

Ref. No. DOMS/SE/25-26/14

**Date:** May 19, 2025

To,

The Manager
Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,

nors what norse

Mumbai - 400 001

BSE Symbol - DOMS BSE Scrip Code - 544045 The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

**NSE Symbol - DOMS** 

<u>Subject: Investor Presentation in relation to the Audited (Standalone and Consolidated) Financial</u>
<u>Results for the financial year ended March 31, 2025</u>

Dear Sir/ Madam,

In continuation to our letter dated May 15, 2025 and pursuant to Regulation 30 read with Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, ('SEBI LODR Regulations'), please find enclosed herewith the Investor Presentation in relation to Audited (Standalone and Consolidated) Financial Results for the financial year ended March 31, 2025.

The Investor Presentation is available on the website of the Company at www.domsindia.com.

This is for your information and records.

Thanking you,
Yours faithfully,
For DOMS Industries Limited

Mitesh Padia Company Secretary and Compliance Officer Membership No.: A58693

Encl.: As above

E-mail: info@domsindia.com



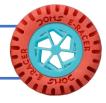


# DOMS INDUSTRIES LIMITED INVESTOR PRESENTATION

→ Q4 FY2025



#### **Disclaimer**





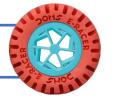
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The Company does not undertake any obligation to revise or update any forward-looking statement that may be made from time to time by or on behalf of the Company. Given these risks, uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any statements or projections made by third parties included in this Presentation are not verified by the Company and the Company is not responsible for such third party statements and projections.

## **DOMS – Growing Child Centric Company**



















PRODUCTS & MARKET PRESENCE



**8** Product Categories



**4300+** SKUs



**28 States and 8 UTs** PAN India Presence



**50+** Export Countries

MANUFACTURING



50+ acres/ 1.90+ mn sq.ft Operations Area



16 Facilities across 4 Locations



**12,500+** Workforce

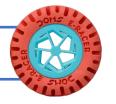


**44+ acres**Upcoming Facility Area

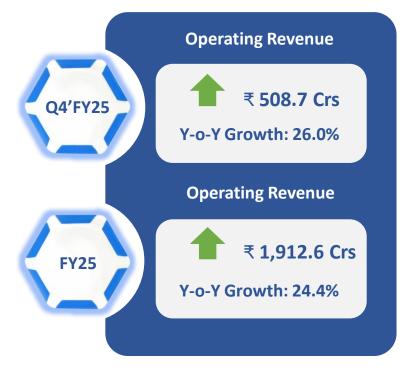


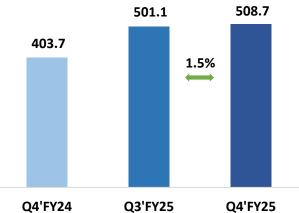


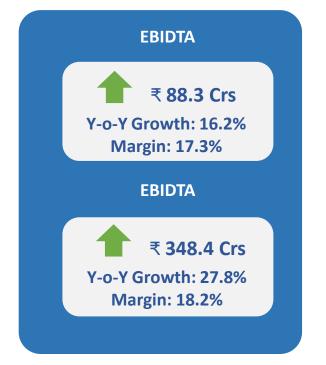
## **Q4 & FY25 Consolidated Key Financial Highlights**

