

Tanla Platforms Limited

(Formerly known as Tanla Solutions Limited)
Tanla Technology Center
Hi-tech city Road, Madhapur,
Hyderabad, India - 500081
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April 26, 2023

To,

BSE Limited National Stock Exchange of India Ltd.

Phiroze Jeejeebhoy Towers, "Exchange Plaza"

Dalal Street, Bandra-Kurla Complex, Bandra (East),

Mumbai - 400 001 Mumbai - 400 051 Scrip Code: **532790** Symbol: **TANLA**

Dear Madam/Sir,

Sub: Letter to Shareholders for quarter and year ended March 31, 2023.

With reference to the subject cited, we are enclosing herewith Letter to Shareholders for quarter and year ended March 31, 2023.

Request you to take the same on record and oblige.

Thanking you

Yours faithfully, For **Tanla Platforms Limited**

Seshanuradha Chava General Counsel and Company Secretary ACS-15519



Year-end report April- March 2023

January- March 2023

- Revenue decreased by 2% year-over-year to ₹8,335 million
- Gross profit at ₹2,289 million. Gross margin at 27.5%
- EBITDA at ₹1,661 million. EBITDA margin at 20%
- Profit after tax at ₹1,203 million. Profit after tax margin at 14.4%
- Earnings per share at ₹8.88
- Cash & Cash Equivalents at ₹7,116 million and free cash flow of ₹1.472 million

April- March 2023

- Revenue increased by 5% year-over-year to ₹33,546 million
- Gross profit at ₹8,367 million. Gross margin at 24.9%
- EBITDA at ₹5,879 million. EBITDA margin at 17.5 %
- Profit after tax at ₹4,476 million. Profit after tax margin at 13.3%
- Earnings per share at ₹33.05
- Cash & Cash Equivalents at ₹7,116 million and Free cash flow of ₹907 million

"Our innovation engine is firing with Platform business gross profits growing over 20% YoY for 11 quarters in a row. Our Enterprise business is back to 20% gross margins and we are well positioned to grow in the coming year." - Uday Reddy, Founder Chairman & CEO

Significant events during the quarter

- Wisely ATPTM, the world's first Al- ML-based Anti-Phishing Technology Platform was launched at Mobile World Congress, Barcelona post approval from TRAI to set up a regulatory sandbox for this platform
- Final dividend of ₹4 per share (400% of face value of ₹1 per share) has been recommended by the board subject to shareholders approval
- Completed our third consecutive buyback. Tanla bought back 1,416,666 shares at ₹ 1,200 per share for an aggregate amount of ₹ 1,700 million through tender route mechanism
- Announced support for TCFD Task Force on Climate Related Financial Disclosures
- As part of our on-going skill development, 100 candidates commenced training at NAC National Academy of Construction-Hyderabad

Invitation to conference

Tanla will host a conference call and live webcast to discuss the financial results on April 27,2023 at 4.30 PM IST. Watch the presentation at Watch the presentation at investors.tanla.com/webcast.

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United Kingdom : 08081011573 United States : 18667462133 Hong Kong : 800964448 Singapore : 8001012045

Message from Chairman

"It has always been a great source of satisfaction that we have built Tanla as a company with a defining purpose – to empower consumers and enable companies. We have stayed committed to this purpose across business cycles and FY23 was a great example of that.

In the backdrop of a challenging start to the year, we have accelerated our innovation in the platform space while maintaining our leadership in the Enterprise business with focus on profitability. Wisely ATP has been the biggest innovation in our history and we are getting incredible feedback from all stakeholders. Our Enterprise business has stabilized, back to 20% gross margins and exiting the year stronger than how we entered.

And we have done this sticking to our core ethos – building a business with disciplined capital allocation (over ₹3 Bn returned to shareholders for FY23 including final dividend), focus on build over buy, constantly innovating and commitment to ESG.

Platforms: The consistency of growth is a core trait of any platform business - our platform business marked its 11th consecutive quarter of 20% growth in Gross Margin in Q4 FY23 on a Y-o-Y basis. As the saying goes, it takes a lot of effort to make something look effortless. The predictable and consistent growth is made possible due to our relentless focus on innovation and improvement.

We have delivered 30+ innovations and improvements across our platforms over the past six months. As an example, we completed building Wisely ATP – our patented platform to curb phishing and scam, the biggest menace threatening the digital economy. Our Proof of Concept (PoCs) with three large banks have seen encouraging early results. In parallel, we have also showcased the fantastic results of our sandbox deployment of ATP platform to TRAI and other regulators – I am personally very confident that this "Made in India for the World" platform will be a game changer to protect the 1 BN+ users of digital economy.

Our customer success approach is rapidly driving adoption and growth. Wisely OTT has started to scale substantially over the last three months to reach a monthly volume of over 1 billion digital interactions with over 50+ marquee enterprises. Wisely communicate is scaling up well delivering critical UPI traffic for a large bank and we are gaining market share there. On Wisely Engage, we have started engaging with customers and expect to see commercial closures in Q1.

We are also constantly upgrading our talent to be the best in the world – we have built a world class AI/ML team. We are also making purposeful investments in building our product brand Wisely to stand for the most trusted brand in digital interactions.



Enterprise: Our enterprise business saw de-growth in revenues, but we continue to see stability in the market. We are seeing the acceleration of UPI adoption and evolution of new use cases in the market. I am very confident on the structural growth story here and the worst is behind us. Q4 is historically lower than Q3 in terms of revenues due to lower number of days as well as more festive campaigns in Q3. This year saw lower spendings particularly from the banking sector in Q3 and that continued in Q4, partly compensated by spends in retail and ecommerce. We saw strong improvement in our gross margins on a sequential basis. On Whatsapp, we continue to make strong headway with our quarter annualized run-rate crossing ₹1.5 Bn. As I mentioned last quarter, I am optimistic on the way forward here.

FY23 has reinforced my conviction that building sustainable business requires innovation. We are building an organization which can deliver innovation at scale in the quickest time. We have the best talent, a hungry and humble culture, and a passion to deliver amazing value for our customers. We are very excited and thank you for your enduring confidence and trust in Tanla."

Hyderabad, April 26, 2023

Uday Reddy

Founder Chairman & CEO

Tanla Overview

For the list of definitions please refer to page19.

		Twelve months Er (Audited	
Q4 FY23	Q4 FY23	FY23	FY23
8,335	8,531	33,546	32,060
2,289	2,434	8,367	9,080
27.5%	28.5%	24.9%	28.3%
1,661	1,841	5,879	7,001
20%	21.6%	17.5%	21.8%
72.6%	75.7%	70.3%	77.1%
1,515	1,739	5,418	6,593
18.2%	20.4%	16.2%	20.6%
48	36	192	131
4.5%	4.0%	4.4%	3.9%
1,203	1,406	4,476	5,393
14.4%	16.5%	13.3%	16.8%
1,472	444	907	4,248
8.88	10.36	33.05	39.77
12.36	13.55	43.41	51.62
7,116	9,222	7,166	9,222
-	-	34%	47%
-	-	61%	141%
62	59	62	54
610	633	616	602
	(Audite Q4 FY23 8,335 2,289 27.5% 1,661 20% 72.6% 1,515 18.2% 48 4.5% 1,203 14.4% 1,472 8.88 12.36 7,116 62	8,335 8,531 2,289 2,434 27.5% 28.5% 1,661 1,841 20% 21.6% 72.6% 75.7% 1,515 1,739 18.2% 20.4% 48 36 4.5% 4.0% 1,203 1,406 14.4% 16.5% 1,472 444 8.88 10.36 12.36 13.55 7,116 9,222 - - - - 62 59	Q4 FY23 Q4 FY23 FY23 8,335 8,531 33,546 2,289 2,434 8,367 27.5% 28.5% 24.9% 1,661 1,841 5,879 20% 21.6% 17.5% 72.6% 75.7% 70.3% 1,515 1,739 5,418 18.2% 20.4% 16.2% 48 36 192 4.5% 4.0% 4.4% 1,203 1,406 4,476 14.4% 16.5% 13.3% 1,472 444 907 8.88 10.36 33.05 12.36 13.55 43.41 7,116 9,222 7,166 - - 34% - - 61% 62 59 62

Key Financial Ratios

Key financial ratios	Q4 FY21	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
Rule of 40	44.9%	60.0%	65.5%	58.2%	53.1%	44.1%	17.5%	15.7%	17.6%
Revenue growth	24.2%	38.0%	44.3%	35.3%	31.5%	27.7%	1.1%	(1.7%)	(2.3%)
Gross margin %	27.3%	27.7%	27.4%	29.5%	28.5%	23.1%	24.2%	24.9%	27.5%
EBITDA margin %	20.7%	21.5%	21.2%	22.9%	21.6%	16.3%	16.4%	17.4%	20.0%
EBIT margin %	19.2%	20.0%	20.0%	21.7%	20.4%	15.2%	15.2%	16.0%	18.2%
Profit after tax margin %	15.8%	16.7%	16.2%	17.9%	16.5%	12.5%	13.0%	13.4%	14.4%
Free cash flow	1,361	1,285	2,217	302	444	718	(416)	(867)	(1,472)
Day sales outstanding	58	58	48	54	59	74	61	67	62
ROCE (Including CCE)	46.0%	50.0%	54.0%	51.0%	47.0%	31.7%	32.7%	31.2%	34.0%
ROCE (excluding CCE)	129.0%	169.0%	247.0%	170.0%	141.0%	89.3%	73.9%	57.8%	61.4%

Condensed Consolidated Income Statement

Three months Ended In ₹ million, unless otherwise stated) March 31			Twelve months March 31	
	Q4 FY23	Q4 FY22	FY23	FY22
	(Audited)		(Audited)	
Revenue from operations	8,335	8,531	33,546	32,060
Cost of services	(6,046)	(6,097)	(25,178)	(22,980)
Gross profit	2,289	2,434	8,367	9,080
Operating expenses				
Sales and Marketing	(150)	(142)	(421)	(367)
General and administrative	(478)	(451)	(2,068)	(1,712)
Total operating expenses	(628)	(593)	(2,488)	(2079)
EBITDA	1,661	1,841	5,879	7,001
Depreciation	(146)	(102)	(462)	(409)
EBIT	1,515	1,739	5,415	6,593
Finance cost	(4)	(3)	(14)	(13)
Other income	48	46	262	161
Profit before tax	1,559	1,782	5,666	6,741
Tax expenses	(356)	(376)	(1,189)	(1,348)
Profit after tax	1,203	1,406	4,476	5,392
Earnings per share (In ₹)	8.88	10.36	33.05	39.77

Condensed Consolidated Balance Sheet

(In ₹ million, unless otherwise stated)	Mar 31, 2023 (Audited)	Mar 31, 2022 (Audited)
ASSETS		
Non-current assets		
Property, plant and equipment	1,659	429
Platforms	874	484
Customer Relationships	133	257
Brands	2	4
Technology	0	13
Non-Compete	25	30
Intangible assets under development	566	402
Goodwill	1,346	1,346
Right-of-use-lease assets	797	484
Capital work in progress	78	134
Financial assets	149	711
Deferred tax assets (net)	363	396
Other non-current assets	786	310
Total non-current assets	6,777	4,999
Trade receivables	5,700	5,603
Cash and bank balances	7,116	8,623
Other Financial assets	4,203	3,951
Other current assets	330	640
Total current assets	17,348	18,817
TOTAL ASSETS	24,126	23,817
EQUITY AND LIABILITIES		
Equity share capital	134	136
Other equity	15,041	13,404
Total equity	15,175	13,540
Non current liabilities	,	,
Financial liabilities		
Lease liabilities	732	447
Other financial liabilities	8	4
Provisions	18	70
Other non-current liabilities	6	5
Total Non Current Liabilities	764	526
Current liabilities		
Trade payables	5,386	6,785
Lease liabilities	94	89
Other financial liabilities	2,443	2,443
Other current liabilities	203	272
Short term provisions	13	11
Liabilities for current tax (net)	48	150
Total Current liabilities	8,187	9,750
TOTAL EQUITY AND LIABILITIES	24,126	23,817

