

13th May, 2025

To,

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No. C/1, G Block,

Bandra Kurla Complex,

Bandra (East), Mumbai - 400 051,

Maharashtra, India.

BSE Limited

Corporate Relationship Department

1st Floor, New Trading Ring,

PJ Towers, Dalal Street,

Fort, Mumbai - 400 001,

Maharashtra, India.

Company Code: CINELINE (NSE) / 532807(BSE)

Subject: Investor Presentation

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the investor Presentation issued by the Company for Q4FY25.

The investor presentation can also be accessed on website of company, www.moviemax.co.in

The contents of the Investor Presentation give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully

For Cinline India Limited

Rasesh Kanakia

Director

DIN:00015857

Cinline India Limited

2nd Floor, A & B wing, Vilco Centre, Subhash Road, Opp Garware, Vile Parle (E), Mumbai- 400057

(India). Tel.: +91-22-67266688, Email: investor@cinline.co.in,

Corporate Identity Number (CIN): L92142MH2002PLC135964; www.moviemax.co.in



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Company becomes a Debt-Free Company with complete focus on expanding Film exhibition business

- ✓ Successfully monetized its hotel asset, Hyatt Centric Goa, for an enterprise value of **INR 270 Crores** through the sale of the subsidiary
- ✓ Proceeds facilitated total debt reduction of INR 228 Crores (including hotel asset-related and other company debt), leading to a **debt-free status**

Surplus funds to be deployed towards expansion of the core film exhibition business

Key Strategic priorities to drive the growth of core film exhibition business

Generating Sustainable Free Cash Flow

With debt reduction through the hotel sale, the company will now save ~INR 22 Crores annually in debt servicing, allowing for regular free cash flow generation. This will support planned expansion of new screens



Adopting a 'Capital-Light' Growth Model

The Company seeks to partner with developers for joint investments in new screen infrastructure, reducing annual capital expenditure while enhancing capital efficiency



Expanding Through a 'Revenue Share' Model

Future screen additions will primarily follow a revenue-sharing approach, reducing fixed rental obligations and enhancing financial flexibility

By FY26, the Company is expected to have a cash reserve of **INR 80-100 crores*** to support further expansion of its film exhibition business

*This includes expected cash flows from the film exhibition business during FY26, along with proceeds from warrants anticipated to be converted into equity shares in FY26

