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January 08, 2015

The Manager – Listing Dept
The Bombay Stock Exchange Limited
Floor 25, P J Towers, Dalal Street
Mumbai -400 001

Sub.: Rectified Statement of Subsidiaries

Ref.: Annual Report for the Financial Year 2013-14

Dear Sir.

This is with reference to the Statement of Subsidiaries under Section 212(3) of the Companies Act, 1956 forming part of the Annual Report of the Company for the Financial Year 2013-14.

In this context, we would like to state that due to typographical mistake the details of one of the Subsidiaries of the Company had inadvertently left to be taken in the Statement of Subsidiaries in compliance of Section 212(3) of the Companies Act, 1956, forming part of the Annual Report for the said financial year.

We are hereby enclosing the Rectified Statement of Subsidiaries for your information.

Please take note of the same.

Thanking you,

Yours sincerely, For Cyber Media (India) Limited

Anoop Singh Company Secretary

| IND & MKT                         |  |
|-----------------------------------|--|
| CEO PLACE SECRET SPAR LIST TINVES |  |
| LEGAL & A/C                       |  |
| MS&D BSE LTD DOT AS               |  |
| 12 IAN 22- FLR                    |  |
| TERIL                             |  |
| DT. INTERT                        |  |
| RSE/POOL SME ESTATE CORP          |  |
| COMM SECUR LISTING                |  |
|                                   |  |

# CYBER MEDIA (INDIA) LIMITED

| œ                    | 7                          | 6                   | 5               | 4                      | ω   | 1                 |                                     |  | 1                                       |         |                     |                         |                  |          |  |   | SI.No.   |   |
|----------------------|----------------------------|---------------------|-----------------|------------------------|---|-------------------|-------------------------------------|--|---|---------|---------------------|-------------------------|------------------|----------|--|---|--|---|
| CYBE R ASTRO LIMITED | GLOBAL SERVICES MEDIA LLC* | CONTENT MATRIX LLC* | TDA GROUP LLC*  | CYBE R MEDIA INDIA LLC | CYBEIR MEDIA SINGAPORE PTE LTD. (Shares of SG\$ 1 Each, fully paid) | Each, Fully Paid) | (Shares of Rs. 10 each, fully paid) | (Formerly Known as Cyber Media Research Ltd.)- | CYBER MEDIA RESEARCH & SERVICES LIMITED |         |                     |                         |                  |          |  |   | Name of the subsidiary Companies   |   |
| 31.03.2014           | 31.03.2014                 | 31.03.2014          | 31.03.2014      | 31.03.2014             | 31.03.2014  | 31.03.2014        | 31.03.2014                          |  |   |         | ended on            | financial year          | Subsidiaries     |          |  | financial year of the company                   | Extent of interest in the subsidiary at the end of                           | STATEMENT PURSUANT TO SECTION 212(3) OF THE COMPANIES ACT, 1956 |
| 75,000               | N.A.                       | N.A.                | N.A.            | N.A.                   | 30,000  | 90,000            | T50,000                             | 1  |   |         |                     | held                    | No of Shares     |          |  | company   | the subsidiary at  | ANT TO SECTION  |
| 37.5                 | 100                        | 100                 | 100             | 100                    | 100   | 100               | TOO                                 | 2  |   | 1100000 | (Ownership          | up capital/             | % of total paid- |          |  |   |  | 212(3) OF THE CO  |
| 498,980.00           | NIL                        | Z                   | (16,636,600.00) | 8,389,892.00           | 1,050,421.00  | (7,261,326.00)    | (9,1/8,010.00)                      | 770 770 700                                    |   |         |                     | ended 31.03.2014        | For the period   |          | Not dealt with in the                    | it concerns the men                             | The net aggregate a  | OMPANIES ACT, 1956  |
| 3,500,964.00         | NIL.                       | 2                   | 4,445,602.00    | 28,857,348.00          | 519,817.00  | (10,160,517.00)   | (JOV.+566'2TC'0T)                   | 110 212 001                                    |   |         | become the holding  | financial year since it | For the previous |          | Not dealt with in the company's accounts | it concerns the members of the holding company: | The net aggregate amount of the Subsidiary Company's Profit/(Los:) so far as |   |
| Z                    | Z                          | N.                  | Z.              | NIC                    | Z.  | NIL               | NIC                                 | 2  |   |         | ended<br>31.03.2014 | period                  | For the          | accounts | Dealt with in                            | pany:   | Company's Pr   |   |
| N.                   | 2                          | Z                   | N.F.            | NIL                    | N.E.  | 2                 | -4                                  | 7  |   |         | holding company'    | financial year since    | For the Prev.    |          | Dealt with in the company's              |   | ofit/(Losa) so far as  |   |

<sup>\*</sup>Subsidiary of Cyber Media India LLC

Pradeep Gupta Sd/-

Managing Director DIN: 00007520

Krishan Kant Tulshan

DIN: 00009764 Director

Sd/-

For and behalf of Board of Directors of Cyber Media (India) Lt.

Sankarnarayanan VV Sd/-

Company Secretary Anoop Singh

Chief Financial Officer



# 32<sup>nd</sup> Annual Report 2013-14

#### **DIRECTORS**

Pradeep Gupta Krishan Kant Tulshan Arun Kumar Dang

#### **BANKERS**

State Bank of Mysore

#### **AUDITORS**

M/s Goel Mintri & Associates
Chartered Accountants

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**NOTICE** is hereby given that the **Thirty Second Annual General Meeting** of the members of **Cyber Media (India) Limited** ('the Company') will be held on Tuesday, the 30<sup>th</sup> day of September, 2014 at 10:30 a.m. at the India Islamic Cultural Centre, 87-88, Lodhi Road, New Delhi-110003, India, to transact the following business:

#### **ORDINARY BUSINESS**

- To receive, consider and adopt the audited Balance Sheet and Profit & Loss Account for the year ended 31<sup>st</sup> March, 2014 and the audited Cash Flow Statement as on that date and the reports of the Directors and Auditors thereon.
- To appoint Statutory Auditors of the Company and in that connection to consider and, if thought fit, to pass, with or without modification(s), the following resolution as Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 139 and other applicable provisions, if any, of the Companies Act, 2013 and the Rules made thereunder (including any statutory modification(s) or re-enactment thereof), the retiring auditors, M/s Goel Mintri & Associates, Chartered Accountants, (Firm Registration No. 013211N), be and are hereby re-appointed as Statutory Auditors of the Company to hold office from the conclusion of this Annual General Meeting until the conclusion of the next Annual General Meeting at such remuneration and on such terms and conditions as may be fixed by the Board of Directors."

#### SPECIAL BUSINESS

3. Appointment of Mr. Arun Kumar Dang as Independent Director

To consider and, if thought fit, to pass, with or without modification(s), if any, the following resolution as Ordinary Resolution:

"RESOLVED THAT Mr. Arun Kumar Dang (DIN: 00087126), who was appointed as Additional Director of the Company, effective from February 11, 2014 in terms of Section 161(1) of the Companies Act, 2013 and Article 109 of the Articles of Association of the Company, and whose term of office expires at the ensuing Annual General Meeting and who meets the criteria of Independence as provided under Section 149(6) of the Companies Act, 2013, be and is hereby appointed as Independent Director not liable to retire by rotation in terms of Section 149 and 152 of the Companies Act, 2013 to hold office for a term of five years from April 1, 2014 to March 31, 2019."

### 4. Appointment of Mr. Krishan Kant Tulshan as Independent Director

To consider and, if thought fit, to pass, with or without modification(s), if any, the following resolution as Ordinary Resolution:

"RESOLVED THAT Mr. Krishan Kant Tulshan (DIN: 00009764), a Non-Executive Director in the Board of the Company and who meets the criteria of Independence as provided under Section 149(6) of the Companies Act, 2013, be and is hereby appointed as Independent Director for a

term of five years from May 29, 2014 to May 28, 2019 in accordance with Sections 149 and 152 of the Companies Act, 2013."

By Order of the Board For Cyber Media (India) Limited

Sd/-

Place: New Delhi Anoop Singh
Date: May 29, 2014 Company Secretary

#### NOTES:

- 1) A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY OR PROXIES TO ATTEND AND VOTE ON HIS/HER BEHALF AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY. THE INSTRUMENT APPOINTING PROXY, DULY FILLED AND STAMPED, SHOULD BE DEPOSITED AT THE REGISTERED OFFICE OF THE COMPANY NOT LATER THAN 48 HOURS BEFORE THE COMMENCEMENT OF THE MEETING. PROXIES SUBMITTED ON BEHALF OF LIMITED COMPANIES, SOCIETIES, ETC., MUST BE SUPPORTED BY APPROPRIATE RESOLUTION/AUTHORITY, AS APPLICABLE. FORM OF PROXY IS ENCLOSED.
- 2) A proxy may not vote except on a poll.
- Members/Proxies/Representatives are requested to bring the Attendance Slip duly filled in for attending the AGM.
- 4) Members are required to bring their copy of the Annual Report to the Annual General Meeting.
- The Register of Members and Share Transfer Books of the Company will remain closed from Tuesday, September 23, 2014 till Tuesday, September 30, 2014 (both days inclusive).
- 6) Members who are holding Company's shares in dematerialized form are required to bring details of their Depository Account Number for identification.
- 7) With effect from April 01, 2014, inter alia, provisions of Section of 149 of the Companies Act, 2013 have been brought into force. In terms of the said section read with section 152(6) of the Act, the provisions of retirement by rotation are not applicable to Independent Directors.
- 8) The Registrar and Share Transfer Agent of the Company M/s. Link Intime India Private Ltd., having its office at Narang Tower-44, Community Centre, Naraina Industrial Area, Phase I, New Delhi- 110028 ('RTA'), is handling registry work in respect of shares held both in physical form and electronic/demat form. Members holding equity shares in physical form are requested to notify the change of address/ dividend mandate, if any, to the RTA.
- A soft copy of the Notice of AGM alongwith the copy of Annual Report for FY 2013-14 has been sent to those shareholders who have registered their e-mail IDs with the Company or whose e-mail IDs have been made available by the Depositories. The aforesaid documents can also be accessed

on the Company's website www.cybermedia.co.in under investor relations/financial results. Shareholders can also register their e-mail IDs and contact numbers with the Company by sending details to investorcare@cybermedia.co.in or with Link Intime India Private Limited.

- 10) Statement as required in pursuance of section 102 of the Companies Act, 2013, in respect of special businesses at Item Nos. 3 to 4 is annexed hereto.
- 11) Pursuant to section 72 of the Companies Act, 2013, shareholders holding shares in physical form may file nomination in the prescribed Form SH-13 with the Company's Registrar and Transfer Agent. In respect of shares held in electronic/demat form, the nomination form may be filed with the respective Depository Participant.
- 12) Brief profiles of Mr. Arun Kumar Dang and Mr. Krishan Kant Tulshan, seeking appointment as Directors, as stipulated under Clause 49 of the Listing Agreement with the Stock Exchanges of India, are furnished in the Report on Corporate Governance forming part of the Annual Report.
- 13) Voting through electronic means:

Pursuant to the provisions of section 108 of the Companies Act, 2013 read with Rule 20 and Rule 21 of the Companies (Management and Administration) Rules, 2014, the Company is pleased to provide members facility to exercise their right to vote at the Annual General Meeting (AGM) by electronic means and the business may be transacted through e-voting services provided by Central Depository Services (India) Limited ('CDSL'). It is hereby clarified that it is not mandatory for a member to vote using the e-voting facility, and a member may avail of the facility at his/her/its discretion, subject to compliance with the instructions prescribed below:

The instructions for members for voting electronically are as under:-

In case of members receiving e-mail:

- (i) Log on to the e-voting website www.evotingindia.com
- (ii) Click on "Shareholders" tab.
- (iii) Now Enter your User ID
  - a. For CDSL: 16 digits beneficiary ID,
  - For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
  - Members holding shares in Physical Form should enter Folio Number registered with the Company.
- (iv) Next enter the Image Verification as displayed and Click on Login.
- (v) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier voting of any company, then your existing password is to be used.

(vi) If you are a first time user follow the steps given below:

|                              | For Members holding shares in Demat Form and Physical Form  |
|------------------------------|---|
| PAN*                         | Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders).   |
|                              | <ul> <li>Physical Shareholders who have not updated their PAN with the Company are requested to use the first two letters of their name in Capital Letter followed by 8 digits folio no in the PAN field. In case the folio number is less than 8 digits enter the applicable number of 0's before the folio number. Eg. If your name is Ramesh Kumar with folio number 1234 then enter RA00001234 in the PAN field.</li> <li>Demat Shareholders who have not updated their PAN with their Depository Participant are requested to use the first two letters of their name in Capital Letter followed by 8 digit CDSL/ NSDL client id. For example: in case of name is Rahul Mishra and Demat A/c No. is 12058700 00001234 then default value of PAN is 'RA00001234.</li> </ul> |
| DOB#                         | Enter the Date of Birth as recorded in your demat account or in the company records for the said demat account or folio in dd/mm/yyyy format.   |
| Dividend<br>Bank<br>Details# | Enter the Dividend Bank Details as recorded in your demat account or in the company records for the said demat account or folio.  • Please enter the DOB or Dividend Bank Details in order to login. If the details are not recorded with the depository or company please enter the number of shares held by you as on August 22, 2014 (cut off date) in the Dividend Bank details field.  |

- (vii) After entering these details appropriately, click on "SUBMIT" tab.
- (viii) Members holding shares in physical form will then reach directly the Company selection screen. However, members holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- (ix) For Members holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- (x) Click on the EVSN for the relevant Cyber Media (India) Limited on which you choose to vote.
- (xi) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/ NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.

- (xii) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- (xiii) After selecting the resolution you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- (xiv) Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- (xv) You can also take out print of the voting done by you by clicking on "Click here to print" option on the Voting page.
- (xvi) If Demat account holder has forgotten the changed password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
  - Institutional shareholders (i.e. other than Individuals, HUF, NRI etc.) are required to log on to https://www.evotingindia.com and register themselves as Corporates.
  - They should submit a scanned copy of the Registration Form bearing the stamp and sign of the entity to helpdesk.evoting@cdslindia.com.
  - After receiving the login details they have to create a user who would be able to link the account(s) which they wish to vote on.
  - The list of accounts should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
  - They should upload a scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, in PDF format in the system for the scrutinizer to verify the same.

#### In case of members receiving the physical copy:

- (A) Please follow all steps from Sr. No. (i) to Sr. No. (xvi) above to cast vote.
- (B) The voting period begins on Wednesday, September 24, 2014 at 9:00 a.m. and ends on Friday, September 26, 2014 at 6:00 p.m. During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of August 22, 2014, may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
- (C) In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com under help section or write an email to helpdesk.evoting@cdslindia.com.
- 14. The Company has appointed Mr. Sanjay Grover, Practising Company Secretary, as 'Scrutinizer', for conducting the evoting process for the AGM in a fair and transparent manner.

15. Pursuant to the provisions of Section 124 of the Companies Act, 2013 (Sections 205A(5) and 205C of the Companies Act, 1956), the Company has transferred unpaid/unclaimed dividend upto financial year 2005-06 to the Investor Education and Protection Fund (the 'Fund') of the Central Government. The unpaid/unclaimed dividends for the financial year 2006-07, which remains unpaid or unclaimed for a period of 7 years from the date it became due for payment will be transferred by the Company to the Fund. Members who have not encashed dividend warrants may approach the RTA for obtaining payment thereof.

#### **ANNEXURE TO THE NOTICE**

#### (A) <u>Item No. 2</u>

Section 139 of the Companies Act, 2013, read with the Companies (Audit and Auditors) Rules, 2014, provides that a company can appoint a firm of Auditors for a maximum of two terms of five consecutive years. However, the appointment of Statutory Auditors has to be ratified by the shareholders at every annual general meeting. Hence, their appointment is being recommended for ratification by members of the Company.

(B) Statement pursuant to the provisions of Section 102 of the Companies Act, 2013 in respect of the Special Business.

#### Item No. 3

Mr Arun Kumar Dang was appointed as Additional Director on February 11, 2014 in terms of Section 161(1) of the Companies Act, 2013 (section 260 of the Companies Act, 1956) in the category of 'Non-Executive Independent' and is continuing as 'Independent Director'. In terms of the aforesaid section of the Companies Act, 2013, as Additional Director shall hold office upto the date of the next Annual General Meeting and be eligible for appointment to the office of a director at any general Meeting in terms of Section 160 of the Companies Act, 2013.

In terms of Section 149(10) of the Companies Act, 2013, an Independent Director shall hold office for a term of five consecutive years, but shall be eligible for re-appointment on passing a Special Resolution by the Company and disclosure of such appointment be made in the Board's Report. Further, Section 149(13) of the Companies Act, 2013 provides that the provisions pertaining to retirement of Directors by rotation shall not be applicable to Independent Directors.

In order to ensure the compliance with the provisions of Section 149 and 152 of the Companies Act, 2013 read with the Rules made thereunder, it is proposed that approval of the shareholders be accorded for the appointment of Mr. Arun Kumar Dang as 'Independent Director' for a term of five years effective from April 1, 2014 to March 31, 2019 and pass the resolution set out in Item No. 3. His appointment is required to be in compliance with the provisions of Section 160 of the Companies Act, 2013.

He has confirmed compliance with the criteria of independence as provided under Section 149(6) of the Companies Act, 2013. The Board is of the opinion that his continued association with the Company would be of benefit to the Company. Further, in the opinion of the Board, Mr. Arun Kumar Dang fulfills the conditions specified in the Companies Act, 2013 and the Rules made thereunder, and he is independent of the management.

No Director other than Mr. Arun Kumar Dang himself or any of the Key Managerial Personnel of the Company or their relatives are, directly or indirectly, concerned or interested in the Resolution set out at Item No. 3. Further, he is not related to any other Director of the Company.

#### Item No. 4

The Board of Directors of the Company comprises three Directors viz. Mr. Pradeep Gupta, Chairman & Managing Director, Mr. Krishan Kant Tulshan, Independent Director and Mr. Arun Kumar Dang, Independent Director.

Both the Independent Directors continue to be independent and have confirmed compliance with the criteria of Independence prescribed under Section 149(6) of the Companies Act, 2013. Declarations in this regard have been received from both of them as required under Section 149(7) of the Companies Act, 2013. However, in order to compliance with the provisions of Section 149(4) of the Companies Act, 2013, which states that every listed public company shall have at least one-third of the total number of Directors as Independent Directors, approval of the shareholders is requested towards the Resolution set out at Item No. 4 for the appointment of Mr. Krishan Kant Tulshan as 'Independent Director'.

In terms of Article 123 of the Articles of Association of the Company, the Managing Director of the Company is not liable to retire by rotation. Further, Section 149(13) provides that the provisions pertaining to retirement of Directors by rotation shall not be applicable to Independent Directors.

Mr. Krishan Kant Tulshan was appointed as Director in the Board of the Company on February 7, 1997 in terms of section 260 of the Companies Act, 1956 (Section 161(1) of the Companies Act, 2013). Further, he was appointed as a Non-Executive Director from October 18, 2010 in the category of 'Non-Executive and is continuing as 'Non-Executive Director'. He meets the criteria for

independence as provided under Section 149(6) of the Companies Act, 2013 to be independent in the Board.

In terms of Section 149(10) of the Companies Act, 2013, an Independent Director shall hold office for a term of five consecutive years, but shall be eligible for re-appointment on passing a Special Resolution by the Company and disclosure of such appointment be made in the Board's Report. Further, Section 149(13) of the Companies Act, 2013 provides that the provisions pertaining to retirement of Directors by rotation shall not be applicable to Independent Directors.

In order to ensure the compliance with the provisions of Section 149 and 152 of the Companies Act, 2013 read with the Rules made thereunder, it is proposed that approval of the shareholders be accorded for the appointment of Mr. Krishan Kant Tulshan as 'Independent Director' for a term of five years effective from May 29, 2014 to May 28, 2019 and pass the resolution set out in Item No. 4.

He has confirmed compliance with the criteria of independence as provided under Section 149(6) of the Companies Act, 2013. The Board is of the opinion that his continued association with the Company would be of benefit to the Company. Further, in the opinion of the Board, Mr. Krishan Kant Tulshan fulfills the conditions specified in the Companies Act, 2013 and the Rules made thereunder, and he is independent of the management.

No Director other than Mr. Krishan Kant Tulshan himself or any of the Key Managerial Personnel of the Company or their relatives are, directly or indirectly, concerned or interested in the Resolution set out at Item No. 4. Further, he is not related to any other Director of the Company.

By Order of the Board For Cyber Media (India) Limited

Sd/Place : New Delhi Anoop Singh
Date : May 29, 2014 Company Secretary

Dear Members,

Your Directors are pleased to present the **Thirty Second** Annual Report on the business and operations of your Company together with the Audited Annual Accounts of the Company for the financial year ended 31st March, 2014.

#### FINANCIAL RESULTS

The comparative financial position of the Company for the year under report and the previous year is as follows in accordance with the provisions of clause (a) of sub-section (1) of section 217 of the Companies Act, 1956:

(Rupees Million)

|   | Cons                           | olidated                  | Standalone               |                          |  |  |
|---|--------------------------------|---------------------------|--------------------------|--------------------------|--|--|
| Particulars   | FY 14                          | FY 13                     | FY 14                    | FY 13                    |  |  |
| Total Income  | 598.56                         | 716.09                    | 245.12                   | 319.05                   |  |  |
| Expenditure - Direct Expenses - Personnel Expenses - Other Expenses | 11.57<br>199.98<br>322.88      | 30.85<br>239.54<br>399.05 | 7.17<br>64.16<br>128.47  | 27.16<br>92.32<br>182.35 |  |  |
| EBITDA - Financial Expenses - Depreciation - Exceptional Expenses   | <b>64.13</b><br>50.76<br>50.68 | <b>56.57</b> 46.42 46.16  | <b>45.32</b> 38.70 17.53 | 17.22<br>35.94<br>14.35  |  |  |
| Profit Before Tax for the Year                                      | (24.18)                        | (36.02)                   | (10.89)                  | (33.07)                  |  |  |
| Provision for Taxation  | (12.12)                        | (18.33)                   | (5.01)                   | (8.98)                   |  |  |
| Profit After Tax<br>for the Year                                    | (12.07)                        | (17.69)                   | (5.88)                   | (24.09)                  |  |  |

#### FINANCIAL/OPERATION PERFORMANCE REVIEW

Financial year 2013-14 has indeed been a challenging year not just for the Indian Media & Entertainment Industry, or even the Indian economy, but for the larger world economy. With a view to this, the Company put hard efforts to achieve its target and consequently, managed to pull consolidated revenue of Rs. 598.56 million for the financial year ended March 31, 2014 as against previous year's revenue of Rs. 716.09 million. The EBITDA on consolidated basis for the financial year ended March 31, 2014 stands at Rs. 64.13 million against Rs.56.57 Million for the last year. The EBITDA on standalone basis has gone up to Rs. 45.32 Million against the last year's figure of Rs. 17.22 million. Further, the net loss figures both on consolidated basis as well as standalone basis were Rs. 12.07 million and Rs. 5.88 million respectively.

#### CONSOLIDATED FINANCIAL STATEMENT

As stipulated by Clause 32 of the Listing Agreement with the Stock Exchanges, the consolidated financial statements have been prepared by the Company in accordance with applicable Accounting Standards issued by the Institute of Chartered Accountants of India notified under Section 209 of the Companies Act, 1956. The Audited consolidated financial statements together with Auditors Report form part of the Annual Report.

#### DIVIDEND

Your Directors have not declared any dividend for the year 2013-14.

#### **RESERVES**

No amount has been transferred to the reserves.

#### SUBSIDIARIES AND ASSOCIATE COMPANIES

Your Company has Eight subsidiaries, out of which three are Indian Companies and five are foreign Companies.

Indian Subsidiaries include:

Cyber Media Research & Services Limited (Formerly known as Cyber Media Research Limited), Cyber Media Services Limited and Cyber Astro Limited.

Foreign subsidiaries include Cyber Media Singapore Pte Limited and Cyber Media India LLC.

Cyber Media India LLC further has three subsidiaries viz: TDA Group Inc., Content Matrix LLC, and Global Services Media LLC.

A gist of the financial performance of the subsidiaries is contained in the report. The annual accounts of the subsidiaries companies are open for inspection by any member/investor and the Company will make available these documents/details upon request by any Member/investor of the Company or its subsidiaries interested in obtaining the same.

The companies which are associates to the Company are: Cyber Media Careers Limited, Cyber Media Foundation Limited and Any Time Media Services Limited.

The Ministry of Corporate Affairs, Government of India, issued a General Circular No. 2/2011 dated February 8, 2011 and granted a general exemption for complying with the provisions of Section 212 of the Companies Act, 1956 subject to certain conditions. Accordingly, the Board of Directors of the Company at its meeting held on May 29, 2014 decided to comply with the conditions as stipulated in the said circular. A brief of the conditions are given hereunder for reference:

- The annual accounts of the subsidiary(ies) and other related information shall be made available to Shareholders of the Company holding and subsidiary Companies and on demand the copies of the same shall also be furnished to the shareholders.
- (ii) The annual accounts of the subsidiary(ies) shall be kept for inspection to the shareholders in the Registered Office of the Company and/or the subsidiaries concerned.
- (iii) The statement of financials of the subsidiaries shall form part of the audited Annual Report.

#### **PUBLIC DEPOSITS**

During the year under review, your Company has not accepted any deposits under the provisions of Section 58A of the Companies Act, 1956, and Rules made there under.

#### **BUY BACK OF SHARES**

The Company has not under taken any exercise of buy back of its equity shares during the year under review.

#### LISTING AT STOCK EXCHANGES

The shares of the Company are listed on the National Stock Exchange of India Ltd. and Bombay Stock Exchange Ltd. The annual listing fee for the financial year 2013-14 has been paid.

### CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FORREIGN EXCHANGE EARNING AND OUTGO

Information relating to conservation of energy, technology absorption, research and development and foreign exchange earning and outgo forming part of directors' report in terms of section 217(1)(e) of the Companies Act, 1956 read with the Companies (Disclosure of particulars in the report of the Board of Directors) Rules, 1988 as amended, has been given in Annexure A to this report.

#### **DIRECTOR'S RESPONSIBILITY STATEMENT**

Directors Responsibility Statement prepared in accordance with sub-section 2AA of Section 217 of the Companies Act, 1956 regarding compliance with the accounting standards, accounting policies while preparing the financial results of the Company is as follows:

#### The Directors hereby state:

- That in the preparation of the annual accounts, the applicable accounting standards have been followed along with proper explanation relating to material departures.
- That the Directors had selected such accounting policies and applied them consistently and made judgment and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for that period.
- That the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956, for safeguarding the assets of the Company and for prevention and detection of fraud and other irregularities.
- That the Directors had prepared the annual accounts on an ongoing concern basis.

#### **BOARD OF DIRECTORS**

(i) On February 11, 2014, Mr Arun Kumar Dang was appointed as Additional Director in terms of Section 161(1) of the Companies Act, 2013 (section 260 of the Companies Act, 1956) in the category of 'Non-Executive' and is continuing as 'Independent Director' and further meets the criteria for independence as provided under Section 149(6) of the Companies Act, 2013 to be independent in the Board. In terms of the aforesaid section of the Companies Act, 2013, as Additional Director shall hold office upto the date of the next Annual General Meeting and be eligible for appointment to the office of a director at any general meeting in terms of Section 160 of the Companies Act, 2013.

However, in terms of Section 149(10) of the Companies Act, 2013, an Independent Director shall hold office for a term of five consecutive years, but shall be eligible for re-appointment on passing a Special Resolution by the Company. Further, Section 149(13) of the Companies Act, 2013 provides that the provisions pertaining to retirement of Directors by rotation shall not be applicable to Independent Directors.

In order to ensure the compliance with the provisions of Section 149 and 152 of the Companies Act, 2013 read with the Rules made thereunder, it is proposed that approval of the shareholders be accorded for the appointment of Mr. Arun Kumar Dang as 'Independent Director' for a term of five years effective from April 1, 2014 to March 31, 2019. His appointment is required to be in compliance with the provisions of Section 160 of the Companies Act, 2013.

Brief resume of Dr. Arun Kumar Dang, nature of expertise, details of directorships held in other companies and shareholding in the Company as stipulated under Clause 49 of the listing Agreement with the Stock Exchanges is summarized in the Corporate Governance Report forming part of this Annual Report.

- Your Directors recommend their appointment as Independent Director.
- ii) Mr. Krishan Kant Tulshan was appointed as Director in the Board of the Company on February 7, 1997 in terms of section 260 of the Companies Act, 1956 (Section 161(1) of the Companies Act, 2013). Further, he was appointed as a Non-Executive Director from October 18, 2010 in the category of 'Non-Executive and is continuing as 'Non-Executive Director'. He has been as independent in the Board of the Company since October 18, 2010 and meets the criteria for independence as provided under Section 149(6) of the Companies Act, 2013 to be independent in the Board.

