

## Report on the performance for the Quarter ended June 30, 2012

### PVR LIMITED

(Incorporated on April 26, 1995 as Priya Village Roadshow Limited and obtained certificate of commencement of business on December 4, 1995. On June 28, 2002 the name of our company was changed to PVR Limited)

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Aug 1, 2012

The financial statements included in this quarterly report fairly presents in all material respects the financial condition and results of operations of the company as of, and for the periods presented in this report.

## Disclaimer

Safe Harbor: - Some information in this report may contain forward-looking statements. We have based these forward looking statements on our current beliefs, expectations and intentions as to facts, actions and events that will or may occur in the future. Such statements generally are identified by forward-looking words such as “believe”, “plan”, “anticipate”, “continue”, “estimate”, “expect”, “may”, “will” or other similar words. A forward-looking statement may include a statement of the assumptions or bases underlying the forward-looking statement. We have chosen these assumptions or bases in good faith, and we believe that they are reasonable in all material respects. However, we caution you that forward-looking statements’ and assumed facts or basis almost always vary from actual results, and the differences between the results implied by the forward-looking statements and assumed facts or bases and actual results can be material, depending on the circumstances. You should also keep in mind that any forward-looking statement made by us in this report or elsewhere speaks only as of the date on which we made it. New risks and uncertainties come up from time to time, and it is impossible for us to predict these events or how they may affect us. We have no duty to, and do not intend to, update or revise the forward-looking statements in this report after the date hereof.

The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in multiplex business due to the entry of new players, including those factors which may affect our cost advantage, lack of good quality content, onset of new technologies such as DTH, IPTV and increasing penetration of Home-video, which may impact overall industry growth, wage increases in India, real estate costs increases, delay or failure In handover of properties from real estate developers, the success of our subsidiary companies, withdrawal of entertainment tax exemption granted by government and general economic conditions affecting our industry.

In light of these risks and uncertainties, any forward-looking statement made in this report or elsewhere may or may not occur and has to be understood and read along with this disclaimer.

Others: In this report, the terms “we”, “us”, “our”, “PVR”, “PVRL” or “the Company”, unless otherwise implies, refer to PVR Limited (“PVR Limited”) and its subsidiaries, PVR Pictures Limited & PVR Blu-O Entertainment Ltd.

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## Section 1: Standalone & Consolidated Financial Results

### PVR Ltd Un audited Financial Results for Quarter ended June 30, 2012

(Rs In lacs)

Sl. No.	Particulars	STANDALONE				CONSOLIDATED			
		Quarter ended			Year ended	Quarter ended			Year ended
		30.06.12	31.03.12	30.06.11	31.03.12	30.06.12	31.03.12	30.06.11	31.03.12
<b>PART I</b>									
1	<b>INCOME FROM OPERATION</b>								
	(a) Net sales/ income from operations	15,780	11,106	10,428	46,747	17,607	11,720	11,683	50,870
	(b) Other Operating Income	94	138	42	352	129	49	53	436
	Total income from operations (net)	15,874	11,244	10,470	47,099	17,736	11,769	11,736	51,306
2	<b>EXPENSES</b>								
	a) Film Distributors' share (including commission)	3,846	2,861	2,969	12,945	4,634	2,790	2,922	12,516
	b) Cost of materials consumed	1,073	780	690	3,202	1,152	828	736	3,396
	c) Employee benefits expense	1,464	1,214	1,255	5,074	1,677	1,347	1,393	5,627
	d) Depreciation and amortisation expense	1,708	1,195	613	3,136	1,791	786	1,255	3,647
	e) Rent	2,116	2,570	1,381	7,257	2,258	2,739	1,446	7,667
	f) Repairs and maintenance	1,162	1,181	883	4,020	1,300	1,330	960	4,477
	g) Movie production, distribution and print charges	837	260	-	260	1,057	294	254	1,462
	h) Other expenses	2,107	1,817	1,540	7,005	2,279	1,974	1,973	8,224
	Total Expenses	14,313	11,878	9,331	42,899	16,148	12,088	10,939	47,016
3	Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)	1,561	(634)	1,139	4,200	1,588	(319)	797	4,290
4	Other Income	75	272	202	776	81	179	225	896
5	Profit / (Loss) from ordinary activities before finance costs and exceptional items ( 3+4)	1,636	(362)	1,341	4,976	1,669	(140)	1,022	5,186
6	Finance Costs	447	447	409	1,796	471	469	413	1,848
7	Profit / (Loss) from ordinary activities after finance costs but before exceptional items ( 5+6)	1,189	(809)	932	3,180	1,198	(609)	609	3,338
8	Exceptional Items	-	(1,417)	1,696	269	-	(1,447)	1,217	(237)
9	Profit / (Loss) from ordinary activity before tax (7+8)	1,189	(2,226)	2,628	3,449	1,198	(2,056)	1,826	3,101
10	Tax expense	(391)	745	(381)	(638)	(417)	824	(384)	(572)
11	Net Profit / (Loss) from ordinary activities after tax ( 9+10)	798	(1,481)	2,247	2,811	781	(1,232)	1,442	2,529
12	Extra-Ordinary items( net of tax expenses)	-	-	-	-	-	-	-	-
13	Net Profit / (Loss) for the period ( 11+12)	798	(1,481)	2,247	2,811	781	(1,232)	1,442	2,529
14	Share of profit / (loss) of associates	-	-	-	-	-	-	-	-
15	Minority interest	-	-	-	-	(25)	(92)	107	13
16	Net Profit / (Loss) after taxes, minority interest and shore of profit/(loss) of associates ( 13+14+15)	798	(1,481)	2,247	2,811	756	(1,324)	1,549	2,542
17	Paid-up Equity Share Capital	2,595	2,590	2,718	2,590	2,595	2,590	2,718	2,590
	Paid-up value of Non- convertible Debentures	2,900	2,900	2,900	2,900	2,900	2,900	2,900	2,900

