

Ref/No/HDFCAMC/SE/2025-26/04

Date – April 17, 2025

Kind Attn: Head – Listing Department	Kind Attn: Sr. General Manager – DCS Listing Department
Bandra Kurla Complex, Bandra (East) Mumbai – 400051	Dalal Street, Mumbai – 400001
Exchange Plaza, Plot C/1, Block G,	Sir PJ Towers,
National Stock Exchange of India Limited	BSE Limited

Dear Sir/Madam,

Sub: Outcome of Board Meeting

Further to our letter number Ref/No/HDFCAMC/SE/2025-26/03 dated April 17, 2025, please find enclosed herewith a copy of investor presentation along with press release on financial results for the quarter and year ended March 31, 2025.

Kindly take the same on records.

Thanking you,

Yours faithfully,

For HDFC Asset Management Company Limited

Sonali Chandak Company Secretary

Encl: a/a



Q4 FY25 Earnings Presentation

(For the Quarter ended March 31,2025)

HDFC AMC at a Glance





AUM

₹**7,545 bn** Closing AUM¹

₹5,040 bn

Equity-Oriented Closing AUM¹

₹51 bn

Alternatives AUM³

₹7,740 bn QAAUM²

₹4,937 bn

Equity-Oriented QAAUM²

₹4,609 bn

Actively managed Equity-Oriented QAAUM²

12.8%

Market Share

₹1,587 bn

Debt QAAUM²

13.1%

Market Share

₹852 bn

Liquid QAAUM²

12.5%

Market Share

P

Financials

₹40,582 mm

Total Income (FY25) ₹24,609 mm

PAT (FY25) 36 bps

Operating Margin (FY25)

