

April 25, 2025

MHRIL/SE/25-26/09

National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.

Symbol: MHRIL

BSE Limited Floor 25, PJ Towers, Dalai Street, Fort, Mumbai - 400 001.

**Scrip Code: 533088** 

Dear Sir/Madam,

Sub.: Earnings Presentation on the Audited Financial Results of the Company for the fourth quarter and financial year ended March 31, 2025

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), please find enclosed an Earnings presentation on the Audited Financial Results of the Company for the fourth quarter and financial year ended March 31, 2025, to be made to the Investors / Analysts / Funds at the Earnings Conference Call scheduled today i.e. Friday, April 25, 2025, at 4.00 p.m. (IST).

The aforesaid presentation is also being hosted on the website of the Company <a href="www.clubmahindra.com">www.clubmahindra.com</a> in accordance with Regulation 46 of the SEBI Listing Regulations.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Mahindra Holidays & Resorts India Limited

Dhanraj Mulki General Counsel & Company Secretary

Encl.: a/a

MOST POPULAR RESORT CHAIN

**TIMES TRAVEL AWARD 2019** 

INDIA'S
BEST WORKPLACE
IN HOSPITALITY
2021 8 2022

RANK #51 ASIA'S BEST WORKPLACES, 2022 TOP 50 INDIA'S BEST
WORKPLACES
BUILDING A CULTURE
OF INNOVATION BY
ALL - LARGE, 2023

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MAHINDRA HOLIDAYS & RESORTS INDIA LTD.

Q4 FY25
INVESTOR PRESENTATION













## Outline



•	Opportunity & Key Business Trends	03
•	MHRIL Business Model	<u>07</u>
	Q4 FY25 Performance (Standalone, Holiday Club Resorts, Consolidated)	<u>12</u>
•	Financials	<u>31</u>



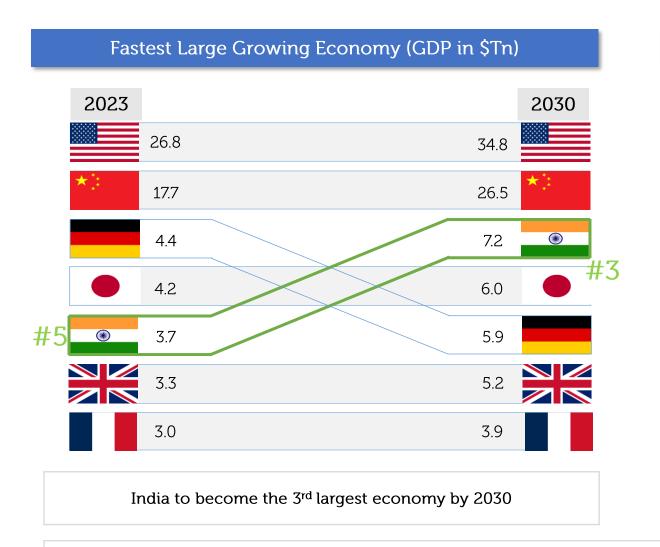


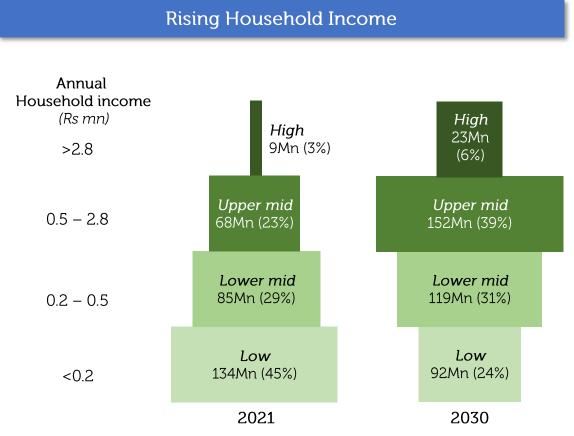
# India Opportunity & Key Trends

### Indian Economic Outlook in a Sweet Spot

Led by Favorable Demographics & Discretionary Spending







Growth rate of discretionary spends is expected to be at 19% (2022-2030E) vs 6% in essential spends

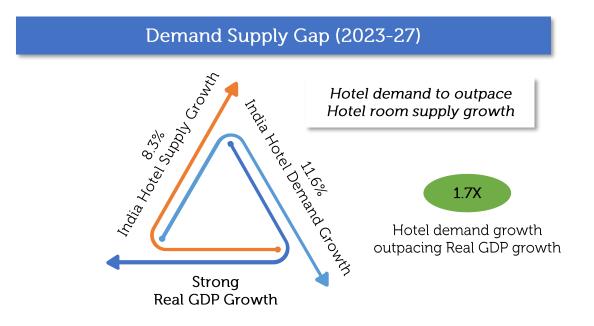
Consumer, lifestyle and e-commerce sectors are expected to incrementally contribute ~30% of total GDP addition by 2030

