

May24, 2025

To,

| | |
|---|--|
| Manager-CRD, BSE Ltd., PhirozeJeejeebhoy Towers, Dalal Street, Mumbai-400001 | Scrip Code: 532705 ISIN No.: INE199G01027 |
| Listing Manager, National Stock Exchange of India Ltd., 'Exchange Plaza', Bandra Kurla Complex, Dalal Street, Bandra (E), Mumbai-400 051 | Symbol: JAGRAN ISIN No.: INE199G01027 |

Dear Sir / Madam,

Sub.: Intimation to Stock Exchange – Press Release in connection with the Audited Standalone and Consolidated Financial Results for the quarter and year ended March 31, 2025.

Please find enclosed herewith the copy of Press Release in connection with the Audited Standalone and Consolidated Financial Results for the quarter and year ended March 31, 2025.

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited

(Amit Jaiswal)
Chief Financial Officer and Company Secretary
ICSI Membership No.: F5863

Encl.: as above

EARNINGS RELEASE FOR FY25

Kanpur, 24th May, 2025; Jagran Prakashan Limited (JPL) (*BSE SCRIP ID: 532705; NSE SYMBOL: JAGRAN*), publishers of '**Dainik Jagran**', India's largest read newspaper (Source: IRS2019 Q4), has reported the financial results for the quarter/year ended March 31, 2025.

Declared interim dividend of Rs.6 per share amounting to ~Rs.130 crores

FINANCIAL HIGHLIGHTS**Stand Alone****Q4FY25 (all comparisons with Q4FY24)**

- Operating Revenues at Rs 410.63 crores as against Rs 430.42 crores.
- Advertisement Revenues at Rs 268.62 crores as against Rs 297.41 crores.
- Circulation Revenues at Rs 82.81 crores as against Rs 82.95 crores.
- Other Operating Revenues at Rs 59.20 crores as against Rs 50.06 crores.
- Digital Revenue at Rs 18.84 crores as against Rs 28.20 crores.*
- Operating Profit at Rs 74.86 crores as against Rs 109.91 crores.
- Other Income at Rs 26.51 crores as against Rs 17.44 crores.
- PBT at Rs 81.52 crores as against Rs 108.01 crores.
- PAT at Rs 60.09 crores as against Rs 78.22 crores.
- EPS (non-annualized) of Rs 2.76 as against Rs 3.59.

* included in Advertisement Revenue

FY25 (all comparisons with FY24)

- Operating Revenues at Rs 1589.84 crores as against Rs 1640.67 crores.
- Advertisement Revenues at Rs 1027.25 crores as against Rs 1088.73 crores.
- Circulation Revenues at Rs 327.01 crores as against Rs 347.24 crores.
- Other Operating Revenues at Rs 235.58 crores as against Rs 204.70 crores.
- Digital Revenue at Rs 75.44 crores as against Rs 84.50 crores.*
- Operating Profit at Rs 276.26 crores as against Rs 329.93 crores.
- Other Income at Rs 76.77 crores as against Rs 65.07 crores.
- PBT at Rs 287.84 crores as against Rs 325.40 crores.
- PAT at Rs 211.12 crores as against Rs 244.52 crores.
- EPS (non-annualized) of Rs 9.70 as against from Rs 11.23.

* included in Advertisement Revenue

Consolidated

Q4FY25 (all comparisons with Q4FY24)

- Operating Revenues at Rs 481.00 crores as against Rs 509.64 crores.
- Advertisement Revenues at Rs 336.02 crores as against Rs 373.19 crores.*
- Circulation Revenues at Rs 85.45 crores as against Rs 85.85 crores.
- Other Operating Revenues at Rs 59.53 crores as against Rs 50.60 crores.
- Digital Revenue at Rs 26.40 crores as against Rs 35.17 crores.**
- Operating Profit at Rs 64.13 crores as against Rs 121.85 crores.
- Other Income at Rs 34.01 crores as against Rs 23.91 crores.
- PBT at Rs (-) 65.46 crores as against Rs 12.39 crores.***
- PAT at Rs (-) 51.46 crores as against Rs 6.03 crores.***
- EPS (non-annualized) of Rs (-) 0.72 as against Rs 1.05.

* Represents advertisement revenue from print, digital and radio.

