

REDTAPE LIMITED

Registered Office

Plot No. 08, Sector 90, Noida, Gautam Buddha Nagar, Uttar Pradesh - 201305 India Tel: +91 120 6994444 | +91 120 6994400

CIN: L74101UP2021PLC156659 Web: www.redtape.com E-mail: info@redtapeindia.com

November 16, 2025

**BSE Limited** 1st Floor, New Trading Ring Rotunda Building

Phiroze Jeejeebhoy Towers, Dalai Street, Mumbai-400 001 National Stock Exchange of India Limited

Exchange Plaza, 5th Floor Plot no. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051

Scrip Code: 543957

**NSE Symbol: REDTAPE** 

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Investors Presentation

Dear Sir/Ma'am,

In continuation to our letter dated November 12, 2025, and pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the investor presentation on Unaudited Financial Results of the Company for the 2nd Quarter and Half Year ended September 30th, 2025, which will be made by Company for the investors meet scheduled on November 17, 2025.

The presentation is also being uploaded on the website of the company i.e. https://about.redtape.com/.

You are requested to kindly take the above information on your records.

Thanking you,

Yours faithfully, For REDTAPE Limited

AKHILENDRA Digitally signed by AKHILENDRA BAHADUR /

BAHADUR SINGH Aberilinela Balatellery Date: 2025.11.15

Akhilendra Bahadur Singh

Company Secretary & Compliance Officer

M.No.: A54305

Encl: as stated above

#### Works

- C-4, 5, 36, 37, Sector 59, Noida, Gautam Buddha Nagar, Uttar Pradesh 201301 Tel: +91 120 4263193
- Bulk Land, UPSIDC Industrial Area, Site-II, NH-27, Distt. Unnao, Uttar Pradesh 209801 Tel: +91 73111 70114
- Plot No. 18-19, Nand Nagar Industrial Estate Phase-1, Mahuakheraganj, Kashipur, Udham Singh Nagar, Uttarakhand 244713 Tel: +91 70552 21530



### SAFE HARBOR STATEMENT

This presentation was prepared by **REDTAPE LIMITED** with its registered office in Noida, Uttar Pradesh, India under its brand name **REDTAPE'**. Its purpose is to present selected data concerning the brand, RedTape. The presentation is for information purposes only and does not constitute a complete analysis of the financial situation of the Group. The data contained in the Presentation are valid as at the date of its preparation (30th September 2025), so the Presentation will not be subject to change, update or modification in order to present changes occurring after that date.

The Presentation should not be treated as investment advice, recommendation, offer to buy or sell any securities or financial instruments or participation in any commercial undertaking of RedTape. The Presentation was prepared with due diligence, however, the Brand does not guarantee the accuracy and completeness of the information contained therein, I particular in the event that the materials on which it was based turn out to be incomplete or do not fully reflect the actual state of affairs. RedTape recommends that any person intending to make an investment decision regarding any financial instruments of the Brand should rely on the information disclosed in official reports of **REDTAPE LIMITED** prepared and published in accordance with the applicable laws, which are a reliable source of data concerning the Group.

RedTape and members of its bodies, as well as employees and associates and advisors participating in the preparation of the Presentation or any entity of the Group are not responsible for the consequences of decisions taken on the basis of or based on the information contained in the Presentation or resulting from its content or for its any use. Moreover, the Presentation does not constitute any statement of any of the above mentioned persons. The Presentation and descriptions contained therein may contain forward-looking statements, including statements regarding expected financial results, but they cannot be treated as forecasts of financial results. The forward-looking statements contained in the Presentation are burdened with a number of known and unknown risks, uncertainties and other factors (also beyond the control of RedTape.), which may cause the actual results, level of activity or achievements of the Group significantly differ from the statements indicated in the Presentation, including the expected financial results described in the Presentation.





#### **Brief Overview**

Q2 & H1 Fy26 Business Highlights

RedTape's Strengths

The Blueprint for Scaling

**Sustainability Initiatives & Others** 



#### **OUR JOURNEY**



BRAND's first launch in London



Brand's launch in India



Redtape First Store - Pitampura, Delhi, India



2016

2015

2012

Men's Athleisure Launched Best Men's Lifestyle Footwear Brand - By Myntra





Star Performer Seller - By Amazon Bond Street (Sub - Brand) Launched



Best Partner Casual Footwear - By Myntra



Apparel & Accessories Launched



201

116

2023

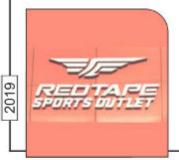
2022

2021

Redtape First Online Format Store Ambala NH-1, Haryana Athleisure & Mode (Sub - Brand) Launched



Women's Athleisure Launched Redtape First Premium Format Store - Ludhiana, Punjab



Redtape Sports Outlet - Karol Bagh, Delhi

Best Men's Lifestyle Footwear Brand - By Myntra



450 Exclusive Showrooms March 31st: Achieved Turnover of ₹1450 cr+



Award For Top New Amazon Seller - By Amazon

Award For Top FlipStar - By Flipkart



Brand's First Store in Sri Lanka

As per market bytes, we are listed among top footwear brand's with total revenue of .1049 cr