In terms of Section 149(10) of the Companies Act, 2013, an Independent Director shall hold office for a term of five consecutive years, but shall be eligible for re-appointment on passing a Special Resolution by the Company. Further, Section 149(13) of the Companies Act, 2013 provides that the provisions pertaining to retirement of Directors by rotation shall not be applicable to Independent Directors.

In order to ensure the compliance with the provisions of Section 149 and 152 of the Companies Act, 2013 read with the Rules made thereunder, it is proposed that approval of the shareholders be accorded for the appointment of Mr. Krishan Kant Tulshan as 'Independent Director' for a term of five years effective from May 29, 2014 to May 28, 2019.

Brief resume of Mr. Krishan Kant Tulshan, nature of expertise, details of directorships held in other companies and shareholding in the Company as stipulated under Clause 49 of the listing Agreement with the Stock Exchanges is summarized in the Corporate Governance Report forming part of this Annual Report.

Your Directors recommend their appointment as Independent Director.

#### **Resignations:**

Dr. Ashok Agarwal, member of the Board, resigned from the services of the Company effective January 17, 2014. The Board would like to thank and record its appreciation for the services rendered by Dr. Agarwal to the Board and the Company.

Dr. K. S. Mehta stepped down as independent director of the Board, with effect from May 29, 2014. The Board would like to thank and record its appreciation for the services rendered by Dr. Mehta to the Board and the Company.

Mr. Rohitasava Chand tendered his resignation from his office of Directorship of the Company to be effective from June 18, 2014. The Board would like to thank and record its appreciation for his services rendered to the Board and the Company.

#### **DIRECTOR IDENTIFICATION NUMBER**

Mr. Pradeep Gupta: 00007520, Mr. Krishan Kant Tulshan: 00009764, Dr. Arun Kumar Dang: 00087126.

#### **HUMAN RESOURCE DEVELOPMENT**

The Company has always valued its employees. The HR department is geared towards ensuring recruitment, retention and development of the best talent in the industry with focus to contribute, strive towards excellence continuously.

The Company practices various interactive sessions on Team Building, Motivation and on Stress Management to keep the

employees motivated and improve their work style. The Company has also conducted various training programs across departments for enhancing the Sales, Edit and Managerial skill of the employees.

#### **INDUSTRIAL RELATIONS**

The relation between the Company and its employees remained cordial throughout the year. Not a single day was spent idle due to any strike or bad relations with the employees.

#### **CORPORATE GOVERNANCE**

A detailed report on Corporate Governance as per Clause 49 of the Listing Agreement alongwith the certificate of the Auditor's of the Company confirming compliance of the various practices of Corporate Governance is set out in the Annexure forming part of this Report.

#### MANAGEMENT DISCUSSION AND ANALYSIS REPORT

Management Discussion and Analysis Report as required under the Listing Agreement is annexed to this report.

#### **AUDITORS**

The Statutory Auditors of the Company, M/s Goel Mintri & Associates, Chartered Accountants, (Firm Registration No. 013211N) retire at the ensuing Annual General Meeting. Being eligible, they offer themselves for re-appointment. They have furnished a Certificate stating that their re-appointment would be within the limits specified under section 224(1B) of the Companies Act. 1956.

Your Directors recommend their re-appointment.

#### **AUDIT COMMITTEE RECOMMENDATION**

During the year there was no such recommendation of the Audit Committee which was not accepted by the Board. Hence, there is no need for the disclosure of the same in this Report.

#### **AUDITORS REPORT**

The observations made by the Auditors with reference to notes on accounts for the year ended 31<sup>st</sup> March 2014 are self-explanatory and, therefore, do not call for any further comments under Section 217(3) of the Companies Act, 1956.

#### MATERIAL CHANGES AND COMMITMENTS FROM THE END OF FINANCIAL YEAR TO THE DATE OF BALANCE SHEET

There are no material changes / events after the date of the Balance Sheet.

## PARTICULARS OF EMPLOYEES IN TERMS OF SECTION 217(2A) OF THE COMPANIES ACT, 1956

No employee of the Company is covered under the limits pursuant to the provisions of Section 217(2A) of the Companies Act, 1956 read with the Companies (Particulars of Employees) Rules, 1975, s amended.

#### **ACKNOWLEDGEMENT**

Your Directors would like to take this opportunity to express sincere thanks to the valued members and associates of the Company with a special reference to the valuable services and support of The State Bank of Mysore.

The Directors would also like to express their deep sense of appreciation to all the employees who are committed to strong

work ethics, excellent performance and commendable teamwork and have thrived in a challenging environment.

The Directors thank the valued customers for the continued patronage extended by them to your Company. Finally, the Directors wish to express their gratitude to the valued shareholders for their unwavering trust and support.

For and on behalf of the Board of Directors of Cyber Media (India) Ltd

Sd/-Pradeep Gupta Chairman & Managing Director DIN: 00007520

Sd/-Krishan Kant Tulshan Director DIN: 00009764

### ANNEXURE - A TO THE DIRECTOR'S REPORT AS PER SECTION 217 (1) (e) OF COMPANIES ACT, 1956.

Information relating to conservation of energy, technology absorption, research and development and foreign exchange earning and outgo forming part of directors' report in terms of section 217(1)(e) of the Companies Act, 1956 read with the Companies (Disclosure of particulars in the report of the Board of Directors) Rules 1988 as follows:-

#### A. Conservation of Energy

Place: New Delhi

Date: May 29, 2014

The operations of the Company are not energy-intensive. However, significant measures are taken to reduce energy consumption by using energy-efficient equipment. The Company constantly evaluates and invests in new technology to make its infrastructure more energy efficient and also under cost reduction measure the management has internally issued different circulars for use of natural light in place of tube lights; Administration keep a regular check on whether the Computer systems provided to the employees have been shut down properly at the time of closure of office etc.

No new investment is made on such energy saving devices during the financial year.

Further, since energy costs comprise a very small part of your Company's total expenses, the financial implications of these measures are not material.

#### B. Technology absorption

#### Research and Development (R & D)

### (i) Specific areas in which R & D carried out by the Company

The Company firmly believes in that research and development of new techniques and processed will help the Company to grow and thus it is taking steps to upgrade and modernize its processes by adopting latest technology developments in the field. However, presently Research & Development costs comprise a very small part of your Company's total expenses and hence the financial implications of these measures are not material.

The Company uses latest equipments and state of the art technology to provide a sophisticated and tech friendly environment to its employees.

 Company uses diverse mix of technology platforms across its national and regional headquarters that's partly driven by business need; partly by its publications' need to test a lot of technologies they write about both within its extensive test labs and in a real business environment; and finally, by its need to use a number of the technology areas that it evangelizes, such as intranet applications and the Linux platform.

- CyberHouse and all three CyberHouse regional headquarters are also wireless-enabled, with Wi-Fi access points deployed, and wireless-enabled laptops with editors and managers. Virtually every employee has a PC in fully networked environment.
- The applications include Circulation, Accounts, CRM and HR.

#### (ii) Benefits derived as a result of the above R&D

By virtue of the above initiatives, the Company is able to adopt appropriate technology for rendering better services at competitive prices.

#### (iii) Future plan of action

The Company continues to evaluate and adopt innovative and high quality products and technologies to meet the dynamic consumer needs and drive growth. Continuous focus on reducing costs to fund the growth and reduce the operating costs.

#### (iv) Expenditure on R & D

- a) Capital N.A.
- b) Recurring N.A.
- c) Total N.A.
- d) Total R & D expenditure N.A. as a percentage of total turnover

Due to nature of the business of the Company, the Company is not into any specific research, therefore, all

the expenditures incurred for the activities mentioned in B(i) above, are charged to the respective expenditures accounts and cannot be separately identified.

No imported technology is required by the company.

#### C. Foreign Exchange Earnings and Outgo

As per the requirements of clause (e) of sub-section 1 of Section 217 of the Companies Act, 1956 read with Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988, the detail of foreign earnings and outgo is as follows:

Foreign Exchange particulars (Rs. In '000')
a) Foreign Exchange earnings 13,772.84
b) Foreign Exchange Expenditure 2,027.89

#### Efforts and Initiatives in relation to Exports:

The Company's publications are well accepted globally. The Company is continuously putting efforts for more global recognition.

## Development of new export markets for products and services and export plans:

Since the year 2013-14 has been a challenging year not just for Indian Media & entertainment Industry, or even the Indian economy, but for the larger world economy, it is an ambitious task for the Company to upgrade its products in the international market.

For and on behalf of the Board of Directors of Cyber Media (India) Ltd

Sd/- Sd/Pradeep Gupta Krishan Kant Tulshan
Chairman & Director
Managing Director DIN 00009764

DIN 00007520

Place : New Delhi

Date : May 29, 2014

#### INDUSTRY STRUCTURE AND DEVELOPMENTS

Your company is engaged in two segments of business activity. These are:

- Media
- 2 Media Services

#### 1. Media:

In calendar year 2013, the Indian Media & Entertainment (M&E) industry registered a growth of 11.8% over 2012 and touched INR 918 billion. The overall growth rate remained muted, with a slow GDP growth and a weak rupee. Lower GDP meant lower demand from the consumer and this impacted advertising. At the same time, the industry began to see benefits from the digitization of media products and services, and growth in regional media. Gaming and digital advertising were the two prominent industry sub-sectors which recorded a strong growth in 2013 compared to the previous year, albeit on a smaller base. For projections till 2018, digital advertising is expected to have the highest CAGR of 27.7 percent while all other sub-sectors are expected to grow at a CAGR in the range of 9 to 18 percent. Overall, the industry is expected to register a CAGR of 14.2 percent to touch INR 1785.8 billion by 2018.

The Indian M&E sector showed some resilience and began to grapple seriously with some structural issues it has long talked about but not engaged with. These include TV and Print industry measurement, advertising volumes, inventory and rates, actions to see digitisation through and reap its benefits, working out the MSO-LCO relationship, copyright laws and operational efficiency. Many of these remain alive and will take a few years to sort through. Others, like phase III of radio – are still pending regulatory action.

Increasing digitization across sub-sectors of M&E industry, rate increase in TV, channel packaging by MSOs, innovative strategies to monetize digital content, rapid growth of new media powered by increasing smartphone penetration, and campaign spending during the general elections are likely to be the key levels of growth for the India M&E industry in

A well thought out, consistent and long term outlook on regulation is also the key to create an M&E industry that is world class in scale and plays its part in transforming India.

#### Overall industry size and projections

| Overall industry size and projections                    |       |       |       |       |       |       |                                |       |       |       |       |       |                       |
|--|-------|-------|-------|-------|-------|-------|--------------------------------|-------|-------|-------|-------|-------|-----------------------|
| Overall industry size (INR Billion) (For Calendar years) | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  | Growth in<br>2013 over<br>2012 | 2014p | 2015p | 2016p | 2017р | 2018p | CAGR<br>(2013-<br>18) |
| TV   | 241.0 | 257.0 | 297.0 | 329   | 370.1 | 417.2 | 12.7%                          | 478.9 | 567.4 | 672.4 | 771.9 | 885.0 | 16.2%                 |
| Print  | 172.0 | 175.2 | 192.9 | 208.8 | 224.1 | 243.1 | 8.5%                           | 264.0 | 287.0 | 313.0 | 340.3 | 374.0 | 9.0%                  |
| Films  | 104.4 | 89.3  | 83.3  | 92.9  | 112.4 | 125.3 | 11.5%                          | 138.0 | 158.3 | 181.3 | 200.0 | 219.8 | 11.9%                 |
| Radio  | 8.4   | 8.3   | 10.0  | 11.5  | 12.7  | 14.6  | 15.0%                          | 16.6  | 19.0  | 23.0  | 27.8  | 33.6  | 18.1%                 |
| Music  | 7.4   | 7.8   | 8.6   | 9.0   | 10.6  | 9.6   | -9.9%                          | 10.1  | 11.3  | 13.2  | 15.1  | 17.8  | 13.2%                 |
| ООН  | 16.1  | 13.7  | 16.5  | 17.8  | 18.2  | 19.3  | 5.9%                           | 21.2  | 23.1  | 25.2  | 27.5  | 30.0  | 9.2%                  |
| Animation and VFX  | 17.5  | 20.1  | 23.7  | 31.0  | 35.3  | 39.7  | 12.5%                          | 45.0  | 51.7  | 60.0  | 70.2  | 82.9  | 15.9%                 |
| Gaming   | 7.0   | 8.0   | 10.0  | 13.0  | 15.3  | 19.2  | 25.5%                          | 23.5  | 28.0  | 32.3  | 36.1  | 40.6  | 16.2%                 |
| Digital Advertising                                      | 6.0   | 8.0   | 10.0  | 15.4  | 21.7  | 30.1  | 38.7%                          | 41.2  | 55.1  | 67.7  | 88.1  | 102.2 | 27.9%                 |
| Total  | 580   | 587   | 652   | 728   | 821   | 918   | 11.8%                          | 1039  | 1201  | 1390  | 1571  | 1786  | 14.2%                 |

<sup>\*</sup>Source: KPMG in India analysis and industry discussion.

#### Media Services:

As per Nasscom, uptake of IT-BPO in India is changing business models, emergence of new technologies, buyer segments and solutions for emerging markets will help India retain its position as the global sourcing leader and an emerging trustworthy innovation hub. This and many other trends were revealed at the NASSCOM Strategic 2013 press conference. As per the report exports to grow by 12-14%, domestic market - 13-15%, Industry to add revenues of USD 12-15 billion in FY 2014. New business models, emerging technologies and markets driving growth are emerging India rapidly. It is observed that Industry exports expected to reach USD 84-87 billion - growth rate of 12-14 per cent, Domestic revenues to grow by 13-15 per cent and reach INR 1180-1200 billion, SMAC (Social media, Mobility, Analytics, and Cloud) technologies to fuel growth and Future of industry a complete blend of services, products, solutions and platforms.

Increase in global technology spending and opportunities created through adoption of disruptive technologies are expected to propel growth in FY2014. NASSCOM expects the industry to clock export revenues of USD 84-87 billion maintaining a growth rate of 12-14 percent. Domestic revenues will also grow at a rate of 13-15 percent and are expected to reach INR 1180-1200 billion. To sustain this growth, Indian IT-BPO industry is focusing on greater efficiencies, verticalised structures, geographical presence, IP based solutions, domain and increased collaboration across all stakeholders.

#### **OPPORTUNITIES AND THREATS** Opportunities:

- Digitalization
- Rapid increase in mobile and wireless connections
- Regionalisation
- Convergence and impact of new media

- Consolidation
- Social Media
- Innovation across products, process, marketing and distribution
- More B2B categories/niche markets emerging
- Inorganic growth

#### Threats:

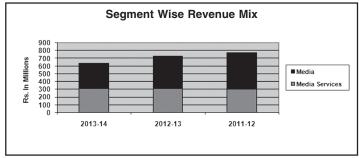
- · Media consumption habits
- Changing market mix
- · Dependence on ads spend
- · Commoditization of processes
- · Geopolitical movements against outsourcing
- E-magazines

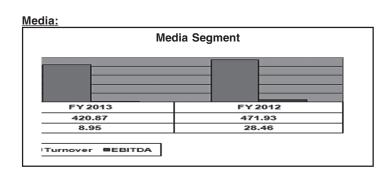
#### **III. SEGMENT WISE PERFORMANCE**

The initiatives taken by the Company to address profitability concerns have started yielding results. On consolidated basis, in FY14 EBITDA stood at Rs. 64.13 million as against EBITDA of Rs. 56.57 million in FY13. Further, EBITDA of the Company on stand alone basis has turned up from Rs. 17.22 million in FY13 to Rs. 45.32 million in FY14. In FY14, Profit after tax both on consolidated as well as stand alone basis turned negative at Rs. (12.07) million and Rs. (5.88) million respectively.

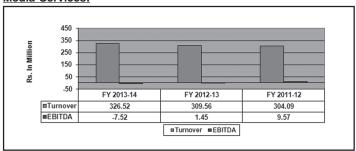
The Company continues to focus on both of its segments. With respect to share in total revenue, both Media and Media Services contribute in nearly equal proportion.

#### **Segment Wise Revenue Mix**





#### **Media Services:**



#### IV. OUTLOOK

With the growing importance of new media, new publishing models and the convergence of media and technology, we are aiming at monetizing the Company's content through induction of emerging technology platforms and improvements, so as to offer next generation features on multiple-media including the web, smart phones, tablets, and other digital devices. The Company is proactively planning to place its readers and advertisers at the cutting edge of technology.

The industry is undergoing transformation, driven by digital technologies, opportunities for further penetration of the billion strong markets, and an enabling regulatory framework. At the same time, it remains sensitive to the economic situation, and a lot will depend on its ability to manage the risks of continued shortage of skilled manpower, and ability to spur end user pricing across segments. The Company is proactively planning to place its readers and advertisers at the cutting edge of technology.

#### V. RISKS AND CONCERNS

#### 1. Competition

The industry is hampered by a talent crunch across sectors. At the same time, changes including digitization, growth in multilingual markets, new technologies and convergence, require additional skill sets Company has competed successfully with its competitors and is confident of maintaining its market dominance. Our operating domains are growing rapidly and the Company has successfully maintained its market share despite entry of newer media players in the industry.

#### 2. Advertisement

Advertisement revenue, which is inherently cyclical in nature, constitutes the main source of revenue for the Company. Following a consistent strategy of de-risking the business, the non advertisement based streams of revenue of the Company have been nurtured.

#### VI. INTERNAL CONTROL SYSTEMS AND THEIR ADEQUACY

The Company has adequate control procedures commensurate with its size and nature of business. The internal control systems are well documented, policies, guidelines, authorizations and approval procedures. The company has an audit committee, which comprises of three Directors, out of which two Independent Directors; Mr. Arun Kumar Dang (Chairman) and Mr. Krishan Kant Tulshan, and Mr. Pradeep Gupta, Managing Director. The audit committee's observations are acted upon by the management.

#### Note:

- (i) Dr. Ashok Agarwal ceased to be Director w. e. f. 17.01.2014.
- (ii) Mr. K.S. Mehta ceased to be Director w. e. f. 29.05.2014.
- (iii) Mr. Rohitasava Chand tendered his resignation from Directorship to be effective from 18.06.2014.
- (iv) Mr. Arun Kumar Dang was appointed as Independent Director effective from 11.02.2014.

#### VII. Performance Review

(Rupees Million)

|                                | Consolidated |         |  |  |
|--------------------------------|--------------|---------|--|--|
| Particulars                    | FY 14        | FY 13   |  |  |
| Total Income                   | 598.56       | 716.09  |  |  |
| Expenditure                    |              |         |  |  |
| - Direct Expenses              | 11.57        | 30.85   |  |  |
| - Personnel Expenses           | 199.98       | 239.54  |  |  |
| - Other Expenses               | 322.88       | 399.05  |  |  |
| EBITDA                         | 64.13        | 56.57   |  |  |
| - Financial Expenses           | 50.76        | 46.42   |  |  |
| - Exceptional Expenses         | _            | _       |  |  |
| - Depreciation                 | 50.68        | 46.16   |  |  |
| Profit Before Tax for the Year | (24.18)      | (36.02) |  |  |
| Provision for Taxation         | (12.12)      | (18.33) |  |  |
| Profit After Tax for the Year  | (12.07)      | (17.69) |  |  |

The initiatives taken by the company in to address profitability concerns have started yielding results. On consolidated basis, in FY14 EBITDA stood at Rs. 64.13 million as against EBITDA of Rs. 56.57 million in FY13. Further, EBITDA of the Company on stand alone basis has turned up from Rs. 17.32 million in FY13 to Rs. 45.32 million in FY14. In FY14, Profit after tax both on consolidated as well as stand alone basis turned negative at Rs. (12.07) million and Rs. (5.88) million respectively.

#### **VIII. HUMAN RESOURCES**

The Company has always valued its employees. The HR department is geared towards ensuring recruitment, retention and development of the best talent in the industry with focus to contribute, strive towards excellence continuously.

The Company practices various interactive sessions on Team Building, Motivation and on Stress Management to keep the employees motivated and improve their work style. The Company has also conducted various training programs across departments for enhancing the Sales, Edit and Managerial skill of the employees. The total employee strength at the end of financial year 2013-14 was 250.

#### **Cautionary Statements**

Certain statements in this Annual Report may be forward looking statement. Such forward looking statements are subject to certain risks and uncertainties like regulatory changes. Local political or economic developments, technological risks and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. Cyber Media (India) Limited will not be in anyway responsible for any action taken based on such statements and undertakes no obligations to publicly update these forward looking statements to reflect subsequent events or circumstances.

#### CORPORATE GOVERNANCE REPORT

#### 1. Company's Philosophy on Code of Governance

The Company believes that in order to create wealth for all stakeholders it is imperative to adhere to the norms of good corporate governance.

The management believes that in order to be one with the corporate as well as the social environment, an enterprise must conform to ethical business principles, processes and methodologies, so as to construct a robust structure, which besides generating value for its investors ensures effective discharge of its social obligations.

#### 2. Board of Directors

#### (i) Composition

The Board of Directors of the Company consists of persons who are professionally sound and competent in their respective field.

The composition of the Board as on 31st March, 2014 is as follows:

| Name                        | Category                                      | No. of<br>Other<br>Director-<br>ships* | Comm<br>Member<br>Chairman<br>other con | rship/<br>ship in |
|-----------------------------|---|--|---|-------------------|
|                             |   |  | Chairman                                | Member            |
| Mr. Pradeep<br>Gupta        | Promoter<br>Chairman and<br>Managing Director | 6                                      | Nil                                     | Nil               |
| Mr. Krishan<br>Kant Tulshan | Non-Executive<br>Director                     | 4                                      | Nil                                     | Nil               |
| Mr. Rohitasava<br>Chand     | Non-Executive<br>Independent Director         | 4                                      | Nil                                     | 2                 |
| Dr. Ashok<br>Agarwal        | Non-Executive<br>Independent Director         |  | Nil                                     | Nil               |
| Dr. K.S.<br>Mehta           | Non-Executive<br>Independent Director         | 1                                      | Nil                                     | Nil               |
| Mr. Arun<br>Kumar Dang      | Non-Executive<br>Independent Director         | NIL                                    | Nil                                     | Nil               |

#### Note:

- (i) Dr. Ashok Agarwal ceased to be Director w. e. f. 17.01.2014.
- (ii) Dr. K.S. Mehta ceased to be Director w. e. f. 29.05.2014.
- (iii) Mr. Rohitasava Chand tendered his resignation from Directorship effective from 18.06.2014.
- (iv) Mr. Arun Kumar Dang was appointed as Independent Director w. e. f. 11.02.2014.
- \*Number of Directorships in other Companies excludes directorships held in private limited companies, foreign companies and companies under section 8 of the Companies Act, 2013.

None of the Directors on the Board is a Member on more than 10 Committees and Chairman of more than 5 Committees (as per requirement of Clause 49) across all Companies in which he is a Director.

The following Non-Executive Directors of the Company hold equity shares of the company

- 1:Mr. Krishan Kant Tulshan holds 96,261 (0.92%) equity shares,
- 2. Rohit Chand holds 20,437 (0.19%) equity shares.

The Constitution of the Board as well as of the various Committees of the Board conforms to the requirements of the Code of Corporate Governance.

Brief resume of the Directors who are proposed to be reappointed at the ensuing Annual General Meeting, nature of their expertise in specific functional areas and names of Companies in which they hold Directorship and the membership of the Committees of the Board is as under: a) Mr. Arun Kumar Dang, aged 53 years has over 20 years of experience in IT industry. He holds BA (Hons.) and MA degrees from University of Delhi, and also MBA degree from IIM Calcutta. He has worked at Reader's Digest Bombay. He has been frontline in the birth and growth of the Indian Infotech industry and worked in HCL at pioneer positions. Dr. Dang has earned singular distinction and success in business strategy, breakthroughs and conceptualization in startup, upscaling and turnaround. Leveraging his rich experience in creation of discontinuous and turning it to business advantage. He is a Director in the following companies:

Kaga Publishers Private Limited and Cyber Media (India) Limited.

b) Mr. Krishan Kant Tulshan, aged 51 years is a fellow member of the Institute of Chartered Accountants of India. He has over 29 year of professional experience. He has been associated with various companies as tax and management consultant besides the core area of Chartered Accountant. He is renowned in the industry for his adept handling of tax matters. He has also successfully handled numerous complex cases at Income tax Tribunals. He has experience in handling a number of public issues in various capacities. He is Director in the following companies:-

Cyber Astro Limited, Cyber Media Research & Services Limited (Formerly known as Cyber Media Research Ltd.), Cyber Media Services Limited, Cyber Media Careers Limited, Cyber Media (India) Limited.

#### (ii) Board Meetings

The Board met 5 times during the year 2013-2014 and the gap between two meetings did not exceed four months. The Meetings were held on 29.05.2013, 12.08.2013, 14.11.2013, 16.01.2014 and 11.02.2014, for which the Agenda was circulated to all the Directors well in advance.

The information as required under Annexure IA to Clause 49 of the Listing Agreement was made available to the Board. Further, the Board periodically reviewed the compliance reports of laws applicable to the Company.

The Company did not have any pecuniary relationship or transactions with Non-Executive Independent Directors during 2013-2014.

Attendance of Directors at the Board Meetings and Annual General Meeting:

| Name of<br>Director      | No. of Board<br>Meeting<br>attended | Whether attended<br>the Annual General<br>Meeting held on<br>September 30th, 2013 |
|--------------------------|-------------------------------------|---|
| Mr. Pradeep Gupta        | 5                                   | Yes   |
| Mr. Krishan Kant Tulshan | 5                                   | No  |
| Dr. K. S. Mehta          | 3                                   | No  |
| Dr. Ashok Agarwal        | 2                                   | Yes   |
| Mr. Rohitasava Chand     | 5                                   | No  |
| Mr. Arun Kumar Dang      | Nil                                 | No  |

#### Note:

- (i) Dr. Ashok Agarwal ceased to be Director w. e. f. 17.01.2014.
- (ii) Dr. K.S. Mehta ceased to be Director w. e. f. 29.05.2014.
- (iii) Mr. Rohitasava Chand tendered his resignation from Directorship effective from 18.06.2014.
- (iv) Mr. Arun Kumar Dang was appointed as Independent Director w. e. f. 11.02.2014.

The Board periodically reviews the compliance report of all laws applicable to the Company as well as steps taken by the Company to rectify the instances of non-compliances.

#### Code of Conduct

The Code of Conduct of the Company is applicable to all the Directors and Senior Management of the Company and the same is available on the website of the Company viz. www.cybermedia.co.in. All the Board members and senior management of the Company have affirmed compliance with the respective Code of Conduct for the financial year ended 31st March, 2014. A declaration to this effect, duly signed by the Managing Director is annexed hereto.

Code of Conduct for Prevention of Insider Trading

In terms of requirements of SEBI Regulations and as a practice of good corporate governance the Company has framed and adopted a 'Code of Conduct for Prevention of Insider Trading'.

Compliance Certificate from the Statutory Auditors

Certificate from the Statutory Auditors, M/s Goel Mintri & Associates, Chartered Accountants, certifying the Company's compliance with the provisions of Corporate Governance is annexed to and forms part of this Report.

#### 3. Audit Committee

The Company has re-constituted the Audit Committee in accordance with the requirements of Section 177 of the Companies Act, 2013 and Clause 49 of the Listing Agreement. The Committee consists of Three Directors namely Mr. Arun Kumar Dang (Chairman), Independent Director, Mr. Krishan Kant Tulshan, Independent Director and Mr. Pradeep Gupta, Managing Director. All the members of the Committee are financially literate and Chairman of the Audit Committee is a financial management expertise. The Company Secretary of the Company is the Secretary of the Committee.

The Committee met 5 times during the year 2013-2014. Meetings were held on 29.05.2013, 12.08.2013, 14.11.2013, 16.01.2014 and 11.02.2014, for which the Agenda was circulated to all members well in advance.

Attendance of the members at the Audit Committee Meetings held during the year:

| Name                 | No. of Audit Committee<br>Meeting attended |
|----------------------|--|
| Dr. Ashok Agarwal    | 2  |
| Mr. Rohitasava Chand | 5  |
| Dr. K.S. Mehta       | 5  |

#### Note:

- (i) Dr. Ashok Agarwal ceased to be Director w. e. f. 17.01.2014.
- (ii) Dr. K.S. Mehta ceased to be Director w. e. f. 29.05.2014.
- (iii) Mr. Rohitasava Chand tendered his resignation from Directorship effective from 18.06.2014.
- (iv) Mr. Arun Kumar Dang was appointed as Independent Director w. e. f. 11.02.2014.