ESS

Customer base

13.2 mm

Unique Investors

23.3 mm

Live Accounts



Our Platform

Mutual Funds

Active | Passive

Alternatives

AIF | PMS

International Business

WOS in GIFT City

Networ

1,618 Employees⁴

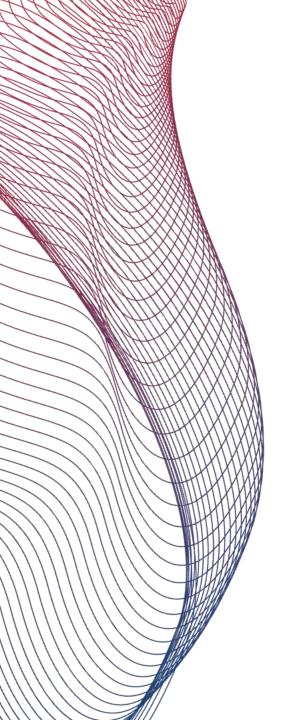
280 Offices⁵ 95k+

Distribution Partners

~98%

Pin codes serviced across India



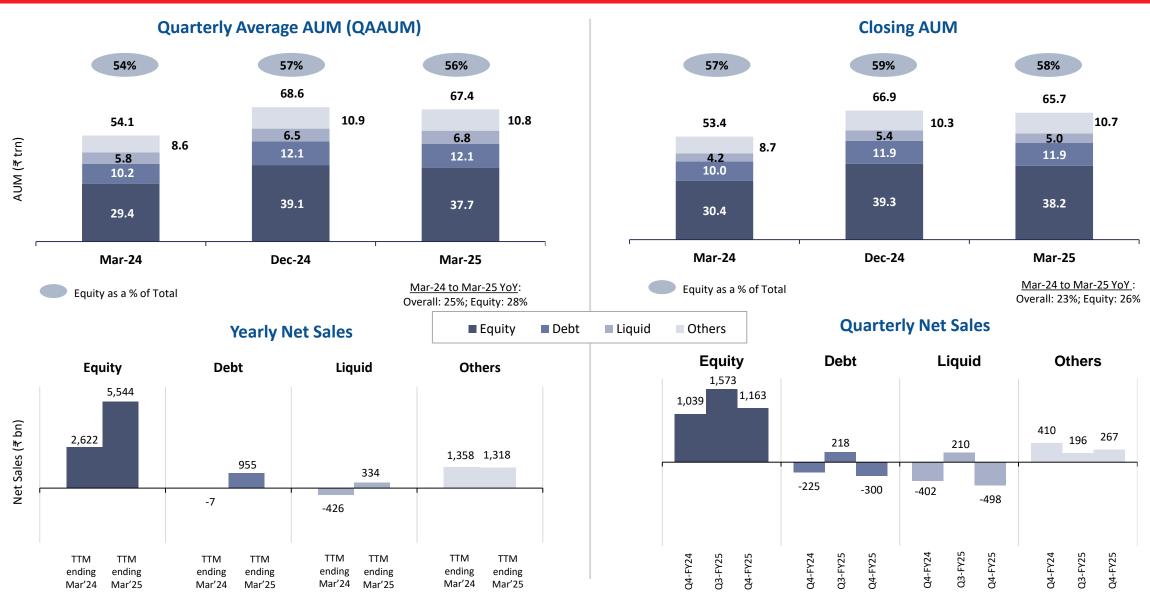




Industry

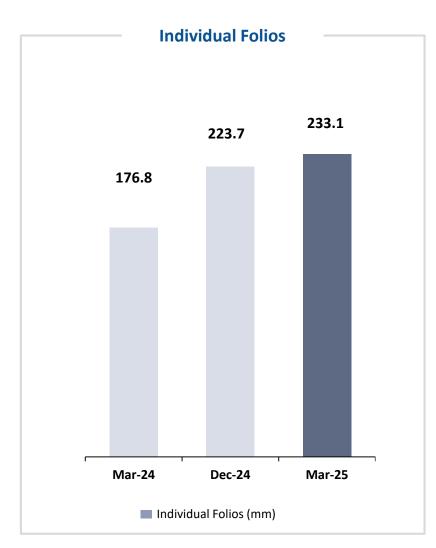
Industry - AUM and Net Sales

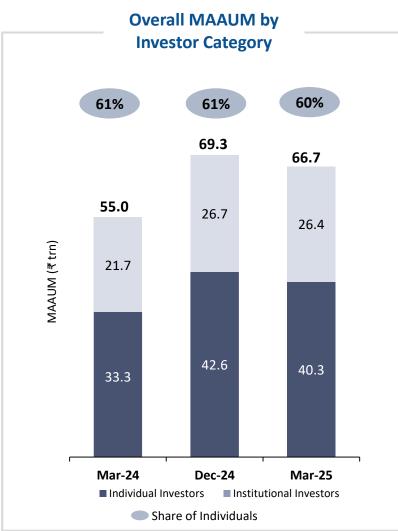


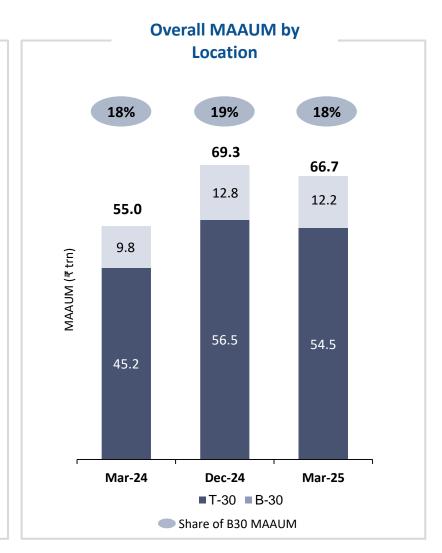


Industry - MAAUM by Investor Category & Location