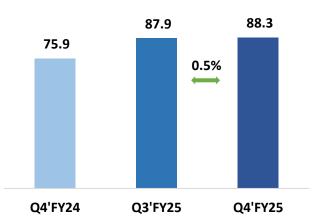




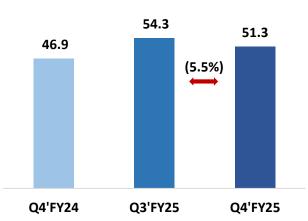


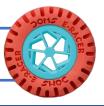














# PEPc/l/S

#### **Key Corporate Developments**

- Execution of Shareholders Agreement with FILA
  - Nomination Rights:
    - o Promoter Shareholder Group bring experience and expertise of the global stationery industry and have been instrumental in the growth and success of DOMS
    - o Their experience, guidance, and vision will play a crucial role in shaping Company's strategy and direction
  - Exclusive DOMS products Distribution Rights:
    - o Leveraging existing FILA Group network and infrastructure in their existing territories with an aim to smoothen our export business expansion
    - FILA's established infrastructure, market knowledge and expertise will enable to navigate complex export environment and enable to tap into their existing distribution channels and benefit from their logistical capabilities
- Capacity Expansion underway at ~44 Acre Land parcel at Umbergaon, Gujarat
  - Possession of First Building for installation of plant & machinery by end of Q3FY26
  - Expected commercial production at the First Building by end of Q4FY26
- Strategic Acquisition of Super Treads Private Ltd. ("STPL") A Paper Stationery Company in East India
  - Approved acquisition of 51.00% stake in STPL for a maximum consideration of ₹ 6.12 crores
  - Through this acquisition, aim to increase in capacity in the paper stationery segment and to efficiently reach out to the consumer base in eastern India
- FY25 marked a year of ongoing expansion of Product Lines and Product Categories
  - Phased increase in capacities for writing pens, mathematical boxes and Paper Stationery products
  - Introduction of differentiated range of Markers and Highlighters
  - Launched a wide range of scholastic adhesives in unique and ergonomically designed bottle
  - Commercial launch of DOMS Branded School Bags
  - Successfully installed third diaper production line and wet-wipe manufacturing plant at Uniclan
- Consumer-Centric Marketing Initiatives further enhancing the Brand's connect with consumers
  - Launch of Art Studio at Kidzania Dubai with an aim to nurture creativity and make quality art experiences accessible and engaging across borders
  - Launch an online engagement programme through 'DOMS Art League' an initiative aimed at nurturing the creative spirit and one's connection with Art
  - Continue to engage with customers through dedicated You Tube channel and Instagram handle with product videos, product launch announcement etc.
  - Inaugurated Art Plaza Gallery in Mumbai's Kala Ghoda district aimed to empower emerging artists and support the commitment to artistic excellence

## Q4 & FY25 - Consolidated P&L Snapshot



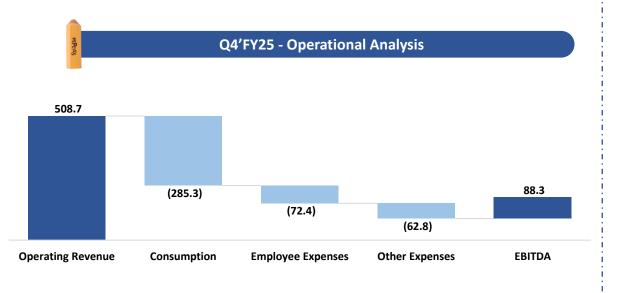


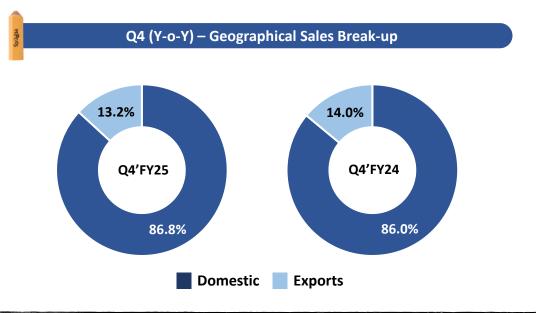
Particulars (₹ Cr)	Q4'FY25	Q4'FY24	Y-o-Y % Change	Q3'FY25	FY25	FY24	Y-o-Y % Change
Revenue from operations	508.7	403.7	26.0%	501.1	1,912.6	1,537.1	24.4%
Consumption Expenses	285.3	226.1		282.9	1,080.6	892.8	
Gross Profit	223.5	177.6	25.8%	218.2	832.0	644.4	29.1%
Gross Profit Margins (%)	43.9%	44.0%		43.5%	43.5%	41.9%	
Employee Benefits Expense	72.4	56.1		70.2	265.2	213.1	
Other Expenses	62.8	45.6		60.1	218.3	158.6	
EBITDA	88.3	75.9	16.2%	87.9	348.4	272.7	27.8%
EBITDA Margins (%)	17.3%	18.8%		17.5%	18.2%	17.7%	
Other Income	4.8	5.7		6.2	22.6	10.1	
Depreciation & Amortisation	20.8	14.4		17.5	69.2	51.2	
EBIT	72.3	67.2	7.6%	76.5	301.9	231.6	30.3%
EBIT Margins (%)	14.2%	16.6%		15.3%	15.8%	15.1%	
Finance Costs	3.6	4.3		3.6	15.0	17.1	
Share of Profit / (Loss) of Associates	0.0	0.1		0.0	0.0	-0.0	
Profit Before Tax	68.6	63.0	9.0%	73.0	286.8	214.5	33.7%
PBT Margins (%)	13.5%	15.6%		14.6%	15.0%	14.0%	
Tax expenses	17.4	16.0		18.7	73.3	54.8	
PAT	51.3	46.9	9.3%	54.3	213.5	159.7	33.7%
PAT Margins (%)	10.1%	11.6%		10.8%	11.2%	10.4%	

