

July 29, 2023

To,

BSE Limited : Code No. 500031

Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

National Stock Exchange of India Limited : BAJAJELEC - Series: EQ

Listing Department Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai 400 051

Dear Sir/Madam,

Sub.: Disclosure of the Material Information/Updates about Bajel Projects Limited – In accordance with the terms prescribed under the Observation Letter Nos. DCS/AMAL/MJ/IP/2584/2022-23 dated December 02, 2022 and NSE/LIST/30157\_II dated December 05, 2022 ("Observation Letters"), issued by BSE Limited and National Stock Exchange of India Limited (collectively the "Stock Exchanges"), respectively, in the matter of the Scheme of Arrangement between Bajaj Electricals Limited ("BEL") and Bajel Projects Limited ("BPL") and their respective shareholders under Sections 230 to 232 and other applicable provisions of the Companies Act, 2013 ("Scheme")

In accordance with the provisions outlined in the Observation Letters issued by the Stock Exchanges regarding the Scheme, we would like to inform you that BPL's management will participate in various upcoming investors meets. Enclosed is a copy of BPL's corporate presentation that will be used during these meetings.

We request you to take the above on record and put up the same on your Notice Board for the information of members and general public, and the same be treated as compliance under the applicable terms of the Observation Letters.

Thanking you,

Yours faithfully, For Bajaj Electricals Limited

Prashant Dalvi Company Secretary & Chief Compliance Officer

Encl.: As above.





