY 14
 - EBITDA Margins stood at 0.59%
- Loss at ₹860 lakh vis-a-vis loss of ₹469 lakh in Q1 FY14
- Diluted EPS (non-annualized) at ₹ (4.95)
- Plant operating at around 60% capacity





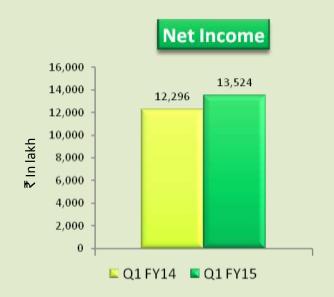
🗱 Exit from Vicat Sagar JV

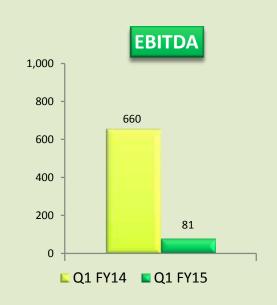
- Sagar Cements Limited, pursuant to receiving Board of Directors approval, proposes to exit the Vicat Sagar JV
 - o Proposes to sell entire stake of 6,52,36,399 equity shares held in the Joint Venture for a total consideration of ₹ 435 crore (₹ 66.68 per equity share) to M/s. Parficim S.A.S., France, an affiliate of Vicat S.A., France
 - Shareholder approval awaited.
- Sagar's investment was ₹ 86 crores ,for a 47% stake in the Joint Venture
- This transaction is the result of a strategic decision taken by both entities to enable each one, to focus on its own strengths and capabilities, to create value and drive growth
- Propose to utilize the proceeds from this stake sale towards; inter-alia,
 - o Purchase of capital equipment for Mattampally plant
 - Partial retirement of debts
 - Organic and inorganic growth opportunities focus on playing a larger role in the cement industry in South India

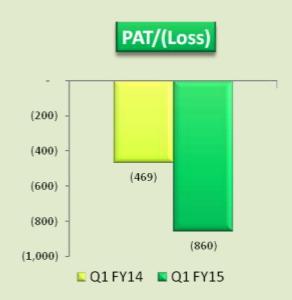




Q1 FY15 Performance Review







- Total Income from operations higher by 10.0% to ₹ 13,524 lakh from ₹ 12,296 lakh in Q1 FY14
- EBITDA stood at ₹ 81 lakh as compared to ₹ 660 lakh in Q1 FY14
 - o EBITDA Margins decreased from 5.37% in Q1 FY14 to 0.59%
- Loss stood at ₹ (860) lakh compared to a loss of ₹ (469) lakh in the corresponding quarter last year
- Diluted EPS (not annualized) at ₹ (4.95) for Q1 FY15



Executive Director's Comment

Commenting on the performance, Mr. Sreekanth Reddy, Executive Director of the Company said,

"A gradual uptick in demand and a low base of last year has translated to healthy growth in topline. The realizations improved towards the end of the quarter and hence are not reflected in the earnings performance. With political stability in India as well as our region of operations, we expect the demand environment to improve further in the second half of this fiscal. This should translate to better utilization levels. We also expect the full benefits of price hikes to kick-in Q2 onwards.

The proposed railway siding work is progressing well and is expected to be complete and operational by the end of FY15 and can be expected to contribute to improved efficiencies.

During the quarter, the Board of Directors also approved the exit from our JV with Vicat for a total consideration of $\stackrel{?}{\sim}$ 435 crore, subject to shareholder approval, with a view to leverage on our strengths and explore opportunities to expand our scale and presence, particularly in South India."



Realization & Utilization

Matampally Plant

Gross Realisations (₹/tonne)								
Q1 FY13 Q2 FY13 Q3 FY13 Q4 FY1								
Overall Average	4,865	4,678	4,476	4,230				
AP	5,097	4,762	4,685	4,343				
OAP	4,619	4,602	4,261	4,099				
	Q1 FY14	Q2 FY14	Q3 FY14	Q4 FY14				
Overall Average	4,429	4,655	4,623	4,195				
AP	4,554	5,363	5,173	4,421				
OAP	4,298	4,142	4,196	3,933				
	Q1 FY15							
Overall Average	4,302							
TG	5,160							
OTG	4,225							

Utilisation (%)							
Q1 FY13 Q2 FY13 Q3 FY13 Q4 FY13							
Cement	60	54	54	68			
Clinker	59	65	60	67			
	Q1 FY14	Q2 FY14	Q3 FY14	Q4 FY14			
Cement	53	42	49	67			
Clinker	68	48	56	74			
	Q1 FY15						
Cement	60						
Clinker	75						



Coal Prices

Q3 FY13

Singareni coal: Large quantity sourced.