Rodtape biggest store in Zirakpur, Punjab with retail area of 10,100 sq ft



Brand's first exclusive store in Dubai, IBN Battuta Mall RedTape First Mode Store -Ambela, Haryana Mode Apparel & Kida' Collection



#### Metrics of Success

#### Company Facts

5

Exclusive Mega Showroom (Online)

Exclusive Showroom (Offline)

Sports outlet

Factory shop

Shop in shop

Store formats

Exclusive Mega Showroom (Online)	303
Exclusive Showroom (Offline)	186
Sports outlet	06
Factory shop	09
Shop in shop	119
Total no. of stores	623

Store

#### Performance in H1 FY26

95,450

Revenue from operations (₹ in Lakh)

16,939

EBITDA (₹ in Lakh)

34,587

Ecommerce Revenue (₹ in Lakh)

29 | 30

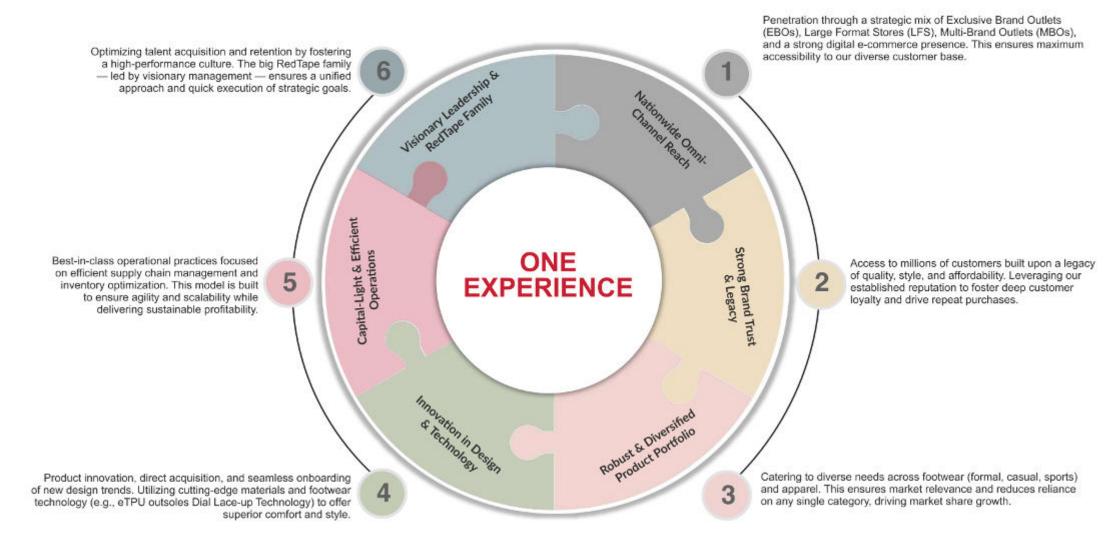
Q1: New Stores | Q2: New Stores

20 | 03

States | Union Territories



## Core Growth Enablers





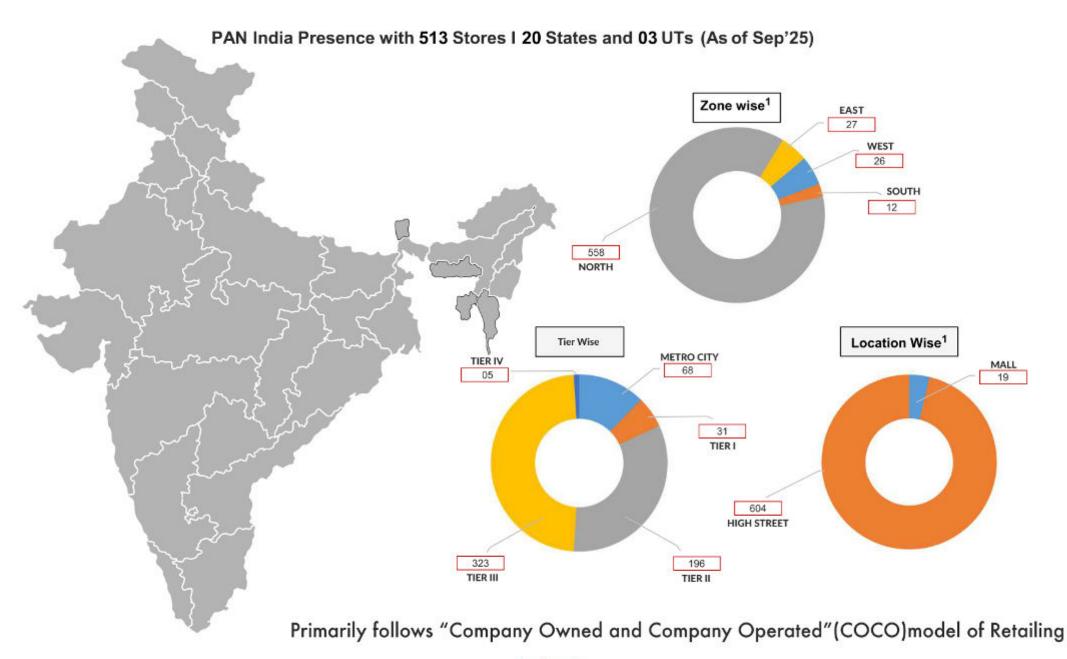
### Where Fashion Comes Full Circle

	Sep'25 / H1 FY26	Exclusive Mega Showroom (online)	Exclusive Showroom (offline)	Factory Shop	Shop in Shops Outlet	Shop in Shop (SIS)	Total
OUTLETS	No. of. Stores	303	186	06	09	119	623
<u>a</u>	Cities	171	134	03	08	58	624
<u>*</u> =	Size (sq.ft)	1322402	256566	3981	23381	-	1606330

Note: Numbers / Percentages are rounded off.



#### Where Fashion Comes Full Circle







#### **Brief Overview**

Q2 & H1 FY25 Business Highlights

RedTape's Strengths

The Blueprint for Scaling

**Sustainability Initiatives & Others** 



## Performance Highlights – FY 2025-26 For Quarter

Standalone			(₹ in Lakh)
	Q2 Fy25	Q2 Fy26	Growth%
Revenue	41,914	50,104	19.54%
EBITDA	6,789	8,261	21.68%
EBITDA%	16.20%	16.49%	1.79%
PAT	2,568	2,796	8.88%
PAT%	6.13%	5.58%	-0.55%

- Maintained a capital-light business model by collaborating with vendor partners, enabling rapid turnaround from design to market, efficient sourcing, and cost optimization across categories.