OPERATIONAL

No. of Cinemas

19

Screens

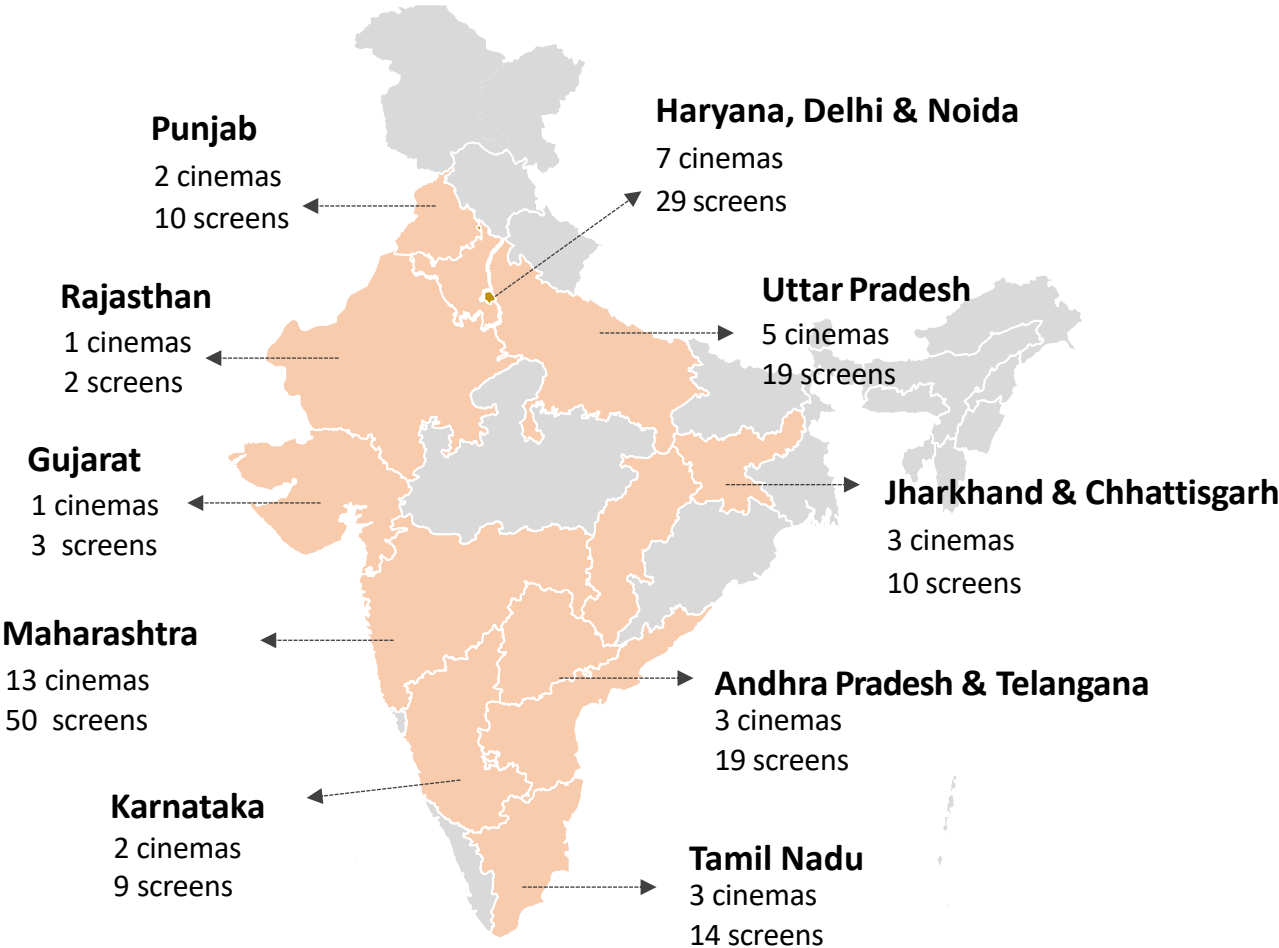
77

Cities

13

Seats

19,000+



TIED UP

No. of Cinemas

21

Screens

88

Cities

19

Seats

18,000+

Operational Screens Added till date

Location	Month	# Properties	# Screens
Cineplanet Sion	Apr-22	2	6
The Zone Mall Nashik, Eternity Mall Nagpur		2	6
Eternity Mall & Wondermall Thane		2	8
Eagles Flight Andheri		1	1
Omaxe, Patiala	Jul-22	1	4
Pacific Mall, Ghazibad	Aug-22	1	4
Huma, Mumbai	Nov-22	1	4
SM5 Kalyan, Mumbai		1	5
Cinemagic, Bikaner		1	2
AMR, Hyderabad	Dec-22	1	7
Gulshan, Noida	Mar-23	1	6
Shalimar, Luknow		1	6
Ansal, Gurugram	Nov-23	1	3
Amanora Mall, Pune	Mar-24	1	8
Mariplex Mall, Pune	Oct-24	1	3
R Cube, Noida	Dec-24	1	4
Total		19	77

Owned

Cinemas 6
Screens 18

Variable

Cinemas 7
Screens 34

Fixed

Cinemas 6
Screens 25

Cineline's Journey from 1997-2013



Planting the Seeds of Cinematic Excellence (1997)

Started the journey in 1997 with the inception of its movie exhibition business. The Company's first theatre opened in Mumbai, driven by a vision to provide an unparalleled entertainment experience to movie enthusiasts.

Redefining Comfort and Luxury (2005)

Continued raising the bar for cinema experiences by becoming one of India's first cinema chains to replace traditional chain with revolutionary Bucket Seats. These moves prioritized comfort and elevated the movie-watching experience to new heights.

Glamour Meets Grandeur (2007-2009)

It was established as the industry's favourite hotspot for movie premieres and star-studded events. The Company's venues played host to numerous eternal moments of stardom, cementing its reputation as a hub for glitz and glamour.

Blockbuster Distribution Powerhouse (2012-2013)

Solidified its position as a major distributor of blockbuster films and played a pivotal role in the success of numerous record-breaking movies. including 'Singh is King', 'Kismat Konnection', and many more.



Pioneering the Multiplex Revolution (2001)

Recognized the evolving preferences of audiences, took a bold step, and led the multiplex revolution in India by opening the country's first multi-screen cinema in Mumbai. This innovative concept introduced a new era of convenience and choice for moviegoers.

Embracing the Public Spotlight (2006-2007)

Building on its widespread popularity and strong brand recognition, Cineline made significant strides by becoming a publicly listed company via Initial Public Offering (IPO) in FY 2006-07. This pivotal move allowed movie enthusiasts and investors alike to become an integral part of the Cineline story.

Luxury Redefined: Introducing the RED Lounge (2010)

Pushed the boundaries of luxury cinema experiences by launching RED Lounge, Mumbai's first-ever theatre featuring all-recliner seats. This innovative concept set a new standard for indulgent movie-going.

Iconic Destinations, Exceptional Experiences (2013)

The company reached new heights by establishing iconic cinema halls in locations like Inorbit Mall (Hyderabad), Infinity Mall Andheri (Mumbai), and Pacific Mall (Delhi), offering unparalleled movie experiences and state-of-the-art facilities.

Cineline's Journey from 2022-2024

Ushering in a New Era: The Birth of MovieMAX (2022)

Embarked on a transformative journey by launching MovieMAX, a brand dedicated to offering a world-class cinema experience tailored for the discerning movie lover. This bold move marked the beginning of a new chapter in the Company's pursuit of cinematic excellence.

Opening of 8-Screen Multiplex at Amanora Mall, Pune (2024)

Cineline announced the grand opening of MovieMAX Multiplex in Pune, Maharashtra, featuring eight state-of-the-art screens and a seating capacity of 1,865. With advanced 2K projectors and immersive sound technology, it delivers exceptional image clarity and an engaging audio-visual experience.

Opening of 4-Screen Multiplex at R cube Monad Mall, Noida (2024)

Cineline has launched latest state-of-the-art multiplex under the brand name "MovieMax Edition" at RCube Monad Mall, Noida, Uttar Pradesh. This luxurious all-recliner format multiplex featuring four screens, each is designed to offer a premium cinematic experience



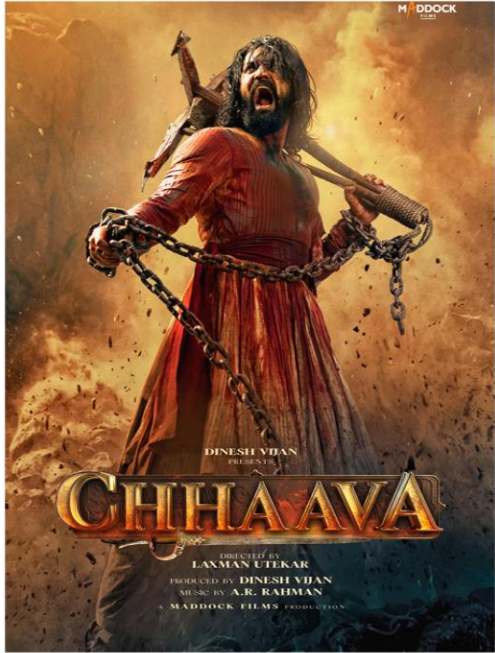
Opening of 3-Screen Multiplex at Ansal Plaza, Gurugram (2023)

Continued its journey of innovation with the opening of a 3-screen multiplex in Haryana, featuring a seating capacity of 802. Equipped with 2K projectors, Dolby 7.1 surround sound, and Double Beam 30 technology, the multiplex offers ultra-high resolution and immersive audio. Premium recliners in each auditorium ensure an exclusive and comfortable movie experience.