18	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year				26,060				31,422
19. i	Earnings per share (before extraordinary items)					-	-	-	
	(a) Basic Earning Per Share - not annualized	3.08	(5.54)	8.28	10.50	2.92	(4.95)	5.71	9.50
	(b) Diluted Earning Per Share - not annualized	3.06	(5.51)	8.22	10.46	2.90	(4.93)	5.67	9.46
	(fully paid up equity share of Rs.10 each)								
19. ii	Earnings per share (after extraordinary items)								
	(a) Basic Earning Per Share - not annualized	3.08	(5.54)	8.28	10.50	2.92	(4.95)	5.71	9.50
	(b) Diluted Earning Per Share - not annualized	3.06	(5.51)	8.22	10.46	2.90	(4.93)	5.67	9.46
	(fully paid up equity share of Rs.10 each)								
<b>PART II</b>									
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>								
<b>1</b>	<b>Public Shareholding</b>								
	- Number of shares	14,348,712	14,300,572	15,574,010	14,300,572	14,348,712	14,300,572	15,574,010	14,300,572
	- Percentage of shareholding	55.29%	55.21%	57.31%	55.21%	55.29%	55.21%	57.31%	55.21%
<b>2</b>	<b>Promoters and Promoter Group Shareholding</b>								
	a) Pledged/Encumbered								
	- Number of shares	500,000	500,000	1,270,000	500,000	500000	500,000	1,270,000	500000
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	4.31%	4.31%	10.95%	4.31%	4.31%	4.31%	10.95%	4.31%
	- Percentage of shares (as a % of the total share capital of the Company)	1.93%	1.93%	4.67%	1.93%	1.93%	1.93%	4.67%	1.93%
	b) Non-Encumbered								
	- Number of shares	11102092	11102092	10332092	11102092	11,102,092	11102092	10332092	11102092
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	95.69%	95.69%	89.05%	95.69%	95.69%	95.69%	89.05%	95.69%
	- Percentage of shares (as a % of the total share capital of the Company)	42.78%	42.86%	38.02%	42.86%	42.78%	42.86%	38.02%	42.86%

	Particulars	3 months ended 30.06.2012
<b>B</b>	<b>INVESTOR COMPLAINTS</b>	
	Pending at the beginning of the quarter	Nil
	Received during the quarter	9
	Disposed of during the quarter	9
	Remaining unresolved at the end of the quarter	Nil



**Notes:**

- 1 Income from Operations as disclosed above are net of Entertainment Tax, Value Added Tax and Service Tax collected on generating such Incomes.
- 2 The Board of Directors inter-alia approved:
  - a) Issue of 28,85,000 Equity Shares on preferential basis to L Capital Eco, a Mauritius based Company at a price of Rs. 200/- each per share for Rs. 5770 lacs on subject to applicable approvals.
  - b) Investment of Rs. 5009 lacs by L Capital Eco, a Mauritius based Company in PVR Leisure Limited (a subsidiary of PVR Limited) by way of subscription to Equity Share Capital and Compulsorily Convertible Preference Shares.
  - c) Transfer of Company's Investment in 51% Share Capital of PVR bluO Entertainment Limited to PVR Leisure Limited.
- 3 As per the amendment made by the Finance Act 2010, renting of immovable property is defined as a taxable service with retrospective effect from June 01, 2007. The Company had challenged the levy of service tax on renting of commercial properties before the Hon'ble High Court of Delhi which had granted an interim stay against the levy of service tax. Based on the advice obtained by the Company no provision of service tax in respect of commercial properties was made by the Company in the earlier years. In 2011, the Hon'ble High Court of Delhi has upheld the levy of service tax vide its order dated September 23, 2011. The Company had filed special leave petition before Hon'ble Supreme Court of India against the order of Hon'ble High Court of Delhi which is currently pending.