- The Company strengthened its presence with 513 exclusive stores across 328 cities in 23 states and union 3 territories, further deepening its penetration in both metro and emerging markets.

#### Consolidated

**Q2 Fy26 Q2 Fy25** Growth% 41,916 50,194 Revenue 19.75% 6,743 8,233 **EBITDA** 22.10% **EBITDA** 16.09% 16.40% 1.96% PAT 2,507 2,754 9.85% PAT% 5.98% 5.49% -0.49%

- Total Standlone Income: 50,104 lakh | Total Expenditure: 45,885, lakh | Profit Before Tax: 4,219 lakh | Paid-up Share Capital: 11,056 lakh | Reserves & Surplus:74,742 lakh.
  - Consolidated Profit After Tax (PAT) rose to 2,754 lakh, a 9.85% growth. Standalone PAT grew to 2,796 lakh, an 8.88% increase, reflecting improved cost efficiency, steady margins, and strong retail traction.



### Performance Highlights – FY 2025-26

#### For Half Year

Standalone			(₹ in Lakh)
		114 = 00	

	H1 Fy25	H1 Fy26	Growth%
Revenue	86,210	97,315	12.88%
EBITDA	13,837	16,939	22.42%
EBITDA	16.05%	17.41%	8.47%
PAT	5,619	6,727	19.72%
PAT%	6.52%	6.91%	0.39%

- Consolidated revenue from operations stood at 97,541 lakh, marking a 12.97% increase over the previous year. Standalone revenue reached 97,315 lakh, reflecting an 12.88% growth, driven by strong performance across footwear, apparel, and accessories categories.
- Consolidated Profit After Tax (PAT) rose to 6,614 lakh, a 18.72% growth. Standalone PAT grew to 6,727 lakh, an 19.72% increase, reflecting improved cost efficiency, steady margins, and strong retail traction.

#### Consolidated

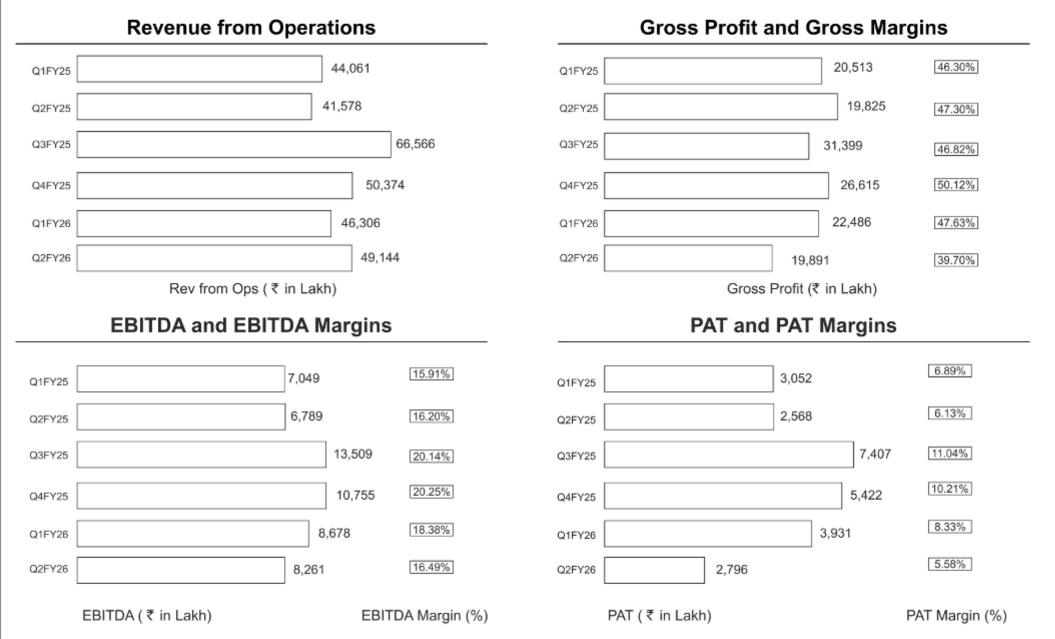
	H1 Fy25	H1 Fy26	Growth%
Revenue	86,340	97,541	12.97%
EBITDA	13,832	16,851	21.83%
EBITDA	16.02%	17.28%	7.86%
PAT	5,571	6,614	18.72%
PAT%	6.45%	6.78%	0.33%

