# BOROSIL GLASS WORKS LIMITED

CIN: L99999MH1962PLC012538

Corporate office: 1101, Crescenzo, G-Block, Opp.MCA Club, Bandra Kurla Complex, Bandra (E) Mumbai - 400 051, India.

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September 01, 2016

**BSE** Limited

1st Floor, New Trading Ring Rotunda Building P. J. Towers, Dalal Street Fort, Mumbai – 400001

Scrip Code: 502219

Sub: Presentation made to Analysts and Institutional Investors' Meeting

Dear Sirs,

This is further to our letter dated August 30, 2016 on the subject. The Company has today i.e. on September 01, 2016 made a presentation to the Analysts and Institutional Investors.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed please find copy of presentation made.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Borosil Glass Works Limited

Gita Yadav

Company Secretary

Encl: as above



#### **Investor Presentation**

September 2016

#### **Borosil Glass Works Limited**



#### Holding in operating Subsidiaries / Associate Company:

- Hopewell Tableware Private Limited 100%
- Borosil Afrasia FZE 100%
- Klasspack Private Limited 60.30%
- Gujarat Borosil Limited 25.25%

#### **Borosil Glass Works Limited**



- Brand with a 50+ year legacy
- Market Leader in Laboratory Glassware in India (Scientific & Industrial Products)
- Market Leader in Microwavable Kitchenware in India (Consumer Products)

#### Scientific & Industrial Products (SIP)



- Comprises 54% of company revenue (FY16)
- Offers Scientific & Laboratory equipment
  - Glassware, Instruments, Liquid handling systems, Disposable plastics, Explosion-proof lighting
- Used in Pharma, Biotechnology, Microbiology, Food & Soil testing, Educational Institutions etc
- Introducing Laboratory tools & equipment under the brand LabQuest

# SIP – Some Product Range















#### SIP - Some Key Customers























#### SIP Opportunity

Borosil

- Market size (organized sector)
  - Labglass INR 170 Cr., HPLC Vials INR 50 Cr. and Labquest INR 150 Cr., growing at 8 to 10%
- Market share:
  - Labglass 60%, HPLC Vials 10%,
  - Labquest : Recent market entry
  - Fragmented competition
- Strength & Strategy enabling us to sustain growth
  - Wide product range
  - Quick product delivery
  - Strong customer relationships more products to same customers
- Emerging opportunities we can exploit
  - Growth in pharma industries
  - New product to same customers
  - Import substitution

Note: Market size & growth are internal estimates

#### Acquisition of Klasspack



- Acquired 60.3% in July 2016
- Leading manufacturer of Glass Ampoules & Tubular Glass Vials for pharmaceutical packaging
- Complements Borosil's analytical vials product range
- Provides Borosil's Pharmaceutical Customers viable 2<sup>nd</sup> alternative for their packaging needs
- Current annualized turnover INR 28 Cr.

#### Consumer Products Division (CPD)

- Borcsil
- Comprises 46% of company revenue (FY16).
- Product range is used for preparing, reheating, serving and storing.
- Brand started as Synonymous with oven/ microwaveable glassware and has now expanded to Appliances, Tableware, Storage.

#### CPD Product Range and Product positioning



#### Ally for the progressive homemaker



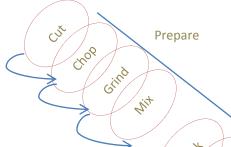
**Everyday** 



Modern, contemporary



**Entire process of Cooking & Serving** 





Multiple formats/ categories





Cook

Serve

Store

## CPD - Some Key Modern Trade Partner





























#### CPD - Some Key Institutional Customers















Borosi



























## **CPD Opportunity**

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Category	Total Market Size (Crs.)	Market Growth %	
Glass Microwavables	80	10%	
Tumblers	440	10%	
Appliances	9000	10%	
Melamine	300	15%	
Opalware	300	20%	
Tea / coffee	400 (incl. ceramicware)	15%	
Storage	700	15% to 20%	

- 1. Estimated market share of Microwavables is 60%.
- 2. Tumblers universe consist of Borosilicate and Soda lime glass, we are mainly selling Borosilicate Glasses.
- 3. For other range we have just entered the categories.