The Chairman of the Audit Committee was present at the Annual General Meeting held on 30<sup>th</sup> September, 2013.

The terms of reference stipulated by the Board of Directors to the Audit Committee are, as contained in Clause 49 (II) D of the Listing Agreement and Section 177 of the Companies Act, 2013:

 Oversight of the Company's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible.

- Recommending to the Board, the appointment, reappointment and, if required, the replacement or removal of the statutory auditor and the fixation of audit fees and approval of payment to statutory auditors for any other services.
- Reviewing with the management the annual financial statements before submission to the Board focusing primarily on:
  - Matters required to be included in the Director's Responsibility Statement to be included in the Board's report in terms of Clause 3(c) of section 134 of the Companies Act, 2013
  - Changes, if any, in accounting policies and practices and reasons for the same
  - Major accounting entries involving estimates based on the exercise of judgment by management
  - o Significant adjustments arising out of audit
  - Compliance with listing and other legal requirements relating to financial statements
  - o Disclosure of any related party transactions
  - Qualifications in the draft audit report.
- Reviewing, with the management, the quarterly financial statements before submission to the Board for approval
- Reviewing, with the management, performance of statutory and internal auditors, adequacy of the internal control systems and internal audit function.
- Reviewing and discussion with internal auditors any significant findings and into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the Board.
- Discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern.

Further the members of Audit Committee periodically reviewed the matters as prescribed under Clause 49(II)(E) of the Listing Agreement.

#### 4. Nomination and Remuneration Committee

The Board of Directors of the Company has re-constituted the Nomination and Remuneration Committee. At present the Committee comprises of Two Non-executive Independent Directors namely Mr. Arun Kumar Dang (Chairman) and Mr. Krishan Kant Tulshan. In compliance of Section 178 of the Companies Act, 2013 and Clause 49 of the Listing Agreement, the Board is in process of searching one or more non-executive directors on the Board of Directors as well as to meet the minimum number of members of the aforesaid Committee.

#### Note:

- Dr. Ashok Agarwal ceased to be Director w. e. f. 17.01.2014.
- (ii) Dr. K.S. Mehta ceased to be Director w. e. f. 29.05.2014.
- (iii) Mr. Rohitasava Chand tendered his resignation from Directorship effective from 18.06.2014.
- (iv) Mr. Arun Kumar Dang was appointed as Independent Director w. e. f. 11.02.2014.

The role of the Committee in accordance with the Listing Agreement is to determine the terms of appointment, remuneration, perquisites, pension rights and any other compensation payable to Executive Directors.

The Committee had not met during the year 2013-14 because there was no matter to be considered in the committee during the financial year.

#### Remuneration to Directors:

The details of remuneration paid to Mr. Pradeep Gupta, Managing Director (Executive) for the financial year ended March 31, 2014 are as under: (in Rs.)

| Particulars                            | Pradeep Gupta |
|--|---------------|
| Basic                                  | 1080000       |
| Allowances                             | 1458000       |
| Contribution to PF and other funds     | 129600        |
| Other Perquisites                      | 90000         |
| 'Performance liked variable component' | -             |
| Total                                  | 2757600       |

#### Sitting fee paid to Non-Executive Independent Directors

No sitting fee was paid to Non-Executive Independent Directors during the financial year ended 31.03.2014

#### 5. Stakeholders Relationship Committee

The Stakeholders Relationship Committee of the Board of Directors is re-constituted comprising Three Directors namely Mr. Krishan Kant Tulshan, Non-Executive Independent Director, (Chairman), Mr. Arun Kumar Dang, Non-Executive Independent Director and Mr. Pradeep Gupta.

The Committee met 3 times during the year 2013-2014. The members of the Committee met on 12.08.2013, 14.11.2013 and 11.02.2014.

Attendance of the members at the Committee meetings held:

| Name              | No. of meetings attended |
|-------------------|--------------------------|
| Dr. K.S. Mehta    | 3                        |
| Mr. Pradeep Gupta | 3                        |

#### Note:

- (i) Dr. Ashok Agarwal ceased to be Director w. e. f. 17.01.2014.
- (ii) Dr. K.S. Mehta ceased to be Director w. e. f. 29.05.2014.
- (iii) Mr. Rohitasava Chand tendered his resignation from Directorship effective from 18.06.2014.
- (iv) Mr. Arun Kumar Dang was appointed as Independent Director w. e. f. 11.02.2014.

The role of the Committee is in accordance with the Listing Agreement. It primarily includes:

- To supervise and look into complaints received from shareholders like transfer of shares, non-receipt of Annual Report, non-receipt of dividend/ demat/remat or any other complaint.
- To look into the action taken by the Company for the redressal of shareholders/investors' grievances.

Status of investor grievances received and redressed during the year 2013-2014 is as under

| Pending at    | Received   | Resolved   | Pending at |
|---------------|------------|------------|------------|
| the Beginning | during the | during the | the end of |
| of the Year   | year       | year       | the year   |
| 0             | 9          | 9          |            |

All complaints were attended and resolved to the satisfaction of the complainants.

Mr. Anoop Singh, Company Secretary, is the Compliance Officer of the Company.

#### 6. Compensation Committee

Pursuant to Cyber Media Employee Stock Option Scheme 2012, a Compensation Committee was required to be constituted in accordance with the Securities and Exchange

Board of India (Employees Stock Option Scheme and Employees Stock Purchase Scheme) Guidelines, 1999. The Compensation Committee is re-constituted comprising of Mr. Krishan Kant Tulshan (Chairman) and Mr. Arun Kumar Dang, Non-Executive Independent Directors of the Company. The Compensation committee shall formulate detailed terms and conditions of the Scheme, administer, and supervise the same.

#### Note:

- (i) Dr. Ashok Agarwal ceased to be Director w. e. f. 17.01.2014.
- (ii) Dr. K.S. Mehta ceased to be Director w. e. f. 29.05.2014.
- (iii) Mr. Rohitasava Chand tendered his resignation from Directorship effective from 18.06.2014.
- (iv) Mr. Arun Kumar Dang was appointed as Independent Director w. e. f. 11.02.2014.

No meeting of the Compensation Committee was held during the period under review.

#### 7. General Body Meetings

Time, Date and Venue and Time of the last three Annual General Meetings:

| Date                          | Venue  | Time       | No. of Special<br>Resolutions   |
|-------------------------------|--|------------|---|
| 30 <sup>th</sup> Sep,<br>2013 | India Islamic Cultural<br>Centre, 87-88,<br>Lodhi Road,<br>New Delhi-110003  | 10.30 A.M. | Nil   |
| 25 <sup>th</sup> Sep,<br>2012 | Singhania Hall, PHD<br>Chambers of Commerce,<br>4/2, Siri Institutional Area,<br>August Kranti Marg,<br>New Delhi 110016 | 10.30 A.M. | Nil   |
| 23 <sup>rd</sup> Sep,<br>2011 | Singhania Hall, PHD<br>Chambers of Commerce,<br>4/2, Siri Institutional Area,<br>August Kranti Marg,<br>New Delhi 110016 | 10:30 A.M. | 1 (Increase in remuneration of Dhaval Gupta pursuant to Section 314(1B) of the Companies Act, 1956) |

The Company has not convened any Extra-Ordinary General Meeting during the financial year 2013-2014.

#### **Postal Ballot**

During the year under 2013-2014, the Company sought the approval of shareholder(s) by way of Postal Ballot for which the results were declared by the Chairman on 14th January, 2014 and the details of voting pattern for Postal Ballot are given below:

 a) Appointment of M/s Goel Mintri & Associates, Chartered Accountants as Statutory Auditors of the Company with effect from 14.01.2014 and approving their remuneration.

|   | Net Valid<br>Total Postal<br>Ballot Forms<br>received |    |           |   | held by |
|---|---|----|-----------|---|---------|
| t | 11  | 11 | 4,904,728 | 0 | 0       |

The above mentioned special resolution has been passed by 100% majority. Mr. Sanjay Grover, FCA, FCS, Practicing Company Secretary acted as scrutinizer for the process.

Till now no special resolution is proposed to be passed through postal ballot in near future.

The Company follows the procedure for Postal Ballot as per the provisions of the Companies Act, 1956 read with the Companies (Passing of the Resolution by Postal Ballot) Rules, 2011.

#### 8. Disclosures

- a. Related Party transactions: The summary form of transactions with related parties in ordinary course of business, being carried out on arms length basis is placed before the Audit Committee periodically. The disclosures on materially significant related party transactions are provided under the Notes to the Accounts in the financial statements.
- b. Accounting treatment: There is no deviation in following the treatments prescribed in any Accounting Standard in the preparation of Financial Statement.
- c. Risk Management: The Company periodically rolls out a risk management framework across the organization to ensure mitigation of risks involved in key areas. The Company will ensure that the framework will be strengthened in future.
- d. Subsidiary Company: The Company does not have any material non listed Indian Subsidiary Company and hence it is not required to appoint an Independent Director of the Company on the Board of such Subsidiary.
- e. No penalty or stricture was imposed on the Company by the Stock Exchanges or SEBI or any other statutory authority on any matter related to capital markets, during the last three years.
- f. The CEO/CFO certificate in terms of Clause 49(V) has been placed before the Board.
- g. The Company is complying with all mandatory requirements of clause 49 on 'Corporate Governance'.

#### 9. Means of Communication

The Company keeps on updating its shareholders about material events and plans through appropriate mode of communication. The Company has a section, on its website, dedicated to Investors. The website also displays the official news releases and the presentations made to the institutional investors or to analysts.

The quarterly results are normally published in Mint (English), Rashtriya Sahara (Hindi) and Aaj Samaj (Hindi), and also posted at the Company's website which is www.cybermedia.co.in.

The Management Discussion and Analysis Report forms part of the Annual Report.

#### 10. General Shareholder Information

#### a) Thirty Second Annual General Meeting

| , | · · · · · · · · · · · · · · · · · · ·   |
|---|---|
| Date                                    | September 30th, 2014  |
| Time                                    | 10:30 A.M.  |
| Venue                                   | India Islamic Cultural Centre, 87-88,<br>Lodhi Road New Delhi-110003  |
| Financial Year                          | April 1 to March 31   |
| Financial Calender (Tental              | tive)   |
| First Quarter Results                   | To be published by mid August   |
| Second Quarter Results                  | To be published by mid November   |
| Third Quarter Results                   | To be published by mid February   |
| Results for the year end 2014           | To be published by end May  |
| Date of Book Closure                    | September 23rd, 2014 till September 30th, 2014 (both days inclusive)  |
| Agency for electronic connectivity      | Link Intime India Private Limited<br>Narang Tower-44, Community Centre,<br>Naraina Industrial Area, Phase I, New<br>Delhi- 110028 |

Financial Calender: [tentative]

#### b) Listing on Stock Exchanges

The Company's shares are listed on National Stock Exchange of India Ltd. and BSE Ltd. The stock code is:

National Stock Exchange of India Ltd. CYBERMEDIA
The BSE Ltd. 532640 / CYBERMEDIA

The Company has paid Annual Listing Fees to the BSE and NSE for the financial year 2013-2014.

#### c) Market price Data

| Month     | NS    | E     | BSE   |       |  |
|-----------|-------|-------|-------|-------|--|
|           | High  | Low   | High  | Low   |  |
| April     | 13.55 | 11.05 | 12.79 | 9.17  |  |
| May       | 11.72 | 9.22  | 9.99  | 8.56  |  |
| June      | 11.45 | 8.05  | 14.28 | 13.55 |  |
| July      | 13.53 | 11.05 | 14.50 | 12.88 |  |
| August    | 13.40 | 11.83 | 11.57 | 10.00 |  |
| September | 13.50 | 10.91 | 12.50 | 10.73 |  |
| October   | 11.85 | 10.45 | 10.71 | 7.52  |  |
| November  | 8.21  | 7.85  | 7.51  | 5.34  |  |
| December  | 9.04  | 8.11  | 6.70  | 6.03  |  |
| January   | 10.80 | 9.20  | 9.26  | 6.60  |  |
| February  | 9.00  | 7.95  | 10.15 | 9.23  |  |
| March     | 8.10  | 7.60  | 10.10 | 7.70  |  |

#### d) Registrar and Transfer Agents

The Company has appointed Link In-time India Private Limited formerly In-time Spectrum Registry Limited, as its Registrar and Share Transfer Agent for all work related to share registry for physical as well as demat shares.

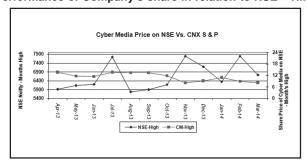
Link In-time India Private Limited Narang Tower-44, Community Centre, Naraina Industrial Area, Phase I, New Delhi- 110028

#### **Share Transfer System**

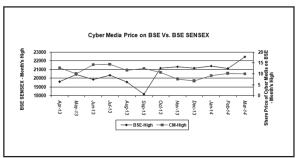
The Shareholders Committee of the Board approves the transfer of shares in the physical mode. The shares lodged for physical transfer/transmission/transposition are registered expeditiously, if the documents are complete in all respects. The Committee meets as often as required for approving share transfers and other related activities.

As required under Clause 47(c) of Listing Agreement of Stock Exchanges, The Company obtains a certificate on half-yearly basis from a Company Secretary-in-practice, regarding share transfer formalities, copy of which is filed with the stock Exchanges.

#### Performance of Company's share in relation to NSE - Nifty



#### Performance of Company's share in relation to BSE – Sensex



# e) International Securities Identification Number: INE278G01037

#### Shareholding Pattern as on 31st March, 2014

| Sr. | Category   | No. of      | Percentage      |
|-----|--|-------------|-----------------|
| No. |  | Shares Held | of Shareholding |
| A.  | Promoter Holding   |             |                 |
| 1.  | Promoters  | 4814135     | 45.84           |
|     | - Indian Promoters   |             |                 |
|     | - Foreign Promoters  |             |                 |
| 2.  | Persons acting in concert                                    | -           | -               |
|     | Sub-Total  | 4814135     | 45.843          |
| В   | Non-Promoters holding  |             |                 |
| 3.  | Institutional Investors                                      | -           | -               |
| a.  | Mutual Funds and UTI   | -           | -               |
| b.  | Banks, Financial Institutions,<br>Insurance Companies (Cent- |             |                 |
|     | ral/State Govt. Institutions<br>/ non-Govt. Institutions)    | -           | -               |
| C.  | FIIs   | -           | -               |
|     | Sub-Total  | NIL         | NIL             |
| 4.  | Others   |             |                 |
| a.  | Corporate Bodies   | 2304160     | 21.942          |
| b.  | Indian Public  | 3369657     | 32.088          |
| C.  | NRIs/OCBs  | 4412        | 0.042           |
| d.  | Clearing member  | 8878        | 0.085           |
| e.  | HUF  | -           | -               |
|     | Sub-Total  | 5687107     | 54.157          |
|     | GRAND TOTAL  | 1,05,01,242 | 100.00          |

#### Distribution of Shareholding as on 31st March, 2014

| Shares of<br>Nominal value | Share  | holders    | Face Va<br>Shareh |            |
|----------------------------|--------|------------|-------------------|------------|
| Rupees                     | Number | % of total | Rupees            | % of total |
| Upto 2,500                 | 2453   | 75.384     | 1951840           | 1.859      |
| 2,501 -5,000               | 416    | 12.784     | 1665060           | 1.586      |
| 5,001 -10,000              | 166    | 5.101      | 1277280           | 1.216      |
| 10,001 - 20,000            | 94     | 2.889      | 1391950           | 1.326      |
| 20,001 -30,000             | 29     | 0.891      | 738990            | 0.704      |
| 30,001 – 40,000            | 18     | 0.553      | 633100            | 0.603      |
| 40,001 - 50,000            | 12     | 0.338      | 504720            | 0.481      |
| 50,001 -1,00,000           | 22     | 0.676      | 1577700           | 1.502      |
| 1,00,001 & Above           | 45     | 1.383      | 95271780          | 90.724     |
| Total                      | 3255   | 100.00     | 10,50,12,420      | 100.00     |

As on 31st March, 2014, 1,02,76,009 shares comprising 97.86% of the Share Capital of the Company were in demat mode.

#### Dematerialization of shares and liquidity

The Company's shares are in compulsory demat segment and can be traded in the depository system of both NSDL and CDSL. As on 31st March, 2014, 1,02,76,009 shares comprising 97.86% of the Share Capital of the Company were in demat mode.

Details of Un-credited shares since inception (i.e. IPO)

| Details    | On the Opening o |               | Closing Bala<br>end of F |               |
|------------|------------------|---------------|--------------------------|---------------|
| Particular | No. of cases     | No. of shares | No. of cases             | No. of shares |
| Total      | 3                | 459           | 3                        | 459           |

The uncredited shares are lying in the suspense account as per requirement of Clause 5A of the Listing Agreement. The voting rights on these shares shall remain frozen till the rightful owner of such shares claims the shares.

#### **Designated E-mail ID for investors**

The Company has designated the following E-mail ID exclusively for investor servicing: investorcare@cybermedia.co.in

#### **Plant Location**

Not applicable

Outstanding GDRs/ADRs/Warrants or any Convertible Instruments No GDRs/ADRs or any convertible instruments have been issued by the Company.

#### f) Address for Correspondence

Mr. Anoop Singh

Compliance Officer and Company Secretary

Cyber House

Cyber Media (India) Limited

B-35, Sector-32, Institutional Area

Gurgaon, Haryana 122002

Tel: +91(124) - 4822222 Fax: +91(124) 2380694

Email: anoops@cybermedia.co.in Website: cybermedia.co.in

# Declaration by CEO under Clause 49 of the Listing Agreement regarding adhering to the Code of Conduct:

In accordance with clause 49(1)(D) of the Listing Agreement with the stock exchange, I hereby confirm that all the Directors and the senior management personnel of the Company have affirmed compliance to their respective Code of Conducts, as applicable to them for the financial year ended 31st March, 2014.

For Cyber Media (India) Ltd.

Place : New Delhi Pradeep Gupta
Dated : May 29, 2014 Chairman and Managing Director

DIN: 0007520

# - ANNIIAI REPORT 2013-2014

# Auditor's Certificate on Compliance with conditions of Corporate Governance under Clause 49 of the Listing Agreements

Τo

Members of Cyber Media (India) Limited

We have examined the compliance of conditions of corporate governance by Cyber Media (India) Limited for the year ended March 31, 2014, as stipulated in Clause 49 of the Listing Agreement of the Company with stock exchanges. The compliance of conditions of corporate governance is the responsibility of the management. Our examination was limited to procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of the Company Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In our opinion and to the best of our information and according to the explanations given to us, we certify that the Company has complied with the conditions of Corporate Governance has complied with conditions of Corporate Governance as stipulated in the abovementioned Listing Agreement.

We state that no investor grievance is pending for a period exceeding one against the Company as per the records maintained by the Shareholders/Investors Grievance Committee.

We further state that such compliance is neither assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

> Goel Mintri & Associates Chartered Accountants (Firm Registration No. 013211N)

Sanjay Kumar Goel
Place : New Delhi (Partner)
Dated : May 29, 2014 (Membership No: 092305)

|           |  | STATEMENT P                                | CYBER MEURSUANT TO SI  | CYBER MEDIA (INDIA) LIMITED RSUANT TO SECTION 212(3) OF THE COMF | CYBER MEDIA (INDIA) LIMITED STATEMENT PURSUANT TO SECTION 212(3) OF THE COMPANIES ACT,1956 | NIES ACT,1956  |                                      |  |
|-----------|--|--|--|--|--|--|--------------------------------------|--|
| S.<br>No. | Name of the subsidiary's companies   | Extent of interesend of financial          | Extent of interest in the subsidiary at the end of financial year of the company | ary at the<br>pany   | The net aggregate<br>Profit/(Loss) so far<br>holding company:                              | The net aggregate amount of the Subsidiary Company's Profit/(Loss) so far as it concerns the members of the holding company: | ubsidiary Compa<br>he members of     | any's<br>the   |
|           |  |  |  |  | Not Dealt with in the company's accounts   | in the<br>counts   | Dealt with in the company's accounts | he company's   |
|           |  | Subsidiaries<br>financial year<br>ended on | No of<br>shares held   | % of total<br>paid-up<br>capital/<br>(Ownership<br>Interest)     | For the period ended 31.03.2014  | For the previous financial year since it become the holding Company's subsdiary  | For the period ended 31.03.2014      | For the prev. financial year since it become the holding Company's subsdiary |
| -         | CYBER MEDIA RESEARCH & SERVICES LIMITED (Formerly Known as Cyber Media Research Ltd.) shares of Rs. 10 each fully paid | 31.03.2014                                 | 150,000.00   | 100  | (9,178,618.00)   | (16,312,994.00)  | NIL                                  | NIL  |
| 2         | CYBER MEDIA SERVICES LTD.<br>Shares of Rs. 10 Each Fully Paid  | 31.03.2014                                 | 90,000.00  | 100  | (7,261,326.00)   | (10,160,517.00)  | NIL                                  | NIL  |
| ဇ         | CYBER MEDIA SINGAPORE PTE LTD.<br>Shares of SG\$ 1 Each Paid UP  | 31.03.2014                                 | 30,000.00  | 100  | 1,050,421.00   | 6,908,332.00   | NIL                                  | NIL  |
| 4         | CYBER MEDIA INDIA LLC  | 31.03.2014                                 | N.A.   | 100  | 8,389,892.00   | 2,264,113.00   | NIL                                  | NIL  |
| 2         | CONTENT MATRIX LLC*  | 31.03.2014                                 | N.A.   | 100  | NIL  | NIL  | NIL                                  | NIL  |
| 9         | GLOBAL SERVICES MEDIA LLC*   | 31.03.2014                                 | N.A.   | 100  | NIL  | NIL  | NIL                                  | NIL  |
| 7         | CYBER ASTRO LIMITED  | 31.03.2014                                 | 75,000.00  | 37.5   | 498,980.00   | 3,500,964.00   | NIL                                  | NIL  |
| \$qnS*    | 'Subsidiary of Cyber Media (India) LLC   |  |  | For  | and behalf of Board  | For and behalf of Board of Directors of Cyber Media (India) Ltd  | edia (India) Ltd.                    |  |

Place : New Delhi Date : May 29, 2014

**Pradeep Gupta**Managing Director
DIN: 00007520

Krishan Kant Tulshan Director DIN: 00009764

Sankaranarayanan V.V. Chief Financial Officer

Anoop Singh Company Secretary

# **ANNUAL REPORT 2013-2014**

| IMITED  | (2013-14)        |
|---------|------------------|
| _       | S                |
| (INDIA) | Y COMPANI        |
| MEDIA ( | SUBSIDIARY       |
| R       | OF SUB           |
| CYBER   | <b>DETAILS</b> ( |
|         | 吕                |

|          |  |  |                                       |   |                                  |                           |                           | (Rs. in Million)                    |
|----------|--|--|---------------------------------------|---|----------------------------------|---------------------------|---------------------------|-------------------------------------|
|          | Particulars  | Cyber<br>Media<br>Research<br>Limited<br>(Formerly<br>Know as IDC<br>(India) Ltd.) | Cyber<br>Media<br>services<br>Limited | Cyber<br>Media<br>Singapore<br>Pte<br>Limited | Cyber<br>Media<br>(India)<br>LLC | Cyber<br>Astro<br>Limited | Content<br>Matrix<br>LLC* | Global<br>Services<br>Media<br>LLC* |
| (a)      | Capital  | 1.50   | 06:0                                  | 0.84  | 128.83                           | 2.00                      | ı                         |                                     |
| (q)      | Reserves and Surplus (Adjusted for debit balances in Profit & Loss Account where applicable) | 30.47  | 7.73                                  | ,   | 63.45                            | (7.58)                    | ı                         | 1                                   |
| <u>©</u> | Total Assets (Fixed Assets + Current Assets)   | 77.65  | 88.82                                 | 46.92   | 454.43                           | 24.46                     | 1                         | ı                                   |
| (g       | Total Liabilities (Debts + Current Liabilities)  | 77.65  | 88.82                                 | 46.92   | 454.43                           | 24.46                     | 1                         | 1                                   |
| (e)      | <b>Details of Investments</b> (Decept in case of investments in subsidiaries)                | 1  | -                                     | ,   | 6.93                             |                           | -                         | 1                                   |
| (f)      | Turnover (Including Other Income)  | 41.07  | 38.87                                 | 23.21   | 246.57                           | 41.01                     | 1                         | 1                                   |
| (g)      | Profit before Taxation   | (10.62)  | (13.58)                               | 1.05  | 8.39                             | 1.16                      | 1                         | 1                                   |
| (h)      | Provision for Taxation   | (1.44)   | (6.32)                                | 1   | -                                | 0.44                      | 1                         | 1                                   |
| Ξ        | Profit after Taxation  | (9.18)   | (7.26)                                | 1.05  | 8.39                             | 0.50                      | 1                         | 1                                   |
| (i)      | Proposed Dividend (including dividend tax)   | 1  | 1                                     | '   | -                                |                           | 1                         | 1                                   |
| Notes:   | 98:  |  |                                       |   |                                  |                           |                           |                                     |

# The Financial statements of the foreign subsidiaries have been converted into Indian Rupees on the basis of appropriate exchange rates.

Rs. 45.76 1 SGD Cyber Media Singapore Pte Ltd. Cyber Media (I) LLC

Rs. 60.20 1 USD The Ministry of Corporate Affairs, Government of India, issued a General Circular No.2/2011 dated February 8, 2011 and granted a general exemption for complying with the provisions of Section 212 of the Companies Act, 1956 subject to certain conditions. Accordingly, the company has satisfied the conditions as stipulated in the said circular and hence is entitled to the exemption. A list of the financial performance of the subsidiaries is contained in the report. The Annual Accounts of the subsidiaries Companies are operfor inspection at the registered office by any member/investor and the Company will make available these documents/details upon request by any Member of the Company or it's subsidiaries interested in obtaining the same.

#### INDEPENDENT AUDITORS' REPORT

To The Members, Cyber Media (India)Limited New Delhi

#### Report on the Financial Statements

We have audited the accompanying financial statements of M/s. Cyber Media (India) Limited ('the company'), which comprises the balance sheet as at 31st March 2014, the statement of profit and loss and cash flow statement of the Company for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance of the Company in accordance with the Accounting Standards notified under the Companies Act, 1956 ("the Act") (which continue to be applicable in respect of Section 133 of the Companies Act, 2013 in terms of general circular 15/2013 dated September 13, 2013 of the Ministry Corporate Affairs). This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements give the information required by the Act in the manner so required and give a true and fair

view in conformity with the accounting principles generally accepted in India:

- in the case of the balance sheet, of the state of affairs of the Company as at 31st March 2014,
- (ii) in the case of the statement of profit and loss, of the Profit for the year ended on that date.
- (iii) in the case of the cash Flow Statement, of the cash flow for the year ended on that date.