(₹ in Lakh) • Total Income: 97,541 lakh | Total Expenditure: 88,493 lakh | Profit Before Tax: 9,048 lakh | Paid-up Share Capital: 11,056 lakh | Reserves & Surplus: 74,675 lakh.

> The Board declared a final dividend of 100% (2 per share) and an interim dividend of 0.25 per share (12.50%), rewarding shareholders with a total dividend payout of 112.5% for FY 2024-25.



### Quarterly Business Deck (Standalone)





### Quarterly Business Deck (Consolidated)

#### **Revenue from Operations Gross Profit and Gross Margins** 44,189 20,623 Q1FY25 46.42% Q1FY25 41,580 Q2FY25 Q2FY25 19,830 47.31% 31,342 Q3FY25 66,457 Q3FY25 46.81% 50,524 Q4FY25 25,436 Q4FY25 48.99% Q1FY26 46,431 Q1FY26 22,532 47.59% Q2FY26 49.240 Q2FY26 19,944 39.73% Rev from Ops (₹ in Lakh) Gross Profit (₹ in Lakh) Margin (%) 15.96% 7,089 6.89% Q1FY25 Q1FY25 3,064 6,743 16.09% Q2FY25 Q2FY25 5.98% 2,507 Q3FY25 13,376 7,307 10.91% 19.98% Q3FY25 18.34% 4.147 Q4FY25 9,524 7.99% Q4FY25 18.20% Q1FY26 8,618 3,860 8.15% Q1FY26 Q2FY26 8,233 16.40% 2,756 5.49% Q2FY26 EBITDA (₹ in Lakh) PAT (₹ in Lakh) EBITDA Margin (%) PAT Margin (%)



### Expansion of New Business Formats and Brand Ecosystem

□ RedTape Ozark, launched in FY24, is now set for strategic expansion across markets. Positioned as the rugged outdoor and terrain-focused face of RedTape, Ozark is built for trail running, hiking, and adventure — driving growth within the performance wear segment.
□ The Company's focus for FY2025–26 is to scale Ozark's retail footprint, strengthen product innovation, and increase its contribution to overall RedTape sales.
$\square$ RedTape continues to diversify into lifestyle and performance categories, enhancing its range across footwear, apparel, and accessories to serve evolving consumer preferences.
□ The Company's vision for FY2025–26 is to deepen its presence across key cities, making RedTape a stronger household name in both premium lifestyle and performance segments.
□ Alongside Ozark, RedTape aims to amplify its other homegrown brands – Mode and Bond Street – establishing them as renowned names in India's fashion and lifestyle landscape, reinforcing the brand's leadership in the segment.



#### Expanding Global Footprint: 1994-2026



GLOBAL EXCLUSIVE SHOWROOMS

DUBAI - 04 SHARJAH - 03 Since our inception in 1994, RedTape has grown from a single-store presence to a global network of stores by 2025. Our footprint now spans across the UK, UAE, Bangladesh, Bhutan, Maldives, Singapore, Australia, South Africa, Seychelles, and Türkiye. This expansion reflects RedTape's unwavering commitment to quality, innovation, and customer trust, establishing a strong global fashion presence rooted in Indian excellence.



### Profit and Loss (Standalone)

Particulars	As at 30 September 2024	As at 30 September 2025
Revenue from Operations	85,639	95,450
Other Income	571	1,865
Total Income	86,210	97,315
Expenses:		
Cost of material consumed	2,679	2,818
Purchase of Stock-in-Trade	52,436	48,814
Changes in inventories of Stock in Trade	(9,242)	3,306
Employee Benefits Expenses	5,759	5,919
Finance costs	2,198	3,516
Depreciation and amortization expenses	3,944	4,262
Other expenses	20,741	19,519
Total Expenses	78,515	88,154
Profit before tax for the period/year	7,695	9,161
Net Tax Expense	(2,076)	2,434
Profit after tax for the period/year	5,619	6,727
Other net comprehensive income	(50)	260
Total income for the period incl. other comprehensive income	5,669	6,987



