



Investor Presentation

November 2015

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Table of Contents



Company Overview

Industry Overview

Business Model Strengths

In Summary



Company Overview

Bharti Infratel – Who We Are?



A Leading Tower Infrastructure Operator

Pan India Presence across all 22 Telecommunications Circles

Indus Towers – JV between Bharti Infratel, Vodafone and Aditya Birla Telecom

Top 3 Operators – Anchor Customers & Relationships with all other Operators

Marquee promoter and investors

Performance at a Glance



87,184 towers and 188,636 co-locations⁽¹⁾

37,801 towers of Bharti Infratel and 49,383 towers from 42% stake in Indus ⁽¹⁾

FY15 Consolidated Revenue of US\$1,779m

Q2 FY16 Consolidated Revenue of US\$463m

FY15 Consolidated EBITDA of US\$764m⁽²⁾ and Q2 FY16 Consolidated EBITDA of US\$199m

FY15 EBITDA Margin⁽³⁾ of 42.9% and Q2 FY16 EBITDA Margin of 43.1%

FY15 Profit after Tax of US\$304m and Q2 FY16 Profit after Tax of US\$88m

FY15 Profit Margin of 17.1%⁽⁴⁾ and Q2 FY16 Profit Margin of 19.1%

Q2 FY16 Net Cash of US\$646m

FY15 Consolidated Operating free cash flow⁽⁵⁾ of US\$426m and Q2 FY16 consolidated Operating free cash flow of US\$105m

Exchange Rate Used: US\$1 = 65.59 as on 30th September, 2015

Note: Financials for Bharti Infratel for year ending March 31, 2015 and quarter ending June 30, 2015

(1) As of September 30, 2015

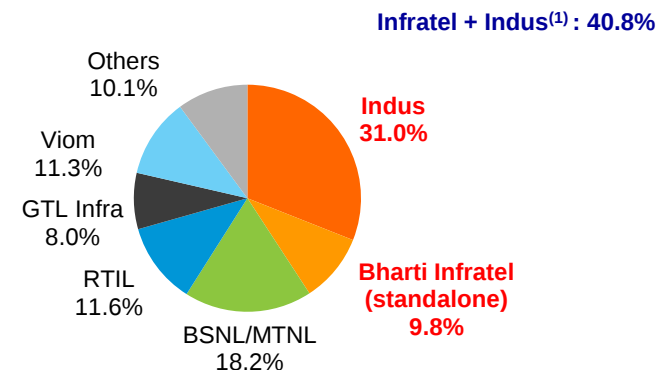
(2) Includes pass through costs

(3) EBITDA for Bharti Infratel has been calculated excluding Other Income

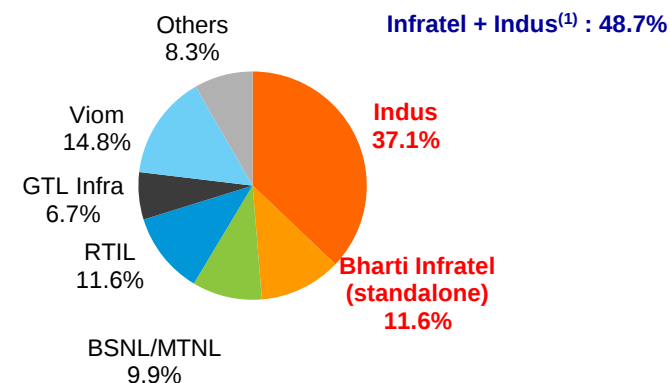
(4) Profit margin calculated as PAT divided by Rental Revenue & pass through costs

(5) Calculated as EBITDA less Capex adjusted for RE and LRE

Market share in terms of installed tower base, FY15



Market share in terms of co-locations, FY15



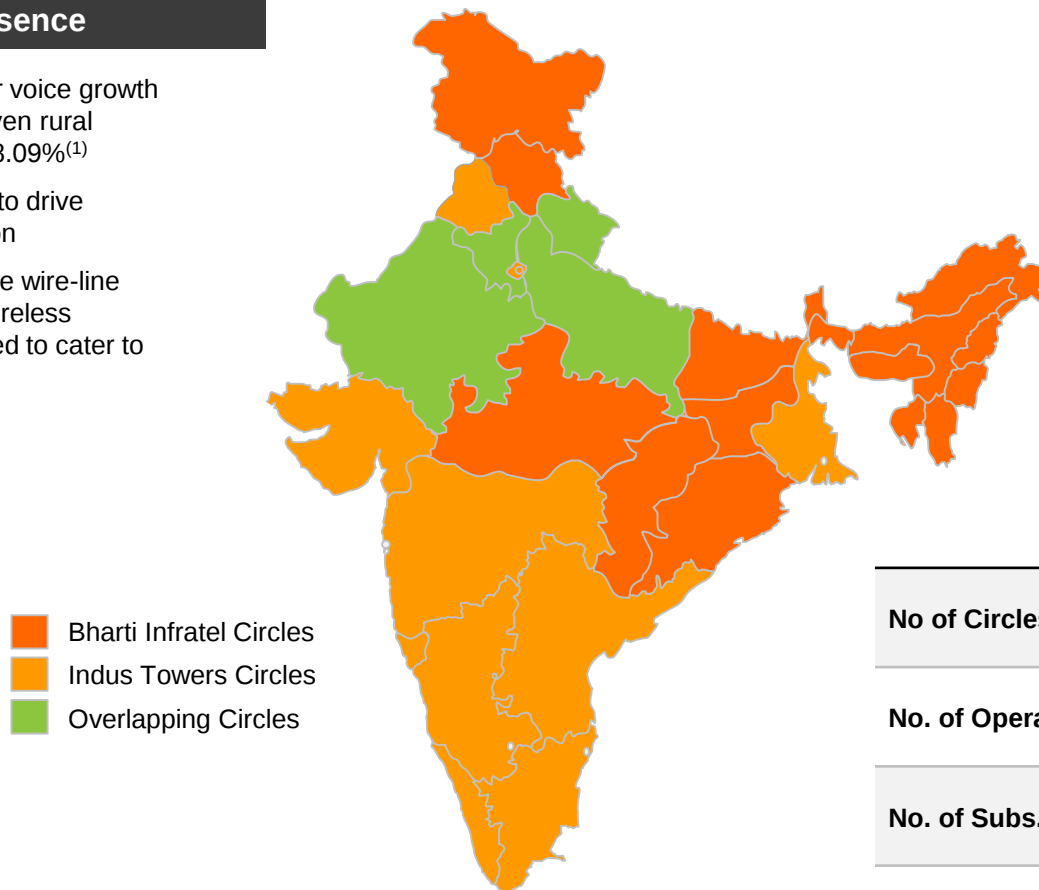
Source for Market Share: Deloitte, March 2015

Pan India Footprint : Leading Positions Across India



Pan India presence

- Opportunities for voice growth in rural areas given rural penetration of 48.09%⁽¹⁾
- 3G/4G services to drive data consumption
- Given inadequate wire-line infrastructure, wireless services expected to cater to new demand



	Bharti Infratel Circles	Indus Towers Circles	Overlapping Circles
No of Circles	7	11	4
No. of Operators	6 - 10	8 - 10	8 - 10
No. of Subs. (m) ⁽²⁾	210.46	562.6	215.7
Teledensity (%) ⁽²⁾	73.7%	107.4%	70.8%

In the computation of wireless teledensity, following assumptions have been made:

A. Since only UP state teledensity was available, it was assumed to be the same between UP(E) and UP(W); B. Since teledensity was reported for West Bengal including Kolkata, the same teledensity was assumed for both circles; C. Since teledensity was reported for Maharashtra including Mumbai, the same teledensity was assumed for both circles; D. Delhi includes Ghaziabad, Noida, Gurgaon and Faridabad; E. Operator refers to wireless operators providing service as of 31 Mar 2012;

