

May 24, 2025

To,

Manager-CRD, BSE Ltd., Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	Scrip Code: 532705 ISIN No.: INE199G01027
Listing Manager, National Stock Exchange of India Ltd., 'Exchange Plaza', Bandra Kurla Complex, Dalal Street, Bandra (E), Mumbai-400 051	Symbol: JAGRAN ISIN No.: INE199G01027

Dear Sir / Madam,

Sub: Intimation to Stock Exchange – Investor Presentation in connection with the Audited Standalone and Consolidated Financial Results for quarter and year ended March 31, 2025

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Investor Presentation in connection with the Audited Standalone and Consolidated Financial Results for quarter and year ended March 31, 2025.

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited

(Amit Jaiswal)

Chief Financial Officer, Company Secretary and Compliance Officer

ICSI Membership No.: F5863

Encl.: as above



Jagran Prakashan Limited

Q4FY25
Result Presentation

This presentation and the accompanying slides (the “Presentation”), which have been prepared by **Jagran Prakashan Limited** (the “Company”), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks. The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

Group Key Highlights



PRINT

- Continue to maintain leadership position
- Commercial Advertisement witnessed growth
- The company has taken multiple initiatives to drive circulation growth; the results are anticipated to be visible going forward

RADIO

- Radio City continues to maintain its Market share at 19% in Q4FY25
- 27% Revenue Garnered from Created Business - Properties, Proactive pitches, Digital, Sponsorships & Special days
- Digital revenue for Q4FY25 witnessed a decent growth of 14% over Q4FY24

DIGITAL

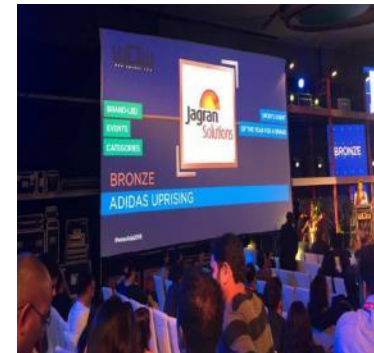
- JNM was amongst top 10 in India in news/ information category
- Registered a reach of ~79 Million Total Unique Visitors in the News/Information category*
- Investment in various digital platforms to support future growth

OUTDOOR & EVENTS

- Strong growth in Revenues and Operating Profit, on the back of increase in share of contribution from asset-based businesses in outdoor and activation in Event Businesses
- Outdoor and Event registered strong growth in revenue of 17% on YoY basis
- Segment can become meaningful value creator in due course of time

