



Tanla Solutions Limited
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October 29, 2018

To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 532790	National Stock Exchange of India Ltd. “Exchange Plaza” Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: TANLA
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Dear Sir / Madam,

Sub: Press Release

Please find enclosed Press Release on “**Tanla Retains Former Airtel CEO Sanjay Kapoor as Senior Advisor and Mentor for its Growth Strategy**” and “**Tanla Announces Appointment of Sriram Vinjamuri as Chief Operating Officer**”.

This is for your information.

Yours faithfully,

For **TANLA SOLUTIONS LIMITED**



Seshanuradha Chava
VP - Legal & Secretarial
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Encl: As above



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Tanla Retains Former Airtel CEO Sanjay Kapoor as Senior Advisor and Mentor for its Growth Strategy

Tanla Solutions Ltd. (BSE: 532790) (NSE: TANLA) is pleased to announce that Mr. Sanjay Kapoor has been retained by the Company as a 'Senior Advisor and Mentor', with the primary objective of providing strategic insights on Business growth, Brand building, Diversification and Technical inputs in corporate decision making. Tanla recently acquired Karix Mobile from GSO for Rs. 340 Cr.

Sanjay is an established telecom leader globally and was the Chief Executive Officer of India & South Asia operations at Bharti Airtel between 2010 and 2013 and has spent nearly 20 years as a business leader in Indian telecom market. After Airtel, Kapoor assumed the role of the Chairman at Indian handset maker Micromax in 2014, for nearly a year. He currently pursues plural career which includes Entrepreneurship, Consulting, and board memberships for companies in India and overseas. He was recently appointed as a Board member of Saudi Telecom and also advises multiple early stage companies on Strategy.

"We are absolutely thrilled to have Sanjay advising us. His strong domain expertise, coupled with extensive industry knowledge, will be valuable to the company in moving forward. Through his vast experience and network of contacts in the industry, we believe he will be instrumental in our strategic directions as we advance our foray into new domains and technologies," said Uday Reddy, CMD, Tanla Solutions.

Sanjay Kapoor said, "Tanla is a high potential telecom solutions company led by an ingenious entrepreneur, Uday Reddy. Their transformation is evident with their moves to build and scale global leadership both organically and inorganically. Their vision to build futuristic cloud-based solutions with cutting-edge technologies will set them apart from current peers. I am pleased to assist Uday and team to develop Tanla as an undisputed leader in Cloud Communication space."

About Tanla

Tanla is a Hyderabad, India-based company, established in 1999. It is a global leader in its domain as one of the largest Cloud Communication providers, handling over 120 bn business communications annually. Tanla is innovating the way the world communicates, continuously raising the bar through enhanced speed, ease, and simplicity of Cloud Communication solutions, adopting cutting-edge technologies to meet the discerning needs of a diverse clientele, from enterprises to carriers across geographies.

Contact

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SOURCE **Tanla Solutions Limited**





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Tanla Announces Appointment of Sriram Vinjamuri as Chief Operating Officer

Tanla Solutions Ltd (NSE: TANLA) has today announced the joining of Sriram Vinjamuri as Chief Operating Officer. He will report to Uday Reddy, Chairman & Managing Director.

Sriram is a high impact leader with nearly two decades experience in Indian telecom and an overall experience of 25 years. Over the course of his career, he held various leadership positions in Integrated Sales, was responsible for P&L, marketing, and general management functions. In the past, Sriram worked with Airtel, Nestle, BPL, and Tanla where he made a significant impact through his proven business planning and sales strategy deployment.

In his previous role, Sriram was the VP (Consumer Business - South India) Tata Teleservices, where he was also responsible for improving Customer Market Share and Revenue Market Share while managing a diverse, multi-functional team of 200 members from S&M, Finance, Network, Customer Service and HR.

Uday Reddy, Tanla Solutions' Chairman & Managing Director said, "*I've personally known Sriram for over a decade and feel happy to invite him back to join Tanla, as he left imprints of a true business leader during his previous stint with Tanla, as Head - India Sales during 2007-09. I am confident that he will play a significant role in turbocharging Tanla's growth strategy.*"

"Excited to be part of Tanla at the cusp of transforming into the 'leading enterprise cloud communications provider' globally. While the expertise of Karix in enterprise business would create unique synergies, the strong technology capabilities of Tanla in providing world-class platform and infrastructure solutions, would help leverage the enterprise and telco partnerships for rapid innovation and building next-generation business cloud communication solutions," said Sriram.

Sriram will be responsible to ensure the achievement of annual targets through operational excellence.

About Tanla

Tanla started its journey as the new millennium set in with a small group of mobile messaging experts, with base in Hyderabad, India, to create a world-class messaging service. Today, Tanla is a global leader in its domain as one of the largest cloud communication providers, handling over 90 bn business communications annually. Tanla is innovating the way the world communicates, continuously raising the bar through enhanced speed, ease, and simplicity of cloud communication solutions, adopting cutting-edge technologies to meet the discerning needs of a diverse clientele, from enterprises to carriers across geographies.

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