F. No. of SIMs refers to wireless subscribers

(1) Source: Wireless Penetration as per TRAI as of August 31, 2015

(2) Source: TRAI as of August 31, 2015

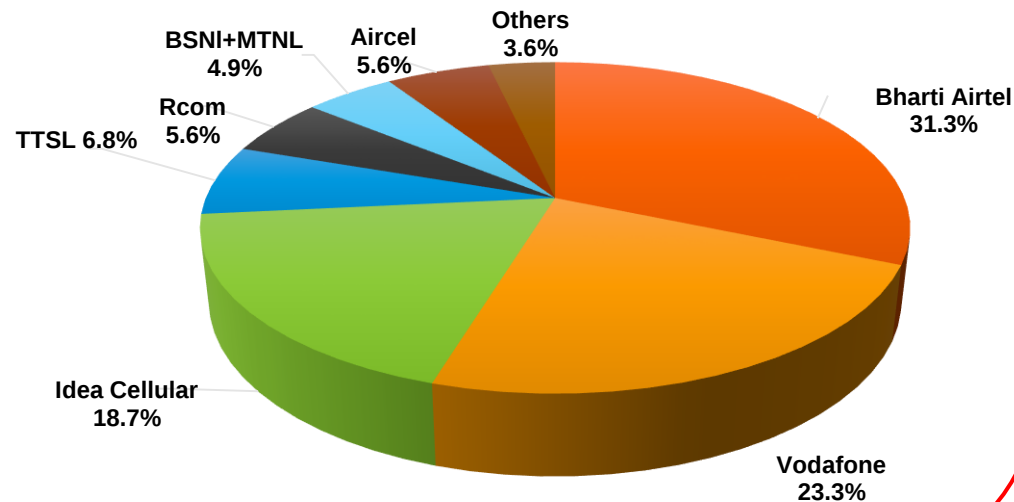


Industry Overview



Market Concentrated in Hands of Select Players

The Indian market is dominated by the top 3 operators: BIL's Anchor Tenants



Anchor tenants : 73.3% RMS

Non-discriminatory nature

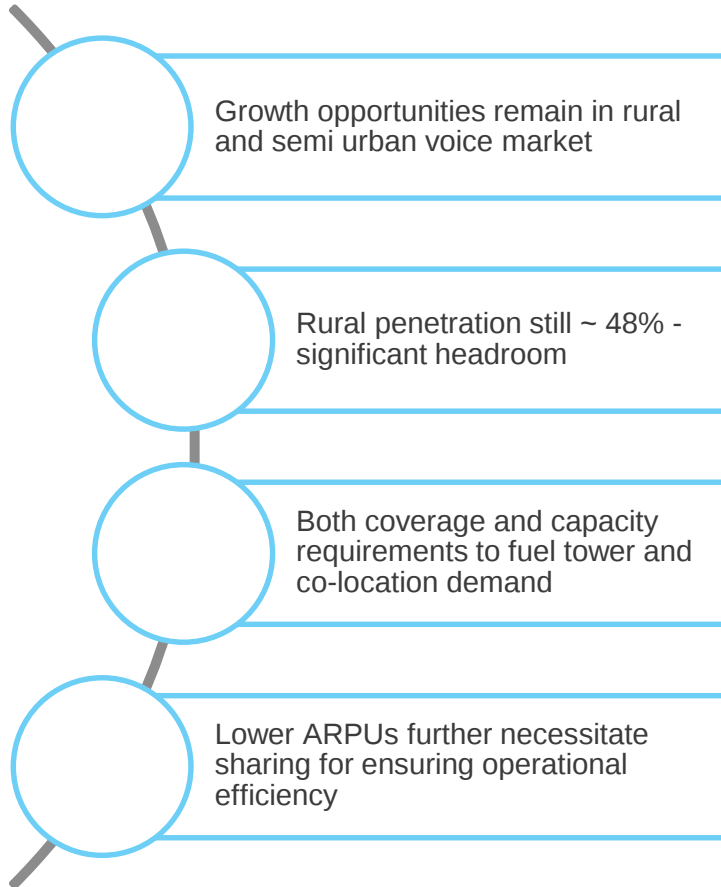
RoFRs from Anchor Operators

All operators are customers

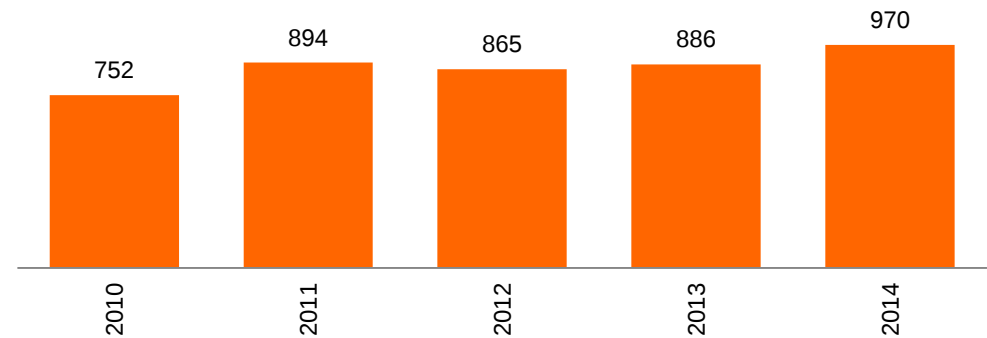
Continuing Voice Led Growth



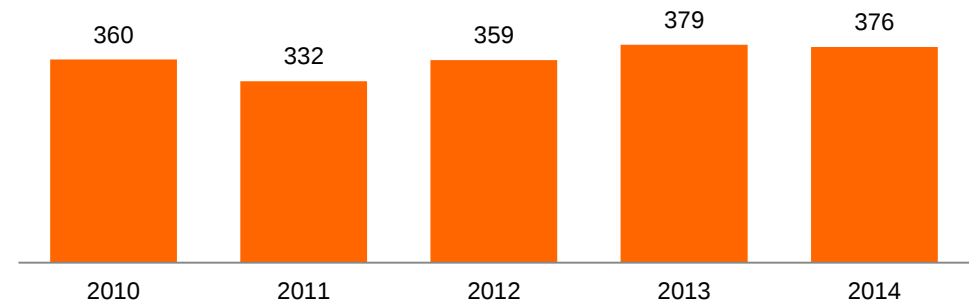
Wireless Base continues to rise – while MOU / Sub has held steady



India: Wireless Subscriber Base and Projections² (m)



MOU/month/Sub¹ (minutes)



Increasing Operator Focus on Data



An operator agnostic business model, superior network footprint and service quality standards allow Bharti Infratel to capitalize on the growth in the data market

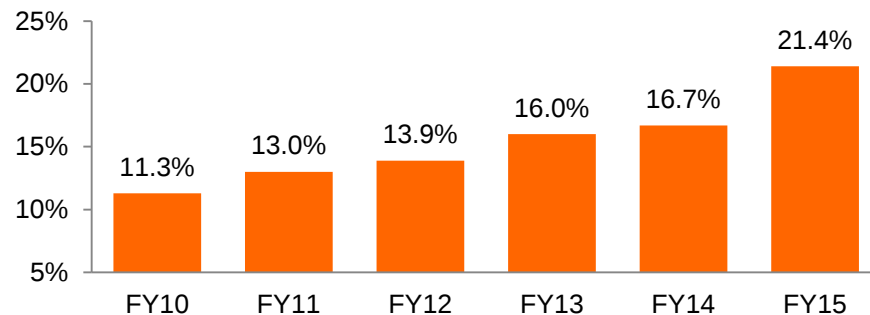
Operator Investment in Licenses

- 3G/4G auctions held since 2010 led to significant investments of nearly \$50bn by telecom operators.

	June 2010 ⁽¹⁾	Feb 2014 ⁽⁶⁾	March 2015 ⁽²⁾
Total Investment; USD, Bn	20.1	10	17.6

- Most of this spectrum has been acquired for fresh data networks rollout.
- Airtel has implemented 4G data in 296 cities in India,
- Idea Cellular and Vodafone have already announced of selective 4G launches by this Financial Year end.

Non Voice contribution ~ 21% of Operator's Revenues⁴



(1) Source: Press Information Bureau, Government of India- Data converted at US\$=INR 52.78

(2) Source: Department of Telecom , Government of India- Data converted at US\$=INR 62.5

(3) NSN MBIT Index 2015

(4) Based on Operator reported numbers (Airtel and Idea).

(5) 3G on either 900 or 2100 and 4G services through 1800 or 2300 MHz spectrum; Data Capability is calculated in the circles where either 3G or 4G spectrum is available.