Net Cash of more than Rs. 1,000 Crores at group level

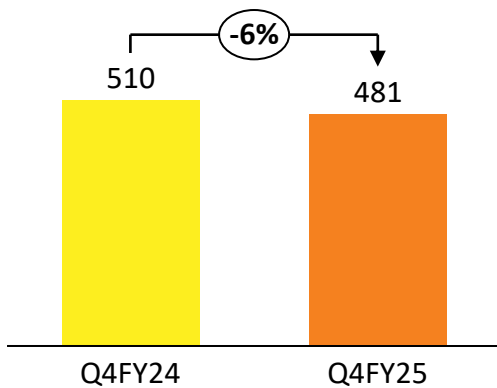
Business Performance



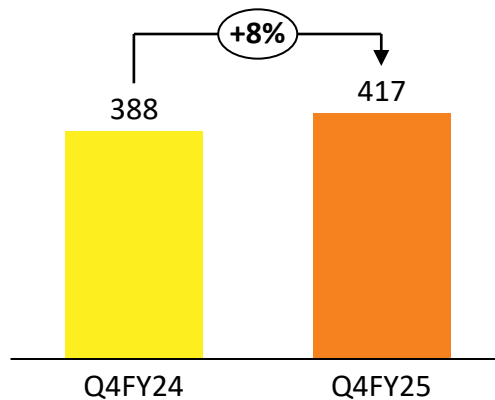
Resilient Performance

CONSOLIDATED

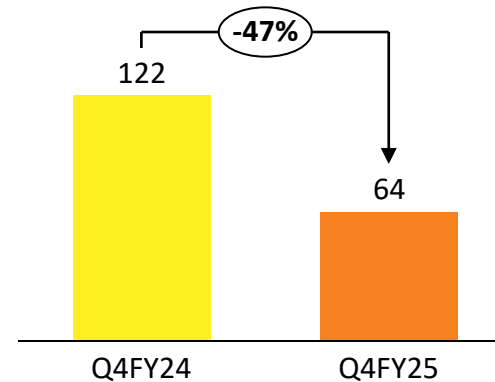
OPERATING REVENUE



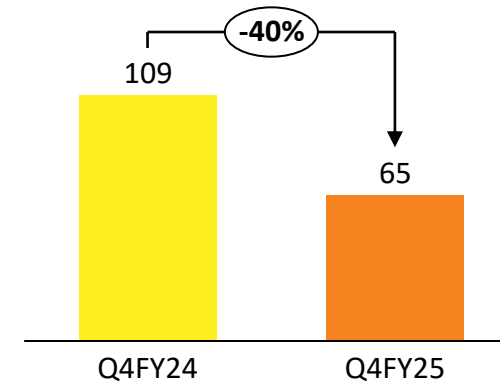
OPERATING EXPENSES



OPERATING PROFIT

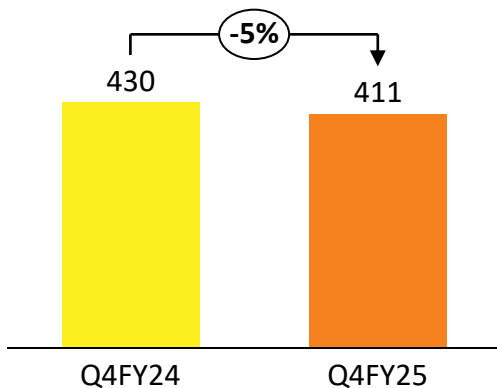


PROFIT BEFORE TAX*

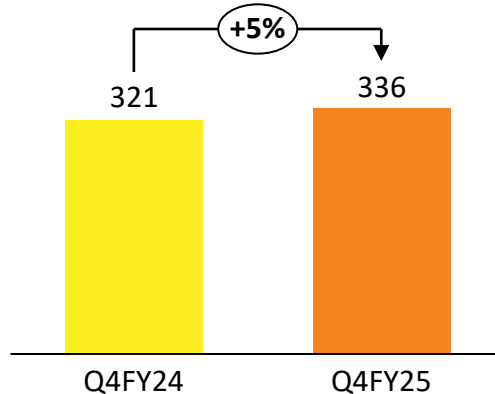


STANDALONE

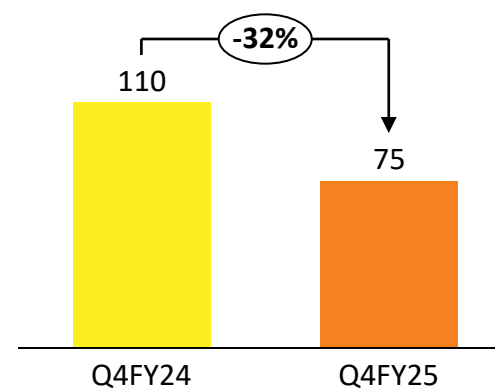
OPERATING REVENUE



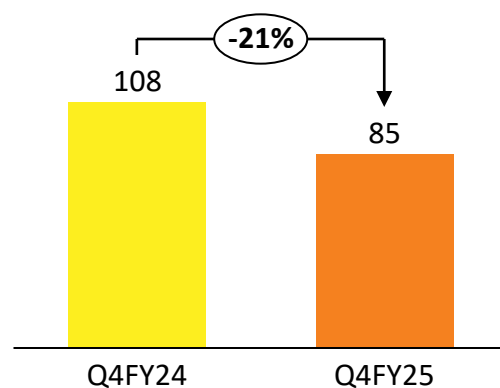
OPERATING EXPENSES



OPERATING PROFIT



PROFIT BEFORE TAX*

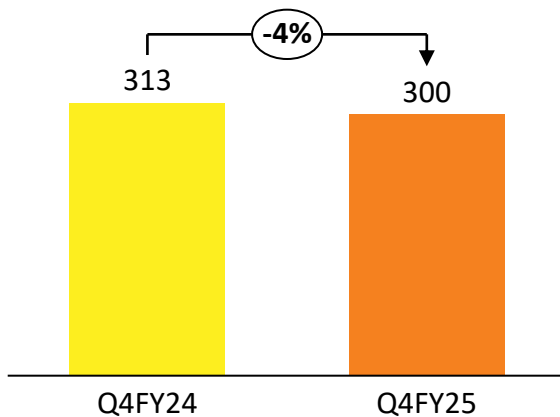


* Excluding impairment of non-current assets in subsidiaries

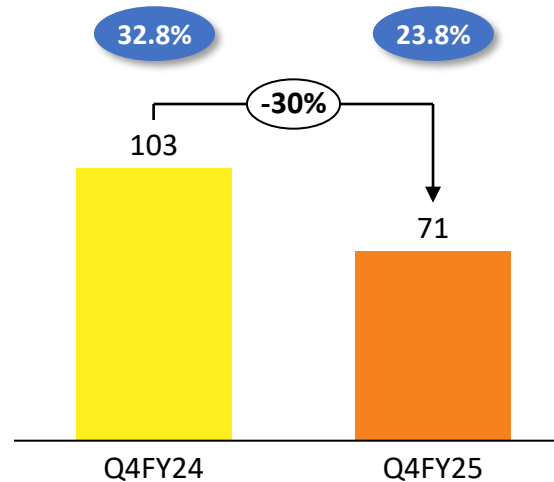
Dainik Jagran – Operating Highlights



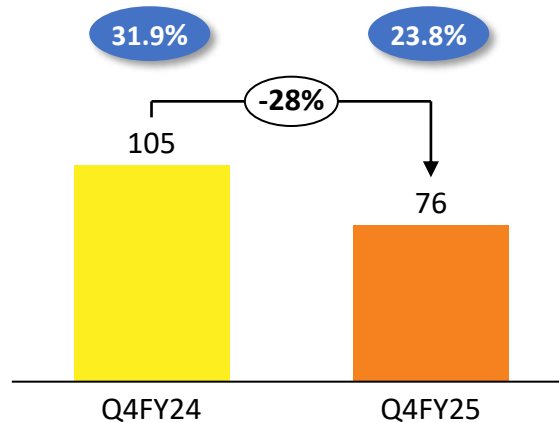
OPERATING REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



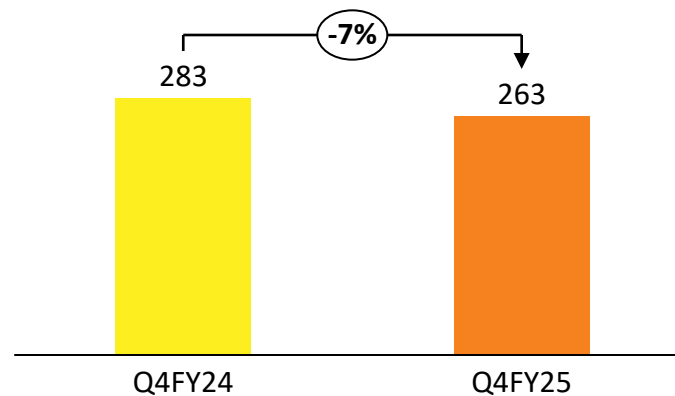
Leadership position remains intact

The de-growth was due to lower government revenue and prevailing unfavorable market conditions

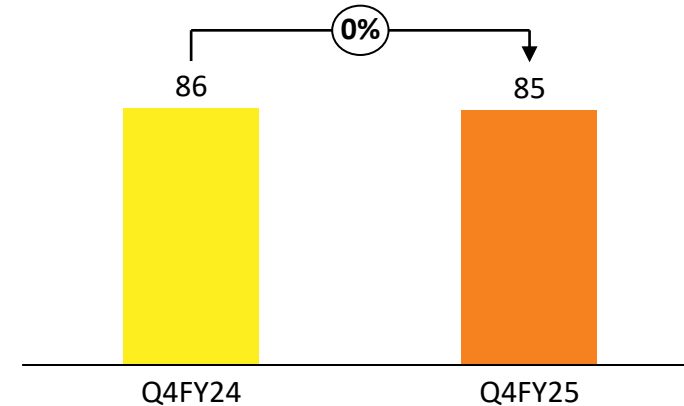
Print Business Performance

The de-growth in Advertisement Revenue was mainly due to the high base in previous year on account of Election

