the-bridge

JULY - SEPTEMBER, 2012 VOL 2 ISSUE 2

OMAXE
Turning dreams into reality

Dare to dream. Will to sustain.

Power to deliver.

Contents


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Standing Tall

Company Overview		
Presence	:	Across 39 Cities in 12 States
Project Conceived	:	123 mn sq. ft. (3300 acre)
Land for future development	:	1140 acre
Area delivered in Real Estate	:	42.80 mn sq. ft. (1320 acre)
Area Delivered as Third Party Contractor	:	31.80 mn sq. ft. (over 123 contracts)
Employee Strength	:	~2,350
No of projects (on going)	:	16 Group Housing, 19 Townships, 9 Commercial Malls/Hotels/ SCO
Infrastructure / EPC Projects	:	10

HI-TECH TOWNSHIPS

INTEGRATED TOWNSHIPS

GROUP HOUSING

COMMERCIAL-SHOPPING MALLS / OFFICE SPACE

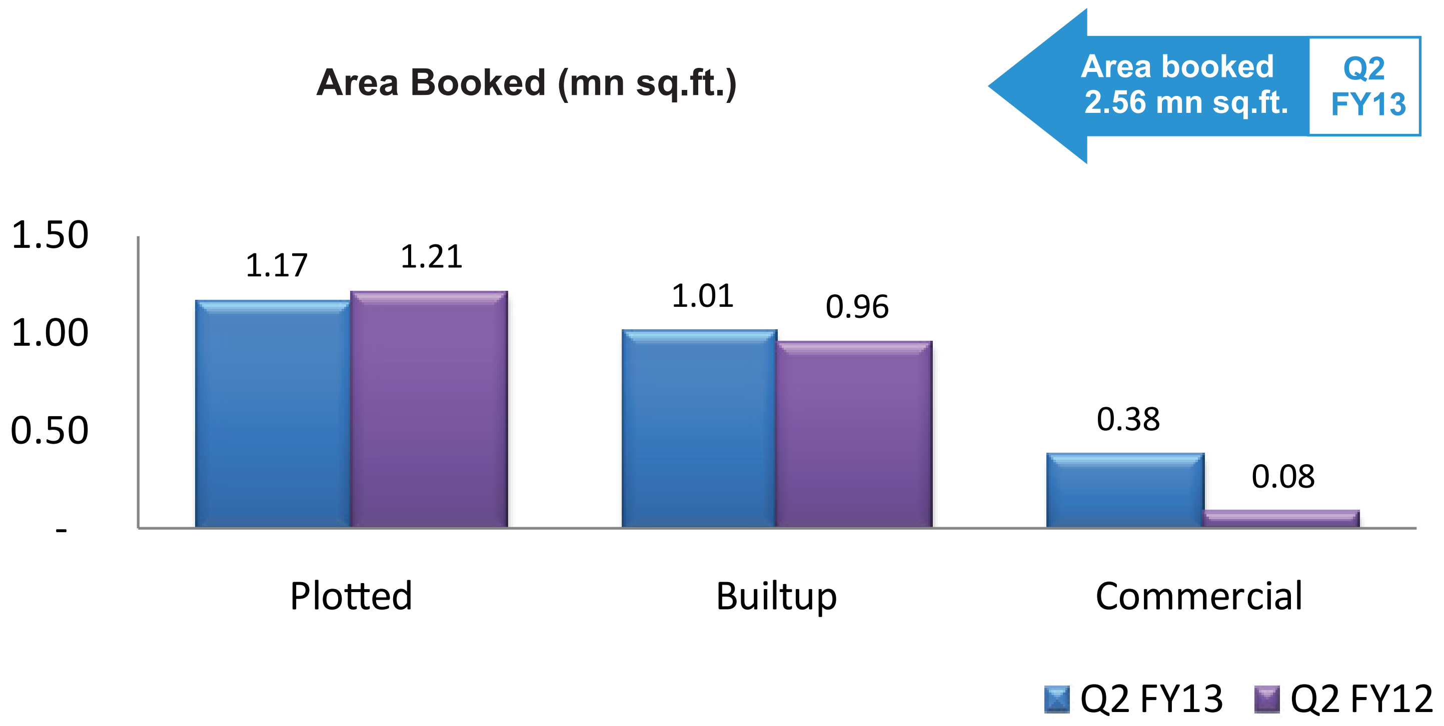
HOTELS

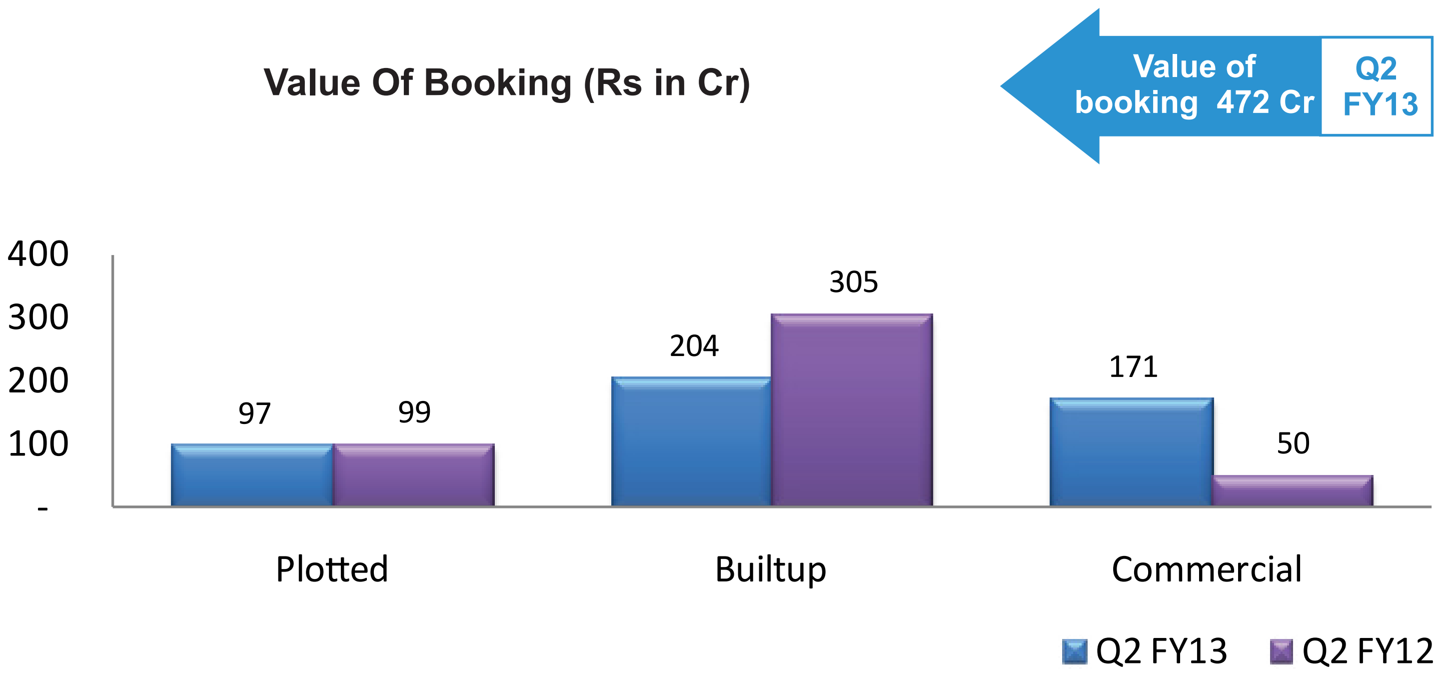
Overview Q2 & H1 FY13

Quarter	Q2 FY13		Q2 FY12	
Particular	**Area (mn sq ft)**	**Value (Cr.)**	**Area (mn sq ft)**	**Value (Cr.)**
Plotted	1.17	97.00	1.21	99.00
Builtup	1.01	204.00	0.96	305.00
Commercial	0.38	171.00	0.08	50.00
Total	**2.56**	**472.00**	**2.25**	**454.00**

