

Date: September 25, 2026

To,
BSE Limited,
P.J. Towers,
Dalal Street, Fort,
Mumbai - 400 001.

Dear Sir/Madam,

Subject: Investor Presentation for the Year ended on March 31, 2026

Reference: Identixweb Limited (Id: IDENTIXWEB; Code: 544388)

Please find enclosed herewith the "Investor Presentation" of the Company for the FY 2026.

The aforementioned presentation has been uploaded to the Company Website at www.identixweb.com.

Kindly take the same on your record and oblige us.

Thanking you

Yours faithfully,

For, **IDENTIXWEB LIMITED**

**PRIYANKKUM
AR JIVRAJBHA
SAVANI**

Digitally signed by PRIYANKKUM
AR JIVRAJBHA SAVANI
DN: cn=PRIYANKKUM AR JIVRAJBHA SAVANI,
o=IDENTIXWEB LIMITED, ou=IDENTIXWEB LIMITED,
c=IN, email=priyankkumar.jivraj@identixweb.com,
serialNumber=1, version=3
[Signature] DN: cn=PRIYANKKUM AR JIVRAJBHA SAVANI,
o=IDENTIXWEB LIMITED, ou=IDENTIXWEB LIMITED,
c=IN, email=priyankkumar.jivraj@identixweb.com,
serialNumber=1, version=3

Priyankkumar Savani
Chairman and Managing Director
DIN: 08562699

Place: Surat

iDentixweb Limited

CIN: L72100GJ2017PLC098473

Registered Office: 1st Floor, Plot No. 240, C. S.
No. 1730, Nehru Nagar, L. H. Road, Sy No.
46/A+2, Tps-4, Surat – 395006, Gujarat, India

Phone: +91 76000 84536;

Email: compliance@identixweb.com



Investor Presentation – FY26

Agenda

1. About Identixweb Limited
2. Executive Summary
3. Journey Timeline
4. Product / Service Portfolio
5. Clientele
6. Site Growth AI
7. Leadership Team
8. Historical Financial Data
9. Financial Statement

About Identixweb Limited



- Identixweb Limited (IWL) is a technology-driven IT company specializing in the development and delivery of Software-as-a-Service (SaaS) products and customized IT solutions, with a primary focus on e-commerce platforms such as Shopify. The company provides end-to-end IT services including e-commerce store development, web application development, UI/UX design, website development, customized software development, and ongoing support & maintenance services, with specialized expertise in Shopify application development.
- Through its portfolio of conversion-focused Shopify applications, Identixweb enables merchants to enhance customer engagement, optimize store operations, streamline workflows, and improve sales performance. Its products are designed to address key merchant requirements across store management, order fulfillment, pricing, customer retention, and business automation.
- The company serves merchants globally and has built a diversified SaaS product portfolio comprising 13 Shopify applications. Backed by strong domain expertise in Shopify application development and a product-led approach, Identixweb has established itself as a trusted technology partner for businesses seeking scalable digital commerce and software solutions.

KPIs

9+

Years of Operations

13

Shopify Applications

14,000+

Active Merchants

Global

Customer Presence

Particulars (In ₹ Crores)	FY26	FY25	FY24
Revenue From Operations	13.0	9.1	6.3
Revenue Growth (%)	43.5%	43.6%	—
EBITDA	7.5	5.9	3.3
EBITDA Margin	57.5%	65.2%	51.9%
PAT	4.7	3.3	2.6
PAT Margin	36.0%	36.6%	40.5%

2 Year CAGR (FY24 - FY26)



43.5%

Revenue from Operation



51.0%

EBITDA



35.3%

PAT

Executive Summary – FY26



Revenue and Profitability



Revenue from Operations

₹13.0 Cr.

43.5% ▲ yoy



EBITDA

₹7.5 Cr.

26.4% ▲ yoy



EBITDA Margin

57.5%

775 bps ▼ yoy



PAT

₹4.7 Cr.