** included in Advertisement Revenue

*** includes impairment of non-current assets in subsidiary of Rs.130.35 crores in Q4FY25 and Rs. Rs.96.62 crores in Q4FY24

FY25 (all comparisons with FY24)

- Operating Revenues at Rs 1888.13 crores as against Rs 1933.91 crores.
- Advertisement Revenues at Rs 1312.89 crores as against Rs 1367.94 crores.*
- Circulation Revenues at Rs 338.02 crores as against Rs 359.01 crores.
- Other Operating Revenues at Rs 237.23 crores, up by 14.6% from Rs 206.96 crores.
- Digital Revenue at Rs 106.37 crores as against Rs 111.07 crores.**
- Operating Profit at Rs 290.64 crores as against Rs 367.95 crores.
- Other Income at Rs 105.32 crores, up by 16.9% from Rs 90.04 crores.
- PBT at Rs 136.61 crores as against Rs 222.88 crores.***
- PAT at Rs 93.93 crores as against Rs 164.92 crores.***
- EPS (non-annualized) of Rs.6.02 as against Rs 8.44.

* Represents advertisement revenue from print, digital and radio.

** included in Advertisement Revenue

*** includes impairment of non-current assets in subsidiary of Rs.130.35 crores in FY25 and Rs.96.62 crores in FY24

Rs. in Crores

| | | Q4FY25 | Q3FY25 | Q4FY24 | FY25 | FY24 |
|--|-------------------|---------|--------|----------|---------|---------|
| Dainik Jagran* | | | | | | |
| | Operating Revenue | 299.95 | 311.62 | 312.97 | 1145.52 | 1191.92 |
| | Operating Profit | 71.43 | 72.26 | 102.53 | 264.38 | 290.37 |
| | Operating margin% | 23.81% | 23.19% | 32.76% | 23.08% | 24.36% |
| Other publications* | | | | | | |
| (Midday, Naidunia, I-Next, Punjabi Jagran, Inquilab-North & Sakhi) | Operating Revenue | 57.85 | 61.99 | 62.58 | 226.81 | 255.83 |
| | Operating Profit | 1.59 | 7.30 | 10.50 | 7.69 | 29.56 |
| | Operating margin% | 2.75% | 11.77% | 16.78% | 3.39% | 11.55% |
| Radio** | | | | | | |
| | Operating Revenue | 54.67 | 65.38 | 62.63 | 234.48 | 228.54 |
| | Operating Profit | -10.46# | 10.83 | 10.21 | 12.64# | 33.15 |
| | Operating margin% | -19.14% | 16.57% | 16.30% | 5.39% | 14.51% |
| Digital | | | | | | |
| | Operating Revenue | 26.40 | 30.27 | 35.17 | 106.37 | 111.07 |
| | Operating Profit | -0.10 | 0.55 | 6.87 | -3.04 | 13.25 |
| | Operating margin% | -0.40% | 1.80% | 19.54% | -2.85% | 11.93% |
| Outdoor and Event | | | | | | |
| | Operating Revenue | 50.48 | 56.76 | 43.33 | 206.80 | 172.73 |
| | Operating Profit | 2.97 | 4.89 | -4.21*** | 15.33 | 5.86 |
| | Operating margin% | 5.88% | 8.62% | -9.73% | 7.41% | 3.39% |

* Excludes Digital.

** Includes Radio Digital revenue.

*** Loss in Q4FY24 due to settlement of a long pending dispute with a vendor and provisioning as bad debt of part of receivable from a customer totaling about Rs. 6 crores.

Summary of financial performance of Music Broadcast Limited:

| | Rs. In crores | | | | |
|----------------------------------|-----------------------|---------------|---------------|----------------|---------------|
| | Profit & Loss Account | | | | |
| | Q4FY25 | Q3FY25 | Q4FY24 | FY25 | FY24 |
| Operating Revenue | 54.67 | 65.38 | 62.63 | 234.48 | 228.54 |
| Expenses | 65.13 | 54.55 | 52.42 | 221.84 | 195.39 |
| Operating Profit | -10.46# | 10.83 | 10.21 | 12.64# | 33.15 |
| Other Income | 7.01 | 6.74 | 5.91 | 26.86 | 23.08 |
| Depreciation and Amortisation | 8.69 | 8.77 | 8.50 | 34.62 | 33.43 |
| Impairment of non-current assets | 34.93 | - | - | 34.93 | - |
| Interest | 3.03 | 2.86 | 2.58 | 11.59 | 9.90 |
| Profit Before Tax | -50.10 | 5.94 | 5.04 | -41.64 | 12.90 |
| Tax | -12.08 | 2.34 | 2.07 | -7.80 | 6.06 |
| Profit After Tax | -38.02 | 3.60 | 2.97 | -33.84 | 6.84 |
| Operating Profit Margin | -19.14% | 16.57% | 16.30% | 5.39% | 14.51% |
| Net Profit Margin | -61.65% | 4.99% | 4.34% | -12.95% | 2.72% |

Higher net impairment losses on financial assets of Rs.14.94 crores in FY25 as against Rs.3.25 in FY24 and Rs.12.94 crores in Q4FY25 as against Rs.1.55 crores in Q4FY24 and Rs.0.74 crores in Q3FY25.