**Projects** 





July 2023

## **VISION**







Trust



Integrity



Sustainability



Team Work



Commitment

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# Rationale of Demerger

## RATIONALE OF DEMERGER



#### **Bajaj Electricals Limited**

**EPC (BAJEL Projects Limited)** 

Power Transmission

Power Distribution

Consumer Products & Lighting Solutions

Appliances, Fans, Consumer Lighting & Professional Lighting

#### **Bajaj Electricals Limited and BAJEL Projects Limited**

Streamlined business structure

Enhances market position

Long term growth

Attract the right talent

Enhances growth opportunities

Sharper strategic focus

Sharper and well-defined corporate positioning

Unlocks value for all stakeholders

Distinct investment profile

Attracts deeper and broader investor base

Accelerate sustainability initiatives and expediting ESG practice

Tailor the capital structure and capital allocation policies

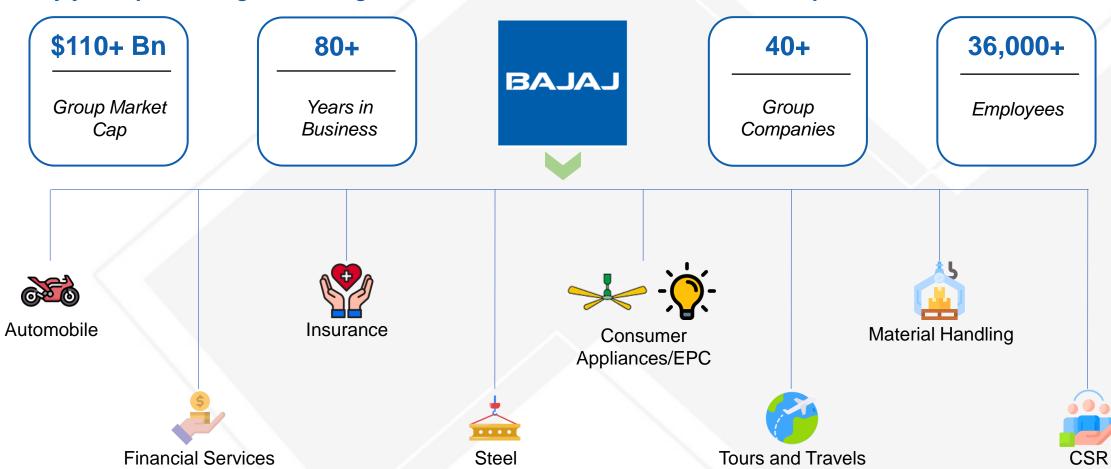


Bajaj Group Overview

## **BAJAJ GROUP OVERVIEW**



#### Bajaj Group is among the leading business houses in India with a diversified presence across industries

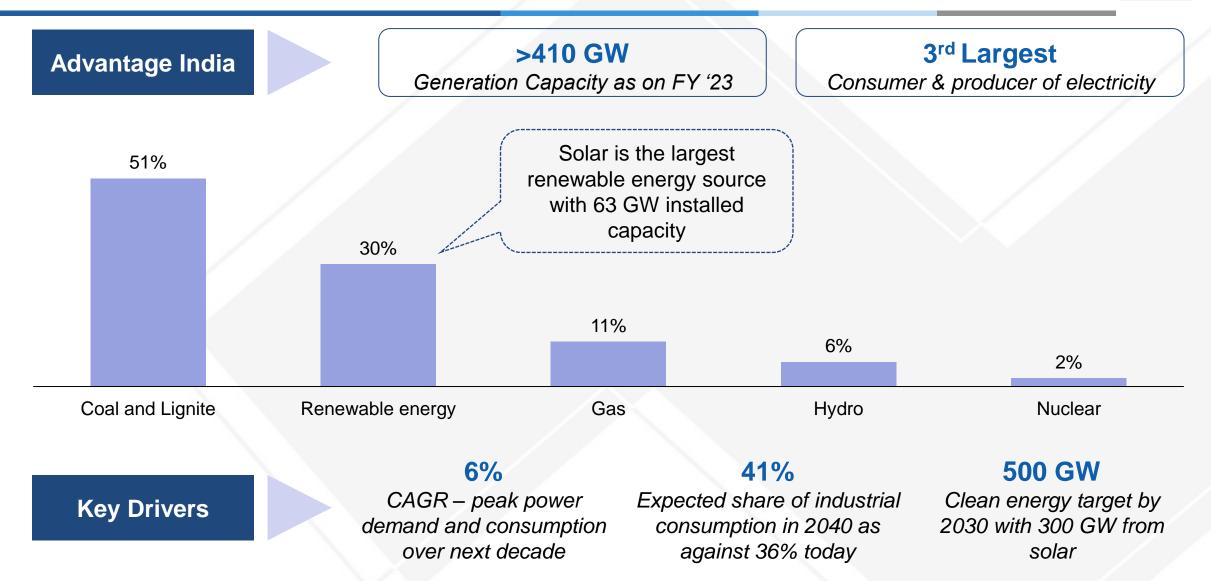




Industry Overview

## INDUSTRY OVERVIEW - INDIAN POWER SECTOR





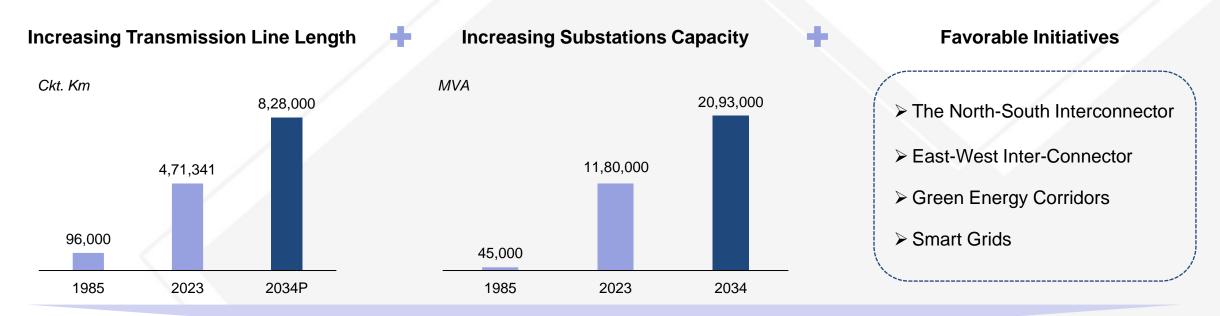
Source: Third party industry report

## INDUSTRY OVERVIEW - INDIAN POWER TRANSMISSION SECTOR



10

#### Significant investments towards improving efficiency and reliability



Massive EPC opportunity over the next decade

357,000 Ckt. Km.