#### Report on Other Legal and Regulatory Requirements

- As required by the Companies (Auditor's Report) Order, 2003 ("the Order") issued by the Central Government of India in terms of sub-section (4A) of section 227 of the Actwe give in the Annexure a statement of the matter specified in paragraph 4 & 5 of the order.
- 2. As required by section 227(3) of the Act, we report that:
  - We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit;
  - In our opinion proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
  - c. The balance sheet, statement of profit and loss and cash flow dealt with by this Report are in agreement with the books of account; and
  - d. In our opinion, the balance sheet, statement of profit and loss and cash flow comply with the Accounting Standards referred to in subsection (3C) of section 211 of the Companies Act, 1956.
  - e. On the basis of written representation received from the directors as on 31st March 2014 andtaken on record by the board of directors, none of the directors is disqualified as on 31st March 2014, from being appointed as a director in terms of clause (g) of sub-section (1) of Section 274 of the Companies Act, 1956.
  - f. since the central government has not issued any notification as on rate on which the cess is to be paid under section 441 A of the Companies Act,1956 nor has it issued any rules under the said section, prescribing the manner in which such cess is to be paid, no cess is due and payable by the company

For Goel Mintri & Associates Chartered Accountants (Firm Reg. No. 13211N)

Place: New Delhi, Dated: May 29, 2014 Sanjay Kumar Goel Partner Membership No.092305

## ANNEXURE REFERRED TO IN PARAGRAPH (1) OF OUR REPORT OF EVEN DATE

#### Referred to in paragraph 2 of our report of even date,

- (a) The company has maintained proper records showing full particulars including quantitative details and situation of fixed assets.'
  - (b) Major fixed assets have been physically verified by the management at reasonable intervals. No material discrepancies were noticed on such verification.
  - (c) Fixed assets disposed off during the earlier year were not substantial, and therefore, do not affect the going concern assumption.
- (a) The Inventory has been physically verified during the year by management. In our opinion, The frequency of verification is reasonable.
  - (b) The procedures of physical verification of inventories followed by the management are reasonable and adequate in relation to the size of the company and nature of its business.
  - (c) The company has maintained proper records of inventories and no material discrepancies were noticed on physical verification.
- (a) The company has taken loans from party, as listed in the register maintained u/s 301 of the Companies Act, 1956 of Rs. 3,67,65,753/-The Company has not granted loans to companies/firms/or other parties covered in the register maintained under section 301 of the Act.
  - (b) The rate of interest and other terms and conditions of unsecured loans taken by the company are not prima facie prejudicial to the interest of the company.
  - (c) Payment of the principal amount is regular as per the terms of the loans taken.
  - (d) There is no overdue amount in aforesaid loans taken.
- 4. In our opinion and according to the information and explanations given to us, there are adequate internal control procedures commensurate with the size of the company and the nature of its business with regard to purchases of inventory, fixed assets and with regard to the sale of goods.
- In respect of the contracts or arrangements entered in the register maintained u/s 301 of the Companies Act, 1956

- In our opinion and according the information and explanation given to us, the transition made in pursuance of contacts or arrangement that need to be entered in the register maintained under section 301 of the Company Act, 1956 have been so entered.
- With respect to the transaction made in pursuance of contracts or arrangement entered in the Register maintained under section 301 of the Company Act,1956 and exceeding the value of Rs. 5,00,000 in respect of each party during the year we are unable to comment on reasonableness of price charged by the company as the nature of transition pertaining to allocation of employees cost and other overhead incurred by the company.
- 6. In our opinion and according to the information and explanation given to us, the Company has not accepted any deposits.
- The Company does not have any Internal Audit Department. Internal Audit done by Internal Auditor M/s Vinod Krishna & Associates, 211, Anarkali Complex, Link Road, Karol Bagh, New Delhi.
- 8. We have broadly review the cost record maintained by the company pursuant to the companies(cost Accounting Record) Rules 2011 Prescribed by the Central Government under section 209(1)(d) of the Companies Act, 1956 and are of the opinion that prima facie the prescribed cost record have been maintained. We have, however, not made a detailed examination of the cost record with the view to determine whether there are accurate or complete.
- and on the basis of our examination of the books of accounts, the company has been regular in depositing undisputed statutory dues except professional tax amounting to Rs. 105560/- applicable to it and there are no statutory dues which were outstanding, as at 31st march 2014 for period of more than six month from the date become payable. However the liability for TDS, PF, ESIC were payable for last two month and service tax return for last Half year were not filled.
  - (b) According to the information and explanations given to us, and the record of the company examined by us there are no dues of sales tax, income tax, custom duty, wealth tax, service tax, excise duty, cess or any other statutory dues as at March 31 2014 which have not been deposited on account of dispute except as per detail as under:

| S.<br>No. | Statute                | Nature of Dues   | Amount    | Period of which amount relates     | Forum which is pending                               |
|-----------|------------------------|--|-----------|------------------------------------|--|
| 1         | Income Tax<br>Act,1961 | Tax on Regular Assessment<br>U/S 143(1) of Income Tax Act,1961         | 4,447,193 | Financial Year<br>ended 31.03.2006 | Income Tax Appellate<br>Tribunal New Delhi           |
| 2         | Income Tax<br>Act,1961 | Tax on Regular Assessment 143(3) of Income Tax Act,1961                | NIL       | Financial Year<br>ended 31.03.2009 | Income Tax Appellate<br>Tribunal New Delhi           |
| 3         | Income Tax<br>Act,1961 | Tax on Regular Assessment U/S<br>143(3)/147/254 of Income Tax Act,1961 | 481,927   | Financial Year<br>ended 31.03.2004 | Income Tax Appellate<br>Tribunal New Delhi           |
| 4         | Income Tax<br>Act,1961 | Tax on Regular Assessment<br>143(3) of Income Tax Act, 1961            | Nil       | Financial Year ended 31.03.2010    | Commissioner of Income<br>Tax(Appeals (VI New Delhi) |

| S.<br>No. | Statute   | Nature of Dues  | Amount     | Period of which amount relates                            | Forum which is pending   |
|-----------|---|---|------------|---|--|
| 5.        | Tamilnadu<br>General<br>Sales Tax<br>Act, 1959<br>(TNGST Act) | Penalty under Section 12(3) (b) of the TNGST Act                        | 46,64,471  | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) | Tamilnadu Sales Tax Appellant<br>Tribunal has vide its order   |
| 6         | Tamilnadu<br>General<br>Sales Tax<br>Act, 1959<br>(TNGST Act) | Sales tax Demand Under TNGST Act  | 31,56,088* | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) | dated 15th March, 2010 has set aside the matter to the file of Assessing Officer to decide the matter a fresh. The company has deposited Rs. 56,09,359/- against the |
| 7         | Central Sales<br>Tax Act, 1959<br>(CST Act)                   | Penalty under section 9(2) read with Section 12(3) (b) of the TNGST Act | 64,74,089  | 2001-02(Transfer<br>under the Scheme<br>of Amalgamation)  | alleged demand.  |
| 8         | Central Sales<br>Tax Act, 1959<br>(CST Act)                   | Sales Tax Demand Under CST Act  | 43,23,055* | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) |  |

- 10. The company has accumulated loss of NIL at the end of the financial year of and the company has incurred no cash loss during the year covered by audit and there were cash loss of Rs 1,87,21,855/- in immediately preceding financial year.
- 11. Based on our audit procedure and according to the information and explanations given to us, We are of the opinion that the Company has not defaulted in repayment of dues to financial institutions and banks.
- The company has not granted any loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- 13. The company is not a Chit Fund, Nidhi Mutual benefit Fund or a society. Accordingly, clause 4 (xiii) of the order is not applicable.
- 14. According to the information and explanations given to us, the company is not dealing or trading in shares, securities, debentures and other investments. Accordingly, clause 4 (xiv) of the order is not applicable.
- 15. As informed to us, The Company has given guarantee for loans taken by its subsidiary.
- The company has applied its term loan for the purpose for which the term loan is obtained.
- 17. To the best of our knowledge and belief and according to the information and explanations given to us, the funds raised on

- short-term basis have not been used for long term investment and vice versa.
- 18. The company has not made any preferential allotment of shares to parties and companies covered in register maintained under section 301 of the Act, during the year.
- The company has not issued any debentures and so no securities have been created.
- 20. The company has not raised any money by Public Issue during the year.
- 21. To the best of our knowledge and belief and according to the information and explanations given to us, We have neither come across any instance of fraud on or by company, noticed or reported during the year, nor have been informed of such case by the management.

For Goel Mintri & Associates Chartered Accountant

(Firm Registration No. 013211N)

Sanjay Kumar Goel Partner

Membership Number: 092305

Place: New Delhi, Dated: May 29, 2014

# CYBER MEDIA (INDIA) LIMITED BALANCE SHEET AS AT 31st MARCH 2014

(all figures in INR)

| PARTICULARS   | NOTES    | AS AT 31ST                | MARCH 2014  | AS AT 31ST    | MARCH 2013  |
|---|----------|---------------------------|-------------|---------------|-------------|
| EQUITY & LIABILITIES<br>Shareholders' Funds                       |          | 405.040.455               |             | 105.010.103   |             |
| Share Capital   | 2<br>3   | 105,012,420               |             | 105,012,420   |             |
| Reserves & Surplus Money received against Share warrants          | 3        | 257,635,393               | 362,647,813 | 263,511,763   | 368,524,183 |
| woney received against Share warrants                             |          |                           | 302,047,013 |               | 300,324,103 |
| Share application money pending allotment Non-current Liabilities | t        |                           | -           |               | -           |
| Long-term Borrowings  | 4        | 168,821,913               |             | 87,604,910    |             |
| Deferred Tax Liabilities (Net)                                    | 5        | -                         |             | -             |             |
| Long-term Provisions  | 6        | 6,849,003                 | 175,670,916 | 10,825,876    | 98,430,786  |
| Current Liabilities   |          |                           |             |               |             |
|   | 7        | 70,294,502                |             | 157,550,717   |             |
| Trade Payables  | 8        | 87,360,623                |             | 78,987,279    |             |
| Other Current Liabilities   | 9        | 37,575,602                |             | 33,510,991    |             |
| Short-term Provisions   | 10       | 4,494,746                 | 199,725,473 | 7,110,037     | 277,159,024 |
|   |          |                           |             | <del></del> - |             |
| TOTAL   |          |                           | 738,044,202 |               | 744,113,993 |
| ASSETS  |          |                           |             |               |             |
| Non-Current Assets  |          |                           |             |               |             |
| Fixed Assets  | 11       |                           |             |               |             |
| (i) Tangible Assets   |          | 72,423,712                |             | 83,147,728    |             |
| (ii) Intangible Assets  |          | 19,395,310                |             | 26,358,671    |             |
|   |          | 01.010.000                |             | 100 500 000   |             |
| Non aurrent Investments   | 10       | 91,819,022<br>266,535,488 |             | 109,506,399   |             |
| Non-current Investments   | 12<br>13 | 1 1                       |             | 263,535,488   |             |
| Deferred Tax Assets (net)   | 14       | 8,184,300                 |             | 3,169,600     |             |
| Long-term Loans and Advances                                      | 14       | 45,846,314                |             | 41,802,623    |             |
|   |          |                           | 412,385,124 |               | 418,014,109 |
| Current Assets  |          |                           |             |               |             |
| Inventories   | 15       | 12,564,925                |             | 15,474,744    |             |
| Trade Receivables   | 16       | 294,886,375               |             | 287,943,336   |             |
| Cash and Cash Equivalents   | 17<br>18 | 16,509,019                |             | 19,089,201    |             |
| Short-term Loans and Advances                                     | 18       | 1,698,760                 |             | 2,380,208     |             |
| Other Current Assets  | 19       | -                         | 325,659,078 | 1,212,395     | 326,099,884 |
| TOTAL   |          |                           | 738,044,202 |               | 744,113,993 |
| Significant Accounting Policies                                   |          |                           |             |               |             |
| Notes on Financial Statements                                     | 1 to 41  |                           |             |               |             |

As per our report attached For Goel Mintri & Associates Chartered Accountants

For and on behalf of Board of Directors

(Firm Registration No. 013211N)

Pradeep Gupta Chairman & Managing Director DIN 00007520

Krishan Kant Tulshan Director DIN 00009764

Sanjay Kumar Goel Partner Membership No. 092305

Anoop Singh Company Secretary Sankaranarayanan V.V. Chief Financial Officer

Place: New Delhi Dated: 29th May, 2014

# CYBER MEDIA (INDIA) LIMITED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED 31st MARCH 2014

(all figures in INR)

| PARTICULARS  | NOTES     | YEAR ENDED<br>31ST MARCH 2014 | YEAR ENDED<br>31ST MARCH 2013 |
|--|-----------|-------------------------------|-------------------------------|
| INCOME   |           |                               |                               |
| Revenue from Operations  | 20        | 241,384,340                   | 317,319,449                   |
| Other Income   | 21        | 3,753,855                     | 1,727,085                     |
| Total Revenue  |           | 245,138,195                   | 319,046,534                   |
| EXPENDITURE  |           |                               |                               |
| Cost of Materials Consumed                                       | 22        | 7,174,481                     | 11,217,000                    |
| Purchases of Stock-in-Trade                                      | 23        | -                             | 15,173,639                    |
| Changes in Inventories of Finished Goods/                        |           |                               |                               |
| Work-in-Progress and Stock-in-Trade                              | 24        | -                             | 768,578                       |
| Employee Benefits Expenses                                       | 25        | 64,160,773                    | 92,318,717                    |
| Finance Costs  | 26        | 38,697,573                    | 35,942,795                    |
| Depreciation and Amortization Expenses                           | 27        | 17,530,927                    | 14,349,444                    |
| Other Expenses   | 28        | 128,465,511                   | 182,347,659                   |
| Total Expenses   |           | 256,029,265                   | 352,117,833                   |
| Profit Before Tax  |           | (10,891,071)                  | (33,071,299)                  |
| Tax Expenses   |           |                               |                               |
| (1) Current Tax  |           |                               |                               |
| (2) Deferred Tax   |           | (5,014,700)                   | (8,981,400)                   |
| Profit (Loss) for the Period                                     |           | (5,876,371)                   | (24,089,899)                  |
| Earnings per equity share of face value of Rs                    | 10/- each |                               |                               |
| (1) Basic  |           | (0.56)                        | (2.29)                        |
| (2) Diluted  |           | (0.56)                        | (2.29)                        |
| Significant Accounting Policies<br>Notes on Financial Statements | 1 to 41   |                               |                               |

As per our report attached For Goel Mintri & Associates Chartered Accountants

For and on behalf of Board of Directors

(Firm Registration No. 013211N)

Pradeep Gupta Chairman & Managing Director DIN 00007520

Krishan Kant Tulshan Director DIN 00009764

Sanjay Kumar Goel Partner Membership No. 092305 Anoop Singh Company Secretary Sankaranarayanan V.V. Chief Financial Officer

Place: New Delhi Dated: 29th May, 2014

# - ANNUAL REPORT 2013-2014

# CYBER MEDIA (INDIA) LIMITED CASH FLOW STATEMENT FOR THE YEAR ENDED 31st MARCH 2014

(all figures in INR)

| PARTICULA DO                                    | VE 4 D      | ENDED              |                               | Il figures in INF |
|---|-------------|--------------------|-------------------------------|-------------------|
| PARTICULARS                                     |             | ENDED<br>ARCH 2014 | YEAR ENDED<br>31ST MARCH 2013 |                   |
|   | 3131 1012   | ANCH 2014          | 3131 WA                       | T 2013            |
| A. CASH FLOW FROM OPERATING ACTIVITIES          |             | ,                  |                               |                   |
| Profit Before Tax                               |             | (10,891,071)       |                               | (33,071,298)      |
| Adjustments for:                                |             |                    |                               |                   |
| Depreciation and Amortization                   | 17,530,927  |                    | 14,349,444                    |                   |
| Difference in foreign exchange                  | (1,113,907) |                    | (70,039)                      |                   |
| Loss/(Profit) on sale of assets                 | -           |                    | 344,193                       |                   |
| Employee Benefits                               | (6,592,164) |                    | (3,781,116)                   |                   |
| Interest Income                                 | (1,372,311) |                    | (1,257,923)                   |                   |
| Interest Expense                                | 38,697,573  |                    | 33,104,981                    |                   |
|   |             | 47,150,119         |                               | 42,689,539        |
| Operating Profit before Working Capital Changes |             | 36,259,048         |                               | 9,618,241         |
| Adjustments for:                                |             | , ,                |                               |                   |
| (Increase) Decrease in Inventories              | 2,909,819   |                    | (1,606,477)                   |                   |
| (Increase) Decrease in Trade Receivables        | (6,943,039) |                    | (28,047,540)                  |                   |
| (Increase) Decrease in Loans & Advances         | (2,149,848) |                    | (5,071,335)                   |                   |
| (Decrease)Increase in Trade Payables            | 15,777,365  |                    | (7,797,917)                   |                   |
|   |             | 9,594,297          |                               | (42,523,269       |
| Cash Generated from Operations                  |             | 45,853,345         |                               | (32,905,028       |
| Income tax paid                                 |             | -                  |                               |                   |
| Net Cash from Operating Activities              |             | 45,853,345         |                               | (32,905,028)      |
| B. CASH FLOW FROM INVESTING ACTIVITIES          |             |                    |                               |                   |
| Inflow:   |             |                    |                               |                   |
| Sale of fixed assets                            | 275,200     |                    | 163,001                       |                   |
| Interest received                               |             |                    |                               |                   |
|   | 1,372,311   |                    | 1,257,923                     |                   |
| Amalgamation Adjustment                         |             |                    |                               |                   |
|   |             | 1,647,511          |                               | 1,420,924         |
| Outflow:  |             |                    |                               |                   |
| Acquisition of fixed assets                     | 118,750     |                    | 2,488,226                     |                   |
| Purchase of investments                         | 3,000,000   |                    | -                             |                   |
|   |             | 3,118,750          |                               | 2,488,226         |
|   |             |                    |                               |                   |
| Net Cash from Investing Activities              |             | (1,471,239)        |                               | (1,067,302)       |
|   |             |                    |                               |                   |
|   |             |                    |                               |                   |
|   |             |                    |                               |                   |
|   |             |                    |                               |                   |
|   |             |                    |                               |                   |

| PARTICULARS |  | YEAR ENDED<br>31ST MARCH 2013 |              | YEAR ENDED<br>31ST MARCH 2012 |               |
|-------------|--|-------------------------------|--------------|-------------------------------|---------------|
| С.          | CASH FLOW FROM FINANCING ACTIVITIES                | 0.01                          | 2010         | 01011111                      | 110112012     |
| •           | Inflows:   |                               |              |                               |               |
|             | Proceeds from Secured Loans                        | (9,358,259)                   |              | 96,023,379                    |               |
|             | Proceeds from Unsecured Loans                      | -                             |              | -                             |               |
|             |  |                               |              |                               |               |
|             |  |                               | (9,358,259)  |                               | 96,023,379    |
|             | Outflows:  |                               |              |                               |               |
|             | Interest Paid                                      | 38,697,573                    |              | 33,104,981                    |               |
|             | Payment of Unsecured Loan                          | 20,361                        |              | 22,927,776                    |               |
|             |  |                               |              |                               |               |
|             |  |                               | 38,717,935   |                               | 56,032,757    |
|             | Net Cash from Financing Activities                 |                               | (48,076,194) |                               | 39,990,622    |
|             | Net Oddi Timanonig Activities                      |                               | (40,070,134) |                               | =====         |
|             |  |                               |              |                               | ļ <del></del> |
| D.          | EXCHANGE DIFFERENCE IN FOREIGN CURRENCY            |                               | 1,113,907    |                               | 70,039        |
|             | Not (Degrees) Ingresses in Cook & Cook Equivalents |                               | (0.500.101)  |                               | 6.000.001     |
|             | Net (Decrease) Increase in Cash & Cash Equivalents |                               | (2,580,181)  |                               | 6,088,331     |
|             | Opening Cash & Cash Equivalents                    |                               | 19,089,201   |                               | 13,000,869    |
|             | Closing Cash & Cash Equivalents                    |                               | 16,509,019   |                               | 19,089,200    |
|             | olooning odon a odon Equivalente                   |                               |              |                               |               |

#### Notes to the Cash Flow Statement:

- The cash flow statement has been prepared in accordance with the requirements of Accounting Standard 3. 1
- 2 Cash flows have been reported using the indirect method, whereby the net profit is adjusted for the effects of the transactions of a noncash nature and any deferrals or accruals of past or future cash receipts or payments, segregated between cash flows.
- Significant cash and cash equivalents balances held by the Company are available for its use.
- Previous year's figures have been regrouped or rearranged whereever necessary.

This is the Cash Flow Statement referred to in our report of even date

As per our report attached

For and on behalf of Board of Directors

For Goel Mintri & Associates Chartered Accountants (Firm Registration No. 013211N)

Pradeep Gupta Chairman & Managing Director DIN 00007520

Krishan Kant Tulshan Director DIN 00009764

Sanjay Kumar Goel Partner Membership No. 092305 Anoop Singh Company Secretary Sankaranarayanan V.V. Chief Financial Officer

Place : New Delhi Dated: 29th May, 2014

#### **CYBER MEDIA (INDIA) LIMITED**

#### NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 1. Significant Accounting Policies

The significant accounting policies adopted by the Company in respect of these financial statement, are set out below:

#### 1.1 Basis of Preparation of financial statements

The financial statements are prepared in accordance with Indian Generally Accepted Accounting Principles ("GAAP") under the historical cost convention on the accrual basis. GAAP comprises mandatory accounting standards as specified in the Companies (Accounting Standards) Rules, 2006, the provisions of the Companies Act, 1956, guidelines issued by the Securities and Exchange Board of India and pronouncements of the Institute of Chartered Accountants of India. Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in

The management evaluates all recently issued or revised accounting standards on an ongoing basis.

#### 1.2 Revenue Recognition

Revenues of all material items and nature are recognized in accordance with Accounting Standard – 9, i.e., at the time of rendering of services or sales. If at the time of rendering of services or sales there is significant uncertainty in ultimate collection of the revenue, then the revenue recognition is postponed and in such cases revenue is recognized only when it becomes reasonably certain that ultimate collection will be made. When uncertainty of collection of revenue arises subsequently after the revenue recognition, provision for the uncertainty in collection is made rather than adjustment in revenue already recognized. Turnover includes gross value of goods and services and taxes. Dividend income is recognized when right to receive is established. Interest income is recognized on time proportion basis taking in to account the amount outstanding and rate applicable.

# 1.3 Fixed Assets, Intangible Assets and Capital Work-In - Progress

Fixed Assets are stated at cost less accumulated depreciation. Direct costs are capitalized until fixed assets are ready to use. Capital work-in progress comprises outstanding advances paid to acquire fixed assets, and the cost of fixed assets that are not ready for their intended use at the balance sheet date. Intangible assets are recorded at the consideration paid for acquisition.

#### 1.4 Depreciation/ Amortization

Depreciation is provided on the straight-line method at the rates and in the manner prescribed in Schedule XIV to the Companies Act 1956 on all the assets. Intangible Assets are amortized in accordance with Accounting Standard 26 on "Intangible Assets". Purchased 'Intangible Assets' is accordingly amortized on a straight line method over its estimated useful lives of 10 years. Software licenses with a purchase cost below Rs. 5000 are fully amortized in the year of acquisition itself.

The cost of internally generated website is accordingly amortized on a straight line method over its useful life of 10 years.

Depreciation for assets purchased / sold during a period is proportionately charged. Individual low cost assets (acquired for less than Rs. 5,000/-) are entirely depreciated in the year of acquisition

#### 1.5 Investments

Trade Investments are the investments made to enhance the Company's business interests. Investments are either classified as current and long- term based on the management intention at the time of purchase. Current investments are carried at the lower of cost and fair value. Long-term investments are carried at cost and provisions recorded to recognize any decline, other than temporary, in the carrying value of each investment.

#### 1.6 Inventory

Inventory of Newsprint, goods in transit are stated at cost or net realizable value, whichever is lower. Cost comprises all cost of purchase, cost of conversion and other costs incurred in bringing the inventories to their present location and condition. Cost formulae used are 'First In First Out', 'Average cost', or 'Specific Identification', as applicable. Due allowance is estimated and made for defective and obsolete items, wherever necessary, based on the past experience of the Company.

#### 1.7 Foreign Currency Transactions

Transactions in Foreign Currency are recorded at the exchange rate prevailing at the date of transaction. Monetary items are restated at year-end foreign exchange rates. Resultant exchange differences arising on payment or conversion of liabilities are recognized as income or expense in the year in which they arise.

#### 1.8 Retirement Benefits

- Company's contribution to the Employees' Provident Fund is charged to the profit and loss account each year.
- Short term employee benefits (Medical, Leave travel allowance, etc.) expected to be paid in exchange for the services rendered are recognised on undiscounted basis
- c) Actuarial gains and losses arising from experience adjustments and effects of changes in actuarial assumptions are immediately recognised in the statement of profit and loss account as income or expense.
- d) Gratuity and Leave encashment are provided for on the basis of an actuarial valuation using projected unit credit method (PUCM).

#### 1.9 Taxation

Income tax is computed using the tax effect accounting method; where income tax is accrued in the same period in which the related revenue and expenses arise. A provision is made for income tax annually based on the tax liability computed, after considering tax allowances and exemptions. Provision is also recorded when it is estimated that a liability due to disallowances or other matters is probable.

#### **CYBER MEDIA (INDIA) LIMITED**

#### NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2013

The differences that result between the profit considered for income taxes and the profit as per the financial statements are identified, and thereafter a deferred tax asset or deferred tax liability is recorded for timing differences, namely the differences that originate in one accounting period and reverse in another, based on the tax effect of the aggregate amount being considered. The tax effect is calculated on the accumulated timing differences at the end of an accounting period based on prevailing enacted or substantively enacted regulations. Deferred tax assets are recognized only if there is reasonable or virtual certainty that they will be realized and are reviewed for the appropriateness of their respective carrying values at each balance sheet date.

#### 1.10 Borrowing Cost

Borrowing cost attributable to the acquisition or construction of a qualifying asset is capitalized as a part of the cost of that asset. A qualifying asset is one, which takes substantial period of time to get ready for intended use. Other borrowing costs are recognized as an expense in the period in which they are incurred.

#### 1.11 Impairment of Assets

Assets that are subject to amortization are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount by which the assets' carrying amount exceeds its recoverable amount. The recoverable amount is the higher of the assets' fair value less

cost to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (Cash generating units).

#### 1.12 Earnings Per Share

In determining earnings per share, the Company considers the net profit after tax and includes the post tax effect of any extraordinary / exceptional items. The number of shares used in computing basic earnings per share is the weighted average number of shares outstanding during the period. The number of shares used in computing Diluted EPS comprises weighted average shares considered for deriving Basic EPS, and also the weighted average number of equity shares which could have been issued on the conversion of all dilutive potential equity shares. The anti-dilutive effect, if any, of potential equity shares on diluted EPS is ignored as per the requirement of accounting standard -20 on "Earning per Share".

#### 1.13 Provisions, Contingent Liabilities and contingent Assets

Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent liabilities are not recognized but disclosed in the notes. Contingent assets are neither recognized nor disclosed in the financial statement.

#### 1.14 Leases

Lease rentals in respect of assets taken on "Operating Lease" are charged to the Profit & Loss Account.