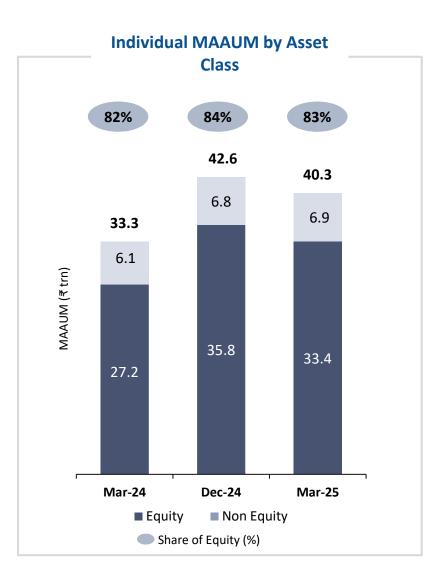


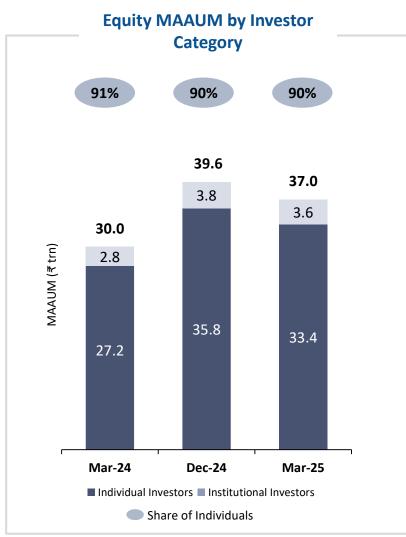


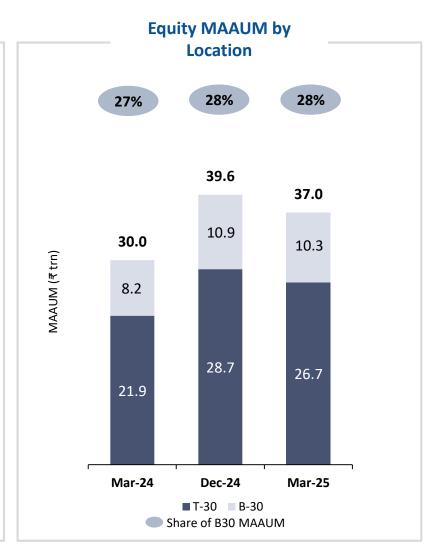


Industry - MAAUM by Investor Category & Location



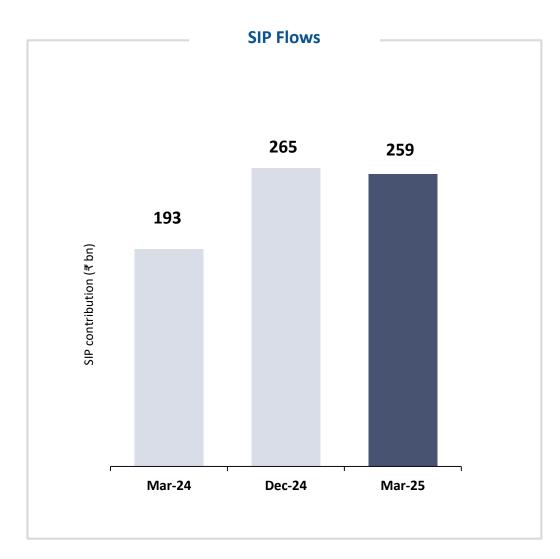


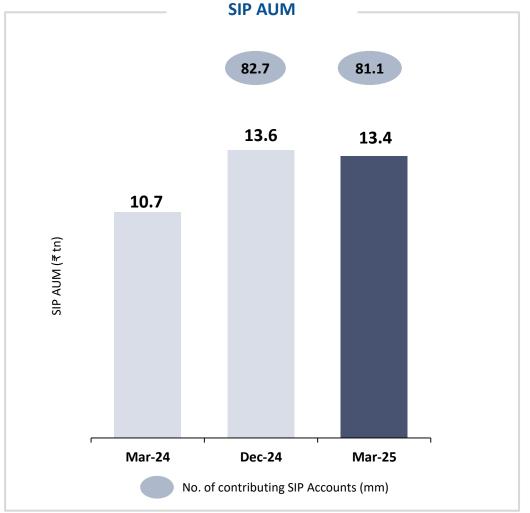


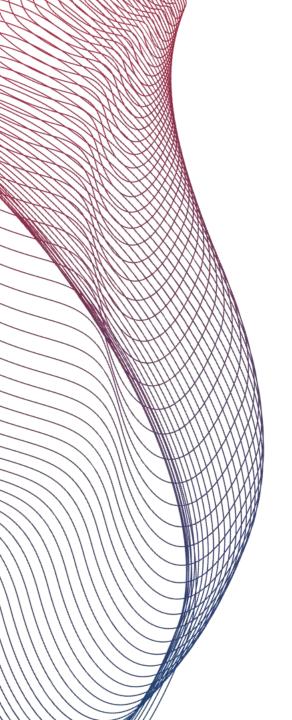


Industry - SIP Flows & AUM







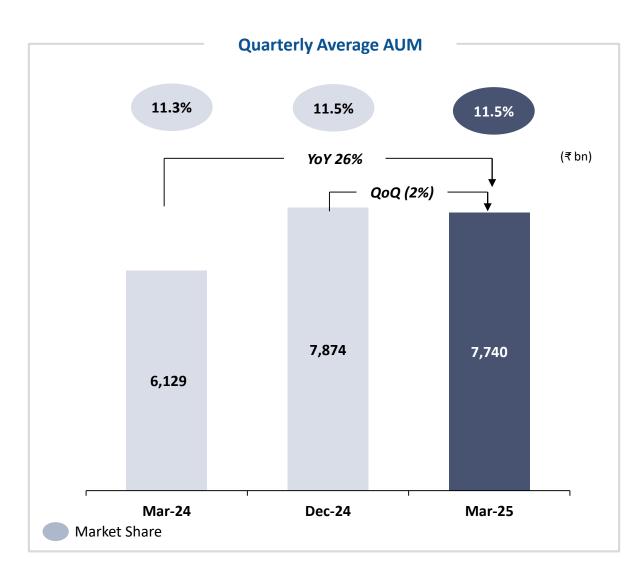


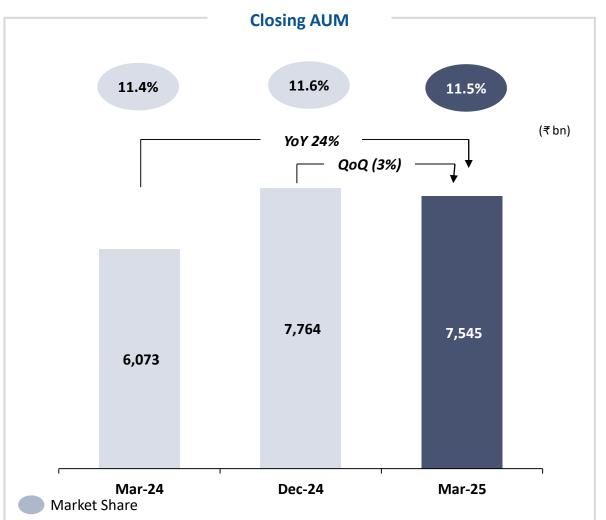


HDFC AMC

Total AUM & Market Share

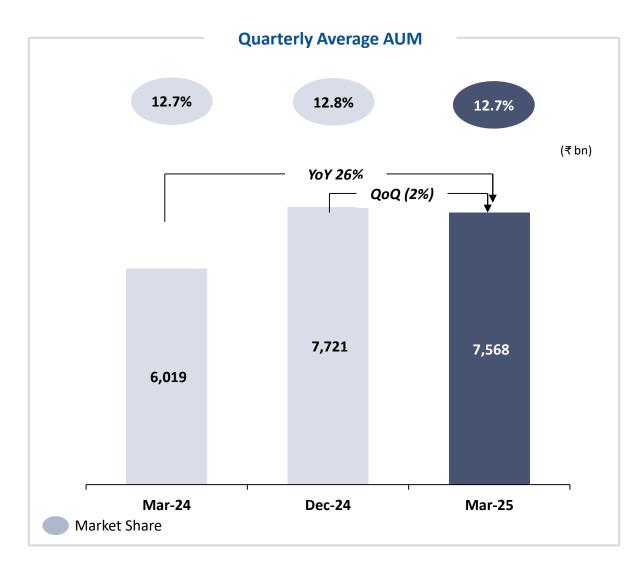


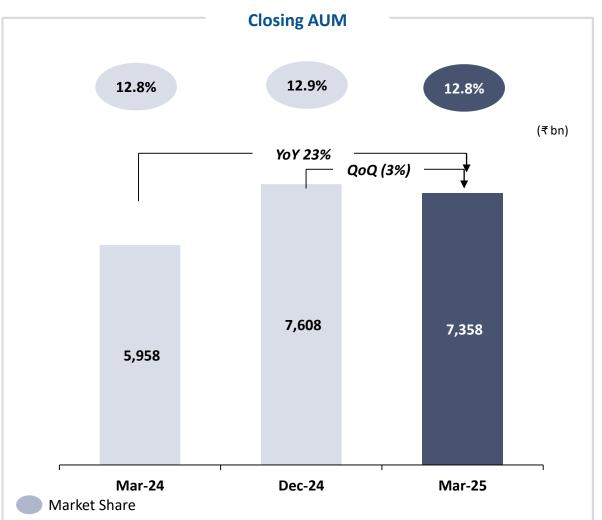




Total AUM & Market Share (Ex ETFs)