In view of the above developments, the Company has provided for service tax liability on renting of immovable properties. Accordingly, the Company has provided for an amount of Rs. 241 lakhs (net of cenvat credit) and for Rs. 791 lakhs (net of cenvat credit) for the quarter ended 30th June, 2012 and for the year ended 31st March, 2012 respectively. The amount of Rs. 1416 lakhs (net of cenvat credit) for the service tax liabilities upto the period up to 31st March 2011 has been shown as an exceptional item in the financials for the year ended 31st March, 2012.
- 4 The Entertainment Tax exemption in respect of some of the Multiplexes of the Company has been accounted on the basis of eligibility criteria as laid down in the respective Schemes but is subject to final Orders yet to be received from respective authorities. Accordingly the Company has not charged Rs. 74 lakhs to the Profit and Loss Account for the quarter ended 30th June 2012 being the Entertainment Tax of such Multiplexes. Corresponding figures for the previous quarter ending 30th June 2011 and for the year ended 31st March, 2012 were Nil. Cumulative amount as on 30th June 2012 is Rs. 74 lakhs.

5. The Segment-wise revenues, results and Capital Employed of the Consolidated Financials are given below :-

S. No	Particulars	Quarter ended			Year ended
		3 months ended 30.06.2012	Preceding 3 months ended 31.03.2012	Corresponding 3 months ended 30.06.2011 in the previous year	31.03.2012
1.	<b>Segment Revenues</b>				
	Movie Exhibition	14,775	10,438	10,632	46,432
	Movie Production & Distribution	2,297	731	806	3,400
	Bowling Centers	729	675	397	1,989
	Inter Segment Revenues / Elimination	(65)	(75)	(99)	(515)
	<b>Total</b>	<b>17,736</b>	<b>11,769</b>	<b>11,736</b>	<b>51,306</b>
2.	<b>Segment Results</b>				
	Movie Exhibition	1,407	(450)	1,134	4,276
	Movie production & Distribution	98	170	(458)	(126)
	Bowling Centers	98	21	120	200
	Inter Segment Revenues / Elimination	(15)	(60)	1	(60)
	<b>Total</b>	<b>1,588</b>	<b>(319)</b>	<b>797</b>	<b>4,290</b>
	Finance Cost (Net)/ Dividend	390	290	188	952
	Exceptional Items cost (income)	-	1,447	(1,217)	237
	<b>Profit/ ( Loss) before Tax</b>	<b>1,198</b>	<b>(2,056)</b>	<b>1,826</b>	<b>3,101</b>
3.	<b>Capital Employed</b>				
	Movie Exhibition	38,316	36,899	44,463	36,899
	Movie production & Distribution	2,365	3,668	10,781	3,668
	Bowling Centers	4,952	3,633	2,089	3,633
	<b>Total</b>	<b>45,633</b>	<b>44,200</b>	<b>57,333</b>	<b>44,200</b>
	Unallocable	(14,758)	(14,503)	(16,290)	(14,503)

6 The Company has applied to the Ministry of Corporate Affairs, Central Government for approval of the excess remuneration paid to its Managing Director for financial year 2008-09, 2009-10 & 2010-11 aggregating to Rs. 118.75 lakhs. The approval of the Central Government is awaited.

7 The Company has during the quarter allotted 48,140 Equity Shares to its employee in accordance with the PVR ESOP Scheme 2008.

8 Previous year/ period figures have been regrouped/rearranged, wherever considered necessary.

9. The Consolidated and Standalone Results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on 1st of August 2012. The financial results of PVR Limited (Standalone) have been subjected to limited review by the Statutory Auditors in terms of Clause 41 of the Listing Agreements.

10. The standalone financial results for the quarter ended 30th June 2012 are not comparable with the corresponding numbers for the quarter ended March 31, 2012 and June 30, 2011 as the results for quarter ended March 31, 2012 includes results for the production business for the period April 1, 2011 to December 31, 2011 pursuant to merger of production undertaking of PVR Pictures Limited with PVR Limited which was given effect in quarter ended March 31, 2012 with effective date as April 1, 2011 after the High Court Order.

11. The above financial results are available at company's website [www.pvrcinemas.com](http://www.pvrcinemas.com) and also on the websites of the NSE & BSE.

