Earnings Release for the quarter and Financial year ended 31st March 2014

Consolidated Revenues up ~16% for the year ended 31 March 2014.

Subscription Revenues maintain robust growth of ~25 % Quarter on Quarter and year on year.

FM Radio Operations maintains Revenue growth of 20% Year on Year and reporting 18 % PAT margins.

Total dividend for the year at 190%

Highlights:

On a standalone basis:

- ***Revenues for the quarter ended 31st Mar'14, up ~10% at Rs.520.18 crores ;***
- ***PAT for the quarter ended 31st Mar'14, up ~11% at Rs.197.57 crores ;***

On a consolidated basis:

- ***For the year ended 31st Mar'14 , Revenues up 16% at Rs.2,223.62 crores ;***
- ***For the year ended 31st Mar'14, PAT up ~5% at Rs.748.01 crores ;***

Chennai, India, May 23, 2014: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and presently airing FM radio stations across India and the SunRisers Hyderabad Cricket Franchise reported its standalone and consolidated results for the year ended 31st March, 2014.

FOR THE QUARTER ENDED 31st MARCH 2014, the Revenues was **up by 10%** at Rs.520.18 crores as against Rs.472.67 crores and with the Other income of Rs.13.17 crores, the Total Income was **up by 8%** at Rs.533.35 crores as against Rs.494.30 crores.

During the quarter ended 31st March 2014, E B I T D A was **up by 15%** at Rs. 400.03 crores, as compared to Rs.348.57 crores in the previous quarter ended 31st March 2013. The Profit before interest, tax, depreciation and amortization (PBIDT) for the quarter was **up by 12%** at Rs.413.20 crores, as compared to Rs.370.20 crores in the previous quarter. The Net Profit (PAT) was **up by 11%** at Rs.197.57 crores during the current quarter in comparison to Rs.177.50 crores for the previous quarter.

FOR THE YEAR ENDED 31st MARCH 2014, the Revenues was **up by 15%** at Rs.2,096.78 crores as against Rs.1,817.62 crores and with the Other income of Rs.79.21 crores, the Total Income was **up by 16%** at Rs.2,175.99 crores as against Rs.1,872.64 crores. The EBITDA was up by 6 % at Rs.1,463.38 crores and Net Profit (PAT) also up by ~5 % at Rs.716.96 crores in comparison to Rs.683.34 crores for the previous year.

FOR THE YEAR ENDED 31st MARCH 2014, the Consolidated Revenues was **up by 16%** at Rs.2,223.62 crores as against Rs.1,923.00 crores and with the Other income of Rs.86.61 crores, the Total Income was **up by ~16%** at Rs.2,310.23 crores as against Rs.1,995.21 crores. The EBITDA was up by 7 % at Rs.1,509.71 crores and

Net Profit (PAT) also up by ~5 % at Rs.748.01 crores in comparison to Rs.709.55 crores for the previous year.

FINAL DIVIDEND:

For the financial year ended 31st March 2014, the Board of Directors have recommended a Final Dividend of 45%, i.e., Rs.2.25 per equity share of face value of Rs.5.00 each. This is in addition to the Interim Dividend of 145 %, i.e., Rs.7.25 per equity share of face value of Rs.5.00 each declared during the year. This Final dividend including the interim dividends would result in a total dividend of 190%, i.e., Rs.9.50 per equity share of face value of Rs.5.00 each for the financial year ended 31st March 2014.

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