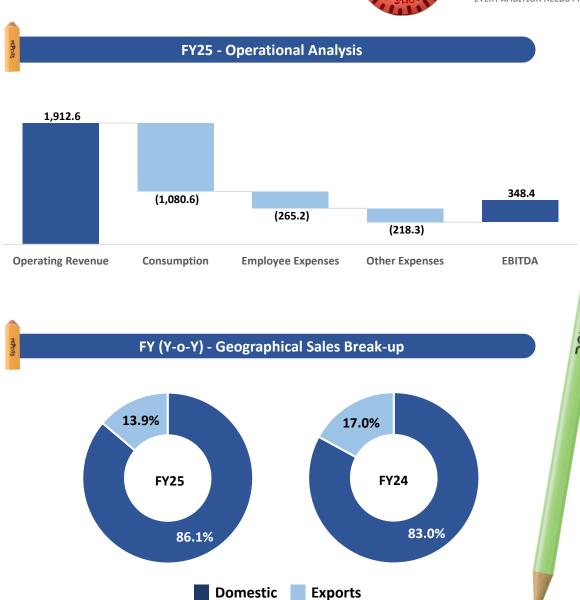
## **Q4 & FY25 – Operational Profile**







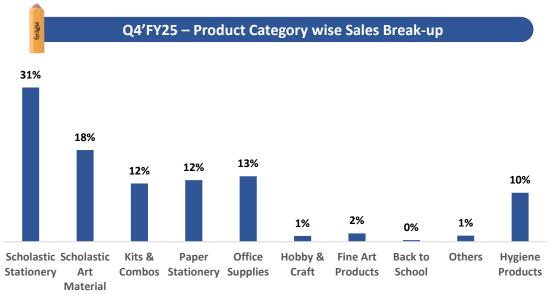


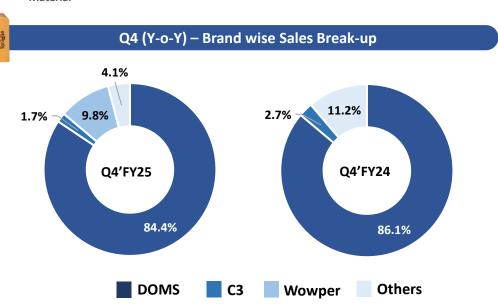


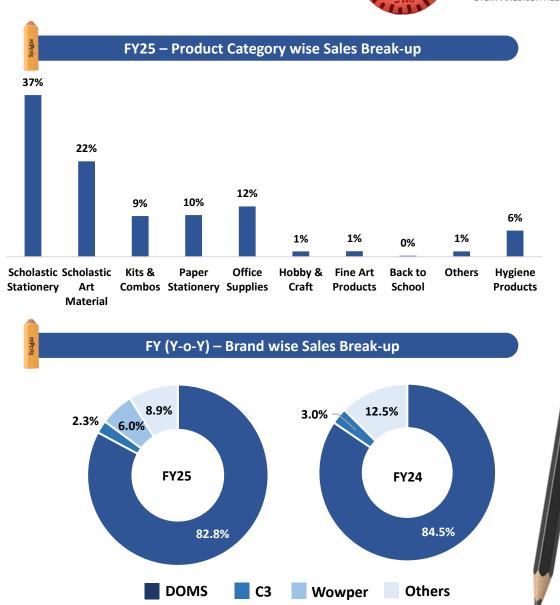
#### **Q4 & FY25 – Operational Profile**