Note: Market size, growth & share are internal estimates

## **CPD Opportunity**



- Strength & Strategy enabling us to sustain growth
  - Brand equity of Borosil
  - Wide products portfolio
  - Distribution network
- Emerging opportunities we can exploit
  - Change in eating habits towards more aesthetic products,
  - Multiple distribution Channels (Example Ecommerce, modern retail outlets etc..)
  - No dominant brand in this segment

## Acquisition of Hopewell (Larah)



- Acquired 100% in January 2016
- Brand Larah
  - Lifestyle Opal dinnerware
  - Microwavable, Light, Strong, Chip-resistant for daily use
- Targets mass market customers for daily use
- Sales and distribution channel synergy higher throughput
- Brand revenue INR 55 crore in FY16
- Anti dumping duty currently in effect for this product category

## BGWL Key Enablers & Capabilities



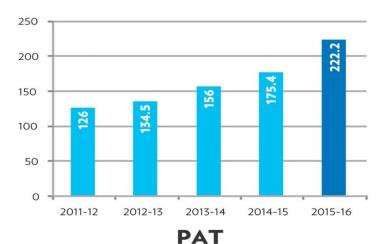
- Unmatched brand equity in the sector
  - Sustained growth momentum & margins
- Established network of happy channel partners
  - 100 distributors / 10,000 retailers
- Technical expertise & state-of-the-art manufacturing facility
  - Superior quality / cost advantage
- Strong Balance Sheet with cash surplus
  - Ability to invest in brand building
  - Acquisitions to supplement organic growth



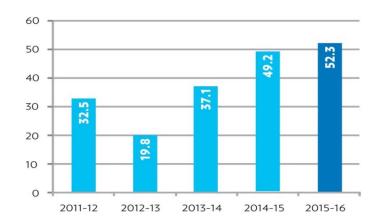
# Financial Highlights

#### **Net Revenue from Operations**

(₹ in crore)



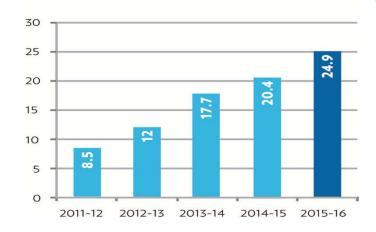
(Including income from investments)
(₹ in crore)



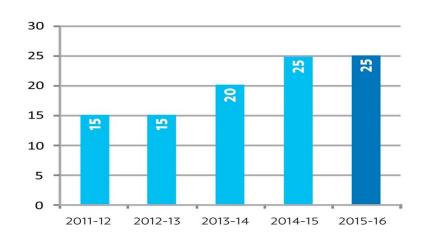
#### **EBITDA** from operations

(₹ in crore)





#### **Dividend per share** (in ₹)



# Five Years Financial Highlights

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DU	

		2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
Revenue From Operations	(Rs. lacs)	22,221	17,542	15,595	13,447	12,602
Profit Before Tax	(Rs. lacs)	5,956	6,352	4,166	2,604	4,043
Profit Before Tax as % on Revenue From Operations		26.80	36.21	26.72	19.37	32.08
Tax expenses	(Rs. lacs)	730	1,437	452	621	790
Profit After Tax	(Rs. lacs)	5,226	4,916	3,715	1,984	3,253
Dividend	(%)	250	250	200	150	150
Net Earnings per Share	(Rs.)	179.52	163.53	123.57	64.81	85.58
Shareholders' Funds	(Rs. lacs)	56,876	69,746	65,734	62,723	62,366
Book Value per Share	(Rs.)	2,462	2,320	2,187	2,087	1,989
Return on Investment	(%)	9.19	7.06	5.73	3.20	5.25

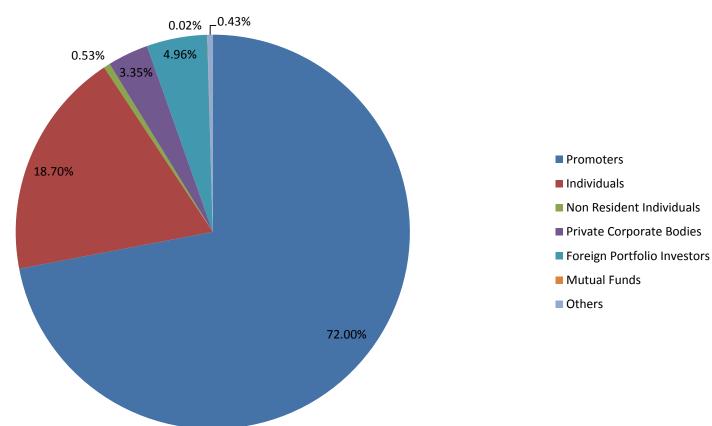
#### **Board of Directors**



Sr. No.	Name of Directors	Status	Date of Appointment
1	Mr. B. L. Kheruka	Executive Chairman	24-11-1988
2	Mr. P. K. Kheruka	Vice Chairman	24-11-1988
3	Mr. Shreevar Kheruka	Managing Director & CEO	24-08-2009
4	Mr. V. Ramaswami	Whole-time Director	17-08-2005
5	Mr. S. Bagai	Director	29-06-2002
6	Mr. U. K. Mukhopadhyay	Director	24-08-2009
7	Mr. Naveen Kumar Kshatriya	Director	09-05-2013
8	Mrs. Anupa Sahney	Director	30-05-2014

## **Shareholding Pattern**





• Total Number of Equity Shares - 23,10,000.



# Thank you