Opening of 3-Screen Multiplex at Mariplex, Pune (2024)

Cineline inaugurated MovieMax Multiplex, located at Mariplex Mall in Pune, Maharashtra. Along with advanced 2K projectors that deliver unparalleled image quality, our auditoriums are equipped with gen 3d, Dolby 7.1 Surround Sound technology, captivating audio-visual experience with every visit

Business Highlights



The release of 'Chhaava Movie' has recorded highest revenue in the history of MovieMax, with gross collection of **Rs. 24.04 crores**

Surpassed milestone of **Rs. 200 crores Revenue** in a span of 3 years, achieving **2x Revenue** and **4x EBITDA** since inception

Introduced '**Max Recliner Club**' – a strategy designed to elevate the patron's movie watching experience and rewarding with premium services

Introducing **Bigger and Bolder Infinity Screen** at Pacific Mall, Ghaziabad

Outperformed peers in terms of admits, ATP and GBOC on Y-o-Y basis

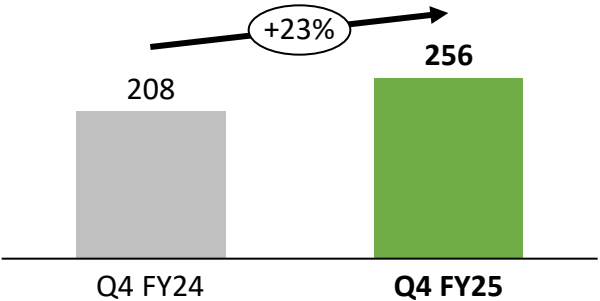
Improved operational efficiency through shutting down loss-making screens and renegotiation of rental cost



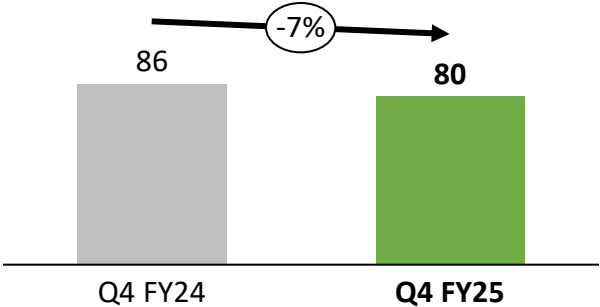
Q4 FY25 Business Performance



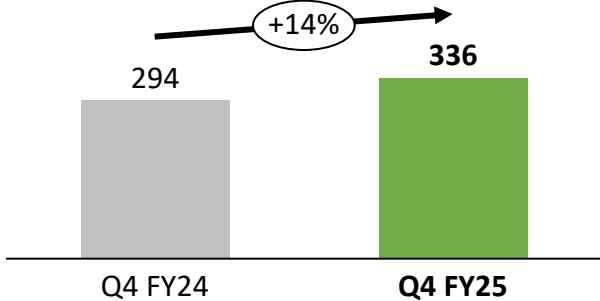
ATP (Rs.)



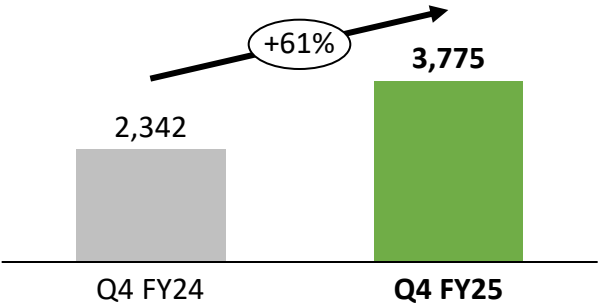
SPH (Rs.)



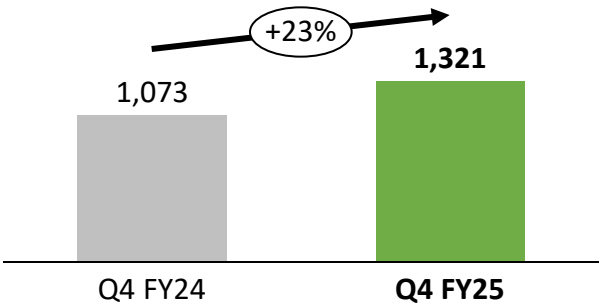
ATP + SPH (Rs.)



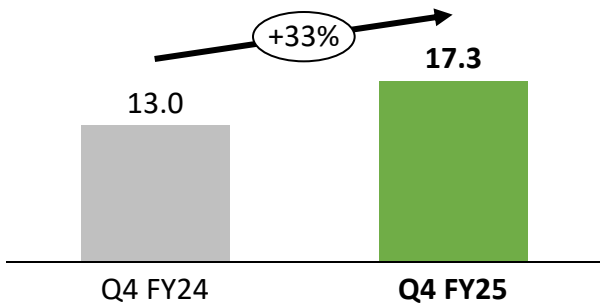
Net Box Office Collections
(Rs. In Lakhs)



Net F&B Collections
(Rs. In Lakhs)



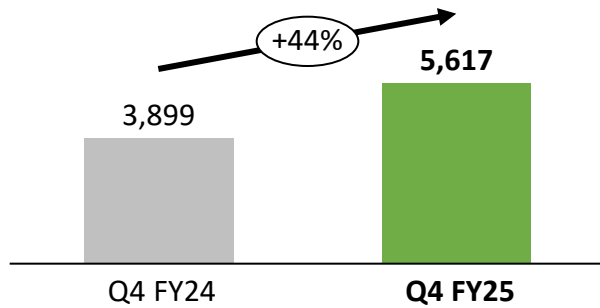
Admits (in lakhs)