Half Year	H1 FY13		H1 FY12	
Particular	**Area (mn sq ft)**	**Value (Cr.)**	**Area (mn sq ft)**	**Value (Cr.)**
Plotted	1.72	195.00	2.74	311.00
Builtup	2.38	534.00	1.68	426.00
Commercial	0.48	179.00	0.45	239.00
Total	**4.58**	**908.00**	**4.87**	**976.00**

Business Operation (Q2 FY 13 – Q2 FY 12)

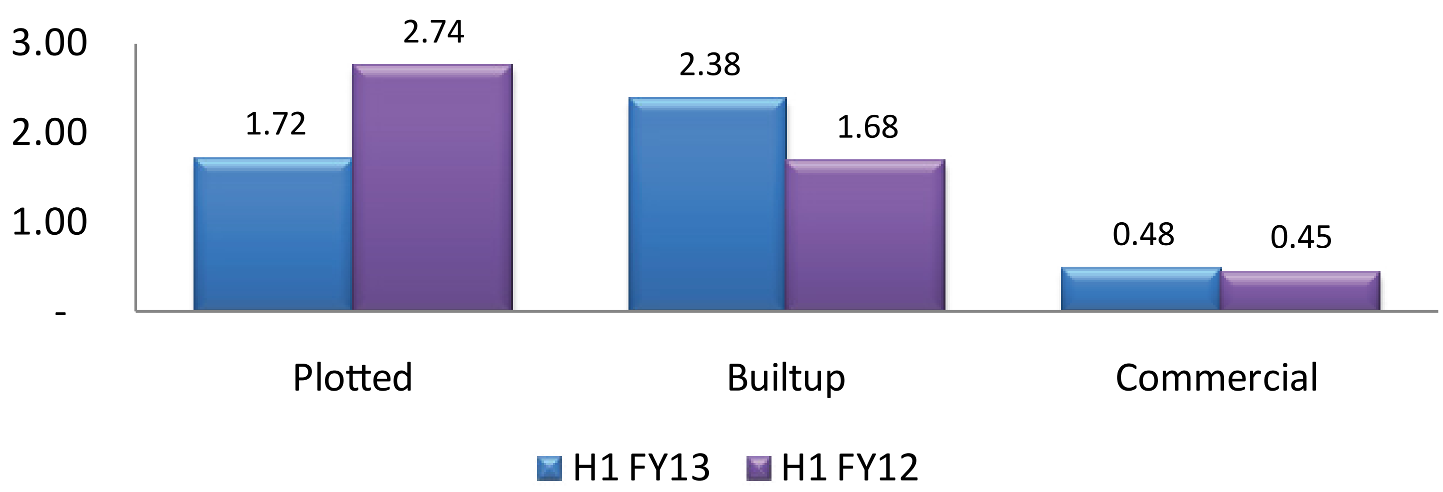




Business Operation (H1 FY 13 – H1 FY 12)

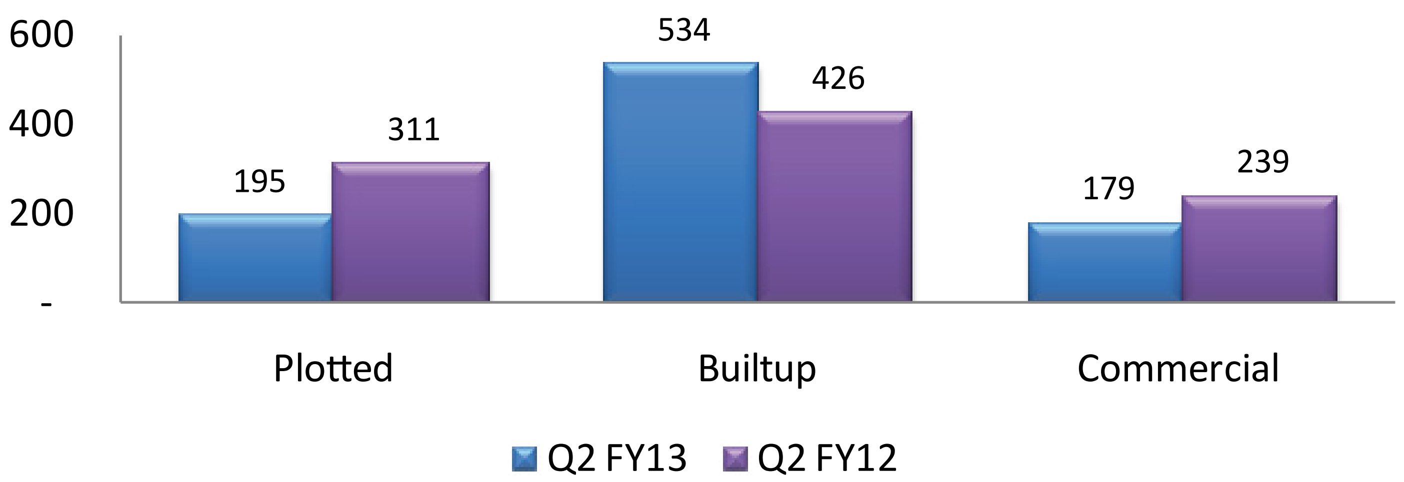
Area Booked (mn sq.ft.)