ADVERTISEMENT REVENUE

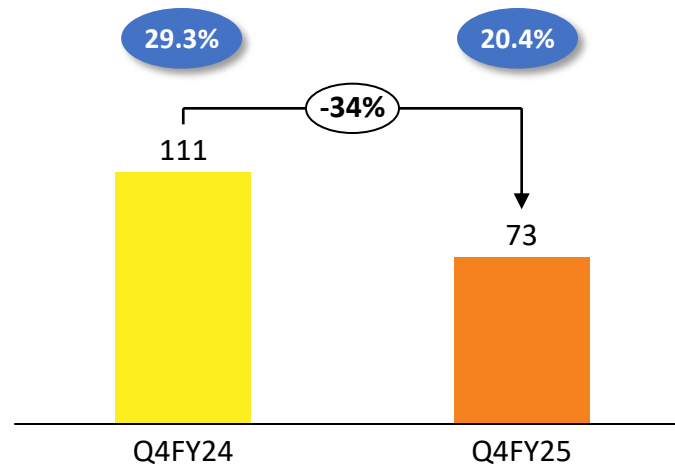


CIRCULATION REVENUE

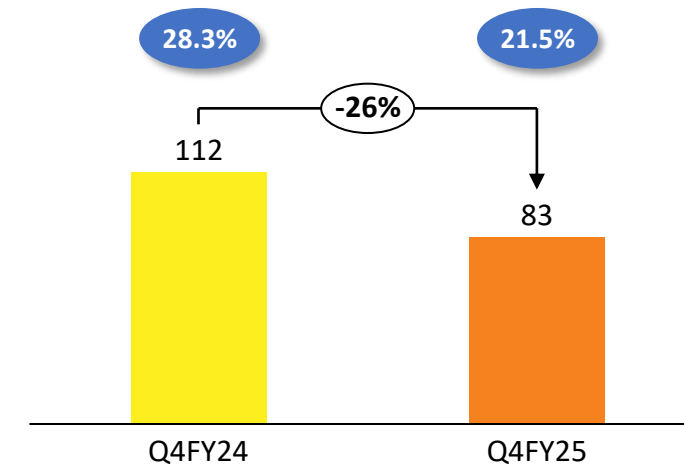


The company has taken multiple initiatives to drive circulation growth; the results are anticipated to be visible going forward

OPERATING PROFIT



PROFIT BEFORE TAX



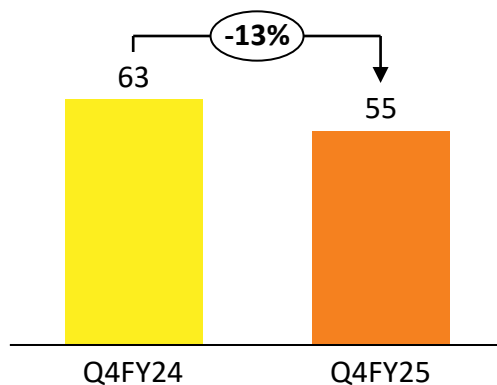
MBL: Operating Performance

Radio City's Market share*
was 19% in Q4 FY25

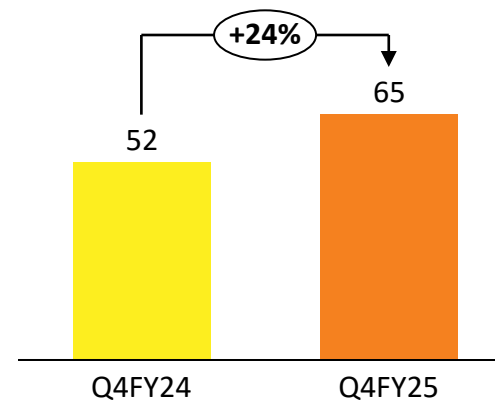
2nd Highest
client count share in the
Industry with 40% in Q4FY25

40% of the total clients
on the Radio platform
advertised on Radio City

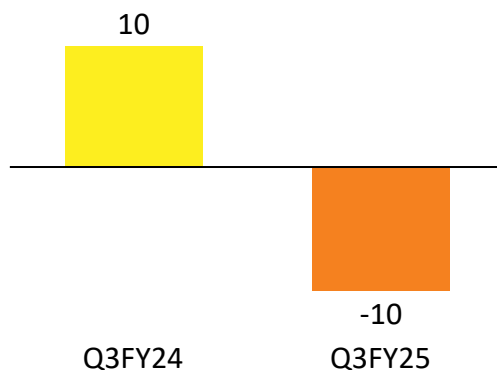
OPERATING REVENUE



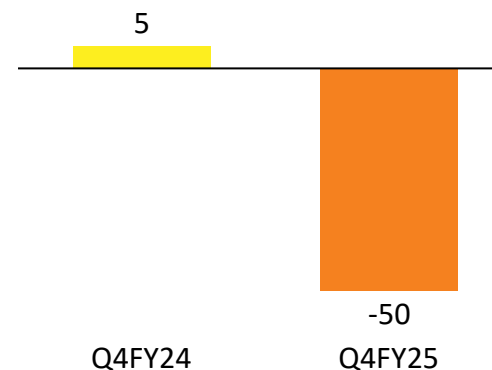
OPERATING EXPENSES



OPERATING PROFIT#



PROFIT BEFORE TAX**



27% of Revenue generated from a variety of offerings:
Proactive proposals, Digital initiatives, Sponsorships, and Special events

Registered a decent growth of 14% in Digital Business

This moderate performance was attributed due to global economic uncertainties arising from the ongoing trade war