**By Order of the Board**

**For PVR Limited**

**Ajay Bijli**  
**Chairman cum Managing Director**

**Date: Aug 01, 2012**  
**Place: Gurgaon**

## Section 2.1 – Exhibition Business Performance

Particulars (Rs. lacs)	Q1, FY 13	Q1, FY 12	Growth
Net Operating Income	13,836	10,390	33%
Other Operating Income	293	220	33%
<b>Total Operating Income</b>	<b>14,129</b>	<b>10,610</b>	<b>33%</b>
Film Distributors' Share	4,038	3,004	34%
Consumption of F&B	1,073	700	53%
Employee Cost	1,454	1,258	16%
Rent *	2,116	1,360	56%
Repair and Maintenance	1,162	907	28%
Electricity & Water	849	626	36%
Other Expenditure	1,235	978	26%
<b>Total Expenditure</b>	<b>11,927</b>	<b>8,832</b>	<b>35%</b>
<b>Operating Profit</b>	<b>2,202</b>	<b>1,778</b>	<b>24%</b>
<b>Operating Profit Margin</b>	<b>16%</b>	<b>17%</b>	
Other Income	75	141	-47%
<b>EBITDA</b>	<b>2,277</b>	<b>1,919</b>	<b>19%</b>
<b>EBITDA Margin</b>	<b>16%</b>	<b>18%</b>	
Depreciation/Amortization	796	648	23%
<b>EBIT</b>	<b>1,482</b>	<b>1,272</b>	<b>16%</b>
Finance Cost	447	410	9%
<b>PBT Before Exceptional Items</b>	<b>1,035</b>	<b>862</b>	<b>-20%</b>
<b>Exceptional Items</b>			
Profit on Sale of C R Retail Malls		1,696	
<b>Profit Before Tax</b>	<b>1,035</b>	<b>2,558</b>	<b>-60%</b>
Tax	340	352	-3%
<b>PAT</b>	<b>694</b>	<b>2,207</b>	<b>-69%</b>

Particulars	June 2012	June 2011	Growth
Properties under Operation**	40	33	21%
Screens under Operation	173	142	22%
Seats under Operation	44,196	36,818	20%
Cities under Operation	24	18	33%

\* Rental expense for Q1, FY13 includes service tax provision of Rs 210 lacs.

\*\* Properties under operation include 2 properties namely Oppulent and Mahagun in Ghaziabad which are operated on Franchise/ Management basis. The company does not consolidate any revenues/costs for these properties in its financial results.



### Operating Income Analysis

Particulars (Rs Lacs)	Q1, FY 13	Q1, FY 12	Growth
Ticket Sales/ Revenue Share Income	9,270	7,010	32%
Sale of Food and Beverages	3,154	2,080	52%
Advertisement Income	1,411	1,299	9%
Other Operating Income	293	220	33%
<b>Total Operating Income</b>	<b>14,129</b>	<b>10,610</b>	<b>33%</b>

Particulars (Rs Lacs)	Q1, FY 13	Q1, FY 12	Growth
E-tax Expense	1,989	1,248	59%
<b>E-tax as a % of Net Ticket Sales/ Revenue Share Income</b>	<b>21.5%</b>	<b>17.8%</b>	<b>3.7%</b>

### Expenditure Side Analysis

Ratios	Q1, FY 13	Q1, FY 12
Film Distributor Share as a % of Net Ticket Sales/ Revenue Share Income*	43.6%	42.9%
COGS %	34.0%	33.6%

Cost Ratios (As a % of Operating Income)	Q1, FY 13	Q1, FY 12
Employee Cost	10.3%	11.9%
Rent*	15.0%	12.8%
Repair & Maintenance	8.2%	8.5%
Electricity & Water	6.0%	5.9%
Other Expenditure	8.7%	9.2%

\* Service tax provision on lease rentals for Q1, FY 13 is Rs 210 lacs. Excluding this service tax, Rent as a % of Operating income in Q1, FY 13 is 13.5%

## Section 2.2 – Operational Highlights

The operating performance has been analyzed by making a like to like comparison between properties which were operational during the corresponding period of the previous year (classified as “Comparable Properties”), properties which were not operational during the corresponding period of previous year (classified as “Non Comparable Properties”) and new properties which commenced operations during the quarter (classified as “New Properties”)

New/Non Comparable Properties: **Udaipur, Surat, Directors Cut-Vasant Kunj, Kolkata, Nanded, Jalandhar, Ujjain**

Franchise Properties: **Mahagun & Oppulent**

## Footfalls

Footfalls (lacs)			
Particulars	Q1, FY 13	Q1, FY 12	Growth
Comparable Properties	62.1	53.3	17%
New/ Non Comparable Properties	10.5		
<b>Own Cinemas</b>	<b>72.5</b>	<b>53.3</b>	<b>36%</b>
Franchise Cinema	2.8	2.0	40%
<b>Total Exhibition</b>	<b>75.3</b>	<b>55.2</b>	<b>36%</b>

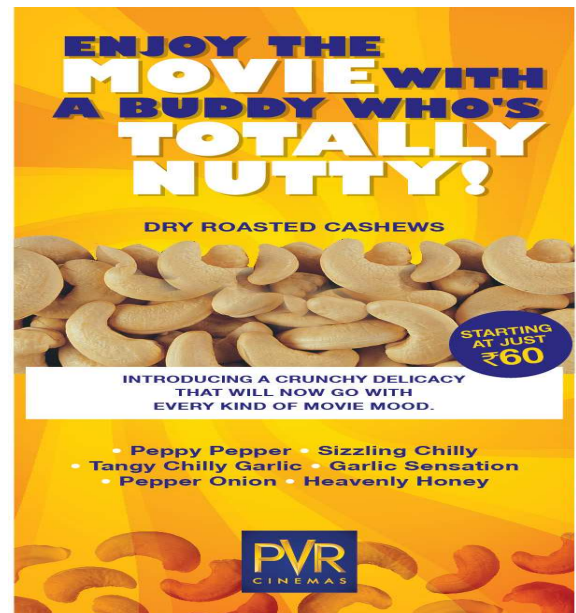
## Average Ticket Price (ATP)