Area booked 4.58 mn sq.ft | H1 FY13

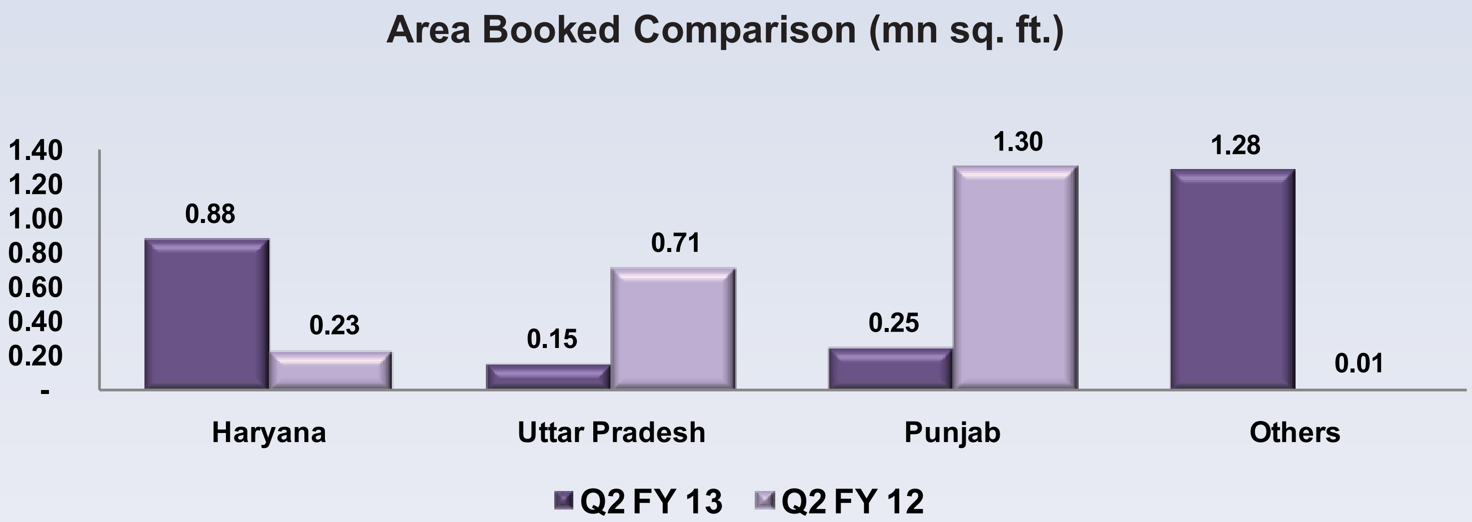


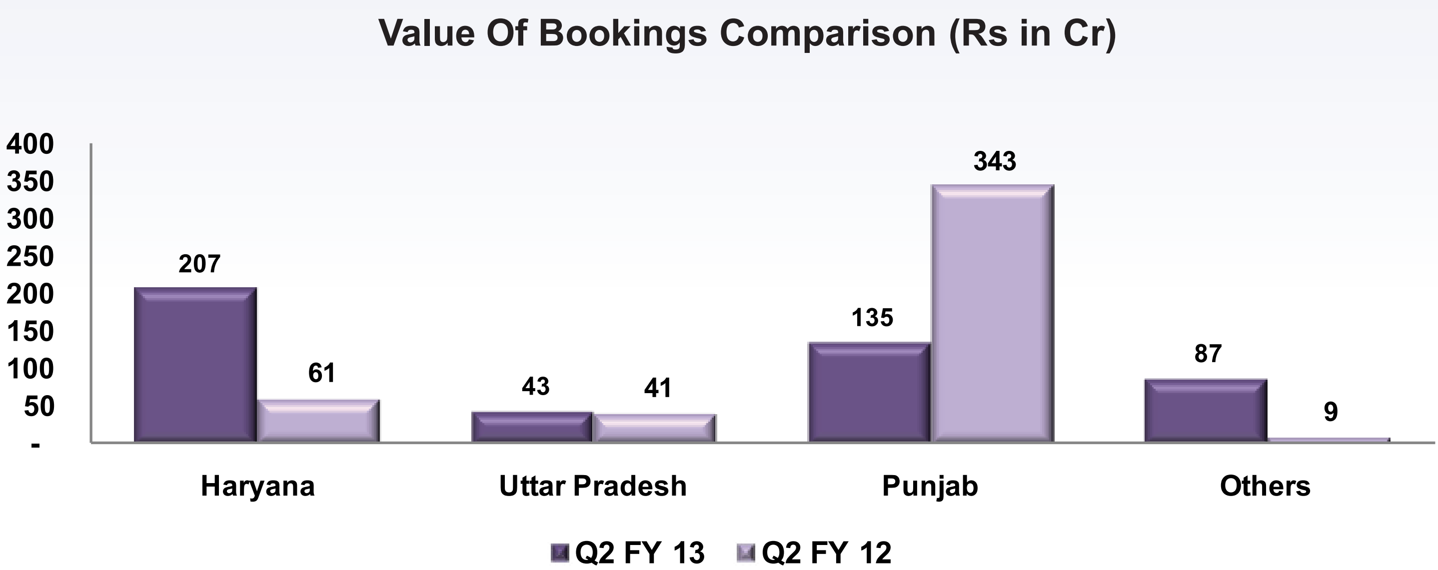
Value Of Booking (Rs in Cr)

Area booked 908 Cr. | H1 FY13



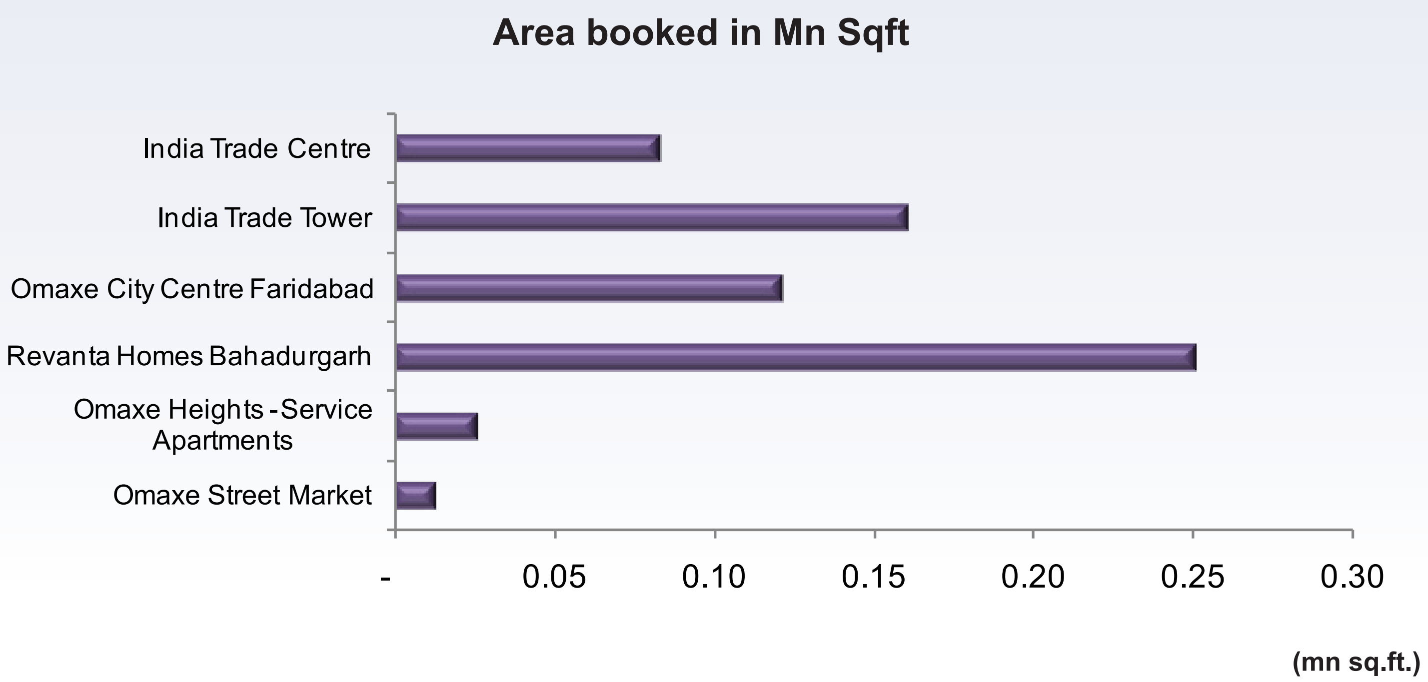
Business Operation (Q2 FY 13 – Q2 FY 12)