Transmission lines to be built

INR 650,000 Cr

Source: Third party industry report

### INDUSTRY OVERVIEW - INDIAN POWER DISTRIBUTION SECTOR



#### Government has come up with several initiatives to address key challenges

#### Key challenges

- FinancialSustainability
- Consumer centricity

#### **Key Initiatives**

- Revamped Distribution Sector Scheme (RDSS)
- Tackling legacy discom issues
- Modernization of discoms

#### Significant project inflow to EPC companies

- Substation andlines
- Load growth andsystemstrengthening
- State electrification projects
- Agri connection related projects
- MeteringLoss reduction
- Underground cabling
- IT infrastructure related works

#### Leading to multiple levers for sustained long-term growth

**RDSS** 

INR 150,000 Cr Estimated outlay under RDSS **Smart City Mission** 

INR 20,000 - 23,000 Cr

Estimated spend on electrification projects under smart city mission

**Underground Cabling Works** 

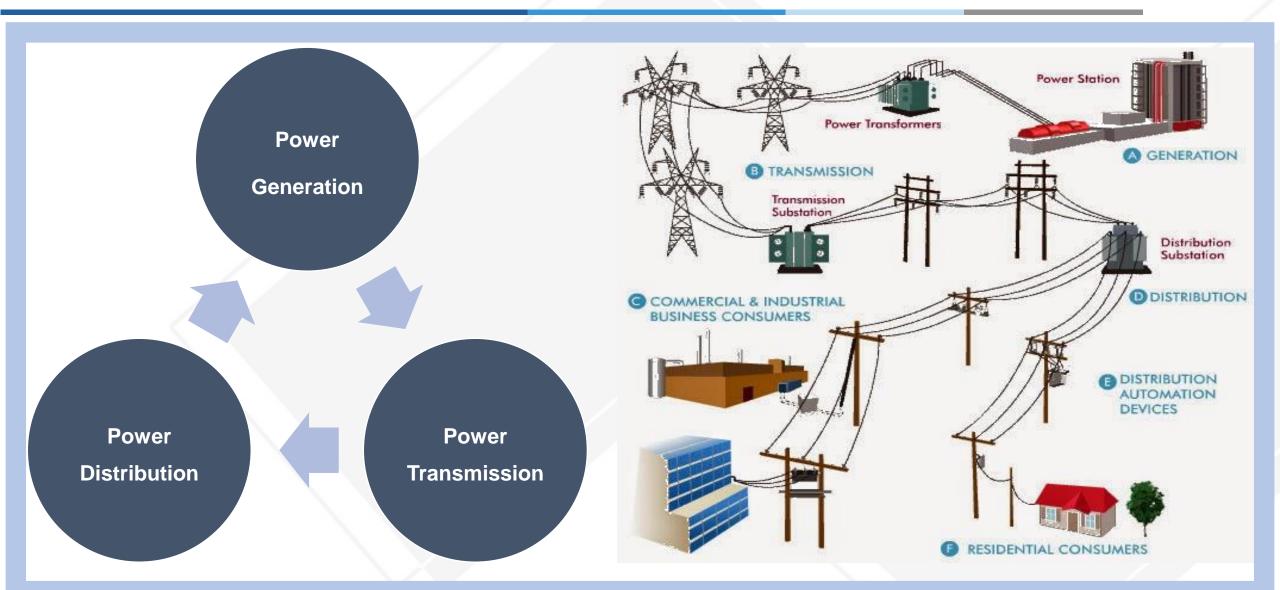
**Underground Cabling** 

For urban and coastal areas

Source: Third party industry report

## **SCHEMATIC DIAGRAM: POWER FLOW**





## **TRANSMISSION WORKS**











Monopole



**Concrete Pole** 



Cable Laying

## **SUBSTATION WORKS**



#### Air Insulated Substation



#### **Gas Insulated Substation**



#### Hybrid





Introduction to BAJEL Projects Limited

### STRATEGIC PRIORITIES FOR THE FUTURE OF BPL





#### Strengthen domestic presence footprint

- Increasing market share of Power Transmission and Power Distribution segments
- > Diversification into allied sectors
- > Attracting new talent and building future ready organization

# **Expand global**

Focus on select clients/ geographies, strategic tieups

#### Improve financial performance

Achieve industry comparable metrics (Profitability, Returns, Efficiency and Leverage)

#### Foray into sunrise sectors

Incubation of offerings sunrise sectors: Energy Storage, Metro/ High Speed Rail, Renewables and Data Centres

#### INR 2,500 cr.

Revenue by FY '27

#### High single digit EBIT% by FY '27

>15%

Return on Capital Employed by FY '27

~3

Working Capital Turns

### **EXPERIENCED LEADERSHIP TEAM AT THE HELM OF AFFAIRS**





**Shekhar Bajaj – Chairman** 



Sanjay Bhagat – Chief Executive Officer\*\*

- 31 years of experience in EPC Industry
- 25 years in BEL. Prior experience includes Crompton Greaves