### Profit and Loss (Consolidated)

Particulars	As at 30 September 2024	As at 30 September 2025
Revenue from Operations	85,769	95,671
Other Income	571	1,870
Total Income	86,340	97,541
Expenses:		
Cost of material consumed	2,679	2,818
Purchase of Stock-in-Trade	52,623	48,898
Changes in inventories of Stock in Trade	(9,415)	3,349
Employee Benefits Expenses	5,833	5,977
Finance costs	2,022	3,519
Depreciation and amortization expenses	3,983	4,284
Other expenses	20,788	19,648
Total Expenses	78,693	88,493
Profit before tax for the period/year	7,647	9,048
Net Tax Expense	2,076	2,434
Profit after tax for the period/year	5,571	6,614
Other net comprehensive income	43	233
Total income for the period incl. other comprehensive income	5,614	6,847



### Balance Sheet (Standalone)

Particulars	As at 30 September 2024	As at 30 September 2025
NON-CURRENT ASSETS		
Property, plant and equipment	36,652	44,200
Capital work-in-progress	592	860
Other Intangible assets	978	911
Intangible assets under development	22	8
Right of use assets	37,676	29,655
Financial assets:		
Investment	43	43
Other financial assets	1,130	1,144
Other non-current assets	542	216
Total non-current assets	77,635	77,037
CURRENT ASSETS		•
Inventories	85,290	1,17,265
Financial assets:		
Trade receivables	13,714	19,906
Cash and cash equivalents	321	976
Bank Balances other than above	(#)	1,702
Other financial current assets	188	1,422
Current tax assets (Net)	140	424
Other current assets	6,885	10,138
Total current assets	1,06,538	1,51,833
TOTAL ASSETS	1,84,173	2,28,870



### Balance Sheet (Standalone)

Particulars	As at 30 September 2024	As at 30 September 2025
EQUITY AND LIABILITIES		
Equity		
Equity share capital	2,764	11,056
Other equity	66,124	74,742
Total Equity	68,888	85,798
Non - current LIABILITIES		
Financial liabilities:		
Borrowings	3,833	2,045
Lease Liabilities	36,830	29,598
Provisions	568	488
Deferred tax liabilities (Net)	21	89
Total Non Current Liabilities	41,252	32,220
Current LIABILITIES		
Financial liabilities:		
Borrowings	20,947	57,500
Lease liabilities	3,427	3,568
Trade payables	30,968	29,055
Other financial liabilities	17,094	18,573
Other Current liabilities	1,541	1,968
Provisions	56	188
Total Current liabilities	74,033	1,10,852
TOTAL EQUITY AND LIABILITIES	1,84,173	2,28,870



### Balance Sheet (Consolidated)

Particulars	As at 30 September 2024	As at 30 September 2025
NON-CURRENT ASSETS		
Property, plant and equipment	36,660	44,286
Capital work-in-progress	592	860
Other Intangible assets	979	911
Intangible assets under development	22	8
Right of use assets	37,793	29,661
Financial assets:		<u> </u>
Investment		
Other financial assets	1,130	1,144
Other non-current assets	542	217
Total non-current assets	77,718	77,087
CURRENT ASSETS	***	***
Inventories	85,843	1,17,549
Financial assets:		
Trade receivables	13,767	19,869
Cash and cash equivalents	1,138	1,184
Bank Balances other than above		1,702
Other financial current assets	189	1,072
Current tax assets (Net)	140	406
Other current assets	6,902	10,204
Total current assets	1,07,979	1,51,986
TOTAL ASSETS	1,85,697	2,29,073



### Balance Sheet (Consolidated)

Particulars	As at 30 September 2024	As at 30 September 2025
EQUITY AND LIABILITIES		
Equity		
Equity share capital	2,764	11,056
Other equity	67,574	74,675
Total Equity	70,338	85,731
Non - current LIABILITIES		
Financial liabilities:		
Borrowings	3,833	2,045
Lease Liabilities	36,830	29,605
Provisions	568	488
Deferred tax liabilities (Net)	22	81
Total Non Current Liabilities	41,253	32,219
Current LIABILITIES		COMMITTEE STATE
Financial liabilities:		
Borrowings	20,947	57,732
Lease liabilities	3,449	3,568
Trade payables	30,968	29,081
Other financial liabilities	17,104	18,573
Other Current liabilities	1,543	1,981
Provisions	56	188
Current tax liabilities (Net)	38	
Total Current liabilities	74,106	1,11,123
TOTAL EQUITY AND LIABILITIES	1,85,697	2,29,073



### Balance Sheet (Standalone)

### Net core working capital days

Net Core Working Capital days	As at 30 September 2024	As at 30 September 2025
Closing Inventory	85,290	1,17,265
Closing Trade receivables	13,714	19,906
Closing Trade payables	(30,968)	(29,055)
Net Core Working Capital	68,036	1,08,116
Revenue from operations	85,639	95,450
Net Core Working Capital days	145 days	207 days

### Balance Sheet (Consolidated)

### Net core working capital days

Net Core Working Capital days	As at 30 September 2024	As at 30 September 2025	
Closing Inventory	85,843	1,17,549	
Closing Trade receivables	13,767	19,869	
Closing Trade payables	(30,969)	(29,081)	
Net Core Working Capital	68,641	1,08,337	
Revenue from operations	85,769	95,671	
Net Core Working Capital days	146 days	207 days	