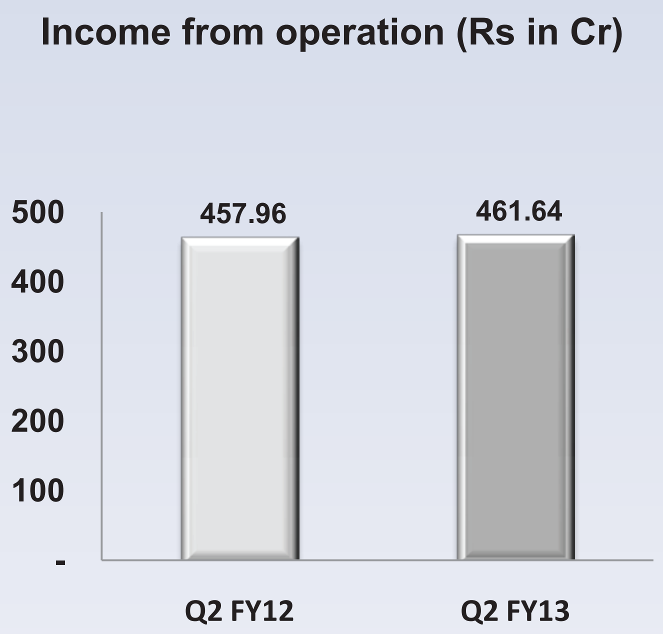


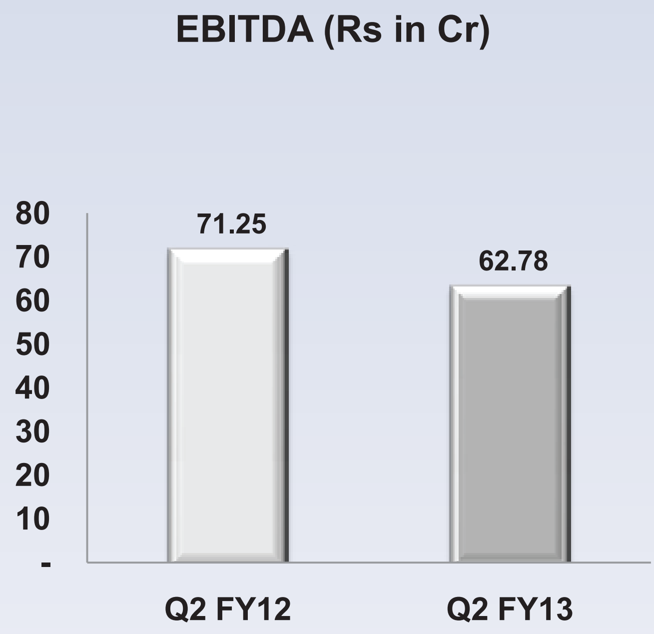
Newly Launched Projects during Q2 FY 13

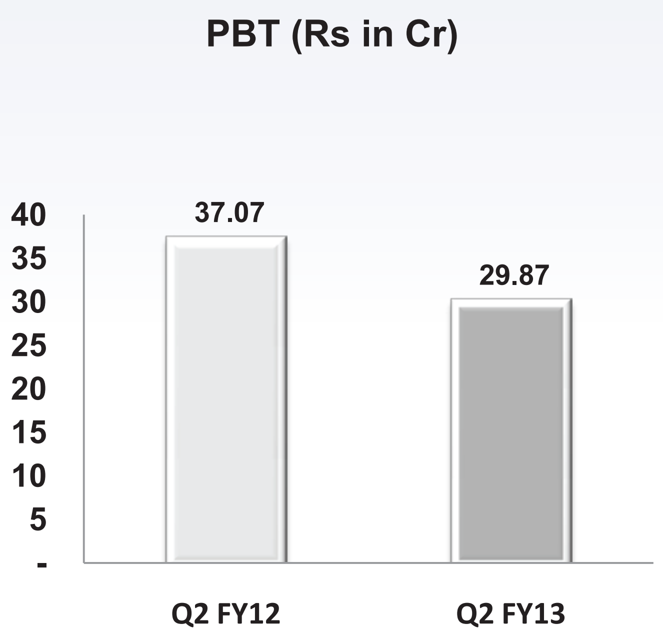
Project Name	Place	Property Type	Total area (mn sqft)	Sold Area (mn sq ft)	Value (Cr.)	Average Rate (INR)
Omaxe Street Market	Jaipur	Shop-cum-office	0.02	0.01	7	5,015
Omaxe Heights - Service Apertments	Faridabad	Group Housing	0.10	0.03	10	3,618
Revanta Homes Bahadurgarh	Bahadurgarh	Floors	0.32	0.25	61	2,442
Omaxe City Centre Faridabad	Faridabad	Shop-cum-office	0.36	0.12	26	2,165
India Trade Tower	New Chandigarh	Comm. Built-up	0.54	0.16	103	6,406
India Trade Centre	Gr. Noida	Comm. Built-up	0.74	0.08	43	5,147
Total			**2.07**	**0.66**	**250**	**3,806**

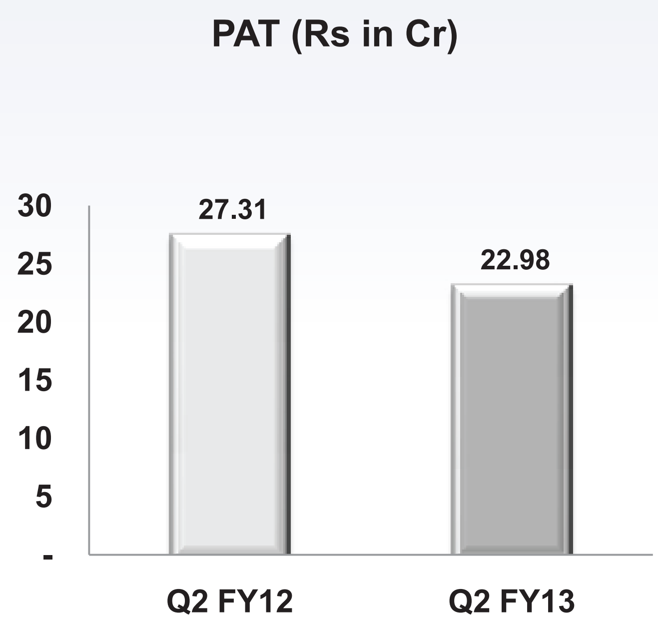


Operational Glimpse (Q2 FY13-Q2 FY12)



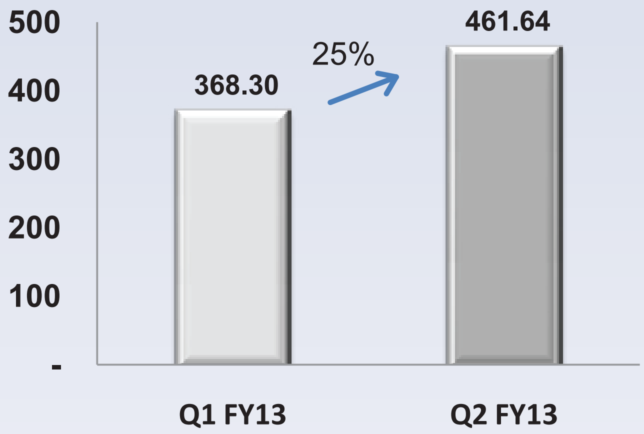




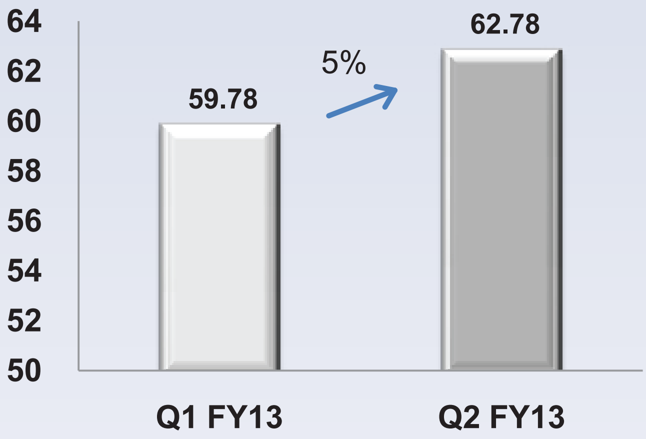


Operational Glimpse (Q2 FY13-Q1 FY13)

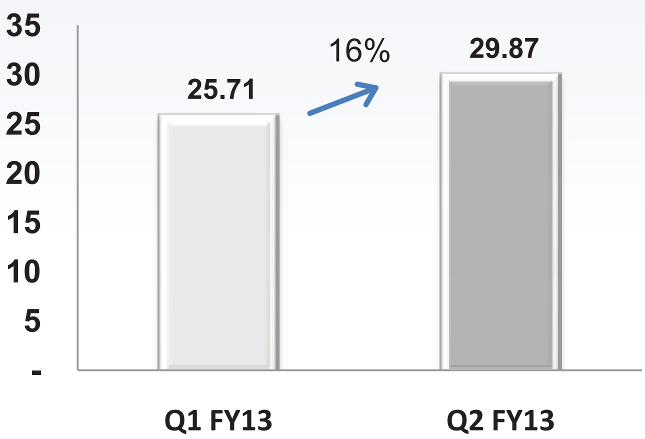
Income from Operation (Rs in Cr.)