## Hospitality Sector on Strong Growth Trajectory

Growing demand in supply constraint market



Indian Travel & Tourism industry expected to reach USD 512 billion by 2028



#### Travel Growth Outlook till FY30

2.2x no. of trips (2.3Bn pre-COVID),2.7x travel expense (\$150Bn pre-COVID)



~14L rooms in India (12% Branded)

~5.5L rooms at Leisure destinations (only 43k Branded)

#### Robust Growth in Branded Hotel openings

3.2k keys signed & 2k keys opened in Jan & Feb'25

## Emerging Trends & Consumer Preferences





#### Rise in Leisure Travel

Hotel demand soaring in 2023, mainly due to rise in leisure travel. High footfall observed in popular tourist destinations in North India, & Goa.



#### Growing Revenue from MICE & Weddings

CY2023 witnessed resurgence of Corporate MICE and Big Fat Indian weddings, adding a significant quantum of revenue– Indian wedding industry estimated at INR 3.68 trillion & growing steadily



#### Increase spends on travel

Indians are spending more discretionary income on travel and there is a shift from gathering material pleasure to making happy travel memories



#### **Traveler Preference towards Experiences**

Today's travelers are in pursuit of enriching experiences as opposed to traditional travel - resulting in the rise of segments such as Boutique Hotels, Experiential Hotels and Luxury Brands



#### Increased Govt. focus on tourism & hospitality

Govt's vision: \$ 1 trillion tourism economy with a target of 100 Mn international visitors by 2047. The tourism policy has been designed to make Indian one of the top five global tourist destinations by 2030.



#### Spiritual Tourism: Biggest segment of tourism in India

With the rise of spiritual tourism, searches for destination with or around religious spots have peaked on OTAs. Popular religious centers attract annual tourist traffic of 10-30m.





## MHRIL

**Business Model** 

## Unique and Sustainable Vacation Ownership business



#### MHRIL Vacation Ownership business consists of ...









~3 Lakh+ members

2.000+ curated experiences

Strong free cashflows





~160 resorts globally



500+ Partner **Hotels** 



Debt Free on Standalone basis Strong Brand for quality family vacation experiences

Creator of new leisure destinations and world-class resorts

Continuous member engagement to enhance lifetime Value

Strong economic model; difficult to replicate

Predictable revenue streams & cash generation

#### Our Business Model is Differentiated

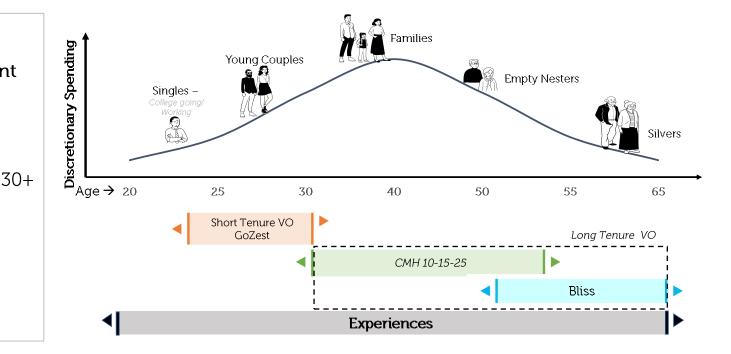


Focus on Family Vacations

**Larger Apartments** 

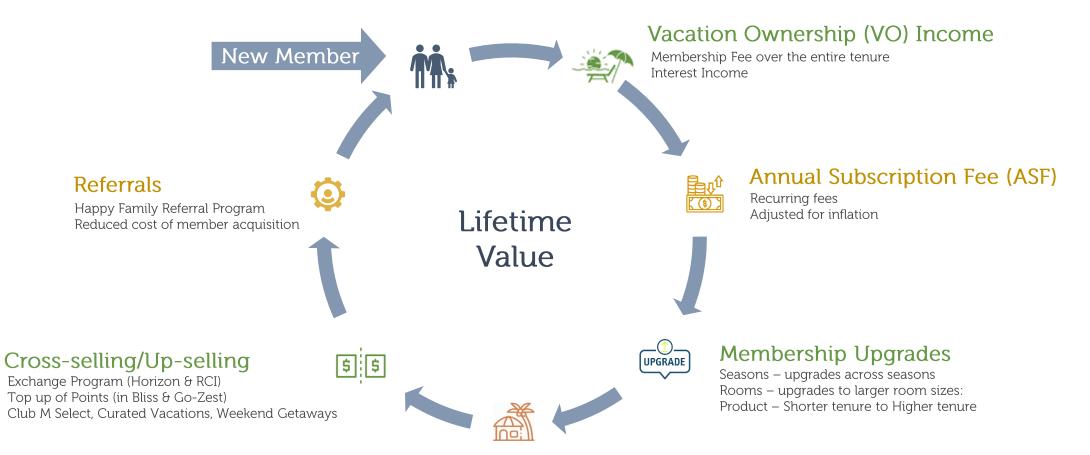
Multi-Product Portfolio

- MHRIL's product portfolio strategy has evolved significantly to include multiple products of different tenures, which enables targeting diverse consumer segments.
- <u>Longer tenure products</u> include CMH 25/15/10 for 30+ age group, Bliss for 50+ age group
- Shorter tenure products have been introduced to target millennials: Go-Zest for young couples < 30 years age group