Condensed Consolidated Statement of Shareholder's Equity

Opening balance 01 April 2021	Share capital	Reserves	Retained earnings	Other contributions	Total
Profit for the period	136	5,452	3,261	82	8,931
Other comprehensive income	-	-	5,393	-	5,393
Issue of equity shares	-			69	69
Shares bought back	1	11	-	-	11
Dividend declared	(1)	(818)	-	-	(819)
Others	-	-	(135)	-	(135)
Closing balance 31 March 2022	-	-	-	90	90
	136	4,645	8,519	241	13,540
Opening balance 01 April 2022					
Profit for the period	136	4,645	8,519	242	13,540
Other comprehensive income	-	-	4,476	-	4,476
Issue of equity shares	-	-	-	200	200
Shares bought back	0	-	-	-	0
Dividend declared	(2)	(2,124)	-	-	(2,126)
Others	-	-	(1,086)		(1,086)
Closing balance 31 Mar 2023	134	2,521	11,910	610	15,175

Condensed Statement of Cash Flow (Audited)

Cash flow (In ₹ million)	Q4 FY23	Q4 FY22	FY23	FY22
Cash flow before changes in working capital	1,683	1,907	6,249	7,249
Changes in working capital	765	(675)	(2,352)	(1,220)
Cash generated from operations	2,448	1232	3,899	6,029
Taxes	(379)	(516)	(1,432)	(1,165)
Cash flow from operating activities	2,069	716	2,467	4,864
Net investments in tangible and intangible assets	(597)	(272)	(1,560)	(616)
Interest and other income received	61	7	264	107
Movement in other cash balances	-	(600)	600	(600)
Cash flow from investing activities	(536)	(865)	(696)	(1,109)
Issue of shares	-	-	-	11
Buyback of shares	(2,124)	-	(2,124)	(818)
Dividend paid during the year	-	-	(1,086)	(135)
Payment and Interest paid on lease liabilities	27	(20)	(68)	(32)
Cash flow from financing activities	(2,097)	(20)	(3,279)	(974)
Cash flow for the period	(564)	(169)	(1,507)	2,781
Cash & cash equivalents at the beginning of period	7,680	8,791	9,222	5,841
Cash and cash equivalent	-	8,622	-	8,622
Fixed deposits having maturity greater than 12 months		600	-	600
Cash & cash equivalents closing balance	7,116	9,222	7,116	9,222

New Disclosures in this Report

We are committed to enhancing our disclosures every quarter. This report includes new disclosures around the following topics

- Other financial assets
- Equity and liabilities
- Reserves and Surplus
- Non-current liabilities

Management's Discussion and Analysis of financial condition and results of operations:

The following Management's Discussion and Analysis of Financial Condition and Results of Operations is intended to help the reader understand the results of operations and financial condition of Tanla.

Revenues

Revenue de-grew by 2% YoY to ₹ 8,335 million in Q4 FY23. Platform business grew by 19% YoY in Q4 FY23 driven by Trubloq and Wisely. Enterprise business de-grew by 4% on YoY basis in Q4 FY23. Refer policies for more details.

The following table shows revenue by platform and enterprise business for the three- and twelve -months period ended March 31, 2023 and March 31, 2022 were as follows:

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Platform Business	815	687	3,028	2,523
Enterprise Business	7,520	7,844	30,517	29,537
Total	8,335	8,531	33,546	32,060

Revenue grew by 5% YoY to ₹ 33,546 million in FY23. Platform business grew by 20% driven by Wisely and Trubloq. 32% of platforms revenue in FY23 contributed by Wisely. Enterprise revenue grew by 3% led by incremental growth in Whatsapp, new customer additions, improved pricing in international business and partly offset by impact in domestic business.

We added 269 new customers for FY23 contributing ₹498 million. 28% of new customers have been added in WhatsApp. Product penetration at 2.17 in FY23, improved from 1.95 a year back.

Contribution from customers with greater than ₹10 million annual revenue grew by 16% at ₹32,347 million in FY23. Customer contributing greater than >₹500M revenue grew by 6%. Customer concentration from top twenty customers at 58% in FY23 as against 61% in FY22.

Customer segment	FY2	FY22		FY23		Change in
oustomer segment	Count	Revenue	Count	Revenue	count	count
>₹500M	17	17,906	19	19,039	12%	6%
>₹100M - < ₹500M	36	8,510	33	7,470	(8%)	(12%)
>₹10M- < ₹100M	139	4,622	171	5,838	23%	26%
Total	192	31,038	223	32,347	16%	4%

Gross profit

Gross profit was at ₹ 2,289 million and gross margin at 27.5% in Q4 FY23. Gross profit growth led by platform business, however impacted by pricing pressure and lower volumes in enterprise business.

On sequential basis, gross profit grew by 6% to ₹ 2,289 million led by improved margins in enterprise business and incremental growth in Platform business. Enterprise business gross margin improved by 217 basis points at 20.1% in Q4 FY23.

The following table shows Platform and Enterprise business gross profit and gross margin percentage for the three-and twelve-months period ended March 31, 2023 and March 31, 2022 were as follows:

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Gross profit				
Platform Business	781	650	2,909	2,360
Enterprise Business	1,508	1,784	5,456	6,721
Total gross profit	2,289	2,434	8,367	9,080
Gross margin percentage				
Platform Business	95.9%	94.7%	96.0%	93.5%
Enterprise Business	20.1%	22.7%	17.9%	22.8%
Gross Margin	27.5%	28.5%	24.9%	28.3%

Gross profit de-grew by 8% YoY ₹ to 8,367 millio for FY23. Gross margin decreased by 338 basis point to 24.9%. Platform business gross profit grew by 23% YoY to ₹ 2,909 million in FY23 driven by Trubloq and Wisely. Wisely contributed to over one-third of platform gross margins in the second half of the year. Enterprise business gross profit decreased in Q1 due to market environment, but then steadily improved back to 20% gross margins by Q4 FY23. Platform business gross margin contribution to total at 35%.

Operating expenses

The following table shows Operating expenses for the three- and twelve-months period ended Mar 31, 2023 and March 31, 2022 were as follow:

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Sales & Marketing (S&M)	150	142	421	367
Percentage of revenue	2%	2%	1%	1%
General & Administrative (G&A)	478	450	2,068	1,712
Percentage of revenue	6%	5%	6%	5%
Operating expense	628	593	2,488	2,079

Sales & Marketing

Sales & Marketing expense remain constant at 2% of revenue Q4 FY23. S&M expenses for FY23 have increased due to incremental spends on branding and product marketing. Focused investments in sales team and participation in large marketing events will continue to remain.

General & Administrative

General & Administrative at 6% of revenue at ₹ 478 million Q4 FY23 as against 5% in Q4FY22. Expenses have increased due to spends on ESG and marketing activities partially offset by gain in currency fluctuation. Expenses in FY23 have largely gone up by due to increase spends on employee cost including RSUs, currency fluctuation (₹ 86 million) and ESG (₹ 24 million) and other corporate expenses.

Employee cost

Employee cost at ₹ 307 million in Q4 FY23, 13% of our gross profit. On sequential basis employee cost have gone by due to lower RSU cost. Employee cost at ₹ 1,338 million in FY23, as against ₹ 1,269 million FY22. Employee cost have largely increased due to salary increments and RSU cost.

We have adopted a compensation policy to attract, retain and award individuals and align their long-term interest with those of the Company. High performing employees are granted performance-based restricted stock units. The performance-based awards vest based on achievement of certain goals over specified performance periods. 36 employees (6%) of the total headcount (615) are part of this program.

A summary of the Company's restricted stock unit ("RSU") activity and related information for year ending, 31 March 2023, is as follows:

	No of RSU's
Opening balance as on April 01, 2022	3,00,000
RSU's granted	1,25,000
RSU's vested	79,500
RSU's exercised	71,500
RSU's lapsed	33,000
Balance as on March 31, 2023	3,20,500

Vesting scheduled Number of RSUs

RSU's vested yet to be exercised for FY 22-23	8,000
1000 3 Vested yet to be exclused for 1 1 22-20	0,000
FY 23-24	1,08,503
FY 24-25	1,16,499
FY 25-26	74,998
FY 26-27	12,500
Balance as on March 31,2023	3,20,500

Earnings before Interest and Taxes (EBIT)

EBIT at ₹1,515 million and EBIT margin at 18.2% in Q4 FY23. Depreciation at ₹ 146 million in Q4 FY23, as against ₹ 102 million in Q4 FY22. Increase in depreciation by ₹44 million due to capitalization of Innovation & experience center in Q4 FY23 and IT & networks. Innovation and experience center capitalization will result in higher depreciation from Q1 FY24. Refer key policies for more details:

The following table shows Amortisation & depreciation for the three- and twelve-month period ended March 31, 2023 and March 31, 2022 were as follows:

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Amortisation on Platforms	58	34	170	131
Amortisation on Customer Relationship	32	31	124	124
Amortisation on Trade Name	0	9	2	35
Amortisation on Technology	3	6	13	23
Amortisation on Non-compete	1	1	6	5
Depreciation on tangible assets & right of use assets	52	21	147	91
Total Depreciation & amortisation	146	101	462	409

Other income

The Company has an Audit Committee approved policy on investments. Investments can be in form of liquid funds- fixed deposits/term deposits with banks, housing finance companies and saving scheme/securities/bonds issued by the central government with a minimum rating of "AAA".

Cash, cash equivalents, and current investments (in form of fixed deposits) were primarily held in INR and U.S. dollars. The Company generally invests only in the financial assets of issuers or funds with a minimum credit rating of "AAA". Refer key policies for more details:

The following table shows other income for the three- and twelve-month period ended March 31, 2023 and March 31, 2022 were as follows:

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Interest income on deposits	48	36	190	131
Interest on income tax refund	-	10	58	30
Others miscellaneous income	0	0	16	0
Total Other income	48	46	262	161
Interest yield	4.5%	4.0%	4.4%	3.9%

Fixed deposits have been placed with housing finance companies such as HDFC Limited and other banks which are in-line with our investment policy. Average interest yield of 4.5% in Q4 FY23. Cash balance held in current (USD accounts) generate no interest. Refer to cash, cash equivalent section for more details.

Profit after tax

Profit after tax at ₹1,203 million and Profit after tax margin at 14.4% in Q4 FY23. Profit after tax at ₹4,476 million and profit after tax margin at 13.3% in FY23. The decrease in profit after tax is due to decrease in gross profit coupled with increase in cost and depreciation.

The following table shows Profit after tax for the three- and twelve-month period ended March 31, 2023 and March 31, 2022 were as follows:

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Profit before tax	1,559	1,782	5,666	6,741
Tax expense	(356)	(376)	(1,189)	(1,348)
Profit after tax	1,203	1,406	4,476	5,393
Effective tax rate	22.8%	21.1%	21.0%	20.0%

Tax contribution to exchequer in Q4 FY23 was ₹2,014 million. The contribution includes corporate income taxes and contributions by way of withholding taxes and indirect taxes such as GST in India. Tax contribution to exchequer in FY23 was ₹7,364 million.



Earnings per share

Earnings per share at ₹ 8.88 in Q4 FY23. On sequential basis EPS growth driven by combination of PAT growth and lower equity shares due to buyback. Earnings per shares at ₹ 33.05 in FY23 as against ₹ 39.77. EPS declined due to lower profitability partly offset by benefit of buyback.

The following table shows the computation of basic and diluted earnings per share for the three- and twelve-months period ended March 31, 2023 and March 31, 2022.

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Numerator:				
Profit after tax	1,203	1,406	4,476	5,393
Denominator:				
Weighted-average basic shares outstanding	13,44,00,357	13,57,45,523	13,44,79,523	13,56,00,998
Effect of dilutive shares	68,018	64,938	89,508	85,934
Weighted-average diluted shares	13,44,68,375	13,58,10,461	13,58,69,031	13,56,86,931
Basic earnings per share	8.88	10.36	33.05	39.77
Diluted earnings per share	8.88	10.36	33.04	39.74

Property, Plant and Equipment

The following table shows the net carrying cost of Property, Plant and Equipment as of March 31, 2023 and March 31, 2022.

(In ₹ million, unless otherwise stated)	March 31, 2023	March 31, 2022
Property, Plant and Equipment, Net		
Land	77	77
Buildings	19	24
Leasehold improvements	579	0
Furniture	233	3
Computers	720	318
Office equipment	27	5
Vehicles	3	0
Air conditioners	1	2
Total	1,659	429

Increase in net block of Property, Plant and Equipment due to additions towards leasehold improvements and furniture of ₹ 797 million and IT & networks of ₹ 401 million.