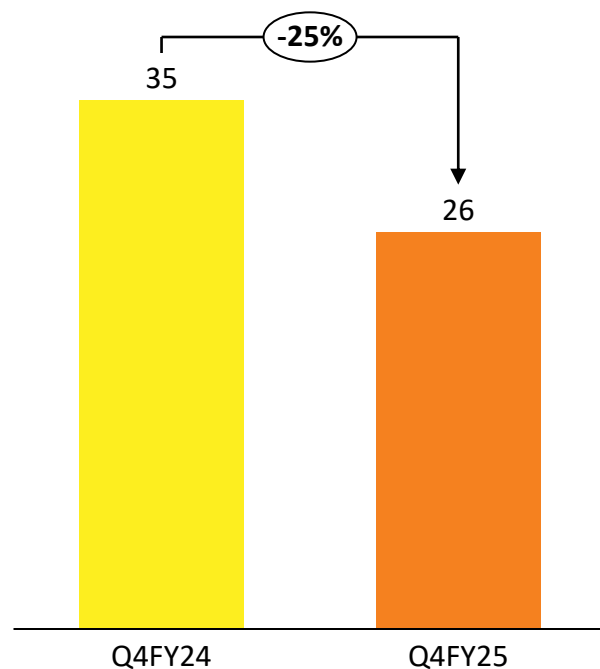
Group Digital Business Performance

JNM in the News/Information category reached out to **~79 Mn Unique Users***

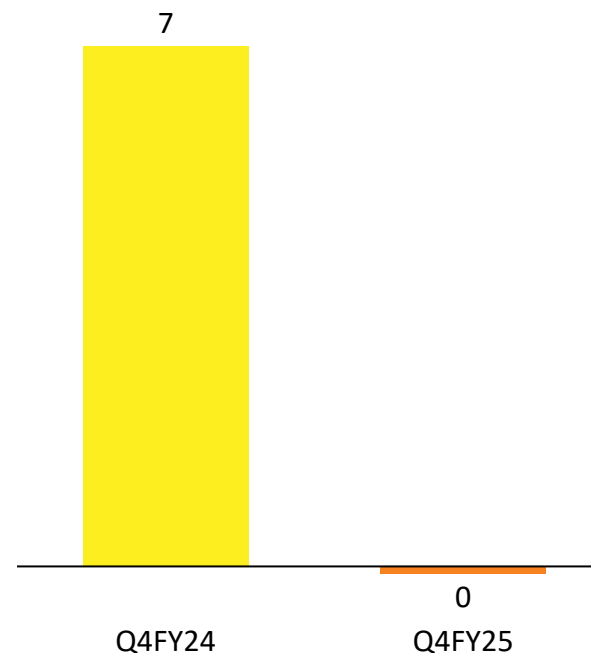
JNM was amongst top 10 in news/ information category

Operational metrics remain strong, and we hope we will start generating revenues commensurate with the user base

OPERATING REVENUE



OPERATING PROFIT

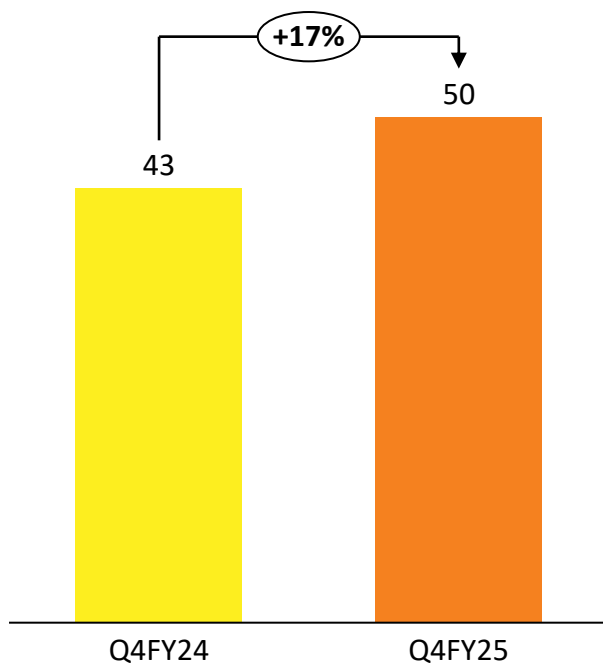


Company's Collaboration with Google, Meta, JIO & Amazon has enhanced our content discovery, distribution, and syndication capabilities

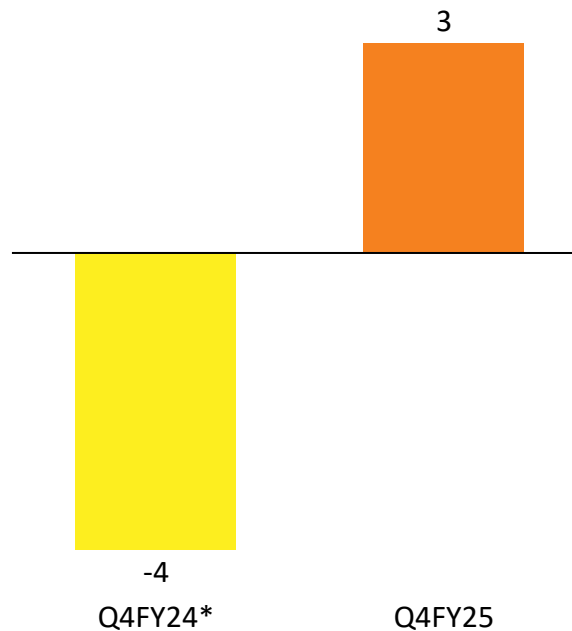
Operating Profit was mainly impacted due to ongoing strategic investments & company will continue to focus & invest as it has huge potential

Outdoor and Events Business Performance

OPERATING REVENUE



OPERATING PROFIT



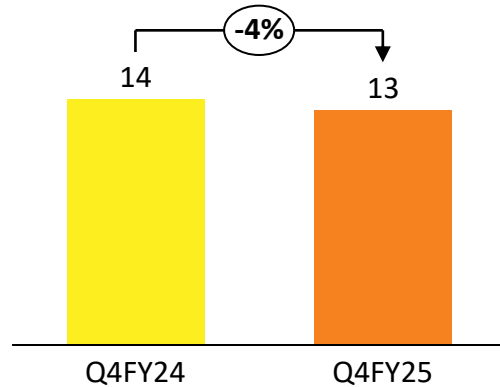
Strong growth in Revenue was on the back of increase in share of contribution from asset-based businesses in outdoor

Event business is focusing on increasing activation revenue and reducing routing business which resulted in improvement in profitability

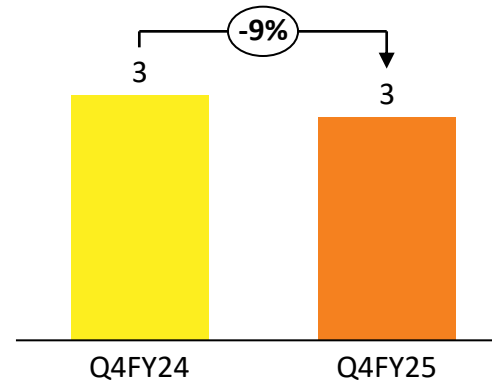
* Loss in Q4FY24 due to settlement of a long pending dispute with a vendor and provisioning as bad debt of part of receivable from a customer totaling about Rs. 6 crores.