ATP (Rs)			
Particulars	Q1, FY 13	Q1, FY 12	Growth
Comparable Properties	162.3	162.3	0%
New/ Non Comparable Properties	147.3		
<b>Total Exhibition</b>	<b>160.1</b>	<b>162.3</b>	<b>-1%</b>



## Average F&B Realization (SPH)

SPH (Rs)			
Particulars	Q1, FY 13	Q1, FY 12	Growth
Comparable Properties	49.4	43.9	12%
New/ Non Comparable Properties	42.9		
<b>Total Exhibition</b>	<b>48.4</b>	<b>43.9</b>	<b>10%</b>



## Advertisement Income

### Advertising Income ( Rs Lacs)

Particulars	Q1, FY 13	Q1, FY 12	Growth
Comparable Properties	1,368	1,299	5%
New/ Non Comparable Properties	43		
<b>Total Exhibition</b>	<b>1,411</b>	<b>1,299</b>	<b>9%</b>

The collage features several advertisements:

- Top Left:** PVR Cinemas advertisement for "Miles & More" Lufthansa, promoting redeeming award miles for movie tickets and snacks.
- Top Center:** "Exclusive Rewards" advertisement for a 70mm Screen ka 700mm Award Show.
- Top Right:** Citibank advertisement for "Drama. Popcorn. A shocking twist. More popcorn." featuring the movie "Nowe Trezls, Powered by Gilt".
- Middle Left:** "matinee" advertisement for Disney movies, including "G-Force", "Cars 2", "Tangled", "Alice in Wonderland", "Bolt", "The Princess and the Frog", and "TinkerBell and the Lost Treasure".
- Middle Center:** "A SUPER HIT OFFER! GET 35% OFF @ PVR CINEMAS" advertisement.
- Middle Right:** "Your ticket to fun-filled entertainment" advertisement for PVR Cinemas.
- Bottom Left:** Advertisement for PC Jeweller, featuring a diamond ring and the text "WHAT BETTER THAN DIAMONDS TO ACKNOWLEDGE THE MOST PRECIOUS WOMAN OF YOUR LIFE."
- Bottom Center:** IndusInd Bank advertisement for "Buy 1 movie ticket & get 1 free\* with IndusInd Bank Signature Credit Card".
- Bottom Right:** Kotak Credit Card advertisement for "Introducing PVR Kotak Credit Card. GET 2 FREE PVR MOVIE TICKETS EVERY MONTH".

## Section 2.3: Performance Snapshot of Other Businesses

Particulars (Rs. Lacs)	Production Business	PVR Pictures	BluO
Total Operating Revenues	1,937	1,201	729
Total Expenditure	871	1,240	577
<b>Operating Profit</b>	<b>1,066</b>	<b>(39)</b>	<b>152</b>
<b>Operating Profit Margin</b>	<b>55%</b>	<b>-3%</b>	<b>21%</b>
Other Income			4
<b>EBITDA</b>	<b>1,066</b>	<b>(39)</b>	<b>155</b>
<b>EBITDA Margin</b>	<b>55%</b>	<b>-3%</b>	<b>21%</b>
Depreciation/Amortization	912	14	54
<b>EBIT</b>	<b>154</b>	<b>(53)</b>	<b>102</b>
<b>Profit before Tax</b>	<b>154</b>	<b>(53)</b>	<b>78</b>
<b>PAT</b>	<b>103</b>	<b>(53)</b>	<b>52</b>

## Section 2.4: Key Developments

### New Properties opening

During the quarter under review and subsequent period the company opened the following properties:

New Properties	Screens	Seats	Opening Date
MBD Mall, Jalandhar	4	1,100	Apr-12
Treasure Bazaar Mall, Ujjain	3	821	May-12
Silver Arc Mall, Ludhiana	6	1,427	July-12
<b>Total</b>	<b>13</b>	<b>3,348</b>	



## Section 2.5:-New Property Openings- FY 2012-13

A List of upcoming projects in next 9 months with the expected opening schedule is provided below.

### PVR Cinemas

S.No	Location	Screens	Expected Opening Schedule
1	MBD, Jalandhar	4	Opened in April, 2012
2	Treasure Mall, Ujjain	3	Opened in May, 2012
3	Silver Arch, Ludhiana	6	Opened in July, 2012
4	Empress mall, Nagpur	5	Q2, FY 2012-13
5	Market City, Pune	9	Q2, FY 2012-13
6	Orion Mall, Bangalore	11	Q2, FY 2012-13
7	Garuda Mall, Mysore	4	Q2, FY 2012-13
8	Plaza Center, Pune	7	Q3, FY 2012-13
9	Market City - Kurla, Mumbai	8	Q3, FY 2012-13
10	Market city , Bangalore	9	Q3, FY 2012-13
11	Bilaspur, Chhattisgarh	4	Q3, FY 2012-13
12	Panipat, Haryana	3	Q4, FY 2012-13
13	Diamond Mall, Kolkata	5	Q4, FY 2012-13
14	Ripples Mall, Vijaywada	4	Q4, FY 2012-13
Total		82	