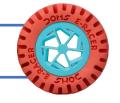








## **Recent Product Introductions**







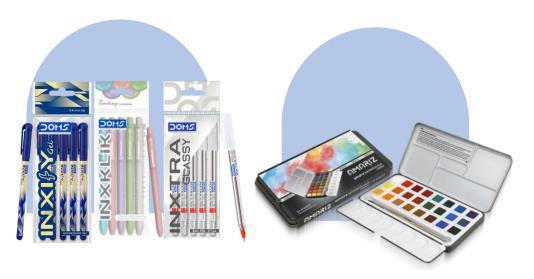




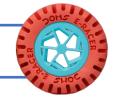








## **Marketing Activities building Strong Consumer Connect**





Launch of DOMS Art Studio at Kidzania Dubai









#### Factory Visits & School Events









#### **Cancer Patients – Joyful Activity**

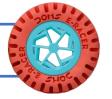








## **Online Engagement Initiatives**

























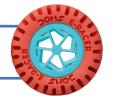








## **Major Corporate Events & Timeline**





1973 R.R. Industries was founded as a partnership firm

2006 Incorporation of Writefine **Products** Pvt. Ltd.<sup>1</sup>

2012 Strategic partnership with F.I.L.A. (18.5%)

2015 F.I.L.A. increased stake to majority (51.0%)

**♦FIL**a

2023

Acquired 30.0% stake in Clapjoy Innovations Pvt. Ltd. (Toys)

2023

Successful IPO & Listing on **BSE and NSE** 

2024

Acquired 51.8% in Uniclan Healthcare Pvt Ltd (Baby Hygiene Products)



2005 'DOMS' Trademark registered

DOM5"

2011

Acquired businesses of R.R. Industries and S. Tech Industries

2015

Acquired 49.0% stake in Pioneer Stationery Pvt. Ltd. (Paper Stationery)

2016

Increased stake in Pioneer Stationery to 51.0%

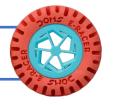
2023

Acquisition of 75.0% in Micro Wood Pvt. Ltd. (Packaging **Business**)

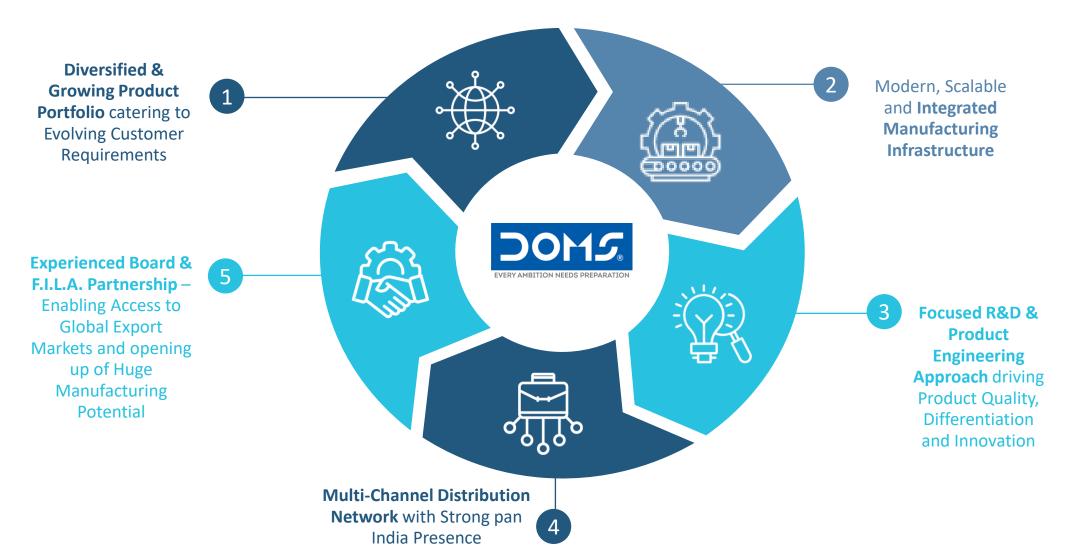
2024

Acquired 51.0% in **SKIDO Industries** Pvt Ltd (Bags & Related Items)

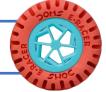
#### **DOMS: Leading with Excellence**







#### **Diversified Product Portfolio**

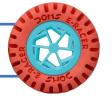






Diversified Product Portfolio – One stop shop for all Stationery and Art Materials; and Baby Hygiene Products

## Modern, Scalable and Integrated Manufacturing Infrastructure (1/2)





Scale and Size of Operations – 16 Manufacturing Facilities Spread Across 1.90 mn sq.ft. Facility Area









