



Cello World Limited

(formerly known as 'Cello World Private Limited')

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)

Admin Office: Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (E), Mumbai - 400 063, (India),

Tel: 022 6997 0000, e-mail: cello.sales@celloworld.com, grievance@celloworld.com

Website: www.corporate.celloworld.com **CIN:** L25209DD2018PLC009865

February 14, 2026

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544012	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: CELLO
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Sub: Press Release on Unaudited Financial Results (Standalone and Consolidated) for the third quarter ended on December 31, 2025

Dear Sir(s)/ Madam(s),

Enclosed herewith the Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the third quarter ended on December 31, 2025.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Trivedi
Company Secretary & Compliance Officer
M.no. A27603
Encl: A/a

CELLO WORLD LIMITED

Q3 & 9M FY26 Financial & Business Highlights

Mumbai, 14th February 2026 – Cello World Limited, one of the prominent players in the consumerware market in India with presence in the consumer houseware, writing instruments and stationery, moulded furniture and allied products and consumer glassware categories has announced its un-audited Financial Results for the quarter ended 31st December 2025.

Revenue from Operations Rs. 1,670 crores YoY Growth 8 %	Gross Profit Rs. 851 crores Margin 51 %	EBITDA Rs. 390 crores Margin 23 %	Profit After Tax (Attributable to Owners) Rs. 222 crores Margin 13 %
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For 9M FY26

Key Financial Highlights

Particulars (in Rs. Crs.)	Q3 FY26	Q3 FY25	YoY	9M FY26	9M FY25	YoY
Revenue From Operation	553.7	556.8	-1%	1,670.1	1,547.6	8%
Gross Profit	274.5	276.9	-1%	851.2	799.3	6%
<i>Gross Profit Margin (%)</i>	<i>49.6%</i>	<i>49.7%</i>		<i>51.0%</i>	<i>51.6%</i>	
EBITDA	122.3	139.7	-12%	389.8	406.5	-4%
<i>EBITDA Margin (%)</i>	<i>22.1%</i>	<i>25.1%</i>		<i>23.3%</i>	<i>26.3%</i>	
Profit before Tax*	94.4	124.3	-24%	323.2	361.4	-11%
PAT (Attributable to Owners)	63.6	86.4	-26%	222.3	250.6	-11%
<i>PAT Margin (%)</i>	<i>11.5%</i>	<i>15.5%</i>		<i>13.3%</i>	<i>16.2%</i>	

*Note: After One-off impact of Rs. 7.4 Cr "Exceptional item" on account of increase in gratuity liability arising out of past service cost and increase in leave liability on account for changes in Labour laws.

Revenue Breakup

Particulars (in Rs. Crs.)	Q3 FY26	Q3 FY25	YoY	9M FY26	9M FY25	YoY
Consumer Ware	384.5	386.4	-1%	1,172.1	1,055.7	11%
Writing Instruments	85.9	77.3	11%	240.5	230.3	4%
Moulded Furniture and Allied Products	83.3	93.1	-11%	257.5	261.6	-2%

Gross Profit Breakup

Particulars (in Rs. Crs.)	Q3 FY26	Q3 FY25	YoY	9M FY26	9M FY25	YoY
Consumer Ware	193.0	193.5	0%	610.4	552.1	11%
Writing Instruments	48.5	42.3	15%	136.5	129.5	5%
Moulded Furniture and Allied Products	33.0	41.1	-20%	104.3	117.7	-11%

Company Update: As a part of internal capital restructuring Cello's Board, approved and authorized the conversion of pre-existing inter-company loans aggregating to Rs. 500 crore into equity shares and the fresh capital infusion of Rs. 100 crore into its wholly owned subsidiary, Cello Consumerware Private Limited ("CCPL").

Commenting on the Result, Mr. Pradeep Rathod, Chairman & Managing Director, Cello World Limited said:

"During Q3FY26, the company generated revenues of Rs. 554 crores, with EBITDA of 22.1% and PAT of 11.5%. This performance comes despite strong festive offtake by our channel partners in the previous quarter, coupled with mixed demand sentiments.

On a segment basis, while the writing instruments category delivered 11% growth, the performance of the other two segments impacted overall performance. The Consumerware segment remained muted mainly due to supply constraints in the steel category. Meanwhile, the Moulded Furniture & Allied Products segment declined owing to falling prices.

Looking ahead, we are focusing on streamlining our product portfolio, expanding our premium offerings, and reshaping our sales channels with greater emphasis on emerging platforms. These initiatives are aimed at enhancing operational efficiency, strengthening margins, improving working capital management, and boosting ROCE over time."

About Cello World Limited

Cello World Limited is a prominent player in the consumer ware market in India with presence in the consumer houseware, writing instruments and stationery, and moulded furniture and allied products and consumer glassware categories.

The Company operates 14 manufacturing facilities across six locations in India. The manufacturing capabilities allow them to manufacture a diverse range of products in-house.

The Company has a strong PAN India distribution network with 4,000+ distributors and 1,50,000+ retailers across India. The Company's strengths include a Well-established brand name and strong market positions with a track record of scaling up new businesses and product categories.

The Company is looking at continued innovation to grow wallet share and expand consumer base, expand distribution network, scale up branding, promotional and digital activities and grow manufacturing capabilities and expand production capacities.

For more information, please contact

Company:

Cello World Limited



CIN: L25209DD2018PLC009865

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Investor Relations (IR)

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Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.