41.3% ▲ yoy



PAT Margin

36.0%

57 bps ▼ yoy

Return and Capital



Return on Equity

14.4%

vs 17.9% in FY25



Return on Capital Employed

19.3%

vs 25.5% in FY25



Debtor Days

46 days

vs 105 in FY25



Cash Conversion Cycle

46 days

vs 105 in FY25



Fixed Asset Turnover

7.7 x

vs 4.9 in FY25

Key Indicators



Employees

60+



Successful Projects

100+



Trusted by Shopify stores

1300+



Active Merchants

14,000+



Shopify Applications

13

Journey Timeline



2017

Strategic Inception

- Established Identixweb with a focus on providing IT and digital commerce services



2018

First Product Launch

- Launched the company's first Shopify application.
- Expanded the digital product portfolio
- Strengthened organizational capabilities through team expansion



2019

Scaling

- Crossed 3,000+ users across the company's products



2020

Government Startup Recognition

- Recognised as start-up by department for industry and Internal Trade



2021

Rapid User Adoption

- Surpassed 7,000+ users across the product portfolio, reflecting growing merchant adoption



2022

Infrastructure Expansion

- Expanded physical presence with two office locations



2025

Capital Markets Listing

- Successfully listed on the SME Platform of BSE Ltd marking a significant milestone in the company's growth journey
- Concluded the fiscal year with an asset-light model and zero physical inventory risks
- Opening of a new branch of Identixweb in Bangalore
- New product launch on Shopify platform - SellMore



Product Portfolio (1/2)



iCart Cart Drawer Cart Upsell

iCart enables merchants to deliver personalized upsell and cross-sell recommendations within the cart drawer, popup, or cart page. By offering relevant product suggestions during checkout, it helps improve conversion rates and increase average order value without disrupting the customer journey.



iTable Compare & Pricing Table

TablePress allows merchants to create tables and charts for size guides, product specifications, and comparisons. By presenting information clearly, it helps customers make informed decisions and improves the overall shopping experience.



URL Shortener - SnipIt

SnipIt allows merchants to shorten lengthy URLs into short, branded links for marketing and customer engagement. With built-in analytics, it helps track link performance and measure campaign effectiveness.



Advance Reorder

Advance Reorder enables customers to quickly reorder previously purchased products with a single click. By simplifying the repurchase process, it enhances customer convenience, encourages repeat purchases, and supports customer retention.



Stellar Delivery Date & Pickup

This application allows customers to choose their preferred delivery date and time for local delivery, store pickup, or shipping. By providing flexible fulfillment options, it enhances customer experience and supports efficient order management.



iWeb Order Printer PDF Invoice

iWeb Order Printer PDF Invoice allows merchants to generate and print invoices, packing slips, and refund slips in PDF format. By automating documentation processes, it enhances operational efficiency and ensures consistent record management.



Wholesale Hero B2B Pricing

Wholesale Hero allows merchants to manage wholesale, B2B, and D2C pricing through tiered pricing, bulk discounts, and customer-specific pricing rules. It helps businesses serve both retail and wholesale customers through a single platform.



Hide Payment & Shipping iWeb

Hide Payment & Shipping allows merchants to selectively display or hide payment and shipping options during checkout. By providing relevant options to customers, it helps streamline the purchasing experience.



LaunchX

This application allows merchants to display a customizable "Coming Soon" page for upcoming store launches. It helps build anticipation and maintain customer interest prior to the official opening.



iWeb Loyalty Rewards

iWeb Loyalty Rewards allows merchants to create customizable reward programs that encourage repeat purchases and customer engagement. It helps strengthen customer relationships and supports long-term business growth.



SellMore Post Purchase Upsell

SellMore allows merchants to create one-click upsell funnels, cross-sells, and bundles across checkout and post-purchase pages. By presenting relevant offers during the customer journey, it helps increase average order value and drive conversions.