Summary of financial performance of Midday Infomedia Limited:

| Rs. In crores | | | | | |
|--------------------------------|-----------------------|---------------|--------------|---------------|--------------|
| | Profit & Loss Account | | | | |
| | Q4FY25 | Q3FY25 | Q4FY24 | FY25 | FY24 |
| Operating Revenue : | | | | | |
| Advertisement | 13.28 | 15.30 | 13.86 | 52.75 | 53.33 |
| Circulation | 2.64 | 2.78 | 2.89 | 11.01 | 11.78 |
| Other Operating Income | 0.45 | 0.50 | 0.56 | 1.81 | 2.33 |
| | 16.38 | 18.58 | 17.31 | 65.56 | 67.43 |
| Expenses | 17.01 | 15.36 | 15.89 | 65.17 | 63.87 |
| Operating Profit | -0.63 | 3.22 | 1.42 | 0.39 | 3.56 |
| Other Income | 0.85 | 0.67 | 0.86 | 3.04 | 3.19 |
| Depreciation | 0.96 | 0.98 | 1.07 | 3.88 | 4.30 |
| Interest | 0.21 | 0.27 | 0.28 | 1.00 | 1.41 |
| Profit Before Tax | -0.94 | 2.64 | 0.93 | -1.46 | 1.05 |
| Tax | -0.01 | 0.19 | 0.10 | 0.22 | 0.46 |
| Profit After Tax | -0.93 | 2.45 | 0.83 | -1.68 | 0.59 |
| Operating Profit Margin | -3.84% | 17.34% | 8.23% | 0.60% | 5.29% |
| Net Profit Margin | -5.41% | 12.71% | 4.58% | -2.45% | 0.83% |

Awards and Recognitions during Q4FY25

The company is a recipient of awards and recognition by various national and international bodies, and is proud to report that recognising the Group's leadership position and commitment in different businesses, various distinguished bodies have bestowed 135 Awards upon the Group during the year.

| Brand | Award | No. of Awards |
|---------------------|--|---------------|
| Dainik Jagran | Global Media Awards, INMA | 5 |
| | Abby One Show Awards | 4 |
| | Asian Media Awards, WAN-IFRA | 1 |
| | Dainik Jagran Total | 10 |
| Radio City | ACEF Global Customer Engagement Awards 2023 | 20 |
| | E4M Golden Mikes - Radio & Audio Awards 2023 | 16 |
| | India Audio Summit | 12 |
| | Streaming Awards | 4 |
| | New York Awards | 5 |
| | ACEF | 19 |
| | Radio City Total | 76 |
| Dainik Jagran Inext | Maddys Awards | 1 |
| | E4M Maverick Award 2024 | 1 |
| | Dainik Jagran Inext Total | 2 |

| | | |
|-------------------------------|--|------------|
| Midday | AIPS Sports Media Awards | 1 |
| | All India Photography Competition | 4 |
| | National Level News Photo Contest | 3 |
| | Midday Total | 8 |
| Jagran Solutions | BW Applause Awards | 3 |
| | Jagran Solutions Total | 3 |
| Jagran New Media | AFAQS! Media Brands Awards 2024 | 1 |
| | e4m DigiOne Awards 2023 | 5 |
| | e4m Health & Wellness Awards 2024 | 3 |
| | Google News Initiative Summit 2024. | 1 |
| | GlobalFact Awards | 1 |
| | e4m ICMA Awards 2024 | 2 |
| | e4m Redcarpet Awards 2024 | 6 |
| | Afags! Brand Storyz Awards 2024 | 6 |
| | Inkspell DOD Awards 2024 | 4 |
| | WAN-IFRA! Digital Media Awards South Asia 2024 | 1 |
| | Jagran New Media Total | 30 |
| | | |
| Jagran Production Team | ICQC (International Colour Quality Club) | 1 |
| | Jagran Production Team Total | 1 |
| Jagran IT Team | CSO 100 Awards | 1 |
| | TekQ Technology Leaders' Award | 1 |
| | CIO POWER LIST 2023 | 1 |
| | Best in Future of Industry Ecosystems | 1 |
| | Dataquest Digital Leader Award | 1 |
| | Jagran IT Team Total | 5 |
| JPL Total | | 135 |

About Jagran Prakashan Limited

Jagran Prakashan Limited is a media conglomerate with interests spanning across printing and publication of newspapers & magazines, FM Radio, Digital, Outdoor Advertising and Promotional Marketing, Event Management and Activation Businesses.