## Multi-Year Sources of Value Creation across the Membership Tenure



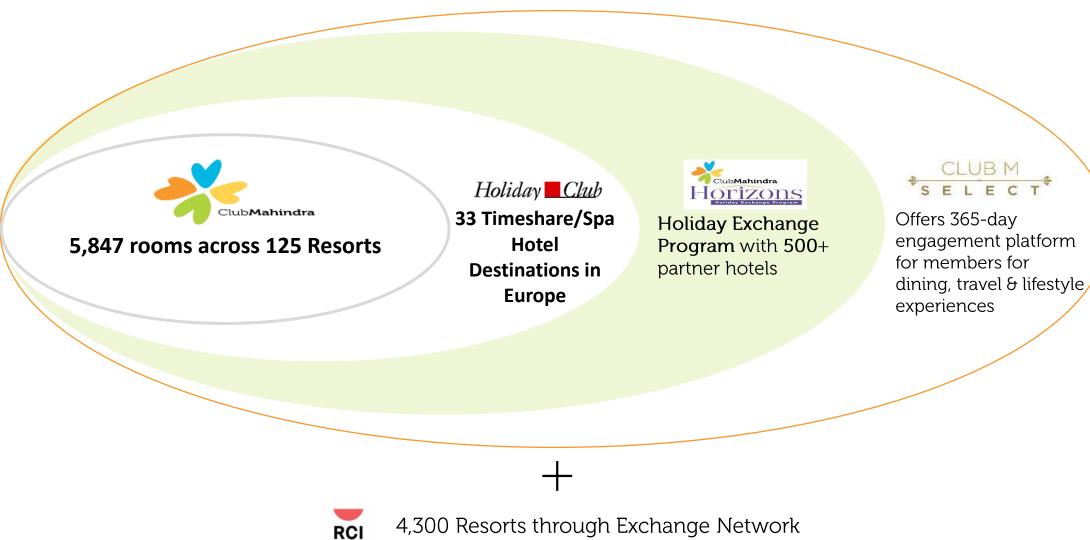


#### Resort Income

(F&B, Experiences such as Happy Hub, Spa, etc) Immersive family experiences Consistently High occupancies across seasons (80%+)

## Wide selection of Holiday Destinations & Experiences









## Standalone Performance

## FY25 Performance Snapshot



#### Inventory

520 keys

**Inventory Addition** 

7

New Managed Resorts

#### Memberships

Rs. 5.73 lakhs (+39% YoY)

Average Unit Realization<sup>1</sup> (AUR)

12,393

Member Additions

#### Sales

Rs. 710 Cr (-14% YoY)

Sales Value<sup>1</sup>

Rs. 249 Cr (+14% YoY)

Upgrades

#### Standalone Income

Rs. 1545 Cr (+8% YoY)

Total Income

Rs. 396 Cr (+8% YoY)

Resort Revenue<sup>2</sup>

#### Standalone Profit<sup>3</sup>

Rs. 197 Cr (25% YoY)

12.8% (+1.7 pp YoY)
PAT Margin

#### Occupancy

84%

Occupancy

1.4 million+

Guests Welcomed

## Q4 Performance Snapshot



#### Inventory

5847 keys Inventory Base

149
Inventory Addition

#### Member Base

3,04,508
Cumulative Member Base

**2,118**Member Additions

#### Membership Sales Value<sup>1</sup>

Rs. 7.72 lakhs (+82% YoY)
Average Unit Realization (AUR)

Rs. 163 Cr (-33% YoY)
Sales Value

#### Standalone Income

Rs. 398 Cr (+6% YoY)

Total Income

Rs. 107 Cr (+14% YoY)

Resort Revenue<sup>2</sup>

#### Standalone Profit<sup>3</sup>

Rs. 57 Cr (61% YoY)