Mid-Day Operating Performance

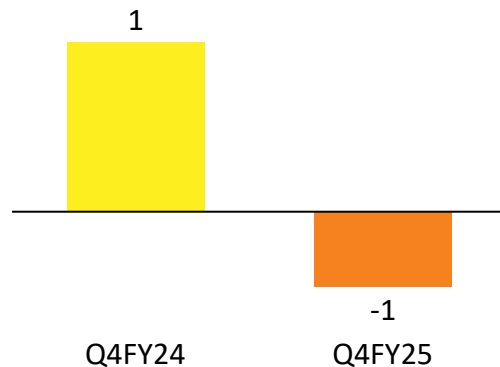
ADVERTISEMENT REVENUE



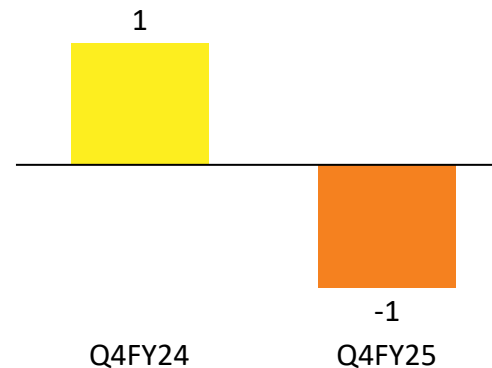
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX

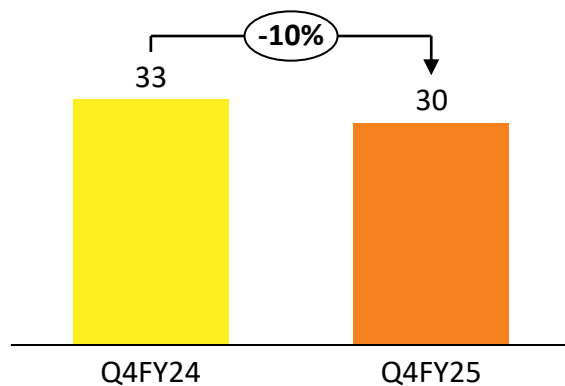


The de-growth was due to lower government revenue and prevailing unfavorable market conditions

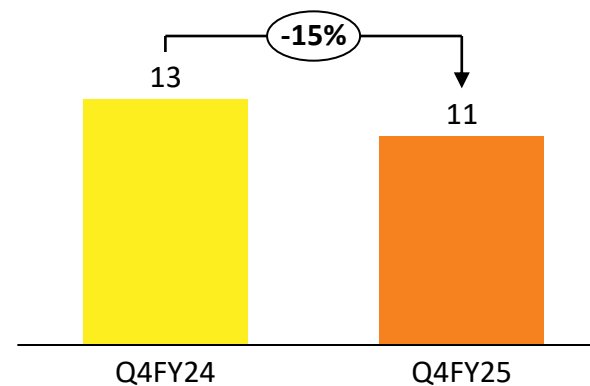
The company will continue cost control efforts and innovative marketing, with a strong focus on digital content and monetization