### PVR BluO

Sl. No	Location	No of Lanes	Expected Opening Schedule
1	Orion Mall, Bangalore	27	Q2, FY 2012-13
2	Market City, Pune	17	Q2, FY 2012-13
3	Market City, Bangalore	16	Q2, FY 2012-13
4	Plaza Center, Pune	20	Q4, FY 2012-13
Total		80	

## Section 2.6: – List of Current Properties

S.No	City	Name of property	Screens	Seats	E Tax% on net	E tax exemption	Opening date	Exemption date
1	Delhi	Anupam, Saket	4	1,000	20%	No	Jun-97	
2	Delhi	Priya, Vasant Vihar	1	944	20%	No	Jan-00	
3	Delhi	Naraina	4	830	20%	No	Aug-01	
4	Delhi	Vikaspuri	3	921	20%	No	Nov-01	
5	Gurgaon	Metropolitan Mall	7	1,310	30%	No	May-03	
6	Faridabad	Crown Plaza	2	504	30%	No	May-04	
7	Delhi	Plaza	1	300	20%	No	May-04	
8	Bangalore	Forum Mall, Bangalore	11	2,011	30%	No	Nov-04	
9	Ghaziabad	EDM	3	726	67%	No	Mar-05	
10	Hyderabad	Central Mall, Hyderabad	3	926	20%	No	Feb-06	
11	Delhi	Rivoli	1	329	20%	No	Feb-06	
12	Indore	Treasure Island, Indore	5	1,199	20%	No	Apr-06	
13	Lucknow	Sahara Mall, Lucknow	4	874	67%	No	Apr-06	
14	Mumbai	Juhu	5	1260	45%	No	Apr-06	
15	Mumbai	Nirmal Lifestyle, Mulund	6	1,815	45%	No	Jun-06	
16	Gurgaon	Sahara Mall	2	528	30%	No	Jul-06	
17	Aurangabad	Aurangabad	3	1,156	40%	No	Sep-06	
18	Latur	Latur	3	1,136	40%	No	Oct-06	
19	Baroda	Baroda	3	1,094	25%	No	May-07	
20	Ludhiana	Flamez Mall, Ludhiana	4	1,025	33%	Yes	Aug-07	
21	Delhi	Prashant Vihar	3	786	20%	No	Aug-07	
22	Delhi	Select City Walk Saket	6	1,238	20%	No	Nov-07	
23	Gurgaon	Ambience Mall	7	1,194	30%	No	Aug-08	
24	Chandigarh	Centra Mall	4	1,150	30%	No	July-08	
25	Mumbai	Goregaon	6	1,783	45%	Yes	May-08	Aug-08
26	Raipur	Magneto	4	1,350	30%	No	Feb-10	
27	Allahabad	Vinayak	4	923	67%	Yes	Mar-10	Mar-10
28	Ghaziabad*	Mahagun	3	1,028	67%	No	Mar-10	
29	Ghaziabad*	Oppulent	4	1,045	67%	No	Mar-10	
30	Chennai	Ampa Mall	7	1794	30%	No	Apr-10	
31	Ahmedabad	Acropolis	6	1349	25%	No	Apr-10	
32	Lucknow	Phoenix United Mall	6	1,502	67%	Yes	Sept-10	Sept-10
33	Mumbai	Phoenix Mills	7	1,847	45%	Yes	Dec-08	Mar-09
34	Udaipur	Celebration Mall	4	1,150	0%	No	July-11	
35	Surat	Rahul Raj Mall	8	1,753	25%	No	Aug -11	
36	Delhi	Ambience Mall, Vasant Kunj	4	282	20%	No	Oct -11	
37	Kolkata	Avani Mall, Kolkata	4	1,188	30%	Yes	Feb-12	Awaited
38	Nanded	Treasure Bazaar Mall, Nanded	4	1,025	40%	No	Mar-12	
39	Jalandhar	MBD Mall, Jalandhar	4	1100	33%	Yes	Apr-12	
40	Ujjain	Treasure Bazaar Mall, Ujjain	3	821	20%	Yes	May-12	Awaited
41	Ludhiana	Silver Arc Mall, Ludhiana	6	1,427	33%	Yes	Jul-12	
Total – PVR Ltd			179	45,634				

\* Both the cinemas, Mahagun & Oppulent in Ghaziabad are operated on Franchise /Management basis

## Section 2.6: – List of Current Properties

Geographical Distribution					
Particulars	North	South	West	East	Total
Seats	23,880	6,577	13,989	1,188	45,634
% Distribution	52.3%	14.4%	30.7%	2.6%	
Screens	99	28	48	4	179
% Distribution	55.3%	15.6%	26.8%	2.2%	

Total Screens	179
Screens enjoying tax exemption	44
As a % of total Screens	24.6%