Intangible assets and Intangible assets under development

The following table shows the net carrying cost of Intangible assets, Intangible assets under development and Goodwill as of March 31, 2023 and March 31, 2022.

(In ₹ million, unless otherwise stated)	Mar 31, 2023	Mar 31, 2022
Intangible assets		
Platforms	874	484
Customer Relationships	133	257
Trade Name	2	4
Technology	0	13
Non-compete	25	30
Total Intangible assets	1,035	788
Intangible assets under development	566	402
Goodwill	1,346	1,346

Platforms represents intangible assets developed in house and capitalized in line with the policy. Refer key policies for more details.

Other intangible assets that arose as part of Karix and Gamooga acquisitions are being amortized over their useful life as ascertained under Purchase Price allocation.

Intangible assets under development represents platform, which is being internally developed, whose cost includes third party consultant charges and a small component of internal cost.

Goodwill is tested for impairment at the end of each reporting period using Discounted Cash flow Model. We have obtained the valuation report from external valuer for the year end and concluded that fair value is higher than carrying value for Gamooga. Carrying value of goodwill as of March 31, 2023, stood at ₹ 1,346 Million. Details provided below.

(In ₹ million, unless otherwise stated)	Karix	Gamooga	Total	Useful life	Impairment/ Amortiza- tion	Net Carrying value
Goodwill	1,586	250	1,836	-	490	1,346

Capital work in progress

Capital work in progress represents on-going work towards our offices and is expected to be capitalized in Q2 FY24.

Right of use of assets

Ind-AS 116 on lease accounting provides for recognition of the asset and liability in respect of leased assets in the books of lessee and hence, the asset/liability in respect of leased office premises of the group companies has been quantified and disclosed under non-current and current assets/liabilities for values accountable after one year and within one year respectively

(In ₹ million, unless otherwise stated)	Mar 31, 2023
Right of use of assets- short term	94
Right of use of assets- long term	732
Total	826

Increase in right of use of assets primarily on account of new lease agreements entered for corporate office which will be amortized over lease period.

Other financial assets

Other financial assets consist of EMD deposits and rental deposits.

(In ₹ million, unless otherwise stated)	Mar 31, 2023	Mar 31, 2022
EMD deposits	83	65
Rentals deposits	37	44
Other deposits	29	3
Bank deposits with more than twelve months maturity	1	600
Total	149	711

EMD deposits represents security deposits placed with customers while bidding for tenders, primarily contracts with government agencies and PSU. Rental deposits represents security deposits paid towards leased offices.

Trade receivables

The Company has trade receivables outstanding with enterprises, wholesalers, PSU and government customers amounting to ₹ 5,700 Million as of March 31,2023. Day sales outstanding at 62 days in FY23 as against 54 days in FY22. Aged receivables greater than 365 days at 2% of total trade receivables as of March 31, 2023.

Cash, Cash Equivalents and other bank balances

The following table show the Company's cash, cash equivalents by investment category for last five quarters:

(In ₹ million, unless otherwise stated)	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
Cash					
Restricted cash	196	315	185	250	261
Current accounts- INR	597	782	720	470	417
Current accounts- USD	3,208	3,013	1,690	1,480	1,747
Investments					
Fixed deposits	5,221	5,763	5,957	5,480	4,691
Cash and cash equivalents (CCE)	9,222	9,873	8,552	7,680	7,116

Cash, cash equivalents (CCE) at ₹ 7,116 million in Q4 FY23. Independent bank balance confirmation for cash and investments have been obtained by our statutory auditors.

Restricted cash are held as margin money deposits given for cash credit limits and bank guarantees issued to customers. Increase in restricted cash due to issuance of Bank Guarantees for new contracts and participation in RFP.

On sequential basis CCE balance decreased due to buyback of shares.

The following table shows the Company's cash, cash equivalents composition as of March 31, 2023

(In ₹ million, unless otherwise stated)	Current accounts- INR	Current accounts-USD	Fixed deposits	Restricted cash	Total
Cash, cash equivalents composition					
HDFC Bank	99	-	3,428	207	3,734
HDFC Limited	-	-	600	-	600
State Bank of India	36	-	153	-	189
Axis Bank	29	-	2	-	31
Kotak Mahindra Bank	48	-	188		236
Citibank (Dubai)	-	559	-	-	559
DBS Bank (Singapore)	-	1,188	-	27	1,215
ICICI Bank	192	-	320	-	512
Others	13			27	40
Total	417	1,747	4,691	261	7,116

Other financial assets

Accrued income represents unbilled revenue accrued as at end of each month. As an industry practice invoicing happens in the subsequent month post reconciliation. Accrued income as on March 31,2023 is 12% of revenue for the year.

Other current assets

Other current asset majorly represents balances revenue authorities towards tax deducted at source (TDS) which is adjusted against subsequent tax due refunds.

Equity and liabilities

The Company has only one class of shares- equity shares at par value of ₹1/- each. The authorized share capital of the Company was 20,00,00,000 equity shares. As on March 31, 2023, paid-up share capital was ₹ 134.4 million as against ₹ 135.7 million as on March 31, 2022. Detailed movement explained below:

Particulars	As on March 31, 2023		As on March	31, 2023
Equity Shares	No. of Shares	₹	No. of Shares	₹
Shares outstanding at the beginning of the year	13,57,45,523	13,57,45,523	13,60,36,450	13,60,36,450
Add: Issued and allotted during the year	71,500	71,500	4,14,750	4,14,750
Less: Shares bought back during the year	(14,16,666)	(14,16,666)	(7,05,677)	(7,05,677)
Shares outstanding at the end of the year	13,44,00,357	13,44,00,357	13,57,45,523	13,57,45,523

Reserves and Surplus

(In ₹ million, unless otherwise stated)	Mar 31, 2023	Mar 31, 2022
Capital reserve	70	70
Capital redemption reserve	19	17
General reserve	255	255
Securities premium reserve	2,153	4,259
Employee stock options outstanding account	260	111
Retained earnings	11,910	8,519
Foreign currency translation reserve	384	165
Other items of other comprehensive income	(10)	9
Total	15,041	13,405

Securities premium reverse at ₹ 2,153 million as on March 31,2023, as against ₹ 4,259 million as on March 31, 2022. The net decrease by ₹ 2,106 million is on account of buyback of equity shares during the year.

Employee stock options outstanding account at ₹ 260 million as on March 31,2023, as against ₹ 111 million The increase by ₹ 149 million is on account of issue of Restricted stock units (RSU) during the year.

The movement in retained earnings is on account of profit generated of ₹ 4,476 million and payment of dividend of ₹ 1,086 million to the shareholders.

Non-current liabilities- Provisions

Provisions represents liability accrued in respect of gratuity ₹ 5 million and leave encashment ₹ 17 million payable to employees on retirement, resignation, or superannuation, quantified and charged to expenses at the end of each reporting period.

Gratuity liability is met through a policy held with Life Insurance Corporation of India to cover the liability as and when a claim arise.

Leave encashment represents the liability accrued as per the leave policy of the Company, payable to employees upon retirement, resignation or superannuation. Both gratuity and leave encashment are accrued based on independent actuarial valuation.

Trade payables

Trade payables comprises of payables towards mobile carriers, other suppliers, and other vendors. Micro, Small and Medium Enterprises (MSME) accounted for 0.4% total payable as of March 31, 2023 and will be paid within due dates.

Other financial liabilities

Other financial liabilities comprise of cost of services not yet billed to the Company and payables to capital creditors. Accrued cost of services reduced by 13% to ₹ 2,014 million due to working capital investments made towards strategic partnerships.

Liquidity management

The Company's balances of cash, cash equivalents and investments, along with cash generated by ongoing operations is sufficient to support operations and capital return program. We continue to remain debt free.

The following table shows condensed cash flow the three- and twelve-month period ended Mach 31, 2023 and March 31, 2022 were as follows:

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Cash flow				
Cash, cash equivalents, beginning balances	7,680	8,791	9,222	5,841
Cash flow from operating activities	2,069	716	2,467	4,864
Cash flow from investing activities	(536)	(865)	(694)	(1,109)
Cash flow from financing activities	(2,097)	(20)	(3,278)	(975)
Cash flow for the period	(564)	(169)	(1,506)	2,780
Fixed deposits with maturity greater than one year		600	(600)	600
Cash, cash equivalents, ending balances	7,116	9,222	7,116	9,222



Cash, cash equivalents (CCE) at ₹ 7,116 million in FY23. Overall CCE decreased by 22% due to distribution of cash to shareholders in form of dividend pay-out ₹ 1,086 million, buyback of shares ₹ 2,124 million and capital investments ₹ 1,560 million. Cash generated from operations for FY23 at ₹ 2,467 million and free cash flow of ₹ 907 million.

On sequential basis, we generated strong cash inflows from operating activities. Day sales outstanding (DSO) at 62 days in Q4 FY23 as against 67 days in Q3 FY23, improvement by 5 days. Investments towards strategic partnership continue to remain.

Free cash flow for Q4 FY23 at ₹ 1,472 million, 123% of PAT. Free cash flow for FY23 at ₹ 907 million, 20% of PAT.

The following table shows operating and free cash flow for the three- and twelve-month period ended March 31, 2023 and March 31, 2022 were as follows

(In ₹ million, unless otherwise stated)	Q4 FY23	Q4 FY22	FY23	FY22
Operating cash flow				
Capital expenditure	2,069	716	2,467	4,864
Free cash flow	(597)	(272)	(1,560)	(616)
Free cash flow	1,472	444	907	4,248

Investments in platforms, IT& network and lease hold improvements increased by ₹ 942 million in FY23 as compared to FY22. Free cash flow for FY23 decreased due to lower generation of operating cash flow due to working capital investments in strategic partnerships and higher cash outflow due to investments in innovation and experience center.

Cash out flows from financing activities were at ₹ 3,278 million in FY23 as against ₹ 975 million in FY22. The cash outflows in FY23 resulted from dividend pay-out ₹ 1,086 million and buyback of shares ₹ 2,124 million.

Quarterly Summary

Revenue (In ₹ million)	Q4 FY21	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
Platform	463	555	624	658	687	680	751	782	815
Enterprise	6,023	5,709	7,792	8,191	7,844	7,321	7,759	7,914	7,520
Total	6,486	6,264	8,416	8,849	8,531	8,001	8,510	8,696	8,335

Gross profit (In ₹ million)	Q4 FY21	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
Platform	437	533	578	598	650	653	724	751	781
Enterprise	1,332	1,202	1,724	2,012	1,784	1,197	1,332	1,418	1,508
Total	1,769	1,735	2,302	2,610	2,434	1,850	2,056	2,168	2,289

Gross margin	Q4 FY21	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
Platform	94.5%	96.2%	92.7%	90.9%	94.7%	95.9%	96.4%	96.0%	95.9%
Enterprise	22.1%	21.0%	22.1%	24.6%	22.7%	16.4%	17.2%	17.9%	20.1%
Overall gross margin	27.3%	27.7%	27.4%	29.5%	28.5%	23.1%	24.2%	24.9%	27.5%

Gross Margin for Platform are arrived after deducting cloud hosting charges

EBITDA (In ₹ million)	Q4 FY21	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
EBITDA	1,340	1,345	1,787	2,028	1,841	1,307	1,395	1,513	1,661
EBITDA margin	20.7%	21.5%	21.2%	22.9%	21.6%	16.3%	16.4%	17.4%	20.0%
EBITDA/Gross profit	75.7%	77.6%	77.6%	77.7%	75.7%	70.6%	67.8%	69.8%	72.6%
EBITDA/per share	9.85	9.89	13.17	14.97	13.55	9.63	10.28	11.15	12.36

Profit/(loss) after tax (In ₹ million)	G FY2	Q4 Q1 21 FY22		Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
Profit/(loss) after ta	ax 1,02	25 1,045	1,362	1,580	1,406	1,004	1,104	1,165	1,203
Profit after tax margin	15.8	% 16.7% —	16.2%	17.9%	16.5%	12.5%	13.0%	13.4%	14.4%
Earnings per share (In ₹)	Q4 FY21	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23
Basic earnings per share	7.54	7.68	10.04	11.66	10.36	7.40	8.14	8.58	8.88
Rule of 40-	Q4 FY21 24.2%	Q1 FY22 38.0%	Q2 FY22 44.3%	Q3 FY22 35.3%	Q4 FY22 31.5%	Q1 FY23 27.7%	Q2 FY23	Q3 FY23	Q4 FY23 (2.3%)
EBITDA margin %	20.7%	22.0%	21.2%	22.9%	21.6%	16.3%	16.4%	17.4%	20.0%
Rule of 40	44.9%	60.0%	65.5%	58.2%	53.1%	44.0%	17.5%	15.7%	17.7%
Free cash flow (In ₹ million) Free cash flow	Q4 FY21 1,361	Q1 FY22	Q2 FY22 2,217	Q3 FY22	Q4 FY22	Q1 FY23 718	Q2 FY23 (416)	Q3 FY23 (867)	Q4 FY23
_	,	,						(3.3.7)	