Other Publications^ Operating Performance

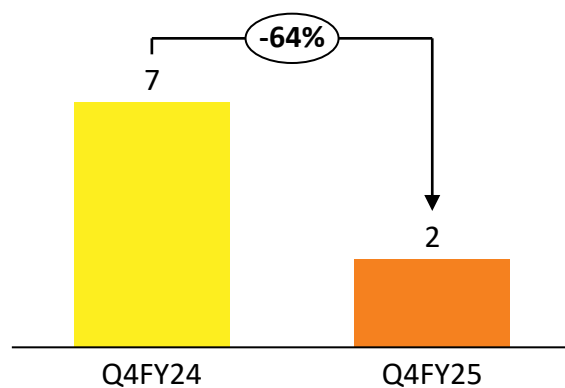
ADVERTISEMENT REVENUE



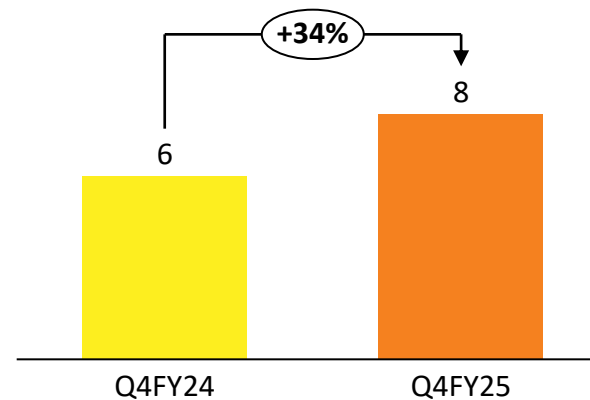
CIRCULATION REVENUE



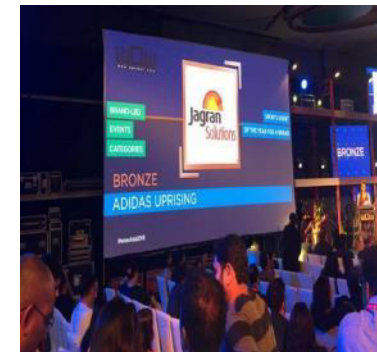
OPERATING PROFIT



PROFIT BEFORE TAX

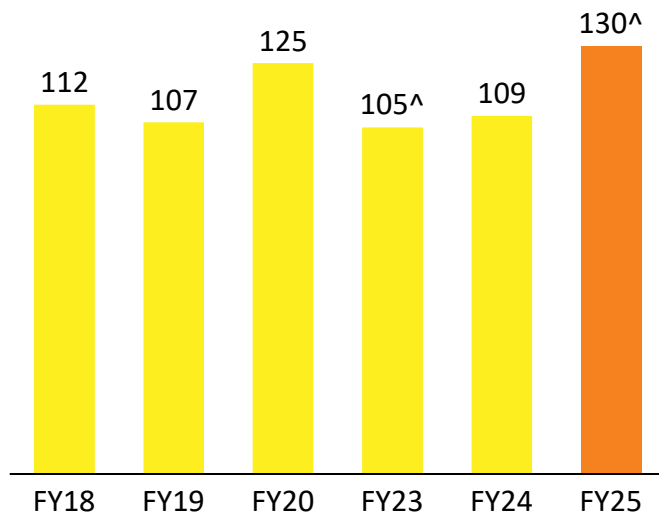


Financial Performance

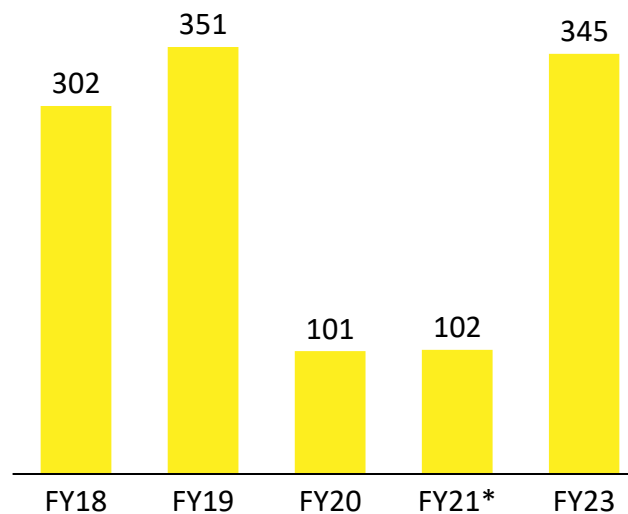


Distribution to Shareholders

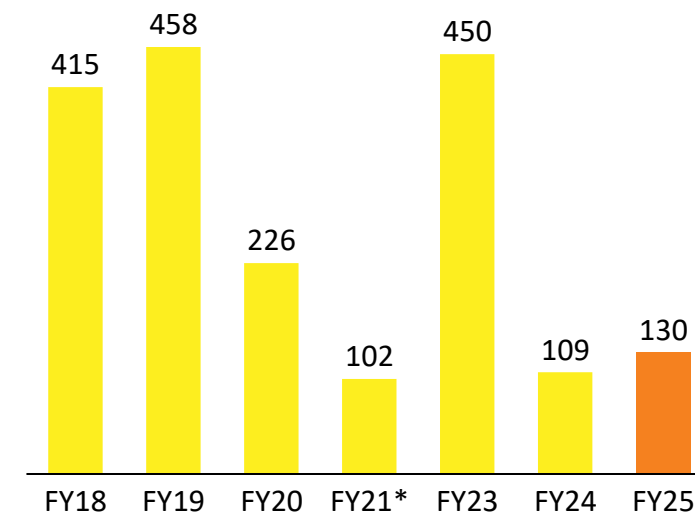
Dividend



Buyback



Total Distribution to Shareholders



Distribution of ~ Rs. 680 crores as dividend

Distribution of ~ Rs. 1,200 crores through buyback of shares

Distribution of ~ Rs. 1,900 crores in form of dividend and buyback

Mid-day Financial Performance

Particulars (Rs. in Crs)	Q4FY25	Q3FY25	Q4FY24
<u>Operating Revenue</u>	16.38	18.58	17.31
Advertisement	13.28	15.30	13.86
Circulation	2.64	2.78	2.89
Other Operating Income	0.45	0.50	0.56
Expenses	17.01	15.36	15.89
<u>Operating Profit</u>	-0.63	3.22	1.42
<u>Operating Profit Margin</u>	-3.84%	17.34%	8.23%
Other Income	0.85	0.67	0.86
Depreciation	0.96	0.98	1.07
Interest	0.21	0.27	0.28
<u>Profit Before Tax</u>	-0.94	2.64	0.93
Tax	-0.01	0.19	0.10
<u>Profit After Tax</u>	-0.93	2.45	0.83
<u>Net Profit Margin</u>	-5.41%	12.71%	4.58%

MBL Financial Performance



Particulars (Rs. in Cr)	Q4FY25	Q3FY25	Q4FY24
Operating Revenue	54.67	65.38	62.63
Expenses	65.13	54.55	52.42
Operating Profit	-10.46[#]	10.83	10.21
Operating Profit Margin	-19.14%	16.57%	16.30%
Other Income	7.01	6.74	5.91
Depreciation and Amortisation	8.69	8.77	8.50
Impairment of non-current assets	34.93	-	-
Interest	3.03	2.86	2.58
Profit Before Tax	-50.11	5.94	5.04
Tax	-12.08	2.34	2.07
Profit After Tax	-38.03	3.60	2.97
Net Profit Margin	-61.65%	4.99%	4.34%

[#] Loss / lower profit mainly due to manifold higher provisions for bad and doubtful debts on account of net impairment losses on financial assets

Operating Margin Break-up

Particulars (Rs. in Crs)	Q4FY25	Q3FY25	Q4FY24
Dainik Jagran*			
Operating Revenue	299.95	311.62	312.97
Operating Profit	71.43	72.26	102.53
Operating Margin	23.81%	23.19%	32.76%
Other Publications*			
Operating Revenue	57.85	61.99	62.58
Operating Profit	1.59	7.30	10.50
Operating Margin	2.75%	11.77%	16.78%
Radio**			
Operating Revenue	54.67	65.38	62.63
Operating Profit	-10.46 [#]	10.83	10.21
Operating Margin	-19.14%	16.57%	16.30%
Digital			
Operating Revenue	26.40	30.27	35.17
Operating Profit	-0.10	0.55	6.87
Operating Margin	-0.40%	1.80%	19.54%
Outdoor and Event			
Operating Revenue	50.48	56.76	43.33
Operating Profit	2.97	4.89	-4.21***
Operating Margin	5.88%	8.62%	-9.73%

* Excludes Digital.

** Includes Radio Digital revenue

*** Loss in Q4FY24 due to settlement of a long pending dispute with a vendor and provisioning as bad debt of part of receivable from a customer totaling about Rs. 6 crores.

[#] Loss / lower profit mainly due to manifold higher provisions for bad and doubtful debts on account of net impairment losses on financial assets

Consolidated Profitability Statement



Particulars (Rs. in Cr)	Q4FY25	Q4FY24	YoY	Q3FY25	QoQ	FY25	FY24	YoY
Operating Revenues	481.00	509.64	-6%	516.50	-7%	1,888.13	1,933.91	-2%
<i>Advertisement Revenue*</i>	336.02	373.19		368.07		1,312.89	1,367.94	
<i>Circulation Revenue</i>	85.45	85.85		84.39		338.02	359.01	
<i>Other Operating Income</i>	59.53	50.60		64.04		237.22	206.96	
License Fees	4.93	5.12		5.16		20.15	20.19	
Raw Material	106.31	107.02		117.92		416.58	483.57	
Manpower Cost	112.52	104.44		111.81		442.51	410.80	
Net impairment losses on financial assets	17.73	7.39		9.30		38.55	27.52	
Other Expenses	175.39	163.82		178.85		679.69	623.88	
Operating Profit	64.13	121.85	-47%	93.46	-31%	290.64	367.95	-21%
Operating Profit Margin	13.33%	23.91%		18.09%		15.39%	19.03%	
Other Income	34.01	23.91		21.13		105.32	90.04	
Depreciation / Amortization	27.93	29.03		27.24		107.83	111.36	
Impairment of non-current assets in subsidiaries	130.35	96.62		0.00		130.35	96.62	
Interest	5.36	7.82		5.26		21.45	27.59	
Share of Profits / (Losses) of Associates	0.04	0.10		0.08		0.29	0.46	
Profit Before Tax	-65.46	12.39	-	82.17	-	136.61	222.88	-39%
Tax	-14.00	6.37		19.46		42.68	57.97	
Profit After Tax	-51.46	6.03	-	62.72	-	93.93	164.92	-43%
PAT Margin	-10.70%	1.18%		12.14%		4.98%	8.53%	
Other comprehensive income, net of income tax	-3.12	-2.80		0.02		-3.17	-2.84	
Total comprehensive income for the period	-54.58	3.23	-	62.73	-	90.76	162.08	-44%
Owners of the Company	-15.80	22.89		62.59		130.93	183.74	
Non-controlling interest	-35.66	-16.87		0.13		-36.99	-18.82	