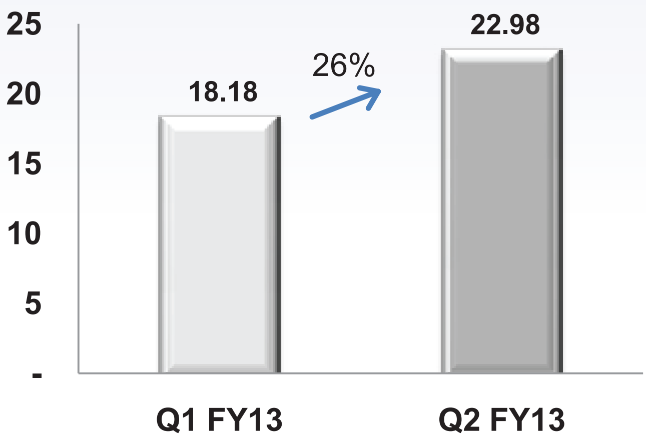
EBITDA (Rs in Cr.)



PBT (Rs in Cr.)



PAT (Rs in Cr.)



Operational Performance (Amount in Cr.)

Particular	Q2 FY13	Q1 FY13	Q2 FY12
Income from Operation (Cr.)	461.64	368.30	457.96
EBITDA (Cr.)	62.78	59.78	71.25
PBT (Cr.)	29.87	25.71	37.07
PAT (Cr.)	22.98	18.18	27.31
EPS	1.32	1.05	1.57
EBITDA Margin	13.60%	16.20%	15.60%
PAT Margin	4.98%	4.94%	5.96%

Financial Highlights

Debt Position

Particulars	Amount in Cr.
Opening Balance of Term Loan (as on 1 July 2012)	1,047
Add New Term Loan availed	78
Less Repaid during Q2	117
Increase / (decrease) in WC, Vehi. & Equip. Loan	6
Gross Debt Position (as on 30 September 2012)	1,014
Opening Balance of Deferred Payment (as on 1 July 2012)	206
New Deferred Payment due to acquisition of land	25
Gross Deferred Payment position	231
Debt Repayment Schedule	
Debt Repayment next three months	120
Debt Repayment next six months	266

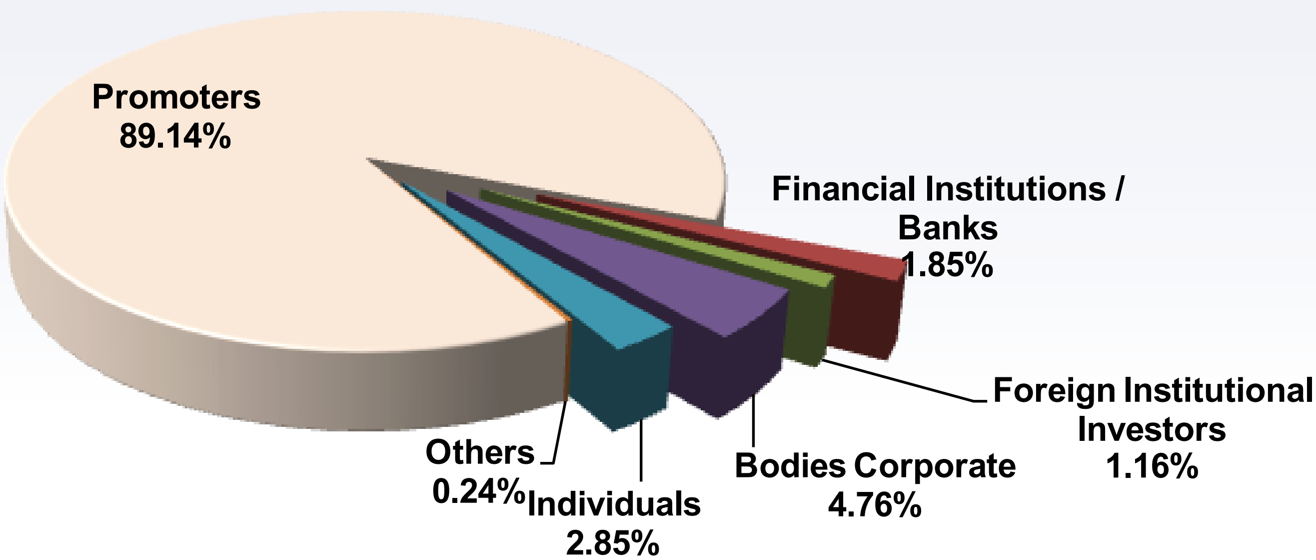
Cash Flow Statement

Particulars	Q2 FY13	H1 FY13
Cash Flow from Operation	498.00	1,057.00
New Borrowing from Bank	78.00	165.00
Construction and Other Overhead Expenses	342.00	789.00
Selling and Admin Expenses	116.00	201.00
Interest Expenses	38.00	80.00
Debt Repayments	117.00	261.00
Total outflow	**613.00**	**1,331.00**
Net Balance	(37.00)	(109.00)

Shareholding Pattern

As on 30 September 2012

Category	No. Of Shares	Percentage Shareholding
Promoters	**154,725,636**	**89.14%**
Financial Institutions / Banks	3,213,860	**1.85%**
Foreign Institutional Investors	2,006,730	**1.16%**
Bodies Corporate	8,253,434	**4.76%**
Individuals	4,953,791	**2.85%**
Others	413,549	**0.24%**
TOTAL	**173,567,000**	**100.00%**



Share Price Movement

Yearly Trend (01-Oct-2011 to 30-Sep-2012)

Index	Closing Price		Inc./(Dec.)	Inc./(Dec) %
	1-Oct-11	30-Sep-12		
Sensex	16,151	18,763	2,611	16%
Sensex Realty	1,682	1,847	165	10%
Omaxe Ltd.	136	158	22	16%

Note: Figures above have been rounded-off to the nearest integer.

New Horizons

International Trade Tower, Omaxe New Chandigarh

Elegantly built to awe you, International Trade Tower in Omaxe New Chandigarh is yet another offering spread massively over 5.4 lakh sq. ft. with options of retail and office spaces. It shall emerge as a modern destination and a hub of commercial activity in New Chandigarh.

Area – 5.4 lakh sq. ft.

Type – Retail and Office Space

India Trade Centre, Greater Noida

A state-of-the-art commercial centre with hotel suites, retail shops and office spaces, designed to cater to the growing habitation in the region. The advantage of location and the modern infrastructure in Greater Noida along with superior features add to its value.

Area – 2.86 Acres

Type –Retail, Hotel Suites, Office Space, Club, Business Centre

Omaxe Street Market, Omaxe City, Jaipur

Omaxe City, Jaipur brings a very irresistible and a delightful shopping destination – Omaxe Street Market. With shops of approx 100 sq. ft size, it is an affordable offering that not only has a captive consumer but also offers capital appreciation. Exclusive ground floor shops (with roof right) and attractively priced at Rs 4.5 lakh onwards are the inherent advantages of Omaxe Street Market.

Area – 20,000 sq. ft.

Type –Retail Shops

New Horizons

Revanta Homes, Omaxe Shubhangan, Bahadurgarh

These 3BHK floors located in Sector 4A are not only affordable but also conveniently located. Bahadurgarh is fast emerging as a lucrative real estate destination. Considering its vicinity to adjoining cities, mainly Delhi, Bahadurgarh offers seamless connectivity via road and metro rail. The infrastructure in Bahadurgarh is fast supporting the growing real estate in the city.

Area – 3.15 lakh sq. ft.

Type – 3BHK

Service Personnel Apartments, Omaxe Heights, Faridabad

An abode of modern living with picturesque landscaping, modern amenities, convenient location and an address as reputed as Omaxe Heights, Faridabad make these Service apartments highly sought-after. Affordability and modern architecture are the USPs that make these service apartments unique in the region. 24x7 water and power supply, open and green environment, parks and playgrounds etc make it highly special.

Area – 97,000 sq. ft.