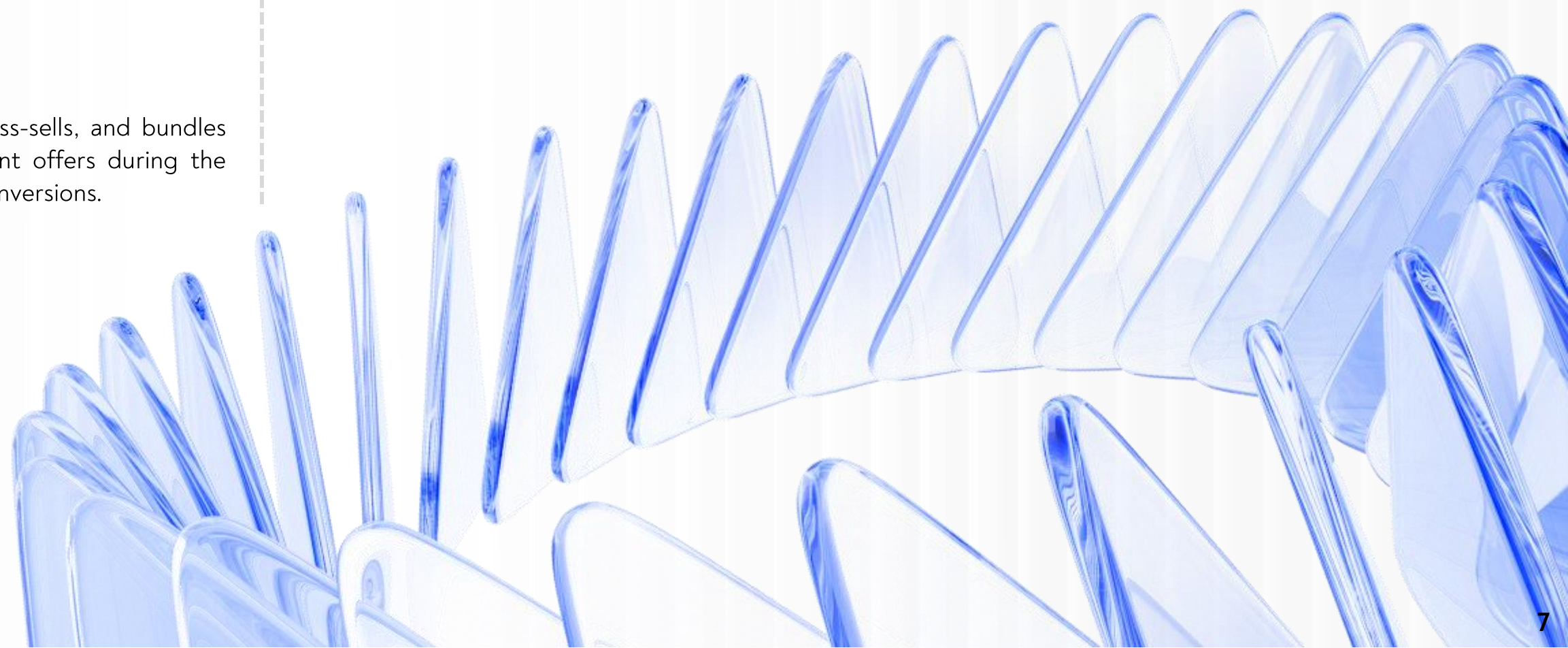
Flexi - Metafield Custom Field

Flexi allows merchants to create and manage custom fields without coding. By enabling additional product information and storefront customization, it enhances the shopping experience and supports informed purchasing decisions.



Shipping Rates by Zipcode iWeb

Shipping Rates by Zipcode allows merchants to configure shipping charges based on postal codes or regions. It helps optimize delivery operations, improve pricing transparency, and enhance the customer experience.



Core Service Offerings



Shopify Store Development & Customization

Specializing in end-to-end Shopify solutions, the Identixweb helps merchants build, scale, and optimize high-performing online stores. From customized storefronts and seamless app integrations to advanced e-commerce enhancements, its solutions are designed to elevate customer experiences, streamline operations, and support long-term business growth.