Construction going on in full swing at the 44+ acres new facility

**Robust Manufacturing Infrastructure – Enabling End-to-End Operations** 







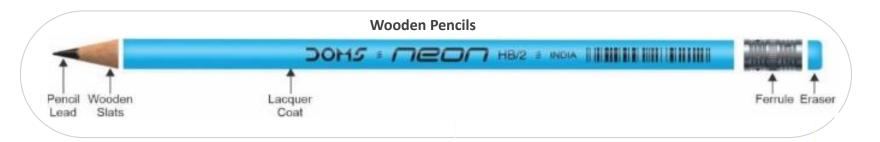
## Modern, Scalable and Integrated Manufacturing Infrastructure (2/2)



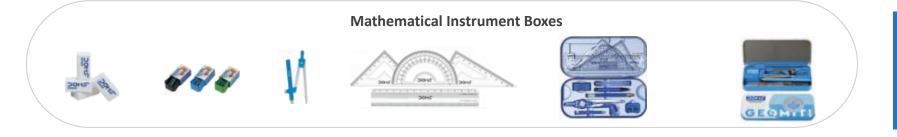




#### **Backward Integrated In-House Manufacturing Infrastructure – Driving Operational Efficiency**

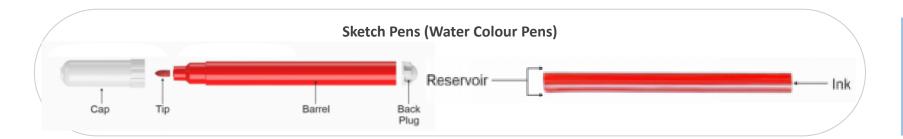


 All key components are manufactured in-house



In-house manufacturing of:

- Tin boxes & Label Printing
- Mathematical Instruments
- Other Stationery Materials



 From sketch pen caps to ink & reservoir – All are manufactured in-house

## Focused R&D and Product Engineering driving High Product Quality & Differentiation





## State-of-Art R&D Facility and In-House Designing Team



R&D and Design Team 55+ employees<sup>1</sup>



Quality Check & Assurance Team 140 employees<sup>1</sup>

F.I.L.A. Expertise as a Strategic Partner



- Knowledge sharing arrangement with F.I.L.A.
- F.I.L.A. partnership augmenting DOMS R&D capabilities
- Exchanging technical know-how from F.I.L.A.