**14.4%** (+500 bps YoY)
PAT Margin

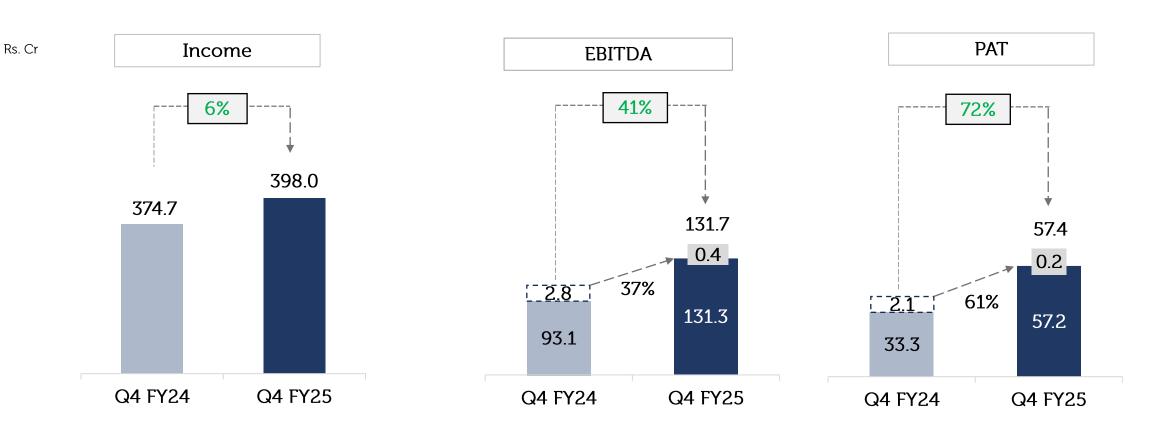
#### Cash Surplus

Rs. 1555 Cr (+12% YoY)
Treasury balance

**8.2%** p.a. yield

## Standalone Financials | Q4FY25



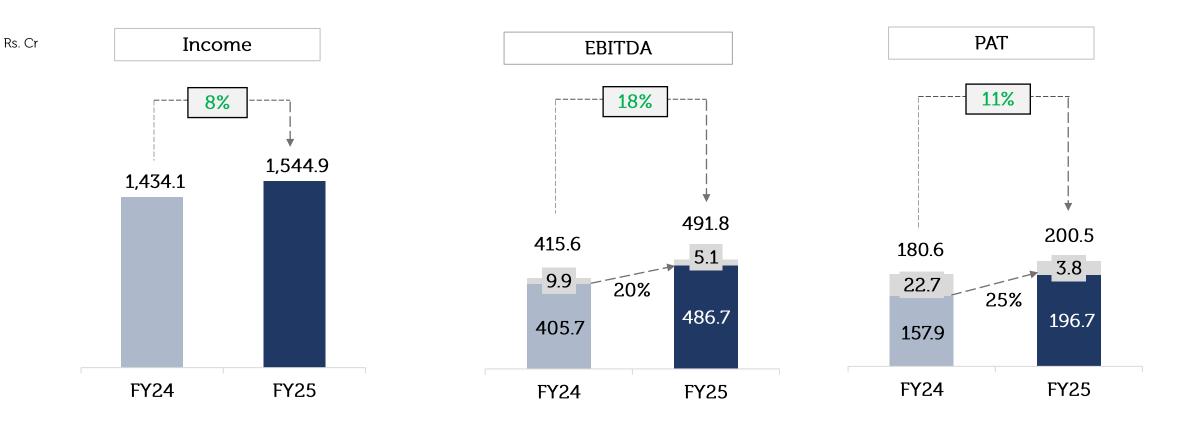




PAT includes forex gain of Rs 0.20 Cr in Q4FY25 vs forex loss of Rs 2.1 Cr in Q4FY24 Excluding forex impact, EBITDA up by 37% YoY & PAT up by 61% YoY

## Standalone Financials | FY25

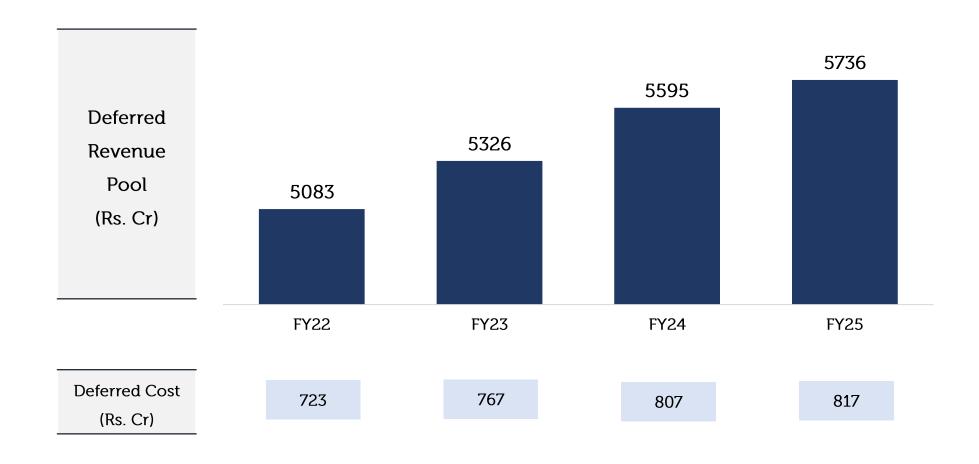




PAT includes forex gain of Rs 3.8 Cr in FY25 vs forex gain of Rs 2.5 Cr & income tax related gain of Rs 20.2 Cr in FY24 Excluding one off, EBITDA up by 20% YoY & PAT up by 25% YoY