(6) Source: Department of Telecom , Government of India- Data converted at US\$=INR 61.85

Investments by Anchor Operators⁵

	3G Circles	4G Circles	Data Capability
 airtel	21	14	22 of 22
 vodafone	16	6	16 of 22
 idea	13	10	17 of 22

Findings from NSN MBIT Index³

74% growth in mobile data traffic in India between Dec'13 & Dec'14

3G grew threefold & clocked a 114% growth while 2G grew by 41%

3G users consume 3.1 times more data than 2G users

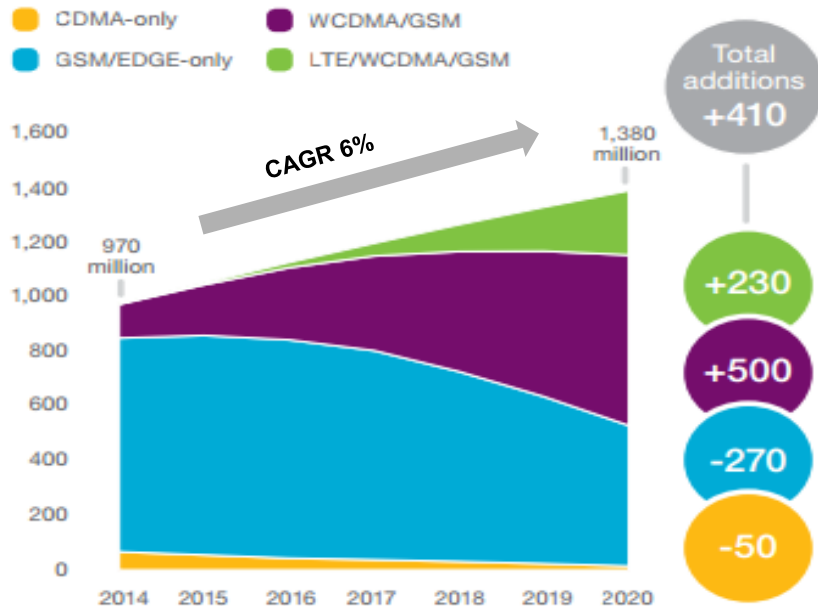
Smartphones generate half of all mobile data in India

Data Revolution Unfolding

- Favorable demographics –Median Age of India's population ~26 years
- Broadband penetration ~1%¹ & Urban Internet penetration ~6%²
- Technology Adoption and smartphone penetration leading to higher data uptake

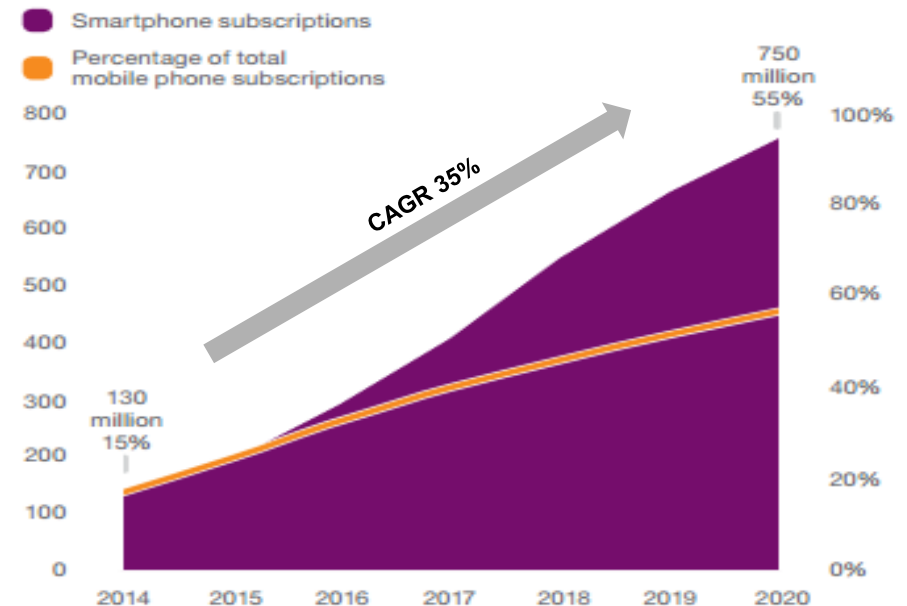
Superior Technology will lead to Subscriber growth³

Mobile subscriptions, India (million)



Smartphone penetration is key to data uptake³

Smartphone subscriptions, India (million)



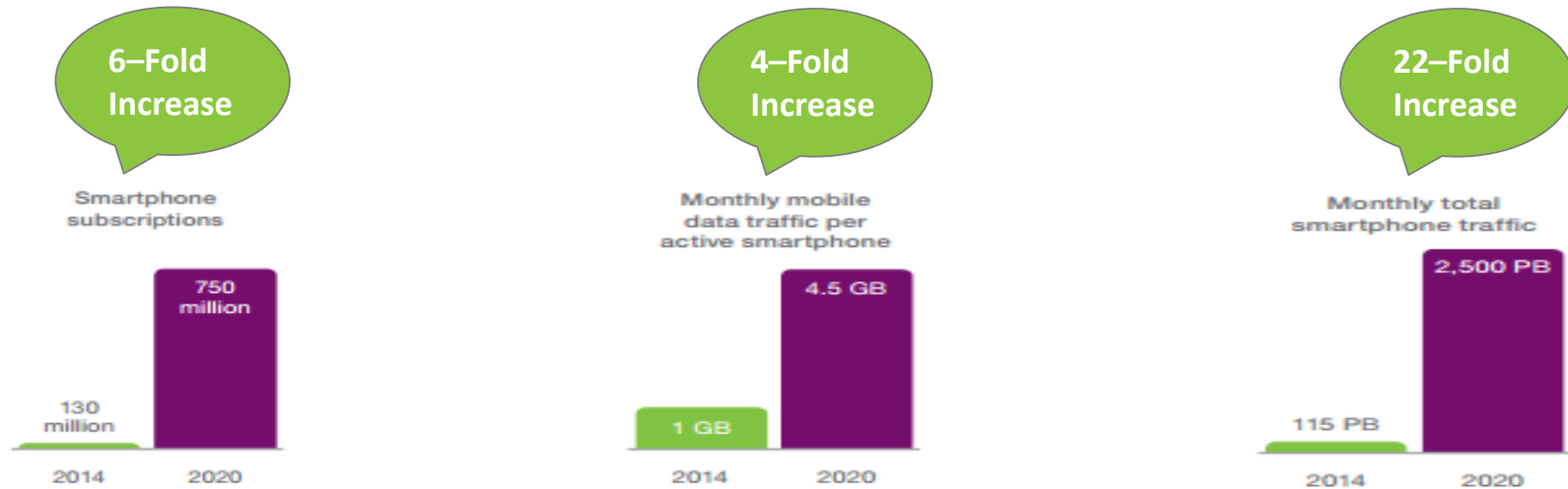
Source:

(1) TRAI Consultation Paper; (2) TRAI Report; (3) Ericsson Mobility Report – June 2015