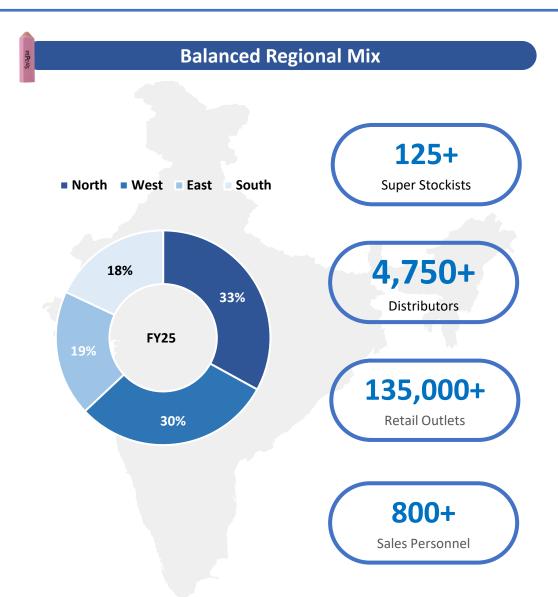


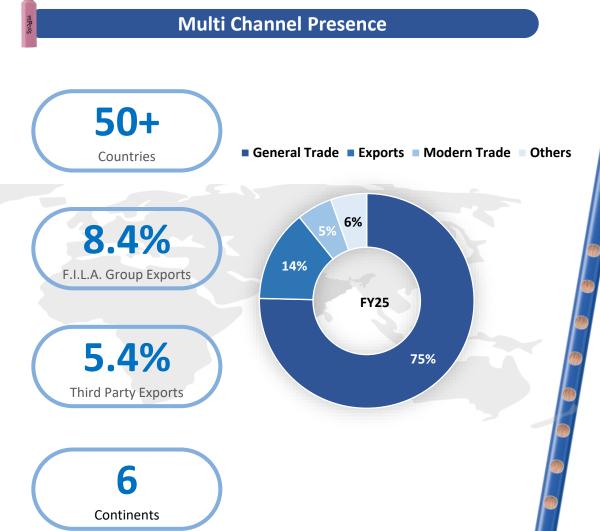
Note: (1) As of March 31, 2025

## **Strong Global Network within the Stationery & Art Material Segment**









#### **Establishing Parallel Distribution Network through Uniclan**







70+

**Super Stockists** 

1,100+

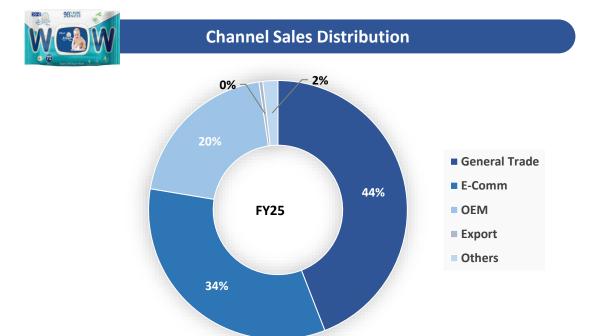
Distributors

35,000+

**Retail Outlets** 

250+

Sales Personnel





**Huge Potential to expand Business through General Trade Segment :** Intend to capitalise on DOMS's established channel network to grow this network PAN India and capitalise on growing demand - Distributionn integration already in-process

**Strong E-commerce Presence :** Robust E-commerce presence yielding impressive results with sales on a PAN India basis, demonstrating wide product acceptance

**Capitalise on Export Potential :** Leveraging upon DOMS established global network, aim to tap into the vast export opportunities

#### **DOMS – Led by an Experienced Board**





#### **Board of Directors**

#### **Promoter Group Directors**



**Massimo Candela** 

Chairman



Santosh Raveshia

**Managing Director** 



**Luca Pelosin** 

Non- Executive Director



Sanjay Rajani

Whole Time Director



**Annalisa Barbera** 

Non-Executive Director



Chandni Somaiya

Whole Time Director



Ketan Rajani

Whole Time Director



**Om Raveshia** 

Whole Time Director

#### **Independent Directors**



Gianmatteo Terruzzi

Independent Director



**Rajiv Mistry** 

Independent Director



**Mehul Shah** 

Independent Director



**Darshika Thacker** 

Independent Director



**Harsh Thakkar** 

Independent Director



**Rohan Ghalla** 

Independent Director



**Nitesh Shah** 

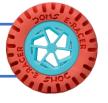
Independent Director



**Piyush Mehta** 

Independent Director

## **Supported by Able Senior Management Driving Business Efficiency**





#### **Management Team**



Harshad Raveshia

Chief Consultant Wood Working Division



Suresh Rajani

Chief Consultant Color Pencil Division



Vijay Somaiya

Head – Polymer Division



**Purav Raveshia** 

Vice President Product Development



**Sumit Rajani** 

Vice President Color Pencil & Graphite Lead



Suraj Raveshia

Vice President International Business



Santosh Swain

Vice President
Purchase & General Affairs



Rahul Shah

Chief Financial Officer



**Saumitra Prasad** 

Chief Marketing Officer

Management Team includes Promoter Group Directors as well as Professional Members

Permanent Employees<sup>1</sup>
11,300+

**Contracted Employees**<sup>1</sup>

1,200+

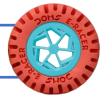


Better cost controls and margin expansion

Greater control on product quality

Note: (1) As of March 31, 2025

#### F.I.L.A. Partnership Enabling Product Expertise & Access to Global Markets







#### **About F.I.L.A. Group**



100 years

Market Presence 150 countries

No. of Brands **25** 

Production Sites **22** 

Revenues
EURO 612 mn

As of FY24 (ending December 31 2024)



#### Symbiotic Relationship with F.I.L.A. Group

#### **Global Export Distribution Support**

- Exclusive rights for export of DOMS products in their existing areas of presence
- Leveraging FILA Group network with an aim to smoothen our export business
- FILA's established infrastructure, market knowledge and expertise will enable to navigate complex export environment

#### **Exclusive Marketing Rights for FILA Products**

- Access to F.I.L.A. Group's Popular and Premium Brands in the Stationery & Art material Industry
- Exclusive Marketing Rights in 7 countries for such FILA Group Products

#### Access to F.I.L.A. Product Formulation & Global Trends

- Access to FILA Group's established product formulation and use case
- Knowledge sharing of emerging global trends on account of its presence across 150 countries
- Inputs from FILA Board Members with strong Industry domain experience