		Grov	vth		Efficiency				
Metrics/ Quarter	Organ	ic revenue	Gros	Gross margin		DA margin	PAT margin		
-	Tanla	Best- in- class	Tanla	Best- in- class	Tanla	Best- in- class	Tanla	Best- in- class	
July-Sep 2021	44%	44%- Twilio	27%	73%- Ring Central	21%	21%- Tanla	16%	16%- Tanla	
Oct-Dec 2021	35%	35%- Tanla	29%	70%- Ring Central	23%	23%- Tanla	18%	18%- Tanla	
Jan-March 2022	32%	35%- Twilio	29%	67%- Ring Central	22%	22%- Tanla	17%	17%- Tanla	
April-June 2022	28%	33%- Twilio	23%	67%- Ring Central	17%	17%- Tanla	13%	13%- Tanla	
July-Sep 2022	1%	33%- Twilio	24%	67%- Ring Central	17%	17%- Tanla	13%	13%- Tanla	
Oct- Dec 2022	(2%)	21%- Twilio	25%	69%- Ring Central	17%	17%- Tanla	13%	13%- Tanla	

Share performance and Ownership

Tanla is listed on two national exchanges, the NSE and BSE and included in prestigious indices such as the Nifty 500, BSE 500, Nifty Digital Index, FTSE Russell and MSCI.

Share capital

The Company has only one class of shares – equity shares of par value of $\stackrel{<}{_{\sim}}$ 1/- each. The authorized share capital of the Company is 20,00,00,000 equity shares. As on March 31, 2023, paid-up share capital was $\stackrel{<}{_{\sim}}$ 134.4 million

Shareholder Ownership

As of March 31,2023, Company has about 2,23,256 shareholders as compared to 1,30,040 shareholders as on March 31, 2022. Promoters and employees hold 49% of the total equity.

Movement in shareholder pattern for last five quarters:

Shareholder category	31-Mar-22	30-June-22	30-Sep-22	31-Dec 2022	31-Mar 2023
Promoters	43.7%	43.7%	43.7%	43.7%	44.2%
Employees	5.6%	5.5%	5.3%	5.3%	4.8%
Retail	32.4%	32.7%	35.9%	36.9%	36.8%
FII	15.3%	15.4%	14.8%	14.0%	14.2%
DII	3.0%	2.8%	0.17%	0.08%	0.08%
Total	100%	100%	100%	100%	100%



Key Policies

Basis for preparation of financial statements

The Consolidated financial statements of the Group have been prepared in accordance with Indian Accounting Standards ("Ind AS") as notified under Section 133 of the Companies Act, 2013 (the "Act") read with Rule 3 of the Companies (Indian Accounting Standards) Rules 2015 as amended, issued by Ministry of Corporate Affairs ('MCA'). Accounting policies have been consistently applied to all the years presented except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use

Revenue recognition

Revenues are derived from our Enterprise and Platform business. Revenues from Enterprises are computed based on total transactions processed through our platforms at an agreed price per transaction. Platform revenues are computed by way of revenue share measured as a rate applicable to transaction processed on mobile carrier's network. Revenue is recognized upon provision of service to customers that reflects the consideration we expect to receive in exchange for those service.

Depreciation and Amortization

Fixed assets including IT assets are depreciated over their estimated useful lives using the straight-line method. Intangible assets created at time of acquisition based on purchase price allocation methodology. Intangible assets are amortised over their estimated useful lives using the straight-line method. Right-of-use asset represents leased assets (leased office space) and is depreciated over their useful life.

Capitalization of Platform cost: Research and development cost are aimed at developing new and innovative products, expanding features for our existing platforms and products. Development cost comprises of third-party product development and other direct related cost associated with it. Development cost incurred are capitalized on product go-live. Internal cost which are revenue in nature are not capitalized.

Provision for bad and doubtful debts

The provision for bad and doubtful debt policy is a norm-based policy approved by the Audit Committee Debtors are assessed at end of each reporting period and provided for based on the policy, 50%- debtor aged between 180-270 days and 100% for greater than 270 days for Enterprise customers and 100% for greater than 365 days for PSU and government. Provisions created shall be higher of Expected Credit Loss (ECL) or provision determined by the policy.

Investment policy

Investments can be in form of liquid funds- fixed deposits/term deposits with banks, housing finance companies and saving scheme/ securities/bonds issued by the central government which is approved by the Audit Committee. Investments are mainly in Fixed deposits with banks and housing finance companies having a credit rating of "AAA". Instruments with this rating are considered to have the highest degree of safety regarding timely servicing of financial obligations. Such instruments carry lowest credit risk.

Dividend policy

The dividend policy reflects the intent of the Company to reward its shareholders by sharing a portion of its profits after retaining funds for longer term sustainable growth of the Company. The Company would maintain a total dividend pay-out of 30% of the annual Consolidated Profits after Tax (PAT) of the Company. PAT means Profit after tax as per the audited consolidated P&L financials and available as distributable surplus to the shareholders.

Governance policies:

Code of Conduct:

Tanla is committed to follow the best business, commercial and legal practices. The Code of Conduct is intended to guide the Board in implementation of the code. The code is applicable to all employees of Tanla including the Directors of Tanla and its subsidiaries.

Supplier code of conduct:

We believe in conducting business with ethics and integrity, treating all people with dignity and respect, supporting our communities, and honoring the laws & regulations of the countries in which we operate. We will endeavor to choose reputable business partners who conduct their business in a manner that shows high ethical standards, safe and healthy work environments, protection of human rights and dignity, protection of environment and compliance with the law. The SCoC outlines our expectations regarding the workplace standards and the business practices of our suppliers and those in their supply chain.

Whistle Blower Policy:

This policy is formulated with a view to provide a mechanism for employees to report to the management instances of unethical behaviour, actual or suspected fraud or violation of the company's code of conduct.

Code for Insider Trading:

The Code prescribes the Internal Procedures and Conduct for Regulating, Monitoring and Reporting of trading by insiders of the Company.

The trading window shall be closed from 1st of month of every quarter till 48 hours after the declaration of the financial results. The Trading window will be closed from 1st March, 1st June,1st September,1st December until 48 hours after the declaration of financial results of the Company for the respective quarter.

Risk Management policy:

The Company is affected by general economic, financial, and regulatory developments at the domestic and international level. We have in place a structure, procedures, and control systems to detect & identify risks and implement appropriate measures to mitigate and prevent them.

Related Party Transaction Policy:

Related party transactions are subject to the Audit Committee's approval. As required by the applicable Regulations, all related party transactions are reported on a half-yearly basis to the Stock Exchanges. Our related party transactions are limited to inter-company transactions.

Environmental policy

We endeavour to reduce the impact of our operations and business activities on the environment while influencing the people in our value chain as well as our social interactions to follow the path of environmentally sustainable living.



Definitions

Platform business

Platform business refers to revenue generated from "Platform as a service offering", where only cloud and hosting are a charge on revenue.

Enterprise business

Enterprise business refers to revenue generated based on total transactions processed at an agreed price per transaction, through multiple channels like SMS, emails, WhatsApp and others. Cost of services for enterprise business mainly consist of transaction fee paid to mobile carriers and other suppliers.

Gross profit

Revenue less cost of services. Cost of services comprises of service transaction fee paid to mobile carriers and other suppliers.

Gross margin

The gross margin reflects percentage of revenue less cost of services.

Sales and marketing expense

Sales and marketing expenses comprise of employee cost and expenses directly associated with sales, marketing, and promotional activities.

General and administrative expense

General and administration expenses comprise of employee cost (excluding the salary forming part of S&M), cloud and data center hosting charges, and expenses incurred for day-to-day operations such as rent of facilities, office maintenance, professional fee, and other general expenses.

EBITDA

Earnings before interest, taxes, depreciation, and amortization reflects profit derived based on revenue less of operating expenses. It is reflection of profitability of operating business.

Adjusted EBITDA

Adjusted EBITDA excludes one-time expenses such as one time acquisition, buy back, ESPS and other event related costs.

Operating cash flow

Operating cash flow is a measure of amount of cash generated from business operations.

Free cash flow

Free cash flow is derived by reducing capital expenditure from operating cash flow. It measures how much cash is at disposal after covering cost associated with business operations.

Return on capital employed (ROCE)

ROCE including CCE:

EBIT divided by capital employed. Capital employed is derived by reducing current liabilities from total assets.

ROCE excluding CCE:

EBIT divided by capital employed. Cash and cash equivalents (CCE) are not considered while computing capital employed.

Rule of 40

Rule of 40 metric is used to measure performance of SaaS companies. This metric which is a summation of Revenue growth and EBITDA margin is expected to be at or above 40%.

New customer

New customers include every unique new contracting entity added in the year.

Customer segments

Customer segments are arrived at on a quarterly annualized basis (quarter revenue multiplied by four).



About Tanla:

Tanla Platforms Limited transforms the way the world collaborates and communicates through innovative CPaaS solutions. Founded in 1999, it was the first company to develop and deploy A2P SMSC in India. Today, as one of the world's largest CPaaS players, it processes more than 800 billion interactions annually and about 63% of India's A2P SMS traffic is processed through Trubloq, making it the world's largest Blockchain use case. Wisely, our patented enterprise grade platform offers private, secure, and trusted experiences for enterprises and mobile carriers. Tanla Platforms Limited is headquartered in Hyderabad. Tanla is listed on two national exchanges, the NSE and BSE, and included in prestigious indices such as the Nifty 500, BSE 500, Nifty Digital Index, FTSE Russell and MSCI.

Guidance

Tanla does not provide any guidance.

ESG

The purpose of our ESG is to build solutions & services which offer security & transparency, earning the trust of customers, investors and governments while acting responsibly towards employees and communities. We envision in building a resilient organisation that engages with the customers, suppliers, and employees to provide an unparalleled global communications platform while being steadfast to ethics and integrity that result in a better future and a committed triple bottom line of People Planet and Profit. To build strong ESG principles and process a wide range of initiatives are being implemented under ESG- achieving net zero neutrality by 2025

Forward-looking statements

This document might contain statements that are forward looking in nature. All statements other than statements of historical fact could be deemed as forward-looking in

nature. Such statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. By receiving this document, you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business.

Certification

The CEO and CFO certify that financial results do not contain any false or misleading statements or figures and do not omit any material fact which may make the statements or figures contained therein misleading.

Headquarters

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www.tanla.com

For additional information, please contact:

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Board of Directors

Mr. Uday Reddy

Founder Chairman & CEO

Mr. Rohit Bhasin Independent Director Ex-Partner - PWC India Ms. Amrita Gangotra Independent Director Ex CTIO -Vodafone

Mr. Sanjay Kapoor Non-Executive Director Ex CEO - Airtel Mr. Rahul Khanna Independent Director Chief Investment officer

Habrok Capital Management LLP

Mr. Deepak Goyal Executive Director

Auditors

Statutory Auditor M/s. MSKA & Associates Amit Agarwal - Partner Internal Auditor
Deloitte Touche Tohmatsu India LLP
Vishal Shah - Partner

GST Auditor
M/s. MSKA & Associates
Rajitha Boorugu - Partner

Consultants

Process consultants
KPMG in India
Purushothaman KG - Partner

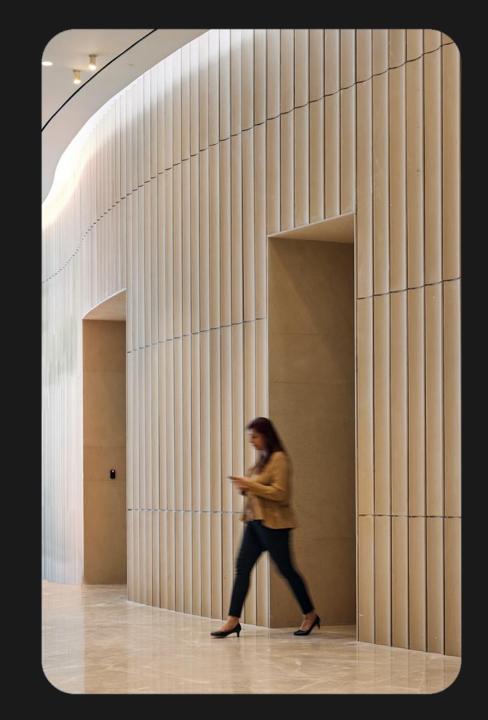
Amit Jain - Director

Tax consultants
PWC in India
Amit Jain - Partner

ESG consultants
PWC in India
Hemal Uchat-Partner

tanla Investor Update Q4 & Full Year FY23

April 26, 2023
Hyderabad



Safe Harbor and Other Information

The CPaaS business is evolving at a fast pace in India with very little information available in the public domain on the overall market. The financial community has always sought a response on the total market size, key drivers of the industry and the competitive landscape in this space. In order to provide more transparency and to help understand our business better, we are providing indicative data around the market size and our relative share (assuming the indicative data). This indicative data has been arrived at basis our detailed internal analysis. This is being done with an intent to provide an indicative picture of the industry and address queries about the CPaaS space. This must not be seen as a positioning statement of the company, and one should not rely on the company's disclosure for their assessment of the market size.