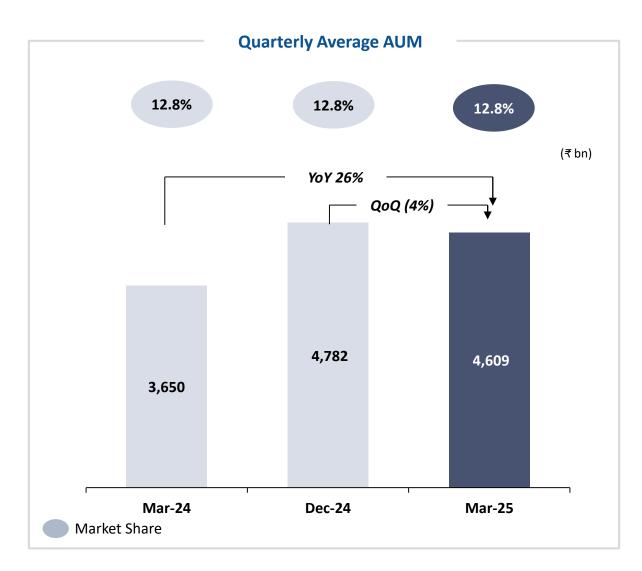


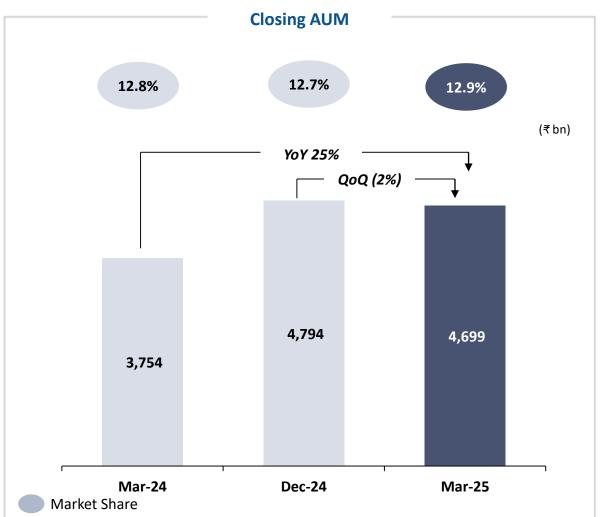




Actively Managed Equity-oriented AUM and Market Share

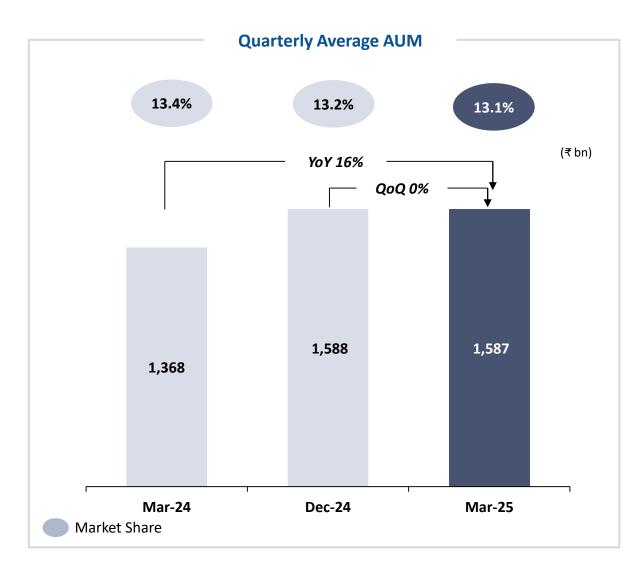


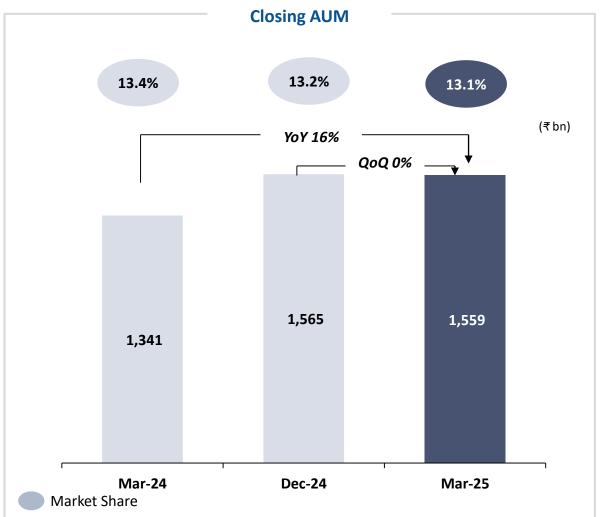




Debt AUM & Market Share

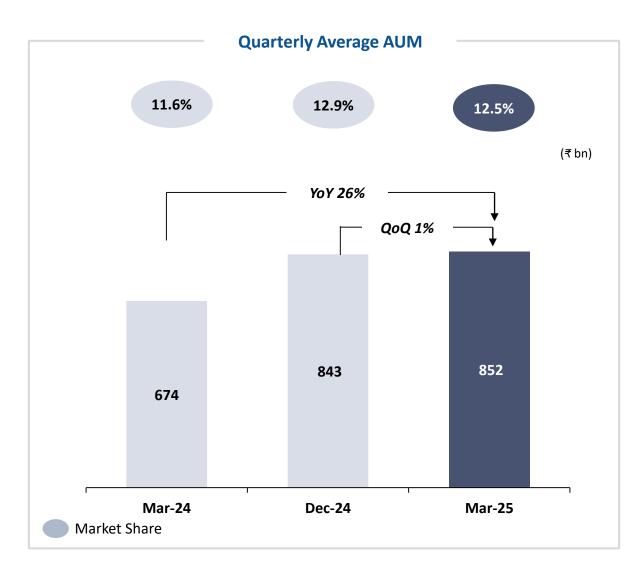


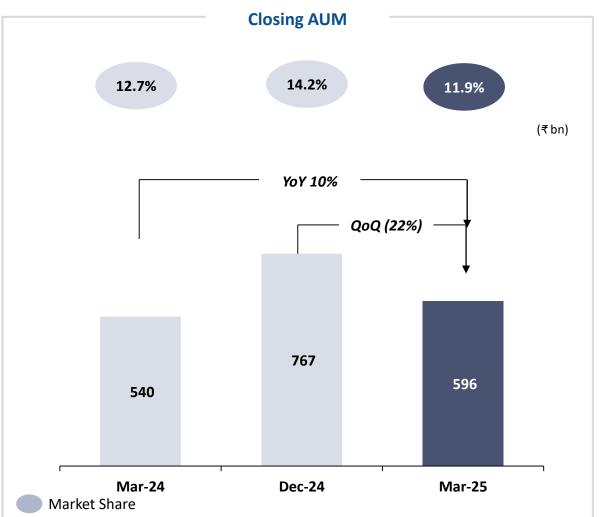




Liquid AUM & Market Share







AUM by Segment - HDFC MF & Industry



Quarterly Average AUM

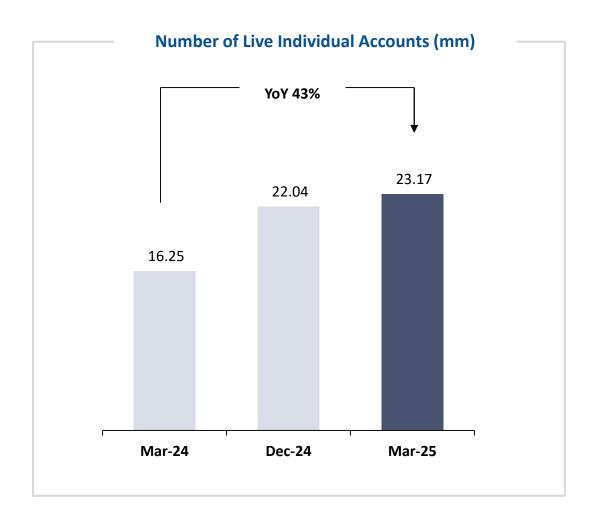
	Mar-24		Dec-24		Mar-25	
	HDFC MF	Industry	HDFC MF	Industry	HDFC MF	Industry
Equity-oriented	63.0%	54.3%	64.9%	57.0%	63.8%	55.9%
Debt-oriented	22.3%	18.9%	20.2%	17.6%	20.5%	18.0%
Liquid	11.0%	10.8%	10.7%	9.5%	11.0%	10.1%
Others	3.7%	16.0%	4.2%	15.9%	4.7%	16.0%

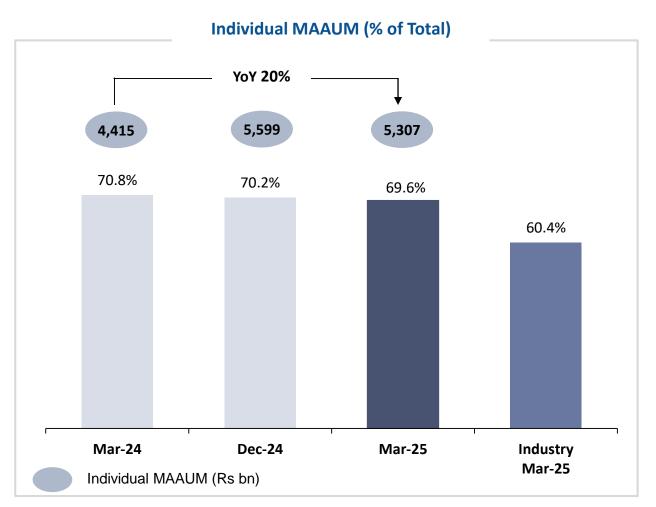
Closing AUM

	Maı	r- 24	Dec	:-24	Ma	r-25
	HDFC MF	Industry	HDFC MF	Industry	HDFC MF	Industry
Equity-oriented	65.4%	57.0%	66.0%	58.7%	66.8%	58.1%
Debt-oriented	22.1%	18.7%	20.2%	17.8%	20.7%	18.0%
Liquid	8.9%	8.0%	9.9%	8.1%	7.9%	7.6%
Others	3.6%	16.4%	4.0%	15.4%	4.6%	16.2%

Individual Investors - Accounts & MAAUM





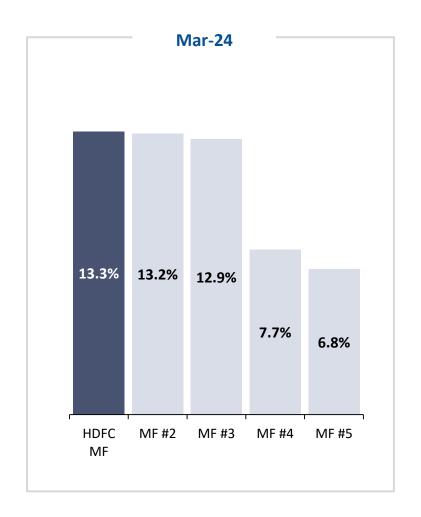


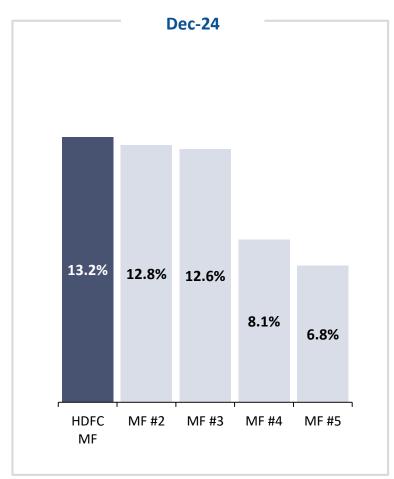
Individual customers prefer equity-oriented schemes and stay invested for longer periods

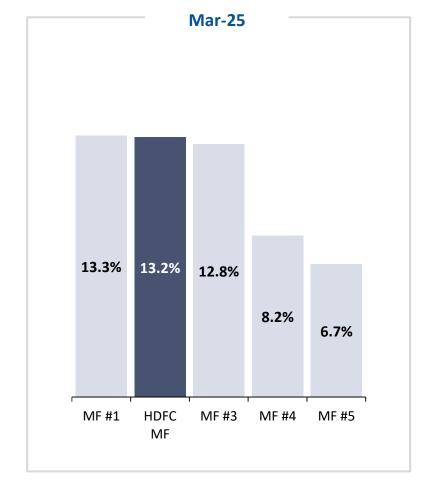
Amongst preferred choice of Individual Investors