Network & Data Growth Forecasts

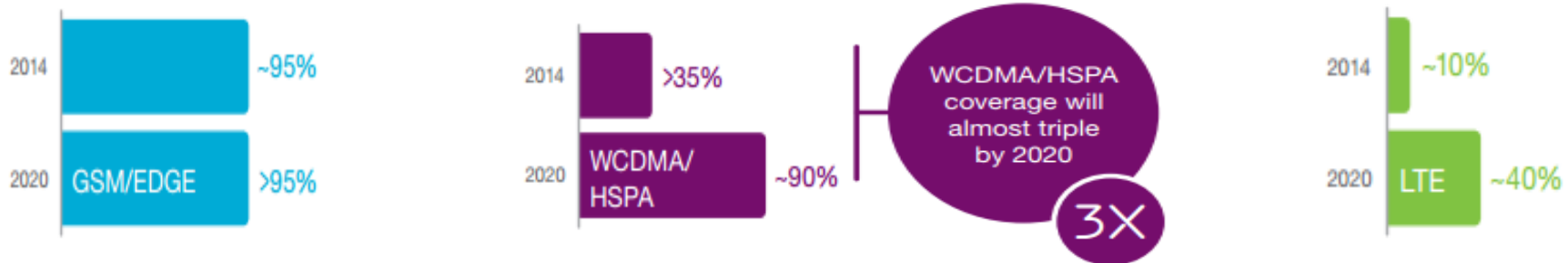


Exponential Growth in Data is expected for a long time to come

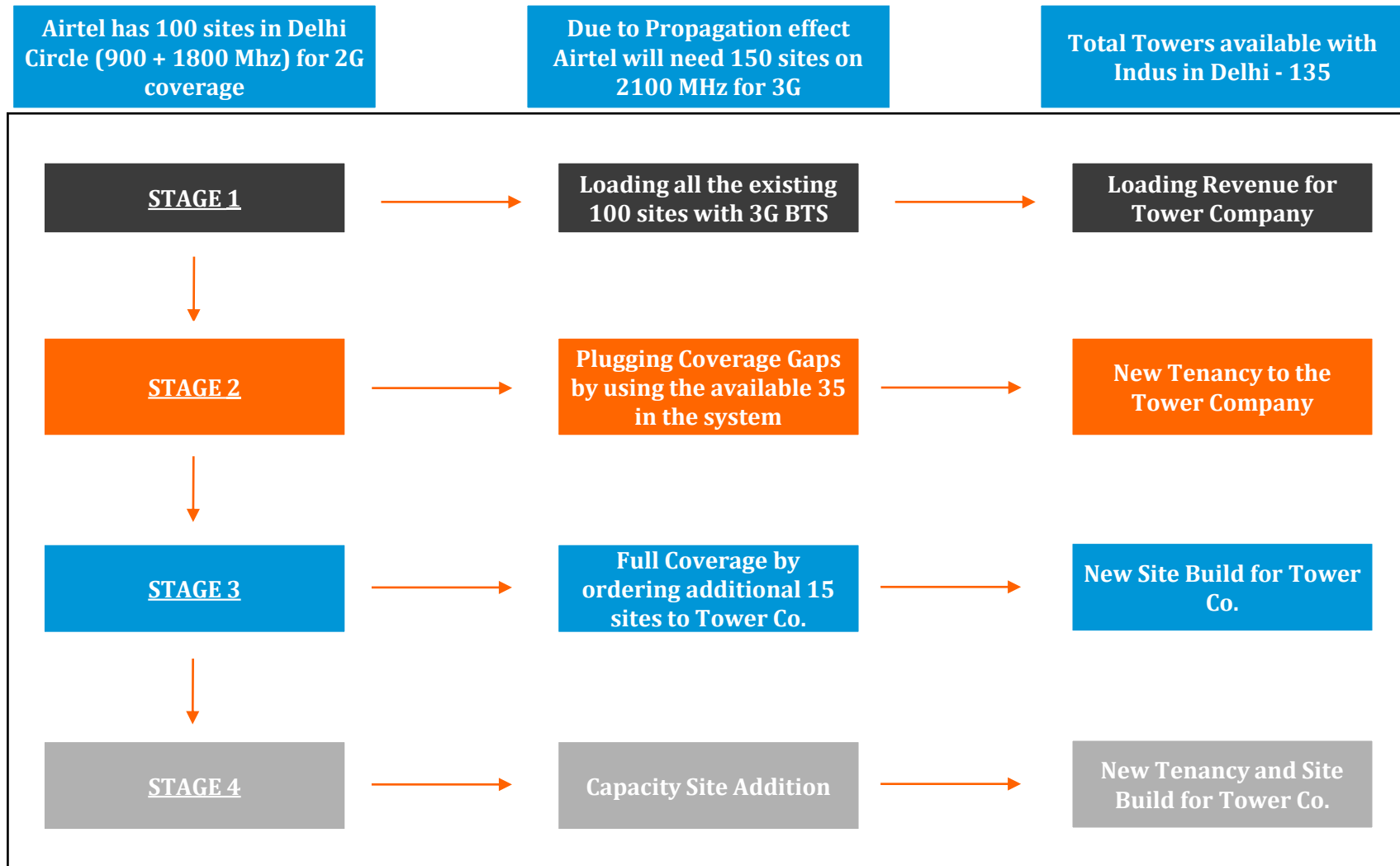


3G and 4G will be the leading technologies in 2020

India Population Coverage by GSM/EDGE, WCDMA/HSPA and LTE technologies



Phases of Data led Tower Revenue Growth



- Indicative numbers and Coverage Ratios
- Please refer to slide 32 for the Analysys Mason table on Propagation effect of frequencies



Business Model Strengths



1

A Leading Tower Infrastructure Operator

2

Visibility of Future Revenues Through Long Term Contracts

3

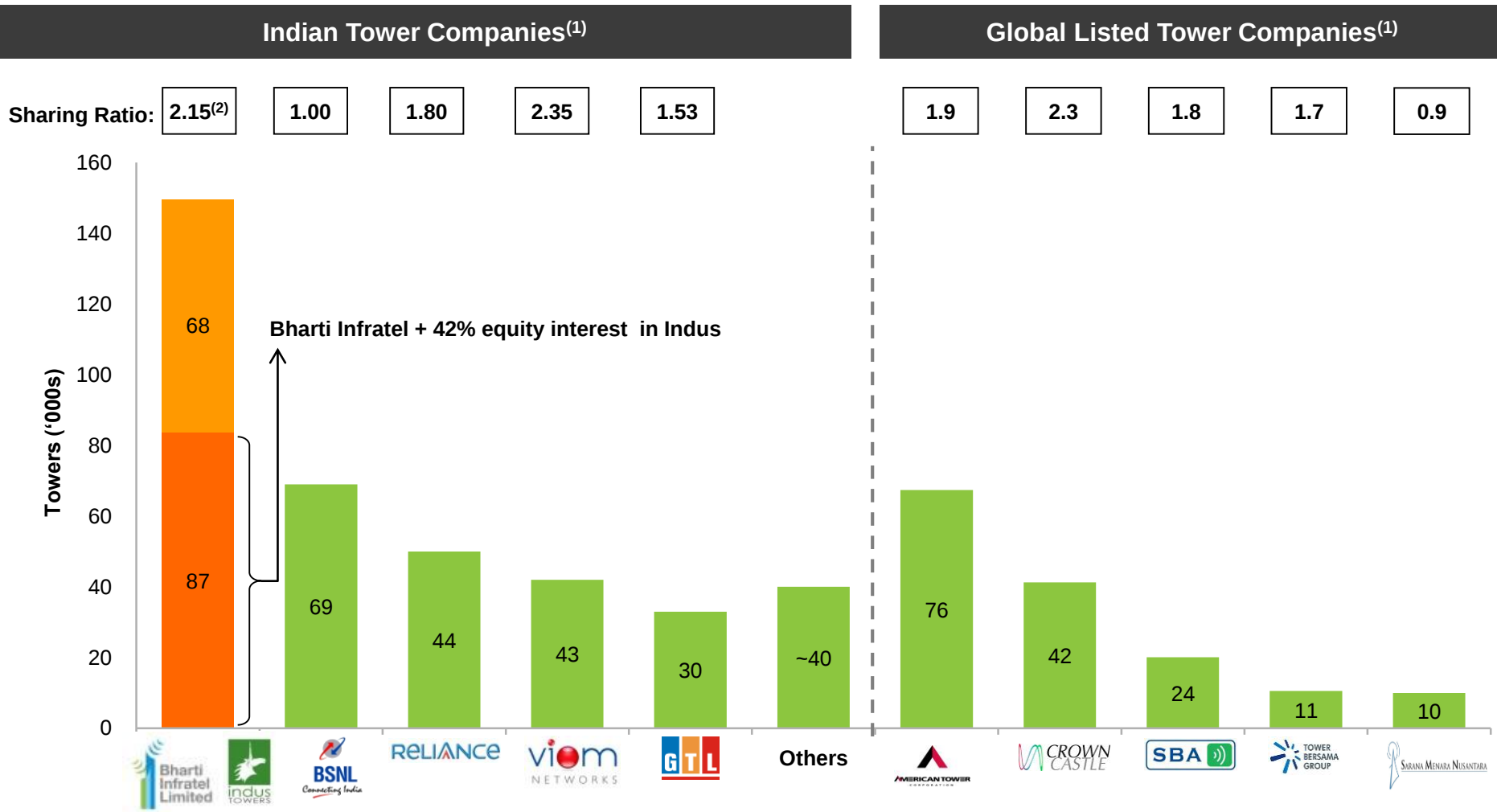
Demonstrated Operational and Financial Performance

4

Implementation of Green Initiatives

5

Experienced Management



CCI: Crown Castle International, SBA: SBA Communications, ATC: American Tower, TBIG: Tower Bersama;

Source: Deloitte, SEC filings, Annual reports; For CCI, AMT and SBA data corresponds to year ended December 2014; For Bharti Infratel, data corresponds to September 30, 2015, For other Indian tower companies data corresponds to March 31, 2015 as per Deloitte Report.