This presentation contains statements that include information concerning our possible or assumed strategy, future operations, financing plans, operating model, financial position, future revenues, projected costs, competitive position, industry environment, potential growth opportunities, potential market opportunities, plans and objectives of management, as well as assumptions relating to the foregoing that involve substantial risks and uncertainties. All statements other than statements of historical fact could be deemed forward-looking in nature. Such statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, although not all forward-looking statements contain these identifying words, you can identify forward-looking statements by terminology such as "expect," "anticipate," "should," "believe," "hope," "target," "project," "plan," "goals," "estimate," "potential," "predict," "may," "will," "might," "could," "intend," "shall," and variations of these terms or the negative of these terms and similar expressions. The forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements, expressed or implied by the forward-looking statements. It is advisable not to place excessive reliance on any of the forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all. Additionally, these forward-looking statements, involve risk, uncertainties and assumptions based on information available to us as of 21/04/23, including those related to the continued impacts of COVID-19 on our business, future financial performance and global economic conditions. Many of these assumptions relate to matters that

If the risks or uncertainties ever materialize or the assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. We assume no obligation and do not intend to update these forward-looking statements or to conform these statements to actual results or to changes in our expectations, except as required by law.

This presentation contains statistical data, estimates and forecasts that are based on independent industry publications or other publicly available information wherever possible, as well as other information based on our internal sources. This information involves many assumptions and limitations, and you are cautioned not to place excessive weightage to these estimates. We have not independently verified the accuracy or completeness of the data contained in these industry publications and other publicly available information, wherever referred. Certain statements that might or might not be forward-looking statements represent our management's beliefs and assumptions only as of the date of this presentation. Accordingly, we make no representations as to the accuracy or completeness of that data nor do we undertake to update such data after the date of this presentation.

By receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business. Any logos or trademarks other than Tanla, Karix, Gamooga, Trubloq & Wisely included herein are the property of the owners thereof and are used for reference purposes only.



FY23 Results: Snapshot



Revenue

₹33,546 Mn

5% Growth



Gross Profit

₹8,367 Mn

8% De-Growth



₹5,879 Mn

17.5% Margin



₹907 Mn

20% of PAT



PAT

₹4,476 Mn

13.3% Margin



EPS

₹33.05



₹7,116 Mn

Down by ₹2,106 Mn YoY due to buyback and dividend





Q4 FY23 Results: Snapshot



Revenue

₹8,335 Mn

2% De-Growth



Gross Profit

₹2,289 Mn

6% De-Growth



₹1,661 Mn

20% Margin



₹1,472 Mn

123% of PAT



PAT

₹1,203 Mn

14.4% Margin



EPS

₹8.88



₹7,116 Mn

Down by ₹564 Mn- QoQ due to buyback







Platform Innovation: Evidence of success

Platform business delivered **robust financial performance in Q4 FY23** driven by **significant momentum** across key platforms



Platform business gross profit grew by 20% in Q4 FY23



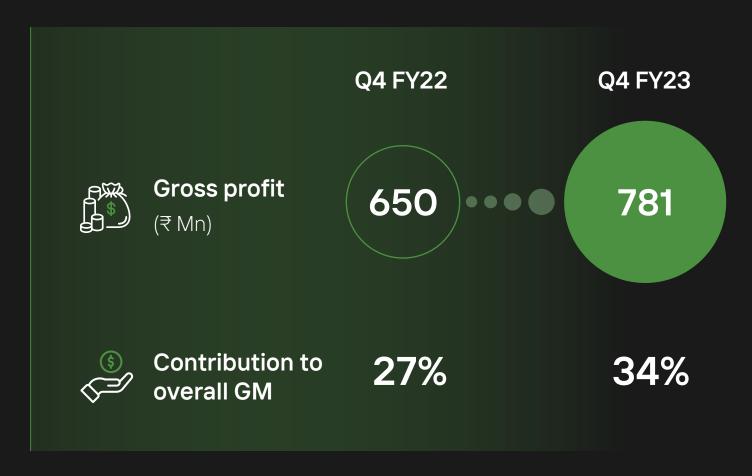
30-35 Innovations and improvements across the platforms in the last 6 months



20%+ YoY growth for 11 quarters in a row



Best-in-class innovation center in Hyderabad to foster innovation





1. TRUBLOQ

Key Details



Gap to competition

World's first blockchain-enabled compliance platform



Innovation

Automated detection and complaint logging for UCC (i.e., spam and leakage) through honeypot deployment

Consent acquisition via multiple industry first channel offerings (e.g., QR code, POS, web)



All time lowest complaints on misuse of DLT assets 3 Industry first offerings adopted by consortium

Evidence of our success



GM growth

22% (Y-O-Y)



Volume

83 Bn (Q4)
Touching 1BN+ lives



2. Wisely Communicate:

Our innovations

- Improved delivery % via real time smart routing across high performing routes
- 2 <2 days onboarding time
- Enhanced user experience (e.g., new settlement reports, role- based access control) and platform QoS (e.g., delivery, speed)

Progress so far



Customers

Volumes- 200 Mn per month from a banking customer delivering 70% of critical UPI messages

20MN+ users reached



Outcome

Customer Success: 10% increase in OTP consumption and 15% reduction in complaint



3. Wisely OTT

Vertical specific solutions being built on OTT

- Q4 volume of over 1.5 Bn across existing customers on Wisely OTT
- 40% QoQ volume growth on Wisely OTT

Delivering a market beating proposition with advanced features and functionalities



50+ Enterprises onboarded



Readability and UX improvement through heads up notifications



4. Wisely Network

ILD leakage prevention for Telcos

Enhanced leakage detection efficiency via AI/ML engines on firewall

AI-ML-NLP backed Intelligent solutions



On track to be ₹1 billion gross margin platform per annum



Blocked 5mn+message per month with <1% leakage



5. Wisely Engage

Re-imagining our vision for performance marketing



Target audience identification via 'Smart feature mart' containing 3000+ intent-based features



Advanced campaign manager with industry-based insights (e.g., lending, gaming)



90%+ TAT time reduction for model building and deployment via automated ML pipelines



Simplification of campaign execution journey (e.g., base uploading & processing) through automation tool

Progress so far

 Initiating POC with clients in Q1 to demonstrate customer success



6. Wisely ATP

Anti Phishing Technology Platform

ATP launched in MWC Barcelona is a single Platform to protect users from phishing and fraud

AI-ML-NLP backed Intelligent solutions



In-principle sandbox signoff received in TRAI



On-going PoC with three leading banks



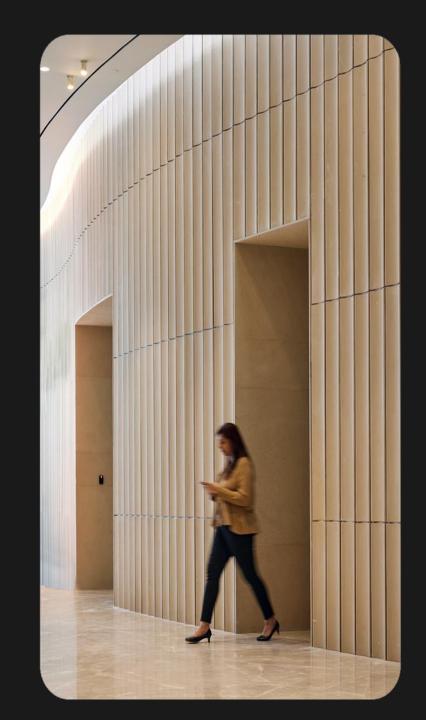
Three in-house ML engines with 99.9% smishing identification accuracy