Individual Assets Market Share

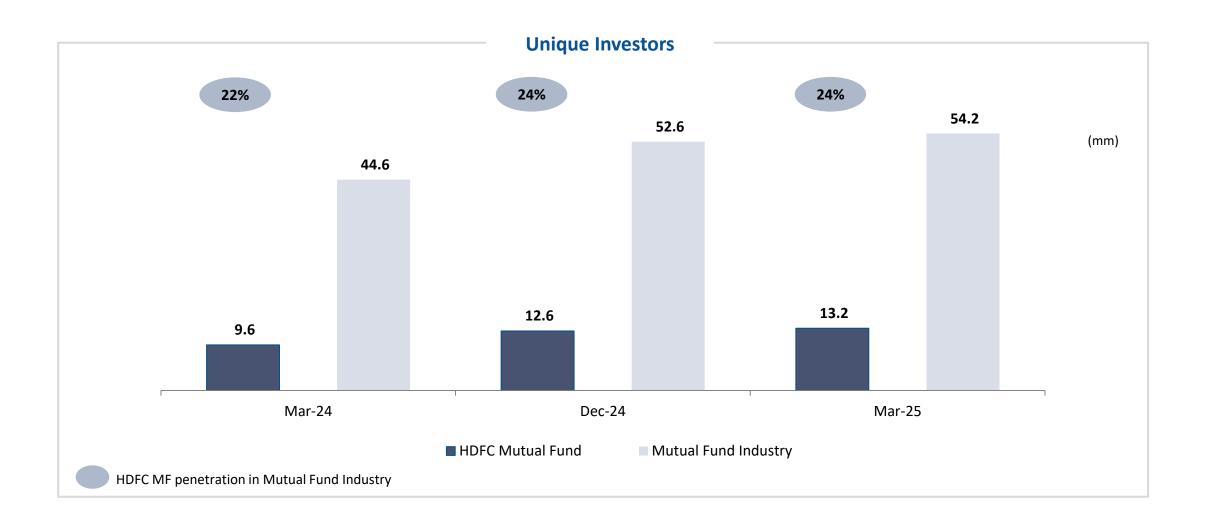






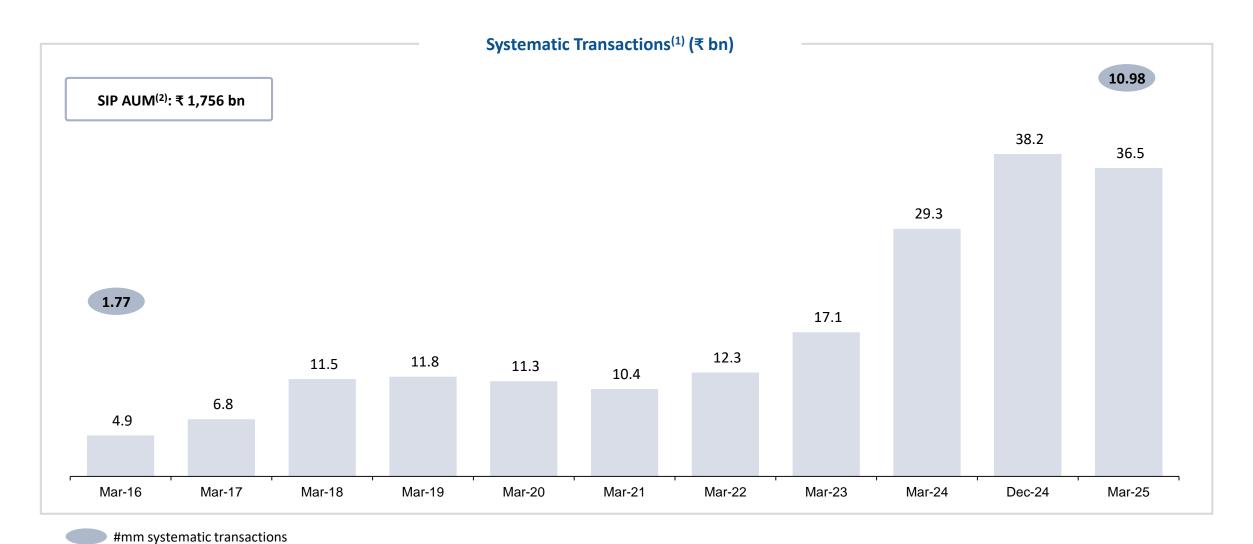
Unique Investors - HDFC AMC vs MF Industry





Systematic Transactions





Source: Internal

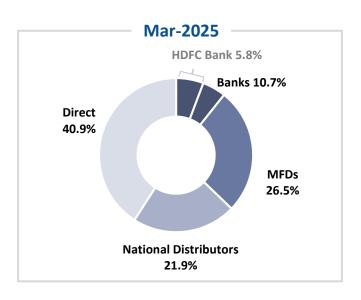
(2) as on March 31, 2025

⁽¹⁾ Systematic transactions includes Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP);

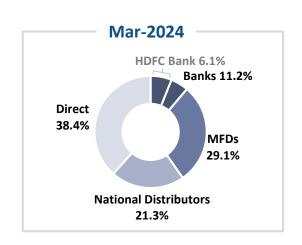
Multi-channel Distribution Network



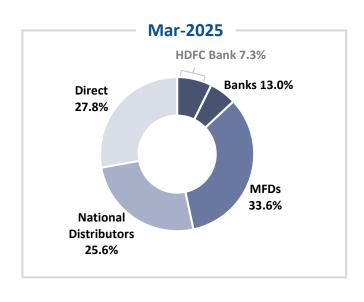
Total AUM

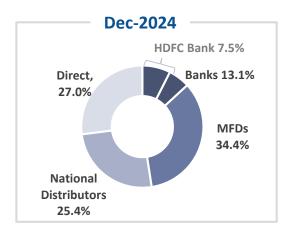


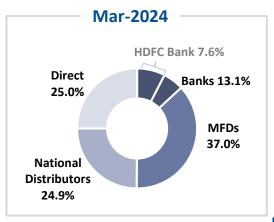
Direct 41.4% MFDs 26.6% National Distributors 21.3%