1. Bharti Infratel and Indus tower and co-locations as at September 30, 2015; Sharing factor for Bharti Infratel standalone and Indus combined

2. Combined sharing factor for Bharti Infratel including 42% stake in Indus. Unconsolidated co-locations for Bharti Infratel is 2.05 and for Indus is 2.20, data as of June 30, 2015



Key Features of Master Service Agreements (MSAs)		
Tenor		Long term (10 to 15 years) with built in escalations (2.5% p.a)
Termination Penalty		Significant exit penalties
Rentals	Base Rental	- A base rental rate is applicable, based on the following factors: - Total number of service providers at the site - Ground Based Tower or Roof Top Tower
	Premium	- A variety of premiums can be levied - Rental premium - Strategic premium - Active infrastructure charges - Contract term
	Fuel Cost	- Energy costs (electricity and fuel charges) are treated as pass through in two ways: - As per the amounts incurred - Based on a rate card per circle
Service Agreement		- Specifies service levels applicable - Site access service level sets out time period within which the service provider is to be provided access to the site

**Weighted Average Life of Contracts is 5.70 years;
Contracted Revenues of US\$7.2bn (as of Q2 FY16 exit)**

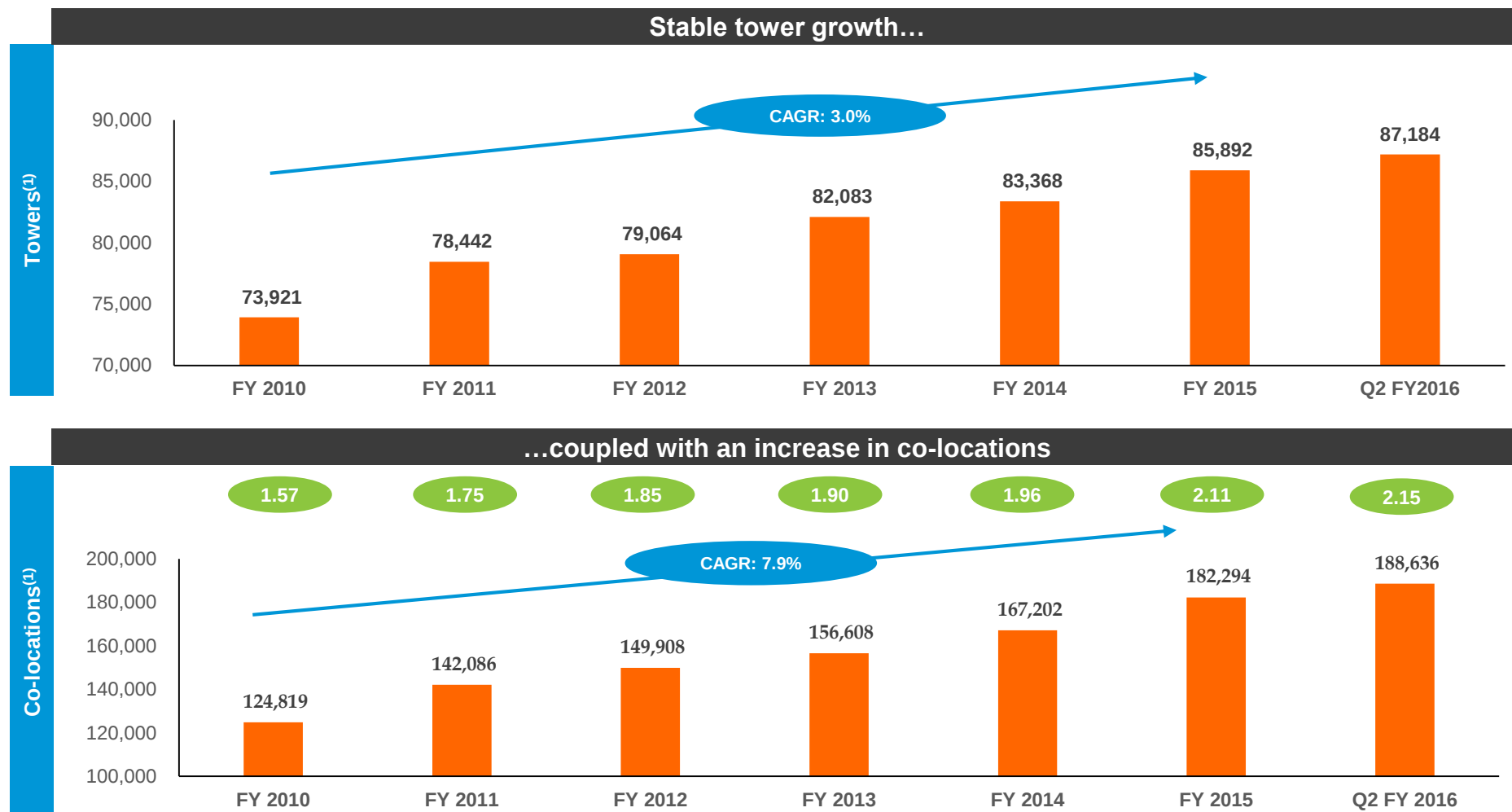
Source: Company Filings

Exchange Rate Used: US\$1 = 65.59 as on 30th September 2015



Key Features of Master Service Agreements unique to India unlike US Tower Cos

Purpose	Key Feature	Result
Disarming The Operators	It is not economically rewarding for the operators to build new towers themselves	No Operator in India is building towers on their own now
Create Natural Entry Barrier	- Sliding scale of rent - Sharing Energy Cost	It is economically unviable to erect a new tower at a location where a tower is already present
Volume vs. Value	By sharing minimal value gain the model has ensured huge volume of towers, virtually entirely built in the Tower Cos	- Have over 155k towers and >340k tenancies vs. having <30k towers, if there was no growth participation - Gives tower company a huge volume play going forward

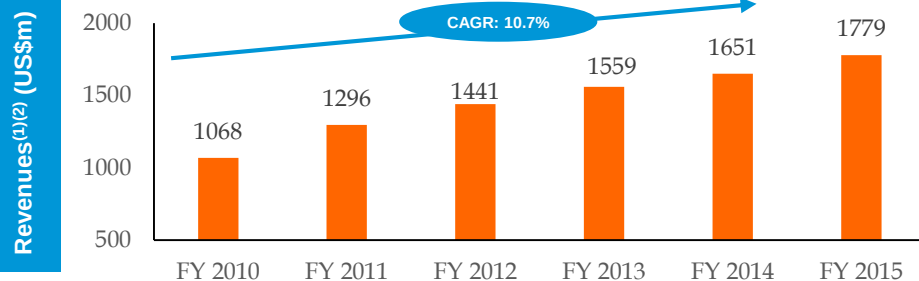


FY refers to fiscal year ending March 31

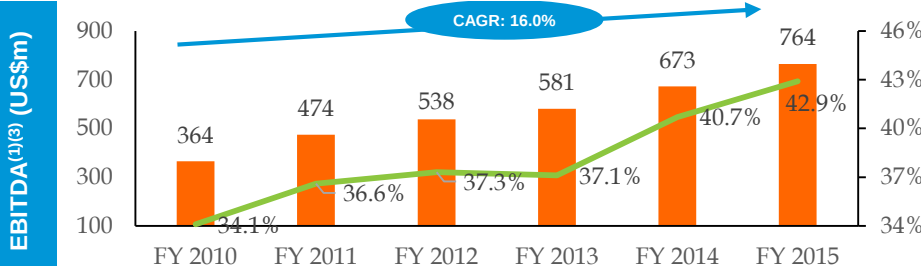
(1) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers



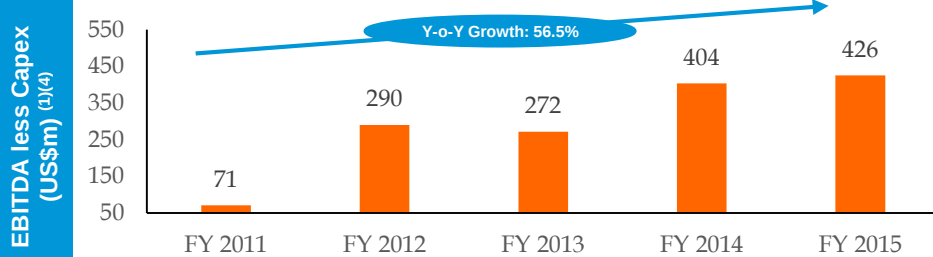
Strong revenue growth...