## Section 2.7: Upcoming Films for the next 3 months

Release Date	Movie Title	Genre	Banner	Director	Cast
3-Aug-12	Jism 2	Romance / Drama		Pooja Bhaat	Sunny Leone, Arunoday Singh, Randeep Hooda
	Total Recall	Action	Spe Films India Pvt. Ltd	Len Wiseman	Colin Farrell, Kate Beckinsale, Jessica Biel, Bryan Cranston,
10-Aug-12	The Bourne Legacy	Action / Adventure	Paramount Films Of India Ltd	Tony Gilroy	Jeremy Renner, Rachel Weisz, Edward Norton
15-Aug-12	Ek Tha Tiger	Romance / Thriller	Yashraj Films	Kabir Khan	Salman Khan, Katrina Kaif, Ranvir Shorey
17-Aug-12	The Pirates - Band Of Misfits	Animation / Adventure	Spe Films India Pvt. Ltd.	Peter Lord , Jeff Newitt	Hugh Grant, Salma Hayek, Jeremy Piven
	Once Upon A Time In Mumbaai 2	Crime	Balaji Motion Picture	Milan Luthria	Akshay Kumar, Kareena Kapoor, Shahid Kapoor, Ileana D'Cruz
24-Aug-12	The Rivals	Comedy	Warner Bros. Pictures	John Landis	Albert Finney, James Corden
	Finding Memo 3D	Animation	Utv Motion Picture		
	Chashme Baddoor	Comedy	Viacom 18 Motion Picture	David Dhawan	Ali Zafar, Tapsee Pannu, Sonu Nigam, Rishi Kapoor, Juhi Chawla
	Shirin Farhad Ki Toh Nikal Padi	Romance	Eros International Media Ltd.	Bela Sehgal	Boman Irani , Farah Khan, Kavin Dave , Shammi, Daisy Irani
	Power Play	Romance / Crime	Prakash Jha Productions	Sudhir Mishra	Arjun Rampal, Chitrangda Singh, Gaurav Dwivedi
	Savages	Crime / Drama	Paramount Films Of India Ltd	Oliver Stone	Aaron Johnson, Taylor Kitsch , Blake Lively
	That'S My Boy	Comedy	Spe Films India Pvt. Ltd.	Sean Anders, John Morris	Adam Sadler, Andy Samberg, Leighton Meester
31-Aug-12	Joker	Drama		Shirish Kunder	Akshay Kumar, Sonakshi Sinha, Jaaved Jaafri, Shreyas Talpade, Minishaa Lamba,
	Premium Rush	Action / Thriller	Spe Films	David Koepp	Joseph Gordon-Levitt, Michael Shannon, Jamie Chung
7-Sep-12	Raaz 3	Suspense/ Thriller	Fox Star Studios	Vikram Bhatt	Emraan Hashmi, Esha Gupta
	Apparition	Action/ Horror	Warner Bros. Pictures (India) Pvt. Ltd., Mumbai	Todd Rodgers	Natalie Bolton, Josh Pack And Eva Marcus
14-Sep-12	Barfi	Comedy	Utv Motion Picture	Anurag Basu	Ranbir Kapoor, Priyanka Chopra,
	Resident Evil: Retribution	Action/ Horror	Spe Films India Pvt. Ltd.	Paul W.S. Anderson	Milla Jokovich, Sienna Guillory And Michelle Rodriguez
	Argo	Drama/ Thriller	Warner Bros. Pictures	Ben Affleck	Ben Affleck, Bryan Cranston

## Section 2.7: Upcoming Films for the next 3 months

Release Date	Movie Title	Genre	Banner	Director	Cast
21-Sep-12	Heroine	Drama	Utv Motion Picture	Madhur Bhandarkar	Kareena Kapoor, Arjun Rampal, Randeep Hooda
	Ishkq In Paris	Romance		Prem R Soni	Preity Zinta, Rhehan, Isabelle Adjani
	English Vinglish	Drama		Gauri Shinde	Sridevi, Amitabh Bachchan,
	Killing Them Softly	Crime / Thriller	PVR Pictures Ltd.	Andrew Dominik	Brad Pitt, Ray Liotta And Richard Jenkins
28-Sep-12	Kamaal Dhamaal Malamaal	Comedy	Percept Picture Ltd.	Priyadarshan	Nana Patekar , Shreyas Talpade , Paresch Rawal , Rajpal Yadav , Om Puri , Asrani , Shakti Kapoor , Anjana Sukhani
	Omg! Oh My God	Comedy	Viacom 18 Motion Picture	Umesh Shukla	Paresch Rawal, Mithun Chakraborty,
	Aiyya	Musical		Sachin Kundalkar	Rani Mukharji
	Hotel Transylvania 3D	Animation Comedy	Spe Films India Pvt. Ltd.	Genndy Tartakovsky	Adam Sandler, Kevin James And Andy Samberg
05-Oct-12	1920 - Evil Returns	Horror		Bhushan Patel	Aftab Shivdasani, Tia Bajpai, Vidya Malvade
	Chakravyuh	Social	Eros International Media Ltd.	Prakash Jha	Abhay Deol, Arjun Rampal, Esha Gupta, Manoj Bajpayee
	Trouble With The Curve	Drama	Warner Bros. Pictures (India) Pvt. Ltd., Mumbai	Robert Lorenz	Clint Eastwood, Amy Adams And Justin Timberlake
19-Oct-12	The Gangster Squad	Crime / Drama	Warner Bros. Pictures (India) Pvt. Ltd., Mumbai	Ruben Fleischer	Sean Penn, Ryan Gosling And Emma Stone
	Student Of The Year	Drama	Dharam Productions	Karan Johar	Siddharth Malhotra, Varun Dhawan, Alia Bhatt
26-Oct-12	Lootera	Romance	Balaji Motion Picture	Vikramditya Motwane	Ranveer Singh, Sonakshi Sinha
	Rush	Thriller	Percept Picture Company	Shamin Desai	Emraan Hasmi, Neha Dhupia, Aditya Pancholi
	Ajab Gazabb Love	Comedy /Romance	Puja Entertainment India Ltd.	Sanjay Gadhvi	Arjun Rampal, Arshad Warsi, Jackky Bhagnani,