Equity-oriented AUM

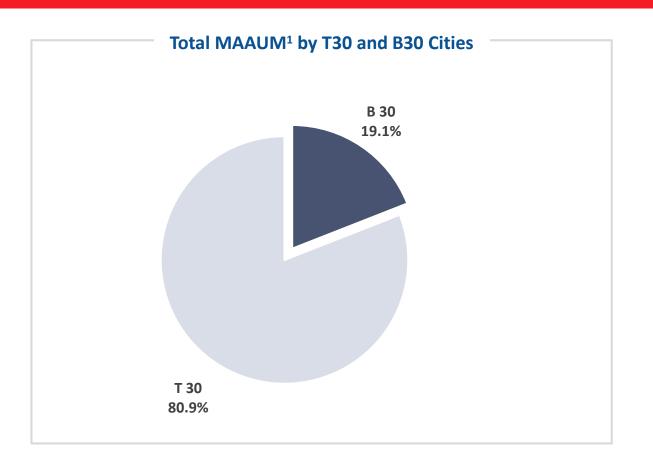


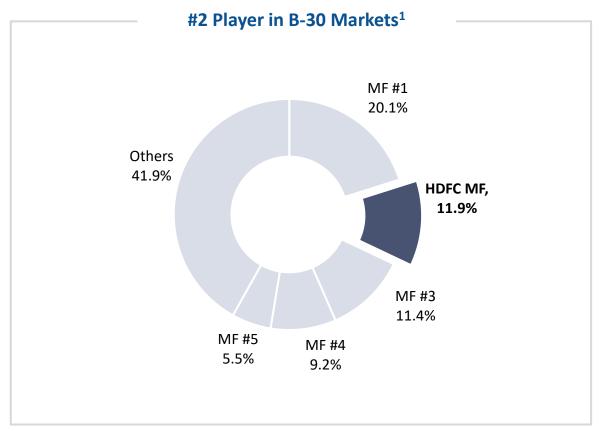




Geographic Spread







We serve customers across ~98% of all pincodes in India

Network of 280 Offices with 196 in B-30 locations²

95k+ empaneled distribution partners

⁽¹⁾ Source: AMFI, MAAUM for March 2025

⁽²⁾ Includes one representative office in Dubai

Our Digital Stack



Investors



HDFC Mutua Fund



Investor Portal



Chat Bot



One Click Link



WhatsApp for Investors



Transact on Call



Website

Partners



HDFC MFOnline Partners



Partners Portal



Admin Portal



ARN Hardcoded Link



One Click Link



Transact on Call



API Gateway



Digital Marketing solution

Engagement & Support Channels



Co-browsing Services



Callback Services



Agent HelpDesk



Journey Management

Foundation Tools



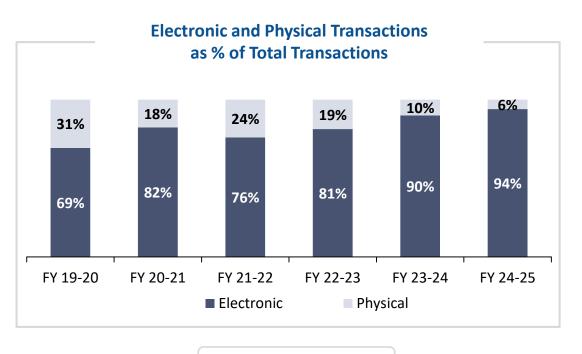
Customer Data Platform



Personalisation Tools



Marketing Automation

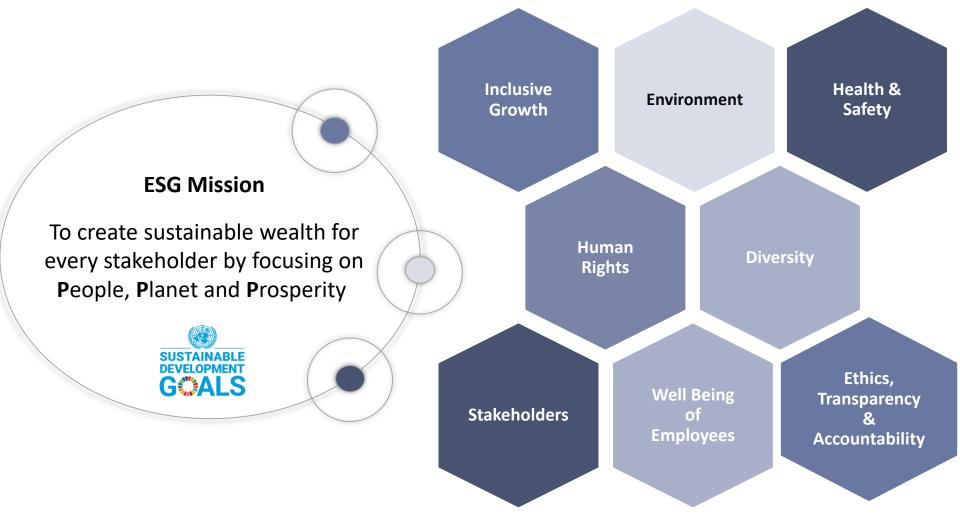


Highlights

- Strong online presence dedicated digital platforms for distribution partners and customers
- 35% and 22% increase in total logins per month for customers and Partners respectively in FY25 as compared to FY24
- HDFC Mutual Fund app ratings for Android & iOS stands at 4.6 and 4.7 stars respectively*
- Connecting with a customer every 2 minutes via emails, chats, calls etc.¹

Embedding ESG Principles





Signatory of:







ESG Highlights





'ESG & CSR' committee

of the Board drives ESG framework 56%

of Board of Directors are Independent



73,700+

Employee training hours1

1.500+

Employees participated in ESG session

28% of Work force

23% of Executive management are women



1.2 mm+

Individuals completed the course under 'SIP Saheli' -Investor Education and Awareness initiative to provide structured masterclass on mutual fund investing, specifically to women³



Under this initiative, each digitally registered SIP during the campaign period will contribute towards the restoration of a lake²



CorporateSocial

3,300+

Cancer patients provided with financial aid for their treatment

7.600+

Children given access to quality education & daily nutritious meals



2.800+

cancer patients & attendants were provided affordable accommodation

59,000 sq.ft.

of Kalina Biodiversity Park



10,000+

Students reached under HDFC MF Planet Aspirations -Unique Investor Education and Awareness Initiative, designed for kids³

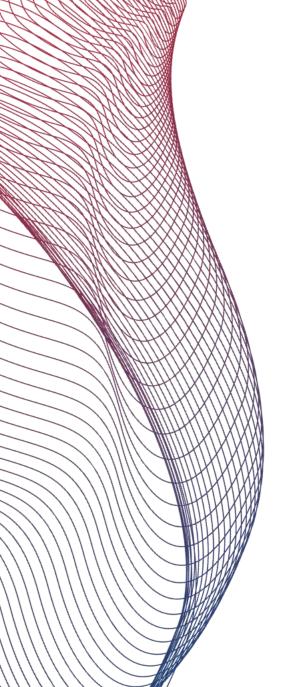


- W.E. Global Employees' Choice Workplace 2024
- W.E. Global Employees' Choice Workplace for Gen Z 2024

94%

Transactions are supported by integrated online platform

- SIP of Rs 2,500 for 3 years and above in open ended Equity-oriented and Gold/Silver schemes
- Numbers are since launch of the initiative





Financials

Financials Summary – Yearly Earnings



(₹ mm)

			,
Particulars	YE FY25	YE FY24	Change
Income			
Revenue from Operations	34,980	25,844	35%
Other Income	5,602	5,781	-3%
Total Income	40,582	31,625	28%
Expenses			
Finance Costs	94	91	3%
Fees and Commission Expenses	39	25	56%
Employee Benefit Expenses [#]	3,883	3,535	10%
Depreciation and Amortisation Expenses	584	523	12%
Other Expenses ^{\$}	3,119	2,670	17%
Total Expenses ^{# \$}	7,719	6,844	13%
Profit before tax [#]	32,863	24,781	33%
Tax Expenses [@]	8,254	5,323	55%
Profit after tax [#]	24,609	19,458	26%
Other Comprehensive Income (net of tax)	(27)	(16)	
Total Comprehensive Income	24,582	19,442	26%

Particulars	YE FY25	YE FY24	Change
Revenue from Operations	34,980	25,844	35%
Total Expenses ^{#\$}	7,719	6,844	13%
Operating Profit from core AM business	27,261	19,000	43%

[#] In YE FY25, Employee benefit expenses includes non-cash charge of ₹ 225 mm (YE FY24 ₹ 471 mm) towards amortised cost of outstanding Employee Stock options.