#### Cash Flow Statement (Standalone)

Particulars	Half year ended 30 September 2024	Half period ended 30 September 2025
CASH FLOW FROM OPERATING ACTIVITIES		
Net Profit before tax	7,696	9,161
Adjustment for	1,000	0,101
Add :		
Net loss on investment		21
(Profit)/Loss on sale of Property, Plant & Equipment	(16)	18
Depreciation & Amortisation Expenses	3,944	4,263
Finance cost & income (net)	2,161	3,464
Expected Credit Loss	2,101	48
Allowance for expected credit loss and Doubtful receivables		-
Dividend Received from Investment in Subsidiary		
Unrealised foreign exchange (gain)/loss on foreign currency		
rate fluctuation	(193)	(1,482)
ate notication	5,896	6,311
Less:		
Ceaser of Lease Liability	86	484
Operating Profit before Working Capital Changes	13,506.3	14,988
Adjustments for		
(Increase)/Decrease in Trade & other Receivable	(8,619)	(9,303)
(Increase)/Decrease in Inventories	(9,292)	4,488
Increase/(Decrease) in Trade payables	3,664	(20,761)
Increase/(Decrease) in other Receivables		
ncrease/(Decrease) in Others	1,181	1,536
Cash Generated from Operations	440.3	(9,050)
Direct Tax Paid	(2,442)	(3,064)
Cash flow before extra ordinary items	(2,002)	(12,114)
Net Cash generated from Operating Activity	(2,002)	(12,114)
CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of Property, Plant & Equipment	(3,836)	(4,381)
Sales of Property, Plant & Equipment	74	58
Interested & Other Income Received	*	11
Dividend Received from investment in subsidiary	-	**
(Purchase)/Sale of Investment	(1)	-
Loans and Advances to related parties	-	-
Bank balances not considered as cash and cash equivalents:		
(Increase)/Decrease in deposit with banks, having original maturity more than three months but less than twelve months	Ψ.	(88)
Earmarked balances with banks (unpaid dividend)	(4)	(1,385)
Earmarked balances with banks (CSR)	-	(141)
Net Cash used in Investing Activities	(3,763)	(5,926)
CASH FLOW FROM FINANCING ACTIVITIES		
Dividend Paid		
Net Repayment of Proceeds from Long Term Borrowing	1,342	577
Net Proceeds from Short Term Loan Borrowings	7,381	22,375
Lease Repayment	(2,631)	(2,888)
Finance cost	(827)	(2,113)
Net cash used in financial activities	5,265	17,951
Net Increase/(Decrease) in Cash & Equivalents	(500)	(89)
Cash & Equivalents at the beginning of the year	821	1,065
Effects of exchange rate of translation of foreign currency cash and cash equivalents	± .	4
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#### Cash Flow Statement (Consolidated)

Half year ended 30 September 2024 Particulars 3 4 1 30 September 2025 CASH FLOW FROM OPERATING ACTIVITIES 7.648 9.048 Net Profit before tax Adjustment for Add: Net loss on investment (16)(Profit)/Loss on sale of Property, Plant & Equipment 18 Depreciation & Amortisation Expenses 3.982 4,284 2,165 3,468 Finance cost & income (net) Expected Credit Loss 48 Allowance for expected credit loss and Doubtful receivables Unrealised foreign exchange (gain)/loss on foreign currency (193)(1,482)rate fluctuation 6.336 5,938 Less: Ceaser of Lease Liability 86 484 Operating Profit before Working Capital Changes 13,500 14,900 Adjustments for (Increase)/Decrease in Trade & other Receivable (8,673)(9,123)(Increase)/Decrease in Inventories 4.531 (9,845)Increase/(Decrease) in Trade payables (21.148)3.665 Increase/(Decrease) in other Receivables 1.213 Increase/(Decrease) in Others 1.485 (140)(9,355)Cash Generated from Operations (3,046)(2.442)Direct Tax Paid Cash flow before extra ordinary items (2,582)(12,401)Net Cash generated from Operating Activity (2,582)(12,401)CASH FLOW FROM INVESTING ACTIVITIES Purchase of Property, Plant & Equipment (3.836)(4.381)Sales of Property, Plant & Equipment 45 58 Interested & Other Income Received (Purchase)/Sale of Investment (1)Loans and Advances to related parties Bank balances not considered as cash and cash equivalents: (Increase)/Decrease in deposit with banks, having original maturity more than three months but less than (88)twelve months Earmarked balances with banks (unpaid dividend) (1,385)Earmarked balances with banks (CSR) (141)(3,792)(5,926)Net Cash used in Investing Activities CASH FLOW FROM FINANCING ACTIVITIES Dividend Paid Net Repayment of Proceeds from Long Term Borrowing 1.342 577 Net Proceeds from Short Term Loan Borrowings 7,381 22,607 (2,895)Lease Repayment (2,616)Finance cost (2,116)(827)Net cash used in financial activities 5,280 18,173 (1,094)(155)Net Increase/(Decrease) in Cash & Equivalents Cash & Equivalents at the beginning of the year 2,232 1,369 Effects of exchange rate of translation of foreign currency (30)cash and cash equivalents Cash & Equivalents at the end of the year 1.138 1184