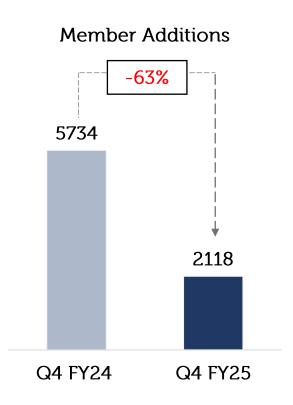
## Consistent growth in Deferred Revenue pool

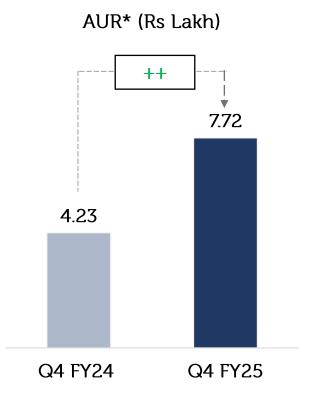


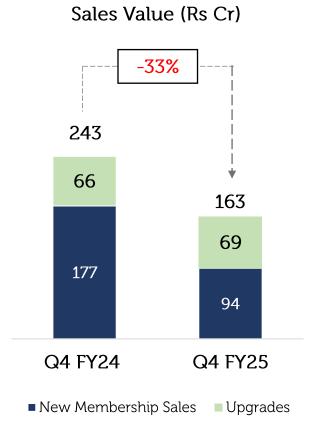


## Customer Acquisition | Q4 Performance









Member Additions through Referral (HFRP) & Digital route at 63% in Q4 FY25 vs 59% in Q4 FY24

\* Includes Upgrades 18

## New Managed Resorts in Q4



Dindi, Andhra Pradesh



Ranthambore, Rajasthan



## Greenfield projects underway







Ganpatipule, MH (236 keys) Ph1 (102 keys) completion in FY26





Theog, HP (157 keys) Ph1 (100 keys) completion in FY26

## Brownfield projects underway





Kandaghat, HP (102 keys expansion)
Ph1 (80 keys) completed, Ph2 completion in FY26



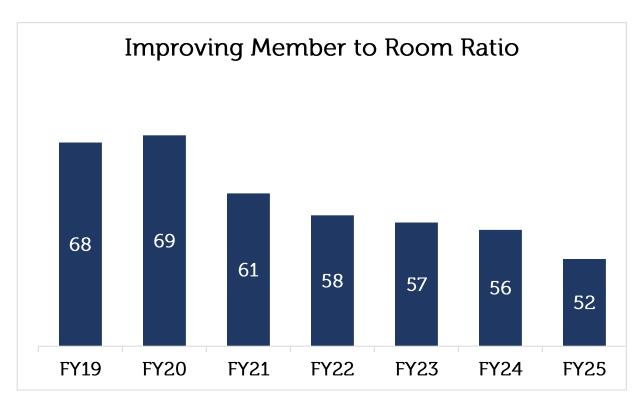
Treehouse Jaipur Ph2 (39 keys) Ph2 completion in FY26

## **Network Expansion**



- Highest ever inventory addition of **520 keys** in FY25
- 7 new managed resorts added during the year
- Cumulative base of 5847 keys
- Q4 momentum continues

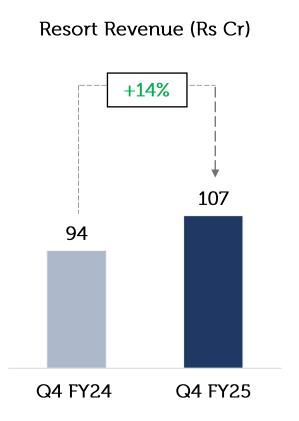
149 keys added, 2 new managed resorts at Dindi, (AP) & Ranthambore, Pavagadh Ph-2 live