**Ajay Nagle – Company Secretary\*\*** 

- 30 years of experience in Corporate Governance and Secretarial functions
- 3+ years in BEL; Prior experience includes Reliance Industries, Bharat Forge



Binda Misra - Chief Financial Officer\*\*

- 31 years of experience in Finance & Accounts
- Working with BEL since 1996 as Head of finance and taxation



**Pradeep MV – Head, Power Transmission** 

- 10 years of experience in EPC Industry
- 5 years in BEL; Prior experience includes Megha Engg. & Infra, Indian Defense and Naval services



**Jayesh Ingale – Head, International EPC** 

- 25 years of experience in EPC Industry
- Prior experience includes Overseas Infrastructure Alliance, GM Projects, EMCO Ltd.



Himanshu Ojha - Head, Power Distribution

- 30 years of experience in EPC Industry
- Prior experience includes TATA Projects (Operations Distribution Head BU: 4 years), L&T



#### **Jitendra Deshmukh – Head, Procurement**

- 15 years of experience in EPC Industry
- Prior experience includes Vishvaraj Group, Voltas Ltd, Jindal Shadeed, Welspun Ltd.

Note: New board members to be announced soon

\*\*Selected / Nominated for these positions, however, formal / actual appointments are yet to be made

## **BAJEL PROJECTS LIMITED – JOURNEY SO FAR**



2000: Establishment

#### 2001-2019: Expansion in EPC Business

2019-2022: Revival phase 2022 onwards: Platform for Growth ready

#### **Manufacturing Footprint**

 Ranjangaon facility established for manufacturing transmission line towers and high mast

#### Power Transmission Business

- 15+ years of experience in power transmission business
- 10+ years of experience in designing, manufacturing and erection of steel monopoles in India
- Successfully completed various projects of EHV transmission lines, monopoles and EHV substations

#### Power Distribution Business

- Delivered projects of rural electrification, feeder separation, substations and system strengthening successfully
- Established footprint in African markets
- Executed a last mile connectivity project in Uttar Pradesh, which lead to imbalanced balance sheet position and working capital blockage

#### **Corrective Measures**

### Key corrective measures include:

- a. Decision to not enter last mile connectivity projects
- b. Capping of exposure
- c. Margin threshold
- d. Pre-assessment of customers
- e. Robust pre-bid assessment
- f. Strong project management and execution
- g. Razor sharp focus on collections to reduce the overall exposure