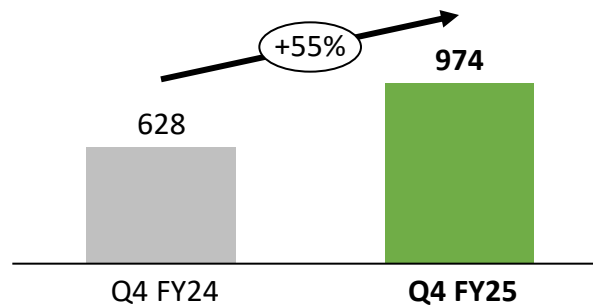
Q4 FY25 Key Operating & Financial Highlights*

Total Revenues (Rs. In Lakhs)

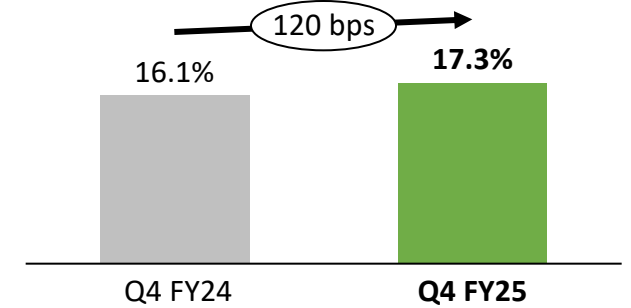
Reported



EBITDA (Rs. In Lakhs)

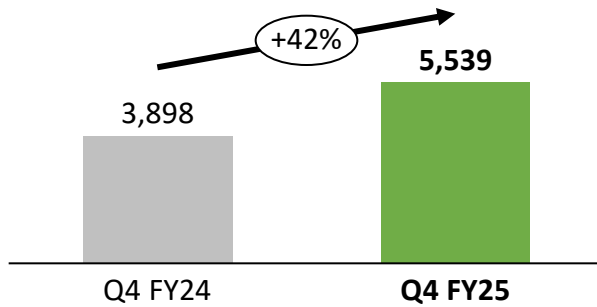


EBITDA Margin %

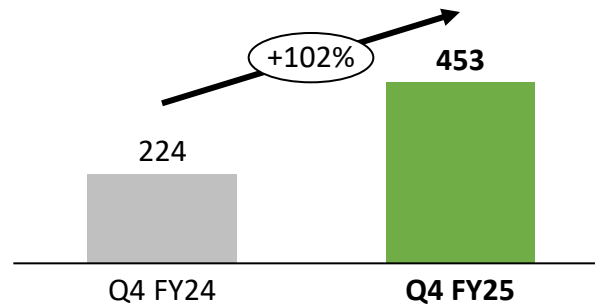


Total Revenues (Rs. In Lakhs)

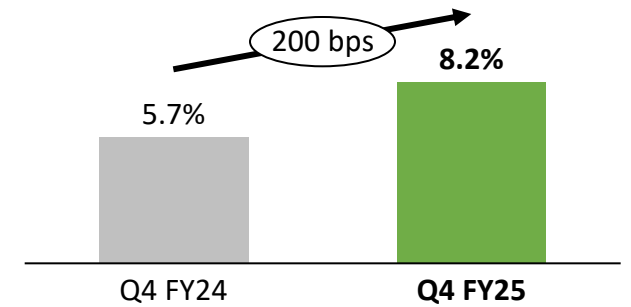
Pre-Ind AS



EBITDA (Rs. In Lakhs)

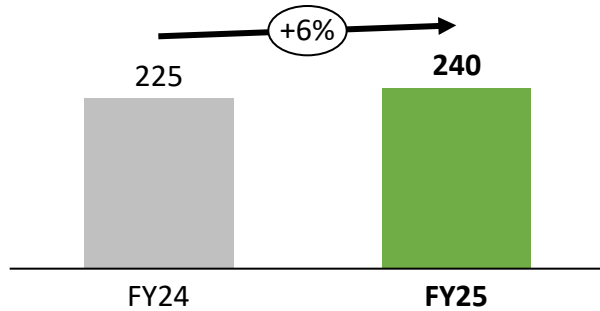


EBITDA Margin %

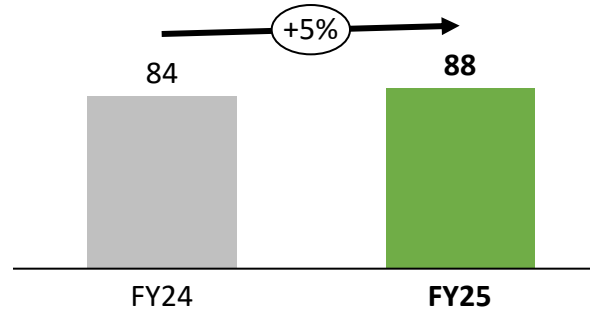


*For Film Exhibition Business

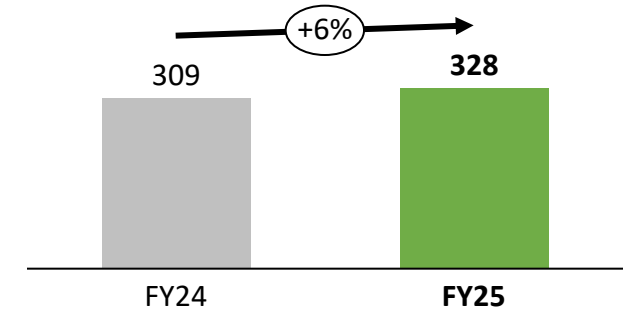
ATP (Rs.)



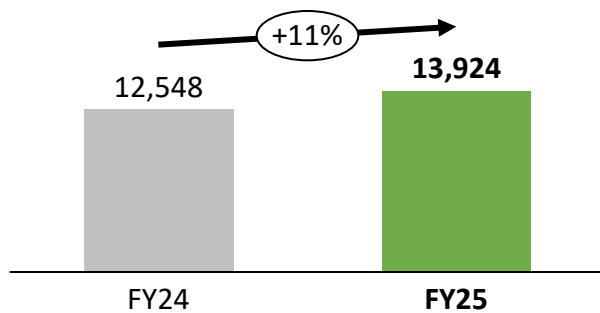
SPH (Rs.)