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# CYBER MEDIA (INDIA) LIMITED NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

2 SHARE CAPITAL (all figures in INR)

| SHARE CAPITAL  |                           | (all ligures ill livin |
|--|---------------------------|------------------------|
| PARTICULARS  | As At<br>31st March, 2014 | As At 31st March, 2013 |
|  | 31St Warch, 2014          | STSt Watch, 2013       |
| AUTHORIZED SHARE CAPITAL:                              |                           |                        |
| 14,350,000 (14,350,000) Equity Shares of Rs. 10/- each | 143,500,000               | 143,500,000            |
|  |                           |                        |
|  | 143,500,000               | 143,500,000            |
|  |                           |                        |
| Issued, Susbcribed and Paid Up                         |                           |                        |
| 10,501,242 Equity Shares of                            |                           |                        |
| Rs. 10 each, subscribed and fully paid up)             | 105,012,420               | 105,012,420            |
|  |                           |                        |
| TOTAL  | 105,012,420               | 105,012,420            |
|  |                           |                        |
|  |                           |                        |

2.1 The details of shareholders holding more than 5% shares

| Name of Shareholder         | As At 31st March, 2014 |        | eholder As At 31st March, 2014 As At 31st March, 201 |        | t March, 2013 |
|-----------------------------|------------------------|--------|--|--------|---------------|
|                             | Number of<br>Shares    | % Held | Number of<br>Shares                                  | % Held |               |
| Pradeep Gupta               | 2,766,236              | 26.34% | 2,766,236  | 26.34% |               |
| Sudha Bala Gupta            | 1,017,683              | 9.69%  | 1,007,683  | 9.60%  |               |
| Globe Capital Market Ltd    | -                      | -      | 1,300,050  | 12.38% |               |
| Vimgi Investments Pvt. Ltd. | 1,300,000              | 12.38% | -  | -      |               |

2.2 The reconciliation of number of shares outstanding is set out below:

| Particulars   | As At 31st March, 2014 |             | As At 31s           | t March, 2013 |
|---|------------------------|-------------|---------------------|---------------|
|   | Number of<br>Shares    | Amount      | Number of<br>Shares | Amount        |
| Equity Shares at the beginning of the year Add: Shares Issued during the year | 10,501,242             | 105,012,420 | 10,501,242          | 105,012,420   |
| Equity Shares at the end of the year  | 10,501,242             | 105,012,420 | 10,501,242          | 105,012,420   |

#### **CYBER MEDIA (INDIA) LIMITED**

NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 3 RESERVES AND SURPLUS

(all figures in INR)

| PARTICULARS  | As at<br>31st March 2014    |              |                           | s at<br>arch 2013 |
|--|-----------------------------|--------------|---------------------------|-------------------|
| Securities Premium Reserves As per the last Balance Sheet                  | _                           | 143,930,775  |                           | 143,930,775       |
| General Reserves As per the Last Balance Sheet                             |                             | 153,034,484  |                           | 153,034,484       |
| Capital Reserve As per the Last Balance Sheet                              |                             | 11,285,726   |                           | 11,285,726        |
| Profit and Loss Account As per last Balance Sheet Add: Profit for the year | (44,739,221)<br>(5,876,371) | (50,615,592) | (20,649,323) (24,089,898) | (44,739,221)      |
| TOTAL  |                             | 257,635,393  |                           | 263,511,763       |

#### 4 LONG-TERM BORROWINGS

(all figures in INR)

| PARTICULARS                                       | As At 31s      | t March, 2014 | As At 31s      | t March, 2013 |
|---|----------------|---------------|----------------|---------------|
|   | Non<br>Current | Current       | Non<br>Current | Current       |
| Secured   |                |               |                |               |
| Term Loans  |                |               |                |               |
| From Banks  | 132,056,161    | 24,274,458    | 87,604,910     | 27,613,867    |
| From others                                       | -              | -             | -              | -             |
| Long Term maturities of finance lease obligations | -              | -             | -              | -             |
| Total   | 132,056,161    | 24,274,458    | 87,604,910     | 27,613,867    |
| Unsecured   |                |               |                |               |
| Loans and Advances from Related Parties           | 36,765,753     | -             | -              | -             |
| Loans and Advance from Sundry Parties             | -              | -             | -              | -             |
| Deferred Payment Liabilities                      | -              | -             | -              | -             |
|   | 36,765,753     | -             | -              | -             |
| Total   | 168,821,913    | 24,274,458    | 87,604,910     | 27,613,867    |

#### 4.1 Secured term loans from banks to the extent of :

- a) Rs. 54,585,000/- (Rs. 20,000,000/-) From State Bank of Mysore, are secured by way of first charge on all the present and future, movable (excluding those charged to hire purchasers) and immovable assets including current assets of the company.
   Also the loans are secured by personal guarantee of Mr. Pradeep Gupta.
- b) Rs 104,910/- (Rs 218,777/-) from HDFC Bank Limited are secured against specific vehicles \*
- c) Rs. 91,640,709/- (Rs.100,000,000) From Kotak Mahindra Bank, are secured by way of first charge on D-74, Panchsheel Enclave, New Delhi (Residential property of Chairman & Managing Director)

| <b>4.2</b> Maturity Profile of Secured Loan are as set out as below :- | 1-2 Years  | 2-3 Years  | 3-4 Years  | Beyond 4 Years |
|--|------------|------------|------------|----------------|
| Term Loan - Banks  | 16,666,667 | 16,666,667 | 38,965,300 | 0              |

#### Note:

Pursuant to case ROC vs Pradeep Gupta & Others:

As per Sub-Section 4(e) of Section 125 of the Companies Act, 1956, a pledge is excluded from the application of the said section. The vehicle loans taken by the Company during the period from 2006-07 to 2008-09 have already been repaid in full and thereafter no vehicle loan was taken by the company. The non compliance of the provisions of section 125 of the said Act has automatically been made good and the company is in due compliance of the provisions of section 125 of the said Act, from financial year 2009-10 onwards

<sup>\*</sup> Outstanding vehicles loan amount transferred from Cyber Media India Online Limited under the scheme of amalgamation duly approved by hon'ble High Court of Delhi vide its order dated 18.02.2011

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# CYBER MEDIA (INDIA) LIMITED NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### **DEFERRED TAX LIABILITIES (NET)**

(all figures in INR)

| PARTICULARS                                   | As At<br>31st March, 2014 | As At<br>31st March, 2013 |
|---|---------------------------|---------------------------|
| Deferred Tax Liabilities                      |                           |                           |
| - Related to Fixed Assets                     |                           |                           |
| Opening Balance                               | -                         | -                         |
| Add : During the year                         | -                         | -                         |
| Total (A)                                     |                           | -                         |
| Deferred Tax Assets                           |                           |                           |
| - Disallowance under the Income Tax Act, 1961 |                           |                           |
| Opening Balance                               | -                         | -                         |
| Add : During the year                         |                           | -                         |
| - Carry Forward Business Loss                 |                           | _                         |
| Opening Balance                               | -                         | -                         |
| Add : During the year                         |                           |                           |
| Total (B)                                     |                           | -                         |
| TOTAL (A-B)                                   |                           |                           |
|   |                           |                           |

#### LONG TERM PROVISIONS

(all figures in INR)

| 31st March, 2014 | As At<br>31st March, 2013 |
|------------------|---------------------------|
| 6,849,003        | 10,825,876                |
| -                |                           |
| 6,849,003        | 10,825,876                |
|                  | 6,849,003                 |

# CYBER MEDIA (INDIA) LIMITED NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### **SHORT TERM BORROWINGS**

(all figures in INR)

| PARTICULARS                             |            | As at<br>//arch 2014 |             | s at<br>rch 2013 |
|---|------------|----------------------|-------------|------------------|
| Secured                                 |            |                      |             |                  |
| Working Capital Loan                    |            |                      |             |                  |
| From Banks                              | 70,294,502 |                      | 120,764,603 |                  |
| From Others                             |            | 70,294,502           | -           | 120,764,603      |
| Unsecured                               |            |                      |             |                  |
| From Bank                               |            |                      |             |                  |
| - State Bank of Mysore - Buyer Credits  | -          |                      | 4,945,012   |                  |
| From Others                             |            |                      |             |                  |
| Loans and Advances from Related Parties | -          |                      | 31,841,102  |                  |
| Loans and Advance from Sundry Parties   | -          |                      | -           |                  |
|   |            |                      | 36,786,114  |                  |
| TOTAL                                   |            | 70,294,502           |             | 157,550,717      |

7.1 Cash credit facilities from State Bank of Mysore is secured by way of hypothecation on the entire inventory, consumables, book-debts and receivables

#### TRADE PAYABLES

(all figures in INR)

| PARTICULARS                        | As At<br>31st March, 2014 | As At<br>31st March, 2013 |
|------------------------------------|---------------------------|---------------------------|
| Micro Small and Medium Enterprises | -                         | -                         |
| Others                             | 87,360,623                | 78,987,279                |
| TOTAL                              | 87,360,623                | 78,987,279                |

- 8.1 The Company has not received any intimation from Micro, small and Medium enterprises under the 'Micro, Small and Medium Enterprises development Act, 2006'. As per information available with the company, no interest is paid or payable under the Act.
- 8.2 Trade Payables includes amount payable to vendors, consultants, employees etc

## CYBER MEDIA (INDIA) LIMITED NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### **OTHER CURRENT LIABILITIES**

(all figures in INR)

| PARTICULARS  | As At<br>31st March, 2014 | As At<br>31st March, 2013 |
|--|---------------------------|---------------------------|
| (a) Current maturities of long-term debt (Refer note no 3) | 24,274,458                | 27,613,867                |
| (b) Advance payments for which value is still to be given  | 6,400,524                 | 504,459                   |
| (c) Unpaid dividend  | 284,315                   | 458,356                   |
| (d) Interest Due but not paid                              | -                         | 1,465,301                 |
| (e) Other Payables   |                           |                           |
| - Statutory Dues   | 6,616,306                 | 3,269,008                 |
| - Creditors against capital expenditure                    | -                         | -                         |
| - Security Deposit   | -                         | 200,000                   |
| TOTAL  | 37,575,602                | 33,510,991                |

#### 9.1 Details of amounts outstanding in unclaimed dividend accounts are as under :-

| Dividend for the year ended | Amount  | Amount  |
|-----------------------------|---------|---------|
| 31st March 2006             | -       | 174,041 |
| 31st March 2007             | 183,566 | 183,866 |
| 31st March 2008             | 100,749 | 100,749 |
| Total                       | 284,315 | 458,656 |

Note: Unclaimed dividend for year ended 31.03.2005 has been deposited in Govt. account

#### 10 SHORT TERM PROVISIONS

| PARTICULARS                                       | As At<br>31st March, 2014 | As At<br>31st March, 2013 |
|---|---------------------------|---------------------------|
| (a) Provision for employees' benefits. (b) Others | 4,494,746<br>-            | 7,110,037<br>-            |
| TOTAL   | 4,494,746                 | 7,110,037                 |

|   | NOTE O         | C)<br>N FINANCIA | <b>/BER M</b><br>L STATEME | EDIA (IN          | CYBER MEDIA (INDIA) LIMITED SIAL STATEMENTS FOR THE YEAR ENDED 31 | AITED<br>NDED 31ST        | CYBER MEDIA (INDIA) LIMITED NOTE ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH, 2014 | 14               |                   |                      |
|---|----------------|------------------|----------------------------|-------------------|---|---------------------------|--|------------------|-------------------|----------------------|
| NOTE 11<br>FIXED ASSETS                     |                |                  |                            |                   |   |                           |  |                  | (all figu         | (all figures in INR) |
|   |                | Gross Block      | 3lock                      |                   |   | Depreciation/Amortization | Amortization   |                  | Net Block         | llock                |
| Particulars                                 | As at 01.04.13 | Additions        | Deductions                 | As at<br>31.03.14 | As at<br>31.03.13   | For the year              | Deductions/<br>Adjustments   | Upto<br>31.03.14 | As at<br>31.03.14 | As at<br>31.03.13    |
| Tangible Assets                             |                |                  |                            |                   |   |                           |  |                  |                   |                      |
| Land Freehold                               | 4,035,756      |                  |                            | 4,035,756         |   |                           |  | ,                | 4,035,756         | 4,035,756            |
| Buildings Freehold                          | 37,326,072     |                  |                            | 37,326,072        | 9,265,783   | 608,415                   | ,  | 9,874,198        | 27,451,874        | 28,060,289           |
| Computers                                   | 66,584,103     | 118,750          | •                          | 66,702,853        | 58,009,592  | 5,245,143                 | ,  | 63,254,735       | 3,448,118         | 8,574,511            |
| Furniture & Fixtures                        | 44,929,560     |                  |                            | 44,929,560        | 25,331,282  | 2,844,041                 |  | 28,175,323       | 16,754,237        | 19,598,278           |
| Equipments & Installations                  | 23,177,467     | •                | 275,200                    | 22,902,267        | 11,425,391  | 1,100,930                 | ,  | 12,526,321       | 10,375,946        | 11,752,076           |
| Air Conditioners                            | 11,172,180     |                  |                            | 11,172,180        | 4,280,111   | 530,679                   |  | 4,810,790        | 6,361,390         | 6,892,069            |
| Generator                                   | 4,668,156      | •                | •                          | 4,668,156         | 1,796,809   | 221,738                   | ,  | 2,018,547        | 2,649,609         | 2,871,347            |
| Vehicles                                    | 23,746,131     | •                | •                          | 23,746,131        | 22,558,825  | •                         | •  | 22,558,825       | 1,187,306         | 1,187,306            |
| Books                                       | 349,918        |                  |                            | 349,918           | 173,822   | 16,620                    | ,  | 190,442          | 159,476           | 176,096              |
| Total (A)                                   | 215,989,343    | 118,750          | 275,200                    | 215,832,893       | 132,841,615   | 10,567,566                | 1  | 143,409,181      | 72,423,712        | 83,147,728           |
| Previous Year                               | 226,404,122    | 2,488,226        | 12,903,005                 | 215,989,343       | 134,731,753   | 8,149,664                 | 10,039,802   | 132,841,615      | 83,147,728        | 91,672,369           |
| Intangible Assets                           |                |                  |                            |                   | -   |                           |  |                  |                   |                      |
| Capitalized Software (Purchased)            | 17,881,524     |                  | -                          | 17,881,524        | 13,073,334  | 1,788,152                 |  | 14,861,486       | 3,020,038         | 4,808,190            |
| Trademarks (Purchased)                      | 6,926,080      | •                | •                          | 6,926,080         | 6,579,776   |                           | •  | 6,579,776        | 346,304           | 346,304              |
| Commercial Rights<br>(Internally Generated) | 51,752,086     | •                | •                          | 51,752,086        | 30,547,909  | 5,175,209                 |  | 35,723,118       | 16,028,968        | 21,204,177           |
| Total (B)                                   | 76,559,690     | 1                | -                          | 76,559,690        | 50,201,019  | 6,963,361                 | -  | 57,164,380       | 19,395,310        | 26,358,671           |
| Previous Year                               | 76,559,690     | -                | -                          | 76,559,690        | 46,357,248  | 6,199,780                 | 2,356,009  | 50,201,019       | 26,358,671        | 30,202,442           |
| Grand Total                                 | 292,549,033    | 118,750          | 275,200                    | 292,392,583       | 183,042,634   | 17,530,927                | •  | 200,573,561      | 91,819,022        | 109,506,399          |
| Previous Year                               | 302,963,812    | 2,488,226        | 12,903,005                 | 292,549,033       | 181,089,001   | 14,349,444                | 12,395,811   | 183,042,634      | 109,506,399       | 121,874,811          |

#### NON-CURRENT INVESTMENTS

(all figures in INR)

| PART   | ICULARS  |             | s at<br>arch 2014 |             | As at<br>arch 2013 |
|--------|--|-------------|-------------------|-------------|--------------------|
| 1      | ade Investments ) in Equity of Associated Enterprise (Unquoted)  |             |                   |             |                    |
|        | Cyber Media Careers Limited<br>4,462,399 (4,462,399) Equity Shares of<br>Rs. 10/- each fully paid up   | 44,623,990  |                   | 44,623,990  |                    |
|        | Cyber Media Foundation Limited 250,000 (250,000) Equity Shares of Rs. 10/- each fully paid up  | 2,500,000   |                   | 2,500,000   |                    |
|        | Any Time Media Pvt Ltd<br>7,00,000 (4,00,000) Equity Shares of<br>Rs. 10/- each fully paid up  | 7,000,000   | 54,123,990        | 4,000,000   | 51,123,990         |
| (b) in | Equity of Associated Enterprise (quoted)   |             | -                 |             | -                  |
|        | Equity Shares of Subsidiary Companies nquoted)   |             |                   |             |                    |
| (F     | yber Media Research & Services Limited<br>ormerly Known as Cyber Media Research Limited )<br>50,000 (150,000) Equity Shares of<br>s. 10/- each fully paid up | 1,500,000   |                   | 1,500,000   |                    |
| 90     | /ber Media Services Limited<br>0,000 (90,000) Equity Shares of<br>s. 10/- each fully paid up   | 80,500,000  |                   | 80,500,000  |                    |
| 30     | ber Media Singapore Pte. Limited<br>1,000 (30,000) Equity Shares of<br>5 1/- each fully paid up  | 836,400     |                   | 836,400     |                    |
| 75     | ber Astro Limited (7,000) (75,000) Equity Shares of (8,10/- each fully paid up   | 750,000     |                   | 750,000     |                    |
|        | ber Media India LLC epresenting 100% ownership interest  | 128,825,098 | 212,411,498       | 128,825,098 | 212,411,498        |
| d) in  | Equity Shares of Subsidiary Companies (quoted)   |             | -                 |             | -                  |

| 2    | Other Investments                                   | -           | -           |
|------|---|-------------|-------------|
|      | TOTAL   | 266,535,488 | 263,535,488 |
| 12.1 | Aggregate amount of the Unquoted Investments is Rs. | 266,535,488 | 263,535,488 |

#### 12.2 Cyber Astro Limited become Subsdiary w.e.f. 01.04.2012

#### 13 DEFERRED TAX ASSETS (NET)

(all figures in INR)

| PARTICULARS   |                                | As at<br>larch 2014                     | I                              | As at<br>larch 2013 |
|---|--------------------------------|---|--------------------------------|---------------------|
| Deferred Tax Assets - Disallowance under the Income Tax Act - Opening Balance - Add: Acquired under the scheme of amalgamation - Add: During the year | 7,098,600<br>-<br>(1,720,300)  | 5,378,300                               | 9,294,400<br>-<br>(2,195,800)  | 7,098,600           |
| - Carry Forward Losses - Opening Balance  | 15,433,000                     | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 6,376,800                      | 7,098,600           |
| - Add : Acquired under the scheme of amalgamation<br>- Add : During the year<br>TOTAL (A)   | 4,022,000                      | 19,455,000                              | 9,056,200                      | 15,433,000          |
| Deferred Tax Liabilities - Related to Fixed Assets Opening Balance Add: Acquired under the scheme of amalgamation Add: During the year                | 19,362,000<br>-<br>(2,713,000) | 16,649,000                              | 21,483,000<br>-<br>(2,121,000) | 19,362,000          |
| TOTAL (B)   |                                | 16,649,000                              |                                | 19,362,000          |
| TOTAL (A-B)   |                                | 8,184,300                               |                                | 3,169,600           |

#### 14 LONG TERM LOANS & ADVANCES

(all figures in INR)

| PARTICULARS  | As at 31st March 2014 | As at 31st March 2013 |
|--|-----------------------|-----------------------|
| (Unsecured,considered good)  |                       |                       |
| (a) Capital Advances   | -                     | -                     |
| (b) Security Deposits  | 3,436,879             | 3,847,700             |
| (c) Loans and Advances to Related Parties                          | -                     | -                     |
| (d) Advance Income Tax (Net of Provisions)                         | 39,633,025            | 30,406,914            |
| (e) Other Loans & Advances -Advance recoverable in cash or in kind | 2,776,410             | 7,548,009             |
| Total  | 45,846,314            | 41,802,623            |

14.1 Other loans and advances includes the advances recoverable in cash or in kind or for value to be received, Rs. 56,09,359/- deposited with sales tax authorities

#### 15 INVENTORIES

(all figures in INR)

| PARTICULARS   | As at 31st March 2013 | As at 31st March 2012 |
|---|-----------------------|-----------------------|
| (a) Raw-Materials   | 2,323,191             | 5,233,010             |
| (b) Work-in-Progress  | -                     | -                     |
| (c) Finished Goods  | -                     | -                     |
| (d) Stock-in-Trade (in respect of goods acquired for trading) | 10,241,734            | 10,241,734            |
| TOTAL   | 12,564,925            | 15,474,744            |

15.1 Valualtion of Raw Materials and Stock-in-Trade are valued at First in First Out Method

#### 16 TRADE RECEIVABLES\*

(all figures in INR)

| PARTICULARS                     | As at 31st March 2014                   | As at<br>31st March 2013 |
|---------------------------------|---|--------------------------|
| (unsecured and considered good) |   |                          |
| over six months                 | 106,686,600                             | 21,808,364               |
| others                          | 188,199,775                             | 266,134,972              |
| TOTAL                           | 294,886,375                             | 287,943,336              |
|                                 | ======================================= |                          |

16.1 Trade receivable includes amount due from Subsidiary/Associates on account of expenses incurred on behalf.

#### 17 CASH AND BANK BALANCES

(all figures in INR)

| PARTICULARS               | As at 31st March 2014 | As at 31st March 2013 |
|---------------------------|-----------------------|-----------------------|
| Cash and Cash Equivalents | 313t Walch 2014       | 315t Watch 2013       |
|                           |                       |                       |
| Cash on hand              | 36,154                | 37,242                |
| Balances with Banks       | 4,740,026             | 4,811,608             |
| Other Bank Balances       |                       |                       |
| Margin Money              | 11,732,840            | 14,240,351            |
|                           |                       |                       |
| TOTAL                     | 16,509,019            | 19,089,201            |
|                           | =                     |                       |

- 17.1 Margin money includes Rs. 8,174,203/- (Rs. 7,862,484/-) as FDR with State Bank of Mysore against bank gurantee of loan taken in foreign and the same will be renewed every year till the loan is repaid
- 17.2 Margin money includes Rs. 5,000,000/- (Rs. NIL) as FDR with Kotak Mahindra Bank against gurantee of loan taken from Kotak Mahindra Bank and the same will be renewed every year till the loan is repaid
- 17.3 Total of bank guarantees outstanding as at year end amounting to Rs. 340,500/- given to customs and postal department against which 100% margin has been deposited with the bank. Total amount outstanding against Buyers Credit as on 31-03-2013 is Rs. 49,45,012 (91282.50 USD)

#### 18 SHORT-TERM LOANS & ADVANCES

(all figures in INR)

| PARTICULARS                               | As at 31st March 2014 | As at 31st March 2013 |
|---|-----------------------|-----------------------|
| (unsecured and considered good)           |                       |                       |
| (a) Loans and advances to related parties | -                     | -                     |
| (b) Security Deposit                      | -                     | 839,179               |
| (c) Other Loan and Advnaces               | 1,698,760             | 1,541,029             |
| Total                                     | 1,698,760             | 2,380,208             |

#### 19 OTHER CURRENT ASSETS

(all figures in INR)

| PARTICULARS                  | As at 31st March 2014 | As at 31st March 2013 |
|------------------------------|-----------------------|-----------------------|
| Interest accrued but not due | -                     | 1,212,395             |
| Total                        | -                     | 1,212,395             |
|                              |                       |                       |

Note\*

Pursuant to case ROC vs Pradeep Gupta & Others:

The non compliances in respect of section 209(3)(b) of the Companies Act, 1956, has already been made good by the Company. The company is in proper compliance of the provision of said section.

#### 20 REVENUE FROM OPERATIONS

(all figures in INR)

| PARTICULARS                      | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|----------------------------------|---------------------------------|---------------------------------|
| (a) Sale of Products             | 192,832,091                     | 256,337,871                     |
| (b) Sale of Services             | 48,552,249                      | 60,981,579                      |
| (c) Other Operating Revenues     | -                               | -                               |
| Less: Excise Duties/ Service Tax |                                 |                                 |
| TOTAL                            | 241,384,340                     | 317,319,449                     |

20.1 Sale of service represents Media services and it also includes services for subscription of magzine.

### 21 OTHER INCOME

(all figures in INR)

| PARTICULARS  |           | Period Ended<br>31st March 2014 |           | od Ended<br>March 2013 |
|--|-----------|---------------------------------|-----------|------------------------|
| Interest income  |           |                                 |           |                        |
| a. From Long Term Investments  | -         |                                 | -         |                        |
| b. From Short Term Investments   | -         |                                 | -         |                        |
| c) From Others   | 1,372,311 | 1,372,311                       | 1,257,923 | 1,257,923              |
| Other non-operating income (net of expenses directly attributable to such income)                        |           |                                 |           |                        |
| a) Profit on Sale of Fixed Assets  | -         |                                 | -         |                        |
| b) Miscellaneous Income  | 344,708   |                                 | 399,122   |                        |
| <ul> <li>Adjustments to the carrying value of investments (Write-back)</li> </ul>                        | 922,929   |                                 | -         |                        |
| d) Net gain/loss on foreign currency translation and transaction (other than considered as finance cost) | 1,113,907 | 2,381,544                       | 70,039    | 469,162                |
| TOTAL  |           | 3,753,855                       |           | 1,727,085              |
|  |           |                                 |           |                        |

#### 22 COST OF MATERIALS CONSUMED

(all figures in INR)

| PARTICULARS | 31st March, 2014 |             | 31st M     | arch, 2013  |
|-------------|------------------|-------------|------------|-------------|
|             | Amount           | % of        | Amount     | % of        |
|             |                  | Consumption |            | Consumption |
| Imported    | 5,655,602        | 78.82%      | 8,998,461  | 80.22%      |
| Indigenous  | 1,518,879        | 21.18%      | 2,218,539  | 19.78%      |
| TOTAL       | 7,174,481        | 100.00%     | 11,217,000 | 100.00%     |

#### 22.1 Value of Imported Goods of CIF basis

2,889,648

11,383,577

#### 23 PURCHASE OF STOCK - IN - TRADE

| PARTICULARS | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|-------------|---------------------------------|---------------------------------|
| Purchase    | -                               | 15,173,639                      |
| TOTAL       |                                 | 15,173,639                      |

## **CYBER MEDIA (INDIA) LIMITED**

NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

24 CHANGES IN INVENTORIES OF FINISHED GOODS, WORK-IN-PROGRESS AND STOCK-IN-TRADE (all figures in INR)

| PARTICULARS                   |            | Period Ended<br>31st March 2014 |            | od Ended<br>arch 2013 |
|-------------------------------|------------|---------------------------------|------------|-----------------------|
| Inventories (at close)        |            |                                 |            |                       |
| Finished Goods                | -          |                                 | -          |                       |
| Stock in trade                | 10,241,734 |                                 | 10,241,734 |                       |
| Stock in process              |            | 10,241,734                      |            | 10,241,734            |
| Inventories (at commencement) |            |                                 |            |                       |
| Finished Goods                | -          |                                 | -          |                       |
| Stock in trade                | 10,241,734 |                                 | 11,010,312 |                       |
| Stock in process              |            | 10,241,734                      |            | 11,010,312            |
| TOTAL                         |            |                                 |            | 768,578               |

#### 25 EMPLOYEE BENEFITS EXPENSES

(all figures in INR)

| PARTICULARS                                 | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| (a) Salaries and Wages                      | 59,386,432                      | 86,602,785                      |
| (b) Contribution to Provident & Other Funds | 3,655,143                       | 5,147,812                       |
| (c) Staff Welfare Expenses.                 | 1,119,198                       | 568,120                         |
| Total                                       | 64,160,773                      | 92,318,717                      |

25.1 In accordance with the revised Accounting Standard 15 notified under the Companies (Accounting Standards) Rules, 2006 the requisite disclosures are as follows:

#### a. Description of the type of plan(s)

#### i. Gratuity Plan

The Gratuity liability arises on retirement, resignation and death of an employee. The aforesaid liability is calculated in accordance with The Payment of Gratuity Act, 1972.

#### ii. Leave Encashment Plan

The earned leave liability arises on retirement, withdrawal, resignation and death of an employee. The aforesaid liability is calculated on the basis of yearly accrual of 15 days salary (i.e last drawn salary) subject to maximum accumulation up to 90 days.