*\*The above schedule is compiled based on the latest industry information and is subject to change*

### Section 3-Shareholding Pattern as on 30<sup>th</sup> June, 2012

	Category of shareholder	Number of shares	Shareholding %
<b>(A)</b>	<a href="#">Shareholding of Promoter and Promoter Group[2]</a>		
<b>(1)</b>	<b>Indian</b>		
(a)	Individuals/ Hindu Undivided Family	1,570,287	6.05
(b)	Central Government/ State Government(s)		
(c)	Bodies Corporate	10,031,805	38.66
(d)	Financial Institutions/ Banks		
(e)	Any Other (specify)		
	<b>Sub-Total (A)(1)</b>	<b>11,602,092</b>	<b>44.71</b>
<b>(2)</b>	<b>Foreign</b>		
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)		
(b)	Bodies Corporate		
(c)	Institutions		
(d)	Any Other (specify)		
	<b>Sub-Total (A)(2)</b>	<b>0</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b>	<b>11,602,092</b>	<b>44.71</b>
<b>(B)</b>	<a href="#">Public shareholding[3]</a>		
<b>(1)</b>	<b>Institutions</b>		
(a)	Mutual Funds/ UTI	4,290,555	16.53
(b)	Financial Institutions/ Banks		
(c)	Central Government/ State Government(s)		
(d)	Venture Capital Funds		
(e)	Insurance Companies	59,295	
(f)	Foreign Institutional Investors	1,339,222	5.16
(g)	Foreign Venture Capital Investors		
(h)	Any Other (specify)		
	<b>Sub-Total (B)(1)</b>	<b>5,689,072</b>	<b>21.70</b>
<b>(2)</b>	<b>Non-institutions</b>		
(a)	Bodies Corporate	993,217	3.83
	Individuals -		
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh.	1,693,191	6.53
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	663,066	2.56
(c)	Any Other (specify)		
	Non Resident Indians	723,241	2.79
	Foreign Bodies	2,557,000	9.85
	Trust	2,021,965	7.79
	Clearing Members	5,960	0.02
(d)	Qualified Foreign Investor		
	<b>Sub-Total (B)(2)</b>	<b>8,657,640</b>	<b>33.36</b>
	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	<b>14,346,712</b>	<b>55.29</b>
	<b>TOTAL (A)+(B)</b>	<b>25,948,804</b>	<b>100.00</b>
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>	-	-
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>25,948,804</b>	<b>100.00</b>



**List of Non-Promoter Shareholders holding more than 1% of the total number of shares**

S. No	Name of the shareholder	Number of shares	Shareholding %
1	MAJOR CINEPLEX GROUP PUBLIC COMPANY LIMITED	2,557,000	9.85
2	IDBI TRUSTEESHIP SERVICES LIMITED (INDIA ADVANTAGE	2,021,742	7.79
3	RELIANCE CAPITAL TRUSTEE CO. LTD A/C RELIANCEEQUITY OPPORTUNITIES FUND	1,581,793	6.10
4	SBI MAGNUM SECTOR FUNDS UMBRELLA-EMERGING BUSINESSES FUND	700,000	2.70
5	MORGAN STANLEY ASIA (SINGAPORE) PTE.	549,310	2.12
6	SANJAY KUMAR	513,006	1.98
7	TATA INVESTMENT CORPORATION LIMITED	500,000	1.93
8	SBI MAGNUM MIDCAP FUND	498,277	1.92
9	RELIANCE CAPITAL TRUSTEE CO LTD A/C RELIANCE MEDIAAND ENTERTAINMENT FUND	372,500	1.44
10	SUNDARAM MUTUAL FUND A/C SUNDARAM SELECT THEMATICFUNDS - ENTERTAINMENT OPPORTUNITIES	300,100	1.16
<b>TOTAL</b>		<b>9,593,728</b>	<b>36.97</b>

## Contact

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