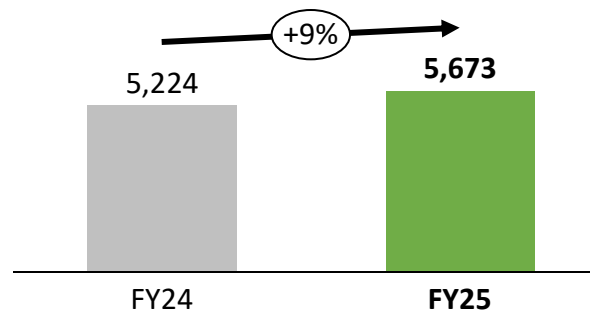
ATP + SPH (Rs.)



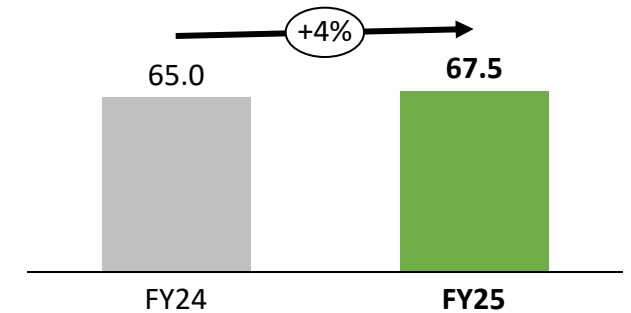
**Net Box Office Collections
(Rs. In Lakhs)**



**Net F&B Collections
(Rs. In Lakhs)**



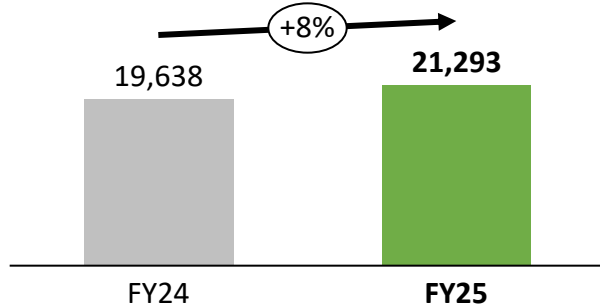
Admits (in lakhs)



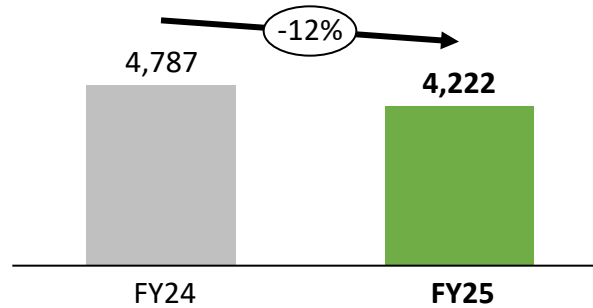
FY25 Key Operating & Financial Highlights*

Reported

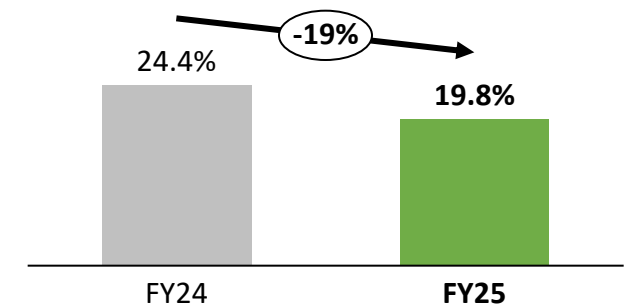
Total Revenues (Rs. In Lakhs)



EBITDA (Rs. In Lakhs)

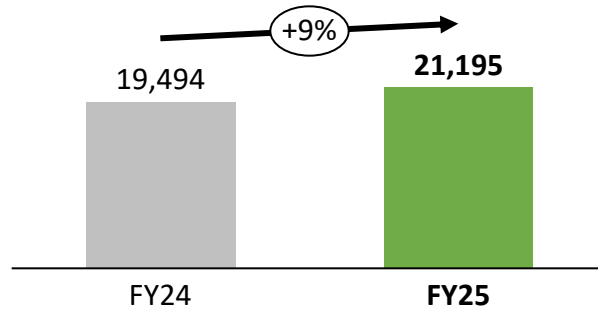


EBITDA Margin %

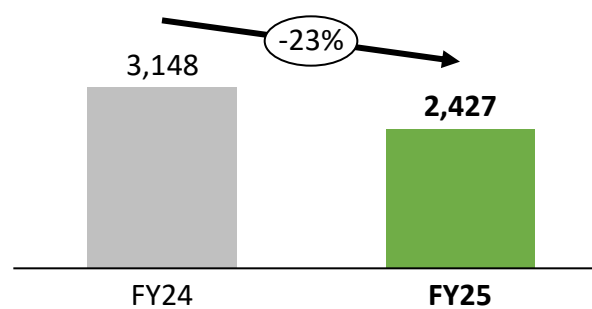


Pre-Ind AS

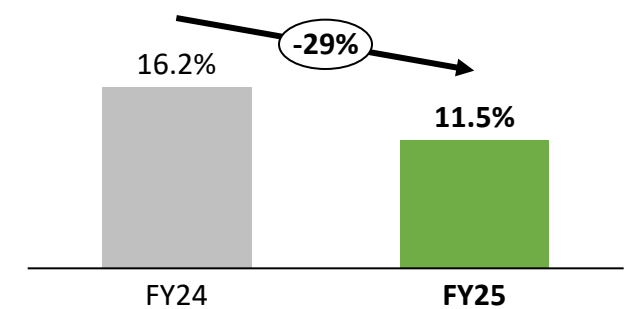
Total Revenues (Rs. In Lakhs)



EBITDA (Rs. In Lakhs)