Reduction in debtors from ~INR 2,430 cr. as of FY '19 to ~INR 434 cr. as of FY '23

#### How we stand today

- NCLT approved scheme of demerger of EPC Business into a separate listed entity, under implementation
- Governance structure in place to carry out seamless transition
- Strong orderbook of INR 1,638 cr. as on FY '23
- Achieved substantial reduction in receivables
- Adopted ERP for improved decision making and cost control

## **BAJEL PROJECTS LIMITED - AT A GLANCE**





**36,200 MTPA** *Installed Capacity* 



**28,007 MTPA**FY '23 Production



INR 540 cr. FY '23 Revenue



Order Book\*\*





Focus on best-in-class safety



ISO 9001: 2015

ISO 14001 : 2015

ISO 45001: 2018

<sup>\*\*</sup>Order Book as of 31st March 2023

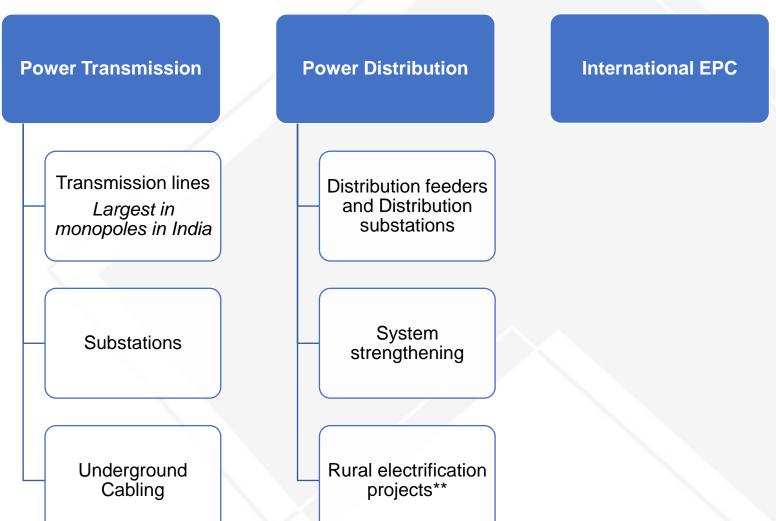


# **Business Highlights**

## **BAJEL PROJECTS LIMITED - KEY BUSINESS VERTICALS**



### Key business verticals



Additional Revenue Stream

Manufacturing of High Mast and Poles

<sup>\*\*</sup>except last-mile connectivity projects

## **KEY PROJECTS – POWER TRANSMISSION**





Phagi 765 kV D/C line along with associated bay for Rajasthan SEZ under Tariff Based Competitive Bidding (TBCB)

Location: Ajmer

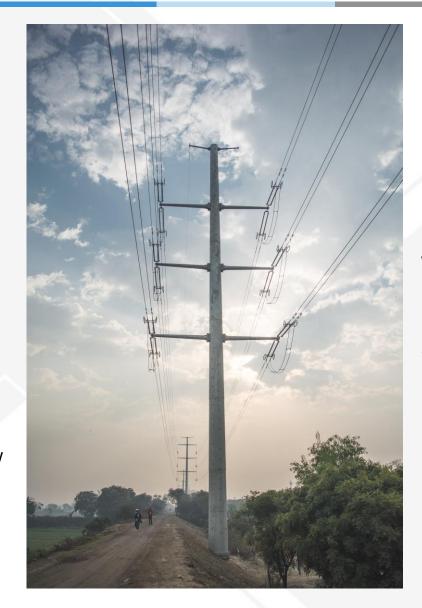
Line length: 269 CKm Status: Completed



## 765kV & 400kV D/C LILO lines under TBCB

Location: Mohanlalganj, Lucknow

Line length: 112 CKm Status: On-going



# India's longest 400kV D/C transmission line with 94 Monopoles

Location: Noida Line Length: 20 Km Status: Completed

## **KEY PROJECTS COMPLETED - POWER DISTRIBUTION**





# Rural Electrification in 7 districts under DDUGY & IPDS

Location: Karnataka Line Length: 7,214 Km



# Rural Electrification & other related works under DDUGY

Location: Gaya, Bihar

Substation: 90

Line Length: 84,101 Km



Rural/ Urban
Electrification & other
related works in 23
Districts under
SAUBHAGYA

