

Date: 4th August, 2022

To

Department of Corporate services

BSE Limited

1st Floor, New Trading Ring, Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai-400001

Scrip Code: - 540425

To

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C-1, G Block, Bandra Kurla Complex,

Bandra (E)

Mumbai- 400051

Symbol-SHANKARA

Sub: - Investor's presentation- Q1FY23.

Dear Sir/Madam,

Please find enclosed Investor's Presentation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulation 2015.

You are requested to take note of the same.

Thanking You.

Yours faithfully

For Shankara Building Products Limited

Ereen Villmann

Ereena Vikram

Company Secretary & Compliance Officer

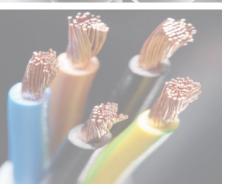


Email:-info@shankarabuildpro.com | CIN:L26922KA1995PLC018990, | Website: www.shankarabuildpro.com

















Q1 FY23 Results

Safe Harbor



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About us



India's leading organized retailer/wholesaler of home improvement and building products



Retail Space

0.45 mn sqft



Products

75+



SKUs

1,00,000+



States/UT

9/1

Stores

Mysore, Karnataka



Nellore, Andhra Pradesh



Thiruvalla, Kerala



Chennai, Tamil Nadu



Electricals



Flooring



Products

Interior-Exterior



Plumbing & Sanitaryware



Irrigation

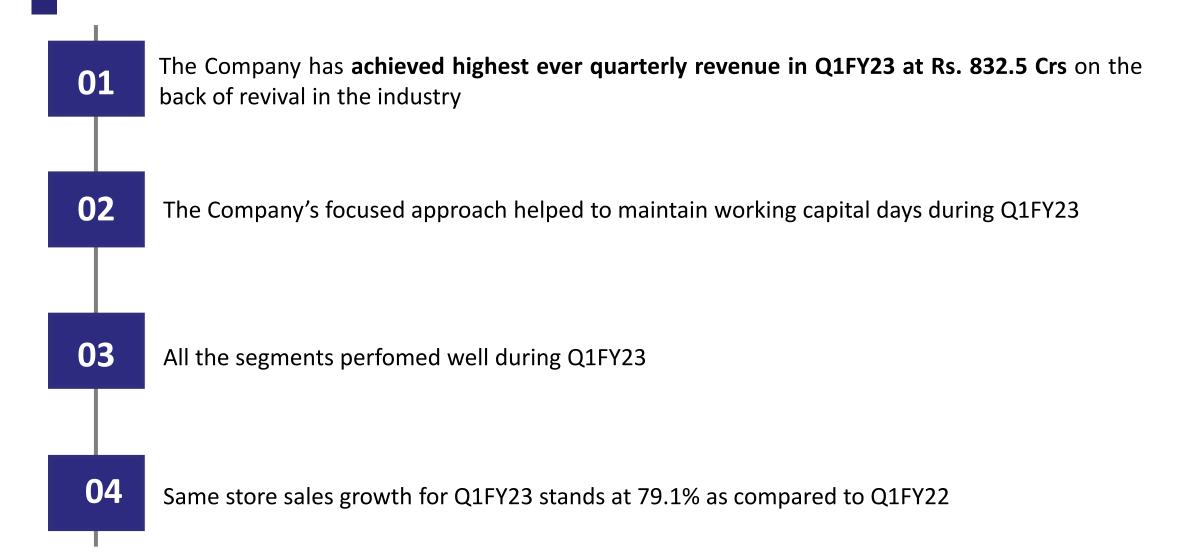


Construction **Materials**



Q1 FY23 Business Highlights





Performance Highlights



Particulars (Rs. Cr)	Q1FY23	Q4FY22	Q3FY22	Q2FY22	Q1FY22
Revenue	832.5	782.2	585.0	605.7	445.5
EBITDA	26.5	31.1	15.3	22.2	19.2
PAT	12.0	15.6	3.5	9.0	6.3

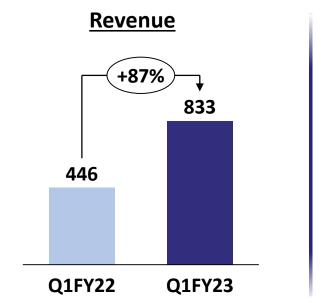


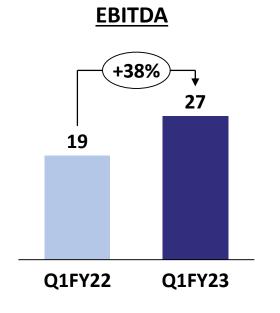
Highest ever quarterly revenue achieved in Q1FY23