Type –1BR Apartments

Omaxe City Centre, Faridabad

Omaxe City Centre, Faridabad takes you through the world-famous shopping and entertainment hubs of China, France, New York and London. It opens a window of greater possibilities not only for retailers and investors, but also consumers. This tempting concept, first-of-its-kind is sure to attract huge footfall and redefine the business prospects.

Area – 10.5 acres

Type –Retail

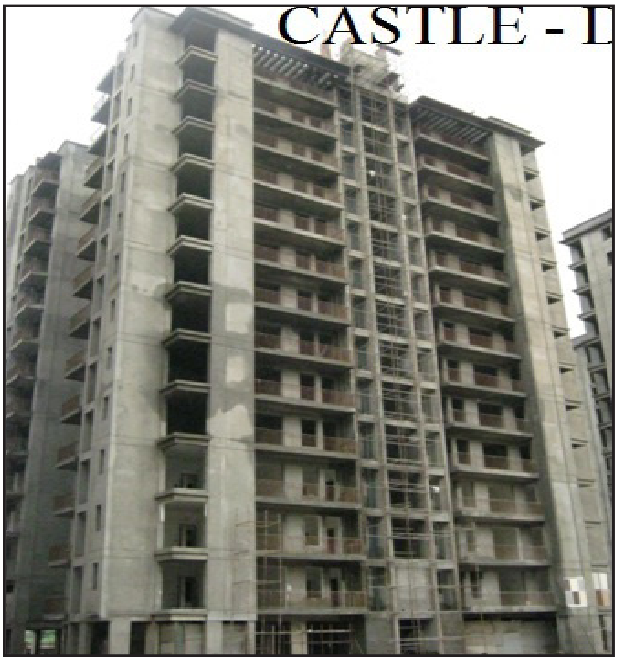
Dreams Taking Shape

City Homes, Omaxe City, Bahadurgarh

City Homes, Omaxe Panorama City, Bhiwadi

Executive Homez, Omaxe City, Jaipur

India Trade Tower, Omaxe New Chandigarh



Omaxe Spa Village, Faridabad

Villas in Omaxe City, Mangliya, Indore

Actual Photographs

Media presence

Interview • EPC World • August - 2012 www.epcworld.in

Delhi-NCR: NRIs real estate investment base

The Delhi & NCR markets still have a lot of potential despite suggestions of oversupply and price stickiness, says **ROHTAS GOEL**, Chairman & Managing Director, Omaxe Ltd in an interview with EPC World.

Assessment of the Delhi & NCR residential and commercial real estate market

NCR is the biggest commercial market in the country with nearly 85 million sq ft of office space under operation and is further expected to witness fresh office supply to the tune of 48 million sq ft in the coming three years, according to reports.

The Delhi & NCR markets still have a lot of potential despite suggestions of oversupply and price stickiness. Greater Noida and Noida Expressway have affordable accommodations that cater to the housing needs of the growing middle class. As far as commercial is concerned, these markets are still evolving considering the pace with which residential accommodation is being made available.

Key real estate trends in 2012 and forecast for the Delhi-NCR market for the year 2013

It is too early to predict the trend in 2013, but 2012 will witness large scale development of commercial projects in several cities across India because of expectation of several policies like multi-brand retail and so on that are expected to have a positive impact on commercial space. Besides, both domestic and global companies are expanding their operations, more so now in tier II and tier III cities thereby fuelling demand for commercial spaces. The trend for residential segment, too, looks promising in tier II & tier III cities. In Delhi and NCR, it may take time to pick up as interest rates are dissuading buyers.

Housing Regulatory Bill & Transparency

The 'Housing Regulatory Bill' was tabled in the assembly. It is awaiting the President's nod. There is no doubt that the bill will usher in transparency in the real estate transactions, but the bill does not fix equal responsibility on all parties concerned, but only seeks to punish developers. Any delay in possession is on account of several bottlenecks - approval delays and defaulting customers being among the various reasons. The bill is silent on these aspects. A consensus must be evolved in this direction.

Yamuna Expressway & Possibility of realty rise on this stretch

Yamuna Expressway will definitely make commuting easier and in that way see more floating population coming to NCR region, so both residential and commercial segment shall benefit. However, we believe the projects that are coming up in the region have already factored in the prices on account of the benefits that will accrue to the opening up of Yamuna Expressway.

Company's plan to unveil any project on this stretch

We are coming up with a commercial project in Greater Noida. Besides, we have a few residential and commercial projects in the NCR that are at advance stages of construction and a few that have been delivered and highly appreciated. A few are:

The Forest Spa	Residential (Under Construction)	Noida Expressway
Omaxe Twin Towers	Residential (Under Construction)	Noida
Grand Omaxe	Residential (Possession Started)	Noida Expressway
Omaxe Palm Greens	Residential (Under Construction)	Greater Noida
Orchid Avenue	Residential (Under Construction)	Greater Noida
Omaxe Connaught Place	Commercial (Under Construction)	Greater Noida
NRI City	Residential (Delivered)	Greater Noida
NRI City Centre	Commercial (Operational)	Greater Noida

NRIs focusing on Delhi-NCR market for real estate investment.

NRIs have been a bigger chunk of customer base in this region. A varied mix of project options, vicinity to National Capital Delhi and a good investment opportunity has seen NRIs flock this area.

Omaxe's landmark projects

The company has been touching and enhancing lives of many through its diversified portfolio comprising residential, commercial, retail, hospitality, entertainment etc. Working on different areas of realty spectrum give us an opportunity to serve our customers better, enlarge our product portfolio and diverse the risks. Omaxe has developed several landmark projects and architectural marvels not only in Delhi-NCR but also in tier II & III cities. A few of the delivered projects includes Omaxe Heights, Lucknow, The Forest, Noida, The Nile, Gurgaon (all residential); Omaxe Square, Delhi, NRI City Centre, Greater Noida, Omaxe Mall, Patiala (all commercial), NRI City, Greater Noida, Omaxe City, Lucknow (all Integrated Township), Construction of Township, Dariba, Modern jails at Kapurthala and Faridkot (all Infrastructure).

Land Bank

We have a land reserve of 3300 acres for future development. We shall make inroads into possibly more tier II and tier III destinations, expand our existing township, increase product portfolio in the existing projects and launch a few commercial projects in Faridabad, Greater Noida, New Chandigarh to name a few.

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A PRESENTATION FROM THE TIMES OF INDIA
TIMES NEIGHBOURHOOD of
FRIDAY AUGUST 31, 2012

GOMTI NAGAR

ADVERTORIAL AND PROMOTIONAL FEATURE

If you want to share news, interesting photographs and issues that affect you, upload the details on our Facebook wall —www.facebook.com/timesneighbourhood.lucknow. Don't forget to mention your contact details. We will take it forward from here. You can also choose to mail us directly on tnlucknow@timesgroup.com or tweet us on https://twitter.com/tnlucknow. We are there for you and want each one of you involved so that we can together make a difference.

THE VERTICAL GROWTH

The real estate is one such sector that has seen a massive boom in the past few years. It is the economic growth engine that is divided into commercial, housing, retail and hospitality and caters to the growing needs of infrastructure development also. Today, Gomti Nagar has become a posh area where people want to flaunt in terms of their office or residence. With new developments that are coming with each passing day, the market has become a glut of vertical buildings.

Continued on Page 2

Times VOICE

SMITA SINGH

Lucknow is expanding and with rising population in the city, most of the city folks are all set to establish their business and dream house in the posh area of Gomti Nagar. Regarded as one of the VIP area of Lucknow, I am happy to be settled in a hub that offers promising growth, be it real estate, shopping complex, malls, entertainment or education.

-Vinay Khand-4, Gomti Nagar

Omaxe, Israeli JV partner settle disputes

Omaxe and its Israeli joint venture partner on Tuesday settled their disputes before the Company Law Board (CLB). The CLB disposed off the cross petitions filed by Omaxe and Israeli real estate firm Azorim after the counsel informed about the settlement. PTI

PERSPECTIVE

"THE NCR MARKET STILL HAS A LOT OF POTENTIAL DESPITE SUGGESTIONS OF OVERSUPPLY AND PRICE STICKINESS."