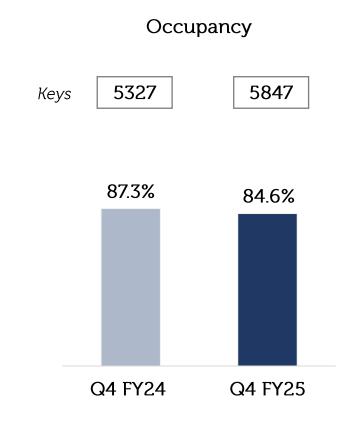


2X inventory base to ~10k keys by FY30

## Resort Operations | Q4 Performance







FY25 Resort Performance
Revenue of ₹ 396 Cr, +8% YoY; stable occupancy of 84%



## HCR – A Leading Timeshare Company



#### HCR's business consists of ..

**Timeshare** 





33 Timeshare Destinations in Finland, Sweden & Spain

60,000+ Timeshare owners<sup>1</sup>

Spa Hotels





9 Spa Resorts



1,200+ Hotel Rooms<sup>1</sup>



1.3 million visitors per year

#### ...with unique competitive advantages

In Finland, leader in Timeshare business

Widespread network of Spa resorts with varied experiences

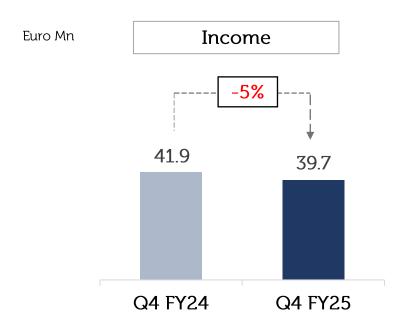
Complementary business assets in terms of Timeshare and Spa Hotels

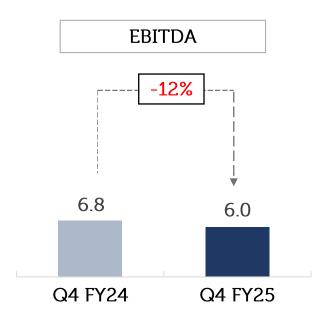
Multiple Revenue Streams such as Spa Hotels, Timeshare, Real Estate Management & Renting

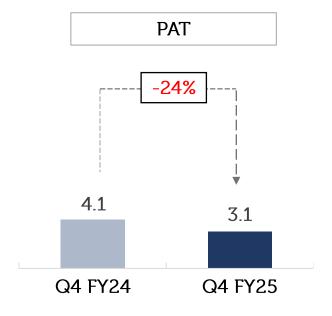
Note: 1. Finnish numbers

## HCR Performance | Q4FY25





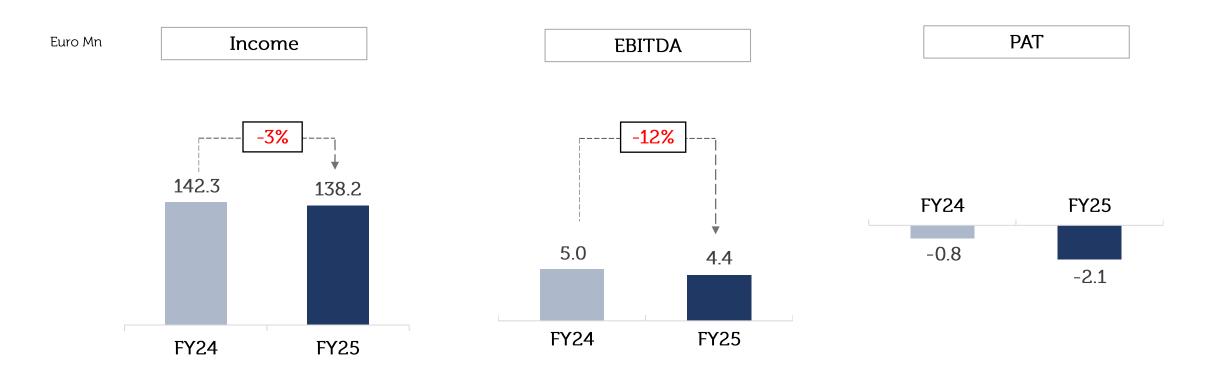




Shorter & warmer winter impacted the seasonally strong quarter

## HCR Performance | FY25





Stable operating performance driven by cost measures to mitigate economic headwinds