... expanding margins...

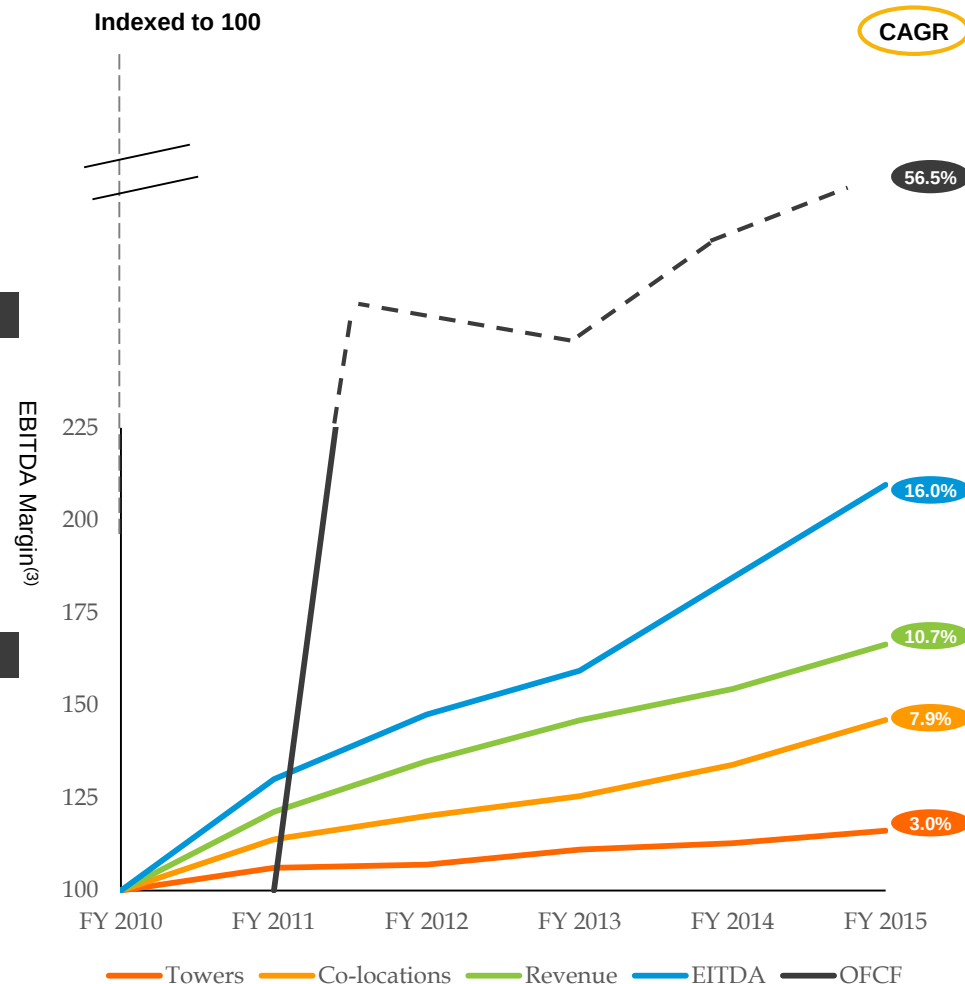


...significant operating free cash flow⁽⁵⁾ generation and...



Strong Operating Leverage

Indexed to 100



Note: Constant exchange rate of US\$ 1 = INR 65.59 as on 30th September 2015 has been used

(1) Revenue, EBITDA and Operating Free Cash Flow are excluding Other Income

(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

(3) Only consolidated Rental revenues considered for calculation ; excludes pass through costs like energy costs and Other Income.

(4) EBITDA for Bharti Infratel has been calculated using revenue less pass through costs and excluding Other Income

(5) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period



Bharti Infratel is focused on delivering return to its shareholders through multi-pronged strategy

Pursuit of viable value accretive inorganic growth

- Bharti Infratel is focused on identifying opportunities for inorganic growth that are value accretive and feasible
- Bharti Infratel will consider opportunities for tower portfolio acquisitions in Bangladesh and Sri Lanka and from domestic telecom operators

Leverage Diversified Customer Base to Capitalize on Data Growth

- Bharti Infratel stands to benefit from a pick of data growth across the industry, diversification of customer base allows Bharti Infratel to benefit from data growth in the Indian telecom sector, no matter which operator achieves dominance

Robust Dividend Policy - Total Payout Ratio of 91% in FY15*

- Aim to balance growth capital needs and distribution to shareholders
- Target payout to be higher of –
 - 100% Dividends received from Indus, or 60-80% of Bharti Infratel PAT (excluding DDT)

	FY13 ⁽¹⁾			FY14 ⁽²⁾	FY15 ⁽³⁾	FY15 ⁽⁴⁾
	Special	Interim	Final	Final	Interim	Final
Total Dividend ⁽¹⁾ (US\$m)	56	37	122	161	167	197
Dividend (Rs per share)	1.5	1.0	3.0	4.4	4.5	6.5

Explore Opportunities to Return Cash to Shareholders

- Aim to increase liquidity of the stock in the market
- Aside from its dividend policy, the company is considering various opportunities to return excess cash to shareholders, subject to clarifications on company law ⁽⁵⁾

Note:

* Including Dividend Distribution Tax

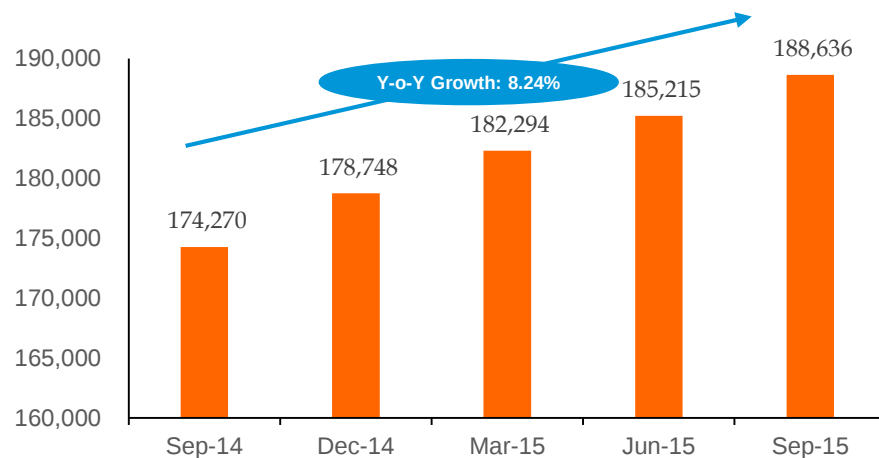
(1) Constant exchange rate of US\$ 1 = INR 54.43 has been used (2) Constant exchange rate of US\$ 1 = INR 60.59 has been used

(3) Constant exchange rate of US\$1 = INR 60.09 has been used (4) Constant exchange rate of US\$1 = INR 62.5 has been used