ROHTAS GOEL, CMD, OMAXE

BETTING BIG ON SMALL TOWNS

OMAXE IS ONE OF THE FIRSTS TO DIVERSIFY INTO TIER II AND III CITIES

Omaxe is one of the leading real estate companies and a diversified infrastructure conglomerate. Having spread its footprints in 12 states across 39 cities in India, the company has already delivered more than 140 projects and is currently executing 54 projects – 17 integrated townships, two hi-tech townships, 16 group housing projects, seven shopping malls and commercial complexes, two hotel projects and 10 EPC contracts, roads and bridges construction.

The genesis of the company goes back to 1987 when first generation entrepreneur and civil engineer Rohtas Goel entered into construction business. In 2001, the company made inroads into the evolving realty sector. Within a short span, the company emerged as one of the largest real estate companies marked by some of the hugely appreciated projects, and more importantly the trust of the people. In order to leverage its expertise in construction, the company diversified into infrastructure sector in 2007 through its wholly owned subsidiary Omaxe Infrastructure and Construction Ltd (OICL).

Over the years, Omaxe has made a mark with some landmark projects and engineering marvels in metros. Seeing an opportunity in tier II and III cities, the company made a conscious decision to venture into states like Uttar Pradesh, Madhya Pradesh, Punjab, Haryana, Uttarakhand, Rajasthan to name a few. Omaxe has completed and delivered more than 74.60 mn sq ft since inception.

Tehelka avenues
28 JULY 2012, VOL 9 ISSUE 30
Omaxe

TIER II-III CITIES ARE OUR CORE STRENGTHS

Mr. Rohtas Goel, CMD, Omaxe Ltd.

As the Indian real estate market reels under the dual impact of elevated interest rate and heightened inflation Omaxe has cemented its position in the growing realty market by making

When did you get into real estate?
Omaxe was founded in 1989 undertaking contracting construction. After successfully executing several projects for reputed companies and institutions, Omaxe ventured into real estate in 2001 and completed the first township in City in Greater Noida. With an overwhelming response and fulsome praise from buyers, Omaxe cemented its position in made inroads into the lucrative tier-II and tier-III cities. These pockets offered huge land, which were comparatively cheaper. Besides, the need for a metro-like lifestyle among the residents was immense.

How many projects have you completed and how many are in pipeline?
Since inception, we have completed more than 140 projects and delivered around 75 million sq. ft, both in contracting construction and real estate. Some of our landmark projects include Omaxe City, Lucknow, the luxurious The Forest, Noida, Omaxe Royal Residency, Noida, The Nile, Gurgaon, Omaxe Heights, Lucknow to name a few.

In the pipeline are a few commercial projects in Faridabad, Greater Noida and New Chandigarh. Besides, we are also planning to expand some of our existing townships in tier II n III cities that remain our core strength. Also, we shall explore new cities.

What are the challenges that the company has faced and overcome?
The financial crisis of 2008 was a tough time for the Indian economy. The real estate sector also remained affected for quite a few years and companies built up significant debt, interest burden, slowdown in construction and overall fall in demand. However, our strategic decision to move into tier II and III cities a few years before the crisis helped us in overcoming most of the challenges, as demand offtake in these cities remained strong.

How do you see Indian real estate market in India?
Indian real estate market is

and heightened inflation over a considerable period of time resulting in some slowdown in demand. While a few measures of the Government have helped the real estate sector see through tough times, but greater emphasis on streamlining policy towards ensuring affordable housing and bridging the demand-supply gap, is the need of the hour. Buyers and developers are equally facing the pinch of rising interest rate. Funds are available, but at a huge cost from other sources. Besides, buyers too have been postponing their decision to buy a house at this moment.

What is your preferred type of projects and why? (Commercial or Residential)
We have an equal mix of product portfolio across India. We are presently executing 52 projects - 17 Integrated Townships including 2 Hi-Tech Townships, 16 Group Housing projects, 7 Shopping Malls & Commercial Complexes, 2 Hotel projects and 10 EPC and Infrastructure. These are spread across 39 cities in 12 States.

Besides, according to the city, demand and preference of the people, we conceptualize the mix in residential segment, i.e. plots, villas and group housing.

Where do you see the market heading in next five years?
The next five years are going to be vital from both demand and policy point of view. The housing shortage has been increasing from approx. 25 million at present. Besides, several policy initiatives like the Land Acquisition and Resettlement and Rehabilitation Bill, Real Estate Regulation Bill, FDI in multi-brand retail are some of the policies in the pipeline that are

ओमैक्स सिटी के 'गो ग्रीन' अभियान में लगाए 1000 पौधे

जयपुर, (वासं.)। देश की अग्रणी रियल इस्टेट डेवलपमेंट कंपनी ओमैक्स लि. ने जयपुर में तकरीबन 500 एकड़ में फैली अपनी टाउनशिप ओमैक्स सिटी में 1000 पौधे लगाए। गो ग्रीन नामक इस विशेष पहल के तहत आधे-दिन पौधारोपण अभियान का आयोजन किया गया, जिसमें रहवासियों व ग्राहकों ने टाउनशिप को हरा-भरा बनाने तथा स्वच्छ और स्वस्थ्य वातावरण का निर्माण करने में मदद करने के लिये एक प्रयास के रूप में ओमैक्स टाउनशिप के अंदर वृक्षारोपण किया। ग्राहकों ने इस अभियान में बढ़-चढ़ कर हिस्सा लिया और टाउनशिप में चारों ओर हरियाली होने के बावजूद बड़ी संख्या में पौधे लगाए।

पर्यावरण को संरक्षित करने के एक प्रयास के रूप में कंपनी ने शुरू की है, जिसमें पर्यावरण हितैषी हस्त-निर्मित निमंत्रण कार्ड का इस्तेमाल, पेपर कप का उपयोग आदि कुछ उल्लेखनीय कदम हैं। वृक्षारोपण अभियान के मौके पर कंपनी ने लोगों का अनावरण भी किया, जिसमें उन पर्यावरण-हितैषी वस्तुओं और पहलुओं की अहमियत को रेखांकित किया गया है, जिनका उपयोग कोई भी एक स्वस्थ्य भविष्य के निर्माण में मदद करने के लिये अपने दैनिक जीवन में कर सकता है।

इस अवसर पर लोगों ने हरियाली विषय पर आधारित पेंटिंग कंपीटिशन, स्लोगन लेखन, नुक्कड़ नाटक और रॉक बैंड जैसे मनोरंजक गतिविधियों में बढ़चढ़कर हिस्सा लिया। ओमैक्स लि. के एवीपी (सेल्स एंड मार्केटिंग) सुरेन गोयल ने कहा, ओमैक्स जयपुर में एक महत्वपूर्ण रियल इस्टेट कंपनी रही है। शहर के विकास, स्वास्थ्य और हरियाली को बढ़ाने में अपना अहम योगदान देने के प्रयास के रूप में टाउनशिप में हरित पहल अपनाये जा रहे हैं, जो इस दिशा में महत्वपूर्ण उपलब्धि प्राप्त करने की शुरुआत है।

वृक्षारोपण के इस खास मुहिम में ओमैक्स सिटी के ग्राहकों ने बढ़-चढ़ कर हिस्सा लिया। पूरी टाउनशिप में आनेवाले समय में लगभग 1,000 वृक्षारोपण की शुरुआत आज टाउनशिप में प्रस्तावित 6 एकड़ के सेंट्रल पार्क लेज़र वैली से हुई। ओमैक्स सिटी, जयपुर अजमेर एक्सप्रेस हाइवे पर स्थित है। ओमैक्स सिटी, जयपुर लगभग 500 एकड़ में विस्तृत एक टाउनशिप है, जो मनोहरता, आधुनिकता और हरियाली से भरपूर है।