Domestic : International coal mix was 45:55

Q4 FY13

Domestic : International coal mix was 55:45

Singareni Coal: Reasonable quantity sourced

Q1 FY14

Domestic : International coal mix was 60:40

Singareni Coal: Reasonable quantity sourced

Q2 FY14

Domestic : International coal mix was 70:30

Singareni Coal: Reasonable quantity sourced

Q3 FY14

Domestic : International coal mix was 78:22

Singareni Coal: Reasonable quantity sourced

Q4 FY14

Domestic: International coal mix was 75:25

Singareni Coal: Reasonable quantity sourced

Q1 FY15

Domestic : International coal mix was 38:62

 Domestic Coal: Limited quantity sourced due to price hikes considered by Singareni

Coal Cost (₹/Tonne)						
Q1 FY13						
Indian Average	3,849	3,908	4,613	4,558		
Imported Coal Average	5,350	5,022	4,967	4,498		
	Q1 FY14	Q2 FY14	Q3 FY14	Q4 FY14		
Indian Average	4,618	4,582	4,551	4,442		
Imported Coal Average	4,273	4,850	7,065	6,924		
Q1 FY15						
Indian Average	4,862					
Imported Coal Average	5,315					





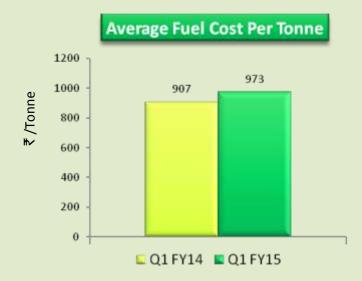
Operations Overview

Production (MT)	April	May	June	Total
Clinker	1,57,200	1,32,820	81,820	3,71,840
Cement	1,38,360	1,39,395	1,29,837	4,07,592

Description	Cement Sales ('000'MT)	Value ₹ Lakh (net of excise & VAT)	Net Realization ₹/Mt
Q1 FY15	406	13,524	3,331
Q1 FY14	360	12,296	3,416
% Shift	12.8	10.0	(2.5)



Cost Overview



 Increase in Price of domestic as well as imported coal and change in coal mix



 Freight per ton decreased due to difference in lead distance



Cost Overview



Employee costs were higher due to salary increments to employees

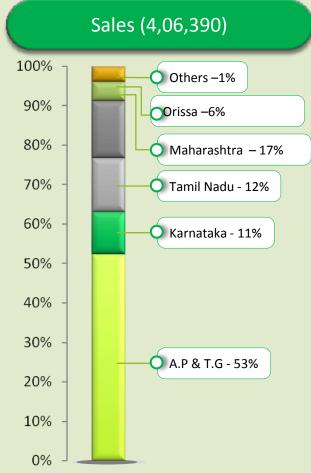


 Marginal decrease in raw material costs on account of lower mining expenses





- During Q1 FY15, the plant operated at reasonable utilization levels producing 371,840 tons of clinker and 407,592 tons of cement
- Utilization levels for clinker: 75%
- Approximately 47% of cement dispatches was to various markets outside Andhra Pradesh & Telangana)





Sales in Q1 FY15 vs. Q1 FY14

	Q1 FY15		Q1 FY14	
Markets	Quantity (in Tonnes)	% of Total Sales	Quantity (in Tonnes)	% of Total Sales
Andhra Pradesh & Telangana	216,558	53.30	184,976	51.42
Karnataka	43,758	10.77	39,910	11.09
Tamil Nadu	47,619	11.72	49,073	13.64
Maharashtra	67,399	16.58	54,483	15.15
Orissa	25,391	6.25	17,547	4.88
Others	5,665	1.38	13,750	3.82
Total	4,06,390	100.00	359,739	100.00





Dispatches by Road & Rake

DISPATCH DETAILS						
TPT	Q1 FY14	Q2 FY14	Q3 FY14	Q4 FY14	TOTAL	
BY ROAD	361,042	277,970	324,774	450,710	1,419,829	
BY RAKE	-	2,688	2,645	-	5,333	
TOTAL	361,042	280,658	327,419	4,50,710	14,19,829	
TPT	Q1 FY15					
BY ROAD	4,05,886					
BY RAKE	-					
TOTAL	4,05,886					

New Railway Line

- Total Investment for new railway line ₹ 123 crore
- Completion of the new railway line will lead to better efficiency and savings in costs
- Dispatches by rail expected to go up by 20%
- Project Completion FY15





Key Balance Sheet Items



Gross debt as on 30th June 2014 stood at ₹ 21,469 lakh out of which ₹ 14,552 lakh is long term debt with the remaining constituting working capital



The Net Worth of the Company as on 30th June 2014 was ₹ 23,227 lakh



Cash & Bank Balances held by the Company at the Balance Sheet date was ₹ 581 lakh



Investments stood at ₹8,603 lakhs



Debt: Equity Ratio as on June 30, 2014 stood at 0.63:1





Sales Outside AP

Historical trend cement sales OAP

			Q1 FY15
			47%
Q4 FY14	Q3 FY14	Q2 FY14	Q1 FY14
46%	57%	58%	49%
Q4 FY13	Q3 FY13	Q2 FY13	Q1 FY13
46%	49%	52%	48%
Q4 FY12	Q3 FY12	Q2 FY12	Q1 FY12
49%	48%	48%	40%
	46% Q4 FY13 46% Q4 FY12	46% 57% Q4 FY13 Q3 FY13 46% 49% Q4 FY12 Q3 FY12	46% 57% 58% Q4 FY13 Q3 FY13 Q2 FY13 46% 49% 52% Q4 FY12 Q3 FY12 Q2 FY12

Sales in regions OAP have remained stable over the last 2 years





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Safe Harbour:

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