Shopify App Development (Public & Custom Apps)

With deep expertise in Shopify app development, the company creates scalable public and custom applications that enhance store functionality and address evolving merchant needs. Trusted by over 12,000+ active merchants worldwide, its growing portfolio of solutions helps businesses improve efficiency, streamline operations, and unlock new growth opportunities.



Website & Web Application Development

Focused on delivering high-quality digital solutions, the company designs and develops responsive, scalable websites and web applications tailored to diverse business needs. By combining intuitive UI/UX design with robust backend development, it ensures seamless functionality, enhanced user experiences, and reliable performance across platforms.

Value -Added Services



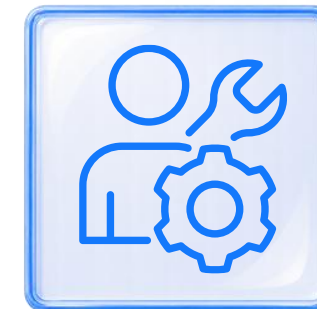
Integration Services

The company enables seamless integration between Shopify and a wide range of third-party platforms, including CRMs, ERPs, payment gateways, and marketing tools. These integrations help businesses streamline workflows, enhance operational efficiency, and create a more connected e-commerce ecosystem.



Performance Optimization

Focused on maximizing digital performance, the company helps businesses enhance the speed, security, and scalability of their online platforms. Through continuous optimization and best-in-class development practices, it ensures seamless user experiences, improved reliability, and the infrastructure needed to support sustainable growth.



Support & Maintenance

Committed to long-term client success, the company provides ongoing support and maintenance services to ensure websites, applications, and digital systems remain secure, up-to-date, and fully operational. Its proactive approach helps minimize downtime, optimize performance, and support evolving business requirements.

Trusted and reviewed by **14,000** Shopify Stores to Double Up Sales

Anua

Anua (Revenue 5x)



DICE DUNGEONS

Dice Dungeons (ROI¹ 129%)

GARB CLASSICS+

Garb Classics (ROI 696%)

Green Room

Green Room (ROI 31%)

TORQUE

— Since 1985 —

Torque Pharma (ROI 33.5%)



Avanchy (ROI 73%)

prepmymeal

Prep My Meal



A&M Floral Place (ROI 115%)

unicake

Unicake (ROI 40%)

Gippsland Eggs

Gippsland Eggs



Highlanders Bakehouse (Revenue 4x)



Cafe Najjar (ROI 230%)



RADIELLA

Eco Friendly Eyewear

Radiella Eco Friendly Eyewear

RENÉE

Renne Cosmetics



Overview

Identixweb has commenced the research and conceptual development of SiteGrowth AI, an AI-driven platform designed to automate organic website traffic growth through intelligent content generation, programmatic SEO, and data-driven publishing workflows.

The platform is being conceptualized to address a key challenge faced by SaaS and digital businesses – scaling organic traffic acquisition without proportionately increasing marketing resources. SiteGrowth AI aims to integrate artificial intelligence, SEO automation, and performance analytics into a unified growth engine



Target Users:

- SaaS Companies
- E-Commerce Businesses
- Digital-First Enterprises

Initial Internal Deployment:

- Identixweb.com
- iCartUpsell.com
- Munim

Proposed Module	Intended Functionality
SEO Opportunity Discovery	Competitor analysis, keyword gap identification, and content roadmap generation
Programmatic Page Design	Automated creation of landing pages, guides, glossary pages, and comparison content
AI Content Pipeline	AI-generated content with brand calibration and human review checkpoints
Technical SEO Automation	Automated schema markup, metadata management, sitemap generation, and SEO optimization
Indexation Engine	Direct integration with search engine APIs to accelerate content discovery
Analytics & Iteration	Dashboard for traffic, rankings, indexation status, and content performance tracking

Reviews



Amazonas Online UK

United Kingdom

★★★★★

Brilliant app and the help is always there to help I wanted a app to give a specific price reduction and this one was the most easy and simple to use and manage

The Pink Controller

United States

★★★★★

This is a fabulous addition to our store. When you can grab a link to share across social media without too much fuss, it's awesome! Cannot recommend enough!

