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CIN: L55101KA1986PLC007392
email: investors@royalorchidshotels.com

Date: June 06, 2025

To,

The Manager,

Department of Corporate Services,

**Bombay Stock Exchange Limited** 

Floor 25, P. J. Towers,

Dalal Street.

Mumbai - 400 001

BSE Scrip Code: 532699

To,

The Manager,

Department of Corporate Services,

National Stock Exchange of India Limited,

Exchange Plaza, Plot no. C/1, G Block Bandra Kurla Complex, Bandra (E)

Mumbai - 400 051

**NSE Scrip Symbol: ROHLTD** 

Dear Sir/Madam,

#### **Sub: Investors Presentation**

Please find enclosed Investor Presentation to be presented at the Analyst Meet being held today June 06, 2025 at Mumbai @ 5:00 p.m.

The aforesaid presentation is also available at the website of the Company at <a href="http://www.royalorchidhotels.com/investors">http://www.royalorchidhotels.com/investors</a>.

You are requested to take the above on record.

Thanking you,

Yours Sincerely,

For Royal Orchid Hotels Limited

Amit Jaiswal
Chief Financial Officer

**Encl: As above** 







#### DISCLAIMER

Statements made in this Presentation describing the Company's objectives, projections, estimates, predictions and expectations may be 'forwardlooking statements', within the meaning of applicable securities laws and regulations. As 'forward-looking statements' are based on certain assumptions and expectations of future events over which the Company exercises no control, the Company cannot guarantee their accuracy nor can it warrant that the same will be realized by the Company. The Company assumes no responsibility to publicly amend, modify or revise any forwardlooking statements on the basis of any subsequent developments or events or for any loss any investor may incur by investing in the shares of the Company based on the 'forward-looking statements.













#### **EVOLUTION**

- **\*** Our Journey
- **\*** Today: Our Presence
- **\*** Vision 2030
- **\*** Brand Architecture
- \* Revenue in motion





# PHASE 1: FOUNDATION & GROWTH (2001 – 2024)









Began as an Indian hospitality brand with a vision to bring warm Indian hospitality to travellers.

**Expanded** from a single property in **Bangalore to a diverse portfolio of 100+hotels across India** and **international** locations.

Created a versatile brand portfolio with offerings for every traveller ranging from upscale resorts to budget-friendly options.

Built a strong presence across business, leisure, wedding, and wildlife destinations, establishing a well-rounded brand identity

## PHASE 2: SHAPING TOMORROW (BEYOND 2025)











Transitioning into a **technology-driven**, **asset-light hospitality** powerhouse maximizing reach while maintaining quality.



Introducing new lifestyle brands (like ICONIQA) and destination-focused resorts (e.g., near the Statue of Unity) to tap into evolving traveller preferences.

Committed to empowering India's youth, with plans to train hospitality professionals in the coming year creating a talent pipeline for the future.

Aiming to set new benchmarks for Indian hospitality, delivering exceptional experiences while creating long-term value for all stakeholders.

INVESTOR PRESENTATION





### TODAY OUR PRESENCE

115+

Hotels & Resorts in 78+ Locations



55+

Business Destinations

HOTEL METROPOLE

9583+

**Total Keys** (Including Signed)



20+

Wedding

Destinations

6950+

**Operational Rooms** 



4+

Wildlife Destinations

175+

**Specialty & All-day Dining Restaurants** 



45+

Leisure Destinations

Royal Orchid Metropole, Mysore

INVESTOR PRESENTATION

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### **WHAT WILL DRIVE VISION 2030**



**Smart Execution** 



Return on Invested Capital



#### **ICONIQA** is the foundation for Vision 2030

Brands for various customer segments & markets

Z, Place, Regenta, Crestoria, Iconiqa

**Excellence in Execution** 

Iconiqa, Mumbai – 12 months from shell to completion through meticulous planning & methodical execution Rigorous investment management metrics

We continue to focus on +25% ROCE

INVESTOR PRESENTATION





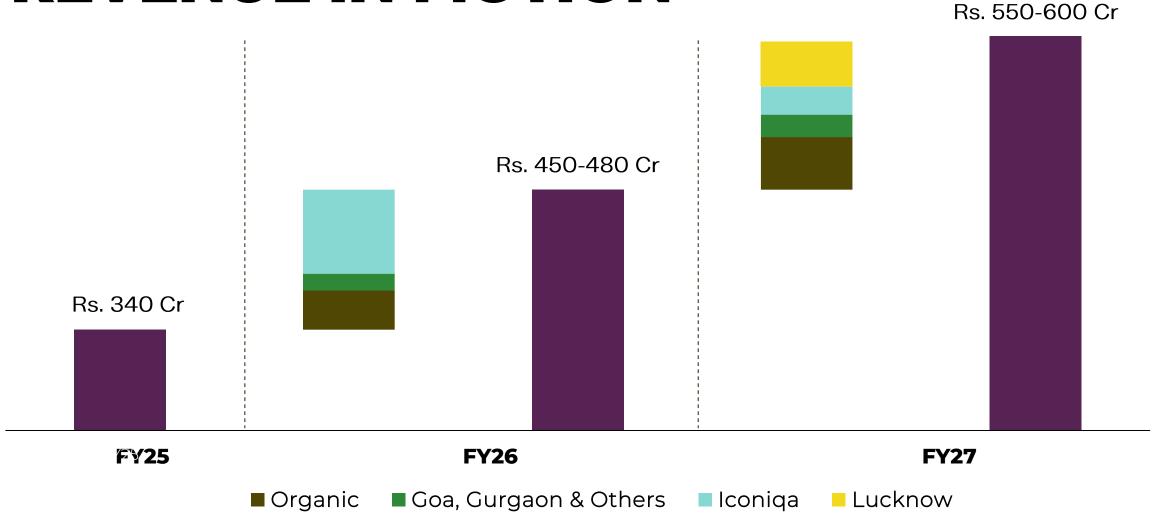
### **BRAND ARCHITECTURE**







### **REVENUE IN MOTION**









Royal Orchid Hotels Ltd., Mr. Chander Baljee Chairman & Managing Director

Mr. Amit Jaiswal Chief Financial Officer

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### THANK YOU!