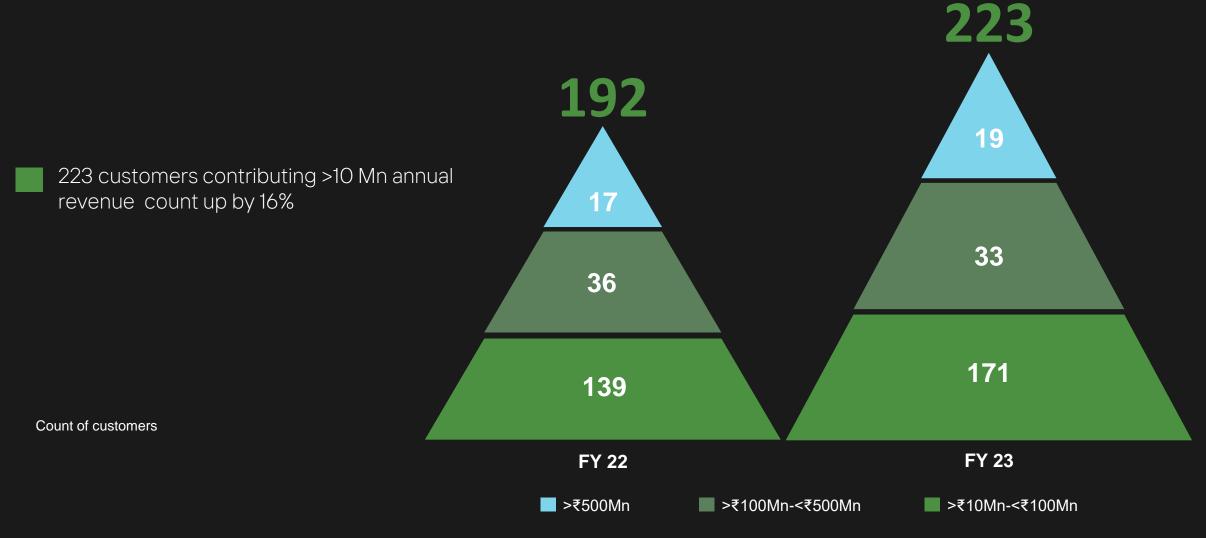
Partnering within the ecosystem



Business

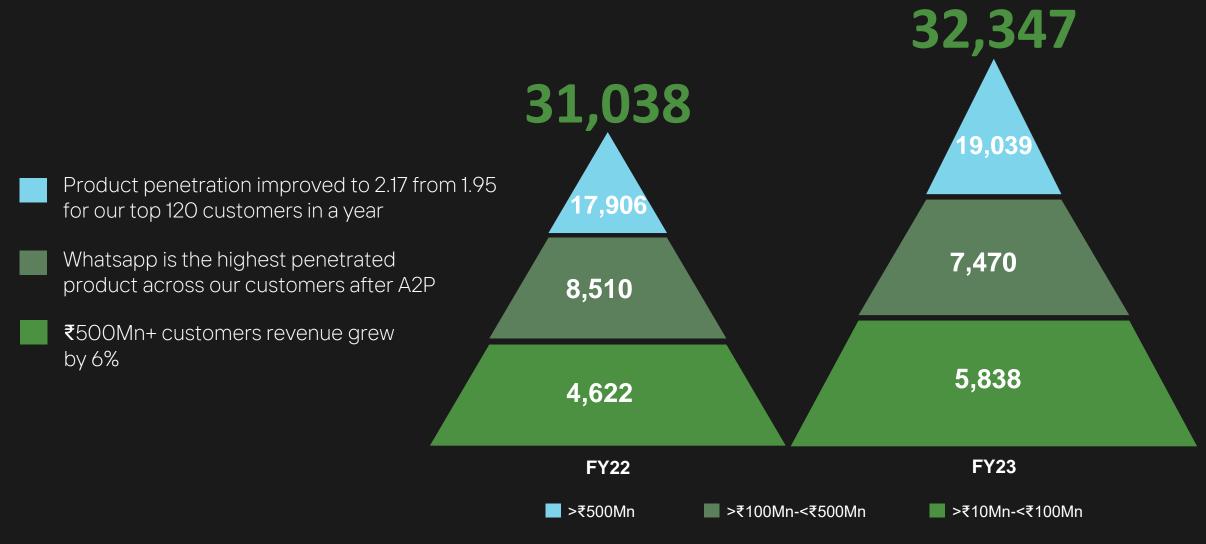


Expansion of customer relationships





Increased wallet share and product penetration

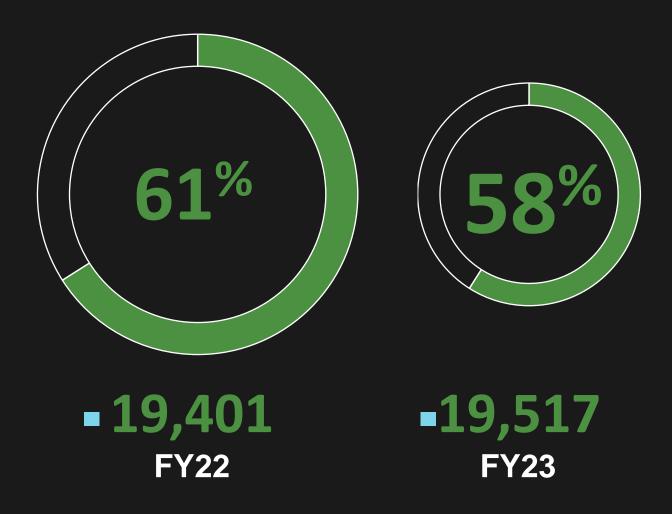




Customer concentration



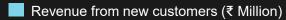
Revenue from top 20 customers (₹ Million)

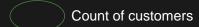


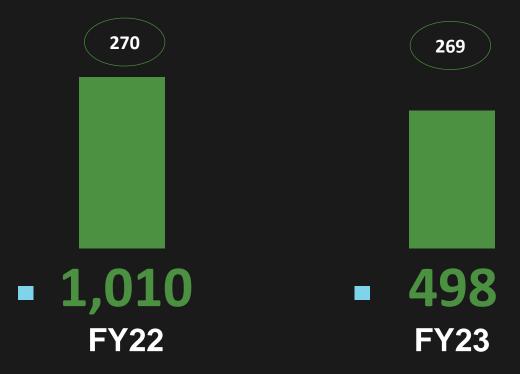


Customer additions





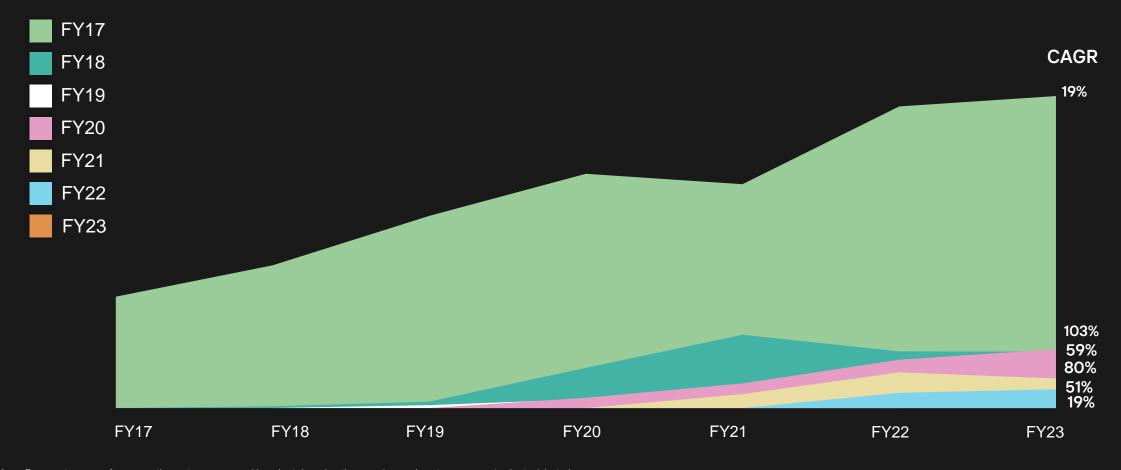




^{1.} New customers include every unique contracting entity added during the year



Customer Cohort Growth



^{1.} Represents revenue from our active customers grouped by cohorts based on the year when each customer account cohort originated

^{3.} Customer data complied also includes customers of Karix and Gamooga from pre acquisition period



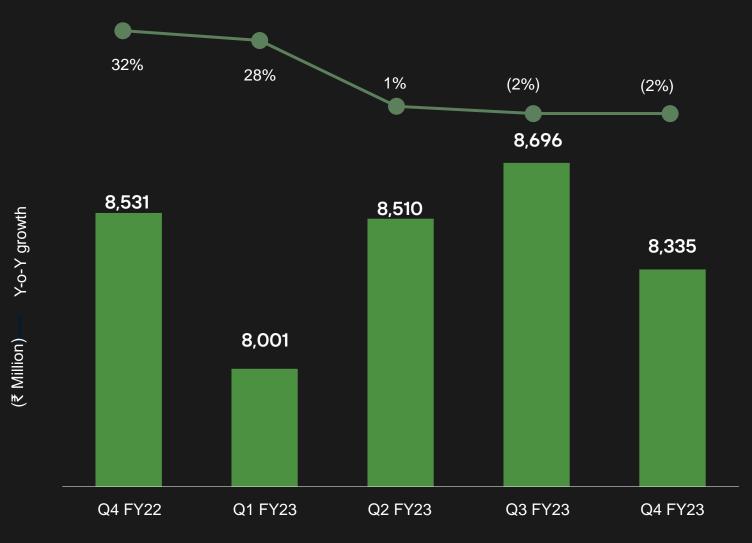
^{2.} Cohorts of 16-17 also includes customers acquired during prior period



Enterprise business impacting revenue growth

Revenue de-grew by 2% YOY in Q4 FY23, due to decline of Enterprise business of 4%

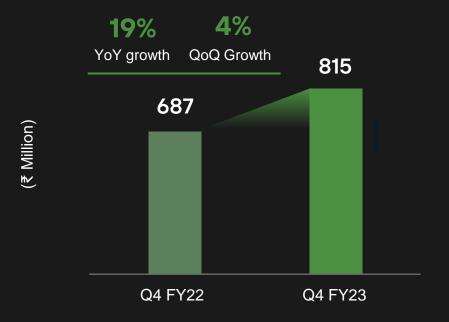
Platform business grew 19% on YoY basis in Q4 FY23



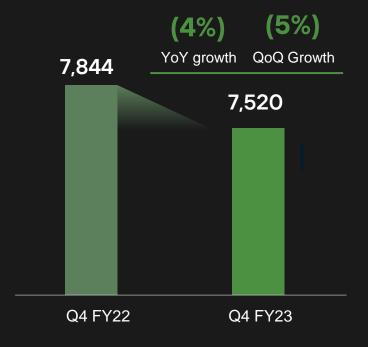


Platform and Enterprise revenue growth

Platform Business



Enterprise Business



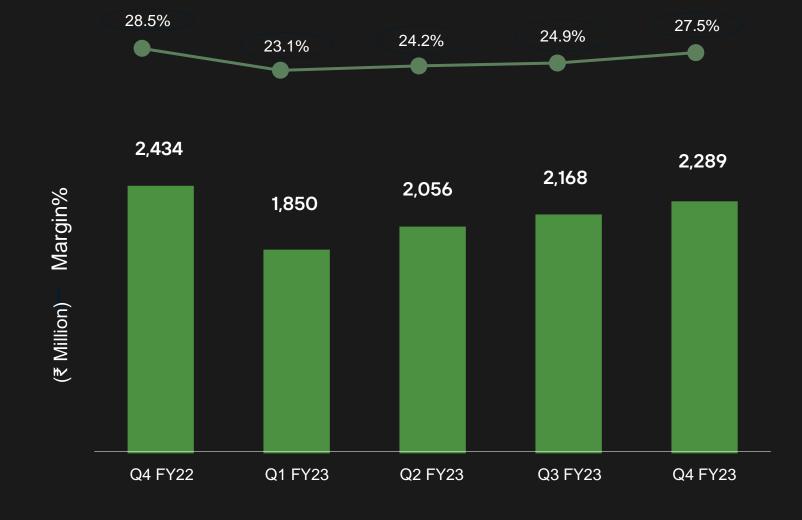


Gross profit improvement

Platform business gross profit **grew by 20% at ₹ 781 Mn** in Q4 FY23
driven by Wisely and Trubloq. Seq
growth of 4% was led by Trubloq

On sequential basis Enterprise business gross profit grew by 6%, driven by operational efficiencies

Q4 Gross Margins are at 27.5% back to historic levels on Gross margins

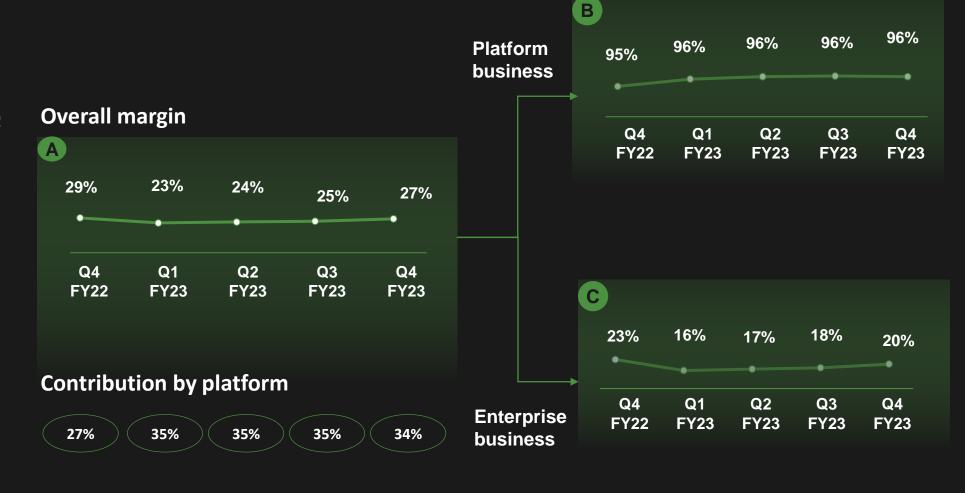




Gross margin mix

- Decrease in gross margin by 106 bps YoY, up 253 bps QoQ
- Platform business gross margin contribution to total at 34%

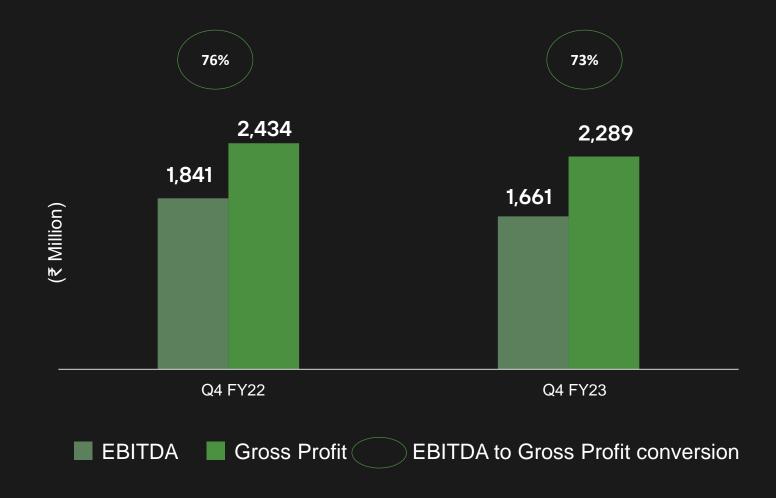
QoQ enterprise business gross margin at 20% increased by 214 bps



Efficiency metrics

Increase in marketing spends (MWC) coupled with higher CSR spending and lower gross margin percentage has resulted in other indirect costs rising to 27% of gross profit as against 24% in Q4 FY22