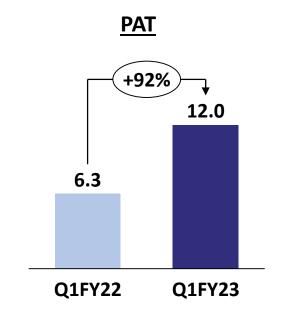
Performance Highlights



Rs. Cr







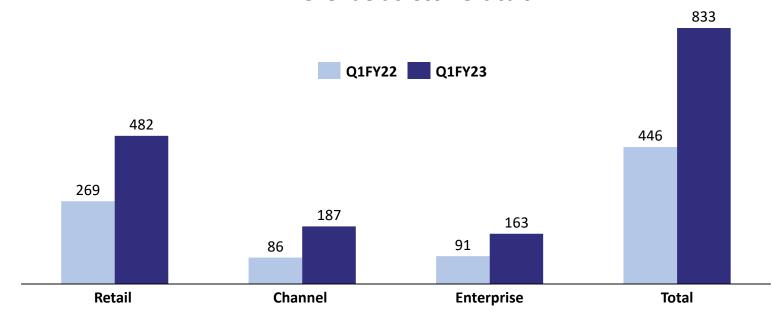
- ✓ Revenue for Q1FY23 at ~187% of last year sales
- ☐ Same store sales growth for existing stores stood at 79.14% in Q1 FY23

Revenue Break up

Rs. Cr



Revenue across Verticals



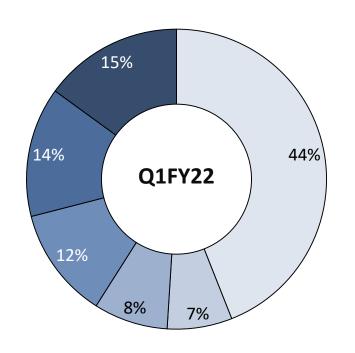
- Retail Business Update: Retail business continues to perform well during Q1FY23. Positive uptake in the construction activity seen during Q1FY23
- ☐ <u>Channel business Update</u>: The Channel segment continues to be a strategic business for the Company. During Q1FY23 Channel business has performed well.
- **Enterprise business Update:** In this segment, we cater to the requirements of large end users, contractors and OEMs. Enterprise clients have stricter needs for and standards for quality. We may partly address this with the aid of our integrated processing facilities.

Revenue Break up

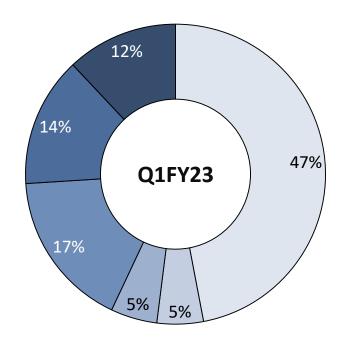


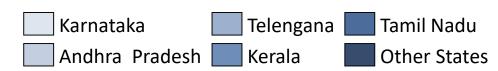
Revenue across States

Rs. Cr









Store Metrics



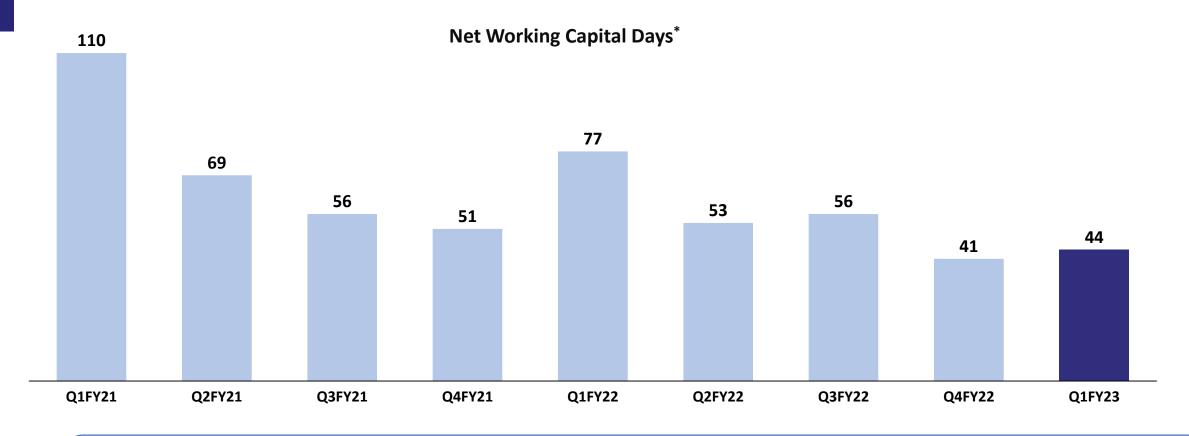
	Q1FY23	— [Q4FY22	Q3FY22	Q2FY22	Q1FY22
No. of Retail Stores	91		90	90	90	90
Total Area (in Sft)	4,58,412 **		4,34,412	4,34,412	4,34,412	4,34,412
Average Store size (in Sft)	5,037		4,827	4,827	4,827	4,827
Average Ticket size (In Rs)	43,401	+14.3%	37,966	37,138	35,761	34,563
Revenue from retail stores (Rs. Cr)	481.6	+9.8%	438.3	348.5	352.4	268.8
Average rental cost per Sq. Ft. per month	16.2		14.1	13.9	13.7	15.0