Half period ended



#### **Brief Overview**

Q2 & H1 FY25 Business Highlights

RedTape's Strengths

The Blueprint for Scaling

**Sustainability Initiatives & Others** 



#### Strategic Strengths & Competitive Advantages

A leading nationwide fashion and lifestyle brand with strong resonance across aspirational and value -driven consumers Successfully
transitioning
from a legacy offline
model to a seamless,
tech-enabled
omnichannel
retail ecosystem

Comprehensive portfolio spanning categories, age groups, and occasions driving exceptional customer loyalty and brand engagement.

Agile, asset-light business structure delivering scalable and sustainable profitability

Data-led supply chair ecosystem leveraging vendor partnerships and predictive analytics for operational excellence

Preferred retail
and distribution
partner for global
and domestic brands
entering or scaling
in India

Driven by visionary promoters and a management team with deep retail expertise and a record of strategic achievements.

Consistent

performance marked

by robust growth,

profitability, and

prudent financial

stewardship



### Pan-India Leadership with Expanding Regional Footprint



	RETAIL	SIS		TOTAL
FY22	299	245		544
FY23	341	183	NORTH	524
FY24	378	167	H	545
FY25	420	111		531
FY22	21	01		22
FY23	15	01	HINOS	16
FY24	11	Ē	王	11
FY25	11	-		11
FY22	15	04		19
FY23	15	02	EAST	17
FY24	15	-	TIS	15
FY25	26	*		26
FY22	299	-		11
FY23	341	-	WEST	11
FY24	378	-	TS	19
FY25	420	8		25



### Pan-India Leadership in Tier II and Tier III Cities



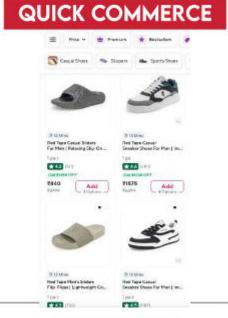


#### Strengthening Our Retail Legacy While Expanding Digital Reach

RedTape continues to anchor its growth in a powerful offline retail network, expanding its footprint across Tier 2 and Tier 3 cities to stay closer to consumers. At the same time, the brand is enhancing its presence across major e-commerce platforms and its own website, ensuring customers can connect with RedTape anytime, anywhere.































#### Driving Scalable Growth through an Agile and Efficient Operating Model

#### Operational Efficiency at Scale

Strong economies of scale and streamlined supply chain systems drive higher margins and faster market responsiveness. Integrated inventory management ensures optimal stock levels across categories and channels.

#### Strategic Manufacturing Approach

RedTape follows an asset-light model, sourcing products directly through its own controlled outsourcing ecosystem.

This enables agility, scalability, and consistent product quality while maintaining cost efficiency.

#### Smart Store Expansion

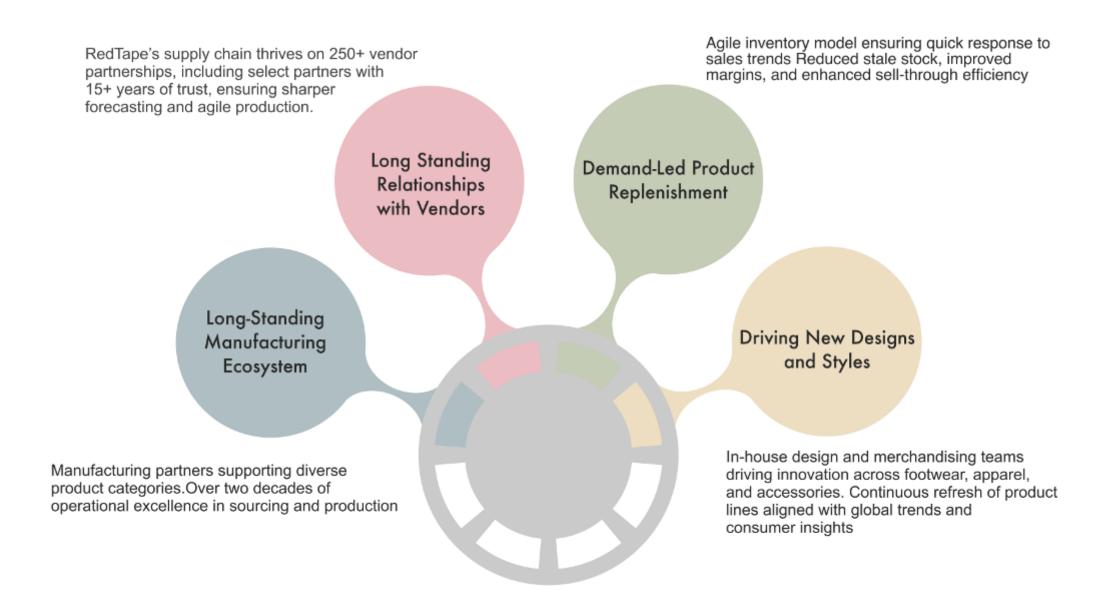
Data-backed retail strategy
focused on high-demand urban
zones and emerging growth markets.
Store locations are carefully chosen to
enhance brand reach and boost sales productivity.