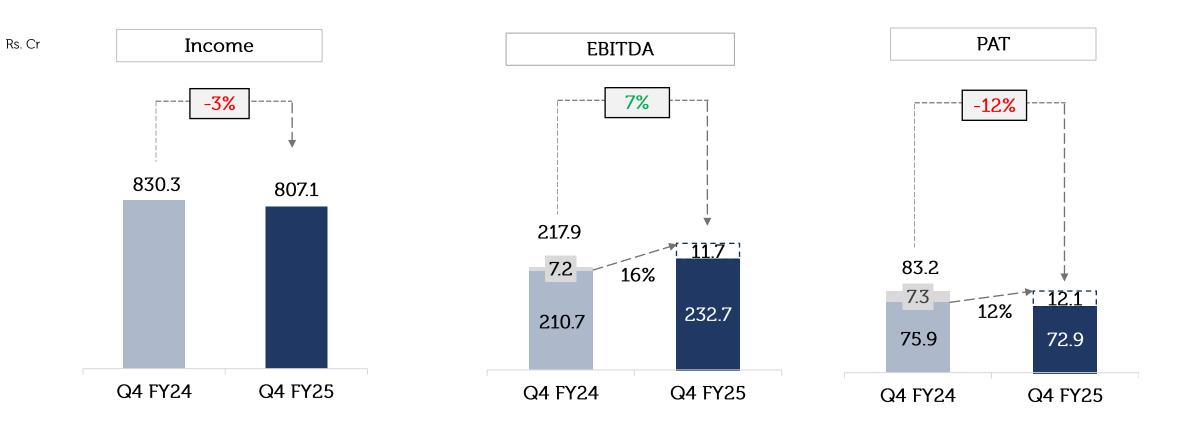




# Consolidated Financials

## Consolidated Financials | Q4FY25



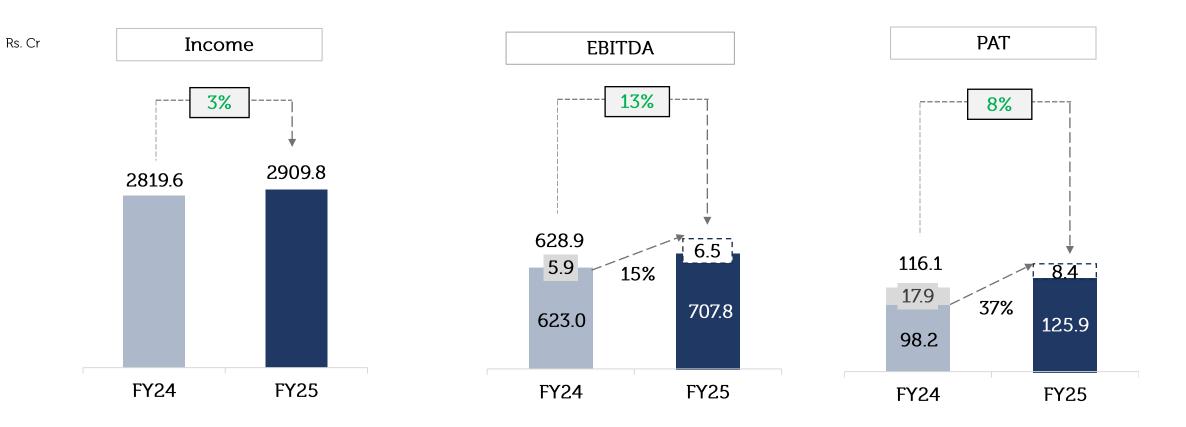




PAT includes forex loss of Rs 12.1 Cr in Q4FY25 vs forex gain of Rs 7.3 Cr in Q4FY24 Excluding forex impact, EBITDA up by 16% YoY & PAT up by 12% YoY

## Consolidated Financials | FY25





PAT includes forex loss of Rs 8.4 Cr in FY25 vs forex loss of Rs 2.3 Cr & income tax related gain of Rs 20.2 Cr in FY24 Excluding one off, EBITDA up by 15% YoY & PAT up by 37% YoY







## Financials

## MHRIL Standalone Financials

### Income Breakup



	Quarter ended			Year ended		
	Q4 FY25	Q4 FY24	YoY	FY25	FY24	YoY
Income from Vacation Ownership	133.0	131.8	-	531.2	503.3	5.5%
ASF Income	102.7	99.0	3.7%	405.0	380.6	6.4%
Interest & Others	27.8	26.6	4.5%	103.3	93.5	10.5%
Total VO Income	263.5	257.4	2.4%	1,039.5	977.4	6.4%
Resort Income	97.8	85.6	14.3%	360.7	336.6	7.2%
Non-Operating Income	36.7	31.7	15.8%	144.7	120.1	20.5%
Total Income	398.0	374.7	6.2%	1,544.9	1,434.1	7.7%

In Rs Cr

Resort Income Including all subsidiaries (except HCR)

Q4FY25: Rs 107 Cr (+14% YoY) FY25: Rs 396 Cr (+8% YoY)

### MHRIL Standalone Financials

#### Profit & Loss Statement



	Quarter ended			Year ended			
	Q4 FY25	Q4 FY24	YoY	FY25	FY24	YoY	
Total Income	398.0	374.7	6.2%	1,544.9	1,434.1	7.7%	
Employee Benefit	103.3	92.4	11.8%	399.0	351.7	13.4%	
Sales & Marketing	31.2	59.6	-47.7%	156.7	212.3	-26.2%	
Rent	30.4	30.3		110.4	101.5	8.8%	
Other Expenses	101.4	99.3	2.1%	387.0	353.0	9.6%	
Total Expenditure	266.3	281.6	-5.4%	1,053.1	1,018.5	3.4%	
EBITDA	131.7	93.1	41%	491.8	415.6	18.3%	
EBITDA Margin %	33.1%	24.8%		31.8%	29.0%		
Finance Cost	11.7	8.1	44.4%	44.2	33.7	31.2%	
Depreciation	44.2	40.7	8.6%	178.0	158.7	12.2%	
PBT	75.8	44.3	71.1%	269.6	223.2	20.8%	
PBT Margin %	19.0%	11.8%		17.5%	15.6%		
Tax Expenses	18.4	11.0	67.3%	69.1	42.6	62.2%	
PAT	57.4	33.3	72.4%	200.5	180.6	11.0%	
PAT Margin %	14.4%	8.9%		13.0%	12.6%		
PAT Excl. One-off	57.2	35.4	61%	196.7	157.9	24.6%	