Consolidated Balance Sheet



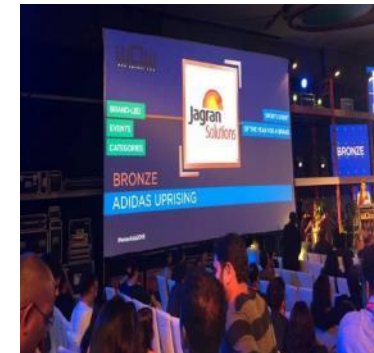
Particulars	Mar-25	Mar-24
ASSETS		
Non-current assets		
Property, plant and equipment	303.48	328.05
Right-of-use assets	86.68	82.78
Capital work-in-progress	8.98	2.47
Investment property	15.87	20.57
Goodwill	255.59	260.42
Other intangible assets	85.73	216.22
Intangible assets under development	3.28	4.01
Investments in associates accounted for using the equity method	7.25	6.96
Financial assets		
i. Investments	357.86	639.76
iii. Other financial assets	48.80	56.58
Deferred tax assets (net)	31.81	24.04
Non-current tax assets (net)	23.63	18.36
Other non-current assets	11.34	14.77
Total non-current assets	1,240.30	1,674.99
Current assets		
Inventories	59.34	50.46
Financial assets		
i. Investments	703.39	279.38
ii. Trade receivables	448.58	486.67
iii. Cash and cash equivalents	54.90	66.68
iv. Bank balances other than (iii) above	75.96	152.63
v. Loans	2.70	2.32
vi. Other financial assets	66.28	50.47
Other current assets	78.02	82.58
Assets classified as held for sale	4.69	4.69
Total current assets	1,493.87	1,175.88
Total assets	2,734.16	2,850.87

Particulars	Mar-25	Mar-24
EQUITY AND LIABILITIES		
Equity		
Equity share capital	43.53	43.53
Other equity	1,903.60	1,884.64
Equity attributable to owners of the Company	1,947.13	1,928.17
Non-controlling interests	127.36	164.38
Total equity	2,074.48	2,092.55
LIABILITIES		
Non-current liabilities		
Financial liabilities		
i. Borrowings	0.00	93.17
ii. Lease liabilities	66.03	53.15
Employee benefit obligations	23.61	20.83
Deferred tax liabilities (net)	56.67	75.47
Total non-current liabilities	146.31	242.62
Current liabilities		
Financial liabilities		
i. Borrowings	104.26	85.93
ii. Lease liabilities	15.42	14.58
iii. Trade payables		
(a) total outstanding dues of micro enterprises and small enterprises	1.50	3.13
(b) total outstanding dues of creditors other than micro enterprises and small enterprises	137.26	166.38
iv. Other financial liabilities	129.78	127.88
Employee benefit obligations	11.01	13.21
Other current liabilities	114.14	104.60
Total current liabilities	513.38	515.70
Total liabilities	659.68	758.32
Total equity and liabilities	2,734.16	2,850.87

Consolidated Cash Flow Statement

Particulars	FY25	FY24
Profit before income tax	136.61	222.88
Adjustments for:	60.55	-44.59
Cash flow before Working Capital changes	197.16	178.29
Change in operating assets and liabilities	100.23	194.71
Cash generated from operations	297.39	373.00
Income taxes paid (net)	-73.45	-76.13
Net cash inflow from operating activities	223.94	296.87
Net cash inflow/(outflow) from investing activities	-13.74	28.49
Net cash inflow/(outflow) from financing activities	-221.98	-307.19
Net increase/(decrease) in cash and cash equivalents	-11.77	18.17
Cash and cash equivalents at the beginning of the period	66.68	48.51
Cash and cash equivalents at end of the period	54.90	66.68

Group Introduction



Group Introduction

Value Proposition

PRINT



Undisputed LEADER:

- ✓ Dainik Jagran leads the IRS 2019 Q4 rankings with a total readership of 6.9 Crs.*
- ✓ Dainik Jagran is ahead of the No.2 newspaper by a significant margin of 1.6 crores readers, a lead of 30%*

RADIO



Strong GROWTH Potential:

- ✓ Radio business has retained its market share in listenership and revenue
- ✓ Integration of Radio offerings with Digital offerings is expected to result in meaningful revenues

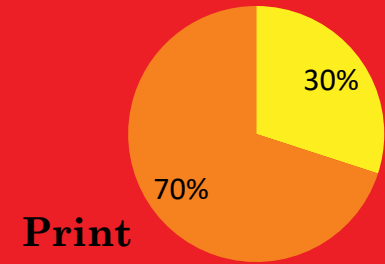
DIGITAL



FASTEST growing media:

- ✓ Registered a reach of ~79 Million Users in the News/Information category**
- ✓ New properties launched like GujaratiJagran.com and Jagran Prime

Non-Print



Print

RIGHT mix of stability and scalability:

- ✓ Better outlook supported by lowering of newsprint costs
- ✓ Outdoor & Events business witnessing growth and margin expansion



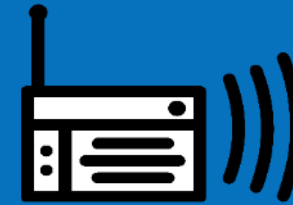
RAG RAG MEIN
DAUDE CITY.