EBITDA Margin %



*For Film Exhibition Business

Q4 FY25 Profit & Loss Summary*

Q4 FY25				Q4 FY24			
Particulars (Rs. Lakhs)	Reported	Ind AS 116 Impact	Pre Ind AS 116	Reported	Ind AS 116 Impact	Pre Ind AS 116	Growth (YoY) (%) Reported
Total Revenue	5,617	-78	5,539	3,899	-1	3,898	+44%
Rental Cost	359	443	802	157	403	560	
Other Operating Expenses	4,284	-	4,284	3,114	-	3,114	
EBITDA	974	-521	453	628	-404	224	+55%
Depreciation	670	-333	338	542	-314	228	
EBIT	304	-189	115	86	-90	-4	
Finance cost	743	-380	364	734	-359	375	
PBT	-440	191	-248	-648	269	-379	
Cash PBT*	231	141	90	-106	-45	-151	

*PBT + Depreciation

FY25 Profit & Loss Summary*

	FY25			FY24			
Particulars (Rs. Lakhs)	Reported	Ind AS 116 Impact	Pre Ind AS 116	Reported	Ind AS 116 Impact	Pre Ind AS 116	Growth (YoY) (%) Reported
Total Revenue	21,293	-98	21,195	19,638	-143	19,494	+8%
Rental Cost	1054	1,701	2,755	1,121	1,495	2,617	
Other Operating Expenses	16,017	-4	16,013	13,729	-	13,729	
EBITDA	4,222	-1,795	2,427	4,787	-1,639	3,148	-12%
Depreciation	2,446	-1,247	1,199	2,008	-1,139	869	
EBIT	1,776	-579	1,228	2,779	-500	2,279	
Finance cost	2,870	-1,407	1,463	2,869	-1,325	1,544	
PBT	-1,093	858	-235	-90	825	736	
Cash PBT*	1,352	-389	964	1,918	-314	1,604	

*PBT + Depreciation

Top Movie Gross BOX OFFICE Collection for Q4 & FY25

Q4 FY25



2,434



455



143



139



111

FY25



2,434



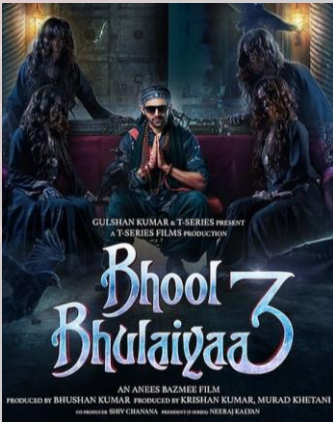
2,243



1,801



920



739

(In Rs. Lakhs)

Introducing Max Recliner Club

Elevating Luxury with Premium Services



Introducing the Max Recliner Club, a strategy designed to elevate our patrons' movie-watching experience while also rewarding you for premium service and upselling efforts



Welcome Kit

A personalized kit with branded merchandise, snacks, and exclusive offers



Specially Designed Gourmet Menu

Curated food and beverage options for recliner patrons, including premium snacks, meals and beverages



24 / 7 Staff Service

A dedicated team to serve recliner guests during the movie, ensuring a seamless experience



Red carpet at concessions

A priority service counter offering shorter wait times for recliner patrons

Special Initiatives taken by MovieMax



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BLOCK BUSTER

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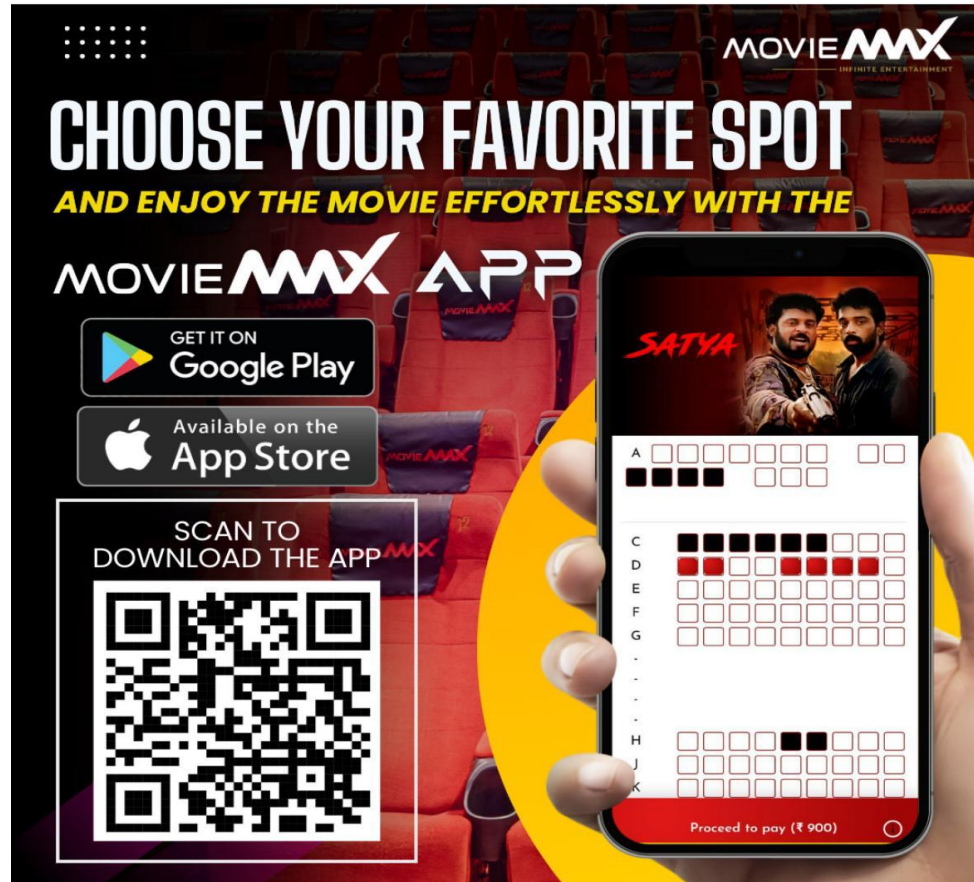
BIG SCREEN
IND VS NZ
FINAL MATCH AT MOVIE MAX!