#### **DOMS Manufacturing Experience**

- With inhouse manufacturing capabilities manufacture (OEM basis) for FILA Group
- Assist in improving ability to source quality products at competitive prices from India for global sales
- Aim to consolidate certain procurement activities across the FILA Group providing an opportunity for us to utilize our manufacturing infrastructure efficiently

#### **Growth Strategy**





Focus on expanding Manufacturing Capacity



- Ongoing broad based Capacity Expansion across Product categories in the Stationery & Art material segment
- Plan to commercialize operations at ~44 acres at the earliest – construction ongoing in full swing
- Regular modernization
   /upgradation at existing facility
   leading to improving
   manufacturing capacities
- Focus to grow further by expanding capacities in Baby Hygiene segment depending on market dynamics

Capitalising Inorganic Growth
Opportunities



- Explore opportunities across products with key focus around universe of kids
- Pursue acquisition and partnership opportunities domestically as well as internationally with an aim to fill gaps across manufacturing and distribution

Continue Expanding
Product Lines



- Recent Expansion of product portfolio - Introduction of refillable pens, tots range of products, adhesives and fine art products
- Additionally, continue to focus on increasing depth within products thereby improving ASP
- Seek to expand product lines associated through growing years of kids, children and young adults with an aim to evolve more than just a stationery brand viz. School Bags (BTS segment) and Baby Hygiene products

Strengthen Distribution & Market Reach



- Omnichannel distribution network expansion strategy in place
- Aim to build a parallel distribution of general merchant retail universe within the GT segment
- Deepen existing relationship by increasing shelf space for products (new SKUs & Products)
- Arrangements with more super Stockists & distributors to reach under-served areas and smaller towns
- Parallelly focus to develop modern trade & e-commerce platforms

Leverage Technology & Data Capabilities



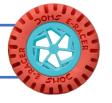
- Continue to invest in technology to drive business efficiencies and crossfunctional synergies
- Strengthen systems for better production planning & managing distribution operations
- Further strengthen data analytics enabling better understanding of preferences of customers, improve sales and help in scaling operations







## **Consolidated Profit & Loss Statement Overview**





Particulars (₹ Cr)	FY21	FY22	FY23	FY24	FY25
Revenue from Operations	402.8	683.6	1,211.9	1,537.1	1,912.6
Other Income	6.0	2.6	4.6	10.1	22.6
Total Income	408.8	686.2	1,216.5	1,547.3	1,935.2
Cost of Materials Consumed	232.1	425.1	742.7	878.4	1,048.9
Purchase of Stock-in-Trade	11.6	13.7	26.1	59.1	60.6
Changes in Inventories of Finished Goods, Stock-in-Trade and WIP	1.6	-6.8	-5.5	-44.8	-28.9
Employee Benefits Expense	71.1	101.4	141.8	213.1	265.2
Finance Costs	8.8	10.3	11.9	17.1	15.0
Depreciation and Amortization	34.8	38.0	40.7	51.2	69.2
Other Expenses	56.4	80.4	120.1	158.6	218.3
Total Expenses	416.4	662.2	1,077.8	1,332.8	1,648.4
Profit / (Loss) Before Tax	-7.6	24.0	138.8	214.5	286.8
Tax Expenses	-1.6	6.9	35.9	54.8	73.3
Profit / (Loss) After Tax	-6.0	17.1	102.9	159.7	213.5

## **Consolidated Balance Sheet Overview**

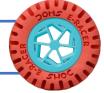




Particulars (₹ Cr)	FY21	FY22	FY23	FY24	FY25
Non- Current Assets					
Property, Plant and Equipment	186.9	186.1	279.9	374.6	498.4
Capital Work-in-Progress	3.1	4.0	6.9	25.4	60.3
Right of use Assets	37.9	38.2	38.2	61.1	76.5
Goodwill	3.3	2.0	2.0	62.4	74.6
Other Intangible Assets	0.5	0.2	0.1	0.1	40.9
Investments	-	-	1.5	1.5	1.5
Other Financial Assets	11.4	10.6	10.9	17.4	20.8
Deferred Tax Assets	0.3	1.2	3.2	5.4	8.2
Other Tax Assets (Net)	1.0	1.1	0.3	0.2	1.5
Other Non-Current Assets	5.8	9.3	17.4	25.3	48.1
Total Non-Current Assets	250.2	252.8	360.4	573.5	830.8
Current Assets					
Inventories	120.8	159.2	184.6	225.1	294.0
Trade Receivables	41.9	49.2	35.6	64.6	134.3
Cash and Cash Equivalents	22.7	9.3	34.3	56.4	60.5
Bank Balance other than above	6.3	6.5	7.4	249.4	164.9
Other Financial Assets (inc. Loans)	0.5	0.6	0.8	3.7	6.5
Other Current Assets	15.2	19.9	16.6	17.1	28.6
Total Current Assets	207.4	244.6	279.4	616.5	688.8
Total Assets	457.5	497.5	639.8	1,190.0	1,519.6