#### b. Movement in Net Liabilities:

| Particulars                                 | Gratuity    | Leave<br>Encashment | Total       |
|---|-------------|---------------------|-------------|
| Present value of obligations as on 31.03.13 | 12,364,302  | 5,571,611           | 17,935,913  |
| Current Service Cost                        | 722,792     | 408,825             | 1,131,617   |
| Past Service Cost                           | -           | -                   | -           |
| Interest Cost                               | 964,415     | 434,586             | 1,399,001   |
| Actuarial (gain)/loss on obligation         | (6,101,290) | (2,846,108)         | (8,947,398) |
| Less: Benefits paid                         | (92,077)    | (83,307)            | (175,384)   |
| Present value of obligations as on 31.03.14 | 7,858,142   | 3,485,607           | 11,343,749  |

#### Reconciliation of assets and liabilities:

(all figures in INR)

| Particulars  | Gratuity  | Leave<br>Encashment | Total      |
|--|-----------|---------------------|------------|
| Present value of unfunded defined benefit obligations as on 31.03.14 | 7,858,142 | 3,485,607           | 11,343,749 |
| Fair value of plan assets **   | -         | -                   | -          |
| Net liability recognized on 31.03.2014                               | 7,858,142 | 3,485,607           | 11,343,749 |

<sup>\*\*</sup> The fair value of plan assets is nil since gratuity and leave encashment plan are wholly unfunded as on 31st March, 2013

### d. Principal actuarial assumptions:

| Particulars  | Rate  |
|--|-------|
| Discount rate as on 31.3.2014                            | 8.60% |
| Future salary increase                                   | 6.00% |
| Average outstanding service of employees upto retirement | 20.56 |

#### 26 FINANCE COST

(all figures in INR)

| PARTICULARS   | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| (a) Interest Expense  | 37,155,409                      | 33,104,981                      |
| (b) Other Borrowing Costs   | 1,542,165                       | 2,837,814                       |
| (c) Applicable net gain/loss on foreign currency translations & transactions. | -                               | -                               |
| TOTAL   | 38,697,573                      | 35,942,795                      |

#### 27 DEPRECIATION & AMORTIZATION EXPENSES

| PARTICULARS                            | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|--|---------------------------------|---------------------------------|
| - Depreciation & Amortization Expenses | 17,530,927                      | 14,349,444                      |
| TOTAL                                  | 17,530,927                      | 14,349,444                      |
|  |                                 |                                 |

# CYBER MEDIA (INDIA) LIMITED NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

28 OTHER EXPENSES (all figures in INR)

| PAR | TICULARS   | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|-----|--|---------------------------------|---------------------------------|
| (a) | Printing & Processing  | 18,005,729                      | 23,517,002                      |
| (b) | Content Expenses   | 34,728,585                      | 42,537,883                      |
| (c) | Discount/Commission on Sales & Services  | 35,490,449                      | 66,898,957                      |
| (d) | Packing & Despatch   | 5,909,084                       | 6,153,808                       |
| (e) | Consumption of Stores & Spares.  | -                               | -                               |
| (f) | Power & Fuel   | 1,380,483                       | 1,577,807                       |
| (g) | Rent   | 5,390,381                       | 7,358,871                       |
| (h) | Repairs to Building  | 429,998                         | 96,101                          |
| (i) | Repairs to Machinery   | 1,437,814                       | 633,827                         |
| (j) | Insurance  | 149,101                         | 212,169                         |
| (k) | Rates & Taxes (excluding Income Tax)   | 350,112                         | 77,925                          |
| (l) | Miscellaneous Expenditure  | 12,973,921                      | 9,802,886                       |
| (m) | Net loss on foreign currency transaction and translation (other than considered as finance cost) |                                 | -                               |
| (n) | Payment to Auditors  | 336,462                         | 331,900                         |
| (o) | Legal and Professional charges   | 3,371,268                       | 9,032,171                       |
| (p) | Prior period items   | -                               | -                               |
| (q) | Correspondence & Communication   | 2,630,313                       | 3,392,010                       |
| (r) | Travelling & Conveyance  | 5,881,810                       | 10,724,342                      |
|     | TOTAL  | 128,465,511                     | 182,347,659                     |

#### 28.1 MISCELLANEOUS EXPENDITURE INCLUDES THE FOLLOWING:

(all figures in INR)

| PARTICULARS                     | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---------------------------------|---------------------------------|---------------------------------|
| Advertisement & Publicity       | 6,537,528                       | 920,591                         |
| Bank Charges                    | -                               | -                               |
| Directors Fees                  | 66,853                          | 205,348                         |
| Lease & Hire Charges            | 25,200                          | 31,505                          |
| Loss on Sale of Assets          | -                               | 344,193                         |
| Membership -Professional Bodies | 129,705                         | 178,980                         |
| Newspaper, Books & Periodicals  | 223,809                         | 351,689                         |
| other miscellaneous expenses    | 3,819,987                       | 4,142,003                       |
| Printing & Stationary           | 554,450                         | 895,394                         |
| R & M Others                    | -                               | -                               |
| Vehicle Running & Maintenance   | 1,616,389                       | 2,733,183                       |
|                                 | 12,973,921                      | 9,802,886                       |

#### **28.2 PAYMENT TO AUDITORS**

| PARTICULARS                                    | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|--|---------------------------------|---------------------------------|
| As Auditor     For Taxation Matters            | 308,990                         | 280,900                         |
| For Company Law Matters                        | -                               | -                               |
| For Management Services     For Other Services | -<br>27,472                     | 40.000                          |
| For reimbursement of expenses.                 |                                 | 11,000                          |
| TOTAL  | 336,462                         | 331,900                         |

#### 29 EARNINGS PER SHARE

(all figures in INR)

| PARTICULARS   | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| Profit available to equity shareholders                                       | (5,876,371)                     | (24,089,899)                    |
| Weighted average number of equity shares                                      | 10,501,242                      | 10,501,242                      |
| Basic EPS (Rs. Per share)   | (0.56)                          | (2.29)                          |
| Weighted average number of equity shares, including 'Potential Equity Shares' | 10,501,242                      | 10,501,242                      |
| Diluted EPS (Rupees Per share)  | (0.56)                          | (2.29)                          |
| Face value per equity share   | 10                              | 10                              |

#### 30 EARNINGS IN FOREIGN EXCHANGE

(all figures in INR)

| PARTICULARS   | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| Advertisement & other income Subscription Research and survey | 9,424,726                       | 10,398,374                      |
| Event management/Sponsorship income other sales and services  | 3,587,103<br>761,015            | 176,911<br>-                    |

#### 31 EXPENDITURE IN FOREIGN CURRENCY

(all figures in INR)

| PARTICULARS         | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---------------------|---------------------------------|---------------------------------|
| Royalty             | -                               | 2,015,482                       |
| Travelling Expenses | 352,155                         | 1,660,148                       |
| Others              | 1,675,734                       | 3,096,712                       |

#### 32 REMITTANCE OF FOREIGN CURRENCY ON ACCOUNT OF DIVIDEND

| PARTICULARS                 | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|-----------------------------|---------------------------------|---------------------------------|
| Number of shareholders      | 11                              | 10                              |
| Number of shares held       | 4,412                           | 4,410                           |
| Amount of dividend remitted | NIL                             | NIL                             |
| Year to which it relates    | N.A.                            | N.A.                            |

#### **Related party Transactions**

In accordance with the requirements of Accounting Standard (AS-18) on Related Party Disclosures, the names of related parties where control exists and/ or with whom transactions have taken place during the year and description of relationships, as identified and certified by management are:

(all figures in INR)

| Nature of Transactions    | Asso       | ciates         | Subsi                    | diaries     | Ke<br>Manag<br>Perso     | ement     | Relative o<br>Manager<br>Person | ment    |
|---------------------------|------------|----------------|--------------------------|-------------|--------------------------|-----------|---------------------------------|---------|
|                           |            | Ended<br>March | Year Ended<br>31st March |             | Year Ended<br>31st March |           | Year Ended<br>31st March        |         |
|                           | 2014       | 2013           | 2014                     | 2013        | 2014                     | 2013      | 2014                            | 2013    |
| Purchase & Other expenses | -          | -              | 251,823                  | 297,619     |                          | -         |                                 |         |
| Sales & Other Income      | -          | -              | 1,970,136                | 2,138,352   |                          | -         |                                 |         |
| Commission Paid           |            |                | -                        | 293,573     |                          | -         |                                 |         |
| Rent Paid                 |            |                |                          |             | 120,000                  | 120,000   | 240,000                         | 240,000 |
| Repairs & Maintenance     |            |                |                          |             | -                        |           | 30,000                          | 30,000  |
| Interest Income           | -          | -              |                          |             |                          | -         |                                 |         |
| Interest Paid             |            |                | 2,246,142                | 1,982,061   |                          | -         |                                 |         |
| Salaries & Related Cost   |            |                |                          |             |                          | -         | -                               | 561,002 |
| Closing Balances:         |            |                |                          |             |                          | -         |                                 |         |
| Sundry Debtors            | 40,594,320 | 43,594,320     | 140,554,452              | 140,476,053 | -                        | -         | -                               | -       |
| Loans & advances given    | -          | -              | -                        |             |                          | -         |                                 |         |
| Loans & advances taken    |            |                | 25,665,131               | 23,643,603  |                          | -         |                                 |         |
| Investments               | 54,123,990 | 51,123,990     | 212,411,498              | 212,411,498 |                          | -         |                                 |         |
| Current liabilities       |            | -              |                          | -           |                          | -         |                                 |         |
| Managerial Remuneration   |            | -              |                          | -           | 2,538,000                | 4,260,000 |                                 |         |

#### Names of related parties and description of relationship:

| Subsidiaries                         | Cyber Media Research & Services Limited (Formerly Known as Cyber Media Research Limited ) Cyber Media Services Limited Cyber Media Singapore Pte Limited Cyber Media India LLC Cyber Astro Limited |
|--------------------------------------|--|
| Subsidiaries of subsidiary           | TDA Group LLC<br>Global Services Media LLC   |
| Associates                           | Cyber Media Foundation Limited Any Time Media Pvt Ltd Cyber Media Careers Limited  |
| Key Management Personnel             | Mr. Pradeep Gupta  |
| Relative of key management personnel | Mrs. Sudha Bala Gupta<br>Mr. Dhaval Gupta  |

#### **Segment Reporting**

The Company is engaged in the Media Business which is identified as the only and primary business segment of the company. Therefore no further information is required to be disclosed. Further all the operating facilities are located in India. The information required to be given for secondary segment being geographical segment is as under:

| Geographical Segment  | Sales       |             | Carrying Cost of Assets |             | Capital Expenditure |                   |
|---|-------------|-------------|-------------------------|-------------|---------------------|-------------------|
|   | 2013-2014   | 2012-2013   | 2013-2014               | 2012-2013   | 2013-2014           | 2012-2013         |
| India   | 227,611,496 | 304,861,600 | 738,044,202             | 744,113,994 | 118,750             | <b>2</b> ,488,226 |
| Other Countries- Sales in each country less than 10% of Total Sales | 13,772,844  | 12,457,849  | -                       | -           |                     | -                 |
| TOTAL   | 241,384,340 | 317,319,449 | 738,044,202             | 744,113,994 | 118,750             | 2,488,226         |

#### 35 Contingent Liabilities and commitments:

- Guarantees given to State Bank of Mysore to secure facilities of:
  - As per Accounting Standard 29 on Provisions, Contingent Liabilities and Contingent Assets following are the contingent liabilities: Guarantees given to State Bank of Mysore to secure facilities of Rs. 17.50 million to Cyber Media Research & Services Limited (Formerly Known as Cyber Media Research Limited)
  - Stand -by letter of credit favouring Citi Bank, New York to secure the term loan of USD 3.4 million [outstanding as on 31-03-2013 Rs. 111.09 million (Previous year Rs. 126.61 million) sanctioned to Cyber Media India LLC towards the assets purchase of the TDA Group, California.

#### 36. STATUTORY DEMANDS BY REVENUE AUTHORITIES DISPUTED IN VARIOUS FORUMS ARE AS UNDER:

| S.<br>No. | Statute   | Nature of Dues  | Amount    | Period of which amount relates                            | Forum which is pending   |
|-----------|---|---|-----------|---|--|
| 1         | Income Tax<br>Act,1961  | Tax on Regular Assessment<br>U/S 143(1) of Income Tax Act,1961          | 4,447,193 | Financial Year<br>ended 31.03.2006                        | Income Tax Appellate<br>Tribunal New Delhi   |
| 2         | Income Tax<br>Act,1961  | Tax on Regular Assessment 143(3) of Income Tax Act,1961                 | NIL       | Financial Year<br>ended 31.03.2009                        | Income Tax Appellate<br>Tribunal New Delhi   |
| 3         | Income Tax<br>Act,1961  | Tax on Regular Assessment U/S 143(3)/147/254 of Income Tax Act,1961     | 481,927   | Financial Year<br>ended 31.03.2004                        | Income Tax Appellate<br>Tribunal New Delhi   |
| 4.        | Tamilnadu<br>General<br>Sales Tax<br>Act, 1959<br>(TNGST Act) | Penalty under Section 12(3) (b) of the TNGST Act                        | 46,64,471 | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) | Tamilnadu Sales Tax<br>Appellant Tribunal has vide   |
| 5         | Tamilnadu<br>General<br>Sales Tax<br>Act, 1959<br>(TNGST Act) | Sales tax Demand Under TNGST Act  | 31,56,088 | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) | its order dated 15th March,<br>2010 has set aside the matter<br>to the file of Assessing Officer<br>to decide the matter a fresh.<br>The company has deposited |
| 6         | Central Sales<br>Tax Act, 1959<br>(CST Act)                   | Penalty under section 9(2) read with Section 12(3) (b) of the TNGST Act | 64,74,089 | 2001-02(Transfer<br>under the Scheme<br>of Amalgamation)  | Rs. 56,09,359/- against the alleged demand.  |
| 7         | Central Sales<br>Tax Act, 1959<br>(CST Act)                   | Sales Tax Demand Under CST Act  | 43,23,055 | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) |  |
| 8         | Income Tax<br>Act,1961  | Tax on Regular Assessment u/s 143(3) of Income Tax Act,1961             | NIL       | Financial Year<br>ended 31.03.2010                        | Commissioner of Income<br>Tax (Appeals) VI New Delhi   |

- In the opinion of the Management, there is no permanent diminition in the value of investments.
- Previous year figures have been regrouped/ reclassified, wherever necessary, to confirm to current year's classification.
- The Company has no other information required to be disclosed pursuant to Schedule VI to the Companies Act, 1956.
- The Company has taken various offices under cancellable lease agreement. There are no non-cancellable leases. Lease payment recognized under cancellable lease for the year are Rs 53,90,381/- (Previous Year Rs 73,58,871/-)
- Company has not capitalized any borrowing cost during the year.
- \* Signature to the Significant Accounting Policies & Notes to Accounts are forming the part of the financial statements.

Pursuant to case ROC vs Pradeep Gupta & Others:

The Company has been making proper disclosures in the balance sheet(s) as required under AS-17 and AS-29 read with Sections 217(2AA) and 211(3A), (3B) & (3C) of the Companies Act, 1956.

As per our report attached For Goel Mintri & Associates **Chartered Accountants** (Firm Registration No. 013211N) For and on behalf of Board of Directors

Sanjay Kumar Goel Partner

Membership No. 092305

Place: New Delhi Dated: 29th May, 2014 Pradeep Gupta Chairman & Managing Director DIN 00007520 Anoop Singh

Company Secretary

Krishan Kant Tulshan Director DIN 00009764

Sankaranarayanan V.V. Chief Financial Officer

44-45

To The Board of Directors of Cyber Media (India) Limited New Delhi

- 1. We have audited the attached consolidated balance sheet of Cyber Media (India) Limited and its subsidiaries and associates as at March 31, 2014, the consolidated statement of profit and loss for the year ended on that date annexed thereto, and the consolidated cash flow statement for the year ended on that date, which we have signed under reference to this report. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statement based on our audit.
- 2. We conducted our audit in accordance with generally accepted auditing standards in India. These standards require that we plan and perform the audit to obtain reasonable assurance whether the financial statements are free of material misstatements. An audit includes, examining on a test basis, evidence supporting the amount and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statements presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3. We report that the consolidated financial statements have been prepared by the Company in accordance with the requirements of Accounting Standard (AS) 21- Consolidated Financial Statements, Accounting Standard 23-Accounting for Investment in Associates in Consolidated Financial Statements and on the basis of the separate audited financial statements of the Company and its subsidiaries and associates in India and Singapore. We did not audit the financial statement of subsidiaries, whose financial statement reflect total assets of Rs. 267,284,945 the total revenue of Rs. 366,541,549 and cash flow amounting to Rs. 25,706,141 for the year ended. These financial statements and other financial information have been audited by other auditors whose reports have been submitted to

us, and our opinion is based solely on the report of other auditors. The financial statements of Company's subsidiary in United States of America namely of Cyber Media India LLC has not been audited as it is not mandatory as per US GAAP. These financial statements in aggregate reflect total assets of Rs. 1,005,329,148 as at March 31, 2014 and total revenue of Rs. 611,679,744 and total expenses of Rs. 635,864,575 for the year ended on that date.

- 4. On the basis of the information and explanations given to us and on consideration of the separate audit reports of individual audited financial statements of Cyber Media (India) Limited and its aforesaid subsidiaries and associates in India and Singapore, as applicable, in our opinion, the consolidated financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:
  - In the case of the consolidated balance sheet, of the consolidated state of affairs of Cyber Media (India) Limited and its subsidiaries and associates as at March 31, 2014.
  - In case of the consolidated statement of profit and loss, of the consolidated results of operations of Cyber Media (India) Limited and its subsidiaries and associates for the year ended on that date; and
  - iii) In the case of the consolidated cash flow statement, of the consolidated cash flows of Cyber Media (India) Limited and its subsidiaries and associates for the year ended on that date:

For Goel Mintri & Associates Chartered Accountants (Firm Registration No. 013211N)

Sanjay Kumar Goel

Partner

Membership Number: 092305

Place: New Delhi, Dated: May 29, 2014

## CYBER MEDIA (INDIA) LIMITED CONSOLIDATED BALANCE SHEET AS AT 31st MARCH 2014

(all figures in INR)

| PARTICULARS  | NOTES   | AS AT 31ST                | AS AT 31ST MARCH 2014 |                           | MARCH 2013    |
|--|---------|---------------------------|-----------------------|---------------------------|---------------|
| EQUITY & LIABILITIES   |         |                           |                       |                           |               |
| Shareholders' Funds  |         |                           |                       |                           |               |
| Share Capital  | 1       | 105,012,420               |                       | 105,012,420               |               |
| Reserves & Surplus   | 2       | 257,368,183               |                       | 274,846,883               |               |
|  |         |                           | 362,380,603           |                           | 379,859,303   |
| Non-current Liabilities  | •       | 000 400 054               |                       | 100 100 700               |               |
| Long-term Borrowings Deferred Tax Liabilities (Net)              | 3<br>4  | 239,492,851               |                       | 192,122,733               |               |
| Other Long Term Liabilities                                      | 4<br>5  | •                         |                       | -                         |               |
| Long-term Provisions   | 6       | 15,680,854                | 255,173,705           | 17,972,338                | 210,095,071   |
| -  |         |                           | , , , , ,             |                           | -,,-          |
| Current Liabilities Short-term Borrowings                        | 7       | 100 501 267               |                       | 200 000 012               |               |
|  | ,<br>8  | 128,501,367               |                       | 209,989,013               |               |
| Trade Payables Other Current Liabilities                         | 9       | 211,334,871<br>40,631,455 |                       | 133,393,831<br>99,399,111 |               |
| Short-term Provisions  | 10      | 7,307,145                 | 387,774,838           | 8,790,909                 | 451,572,864   |
| Chart term i revisions   |         |                           | 001,111,000           |                           | 101,072,001   |
| TOTAL  |         |                           | 1,005,329,146         |                           | 1,041,527,238 |
| ASSETS   |         |                           |                       |                           |               |
| Non-Current Assets   |         |                           |                       |                           |               |
| Fixed Assets   | 11      |                           |                       |                           |               |
| (i) Tangible Assets  |         | 85,651,729                |                       | 98,029,236                |               |
| (ii) Intangible Assets   |         | 254,478,078               |                       | 288,252,343               |               |
| (iii) Intangible Assets under development                        |         | -                         |                       | -                         |               |
| ()а  |         |                           |                       |                           |               |
|  |         | 340,129,807               |                       | 386,281,579               |               |
| Non-current Investments  | 12      | 120,915,059               |                       | 111,333,940               |               |
| Deferred Tax Assets (net)  | 13      | 59,089,282                |                       | 49,160,830                |               |
| Long-term Loans and Advances                                     | 14      | 65,508,140                |                       | 67,445,255                |               |
|  |         |                           | 585,642,288           |                           | 614,221,604   |
| Current Assets   |         |                           |                       |                           |               |
| Inventories  | 15      | 63,239,700                |                       | 60,204,101                |               |
| Trade Receivables  | 16      | 287,773,216               |                       | 274,546,073               |               |
| Cash and Cash Equivalents  | 17      | 54,101,072                |                       | 83,114,213                |               |
| Short-term Loans and Advances                                    | 18      | 10,639,096                |                       | 3,952,872                 |               |
| Other Current Assets   | 19      | 3,933,775                 | 419,686,858           | 5,488,375                 | 427,305,634   |
| TOTAL  |         |                           | 1,005,329,146         |                           | 1,041,527,238 |
| Significant Accounting Policies<br>Notes on Financial Statements | 1 to 41 |                           |                       |                           |               |

As per our report attached For Goel Mintri & Associates Chartered Accountants (Firm Registration No. 013211N) For and on behalf of Board of Directors

Sanjay Kumar Goel Partner Membership No. 092305

Place: New Delhi Dated: 29th May, 2014 Pradeep Gupta Chairman & Managing Director DIN 00007520

Anoop Singh Company Secretary Krishan Kant Tulshan Director DIN 00009764

Sankaranarayanan V.V. Chief Financial Officer

## CYBER MEDIA (INDIA) LIMITED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED 31st MARCH 2014

(all figures in INR)

|  |           |              | (all figures in INR) |
|--|-----------|--------------|----------------------|
| PARTICULARS  | NOTES     | YEAR ENDED   |                      |
| INCOME   |           |              |                      |
| Revenue from Operations  | 20        | 598,556,315  | 716,086,975          |
| Other Income   | 21        | 13,123,428   | 9,923,291            |
| Total Revenue  |           | 611,679,744  | 726,010,266          |
| EXPENDITURE  |           |              |                      |
| Cost of Materials Consumed                                       | 22        | 10,108,965   | 13,648,701           |
| Purchases of Stock-in-Trade                                      | 23        | 2,512,211    | 16,603,411           |
| Changes in Inventories of Finished Goods/                        |           |              |                      |
| Work-in-Progress and Stock-in-Trade                              | 24        | (1,050,182)  | (275,248)            |
| Employee Benefits Expenses                                       | 25        | 199,975,462  | 239,547,560          |
| Finance Costs  | 26        | 50,762,323   | 46,416,365           |
| Depreciation and Amortization Expenses                           | 27        | 50,680,038   | 46,156,065           |
| Other Expenses   | 28        | 322,875,757  | 398,727,952          |
| Total Expenses   |           | 635,864,575  | 760,824,806          |
| Profit Before Tax  |           | (24,184,831) | (34,814,540)         |
| Tax Expenses   |           |              |                      |
| (1) Current Tax  |           | 221,000      |                      |
| (2) Deferred Tax   |           | (12,337,800) | (18,332,781)         |
| Profit (Loss) for the Period                                     |           | (12,068,031) | (16,481,759)         |
| Earnings per equity share of face value of Rs                    | 10/- each |              |                      |
| (1) Basic  |           | (1.15)       | (1.57)               |
| (2) Diluted  |           | (1.15)       | (1.57)               |
| Significant Accounting Policies<br>Notes on Financial Statements | 1 to 41   | (1110)       | (1.57)               |

As per our report attached For Goel Mintri & Associates Chartered Accountants (Firm Registration No. 013211N) For and on behalf of Board of Directors

Sanjay Kumar Goel Partner

Membership No. 092305

Place: New Delhi Dated: 29th May, 2014 Pradeep Gupta Chairman & Managing Director DIN 00007520

Anoop Singh Company Secretary Krishan Kant Tulshan Director DIN 00009764

Sankaranarayanan V.V. Chief Financial Officer

# CYBER MEDIA (INDIA) LIMITED CASH FLOW STATEMENT FOR THE YEAR ENDED 31st MARCH 2014

| PA | RTICULARS   |                         | ENDED<br>ARCH 2014 |                          | ENDED<br>RCH 2013 |
|----|---|-------------------------|--------------------|--------------------------|-------------------|
| Α. | CASH FLOW FROM OPERATING ACTIVITIES                     |                         |                    |                          |                   |
|    | Profit Before Tax                                       |                         | (24,184,831)       |                          | (36,018,061       |
|    | Adjustments for:  | 50,000,000              |                    | 40.450.005               |                   |
|    | Depreciation and Amortization                           | 50,680,038              |                    | 46,156,065               |                   |
|    | Difference in foreign exchange Foreign Currency Reserve | 1,648,083               |                    | (35,204)<br>(10,503,867) |                   |
|    | Loss/(Profit) on sale of assets                         | (10,503,867)<br>344,193 |                    |                          |                   |
|    | Employee Benefits                                       | (2,322,416)             |                    | 344,193<br>(2,322,416)   |                   |
|    | Interest Income   | (4,255,941)             |                    | (4,255,941)              |                   |
|    | Interest Expense  | 43,490,575              |                    | 43,490,575               |                   |
|    | interest Expense  |                         |                    |                          |                   |
|    |   |                         | 79,080,664         |                          | 72,873,40         |
|    | Operating Profit before Working Capital Changes         |                         | 54,895,833         |                          | 36,855,34         |
|    | Adjustments for:<br>(Increase) Decrease in Inventories  | (3,647,783)             |                    | (3,647,783)              |                   |
|    | (Increase) Decrease in Trade Receivables                | (26,035,866)            |                    | (26,035,866)             |                   |
|    | (Increase) Decrease in Loans & Advances                 | * ' '                   |                    |                          |                   |
|    |   | (14,792,304)            |                    | (14,792,304)             |                   |
|    | (Decrease)Increase in Trade Payables                    | 35,296,155              |                    | 35,296,155               |                   |
|    |   |                         | (9,179,798)        |                          | (9,179,798        |
|    | Cash Generated from Operations                          |                         | 45,716,035         |                          | 27,675,54         |
|    | Income tax paid   |                         | -                  |                          |                   |
|    | Net Cash from Operating Activities                      |                         | 45,716,035         |                          | 27,675,54         |
| В. | CASH FLOW FROM INVESTING ACTIVITIES                     |                         |                    |                          |                   |
|    | Inflow:   |                         |                    |                          |                   |
|    | Sale of fixed assets                                    | 163,001                 |                    | 163,001                  |                   |
|    | Interest received                                       | 4,255,941               |                    | 4,255,941                |                   |
|    |   | _                       |                    | _                        |                   |
|    |   |                         | 4,418,942          |                          | 4,418,94          |
|    | Outflow:  |                         | 4,410,342          |                          | 4,410,34          |
|    | Acquisition of fixed assets                             | 11,681,988              |                    | 11,681,988               |                   |
|    | Acquired assets of Cyber Astro                          | 1,313,932               |                    | 1,313,932                |                   |
|    | Purchase of investments                                 | 20,000                  |                    | 20,000                   |                   |
|    | Taronass of invostments                                 |                         |                    |                          |                   |
|    |   |                         | 13,015,920         |                          | 13,015,92         |
|    | Net Cash from Investing Activities                      |                         | (8,596,978)        |                          | (8,596,978        |
|    |   |                         |                    |                          |                   |
|    |   |                         |                    |                          |                   |
|    |   |                         |                    |                          |                   |
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| 63,649  | 31ST MA<br>84.063.649 | RCH 2013                                |
|---------|-----------------------|---|
| 63,649  | 84 063 649            |   |
| 63,649  | 84 063 649            |   |
| 63,649  | 84 063 649            |   |
| _       | 04,000,040            |   |
|         |                       |   |
| 84,063, |                       | 84,063,649                              |
|         |                       |   |
| -       | _                     |   |
| 90,575  | 43,490,575            |   |
| 98,210  | 19,498,210            |   |
| 62,988, |                       | 62,988,785                              |
| 21,074, |                       | 21,074,864                              |
|         |                       | ======================================= |
| 35,     |                       | 35,204                                  |
| 40,188, |                       | 40,188,636                              |
| 1       |                       | 38,691,238                              |
| 78,879. |                       | 78,879,874                              |
|         |                       |   |

#### Notes to the Cash Flow Statement:

- The cash flow statement has been prepared in accordance with the requirements of Accounting Standard 3.
- 2 Cash flows have been reported using the indirect method, whereby the net profit is adjusted for the effects of the transactions of a noncash nature and any deferrals or accruals of past or future cash receipts or payments, segregated between cash flows.
- 3 Significant cash and cash equivalents balances held by the Company are available for its use.
- Previous year's figures have been regrouped or rearranged whereever necessary.

This is the Cash Flow Statement referred to in our report of even date

As per our report attached For Goel Mintri & Associates Chartered Accountants

For and on behalf of Board of Directors

(Firm Registration No. 013211N)

Pradeep Gupta Chairman & Managing Director DIN 00007520

Anoop Singh Company Secretary Krishan Kant Tulshan Director DIN 00009764

Sankaranarayanan V.V. Chief Financial Officer

Partner Membership No. 092305 Place: New Delhi Dated: 29th May, 2014

Sanjay Kumar Goel

#### **CYBER MEDIA (INDIA) LIMITED**

#### NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### Significant Accounting Policies to the Consolidated Financial Statement

The significant accounting policies adopted by the Company, its subsidiaries and associates (hereinafter referred to as the "Group") in respect of these Consolidated Financial Statements, are set out below:

#### 1.1 Basis of Preparation of financial statements

The financial statements are prepared in accordance with Indian Generally Accepted Accounting Principles ("GAAP") under the historical cost convention on the accrual basis. GAAP comprises mandatory accounting standards as specified in the Companies (Accounting Standards) Rules, 2006, the provisions of the Companies Act, 1956, guidelines issued by the Securities and Exchange Board of India and pronouncements of the Institute of Chartered Accountants of India. Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use.

The management evaluates all recently issued or revised accounting standards on an ongoing basis.

#### 1.2 Principles of Consolidation

The Consolidated Financial Statements have been prepared on the following basis:

The Financial Statement of the Company and its subsidiary companies have been combined on line to line basis by adding together the book values of like items of assets, liabilities, income and expenses, after fully eliminating intra group balances and intra group transactions resulting in unrealized profits or losses as per Accounting Standard 21 – Consolidated Financial Statements.

In case of foreign subsidiary, revenue items are consolidated at average rate prevailing during the year. All assets and liabilities are converted at the rates prevailing at the end of the year.

Investment in Associate Companies has been accounted under the equity method as per Accounting Standard 23 – Accounting for Investment in Associates in Consolidated Financial Statements.

The Financial Statements of the subsidiaries and associates used in the consolidation are drawn up to the same reporting date as that of the Company, i.e., 31st March 2014.

The excess of cost of the Company, of its investment in the subsidiaries over the Company's portion of equity is recognized in financial statement as Goodwill.

The excess of Company's portion of equity of the Subsidiaries as at the date of its investment is treated as capital reserve.

Minority Interest in the net assets of consolidated subsidiaries consists of:

- The amount of equity attributable to minorities at the date on which investment in subsidiary is made and
- b) The minorities share of movements in equity since the date the parent subsidiary relationship came into existence.

Minority interest's share of net profit for the year of consolidated subsidiaries is identified and adjusted against the profit after tax of the group.

Negative minority interest and any further losses belonging to the minority are adjusted against the majority interest except to the extent that the minority has a binding obligation to, and is able to, make good the losses. Intra group balances and intra group transactions and resulting unrealized profits have been eliminated.