Employee cost at 13% of Gross profit in Q4 FY23, flat as compared to last year

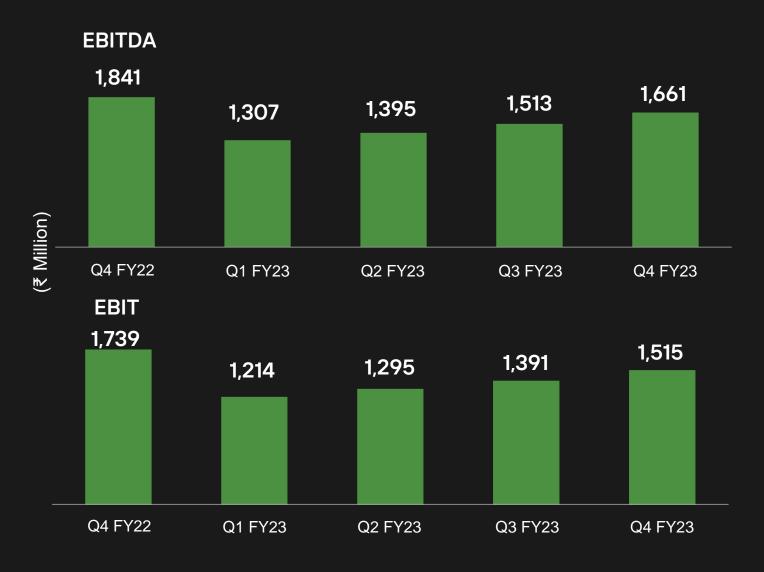




Operating income

EBITDA margin at 20% in Q4 FY23, up 253 bps QoQ

Depreciation at ₹146 Mn in Q4 FY23, as against ₹102 Mn in Q4 FY22. Incremental depreciation due to capitalization of Innovation Center in Q4 FY23

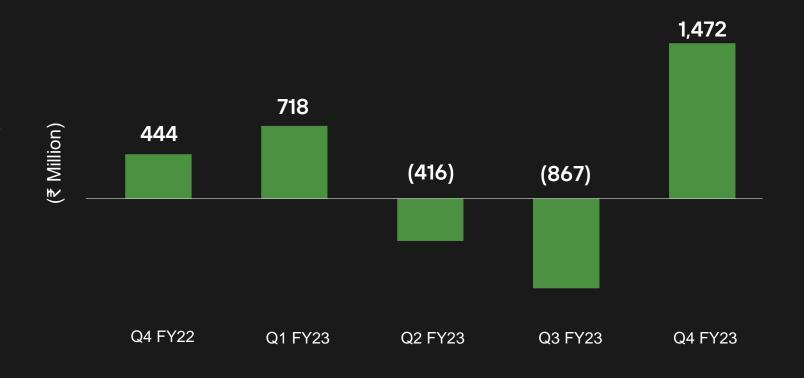




Improved Free Cash flow profile

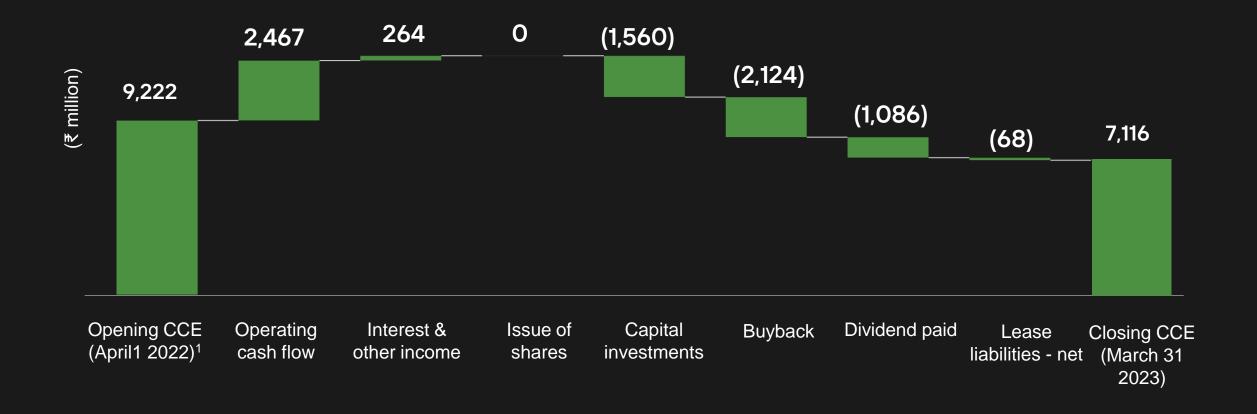
Improved DSO (5 days) resulted in stronger cash flows

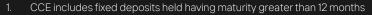
Tax payouts remain consistent. Investments in innovation center and infrastructure will continue in Q1 FY24





Distribution of cash to shareholders and utilized for investments







Cash and Cash equivalent break up

In Million, unless otherwise stated	Current accounts-INR	Current accounts-USD	Fixed Deposits	Restricted cash	Total
HDFC BANK	99	-	3,428	207	3,734
HDFC WITH YOU, RIGHT THROUGH	-	-	600	-	600
भारतीय स्टेट बैंक State Bank of India	36	-	153		189
AXIS BANK	29	-	2	-	31
kotak Kotak Mahindra Bank	48	-	188	-	236
cîtibank	-	559	-	-	559
⋈ DBS	-	1,188	-	27	1,215
Picici Bank	192	-	320	-	512
Others	13	-	-	27	40
Total	417	1,747	4,691	261	7,116

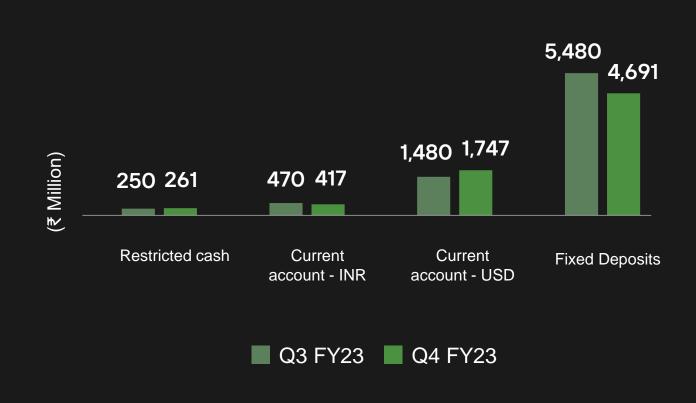


Cash utilization towards return to shareholders

Significant cash utilized towards buyback including distribution tax and other expenses. (₹2,124 Mn)

Cash balance in current account is high due to last day collections

Increase in restricted cash due to issuance of Bank Guarantees for new contracts and participation in RFP

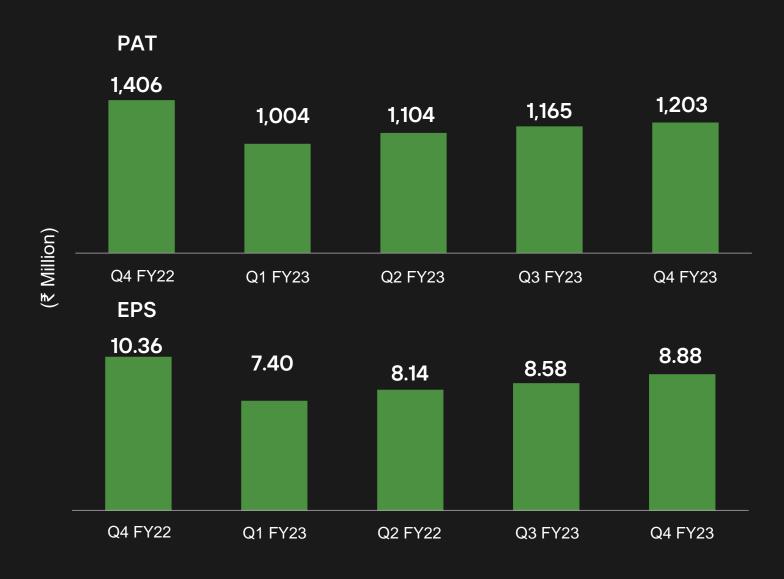




Net income and EPS

Profit tax after margin at 14%, decreased by 206 bps YoY due to drop in EBITDA and higher depreciation

Earnings per share at ₹ 8.88 in Q4 FY23. On sequential basis EPS growth driven by combination of PAT growth and lower equity shares due to buyback

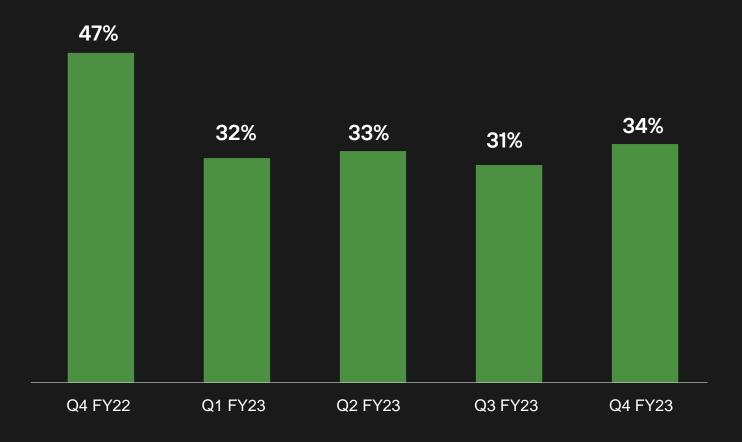




Return on capital employed

61%

excluding CCE as against 141% last year



ROCE- Return on capital employed; CCE- Cash & cash equivalents

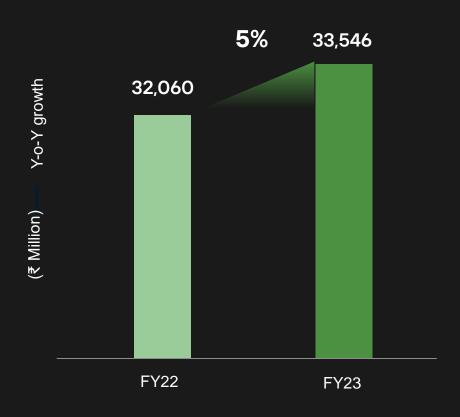


Full year Revenue

Revenue grew by 5% YoY

Platform business grew by 20%, driven by Trubloq and Wisely

Enterprise business grew by 3%, led by Whatsapp





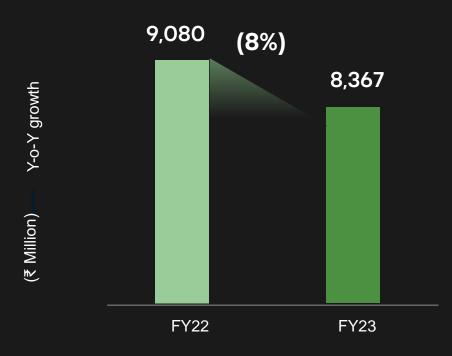
Full year Gross profit

Gross profit de-grew by 8% YoY

Gross profit margin at 25%, decreased by 339 bps

Platform business gross profit grew by 23%, driven by Trubloq and Wisely

Enterprise business gross profit degrew by 19%

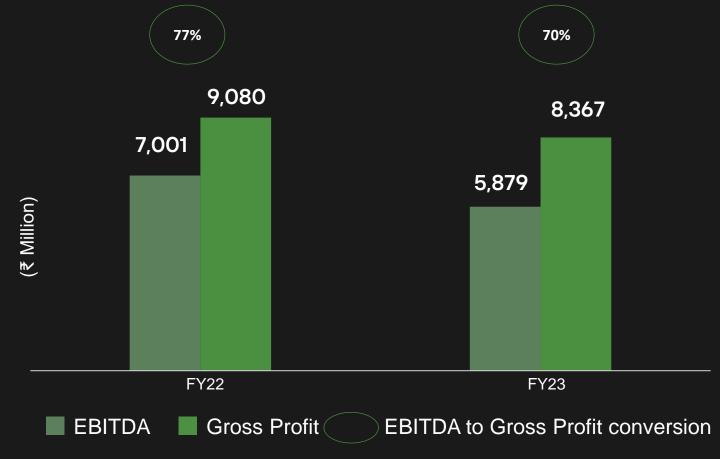


Efficiency metrics for full year

EBITDA margin at 18% in FY23, decreased by 432 bps.

