



Cello World Limited

(formerly known as 'Cello World Private Limited')

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)

Admin Office: Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (E), Mumbai - 400 063, (India),

Tel: 022 6997 0000, e-mail: cello.sales@celloworld.com, grievance@celloworld.com

Website: www.corporate.celloworld.com **CIN:** L25209DD2018PLC009865

November 10, 2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544012	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: CELLO
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Sub: Press Release on Unaudited Financial Results (Standalone and Consolidated) for the second quarter ended on September 30, 2025

Dear Sir(s)/ Madam(s),

Enclosed herewith the Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the second quarter ended on September 30, 2025.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Trivedi
Company Secretary & Compliance Officer
M.no. A27603
Encl: A/a

CELLO WORLD LIMITED

Q2 & H1 FY26 Financial & Business Highlights

Mumbai, 10th November 2025 – Cello World Limited, one of the prominent players in the consumerware market in India with presence in the consumer houseware, writing instruments and stationery, moulded furniture and allied products and consumer glassware categories has announced its un-audited Financial Results for the quarter ended 30th September 2025.

Revenue from
Operations

Rs. 1,116 crores
YoY Growth **13%**

Gross Profit

Rs. 577 crores
Margin **52%**

EBITDA

Rs. 268 crores
Margin **24%**

Profit After Tax
(Attributable to Owners)

Rs. 159 crores
Margin **14%**

For H1FY26

Key Financial Highlights

Particulars (in Rs. Crs.)	Q2 FY26	Q2 FY25	YoY	H1 FY26	H1 FY25	YoY
Revenue From Operation	587.4	490.1	20%	1,116.5	990.7	13%
Gross Profit	291.1	253.0	15%	576.6	522.4	10%
<i>Gross Profit Margin (%)</i>	<i>49.5%</i>	<i>51.6%</i>		<i>51.6%</i>	<i>52.7%</i>	
EBITDA	141.3	131.9	7%	267.6	266.9	0%
<i>EBITDA Margin (%)</i>	<i>24.0%</i>	<i>26.9%</i>		<i>24.0%</i>	<i>26.9%</i>	
Profit before Tax	121.3	116.8	4%	228.8	237.0	-3%
PAT (Attributable to Owners)	85.7	81.6	5%	158.7	164.2	-3%
<i>PAT Margin (%)</i>	<i>14.6%</i>	<i>16.7%</i>		<i>14.2%</i>	<i>16.6%</i>	

Revenue Breakup

Particulars (in Rs. Crs.)	Q2 FY26	Q2 FY25	YoY	H1 FY26	H1 FY25	YoY
Consumer Ware	422.2	342.1	23%	787.6	669.2	18%
Writing Instruments	81.0	69.8	16%	154.6	153.0	1%
Moulded Furniture and Allied Products	84.3	78.2	8%	174.2	168.5	3%

Gross Profit Breakup

Particulars (in Rs. Crs.)	Q2 FY26	Q2 FY25	YoY	H1 FY26	H1 FY25	YoY
Consumer Ware	212.0	179.6	18%	417.4	358.6	16%
Writing Instruments	44.5	38.0	17%	87.9	87.3	1%
Moulded Furniture and Allied Products	34.5	35.4	-3%	71.3	76.6	-7%

Commenting on the Result, Mr. Pradeep Rathod, Chairman & Managing Director, Cello World Limited said

"I am pleased to share that in Q2FY26, Cello World Limited delivered a healthy performance, reporting revenue of Rs. 587 crores, up 20% year-on-year, and achieving an EBITDA of Rs. 141 crores. Our Glass plant in Falna is ramping up as per the plan with about 55% utilization, which is expected to reach 80% by Q4FY26. While the plant is in the gestation phase, the margin structures will continue to be impacted.

Broadly, the current quarter benefited from strong festive momentum across our key categories, supported by robust consumer demand and efficient execution. Despite the recent GST rate changes, which had a minimal impact on our portfolio, this performance reflects the strength of our brand, disciplined operations, and continued focus on execution excellence.

As we look ahead, with new capacities coming onstream across plasticware and steel bottles, along with our continued focus on efficiency, innovation, and portfolio expansion, we remain confident of entering FY27 on a stronger footing."

About Cello World Limited

Cello World Limited is a prominent player in the consumer ware market in India with presence in the consumer houseware, writing instruments and stationery, and moulded furniture and allied products and consumer glassware categories.

The Company operates 14 manufacturing facilities across six locations in India. The manufacturing capabilities allow them to manufacture a diverse range of products in-house.

The Company has a strong PAN India distribution network with 4,000+ distributors and 1,50,000+ retailers across India. The Company's strengths include a Well-established brand name and strong market positions with a track record of scaling up new businesses and product categories.

The Company is looking at continued innovation to grow wallet share and expand consumer base, expand distribution network, scale up branding, promotional and digital activities and grow manufacturing capabilities and expand production capacities.

For more information, please contact

Company:

Cello World Limited



CIN: L25209DD2018PLC009865

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Investor Relations (IR)

Strategic Growth Advisors Pvt. Ltd.

SGA Strategic Growth Advisors

CIN: U74140MH2010PTC204285

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Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.