कई ग्राहकों ने यहां रहना भी शुरू कर दिया है। टाउनशिप में इंडिपेंडेंट फ्लोर्स, ग्रुप हाउसिंग, एक्सपैंडेबल विला और प्लॉट्स की पेशकश की जाती है। कंपनी ने हाल ही में ओमैक्स स्ट्रीट मार्केट की पेशकश की है, जो टाउनशिप में स्थित एक आधुनिक रिटेल शॉपिंग गंतव्य है। टाउनशिप में विलासितापूर्ण रहन-सहन के लिये चौबीस घंटे बिजली और पानी की सप्लाई जैसी विश्व-स्तरीय सुविधाओं के साथ एक अत्याधुनिक मल्टीप्लेक्स, वॉटर बॉडी, फूड कोर्ट्स और पारिवारिक मनोरंजन के विकल्पों की व्यवस्था भी की गई है। इसके साथ ही जिम, स्विमिंग पूल, सॉना, स्टीम और जकूज़ी जैसी हेल्थ-क्लब सुविधाओं और स्क्वैश, बिलियर्ड्स इत्यादि जैसे इनडोर-खेलों के साथ क्लबहाउस की व्यवस्था भी है, जो जयपुर में उच्च स्तरीय जीवनशैली के साथ ही प्रसन्नता को भी नये सिरे से परिभाषित करेंगे।

02 | CITYBEAT
TIMES NEIGHBOURHOOD

THE VERTICAL GROWTH

From malls to commercial complexes, Gomti Nagar is a bright hotspot that has seen tremendous uprise in the vertical growth of buildings which makes it an emerging realty hub. SANJITA SINGH explores more...

Sanjita Singh

ties that boast of malls, corporate and government offices, schools and amusement parks.

Roshni Agarwal, a resident of Gomti Nagar, shares, "Standing tall with high-tech amenities, the streams of these newly developed skyscrapers give an adrenaline

Real estate has emerged as the popular sector for investment. And with the increasing market size, Gomti Nagar happens to have nearly all the major offices and residential properties. There is a recent jump in the number of buildings here. Bhupendra Singh,

rise, even competing with metro cities. The infrastructure development has aided this steep rise. The presence of number of government and corporate offices, hotels, schools and colleges, malls and shopping complexes, hospitals etc has led to the fast-

With a stimulated demand for developed real estate properties in terms of retail, commercial and residential sector, people are also ready to shell out for lavish living here. Ritu Bhatia, city based interior designer says, "Gomti Nagar has seen a steep rise in the number of apartments and people want to shift to their home once their interiors are complete. People residing in Gomti Nagar are broad minded who are ready for a good home living. They want improved interiors that are warm and pleasing. Phase I and II of Gomti Nagar caters to people who are ultra rich and have a metro city like mentality. Such a thing is not prevalent in the South city or other areas of Lucknow."

On being asked how Gomti Nagar has emerged as a sought after destination, SK Garg, chairman, Eldeco Group, says, "Gomti Nagar truly represents contemporary Lucknow. The planned urban development is modelled around the likes of Greater Noida, Gurgaon etc."

Garg informs about the

ओमेक्स सिटी पर फहराया तिरंगा

देश की अग्रणी रियल कंपनी ओमेक्स लिमीटेड ने 15 अगस्त पर अपने रहवासियों के साथ झंडावंदन व पौधारोपण का कार्यक्रम रखा। ग्रो-ग्रीन नामक इस पहल के तहत पौधारोपण अभियान का आरंभ किया गया। इस अभियान में रहवासियों व ग्राहकों ने टाउनशिप को हरा-भरा बनाने एवं स्वच्छ वातावरण निर्माण करने में मदद करने के प्रयास के रूप में ओमेक्स

ण किया। ओमेक्स लिमीटेड के मार्केटिंग
5 ओमेक्स सिटी इंदौर की एक महत्वपूर्ण
रही है। 15 अगस्त के शुभ अवसर पर
की सुविधा के लिए शटल बस सर्विस का
सिटी और शहर के बीच आने-जाने की

ओमैक्स सिटी पलवल में ईडब्ल्यूएस प्लॉटों के आवंटन पर ड्रा निकालते अधिकारी। (छाया : गोयल)

ओमैक्स सिटी पलवल में ईडब्ल्यूएस प्लॉट का आवंटन

फरीदाबाद, (महावीर गोयल): रियल एस्टेट और इंफ्रास्ट्रक्चर डेवलपमेंट क्षेत्र की दिग्गज कंपनी ओमैक्स लिमिटेड ने शुक्रवार को ओमैक्स सिटी पलवल में ईडब्ल्यूएस प्लॉट्स का सफलतापूर्वक लकी ड्रा आयोजित किया। कंपनी ने बड़ी संख्या में मिले आवेदनों के बीच आर्थिक रूप से कमजोर तबकों (ईडब्ल्यूएस) कैटेगरी में 99 प्लॉट्स रखे हैं। 50 वर्गमीटर एरिया के इन प्लॉट्स से इस तबके के लोगों को जीवनस्तर में सुधार का मौका और ओमैक्स सिटी पलवल में मिलने वाली सुविधाओं का लाभ मिलेगा। इन प्लॉट्स की कीमत 30 हजार रुपये है। ईडब्ल्यूएस के इन प्लॉट्स का लकी ड्रा वरिष्ठ टाउन प्लानर और बेनामीन गोयल प्रकाश, पलवल के जिला टाउन प्लानर रवि प्रकाश सिहाग पलवल के एसडीएम धर्मपाल यादव और ओमैक्स के एवीपी (लीड प्रोक्योरमेंट एंड लाइजनिंग) संदीप मंगला की मौजूदगी में हुआ। इस मौके पर ओमैक्स के एवीपी (सेल्स एंड मार्केटिंग) शिव गर्ग ने कहा, हमने ओमैक्स सिटी पलवल में सरकारी नीति के तहत लकी ड्रॉ के जरिये ईडब्ल्यूएस प्लॉट्स का आवंटन किया है। इससे कमजोर आर्थिक हालात वाले परिवारों को न केवल अपने घर का सपना पूरा होगा, बल्कि उन्हें ओमैक्स सिटी जैसे विश्वस्तरीय-आधुनिक आवासीय परिसर में रहने का मौका भी मिलेगा। सभी आवेदकों को अखबारों में विज्ञापन जारी कर आज होने वाले लकी ड्रॉ के बारे में सूचना दे दी गई थी।

ओमैक्स सिटी पलवल के बारे में

फरीदाबाद, (महावीर गोयल): ओमैक्स सिटी पलवल दिल्ली-आगरा राजमार्ग पर है और करीब 110 एकड़ में फैली है। ओमैक्स सिटी, पलवल में प्लॉट्स के साथ-साथ अपार्टमेंट और विला भी हैं। प्लॉट्स और विला का आवंटन शुरू कर दिया गया है। इस अत्याधुनिक टाउनशिप में शॉपिंग मॉल, स्कूल, डिस्पेंसरी, थीम पार्क, जोन, स्टेट ऑफ द आर्ट क्लब के अलावा स्वीमिंग पूल, सॉना, स्टीम, जकूज़ी जैसी सुविधाएं भी होंगी। इसके अलावा स्थानीय शॉपिंग सेंटर, ग्रोसरी स्टोर भी ओमैक्स सिटी में होंगे। ओमैक्स सिटी में पर्यावरण का बखूबी ध्यान रखा गया है। इसके लिए भूजल का स्तर बनाए रखने के लिए जल संचयन प्रणाली वाटर हार्वेस्टिंग सिस्टम, पर्यावरण के अनुकूल कूड़े-कचरे के डिब्बे और सीवेज ट्रीटमेंट की व्यवस्था की गई है।

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