Operating expense increased due to incremental spends on salaries (₹ 70 Mn), impact of currency fluctuation (₹ 86 Mn), marketing and travelling (₹ 90 Mn) coupled with decrease in gross profit

Increased spends on CSR by ₹24 Mn for FY23





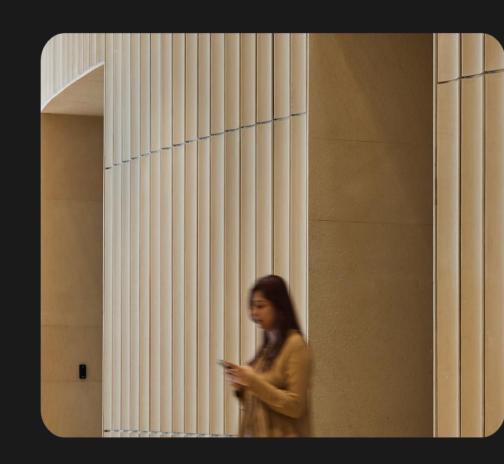
Strong balance sheet

₹15,175 Mn Strong Equity and Reserves

₹7,116 Mn Cash & cash equivalents

61% ROCE (excluding cash & cash equivalents

Debt Free







ESG update Q4 FY23



Environmental

Steps towards creating a greener & cleaner tomorrow

 Announced support for TCFD – Task Force on Climate Related Financial Disclosures. Post signing up for the initiative have commenced work on the core elements which include Governance, Strategy, Risk Management and Metrics & Targets



Giving back to the society and developing our employees

- The Skill Development & Training Centre in Khammam completed training for 300 candidates in the trades of Warehouse Picker, DEO & CRM (non voice). Interviews and placements are in progress. And, in Hyderabad, 100 candidates are undergoing training at NAC – National Academy of Construction – for JCB Operator, Land Surveyor, Electrician and other construction industry related skills.
- Donated ₹1.5 Million to Heal A Child Foundation that supports hospitalization expenses for underprivileged children in Hyderabad



Governance

Integrating ESG in our business

- Human Rights Due Diligence with multiple stake-holders survey. This is the first step followed with assessment and mitigation strategy
- Established Speak-Up as a Single Window Redressal Mechanism for both internal and external violations of policies like Code of Conduct, Code of Ethics, Supplier Code of Conduct and all other such policies violations

Appendix



Profit & Loss Q4 FY23

In ₹ Million, unless otherwise stated	Q4 FY23	Q4 FY22	Δ %	Q3 FY23
Revenue from operations	8,335	8,531	(2)	8,696
Cost of services	(6,046)	(6,097)	(1)	(6,528)
Gross profit	2,289	2,434	(6)	2,168
Operating expenses	(628)	(593)	6	(655)
EBITDA	1,661	1,841	(10)	1,513
Depreciation & amortization	(146)	(102)	44	(122)
EBIT	1,515	1,739	(13)	1,391
Finance cost	(4)	(3)	41	(2)
Other income	48	46	5	61
Profit before taxes	1,559	1,782	(13)	1,450
Tax expense (including deferred tax)	(356)	(376)	(5)	(285)
Profit after tax	1,203	1,406	(14)	1,165
Earning per share (₹)	8.88	10.36	(14)	8.58
Weighted average number of shares outstanding	134.4	135.7	-	135.6



Profit & Loss FY23

In ₹ Million, unless otherwise stated	FY23	FY22	Δ %	
Revenue from operations	33,546	32,060	5	
Cost of services	(25,178)	(22,980)	10	
Gross profit	8,367	9,080	(8)	
Operating expenses	(2,488)	(2,079)	20	
EBITDA	5,879	7,001	(16)	
Depreciation & amortization	(462)	(409)	13	
EBIT	5,415	6,593	(18)	
Finance cost	(14)	(13)	3	
Other income	262	161	62	
Profit before taxes	5,665	6,741	(16)	
Tax expense (including deferred tax)	(1,189)	(1,348)	(12)	
Profit after tax	4,476	5,392	(17)	
Earning per share (₹)	33.05	39.77	(17)	
Weighted average number of shares outstanding	134.4	135.7	-	



Balance Sheet Mar 31, 2023

In ₹ Mn, unless otherwise stated	Mar 31, 2023	Mar 31,2022	In ₹ Mn, unless other
ASSETS			EQUITY AND LIABILITI
Non-current assets			Equity share capital
Property, plant and equipment	1,659	429	Other equity
Platforms	874	484	Total equity
Customer Relationships	133	257	Financial liabilities
Brands	2	4	
Technology	0	13	Lease liabilities
Non-Compete	25	30	Other financial liabilities
Intangible assets underdevelopment	566	402	Provisions
Goodwill	1,346	1,346	Other non-current liabilities
Right-of-use-lease assets	797	484	Total Non-current Liabilities
Capital work in progress	78	134	
Financial assets	149	711	Current liabilities
Deferred tax assets (net)	363	396	Trade payables
Other non-current assets	786	310	Lease liabilities
Total non-current assets	6,777	4,999	Other financial liabilities
Trade receivables	5,700	5,603	Other current liabilities
Cash and bank balances	7,116	8,623	Short term provisions
Other Financial assets	4,203	3,951	
Other current assets	330	640	Liabilities for current tax (net)
Total current assets	17,348	18,817	Total Current liabilities
TOTAL ASSETS	24,126	23,817	TOTAL EQUITY AND LIABIL

In ₹ Mn, unless otherwise stated	Mar 31, 2023	Mar 31,2022
EQUITY AND LIABILITIES		
Equity share capital	134	136
Other equity	15,041	13,404
Total equity	15,175	13,540
Financial liabilities		
Lease liabilities	732	447
Other financial liabilities	8	4
Provisions	18	70
Other non-current liabilities	6	5
Total Non-current Liabilities	764	526
Current liabilities		
Trade payables	5,386	6,785
Lease liabilities	94	89
Other financial liabilities	2,443	2,443
Other current liabilities	203	272
Short term provisions	13	11
Liabilities for current tax (net)	48	150
Total Current liabilities	8,187	9,750
TOTAL EQUITY AND LIABILITIES	24,126	23,817

Previous period/year figures have been regrouped/reclassified where necessary, to confirm to current period/year classification tanla



Condensed Cash flow

In ₹ Million, unless otherwise stated	Q4 FY23	Q3 FY23
Cash flow before changes in working capital	1,683	1,605
Changes in working capital	765	(1,792)
Cash generated from operations	2,448	(187)
Taxes	(379)	(421)
Cash flow from operating activities	2,069	(608)
Net investments in tangible and intangible assets	(597)	(259)
Interest and other income	61	99
Cash flow from investing activities	(536)	(160)
Issue of Shares	0	0
Buyback of shares	(2,124)	-
Dividend paid	-	-
Interest paid on lease liabilities	27	(75)
Cash flow from financing activities	(2,097)	(75)
Cash flow for the period	(564)	(843)
Cash and cash equivalents at the beginning of period	7,680	8,523
Cash and cash equivalents closing balance	7,116	7,680

Condensed Cash flow

In ₹ Million, unless otherwise stated	FY23	FY22
Cash flow before changes in working capital	6,249	7,249
Changes in working capital	(2,352)	(1,220)
Cash generated from operations	3,899	6,029
Taxes	(1,432)	(1,165)
Cash flow from operating activities	2,467	4,864
Net investments in tangible and intangible assets	(1,560)	(616)
Interest and other income	264	107
Movement in cash balance	600	(600)
Cash flow from investing activities	(696)	(1,109)
Issue of Shares	0	11
Buyback of shares	(2,124)	(818)
Dividend paid	(1,086)	(135)
Interest paid on lease liabilities	(68)	(32)
Cash flow from financing activities	(3,279)	(974)
Cash flow for the period	(1,507)	2,781
Cash and cash equivalents at the beginning of period	9,222	5,841
Fixed deposit with maturity greater than one year	(600)	8,622
Cash and cash equivalents at the beginning of period	8,623	600
Cash and cash equivalents at the closing of period	7,116	9,222

Free cash flow

In ₹ Million, unless otherwise

stated	Q4 FY23	Q4 FY22	Δ %	Q3 FY23
Operating cash flow	2,069	716	189	(608)
Capital expenditure	(597)	(272)	119	(259)
Free cash flow	1,472	444	232	(867)
Free cash flow in percent of total revenue	18%	5%	-	-
Free cash flow as % of PAT	123%	32%	-	-





Thank you



Tanla Announces Fourth Quarter and FY23 Results

HYDERABAD, India — **April 26, 2023** — Tanla Platforms Limited, India's largest CPaaS provider, today announced its financial results for the fourth quarter and FY'22-23.

Key Metrics: Fourth Quarter (January – March 2023)

- Revenue decreased by 2% year-over-year to ₹8,335 million
- Gross profit at ₹2,289 million. Gross margin at 27.5%
- EBITDA at ₹1,661 million. EBITDA margin at 20%
- Profit after tax at ₹1,203 million. Profit after tax margin at 14.4%
- Earnings per share at ₹8.88
- Cash & Cash Equivalents at ₹7,116 million and free cash flow of ₹1,472 million

Key Metrics: Twelve months (April – March 2023)

- Revenue increased by 5% year-over-year to ₹33,546 million
- Gross profit at ₹8,367 million. Gross margin at 24.9%
- EBITDA at ₹5,879 million. EBITDA margin at 17.5 %
- Profit after tax at ₹4,476 million. Profit after tax margin at 13.3%
- Earnings per share at ₹33.05
- Cash & Cash Equivalents at ₹7,116 million and Free cash flow of ₹907 million

Uday Reddy, Founder Chairman & CEO, Tanla Platforms Limited said, "Our innovation engine is firing with Platform business gross profits growing over 20% YoY for 11 quarters in a row. Our Enterprise business is back to 20% gross margins and we are well positioned to grow in the coming year."

Significant events during the quarter:

- Wisely ATPTM, the world's first AI- ML-based Anti-Phishing Technology Platform was launched at Mobile World Congress, Barcelona post approval from TRAI to set up a regulatory sandbox for this platform
- Final dividend of ₹4 per share (400% of face value of ₹1 per share) has been recommended by the board subject to shareholders approval
- Completed our third consecutive buyback. Tanla bought back 1,416,666 shares at ₹ 1,200 per share for an aggregate amount of ₹ 1,700 million through tender route mechanism
- Announced support for TCFD Task Force on Climate Related Financial Disclosures
- As part of our on-going skill development, 100 candidates commenced training at NAC National Academy of Construction- Hyderabad



Invitation to the conference call:

Tanla will host a conference call and live webcast to discuss the financial results on April 27, 2023, at 4.30 PM IST.

Conference call details:

Interested parties may listen to the call by dialing +91 22 6280 1141 / +91 22 7115 8042, or if outside India, by dialing the toll-free number - the United Kingdom 08081011573, United States 18667462133, Hong Kong 800964448, and Singapore 8001012045. Watch the presentation at https://bit.ly/3ArJiRM

For any additional information, please contact:

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About Tanla

Tanla transforms the way the world collaborates and communicates through innovative CPaaS solutions. Founded in 1999, it was the first company to develop and deploy A2P SMSC in India. Today, as one of the world's largest CPaaS players, it processes more than 800 billion interactions annually and about 63% of India's A2P SMS traffic is processed through Trubloq, making it the world's largest Blockchain use case. Wisely, our patented enterprise grade platform offers private, secure, and trusted experiences for enterprises and mobile carriers. Tanla Platforms Limited is headquartered in Hyderabad. Tanla is listed on two national exchanges, the NSE and BSE, (NSE: TANLA; BSE:532790) and included in prestigious indices such as the Nifty 500 and BSE 500, Nifty Digital Index, FTSE Russell and MSCI.

Safe Harbor

This document contains "forward-looking" statements, and these statements involve substantial risks and uncertainties. All statements other than statements of historical fact could be deemed forward-looking, including, but not limited to, expectations of future operating results or financial performance, market size and growth opportunities, the calculation of certain of our key financial and operating metrics, plans for future operations, competitive position, technological capabilities, and strategic relationships, as well as assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as "expect," "anticipate," "should," "believe," "hope," "target," "project," "plan," "goals," "estimate," "potential," "predict," "may," "will," "might," "could," "intend," "shall," and variations of these terms or the negative of these terms and similar expressions. You should not put



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