Location: Uttar Pradesh Line Length: 34,300 Km



## 33/11 kV substation works

Location: Malda, West

Bengal

Substation: 13

Line Length: 8,239 Km

## **KEY INTERNATIONAL PROJECTS COMPLETED**





Low voltage single phase line and service cables in in Kakamega and Nandi Counties

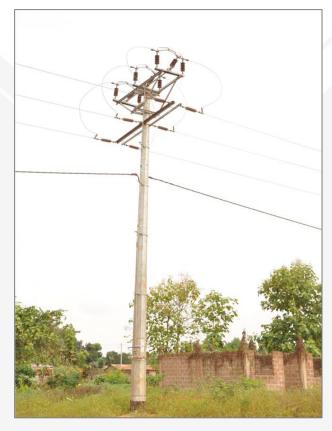
Location: Kenya

Line Length: 1,583 Km



Construction of 132 kV Double Circuit Transmission Lines from Roma to Luska West

Location: Zambia Line Length: 20 Km



Medium and low voltage networks for electrification of rural localities

Location: Togo

Line Length: 20 Km

## STATE-OF-THE-ART MANUFACTURING FACILITY IN RANJANGAON



### Details of Installed Capacity

Sr. No.	Product	Installed Capacity (MTPA)
1	Monopoles	6,000
2	High Mast	4,200
3	Octagonal Poles	8,300
4	Transmission Line Towers	17,700
Total		36,200



**CNC Profile Cutting Machine** 



**SAW Welding Machine** 



**Galvanizing Setup** 

#### **AWARDS AND ACCOLADES**



#### Certified great place to work at BEL

Certified Great Place To Work

(for the 3<sup>rd</sup> consecutive year)