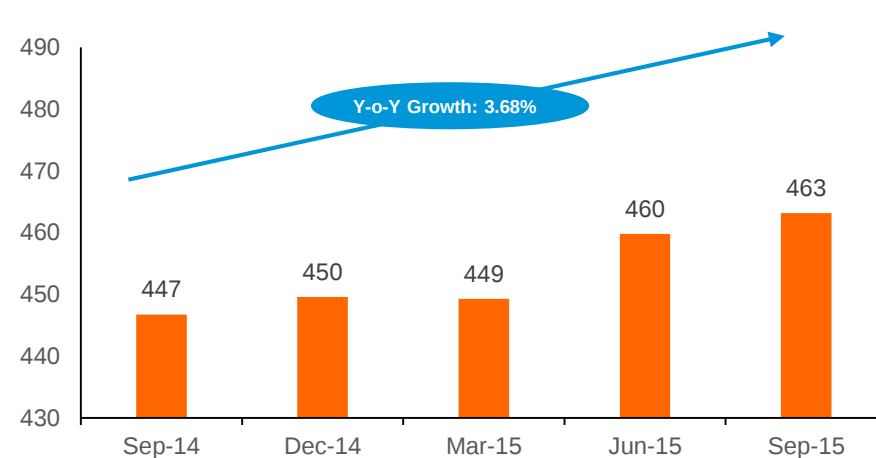
(5) Subject to adequate liquidity for planned business activities and capital expenditure and other uses including debt servicing requirements, acquisitions and ensuring an acceptable credit rating



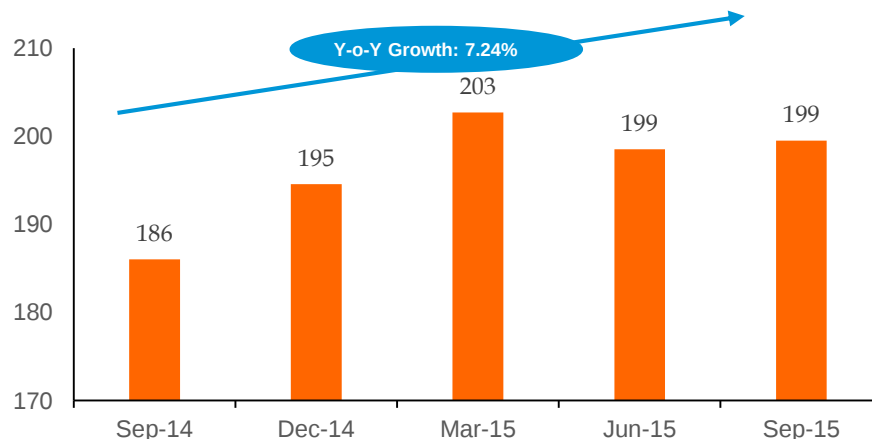
Co-locations



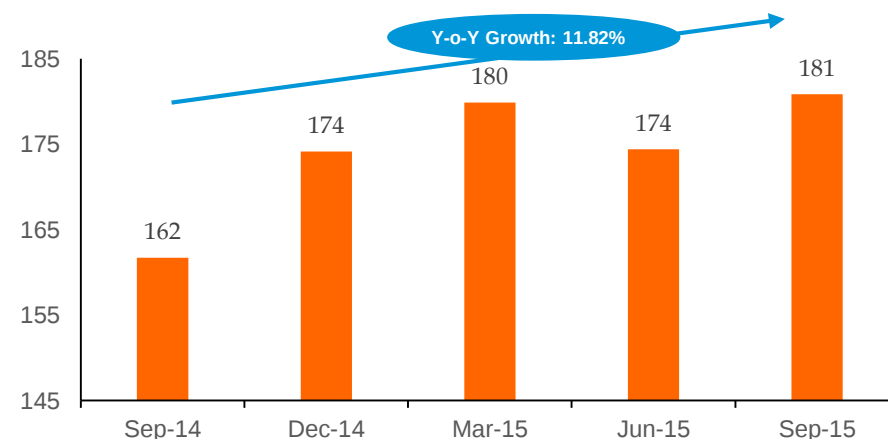
Revenue¹ (US\$m)



EBITDA¹ (US\$m)



AFFO^{1,4} (US\$m)



Note: Constant exchange rate of US\$ 1 = INR 65.59 has been used, which is the closing exchange rate as on September 30, 2015

(1) Revenue, EBITDA, Operating Free Cash Flow and AFFO are excluding Other Income

(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

(3) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period

(4) Adjusted Fund from operations, AFFO is calculated as EBITDA – Maintenance Capex



- Bharti Infratel has institutionalized '**GreenTowers P7**' programme, aimed at minimizing dependency on diesel consumption and thereby, reducing the carbon footprint
- The 'GreenTowers P7' programme is based on seven innovative ideas deploying cleaner energy technologies
- We have adopted a three-pronged strategy to run this programme:

1

Solar Installations and Diesel Free Towers

- Close to 3,000 solar powered towers with installed capacity of over 11 MW
- Over 26,000 towers across the network are diesel-free tower

2

Improving Energy Efficiency of Towers

- Implemented hybrid battery bank solutions in towers across the country
- Installed variable speed diesel generator (DG) sets in various sites

3

Reduction of Power Consumption via Free Cooling Units (FCU)

- FCUs utilize the outside ambient air for cooling the shelter



Akhil Gupta
Chairman

- Joined Bharti Infratel in March 2008 as Director
- Work experience of 30 years
- Certified Chartered Accountant and fellow member of ICAI. Completed an advanced management program at Harvard Business School.
- Has received various awards including 'CEO of the Year' at the National Telecom Awards 2012, and the 'CA Business Achiever Award' at the ICAI Awards 2008



Devender Singh Rawat
Managing Director & CEO

- Joined Bharti Infratel in July 2010 as Chief Executive Officer
- Work experience of 26 years
- B.E. (Electronics & Communication)
- Completed an advanced management program at Wharton Business School.



Pankaj Miglani
Chief Financial Officer

- Joined Bharti Infratel in August 2011 as Chief Financial Officer
- Work experience of 21 years
- Chartered Accountant, certified Cost and Works Accountant and Certified Company Secretary



Biswajit Patnaik
Chief Sales and Marketing Officer

- Joined Bharti Infratel in October 2008 as Chief Sales & Marketing Officer
- Work experience of 21 years
- Bachelors Degree from Behrampur Univ. & Diploma in Sales & Marketing Management from National Institute of Sales



Dhananjay Joshi
Chief Operations Officer

- Joined Bharti Infratel in February 2014
- Work experience of 28 years
- Bachelors Degree in Electronics & telecommunications Engineering from Mysore University (India)

The top management has an average experience of over 20 years in various sectors including telecom



Awards and Recognition

Best Employer Award 2015

- Aon Hewitt released the list and Bharti Infratel is one of the 11 best Employers in India, also received a special category award for "Commitment to Engagement"

National Quality Excellence Award 2015

- World Quality Congress conferred this award for Best Business Process Excellence Program and Lean Six Sigma Program

Top Risk Management Award 2015

- ICICI Lombard & CNBC TV18 conferred upon Bharti Infratel the Award under Infrastructure Category

Global Business Excellence Award-2014

- Bharti Infratel has been conferred with 'Global Business Excellence Award' for Outstanding Business category.

Green Mobile Award 2011

- Bharti Infratel bagged the award at the GSMA Annual Global Mobile Awards which is one of the most prestigious awards in the industry.