The list of subsidiary companies and associate companies which are included in the consolidation and the company's holdings therein are as under:

| Name of the Company  | Relationship | Shareholding<br>as at March<br>31, 2013 | Shareholding<br>as at March<br>31, 2014 |
|--|--------------|---|---|
| Cyber Media Research & Services<br>Limited (Formerly known as Cyber<br>Media Research limited) | Subsidiary   | 100%                                    | 100%                                    |
| Cyber Media Singapore Pte. Limited   | Subsidiary   | 100%                                    | 100%                                    |
| Cyber Media India LLC  | Subsidiary   | 100%                                    | 100%                                    |
| Cyber Media Services Limited   | Subsidiary   | 100%                                    | 100%                                    |
| TDA Group LLC  | Subsidiary*  | 100%                                    | 100%                                    |
| Publication Services Inc.  | Subsidiary*  | 49%**                                   | -                                       |
| Content Matrix LLC   | Subsidiary*  | 100%                                    | 100%                                    |
| Global Services Media LLC  | Subsidiary*  | 100%                                    | 100%                                    |
| Cyber Media Careers Limited  | Associate    | 34.86%                                  | 34.86%                                  |
| Cyber Media Foundation Limited   | Associate    | 50%                                     | 50%                                     |
| Any Time Media Pvt Ltd   | Associate    | 40%                                     | 40%                                     |
| Cyber Astro Limited  | Subsidiary   | 37.50%                                  | 37.50%                                  |

<sup>\*</sup>Subsidiary of 100% Company's subsidiary namely Cyber Media India LLC \*\*Board Controlled Subsidiary

#### 1.3 Revenue Recognition

Revenues of all material items and nature are recognized in accordance with Accounting Standard - 9, Revenue Recognition i.e., at the time of rendering of services or sales. If at the time of rendering of services or sales there is significant uncertainty in ultimate collection of the revenue, then the revenue recognition is postponed and in such cases revenue is recognized only when it becomes reasonably certain that ultimate collection will be made. When uncertainty of collection of revenue arises subsequently after the revenue recognition, provision for the uncertainty in collection is made rather than adjustment in revenue already recognized. Turnover includes gross value of goods and services and service tax. Dividend income is recognized when right to receive is established. Interest income is recognized on time proportion basis taking in to account the amount outstanding and rate applicable.

## 1.4 Fixed Assets, Intangible Assets and Capital Work-In - Progress

Fixed Assets are stated at cost less accumulated depreciation. Direct costs are capitalized until fixed assets are ready to use. Capital work-in progress comprises outstanding advances paid to acquire fixed assets, and the cost of fixed assets that are not ready for their intended use at the balance sheet date. Intangible assets are recorded at the consideration paid for acquisition.

#### 1.5 Depreciation/ Amortization/Impairment

Depreciation is provided on straight-line method at the rates and in the manner prescribed in Schedule XIV to the Companies Act, 1956 on all assets. Intangible assets are amortized in accordance with Accounting Standard 26 on "Intangible Assets". Goodwill arising on consolidation is tested for impairment in line with the requirements on Accounting Standard 21-Consolidated Financial Statement and Accounting Standard 28-Impairment of Assets. Purchased 'Intangible assets' is accordingly amortized on a straight line method over its estimated useful lives of 10

### **CYBER MEDIA (INDIA) LIMITED**

#### NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

years. Software licenses with a purchase cost below Rs.5000 are fully amortized in the year of acquisition itself.

The cost of internally generated website is accordingly amortized on a straight line method over its useful life of 10 years.

Depreciation for assets purchased / sold during a period is proportionately charged. Individual low cost assets (acquired for less than Rs. 5,000/-) are entirely depreciated in the year of acquisition.

#### 1.6 Investments

Trade Investments are the investments made to enhance the Company's business interests. Investments are either classified as current and long- term based on the management intention at the time of purchase. Current investments are carried at the lower of cost and fair value. Long-term investments are carried at cost and provisions recorded to recognize any decline, other than temporary, in the carrying value of each investment.

#### 1.7 Inventory

Inventory of Newsprint, goods in process, trading goods, packing material and goods in transit are stated at cost or net realizable value, whichever is lower. Cost comprises all cost of purchase, cost of conversion and other costs incurred in bringing the inventories to their present location and condition. Cost formulae used are 'First In First Out', 'Average cost', or 'Specific Identification', as applicable. Due allowance is estimated and made for defective and obsolete items, wherever necessary, based on the past experience of the Company.

#### 1.8 Foreign Currency Transactions

Transactions in Foreign Currency are recorded at the exchange rate prevailing at the date of transaction. Monetary items are restated at year-end foreign exchange rates. Resultant exchange differences arising on payment or conversion of liabilities are recognized as income or expense in the year in which they arise.

In respect of integral foreign operations, all transactions are translated at rate prevailing at the time of transaction or that approximate the actual rate as at the date of transaction. In case of non-integral foreign operations, all resulting exchange differences are accumulated in foreign currency translation reserves until the disposal of the net investments.

#### 1.9 Retirement Benefits

- Company's contribution to the Employees' Provident Fund is charged to the profit and loss account each year.
- b) Short term employee benefits (Medical, leave travel allowance, etc.) expected to be paid in exchange for the services rendered is recognised on undiscounted basis.
- c) Actuarial gains and losses arising from experience adjustments and effects of changes in actuarial assumptions are immediately recognised in the statement of profit and loss account as income or expense.
- d) Gratuity and Leave encashment are provided for on the basis of actuarial valuation using projected unit credit method (PUCM).

#### 1.10 Taxation

Income tax is computed using the tax effect accounting method; where income tax is accrued in the same period in which the related revenue and expenses arise. A provision is made for

income tax annually based on the tax liability computed, after considering tax allowances and exemptions. Provision is also recorded when it is estimated that a liability due to disallowances or other matters is probable.

The differences that result between the profit considered for income taxes and the profit as per the financial statements are identified, and thereafter a deferred tax asset or deferred tax liability is recorded for timing differences, namely the differences that originate in one accounting period and reverse in another, based on the tax effect of the aggregate amount being considered. The tax effect is calculated on the accumulated timing differences at the end of an accounting period based on prevailing enacted or substantively enacted regulations. Deferred tax assets are recognized only if there is reasonable or virtual certainty that they will be realized and are reviewed for the appropriateness of their respective carrying values at each balance sheet date.

#### 1.11 Borrowing Cost

Borrowing cost attributable to the acquisition or construction of a qualifying asset is capitalized as a part of the cost of that asset. A qualifying asset is one, which takes substantial period of time to get ready for intended use. Other borrowing costs are recognized as an expense in the period in which they are incurred.

#### 1.12 Impairment of Assets

Assets that are subject to amortization are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount by which the assets' carrying amount exceeds its recoverable amount. The recoverable amount is the higher of the assets' fair value less cost to sell and value in use.

For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (Cash generating units).

#### 1.13 Earnings per Share

In determining earnings per share, the Company considers the net profit after tax and includes the post tax effect of any extraordinary / exceptional item. The number of shares used in computing basic earnings per share is the weighted average number of shares outstanding during the period. The number of shares used in computing diluted EPS comprises of weighted average shares considered for deriving basic EPS, and also the weighted average number of equity shares which could have been issued on the conversion of all dilutive potential equity shares.

#### 1.14 Provisions, Contingent Liabilities and contingent Assets

Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent liabilities are not recognized but disclosed in the notes. Contingent assets are neither recognized nor disclosed in the financial statement.

#### 1.15 Leases

Lease rentals in respect of assets taken on "Operating Lease" are charged to the Profit & Loss Account.

SHARE CAPITAL (all figures in INR)

| PARTICULARS   | As At            | As At             |
|---|------------------|-------------------|
|   | 31st March, 2014 | 31st March, 2013z |
| AUTHORIZED SHARE CAPITAL:   |                  |                   |
| 14,350,000 (14,350,000) Equity Shares of Rs. 10/- each  | 143,500,000      | 143,500,000       |
|   | 143,500,000      | 143,500,000       |
| Issued, Susbcribed and Paid Up  |                  |                   |
| 10,501,242 Equity Shares of Rs. 10 each, subscribed and fully paid up) Less: Calls in Arrears | 105,012,420      | 105,012,420       |
| Add: Share Suspenses  | -                | -                 |
| Total   | 105,012,420      | 105,012,420       |

#### 1.1 The details of shareholders holding more than 5% shares

| Name of Shareholder         | As At 31st March, 2014 |        | As At 31st March, 2013 |        |
|-----------------------------|------------------------|--------|------------------------|--------|
|                             | Number of<br>Shares    | % Held | Number of<br>Shares    | % Held |
| Pradeep Gupta               | 2,766,236              | 26.34% | 2,766,236              | 26.34% |
| Sudha Bala Gupta            | 1,017,683              | 9.69%  | 1,007,683              | 9.60%  |
| Globe Capital Market Ltd    | -                      | -      | 1,300,050              | 12.38% |
| Vimgi Investments Pvt. Ltd. | 1,300,000              | 12.38% | -                      | -      |

### 1.2 The reconciliation of number of shares outstanding is set out below:

| PARTICULARS                                | As At 31st March, 2014 |             | As At 31st March, 2013 |             |
|--|------------------------|-------------|------------------------|-------------|
|  | Number of<br>Shares    | Amount      | Number of<br>Shares    | Amount      |
| Equity Shares at the beginning of the year | 10,501,242             | 105,012,420 | 10,501,242             | 105,012,420 |
| Add: Shares Issued during the year         | -                      | -           | -                      | -           |
| Equity Shares at the end of the year       | 10,501,242             | 105,012,420 | 10,501,242             | 105,012,420 |

### **CYBER MEDIA (INDIA) LIMITED**

#### NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 2 RESERVES AND SURPLUS

(all figures in INR)

| PARTICULARS  |                                    | s at<br>arch 2014 |                              | s at<br>arch 2013 |
|--|------------------------------------|-------------------|------------------------------|-------------------|
| Securities Premium Reserves As per the last Balance Sheet Add: Acquired under the scheme of amalgamation                           | 143,930,775                        | 143,930,775       | 143,930,775                  | 143,930,775       |
| Foreign Currency Translation Reserve General Reserves As per the Last Balance Sheet Add: Acquired under the scheme of amalgamation | 170,284,484                        | 44,660,891        | 170,284,484                  | 43,673,393        |
| Less : Amalgamation Adjustment  Capital Reserve  | 170,284,484                        | 170,284,484       | 170,284,484                  | 170,284,484       |
| As per the Last Balance Sheet Add: Acquired under the scheme of amalgamation   | 11,285,726<br>-<br>-<br>11,285,726 |                   | 11,285,726<br>               |                   |
| Less : Amalgamation Adjustment   | -                                  | 11,285,726        | -                            | 11,285,726        |
| Profit and Loss Account As per last Balance Sheet Add: Profit for the year Less: Appropriations                                    | (101,417,671)<br>(7,888,539)       |                   | (74,454,112)<br>(17,685,280) |                   |
| Porposed Dividend<br>Minority Interest   | 3,487,483                          | (112,793,693)     | 2,188,103                    | (94,327,495)      |
| TOTAL  |                                    | 257,368,183       |                              | 274,846,883       |

#### 3 LONG-TERM BORROWINGS

(all figures in INR)

| LONG-TENW DOMNOWINGS   |   |            |                | (all ligures ill livi) |
|--|---|------------|----------------|------------------------|
| PARTICULARS  | ARTICULARS As At 31st March, 2014 As At |            | As At 31s      | t March, 2013          |
|  | Non<br>Current                          | Current    | Non<br>Current | Current                |
| Secured<br>Term Loans  |   |            |                |                        |
| From Banks   | 230,192,230                             | 24,373,705 | 182,604,483    | 44,235,135             |
| From others Long Term maturities of finance lease obligations  |   |            |                |                        |
|  | 230,192,230                             | 24,373,705 | 182,604,483    | 44,235,135             |
| Unsecured  |   |            |                |                        |
| Loans and Advances from Related Parties Loans and Advance from Sundry Parties Deferred Payment Liabilities | 9,300,622                               |            | 9,518,250      | -                      |
|  | 9,300,622                               | -          | 9,518,250      |                        |
| TOTAL  | 239,492,851                             | 24,373,705 | 192,122,733    | 44,235,135             |
|  |   |            |                |                        |

- 3.1 Secured term loans from banks to the extent of :
  - a) Rs. 54,585,000/- (Rs. 20,000,000/-) From State Bank of Mysore, are secured by way of first charge on all the present and future, movable (excluding those charged to hire purchasers) and immovable assets including current assets of the company.
     Also the loans are secured by personal guarantee of Mr. Pradeep Gupta.
  - b) Rs 104,910/- (Rs 218,777/-) from HDFC Bank Limited are secured against specific vehicles
  - c) Rs. 91,640,709/- (Rs.100,000,000) From Kotak Mahindra Bank, are secured by way of first charge on D-74, Panchsheel Enclave, New Delhi (Residential property of Chairman & Managing Director)
  - C) Rs. 1,266,11,178/- (Rs.1,249,93,530/-) from Citi Bank N.A are secured against all assets and liabilities of Cyber Media India LLC and Stand by Letter of credit issued by State Bank of Mysore, favouring Cyber Media India LLC
- **3.2** Maturity Profile of Secured Loan are as set out as below :- Term Loan Banks

1-2 Years 36,861,696

2-3 Years 23,510,446

3-4 Years 59723620

Beyond 4 Years

#### **DEFERRED TAX LIABILITIES (NET)**

(all figures in INR)

| PARTICULARS  | As at<br>31st March 2014 | As at<br>31st March 2013 |
|--|--------------------------|--------------------------|
| Deferred Tax Liabilities - Related to Fixed Assets Opening Balance Add: charged/ credited during the year                | -                        | <u> </u>                 |
| Total (A)  |                          |                          |
| Deferred Tax Assets - Disallowance under the Income Tax Act, 1961 Opening Balance Add: charged/ credited during the year | -                        |                          |
| - Carry Forward Business Loss Opening Balance Add: charged/ credited during the year                                     |                          |                          |
| Total (B)  |                          |                          |
| TOTAL (A-B)  |                          |                          |

#### OTHER LONG TERM LIABILITIES

(all figures in INR)

| PARTICULARS                | As At<br>31st March, 2014 | As At<br>31st March, 2013 |
|----------------------------|---------------------------|---------------------------|
| Trade Payable              | -                         | -                         |
| Others - Minority Interest |                           | -                         |
| TOTAL                      |                           | -                         |
|                            |                           |                           |

#### LONG TERM PROVISIONS

| PARTICULARS                               | As At<br>31st March, 2014 | As At<br>31st March, 2013 |
|---|---------------------------|---------------------------|
| Provision for employees' benefits. Others | 15,680,854                | 17,972,338                |
| TOTAL                                     | 15,680,854                | 17,972,338                |

## **CYBER MEDIA (INDIA) LIMITED**

#### NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 7 SHORT TERM BORROWINGS

(all figures in INR)

| PARTICULARS                             |             | As at<br>March 2014 |             | s at<br>crch 2013 |
|---|-------------|---------------------|-------------|-------------------|
| Secured Working Capital Loan            | 126,968,823 |                     | 176,105,703 |                   |
| From Banks                              | , ,         |                     | , ,         |                   |
| From Others                             | -           |                     | -           |                   |
|   |             | 126,968,823         |             | 176,105,703       |
| Unsecured                               |             |                     |             |                   |
| From Bank                               |             |                     |             |                   |
| - State Bank of Mysore - Buyer Credits  | -           |                     | 4,945,012   |                   |
| From Others                             |             |                     |             |                   |
| Loans and Advances from Related Parties | -           |                     | 8,197,499   |                   |
| Loans and Advance from Sundry Parties   | 1,532,545   | 1,532,545           | 20,740,799  | 33,883,310        |
|   |             |                     |             |                   |
| TOTAL                                   |             | 128,501,367         |             | 209,989,013       |
|   |             |                     |             |                   |

- 7.1 Cash credit facilities from State Bank of Mysore amounting Rs. 1,373,97,764/- (1,427,69,017) is secured by way of hypothecation on the entire inventory, consumables, book-debts and receivables
- 7.2 Cash credit facility from Citi Bank N.A to the extent of Rs. 36,187,938/- (37,376,688) are secured against all assets and liabilities of TDA Group LLC.

8 TRADE PAYABLES (all figures in INR)

| PARTICULARS                        | As At            | As At            |
|------------------------------------|------------------|------------------|
|                                    | 31st March, 2014 | 31st March, 2013 |
| Micro Small and Medium Enterprises | -                | -                |
| Others                             | 211,334,871      | 133,393,831      |
| TOTAL                              | 211,334,871      | 133,393,831      |
|                                    |                  |                  |

**8.1** The Company has not received any intimation from Micro, small and Medium enterprises under the 'Micro, Small and Medium Enterprises development Act, 2006'. As per information available with the company, no interest is paid or payable under the Act.

#### 9 OTHER CURRENT LIABILITIES

| PARTICULARS  | As At<br>31st March, 2014 | As At<br>31st March, 2013 |
|--|---------------------------|---------------------------|
| (a) Current maturities of long-term debt (Refer note no 3) | 24,373,705                | 44,235,135                |
| (b) Advance from Customers                                 | 6,677,056                 | 46,942,169                |
| (c) Unpaid dividend  | 284,315                   | 458,356                   |
| (d) Interest Due but not paid                              | 578,143                   | 2,087,757                 |
| (e) Other Payables   |                           |                           |
| - Statutory Dues   | 8,618,237                 | 3,988,749                 |
| - Creditors against capital expenditure                    | -                         | -                         |
| - Security Deposit   | 100,000                   | 1,686,945                 |
| - Bank Overdraft   | -                         | -                         |
| TOTAL  | 40,631,455                | 99,399,111                |

#### 9.1 Detail of amount outstanding in unclaimed dividend accounts is as under :-

(all figures in INR)

| Amount  | Amount             |
|---------|--------------------|
| -       | 174,016            |
| 183,866 | 183,866            |
| 100,749 | 100,749            |
| 284,615 | 458,631            |
|         | 183,866<br>100,749 |

#### 10 SHORT TERM PROVISIONS

| PARTICULARS                            | As At            | As At            |
|--|------------------|------------------|
|  | 31st March, 2014 | 31st March, 2013 |
| (a) Provision for employees' benefits. | 7,307,145        | 8,787,709        |
| (b) Others                             | -                | 3,200            |
| TOTAL                                  | 7,307,145        | 8,790,909        |

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NOTE 11 FIXED ASSETS

| FIXED ASSETS                             |                |   |             |             |   |                |                |  |                           |                                |   |                    | 108111101           | (                   |
|--|----------------|---|-------------|-------------|---|----------------|----------------|--|---------------------------|--------------------------------|---|--------------------|---------------------|---------------------|
|  |                |   | Gross Block | Block       |   |                |                | Dep  | Depreciation/Amortization | ortization                     |   |                    | Net Block           | lock                |
| Particulars                              | As at 01.04.13 | Aquired<br>on<br>consolidation<br>Cyber Astro | Additions   | Deductions  | Foreign<br>Currency<br>Translation<br>Reserve | As at 31.03.14 | As at 31.03.13 | Acquired on<br>consolidation<br>of Cyber Astro | For<br>the Year           | Deduction/<br>Adjust-<br>ments | Foreign<br>Currency<br>Translation<br>Reserve | Upto<br>31.03.2014 | As At<br>31.03.2014 | As At<br>31.03.2013 |
| Tangible Assets                          |                |   |             |             |   |                |                |  |                           |                                |   |                    |                     |                     |
| Land Freehold                            | 4,035,756      |   | ,           | ,           | 2,620   | 4,038,376      |                | •  | ,                         |                                | 1,002   | 1,002              | 4,037,373           | 4,035,756           |
| Buildings Freehold                       | 39,467,518     |   | ,           | ,           | 1   | 39,467,518     | 10,156,615     | ,  | 322,494                   |                                |   | 10,479,109         | 28,988,410          | 29,310,903          |
| Computer Equipments                      | 98,269,597     | 1,462,025                                     | 1,208,875   | 43,251      | 38,431  | 100,935,679    | 89,319,657     | 916,588  | 2,227,227                 | 12,351                         | 41,208  | 92,492,329         | 8,443,350           | 8,949,941           |
| Furniture & Fixtures                     | 56,175,359     | 155,534                                       | 220,100     | ,           | 29,928  | 56,580,922     | 27,334,268     | 5,933  | 1,777,596                 |                                | 22,587  | 29,140,384         | 27,440,537          | 28,841,091          |
| Equipments & Installations               | 25,388,199     | 238,106                                       | 182,905     | '           | ,   | 25,809,211     | 11,020,910     | 57,345   | 628,451                   | •                              |   | 11,706,706         | 14,102,504          | 14,367,289          |
| Air Conditioners                         | 12,077,210     | 154,626                                       | 2,000       | •           | •   | 12,236,837     | 3,724,606      | 25,941   | 296,794                   | •                              |   | 4,047,341          | 8,189,496           | 8,352,605           |
| Generator                                | 5,211,716      |   | ,           |             | 1   | 5,211,716      | 1,823,943      |  | 124,082                   | ,                              |   | 1,948,025          | 3,263,690           | 3,387,772           |
| Vehicles                                 | 36,431,272     |   | ,           | 1,558,195   | 1   | 34,873,077     | 26,763,228     | •  | 1,332,251                 | 909,140                        | '   | 27,186,339         | 7,686,738           | 9,668,044           |
| Books                                    | 349,918        |   | '           | •           | 1   | 349,918        | 298,460        | •  | 8,548                     | •                              |   | 302,008            | 42,910              | 51,458              |
| Leave Hold Improvement                   | 220,038        |   | ,           | ,           | 1   | 220,038        | 147,845        | •  | ,                         |                                |   | 147,845            | 72,193              | 72,193              |
| Total (A)                                | 277,626,585    | 2,010,292                                     | 1,616,880   | 1,601,446   | 70,979  | 279,723,290    | 170,589,532    | 1,005,807                                      | 6,717,443                 | 921,491                        | 64,797  | 177,456,088        | 102,267,202         | 107,037,052         |
| Previous Year                            | 362,681,923    |   | 932,322     | 87,043,667  | 1,056,007                                     | 277,626,585    | 241,866,414    |  | 12,589,134                | 84,746,273                     | 880,258                                       | 170,589,532        | 107,037,052         | 120,815,509         |
| Intangible Assets                        |                |   |             |             |   |                |                |  |                           |                                |   |                    |                     |                     |
| Capitalized Software (Purchased)         | 19,105,052     | •   | 11,095,395  | •           | 1   | 30,200,447     | 14,148,781     | •  | 1,512,472                 |                                | ,   | 15,661,253         | 14,539,194          | 4,956,271           |
| Trademarks (Purchased)                   | 6,926,080      |   |             |             | 1   | 6,926,080      | 6,826,148      |  | (286,304)                 |                                |   | 6,539,844          | 386,236             | 99,932              |
| Commercial Rights (Internally Generated) | d) 304,236,235 | •   | ,           |             | 2,053,383                                     | 306,289,618    | 107,276,845    | •  | 13,755,620                |                                | 330,989                                       | 121,363,454        | 184,926,164         | 196,959,390         |
| Goodwill                                 | 114,438,253    | -   | 3,592,470   |             | 1,362,360                                     | 119,393,084    | 20,087,748     | -  | 2,603,639                 |                                | 145,778                                       | 22,837,165         | 96,555,919          | 94,350,506          |
| Research & Development                   |                | •   |             |             | -   | •              |                |  |                           |                                |   |                    | -                   | -                   |
| Total (B)                                | 444,705,621    | •   | 14,687,865  | •           | 3,415,743                                     | 462,809,229    | 148,339,522    | •  | 17,585,427                | •                              | 476,767                                       | 166,401,715        | 296,407,513         | 296,366,099         |
| Previous Year                            | 427,836,847    |   | -           | 24,065,048  | 40,933,822                                    | 444,705,621    | 110,932,779    |  | 32,392,775                | 3,567,361                      | 8,581,330                                     | 148,339,522        | 296,366,099         | 316,904,068         |
| Grand Total (A+B)                        | 722,332,205    | 2,010,292                                     | 16,304,745  | 1,601,446   | 3,486,722                                     | 742,532,519    | 318,929,054    | 1,005,807                                      | 24,302,870                | 921,491                        |   | 343,857,804        | 398,674,715         | 403,403,151         |
| Previous Year                            | 790,518,771    |   | 932,322     | 111,108,716 |   | 722,332,205    | 352,799,193    | •  | 44,981,909                | 88,313,635                     |   | 318,929,055        | 403,403,151         | 437,719,578         |
|  |                |   |             |             |   |                |                |  |                           |                                |   |                    |                     |                     |

#### 12 NON-CURRENT INVESTMENTS

(all figures in INR)

| PA | RTICULARS  | -          | As at<br>arch 2014    |            | As at<br>arch 2013    |
|----|--|------------|-----------------------|------------|-----------------------|
| 1. | Trade Investments (a) in Equity of Associated Enterprise (Unquoted)                                  |            |                       |            |                       |
|    | Cyber Media Careers Limited<br>4,462,399 (4,462,399) Equity Shares of<br>Rs. 10/- each fully paid up | 44,623,990 |                       | 44,623,990 |                       |
|    | SX2 Media Labs LLC<br>Representing 20% ownership rights  | 69,271,069 |                       | 62,689,950 |                       |
|    | Any Time Media Pvt Ltd<br>4,00,000 (NIL) Equity Shares of<br>Rs. 10/- each fully paid up             | 7,000,000  |                       | 4,000,000  |                       |
| 2. |  |            | 120,895,059<br>20,000 |            | 111,313,940<br>20,000 |
|    | TOTAL  |            | 120,915,059           |            | 111,333,940           |

**12.1** Aggregate amount of the Unquoted Investments is Rs.

120,915,059

111,333,940

### 13 DEFERRED TAX ASSETS (NET)

| PARTICULARS   |   | s at<br>arch 2014 |  | s at<br>arch 2013 |
|---|---|-------------------|--|-------------------|
| Deferred Tax Assets - Disallowance under the Income Tax Act Opening Balance Add: Acquired under the scheme of amalgamation Add: charged/ credited during the year                   | 8,859,600<br>-<br>(2,003,400)           | 6,856,200         | 10,389,700                                   | 8,859,600         |
| - Carry Forward Losses Opening Balance Add: Acquired under the scheme of amalgamation Add: Foreign Currency Translation Add: PSI Elimination Add: charged/ credited during the year | 65,752,482<br>-<br>-<br>-<br>11,108,400 | 76,860,882        | 47,850,105<br>-<br>92,907<br>-<br>20,218,818 | 68,161,830        |
| TOTAL (A)  Deferred Tax Liabilities   |   | 83,717,082        |  | 77,021,430        |
| Related to Fixed Assets     Opening Balance     Add : Acquired under the scheme of amalgamation     Add : charged/ credited during the year   | 27,860,600<br>-<br>(3,232,800)          | 24,627,800        | 30,056,600                                   | 27,860,600        |
| TOTAL (B)   |   | 24,627,800        |  | 27,860,600        |
| TOTAL (A-B)   |   | 59,089,282        |  | 49,160,830        |

## CYBER MEDIA (INDIA) LIMITED NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### LONG TERM LOANS & ADVANCES

(all figures in INR)

| PARTICULARS  | As at 31st March 2014 | As at<br>31st March 2013 |
|--|-----------------------|--------------------------|
| (Unsecured, considered good)   |                       |                          |
| Security Deposits  | 4,176,879             | 6,739,556                |
| Loans and Advances to Related Parties  | -                     | 1,903,650                |
| Advance Income Tax (Net of Provisions)   | 56,862,094            | 46,611,266               |
| Other Loans & Advances - Advance payments for which value is still to be given | 4,469,168             | 12,190,782               |
| TOTAL  | 65,508,140            | 67,445,254               |

#### 15 INVENTORIES

(all figures in INR)

| PARTICULARS   | As at 31st March 2014 | As at 31st March 2013 |
|---|-----------------------|-----------------------|
| (a) Raw-Materials   | 2,642,937             | 5,311,007             |
| (b) Work-in-Progress  | 48,981,337            | 44,327,850            |
| (c) Finished Goods  | -                     | -                     |
| (d) Stock-in-Trade (in respect of goods acquired for trading) | 11,615,426            | 10,565,244            |
| TOTAL   | 63,239,700            | 60,204,101            |
|   |                       |                       |

15.1 Valualtion of Raw Materials and Stock-in-Trade are valued at First in First Out Method

### 16 TRADE RECEIVABLES

(all figures in INR)

| PARTICULARS                     | As at           | As at           |
|---------------------------------|-----------------|-----------------|
|                                 | 31st March 2014 | 31st March 2013 |
| (unsecured and considered good) |                 |                 |
| over six months                 | 107,111,435     | 22,845,751      |
| others                          | 180,661,781     | 251,700,322     |
| TOTAL                           | 007 770 016     | 074 540 070     |
| TOTAL                           | 287,773,216     | 274,546,073     |
|                                 |                 |                 |