#### Adaptive Cost Structure

A balanced mix of fixed and performancelinked costs across rentals and workforce compensation. Ensures sustainable profitability, supporting long-term growth across all business verticals.



## Efficient Operating Model through Strong Vendor Partnerships and Tech-Enabled Supply Chain



## **Board of Directors**



Chairman



Mr. Shuja Mirza Managing Director



Mr. Arvind Verma Whole Time Director



Ms. Sunanda Whole Time Director



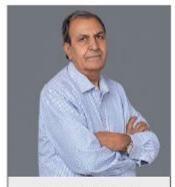
Chief Financial Officer



Mr. Subhash Sapra Independent Director



Mr. Sanjay Bhalla Independent Director



Dr. Yashvir Singh Independent Director

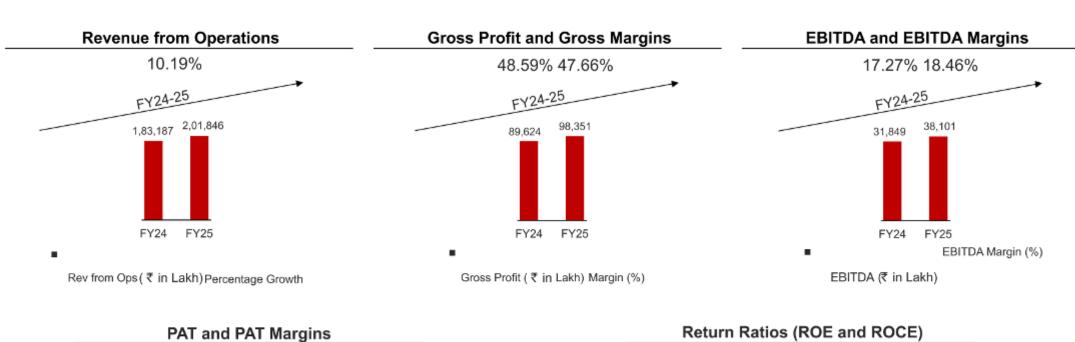


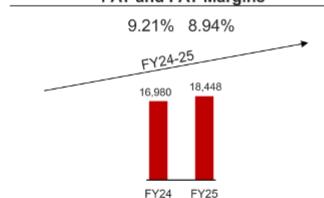
Dr. Rajshree Saxena Independent Director



Singh Company Secretary & Compliance Officer

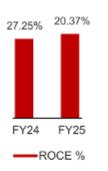
### Growth, Profitability and Financial Track Record





■ PAT (₹ in Lakh) PAT Margin (%)









#### **Brief Overview**

Q2 & H1 FY25 Business Highlights

RedTape's Strengths

The Blueprint for Scaling

**Sustainability Initiatives & Others** 



## **Brand Positioning Strategies**

1

#### Expanding Retail Footprint

RedTape continues to strengthen its nationwide presence through strategically located stores across metros and emerging cities. The focus remains on optimizing store formats for profitability and deeper consumer reach. 2

#### Building a Strong Lifestyle Portfolio

RedTape is evolving into a complete lifestyle brand, expanding beyond footwear into apparel and accessories. With sub-brands like Ozark, Mode, Bond Street, and Sunnies, we're adding new categories

— backpacks, sunglasses, hard luggage, perfumes

— and soon launching toiletries and women's handbags.

3

#### Strengthening Social Media Presence

RedTape is amplifying its digital impact by building a powerful social media ecosystem that drives engagement, storytelling, and brand loyalty. Through dynamic content, influencer partnerships, and real-time consumer interaction, the brand is shaping a vibrant community and elevating its visibility across platforms.

4

### Driving Innovation and Design Excellence

Innovation drives
RedTape's product
evolution — from material
selection to comfort
engineering. The goal is
to consistently deliver
trend-forward,
performance-oriented
designs for every lifestyle.

5

#### Unlocking Strategic Growth Opportunities

RedTape aims to scale further through category diversification, new market entries, and global expansion. The strategy is built on brand-led growth, operational agility, and long-term value creation.





#### **Brief Overview**

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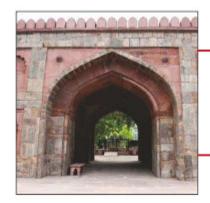
### Sustainability Initiatives & Others



National Flag at the Unnao Manufacturing Unit

Community Eye Care with Arunodaya Charitable Trust





Protecting the Heritage Monuments of the Nation



### Sustainability Initiatives & Others

Nationwide Tree Plantation Initiatives





Generating clean electricity At Unnao Facility

Unnao's Sewage Treatment Plant





### Sustainability Initiatives & Others



Caring Beyond Work

NAPS - Workforce of Tomorrow





Institute of Learning and Mentoring Foundation



# THANK YOU