The Group publishes 8 publications from 13 states/union territories in 5 different languages. Group's Radio business has operations at 39 FM stations.

Established in 1942, the Group's flagship brand **Dainik Jagran** is the brainchild of the Freedom fighter, Late Shri Puran Chandra Gupta.

The Company publishes 6 editions of Hindi daily "**Naidunia**" from Indore, Ujjain, Gwalior, Jabalpur, Raipur and Bilaspur and "**Navdunia**" from Bhopal.

'**Dainik Jagran Inext**' is published in 12 editions from 4 states. Company's Punjabi newspaper, **Punjabi Jagran** is published in 2 editions from Punjab.

Besides newspapers, the Company also publishes various other publications and Coffee Table Books.

Jagran Engage provides specialized 'Out of Home' advertising services with a pan-India footprint and **Jagran Solutions** provides below the line solutions and carries on activities like promotional marketing, event management and on ground activation throughout the country.

Digital business comprises of news and information related digital platforms and other offerings. Digital properties are operated by different teams viz Jagran NewMedia (JNM), MIL and Radio City. Digital business under JNM continued to be rated amongst the top 10 in the news and information category with around 79 Mn unique visitors. Within the Hindi News and Information Category, **Jagran.com** had 36 Mn Total Unique Visitors and in the education category, **Jagranjosh.com** had around 22 Mn Total Unique Visitors. (Comscore MMX Multi-Platform: Mar '25).

The Company's subsidiary Midday Infomedia Limited ("MIL") is the publisher of 3 newspaper brands, **Midday English** a niche English daily, **Inquilab** the highest read Urdu daily of the country and **Midday Gujarati, No.2 Gujarati newspaper in Mumbai**. All the 3 brands are hugely popular newspaper brands in Mumbai, one of the two largest advertising markets of the country. **Inquilab** is circulated in Maharashtra and the states of U.P., Delhi and Bihar.

Company's another subsidiary Music Broadcast Limited ("MBL"), which runs and operates **Radio City** is the first private FM radio broadcaster in India with over two decades of expertise in the radio industry. MBL currently has 39 stations across 12 states and 1 Union Territory and provides terrestrial programming through its digital interface, www.radiocity.in

As a responsible corporate citizen, JPL supports a charitable trust, **Shri Puran Chandra Gupta Smarak Trust**, to discharge its social responsibilities. **Pehel**, an outfit of the Trust provides social services such as organizing workshops/seminars to voice different social issues, health camps/road show for creating awareness on the social concerns and helping underprivileged masses. **Pehel** has been working with various national and international social development organizations such as World Bank and UNICEF on various projects to effectively discharge the responsibilities entrusted by the Company. **Pehel** has also been actively participating in Swachh Bharat Mission. **Shri Puran Chandra Gupta Smarak Trust** has also been imparting primary, secondary and higher education to around 13000 students through schools and colleges at Kanpur, Noida, Lucknow, Varanasi, Dehradun and smaller towns Campierganj (Gorakhpur), Kannauj, Basti. Through its newspapers, the Company also works on awakening the readers on social values and at the core of its editorial philosophy are 7 principles (called Saat Sarokaar) viz. Poverty Eradication, Healthy Society,

Educated Society, Women Empowerment, Environment Conservation, Water Conservation and Population Management. The Company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, healthcare, etc. The Company is discharging its CSR obligation towards promotion of health care including preventive health care and sanitation, including public outreach campaigns on health and wellness and by promoting education.

Credit Rating

CRISIL has reaffirmed its credit rating AA+Stable for long and medium term and A1+ for short term in respect of the Company, A1+ for short term and AA/Stable for long term in respect of Music Broadcast Limited and AA(-)/stable for long term in respect of Midday Infomedia Limited.

Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential product characteristics and uses, product sales potential and target dates for product launch are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors.

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