^{\$} Other expenses is higher due to new fund offer and mutual fund expenses, trademark licence fees, KYC expenses related to mutual fund investors, CSR expense and general business related expense.

[@] Refer Notes slide

Financials Summary – Quarterly Earnings



(₹ mm)

Particulars	Q4 FY25	Q4 FY24	Change
Income			
Revenue from Operations	9,012	6,955	30%
Other Income	1,237	1,555	-20%
Total Income	10,249	8,510	20%
Expenses			
Finance Costs	26	23	13%
Fees and Commission Expenses	10	7	43%
Employee Benefit Expenses [#]	969	865	12%
Depreciation and Amortisation Expenses	166	133	25%
Other Expenses	726	691	5%
Total Expenses [#]	1,897	1,719	10%
Profit before tax [#]	8,352	6,791	23%
Tax Expenses	1,966	1,380	42%
Profit after tax [#]	6,386	5,411	18%
Other Comprehensive Income (net of tax)	1	5	
Total Comprehensive Income	6,387	5,416	18%

Particulars	Q4 FY25	Q4 FY24	Change
Revenue from Operations	9,012	6 <i>,</i> 955	30%
Total Expenses [#]	1,897	1,719	10%
Operating Profit from core AM business	7,115	5,236	36%

[#] In Q4 FY25, Employee benefit expenses includes non-cash charge of ₹ 53 mm (Q4 FY24 ₹ 100 mm) towards amortised cost of outstanding Employee Stock options.

Financials Summary – Sequential Quarterly Earnings



(₹ mm)

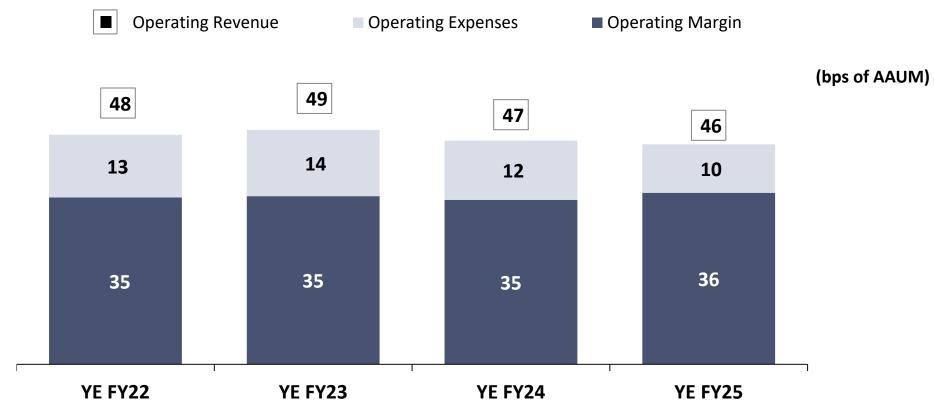
Particulars	Q4 FY25	Q3 FY25	Change
Income			
Revenue from Operations	9,012	9,343	-4%
Other Income	1,237	928	33%
Total Income	10,249	10,271	0%
Expenses			
Finance Costs	26	22	18%
Fees and Commission Expenses	10	11	-9%
Employee Benefit Expenses [#]	969	949	2%
Depreciation and Amortisation Expenses	166	148	12%
Other Expenses	726	741	-2%
Total Expenses [#]	1,897	1,871	1%
Profit before tax [#]	8,352	8,400	-1%
Tax Expenses	1,966	1,985	-1%
Profit after tax [#]	6,386	6,415	0%
Other Comprehensive Income (net of tax)	1	3	
Total Comprehensive Income	6,387	6,418	0%

Particulars	Q4 FY25	Q3 FY25	Change
Revenue from Operations	9,012	9,343	-4%
Total Expenses [#]	1,897	1,871	1%
Operating Profit from core AM business	7,115	7,472	-5%

[#] In Q4 FY25, Employee benefit expenses includes non-cash charge of ₹ 53 mm (Q3 FY25 ₹ 51 mm) towards amortised cost of outstanding Employee Stock options.

Operating Profit Margin





Operating margin (bps of AAUM) for Q1 FY 25, Q2 FY 25, Q3 FY 25 and Q4 FY 25 are 34, 36, 37 and 37 respectively

Statement of Assets and Liabilities



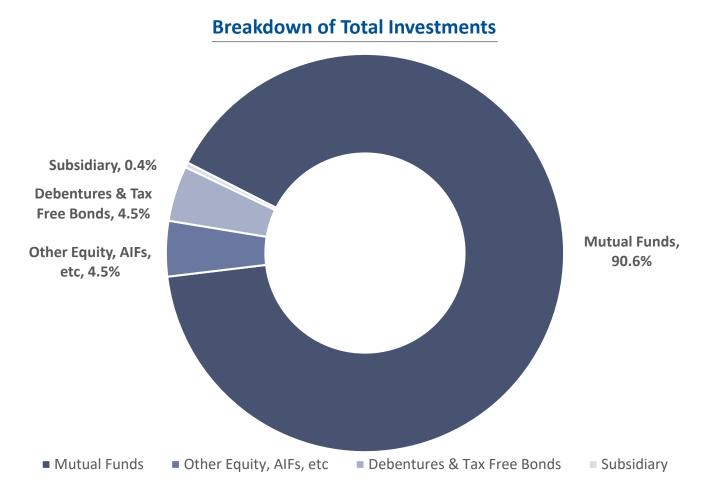
(₹ mm)

Particulars	As at Mar 31,	As at Mar 31,
	2025	2024
Assets		
Financial Assets	84,742	73,290
Non Financial Assets	2,793	2,286
Total Assets	87,535	75,576
Liabilities And Equity		
 Liabilities		
Financial Liabilities	2,841	2,456
Non Financial Liabilities	3,353	2,330
	,	,
Equity		
Equity Share Capital	1,069	1,067
Other Equity	80,272	69,723
	·	,
Total Liabilities And Equity	87,535	75,576

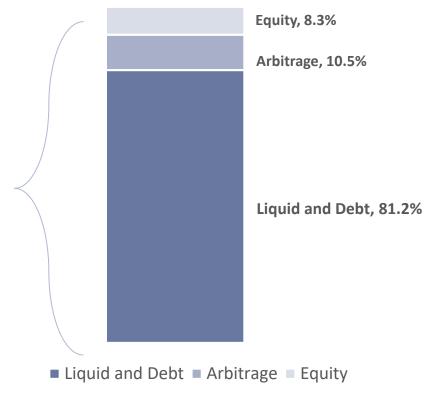
Breakup of Total Investments



Total Investments: ₹82,886 million



Breakdown of Mutual Fund Investments



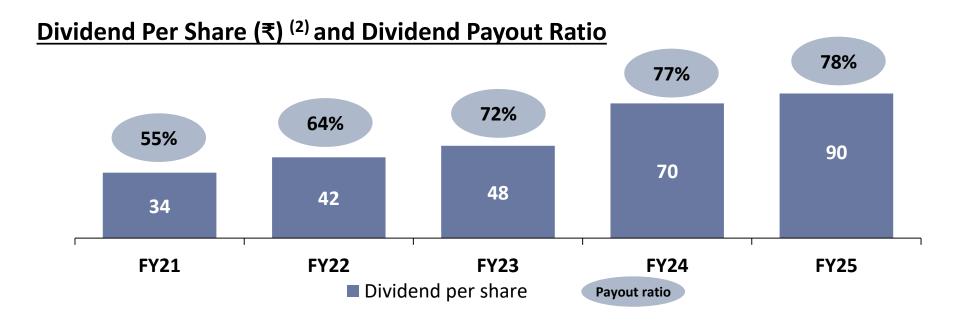
Return On Equity and Dividend Per Share



Return on Equity⁽¹⁾

FY 21 30.1% FY 22 27.0% FY 23 24.5% FY 24 29.5%

FY 25 32.4%



⁽¹⁾ Calculated as Profit After Tax divided by average Net Worth

⁽²⁾ For FY25, a final dividend of Rs. 90 per equity share was proposed by the board on April 17, 2025 which is subject to approval by the shareholders at the ensuing Annual General Meeting.