#### Award by Bihar CM for RGGVY project completion



Project at Kishanganj, Bihar

#### Award for completing SAUBHAGYA project ahead of time





#### Certificate for Excellent Performance

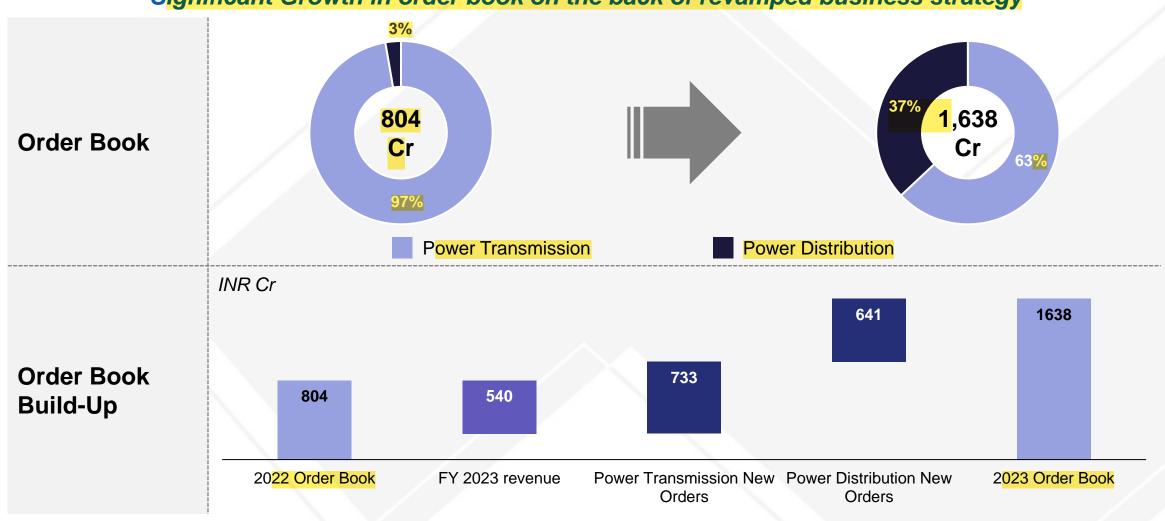




## **GROWING & DIVERSIFYING ORDER BOOK**



#### Significant Growth in order book on the back of revamped business strategy





Financial Overview

#### **INCOME STATEMENT**



					(All fig.	in INR cr.)
Particulars	FY'18	FY'19	FY'20	FY'21	FY'22	FY'23*
Income						
Revenue From Operations	1,814.9	3,300.8	1,307.5	730.4	417.0	540.0
Other Income	4.2	24.3	4.0	8.2	27.6	30.8
Total Income	1,819.1	3,325.1	1,311.5	738.5	444.6	570.8
Expenses						
COGS	1,350.8	2,707.1	987.1	489.7	248.4	384.6
Employee benefits	84.9	112.4	106.9	111.9	95.3	82.6
Other Expenses	187.3	282.0	218.6	169.6	133.7	89.9
Total Expenses	1,623.0	3,101.6	1,312.6	771.2	477.4	557.1
EBITDA	196.1	223.4	-1.1	-32.7	-32.8	13.7
Depreciation	11.0	13.3	11.1	10.8	6.9	6.6
EBIT	185.1	210.1	-12.2	-43.5	-39.7	7.1

#### Focus Areas (in last 4 years)

#### **Operational Clean up**

 a) 29 out of 30 projects in Power Distribution closed

#### **Financial Discipline**

- a) Collection of receivables to the tune of ~INR 2,000 cr. over 4 years (FY '19 to FY '23)
- b) EBIT positive after 3 years

#### **Seeding Growth Initiatives**

- a) <u>Significant orders</u> on consistent basis (9 orders worth ~INR 1,700 cr.)
- b) Bagged INR 200+ cr. of monopole orders during FY '23
- c) <u>International Foray</u>: Completed projects in Kenya, Zambia and Togo

Note: BPL has received credit rating from CRISIL - Long Term: CRISIL A and Short Term: CRISIL A1

<sup>\*</sup>As per audited financials for EPC division. This does not include adjustments pursuant to scheme of demerger

## **BALANCE SHEET**



(All fig. in INR cr.)

Particulars	As on 31-Mar-18	As on 31-Mar-19	As on 31-Mar-20	As on 31-Mar-21	As on 31-Mar-22	As on 31-Mar-23
Receivables	1,406.0	2,429.5	1,833.0	1,227.3	730.8	433.9
Payables	(455.9)	(629.1)	(500.2)	(366.5)	(294.6)	(352.4)
Inventories	79.5	37.9	34.7	88.2	87.2	96.5
Contract assets	74.5	189.3	104.3	66.3	51.7	43.0
Contract liabilities incl. customers' advances	(246.2)	(573.8)	(305.8)	(152.9)	(44.7)	(96.6)
Working Capital	858.0	1,453.7	1,166.1	862.4	530.3	124.5
Fixed assets	17.4	17.7	14.2	11.0	21.4	18.2
Other net non-operating assets / (liabilities)	133.6	72.6	61.7	54.7	(3.7)	75.6
Capital Employed	1,009.0	1,544.0	1,242.0	928.2	547.9	218.2*
Working Capital – Increase / (decrease)		595.7	(287.7)	(303.7)	(332.1)	(405.8)
Capital Employed – Increase / (decrease)		535.0	(301.9)	(313.9)	(380.2)	(329.7)
RoCE		16.5%	-0.9%	-4.0%	-5.4%	1.9%

<sup>\*</sup>As per audited financials for EPC division. This does not include adjustments pursuant to scheme of demerger