Same Store Sales Growth (YOY)					
Period	No of stores	Revenue (in Rs. Crs)	Growth*		
Q1-23	90	481.61	79.14%		
Q1-22	90	268.84			

^{*}The growth is calculated on mature store outlets (Store count – 90) ** Some existing stores have been expanded and upgraded

Working Capital Management





The Company's consistent efforts taken during last few quarters helped to maintain net working capital days and achieve stable cash flow position

^{*}Debtors are calculated on Gross Sales

Consolidated P&L Statement



Particulars (Rs. in Crs)	Q1FY23	Q1FY22	Q4FY22	FY22
Revenue From Operations	832.5	445.5	782.2	2,418.4
Other Income	0.4	0.7	0.9	3.1
Raw Material	782.9	407.0	726.5	2,244.4
Employee Expenses	10.7	9.1	11.4	41.3
Other Expenses	12.9	11.0	14.3	48.1
EBITDA	26.5	19.2	31.0	87.7
EBITDA %	3.2%	4.3%	4.0%	3.6%
Depreciation	4.1	4.5	4.2	17.2
Finance Cost	6.3	6.2	5.9	24.4
Profit before Tax	16.0	8.5	20.9	46.1
Tax	4.0	2.2	5.3	11.7
Profit After Tax	12.0	6.3	15.6	34.3

Shankara 2.0



Transforming our ecosystem with technology and innovation

Moving to marketplace model - an omni-channel platform for all construction-related material along with existing stores (fulfilment centers)

PRODUCTS



- ☐ Steel building material Products
 - Structural Steel tubes
 - Roofing solution
 - ☐ Light structure
 - □ Rebars
 - ☐ Fabrication accessories
- **☐** Non Steel Building Products
 - ☐ Tiles
 - PVC pipes and fittings
 - ☐ Faucet & Sanitary
 - Electrical fittings
 - Adhesives & Accessories

MARKET PLACE



- **□ 91 Fulfilment Centers** (4.5 lac sq ft area)
- **□** Online presence
- ☐ Omni-channel Platform
 - ☐ Wholesale
 - Retail
 - Online

CUSTOMERS



- □ Retailer
- Mom-and-pop stores
- ☐ End customer/Household owner
- ☐ Contractors/Developers
- Industry
- Fabricator
- ☐ Plumber
- ☐ Architect
- Engineer
- Painter
- ☐ Electrician _

Influencer

The Way Forward





More focus to non steel based products

- Next generation to drive the growth in Non-steel based business
- Business aspiration to make this 25% of total revenue in next 3-4 years (10% in FY22)



Expanding product categories & Geographical presence

- Aims to increase its **footprint** in new markets/geographies
- Product portfolio consists of a wide range of building materials



Focus on digital presence/marketplace model

- Move towards **greater online processes**, ensuring quality and organising the vendor base
- Greater focus on tech driven customer acquisition and retention



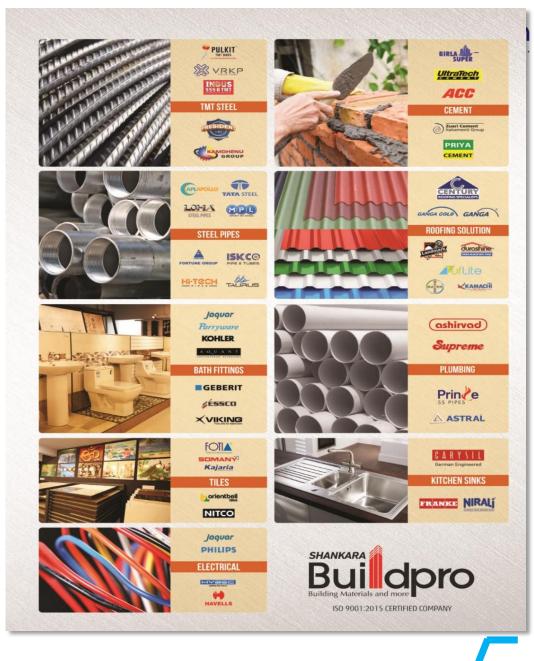
Building strong relationships with key suppliers/vendors

- Consistency in supplies
- Faster delivery & turnaround schedules
- Preferred customer

Advantage - Shankara

A trusted brand leveraging on its strong offline presence

- Shankara already has 91 fulfillment centers in addition to 19 Warehouses across 9
 states & 1 UT
- □ All building solution categories under one roof
 - Steel (Structurals, Roofing Solutions, Bars etc.)
 - Non Steel (Tiles, Bathroom Fittings, Plumbing & Sanitary etc.)
- □ Products across key categories with multiple SKUs (1,00,000 SKUs and counting)
- Best of brands across products
- Trained and experienced manpower
- Experience in handling, storage and logistics of a diverse range of products
- □ Faster Delivery & Supplies



CONTACT US



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