#### **CASH AND BANK BALANCES**

| PARTICULARS               | As at 31st March 2014 | As at 31st March 2013 |
|---------------------------|-----------------------|-----------------------|
| Cash and Cash Equivalents |                       |                       |
| Cash on hand              | 57,241                | 104,386               |
| Balances with Banks       |                       |                       |
| Current Account           | 30,425,080            | 41,407,345            |
| Fixed Deposits            | 11,885,911            | 27,362,131            |
| Other Bank Balances       |                       |                       |
| Margin Money              | 11,732,840            | 14,240,351            |
| TOTAL                     | 54,101,072            | 83,114,213            |

#### 18 SHORT-TERM LOANS & ADVANCES

(all figures in INR)

| PARTICULARS                     | As at 31st March 2014 | As at 31st March 2013 |
|---------------------------------|-----------------------|-----------------------|
| (unsecured and considered good) |                       |                       |
| Security Deposit                | 244,210               | 1,083,389             |
| Other Loan and Advnaces         | 10,394,886            | 2,869,483             |
| Total                           | 10,639,096            | 3,952,872             |
|                                 | =                     |                       |

#### 19 OTHER CURRENT ASSETS

| PARTICULARS                  | As at<br>31st March 2013 | As at 31st March 2012 |
|------------------------------|--------------------------|-----------------------|
| Interest accrued but not due | 446,292                  | 1,689,027             |
| Others - Minority Interest   | 3,487,483                | 3,799,348             |
| Total                        | 3,933,775                | 5,488,375             |
|                              |                          |                       |

## CYBER MEDIA (INDIA) LIMITED NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### **REVENUE FROM OPERATIONS**

(all figures in INR)

| PARTICULARS                      | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|----------------------------------|---------------------------------|---------------------------------|
| Sale of Products                 | 177,556,004                     | 258,293,895                     |
| Sale of Services                 | 421,000,312                     | 457,793,080                     |
| Other Operating Revenues         | -                               | -                               |
| Less: Excise Duties/ Service Tax | -                               | -                               |
| TOTAL                            | 598,556,315                     | 716,086,975                     |

20.1 Sale of services includes sale of media services.

#### 21 OTHER INCOME

(all figures in INR)

| PAR   | RTICULARS   |                      |            | od Ended<br>March 2013 |           |
|-------|---|----------------------|------------|------------------------|-----------|
| Inter | rest income   |                      |            |                        |           |
| Fron  | n Long Term Investments   | -                    |            | -                      |           |
| Fron  | n Short Term Investments  | -                    |            | -                      |           |
| Fron  | n Others  | 5,015,677            | 5,015,677  | 4,255,941              | 4,255,941 |
| (c)   | Other non-operating income (net of expenses directly attributable to such income) Profit on Sale of Fixed Assets Miscellaneous Income Adjustments to the carrying value of investments (Write-back) Net gain/loss on foreign currency | 5,536,740<br>922,929 |            | 5,702,554              |           |
|       | translation and transaction   | 1,648,083            | 8,107,751  | (35,204)               | 5,667,350 |
|       | TOTAL   |                      | 13,123,428 |                        | 9,923,291 |

#### 22 COST OF MATERIALS CONSUMED

(all figures in INR)

| PARTICULARS         | Half Year Ended<br>31st March, 2014 |                  |                        | r Ended<br>arch, 2013 |
|---------------------|-------------------------------------|------------------|------------------------|-----------------------|
|                     | Amount                              | % of Consumption | Amount                 | % of Consumption      |
| Imported Indigenous | 5,655,602<br>4,453,363              | 55.95%<br>44.05% | 8,998,461<br>4,650,240 | 65.93%<br>34.07%      |
| TOTAL               | 10,108,965                          | 100.00%          | 13,648,701             | 100.00%               |

22.1 Value of Imported Goods of CIF basis

#### 23 PURCHASE OF STOCK - IN - TRADE

| PARTICULARS | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|-------------|---------------------------------|---------------------------------|
| Purchase    | 2,512,211                       | 16,603,411                      |
| TOTAL       | 2,512,211                       | 16,603,411                      |

## CYBER MEDIA (INDIA) LIMITED

### NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 24 CHANGES IN INVENTORIES OF FINISHED GOODS, WORK-IN-PROGRESS AND STOCK-IN-TRADE (all figures in INR)

| PARTICULARS                   | Period Ended<br>31st March 2014 |             | _          | od Ended<br>arch 2013 |
|-------------------------------|---------------------------------|-------------|------------|-----------------------|
| Inventories (at close)        |                                 |             |            |                       |
| Finished Goods                | 1,373,692                       |             | 598,758    |                       |
| Stock in trade                | 10,241,734                      |             | 10,241,734 |                       |
|                               |                                 | 11,615,426  |            | 10,840,492            |
| Inventories (at commencement) |                                 |             |            |                       |
| Finished Goods                | 323,510                         |             | 323,510    |                       |
| Stock in trade                | 10,241,734                      |             | 10,241,734 |                       |
|                               |                                 | 10,565,244  |            | 10,565,244            |
| TOTAL                         |                                 | (1,050,182) |            | (275,248)             |

#### 25 EMPLOYEE BENEFITS EXPENSES

(all figures in INR)

| PARTICULARS                                 | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| (a) Salaries and Wages                      | 188,320,177                     | 225,420,337                     |
| (b) Contribution to Provident & Other Funds | 9,481,542                       | 10,857,524                      |
| (c) Staff Welfare Expenses.                 | 2,173,743                       | 3,269,698                       |
| Allocation Exp                              | -                               |                                 |
| Total                                       | 199,975,462                     | 239,547,560                     |

25.1 In accordance with the revised Accounting Standard 15 notified under the Companies (Accounting Standards) Rules, 2006 the requisite disclosures are as follows:

#### a. Description of the type of plan(s)

#### i. Gratuity Plan

The Gratuity liability arises on retirement, resignation and death of an employee. The aforesaid liability is calculated in accordance with The Payment of Gratuity Act, 1972.

#### ii. Leave Encashment Plan

The earned leave liability arises on retirement, withdrawal, resignation and death of an employee. The aforesaid liability is calculated on the basis of yearly accrual of 30 days salary (i.e last drawn salary) subject to maximum accumulation up to 90 days.

#### b. Movement in Net Liabilities:

| Particulars                                | Gratuity   | Leave<br>Encashment | Total       |
|--|------------|---------------------|-------------|
| Present value of obligations as on 31.3.13 | 16,988,030 | 9,089,619           | 26,077,649  |
| Current Service Cost                       | 1,506,264  | 1,069,798           | 2,576,062   |
| Past Service Cost                          | -          |                     | -           |
| Interest Cost                              | 1,325,066  | 708,990             | 2,034,057   |
| Actuarial (gain)/loss on obligation        | (602,298)  | (744,206)           | (1,346,504) |
| Less: Benefits paid                        | 2,166,115  | 1,291,087           | 3,457,202   |
| Present value of obligations as on 31.3.14 | 17,050,947 | 8,833,115           | 25,884,062  |

## **CYBER MEDIA (INDIA) LIMITED**

#### NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### c. Reconciliation of assets and liabilities:

(all figures in INR)

| Particulars   | Gratuity   | Leave<br>Encashment | Total      |
|---|------------|---------------------|------------|
| Present value of unfunded defined benefit obligations as on 31.3.14 | 17,050,947 | 8,833,115           | 25,884,062 |
| Fair value of plan assets **  | -          | -                   | -          |
| Net liability recognized on 31.3.2014                               | 17,050,947 | 8,833,115           | 25,884,062 |

<sup>\*\*</sup> The fair value of plan assets is nil since gratuity and leave encashment plan are wholly unfunded as on 31st March,2012

#### d. Principal actuarial assumptions:

| Particulars  | Rate  |
|--|-------|
| Discount rate as on 31.3.2014                            | 7.80% |
| Future salary increase                                   | 6.00% |
| Average outstanding service of employees upto retirement | 23.93 |

#### 26 FINANCE COST (all figures in INR)

| PARTICULARS   | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| (a) Interest Expense  | 48,657,135                      | 43,490,575                      |
| (b) Other Borrowing Costs   | 2,105,189                       | 2,925,790                       |
| (c) Applicable net gain/loss on foreign currency translations & transactions. | -                               | -                               |
| TOTAL   | 50,762,323                      | 46,416,365                      |

#### 27 DEPRECIATION & AMORTIZATION EXPENSES

| PARTICULARS                            | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|--|---------------------------------|---------------------------------|
| - Depreciation & Amortization Expenses | 50,680,038                      | 46,156,065                      |
| TOTAL                                  | 50,680,038                      | 46,156,065                      |
|  |                                 |                                 |

#### 28 OTHER EXPENSES (all figures in INR)

| PARTICULARS |  | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |  |
|-------------|--|---------------------------------|---------------------------------|--|
| (a)         | Consumption of Stores & Spares.  |                                 | -                               |  |
| (b)         | Power & Fuel   | 1,575,923                       | 6,419,121                       |  |
| (c)         | Rent   | 7,927,254                       | 20,329,175                      |  |
| (d)         | Repairs to Building  | 539,104                         | 1,682,255                       |  |
| (e)         | Repairs to Machinery   | 390,991                         | 3,666,690                       |  |
| (f)         | Insurance  | 242,892                         | 412,636                         |  |
| (g)         | Rates & Taxes (excluding Income Tax)   | 3,564,879                       | 5,915,767                       |  |
| (h)         | Miscellaneous Expenditure  | 32,802,531                      | 20,453,534                      |  |
| (i)         | Net loss on foreign currency transaction and translation (other than considered as finance cost) |                                 | -                               |  |
| (j)         | Payment to Auditors  | 96,270                          | 541,352                         |  |
| (k)         | Legal and Professional charges   | 20,724,261                      | 20,762,798                      |  |
| (l)         | Prior period items   | -                               | -                               |  |
| (m)         | Content Expenses   | 157,661,658                     | 72,712,729                      |  |
| (n)         | Research & Survey  | 20,044,329                      | 103,333,703                     |  |
| (o)         | Discount/Commission on Sales & Services  | 35,490,449                      | 85,809,795                      |  |
| (p)         | Packing & Despatch   | 5,909,084                       | 6,153,808                       |  |
| (q)         | Correspondence & Communication   | 3,990,208                       | 8,702,603                       |  |
| (r)         | Travelling & Conveyance  | 13,910,195                      | 18,314,984                      |  |
| (s)         | Printing & Processing<br>Allocation  | 18,005,729                      | 23,517,002                      |  |
| тот         |  | 322,875,757                     | 398,727,952                     |  |

#### **28.1 PAYMENT TO AUDITORS**

(all figures in INR)

| PARTICULARS   | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| As Auditor     For Taxation Matters   | 96,270                          | 416,793<br>73,559               |
| <ul><li>For Company Law Matters</li><li>For Management Services</li></ul>   | -                               | -                               |
| <ul><li>For Other Services</li><li>For reimbursement of expenses.</li></ul> | -                               | 40,000<br>11,000                |
| TOTAL   | 96,270                          | 541,352                         |

#### 28.2 MISCELLANEOUS EXPENDITURE INCLUDES THE FOLLOWING:

| PARTICULARS  | Period Ended<br>31st March 2014   | Period Ended<br>31st March 2013   |
|--|---|---|
| Printing & Stationary Vehicle Running & Maintenance R & M - Others Lease Rentals / Hire Charges Directors Fees Membership -Professional Bodies Newspaper, Books & Periodicals other miscellaneous expenses Loss on sale of assets Bank Charges Advertisement & Publicity | 7,174,788<br>68,823<br>181,156<br>-<br>161,447<br>66,853<br>242,294<br>6,511,304<br>993,254<br>477,297<br>2,551,894 | 1,374,461<br>3,245,691<br>2,259,865<br>7,280<br>428,053<br>-<br>619,236<br>7,829,675<br>355,379<br>1,450,706<br>2,883,188 |
|  | 18,429,111  | 20,453,534  |

## CYBER MEDIA (INDIA) LIMITED NOTES ON CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### **EARNINGS PER SHARE**

(all figures in INR)

| PARTICULARS   | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---|---------------------------------|---------------------------------|
| Profit available to equity shareholders                                       | (12,068,031)                    | (17,685,280)                    |
| Weighted average number of equity shares                                      | 10,501,242                      | 10,501,242                      |
| Basic EPS (Rs. Per share)   | (1.15)                          | (1.68)                          |
| Weighted average number of equity shares, including 'Potential Equity Shares' | 10,501,242                      | 10,501,242                      |
| Diluted EPS (Rupees Per share)  | (1.15)                          | (1.68)                          |
| Face value per equity share   | 10                              | 10                              |

#### 30 EARNINGS IN FOREIGN EXCHANGE

(all figures in INR)

| PARTICULARS                         | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|-------------------------------------|---------------------------------|---------------------------------|
| Advertisement & other income        | 21,288,547                      | 21,288,547                      |
| Content Income                      | -                               | -                               |
| Subscription                        | -                               | -                               |
| Research and survey                 | -                               | -                               |
| Event management/Sponsorship income | 12,967,382                      | 12,967,382                      |
| Other sales and services            | -                               | -                               |

#### 31 EXPENDITURE IN FOREIGN CURRENCY

(all figures in INR)

| PARTICULARS         | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|---------------------|---------------------------------|---------------------------------|
| Royalty             | -                               | -                               |
| Travelling Expenses | 440,934                         | 440,934                         |
| Research & Survey   | -                               | -                               |
| Others              | 10,247,391                      | 10,247,391                      |

#### 32 REMITTANCE OF FOREIGN CURRENCY ON ACCOUNT OF DIVIDEND

| PARTICULARS                 | Period Ended<br>31st March 2014 | Period Ended<br>31st March 2013 |
|-----------------------------|---------------------------------|---------------------------------|
| Number of shareholders      | 11                              | 10                              |
| Number of shares held       | 4,412                           | 4,410                           |
| Amount of dividend remitted | NIL                             | NIL                             |
| Year to which it relates    | N.A.                            | N.A.                            |

## **CYBER MEDIA (INDIA) LIMITED**

NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 33 Related party Transactions

In accordance with the requirements of Accounting Standard (AS-18) on Related Party Disclosures, the names of related parties where control exists and/ or with whom transactions have taken place during the year and description of relationships, as identified and certified by management are:

| Nature of Transactions    | Associates               |            | e of Transactions Associates Subsidiaries |             | Key<br>Management<br>Personnel |           | Relative of Key<br>Management<br>Personnel |         |
|---------------------------|--------------------------|------------|---|-------------|--------------------------------|-----------|--|---------|
|                           | Year Ended<br>31st March |            |   |             |                                |           | Year En<br>31st Ma                         |         |
|                           | 2014                     | 2013       | 2014                                      | 2013        | 2014                           | 2013      | 2014                                       | 2013    |
| Purchase & Other expenses | -                        | 509,628    | 297,619                                   |             |                                | -         |  |         |
| Sales & Other Income      | -                        | 3,000,000  | 2,138,352                                 | 8,396,820   |                                | -         |  |         |
| Commission Paid           |                          |            | -   | 293,573     |                                | -         |  |         |
| Rent Paid                 |                          |            |   |             | 120,000                        | 120,000   | 240,000                                    | 330,000 |
| Repairs & Maintenance     |                          |            |   |             |                                |           | 30,000                                     | 30,000  |
| Interest Income           | -                        | 176,476    |   |             |                                | -         |  |         |
| Interest Paid             |                          |            | 1,982,061                                 | 2,588,750   |                                | -         |  |         |
| Salaries & Related Cost   |                          |            |   |             |                                | -         | 561,002                                    | 523,679 |
| Closing Balances:         |                          |            |   |             |                                | -         |  |         |
| Sundry Debtors            | 43,594,320               | 51,885,507 | 140,476,053                               | 101,056,009 | -                              | -         | -  | -       |
| Loans & advances given    | -                        | -          | -   |             |                                | -         |  |         |
| Loans & advances taken    |                          |            | 23,643,603                                | 31,116,872  |                                | -         |  |         |
| Investments               | 51,123,990               | 51,873,990 | 212,411,498                               | 211,661,498 |                                | -         |  |         |
| Current liabilities       |                          | -          |   |             |                                | -         |  |         |
| Managerial Remuneration   |                          | -          |   |             | 4,260,000                      | 7,190,700 |  |         |

#### Names of related parties and description of relationship:

| Associates                           | Cyber Media Foundation Limited      |
|--------------------------------------|-------------------------------------|
|                                      | Any Time Media Pvt Ltd              |
|                                      | Cyber Media Careers Limited         |
|                                      | Cyber Astro Limited till 31.03.2012 |
| Key Management Personnel             | Mr. Pradeep Gupta                   |
| Relative of key management personnel | Mrs. Sudha Bala Gupta               |
|                                      | Mr. Dhaval Gupta                    |

#### 34 Segment Reporting

The Company is engaged in the Media Business which is identified as the only and primary business segment of the company. Therefore no further information is required to be disclosed. Further all the operating facilities are located in India. The information required to be given for secondary segment being geographical segment is as under:

| Geographical Segment | Sales       |             | Carrying Cost of Assets |             | Capital Expenditure |           |
|----------------------|-------------|-------------|-------------------------|-------------|---------------------|-----------|
|                      | 2013-2014   | 2012-2013   | 2013-2014               | 2012-2013   | 2013-2014           | 2012-2013 |
| India                | 304,861,600 | 443,226,103 | 299,097,185             | 501,601,943 | 2,687,277           | 864,499   |
| Other Countries      | 12,457,849  | 314,666,140 | 742,430,053             | 457,771,302 | 863,788             | 67,823    |
| TOTAL                | 317,319,449 | 757,892,243 | 1,041,527,238           | 959,373,245 | 3,551,065           | 932,322   |

#### 35 Contingent Liabilities and commitments:

- a) Guarantees given to State Bank of Mysore to secure facilities of:
  - As per Accounting Standard 29 on Provisions, Contingent Liabilities and Contingent Assets following are the contingent liabilities:
    - Guarantees given to State Bank of Mysore to secure facilities of Rs. 17.50 million to Cyber Media Research & Services Limited (Formerly Known as Cyber Media Research Limited)
  - ii) Stand -by letter of credit favouring Citi Bank, New York to secure the term loan of USD 3.4 million [outstanding as on 31-03-2013 Rs. 111.09 million (Previous year Rs. 126.61 million) sanctioned to Cyber Media India LLC towards the assets purchase of the TDA Group, California.

### CYBER MEDIA (INDIA) LIMITED

#### NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 36. STATUTORY DEMANDS BY REVENUE AUTHORITIES DISPUTED IN VARIOUS FORUMS ARE AS UNDER:-

| S.<br>No. | Statute  | Nature of Dues  | Amount     | Period of which amount relates                            | Forum which is pending   |
|-----------|--|---|------------|---|--|
| 1         | Income Tax<br>Act,1961                                     | Tax on Regular Assessment<br>U/S 143(1) of Income Tax Act,1961          | 4,447,193  | Financial Year<br>ended 31.03.2006                        | Income Tax Appellate<br>Tribunal New Delhi   |
| 2         | Income Tax<br>Act,1961                                     | Tax on Regular Assessment 143(3) of Income Tax Act,1961                 | NIL        | Financial Year<br>ended 31.03.2009                        | Income Tax Appellate<br>Tribunal New Delhi   |
| 3         | Income Tax<br>Act,1961                                     | Tax on Regular Assessment U/S 143(3)/147/254 of Income Tax Act,1961     | 481,927    | Financial Year<br>ended 31.03.2004                        | Income Tax Appellate<br>Tribunal New Delhi   |
| 4         | Income Tax<br>Act,1961                                     | Tax on Assessment U/S 147/143(3) of Income Tax Act,1961                 | NIL        | Financial Year<br>ended 31.03.2010                        | Income Tax Appellate<br>Tribunal New Delhi   |
| 5         | Tamilnadu<br>General Sales<br>Tax Act, 1959<br>(TNGST Act) | Penalty under Section 12(3) (b) of the TNGST Act                        | 46,64,471  | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) | Tamilnadu Sales Tax<br>Appellant Tribunal has vide   |
| 6         | Tamilnadu<br>General Sales<br>Tax Act, 1959<br>(TNGST Act) | Sales tax Demand Under TNGST Act  | 31,56,088* | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) | its order dated 15th March,<br>2010 has set aside the matter<br>to the file of Assessing Officer<br>to decide the matter a fresh.<br>The company has deposited |
| 7         | Central Sales<br>Tax Act, 1959<br>(CST Act)                | Penalty under section 9(2) read with Section 12(3) (b) of the TNGST Act | 64,74,089  | 2001-02(Transfer<br>under the Scheme<br>of Amalgamation)  | Rs. 56,09,359/- against the alleged demand.  |
| 8         | Central Sales<br>Tax Act, 1959<br>(CST Act)                | Sales Tax Demand Under CST Act  | 43,23,055* | 2001-02 (Transfer<br>under the Scheme<br>of Amalgamation) |  |

- 37 In the opinion of the Management, there is no permanent diminition in the value of investments.
- Previous year figures have been regrouped/ reclassified, wherever necessary, to confirm to current year's classification. 38
- The Company has no other information required to be disclosed pursuant to Schedule VI to the Companies Act, 1956.
- The Company has taken various offices under cancellable lease agreement. There are no non-cancellable leases. Lease payment 40 recognized under cancellable lease for the year are Rs 53,90,381/- (Previous Year Rs 73,58,871/-)
- Company has not capitalized any borrowing cost during the year.
- \* Signature to the Significant Accounting Policies & Notes to Accounts are forming the part of the financial statements.

As per our report attached For Goel Mintri & Associates Chartered Accountants (Firm Registration No. 013211N) For and on behalf of Board of Directors

Pradeep Gupta Chairman & Managing Director DIN 00007520

Anoop Singh Company Secretary Krishan Kant Tulshan Director DIN 00009764

Sankaranarayanan V.V. Chief Financial Officer

Sanjay Kumar Goel Partner Membership No. 092305

Place: New Delhi Dated: 29th May, 2014

## **CYBER MEDIA (INDIA) LIMITED**

CIN: L92114DL1982PLC014334 Registered Office: D-74, Panchsheel Enclave, New Delhi-110017

**Tel.:** 011-41751234, **Fax:** +91-11-26496765

Email: investorcare@cybermedia.co.in . Website: www.cybermedia.co.in

#### ATTENDANCE SLIP

| R  | egd. Folio/DP ID & Client ID   |                     |                       |                       |                   |
|----|--|---------------------|-----------------------|-----------------------|-------------------|
| N  | ame and Address of the Shareholder   |                     |                       |                       |                   |
|    |  |                     |                       |                       |                   |
|    |  |                     |                       |                       |                   |
|    |  |                     |                       |                       |                   |
| L  | pint holder(s)   |                     |                       |                       |                   |
| 0  | onit noider(s)   |                     |                       |                       |                   |
|    |  |                     |                       |                       |                   |
| N  | o. of shares held  |                     |                       |                       |                   |
| '` | o. or original   |                     |                       |                       |                   |
| 1. | I hereby record my presence at the Thir  | ty Second Annual G  | Seneral Meeting of C  | vber Media (India) Li | imited being held |
|    | on Tuesday, the 30 <sup>th</sup> day of September,<br>New Delhi-110003, India. |                     |                       |                       |                   |
|    |  |                     |                       |                       |                   |
| 2. | Signature of the Shareholder / Proxy Pr  | esent               |                       |                       |                   |
|    |  |                     |                       |                       |                   |
| 3. | Shareholder / Proxy holder wishing to a  | ttend the meeting m | ust bring the Attenda | ance Slip, duly signe | d, to the meeting |
|    | and hand it over at the attendance verifi                                      | _                   | ~                     | 1, , , , , ,          | ,                 |

- Shareholder Proxy holder desiring to attend the meeting may bring his / her copy of the Annual Report for reference at the meeting.

Note: PLEASE CUT HERE AND BRING THE ABOVE ATTENDANCE SLIP TO THE MEETING

#### **ELECTRONIC VOTING PARTICULARS**

| rd /Pin | Password /Pin | User ID | EVEN (E-Voting Event Number) |
|---------|---------------|---------|------------------------------|
|         |               |         |                              |
|         |               |         |                              |
|         |               |         |                              |

Note: Please read carefully, the instructions given at Note No. 13 of the Notice of the 32nd Annual General Meeting before voting electronically.

## **CYBER MEDIA (INDIA) LIMITED**

CIN: L92114DL1982PLC014334

Registered Office: D-74, Panchsheel Enclave, New Delhi-110017

**Tel.:** 011-41751234, **Fax:** +91-11-26496765

Email: investorcare@cybermedia.co.in . Website: www.cybermedia.co.in

## **PROXY FORM**

Form No. MGT-11

[Pursuant to Section 105(6) of the Companies At, 2013 and Rule 19(3) of the Companies (Management and Administration) Rules, 2014]

|     | Name of the Member(s):  |                        |
|-----|---|------------------------|
|     | Registered Address:   |                        |
|     | E-mail ID:  |                        |
|     | Folio No./Client ID:  |                        |
|     | DP ID:  |                        |
| I/W | Ve being the member(s) of, shares of the above named compan   | y, hereby appoint      |
| 1.  | Name:   |                        |
|     | Address:  |                        |
|     | E-mail ID:  |                        |
|     | Signature:  |                        |
| 2.  | Name:   |                        |
| ۷.  | Address:  |                        |
|     | E-mail ID:  |                        |
|     |   |                        |
|     | Signature:  |                        |
| 3.  | Name:   |                        |
|     | Address:  |                        |
|     | E-mail ID:  |                        |
|     | Signature:  | , or failing him/her   |
| the | s my/our proxy to attend and vote (on poll) for me/us and on my/our behalf at the Thirty Second Annual Company to be held on Tuesday, the 30 <sup>th</sup> Day of September, 2014 at 10:30 a.m. at India Islamic Codhi Road, New Delhi-110003 and at any adjournment thereof in respect of such resolution as are inc | ultural Centre, 87-88, |
| Re  | esolution No.   |                        |
| 1.  | To receive, consider and adopt the Balance Sheet as at March 31, 2014 and the Profit & Loss Account on that date together with the Reports of the Directors and Auditors thereon.   | unt for the year ended |
| 2.  | To appoint Statutory Auditors of the Company and authorize the Board of Directors to fix their rem  | uneration.             |
| 3.  | To Appoint Mr. Arun Kumar Dang as Independent Director  |                        |
| 4.  | To Appoint Mr. Krishan Kant Tulshan as Independent Director   | Affix                  |
| Sig | gned this, 2014   | Re 1                   |
| Sig | gnature of the Shareholder  | revenue                |
| Ū   | gnature of Proxy holder(s)  | stamp                  |
| _   | ote:This form of proxy in order to be effective should be duly completed and deposited at the Reg   | nistered Office of the |
| 0   | Company, not less than 48 hours before the commencement of the meeting.   | , Sillo of the         |



## CYBER MEDIA (INDIA) LTD.

#### **Registered Office**

D-74, Panchsheel Enclave, New Delhi - 110 017 Tel: +91 (11) 2649 1320, 4175 1234 Fax: (11) 26496765

#### **Corporate Office**

Cyber House, B-35, Sector-32, Gurgaon - 122 001 (NCR Delhi) Tel :+91 (124) 4822222, Fax: (124) 2380694

#### **Mumbai Office**

103, Andheri Saurbh CHS, Above Andhra Bank Andheri (East), Mumbai - 400093 Tel :+91 (22) 4208 2222, Fax: +91 (22) 2920 3964

#### **Bangalore Office**

#205, 2nd Floor, Shree Complex, #73, St. John's Road, Bangalore - 560042 Tel: +91 (80) 2286 1511, 2286 8282, 4113 0750, 4113-0751, Fax: +91 (80) 2286 2971

#### **Chennai Office**

#5, "B" Block, 6th Floor, Gemini Parsn Apartments, #599, Anna Salai, Chennai - 600006 Tel: +91 (44) 2822 9116, Fax: +91 (44) 2822 2092

#### **Singapore Office**

#14-03, High Street Centre, 1 North Bridge Road, Singapore - 179 094
Tel: 00-6336 9142, Fax: 00-6336 9145

#### U.S. Office

TDA Group, 800 W. El Camino Real Suite 380 Mountain View, CA 94040 Tel: 650 919 1200, Fax: 650 919 1210

### FORMA

| 1. | Name of the Company                            | Cyber Media (India) Limited |
|----|--|-----------------------------|
| 2. | Annual Financial Statements for the year ended | 31st March, 2014            |
| 3. | Type of Audit observation                      | Un-qualified                |
| 4. | Frequency of observation                       | Not applicable              |
| Š. | To be signed by -                              |                             |
| ,  | I .  |                             |
|    | For Cyber Media (India) Limited                |                             |
|    | Jederghist.                                    |                             |

Pradeep Gupta

Chairman & Managing Director

Sankaranarayanan V.V.

Chief Financial Officer

Sanjay Kumar Goel

For M/s Goel Mintri & Associates

Chartered Accountants

(Firm Registration No. 013211N)

Auditor of the Company

Arun Kumar Dang Audit Committee Chairman hom