Corporate Responsibility

1) Green Towers Program

- GreenTowers P7 program
- Comprehensive energy management plan
- Aimed at using alternative, renewable and energy efficient technologies
- "Go Green" Initiative

2) Provide free children education in rural India through Satya Bharti School Program

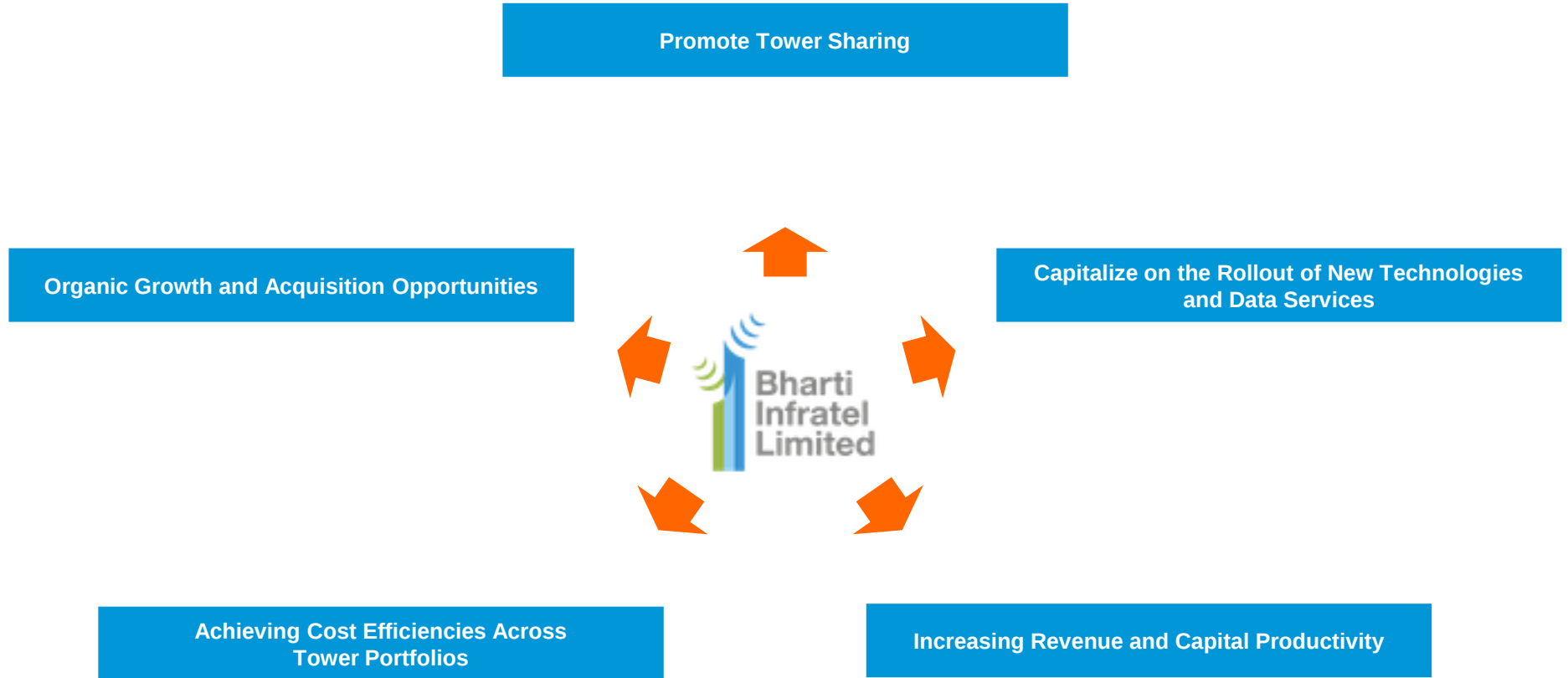
3) Sanitation initiatives in partnership with Bharti Foundation as part of 'Clean India Campaign'

4) Provide relief material to disaster hit families in J&K through Oxfam India and contribution to PM's Relief Fund





In Summary





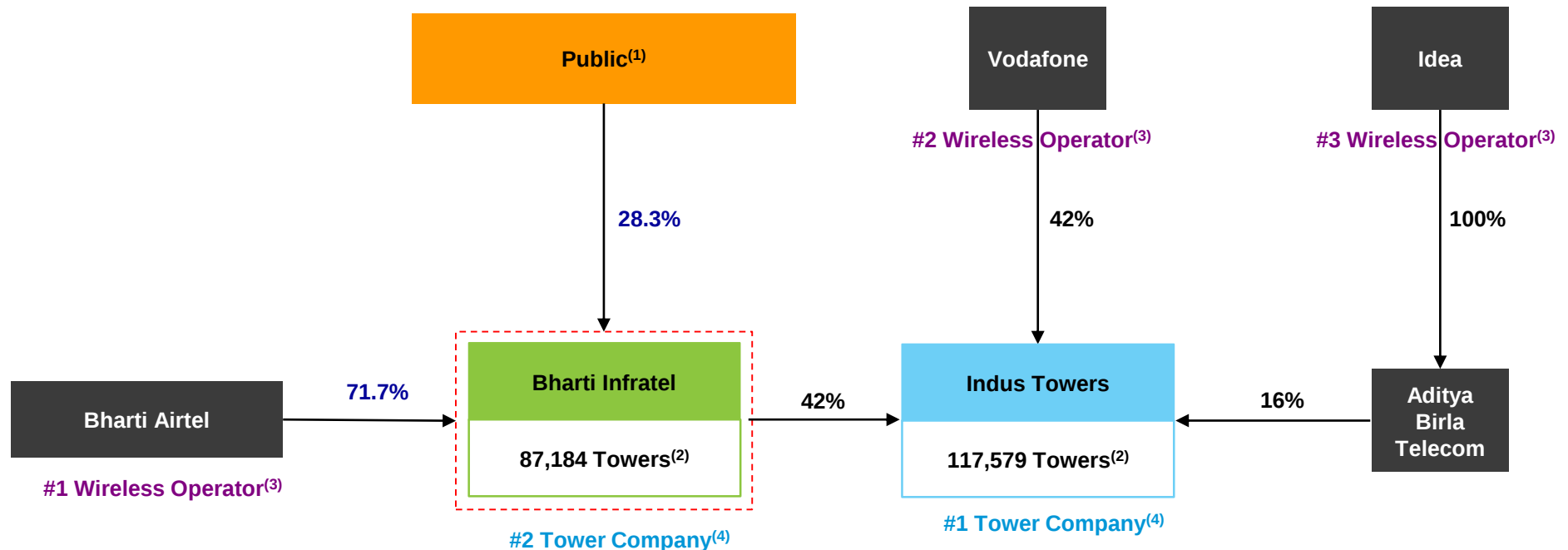


Appendix

Bharti Infratel Overview



Corporate Structure



Together with Indus Towers, Bharti Infratel is a leading tower company in India

(1) Public includes the PE as well as IPO investors

(2) As at September 30, 2015; No. of towers for Bharti Infratel is consolidated including 42% stake in Indus Towers

(3) Ranking as per India revenue market share for the quarter ended June 30, 2015 (Source: TRAI)

(4) Based on tower count (Source: Deloitte); Bharti Infratel is #2 tower company including proportionate towers based on 42% economic interest in Indus; Bharti Infratel standalone has 37,801 towers as of September 30, 2015

Impact of Data Growth on Tower Industry



- Expansion of 3G / 4G Networks by Operators will necessitate demand for towers
- Propagation on higher frequency band weaker
 - Data usage to drive co-location growth
 - 3G/4G only sites to drive tower demand

Propagation effects in different bands

Tower Multiplier when Switching Frequencies		New Frequency Band				
		900 MHz	1800 MHz	2100 MHz	2300 MHz	2600 MHz
Base Frequency Band	900 MHz	1.0x	1.6x	1.9x	3.2x	3.7x
	1800 MHz		1.0x	1.2x	2.0x	2.3x
	2100 MHz			1.0x	1.7x	2.0x
	2300 MHz				1.0x	1.1x
	2600 MHz					1.0x

All operators are customers of Bharti Infratel ~ Operator Agnostic Exposure to Secular Data Growth

Source: Analysys Mason

Regulatory Environment Favourable



The Cabinet Committee on Infrastructure has included “Telecommunication towers” as a infrastructure sub-sector in the master list

Potential Benefits	Impact
Accelerated depreciation	Encourages further investments in expanding the telecom infrastructure to rural areas
Higher ECB limit	Infrastructure status raises the limit of external commercial borrowing (ECB).
Eligible for viability gap funding (VGF)	Public Private Partnership (PPP) expected to infuse fresh funds
Lower import duties and certain excise exemption	■ Levy the lowest import duties ■ Exemption of excise duties would boost local manufacturing and thereby, reducing the cost
Lower lending rates	■ Leads to extension in bank loan repayment period ■ Interest rates would settle lower
Tax holiday	■ Tax holiday under section 80IA of the Income Tax Act, 1961 ■ Tax incentives will play a significant role in attracting private sector investments.

DoT has issued guidelines for installation of Mobile Towers – Bringing Standardization



Investor Presentation

November 2015