9th March 2025
1:30 PM

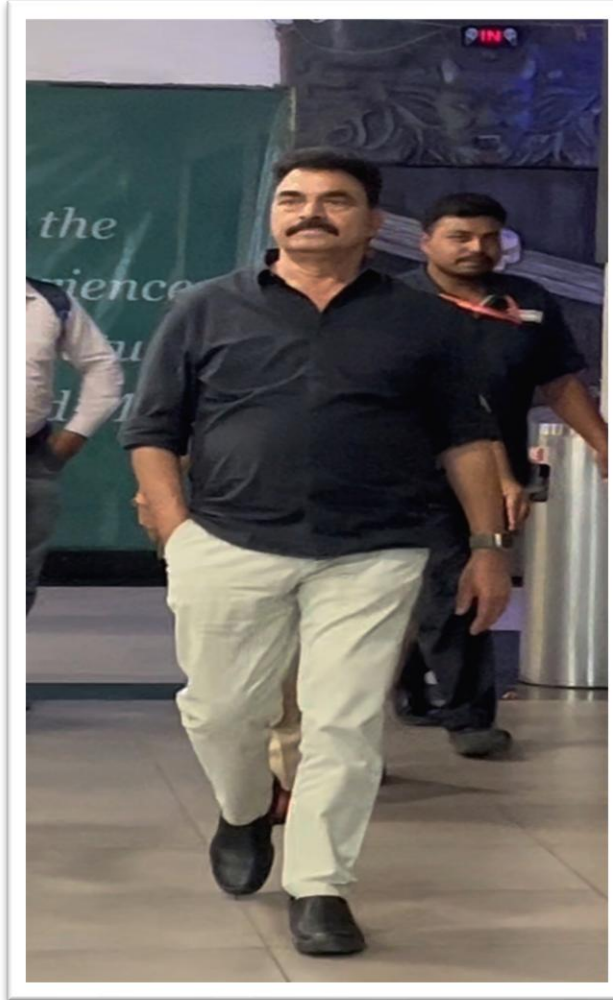
BOOKINGS OPEN
moviemax.co.in | Bookmyshow | Paytm

IND **VS** **NZ**

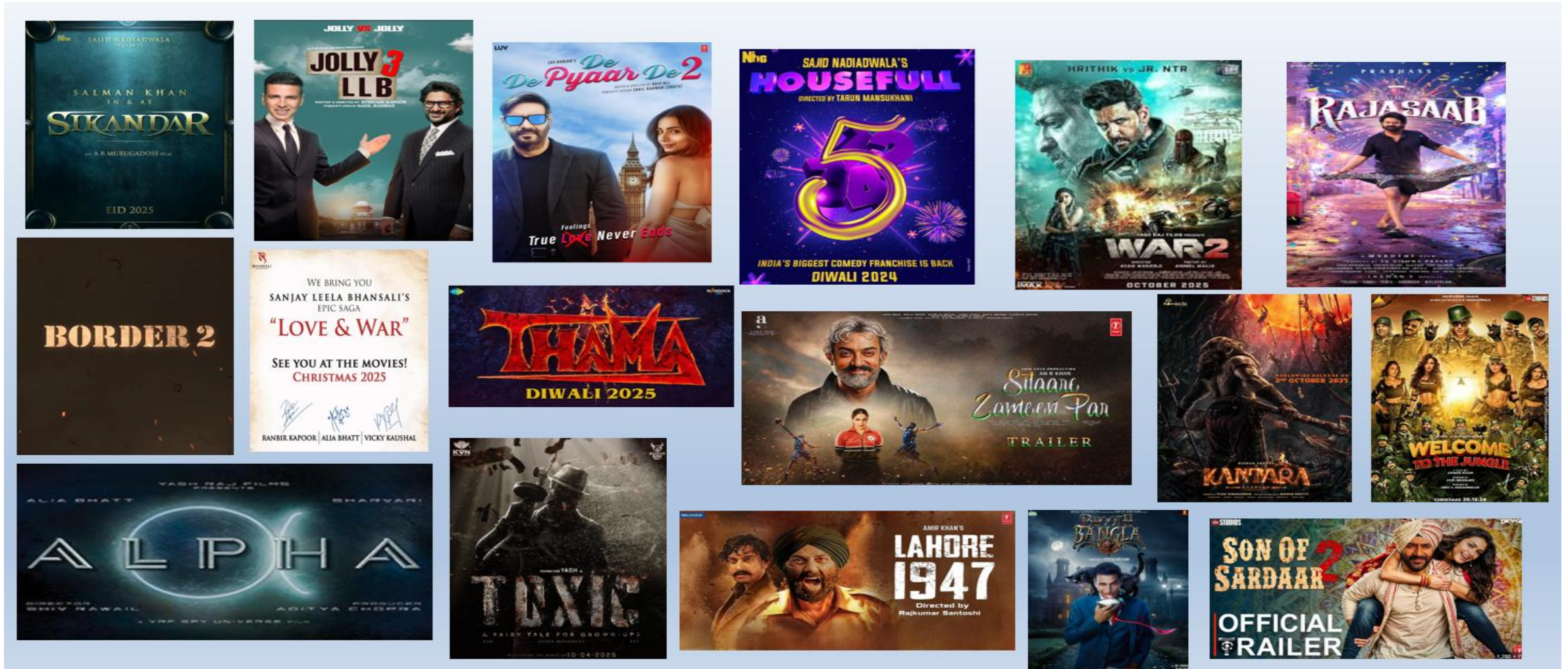
MovieMax Application promotion on Social Media