In Rs Cr

### MHRIL Standalone Financials

## Snapshot of Balance Sheet



	31st March 2025	31st March 2024
Property, Plant and Equipment	2800.7	2500.5
Right of Use Asset (IND AS 116)	552.6	400.7
Trade receivables	1240.8	1219.5
Cash and cash equivalents (regrouped)	1555.0	1383.3
Deferred Acquisition Cost	817.4	806.9
Other Assets (Incl. Net Deferred Tax)	1023.5	1031.0
Assets	7990	7341.9
Shareholders Equity	201.6	201.5
Reserves & Surplus	1493.8	1290.9
Revaluation Reserve	998.9	859.3
Other Comprehensive Income	-3.3	-2.8
Transition Difference	-1402.7	-1402.7
Net-worth	1288.3	946.2
VO Deferred Revenue	5526.4	5399.6
ASF Deferred Revenue	209.6	195.7
Lease Liability (IND AS 116)	592.5	431.0
Other Liabilities	373.2	369.4
Liabilities	7990	7341.9

In Rs Cr

## **HCR Financials**



In Euro Mn

#### Profit & Loss Statement

	Quarte	r ended	Year ended		
	Q4 FY25	Q4 FY24	FY25	FY24	
Revenue	39.7	41.9	138.2	142.3	
Operating Profit	6.0	6.8	4.4	5.0	
Depreciation & Amortization	1.0	0.9	3.8	3.5	
Financial Cost	0.9	0.6	2.9	2.1	
PBT	4.1	5.3	-2.3	-0.6	
Taxes	-1.0	-1.2	0.2	-0.2	
PAT	3.1	4.1	-2.1	-0.8	
				/	

#### Segment Revenue

	Quarte	Quarter ended		ended
	Q4 FY25	Q4 FY24	FY25	FY24
Timeshare	10.4	13.4	39.9	40.3
Spa Hotels	23.2	22.3	76.4	79.3
Renting	4.2	4.2	14.3	13.1
Real Estate Management	1.9	1.8	7.2	7.1
Villas	-	0.2	0.4	1.4
Other Income	_	-	-	1.1
Total Revenue	39.7	41.9	138.2	142.3

## **Consolidated Financials**

#### Profit & Loss Statement



	Quarter ended		Year ended			
	Q4 FY25	Q4 FY24	YoY	FY25	FY24	YoY
Income from Operations	778.8	800.2	-2.7%	2780.8	2704.6	2.8%
Non-Operating Revenue	28.3	30.1	-6.0%	129.0	115.0	12.2%
Total Income	807.1	830.3	-2.8%	2909.8	2819.6	3.2%
Cost of vacation ownership weeks	57.8	85.5	-32.4%	179.5	204.3	-12.1%
Employee benefits expense	200.6	192.2	4.4%	771.6	742.9	3.9%
Other expenses	316.0	334.7	-5.6%	1250.9	1243.5	0.6%
EBITDA	232.7	217.9	6.8%	707.8	628.9	13%
EBITDA Margin %	28.8%	26.2%		24.3%	22.3%	
Finance costs	38.4	22.4	71.4%	148.2	132.2	12.1%
Depreciation	91.9	86.0	6.9%	366.0	336.6	8.7%
Share of profit / (loss) of JV and associates	0.0	-0.4		-1.1	-0.6	
Profit/(Loss) before tax	102.4	109.1	-6.1%	192.5	159.5	20.7%
PBT %	12.7%	13.1%		6.6%	5.7%	
Tax Expenses	29.5	25.9		66.6	43.4	
PAT	72.9	83.2	-12.4%	125.9	116.1	8.4%
PAT Margin %	9.0%	10.0%		4.3%	4.1%	
PAT Excl one-offs	85.0	75.9	11.9%	134.3	98.2	36.7%

In Rs Cr

### Disclaimer



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INDIA'S
MOST POPULAR
RESORT
CHAIN

**TIMES TRAVEL AWARD 2019** 

INDIA'S
BEST WORKPLACE
IN HOSPITALITY
2021 & 2022

ASIA'S BEST WORKPLACES, 2022 TOP 50 INDIA'S BEST WORKPLACES
BUILDING A CULTURE
OF INNOVATION BY
ALL - LARGE, 2023

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# Thank You