Particulars (₹ Cr)	FY21	FY22	FY23	FY24	FY25	
Equity	0.4	0.4	0.4	60.7	60.7	
Equity Share Capital	233.2	246.9	337.1	753.7	942.1	
Other Equity	8.1	10.8	17.9	27.8	79.7	
Non-Controlling Interest	241.7	258.1	355.3	842.2	1,082.5	
Total Equity						
Non-Current Liabilities	2.9	2.9	15.2	83.7	105.5	
Borrowings	28.3	29.4	30.3	43.0	43.2	
Lease Liabilities	-	-	-	-	1.4	
Non-Current Provisions	6.0	7.8	9.1	13.2	18.8	
Deferred Tax Liabilities (Net)	-	-	-	-	11.3	
Total Non-Current Liabilities	37.2	40.0	54.5	140.0	180.2	
Current Liabilities						
Borrowings	94.4	82.1	84.9	32.2	47.6	
Lease Liabilities	8.1	8.7	9.5	13.0	15.4	
Trade Payables	56.8	81.1	87.0	89.2	109.1	
Other Financial Liabilities	13.1	13.1	17.5	41.1	40.6	
Other Current Liabilities	4.8	7.7	20.0	23.8	32.5	
Current Provisions	1.1	1.9	3.6	6.9	8.9	
Current Tax Liabilities (Net)	0.4	4.8	7.4	1.6	2.8	
Total Current Liabilities	178.7	199.3	229.9	207.8	256.9	
Total Equity & Liabilities	457.5	497.5	639.8	1,190.0	1,519.6	

## **Consolidated Cash Flow Overview**





Particulars (₹ Cr)	FY21	FY22	FY23	FY24	FY25
Cash flow from Operating Activities					
Profit / (Loss) before tax	-7.6	24.0	138.8	214.5	286.8
Adjustments for non-cash items	3.5	7.4	43.0	50.9	72.8
Adjustment for non-operating items	36.4	43.4	10.5	10.5	-2.8
Operating cash inflow before working capital changes	32.3	74.8	192.4	275.8	356.8
Net decrease / (increase) in working capital	-14.9	-20.7	15.4	-29.0	-97.7
Cash generated from Operations	17.4	54.1	207.7	246.8	259.1
Income tax paid (net of refunds)	-2.2	-3.2	-34.5	-64.3	-75.7
Net cash flows generated from Operating activities (A)	15.2	50.9	173.3	182.5	183.3
Cash flow from Investing Activities					
Purchase of property, plant and equipment (including CWIP and capital					
advances)(net)	-23.0	-34.9	-136.3	-153.5	-213.3
Acquisition of subsidiary, net of cash	0.0	0.0	0.0	-70.5	-24.9
Proceeds from sale of property plant & equipment	6.6	0.2	0.8	0.3	0.2
Other Inflow / (Outflow) from Investing Activities	-2.3	0.9	-0.5	-233.8	98.4
Net cash flows used in Investing activities (B)	-18.7	-33.7	-135.9	-457.5	-139.6
Cash flow from Financing Activities					
Proceeds from Fresh Issue of Shares (Net)	0.0	-	0.0	334.7	0.0
Dividends paid	-	-	-5.6	-9.3	-15.2
Finance cost paid	-8.4	-11.0	-14.0	-12.0	-11.5
Payment of lease liabilities	-5.1	-7.9	-7.4	-14.8	-16.6
Proceeds / (Repayments) of borrowings	38.4	-11.6	14.6	-1.3	3.5
Net cash flows (used in) / generated from Financing activities (C)	24.9	-30.6	-12.4	297.2	-39.8
Net increase/(decrease) in cash and cash equivalents (A+B+C)	21.4	-13.4	25.0	22.2	4.0





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