Print



Digital



Radio



Activation



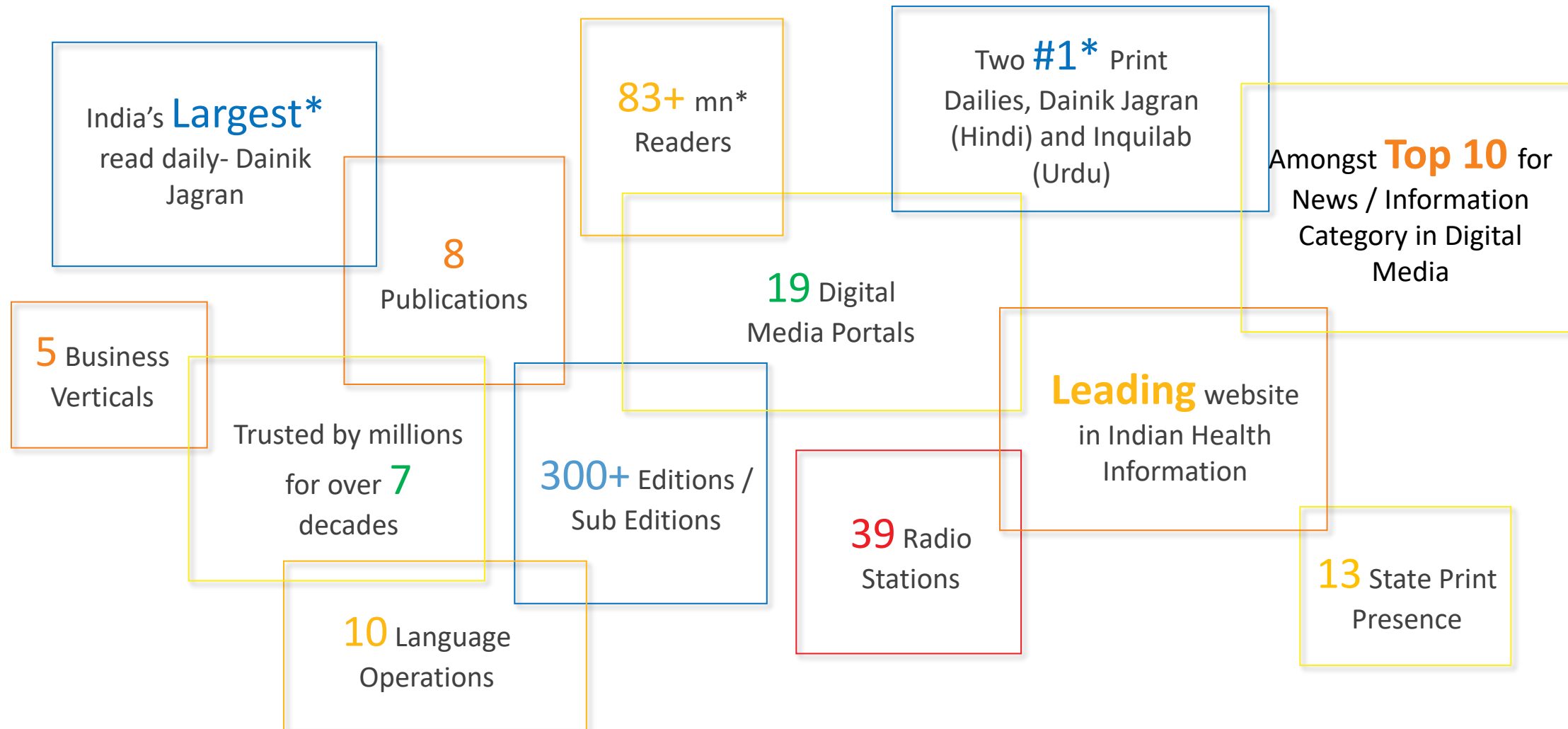
OOH

Jagran Prakashan Limited holds

74.05%

of Music Broadcast Limited
(RadioCity)

Multi Media Conglomerate – Width, Depth and Heritage



* IRS 2019 Q4

Other Source: Internal Data, Comscore MMX Multi-Platform: Mar'25

INext renamed as Dainik Jagran iNext

Brand Strength – Stability, Consistency and Trust



PRINT BUSINESS



DIGITAL BUSINESS



RADIO BUSINESS



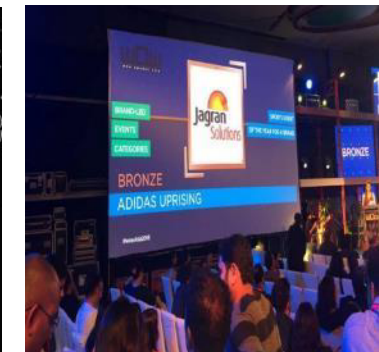
Awards & Certifications



Recognising Group's leadership position in different businesses, various distinguished bodies have bestowed 135 Awards during the quarter

Brand	Award	No. of Awards
Dainik Jagran	Global Media Awards, INMA	1
	Abby One Show Awards	1
	Asian Media Awards, WAN-IFRA	1
	Dainik Jagran Total	3
Radio City	ACEF Global Customer Engagement Awards 2023	20
	E4M Golden Mikes - Radio & Audio Awards 2023	16
	India Audio Summit	12
	Streaming Awards	4
	New York Awards	5
	ACEF	19
	Radio City Total	76
Dainik Jagran Inext	Maddys Awards	1
	E4M Maverick Award 2024	1
	Dainik Jagran Inext Total	2
Midday	AIPS Sports Media Awards	1
	All India Photography Competition	4
	National Level News Photo Contest	3
	Midday Total	8
Jagran Solutions	BW Applause Awards	3
	Jagran Solutions Total	3
Jagran New Media	AFAQS! Media Brands Awards 2024	1
	e4m DigiOne Awards 2023	5
	e4m Health & Wellness Awards 2024	3
	Google News Initiative Summit 2024.	1
	GlobalFact Awards	1
	e4m ICMA Awards 2024	2
	e4m Redcarpet Awards 2024	6
	Afaqs! Brand Storyz Awards 2024	6
	Inkspell DOD Awards 2024	4
	WAN-IFRA! Digital Media Awards South Asia 2024	1
	Jagran New Media Total	30
Jagran Production	ICQC (International Colour Quality Club)	1
	Jagran Production Team Total	1
Jagran IT Team	CSO100 Awards	1
	TekQ Technology Leaders' Award	1
	CIO POWER LIST 2023	1
	Best in Future of Industry Ecosystems	1
	Dataquest Digital Leader Award	1
	Jagran IT Team Total	5
JPL Total		135

Contact Us



Jagran Prakashan Ltd.

CIN: L22219UP1975PLC004147

Mr. Amit Jaiswal

amitjaiswal@jagran.com

www.jplcorp.in

Strategic Growth Advisors Pvt. Ltd.

CIN: U74140MH2010PTC204285

Mr. Jigar Kavaiya / Ms. Ami Parekh

Email: jigar.kavaiya@sgapl.net / ami.parekh@sgapl.net

Contact: +91 9920602034 / +91 8082466052

www.sgapl.net