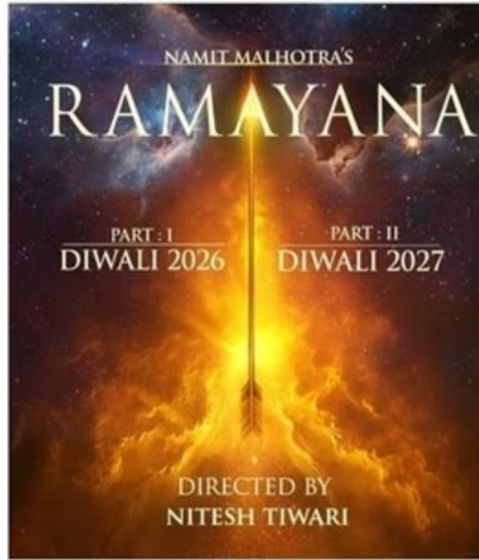
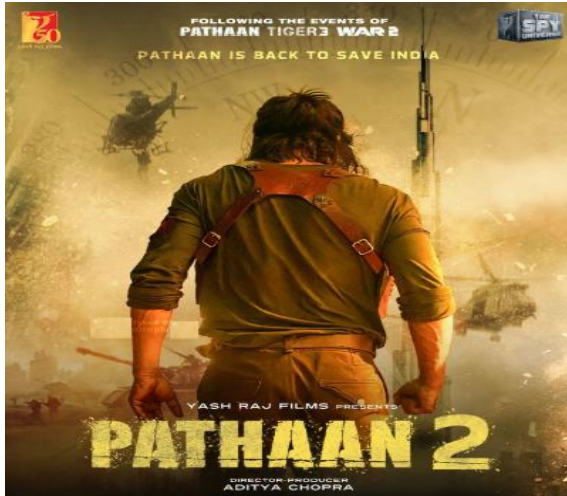
Movie Stars visiting MovieMax Cinemas



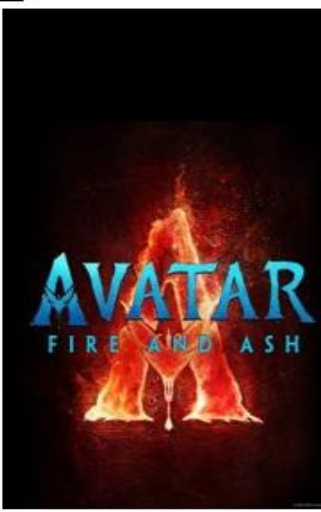
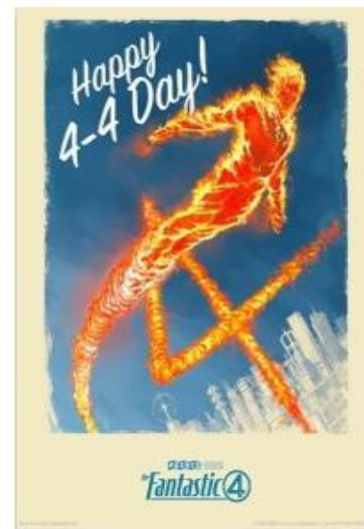
Exciting Upcoming Bollywood Movies in 2025



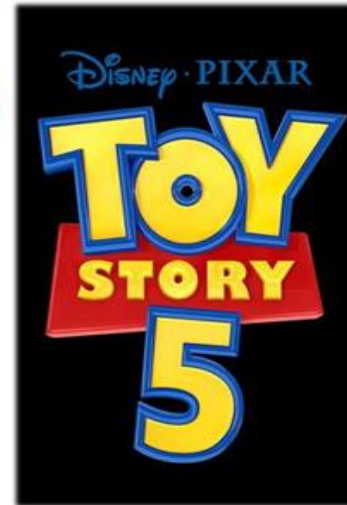
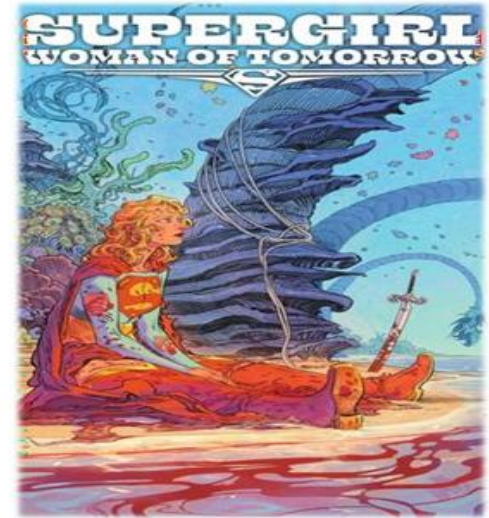
Exciting Upcoming Bollywood Movies in 2026



Exciting Upcoming Hollywood Movies in 2025



Exciting Upcoming Hollywood Movies in 2026





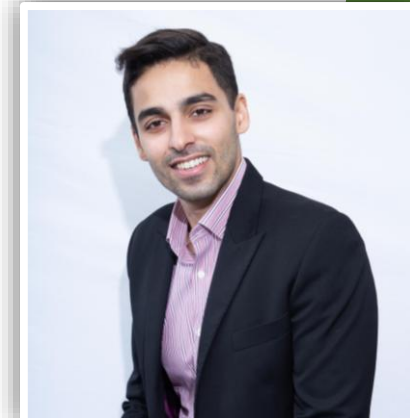
Mr. Rasesh B. Kanakia
Chairman

- Started real estate development in 1986
- Instrumental in making Kanakia Group a reputed name in India
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



Mr. Himanshu B. Kanakia
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



Mr. Ashish R. Kanakia
Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with cinema core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization

MOVIE MAX

11

Company: Cinline India Limited
CIN: L92142MH2002PLC135964

Mr. Vipul Parekh - CFO
vipul.parekh@cinline.co.in
Tel: 91-22-67267777

Investor Relations: Strategic Growth Advisors (SGA)
CIN: U74140MH2010PTC204285

Mr. Deven Dhruva deven.dhruva@sgapl.net
Tel: +91 98333 73300

THANK YOU