## **GLOSSARY**



BEL	Bajaj Electricals Limited	IPDS	Integrated Power Development Scheme
BPL	BAJEL Projects Limited	ISO	International Organization for Standardization
CAGR	Compound Annual Growth Rate	Km	Kilometre
CKm	Circuit Kilometer	kV	Kilovolt
COGS	Cost of Goods Sold	LILO	Line In Line Out
D/C	Direct Current	MTPA	Metric Tonnes Per Annum
DDUGJ'	Y Deendayal Upadhyaya Gram Jyoti Yojana	MVA	Megavolt Amperes
EBIT	Earnings Before Interest and Taxes	NCLT	National Company Law Tribunal
EBIT	Earnings Before Interest, Taxes, Depreciation and Amortisation	RDSS	Revamped Distribution Sector Scheme
EHV	Extra High Voltage	RGGVY	Rajiv Gandhi Grameen Vidyutikaran Yojana
EPC	Engineering, Procurement and Construction	RoCE	Return on Capital Employed
ERP	Enterprise Resource Planner	ТВСВ	Tariff Based Competitive Bidding
GW	Gigawatt		

#### **DISCLAIMER**



The material that follows is a Presentation of general background information about the activities of BAJEL Projects Limited ("Company") or its subsidiary or joint venture or associate (together with the Company, the "Group") as at the date of the Presentation or as otherwise indicated. It is information given in summary form and does not purport to be complete and it cannot be guaranteed that such information is true and accurate. This Presentation has been prepared by and is the sole responsibility of the Company. By accessing this Presentation, you are agreeing to be bound by the trading restrictions. It is for general information purposes only and should not be considered as a recommendation that any investor should subscribe to or purchase the Company's equity shares or other securities.

This Presentation includes statements that are, or may be deemed to be, "forward-looking statements". These forward-looking statements can be identified by the use of forward-looking terminology, including the terms "anticipates", "believes", "estimates", "expects", "intends", "may", "plans", "projects", "seeks", "should", "will", in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, aims, objectives, goals, future events or intentions. These forward-looking statements include all matters that are not historical facts. They appear in a number of places throughout this Presentation and include statements regarding the Company's intentions, beliefs or current expectations concerning, amongst other things, its results or operations, financial condition, liquidity, prospects, growth, strategies and the industry in which the Company operates. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. The factors which may affect the results contemplated by the forward looking statements could include, among others, future changes or developments in (i) the Group's business, (ii) the Group's regulatory and competitive environment, and (iii) political, economic, legal and social conditions in India or the jurisdictions in which our Group operates.

Forward-looking statements are not guarantees of future performance including those relating to general business plans and strategy of the Company, its future outlook and growth prospects, and future developments in its businesses and its competitive and regulatory environment. No representation, warranty or undertaking, express or implied, is made or assurance given that such statements, views, projections or forecasts, if any, are correct or that the objectives of the Company will be achieved. There are some important factors that could cause material differences to Company's actual results. These include (i) our ability to successfully implement our strategy (ii) our growth and expansion plans (iii) changes in regulatory norms applicable to the Company (iv) technological changes (v) investment income (vi) cash flow projections etc. The Company, as such, makes no representation or warranty, express or implied, as to, and does not accept any responsibility or liability with respect to, the fairness, accuracy, completeness or correctness of any information or opinions contained herein. The information contained in this Presentation, unless otherwise specified is only current as of the date of this Presentation. The Company assumes no responsibility to publicly amend, modify or revise any forward-looking statements, on the basis of any subsequent development, information or events, or otherwise. Unless otherwise stated in this Presentation, the information contained herein is based on management information and estimates. This document is just a Presentation and is not intended to be and does not constitute a "prospectus" or "offer document" or a "private placement offer letter" or an "offering memorandum" or an "offer" or a solicitation of any offer to purchase or sell any securities.



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**CIN**: U31900MH2022PLC375133

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# THANK YOU