NOTES



- 1. A Wholly Owned Subsidiary ('WOS') of the Company namely 'HDFC AMC International (IFSC) Limited', located in Gujarat International Finance Tec-City (GIFT City) had been incorporated effective May 27, 2022. The Company has disclosed extract of only standalone Financial Results in this investor presentation as the WOS is immaterial to the Group. However, the consolidated Financial Results are available on www.bseindia.com, www.nseindia.com and www.hdfcfund.com.
- 2. As per Finance (No.2) Act 2024, enacted in August 2024, the rates at which capital gains were taxed had changed and indexation benefit had also been withdrawn while calculating long term capital gains on investments. Consequently, the Deferred Tax Liability recognised by the Company on fair value gains on its investments as on June 30, 2024 had increased by ₹ 69.75 Crore thereby resulting in an additional charge on the Profit After Tax of the Company for quarter ended September 30, 2024.



Thank you

Disclaimer



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This presentation may contain, words or phrases like will", "aim" "believe", "expect", "will continue", "anticipate", "estimate" and similar expressions or variations of these expressions, that are "forward-looking statements that involve risks and uncertainties and are based on certain beliefs, plans and expectations of the Company. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Although the Company believes that such forward-looking statements are based on reasonable assumptions, it can give no assurance that such expectations will be met. Representative examples of factors that could affect the accuracy of forward-looking statements include (without limitation) the condition of, and changes in, India's political and economic status, government policies, applicable laws, global capital markets, the mutual fund industry in India, and international and domestic events having a bearing on the Company's business, and such other factors beyond the Company's control. You are cautioned not to place undue reliance on these forward-looking statements, which are based on current views of the Company's management on future events. Further, nothing in this presentation should be construed as constituting legal, business, tax or financial advice or a recommendation regarding the securities. None of the Company or any of its affiliates, advisers or representatives accepts any liability whatsoever for any loss howsoever arising from any information presented or contained in this presentation. Before acting on any information you should consider the appropriateness of the information having regard to these matters, and in particular, you should seek independent financial advice.

Totals in some columns/ rows may not agree due to rounding off.

Definitions

AUM refers to Assets Under Management as on end of any given month/period MAAUM refers to a given month's average Assets Under Management QAAUM refers to a given quarter's average Assets Under Management AAAUM refers to a given year's average Assets Under Management Unless otherwise stated, the above definitions are used for Mutual Fund Assets under management



Press Release April 17, 2025

HDFC AMC net profit for the Financial Year ended March 31, 2025 at ₹24,609 million, an increase of 26% over Financial Year ended March 31, 2024. Dividend per share increases to Rs 90, as against Rs 70 per share.

HDFC Asset Management Company Limited (HDFC AMC) declares financial results for the period ended March 31, 2025.

- Amongst India's largest mutual fund managers with QAAUM market share of 11.5% for the quarter ended March 31, 2025.
- Amongst India's largest Actively Managed Equity-Oriented Mutual Fund managers with QAAUM market share of 12.8% for the guarter ended March 31, 2025.
- One of the most preferred choices of individual investors, with a market share of 13.2% of the individual monthly average AUM for March 2025.
- Revenue from operations was ₹34,980 million and operating profit was ₹27,261 million for the financial year ended March 31, 2025, an increase of 35% and 43% respectively over the financial year ended March 31, 2024.



Mumbai, April 17, 2025: HDFC Asset Management Company Limited today reported its financial performance for the quarter ended March 31, 2025.

CORPORATE HIGHLIGHTS

- QAAUM of ₹7,740 billion for the quarter ended March 31, 2025 compared to ₹6,129 billion for the quarter ended March 31, 2024, 11.5% market share in QAAUM of the mutual fund industry.
- QAAUM in actively managed equity-oriented funds i.e. equity oriented QAAUM excluding index funds stood at ₹4,609 billion for the quarter ended March 31, 2025 with a market share of 12.8%. The AMC is amongst the largest actively managed equity-oriented mutual fund managers in the country.
- The ratio of equity and non-equity oriented QAAUM is ~64:36, compared to the industry ratio of 56:44 for the quarter ended March 31,2025.
- 10.98 million Systematic transactions with a value of ₹36.5 billion processed during the month of March 2025.
- Over 95,000 empaneled distribution partners across MFDs, National Distributors and Banks, serviced through a total of 280 offices of which 196 are in B-30 locations. The contribution of B-30 locations to total monthly average AUM is 19.1%.
- 70% of the company's total monthly average AUM is contributed by individual investors compared to 60% for the industry.
- Market share of 13.2% of the individual monthly average AUM for March 2025, making the company one
 of the most preferred choices of individual investors.
- Total Live Accounts stood at 23.3 million as on March 31, 2025. Unique customers as identified by PAN or PEKRN now stands at 13.2 million as on March 31, 2025 compared to 54.2 million for the industry, a penetration of 24%.



FINANCIAL HIGHLIGHTS FOR THE QUARTER ENDED MARCH 31, 2025

- The Operating Profit for the quarter ended March 31, 2025 was ₹7,115 million as compared to ₹5,236 million for the quarter ended March 31, 2024.
- Profit before tax for the quarter ended March 31, 2025 was ₹8,352 million as compared to ₹6,791 million for the quarter ended March 31, 2024.
- Profit after tax for the quarter ended March 31, 2025 was ₹6,386 million as compared to ₹5,411 million for the quarter ended March 31, 2024.

FINANCIAL HIGHLIGHTS FOR THE FINANCIAL YEAR ENDED MARCH 31, 2025

- The Operating Profit of the company for the financial year ended March 31, 2025 was ₹27,261 million as compared to ₹19,000 million for the financial year ended March 31, 2024.
- Profit before tax for the financial year ended March 31, 2025 was ₹32,863 million as compared to ₹24,781 million for the financial year ended March 31, 2024.
- Profit after tax for the financial year ended March 31, 2025 was at ₹24,609 million as compared to ₹19,458 million for the financial year ended March 31, 2024.



About HDFC AMC

Incorporated in 1999, HDFC Asset Management Company Limited (HDFC AMC) is Investment Manager to HDFC Mutual Fund, one of the largest mutual funds in the country with closing AUM of Rs 7.55 trillion as on March 31, 2025.

The Company offers a comprehensive suite of savings and investment products ranging from mutual funds, including both actively managed and passive options, to portfolio management services and alternative investment opportunities catering to the needs of a large and diverse customer base.

HDFC AMC proudly serves a mutual fund customer base of 13.2 million unique investors, with a total of 23.3 million live accounts. The Company has a vast network of 280 offices, over 95,000 distribution partners and modern digital platforms, enabling it to serve clients across India.

For more information, please visit the company's website at https://www.hdfcfund.com/.

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