Daily Ritual Boutique

United States

★★★★★

A simple and easy way to create a coming soon, or under construction page. It was exactly what I needed while I updated my site from an old theme to a new.

ORGANICO

Bulgaria

★★★★★

iCart has truly transformed the way we use our Shopify cart. It's incredibly easy to set up, highly flexible, and the support team is lightning fast whenever we need help. If you're looking to boost your revenue without disrupting the customer experience, iCart is a no-brainer.

Marshmallow Club

Australia

★★★★★

I've been using this app for a few years now and it's perfect for my made-to-order business. Tech support are super fast for any emergencies.



Starboard ES

Hong Kong SAR

★★★★★

Really easy to use and customisable table. Lots of features like search and pagination, as well well style customisation that doesn't require any coding. Customer service as been fast and resolves all our queries easily!

myfa gift.com

Malaysia

★★★★★

Super convenient invoice app which helps us leveraging our trust and daily services with our beloved customers. The app is incredibly easy to use, with a clean interface customizable templates that make invoicing a breeze.- very helpful and straight forward real-time customer service.

Denik

United States

★★★★★

This app has helped our company received reorders from our VIP customers. And, their Customer Service is the best I've experienced! Thank you so much!

GroPlus

South Africa

★★★★★

Excellent app for sorting or hiding payment and shipping methods. Easy to use and fast, knowledgeable support.

Gloritee

United States

★★★★★

I loved this app, it was completely perfect for what I was doing, the best application for add metafields. We faced problem but support from the app developer was very fast and solved the problem quickly.

Leadership Team



Mr. Priyankkumar Savani

Chairman & Managing Director

Mr. Priyankkumar Savani has been associated with the company since its inception and has contributed significantly to its growth and development. He oversees the overall management and strategic direction of the business, while also guiding operational planning and execution. His leadership continues to support the company's expansion initiatives and long-term business objectives through technical innovation in the Shopify ecosystem and web development platforms.



Mr. Ankur Lakhani

Whole Time Director

Mr. Ankur Jagdishbhai Lakhani plays a key role in driving the company's web and application development frameworks. He contributes towards strengthening information technology infrastructure, identifying software engineering efficiencies, and supporting operational planning. His involvement across core development operations supports the company's continued growth trajectory and digital capabilities.



Mrs. Hiral Lakhani

Non-Executive Director

Mrs. Hiral Ankurbhai Lakhani oversees corporate governance support processes while contributing towards the company's graphic and web design initiatives. She plays an important role in organizational administration, office operations, and human resources management while supporting the company's growth initiatives through structured problem-solving. Her involvement across administrative setups supports consistent operational efficiency.



Mrs. Archana Bhayani

Independent Director

Mrs. Archana Madhav Bhayani holds a Bachelor of Commerce degree from Maharaja Krishnakumarsinhji Bhavnagar University and is a practicing Chartered Accountant. Her expertise helps strengthen internal control systems, enhance financial transparency, and ensure adherence to statutory and fiscal reporting standards.



Mr. Niravkumar Donda

Independent Director

Mr. Niravkumar Dineshbhai Donda holds a Bachelor of Commerce degree and is a practicing Chartered Accountant. His expertise helps strengthen governance practices, improve operational processes, and ensure adherence to statutory and financial reporting standards.



Mr. Rohitkumar Devrajbhai Dabhi

Independent Director

Mr. Rohitkumar Devrajbhai Dabhi holds a Bachelor of Laws (Special) degree from Veer Narmad South Gujarat University, Surat. He brings over 12 years of experience as a practicing advocate, with expertise in civil, criminal, consumer, and arbitration matters. His legal acumen and extensive experience contribute valuable insights on regulatory compliance, risk management, and corporate governance, helping strengthen the Company's legal and governance framework.



Mrs. Pooja Rajat Shah

Company Secretary & Compliance Officer

Mrs. Pooja Rajat Shah plays a key role in driving the company's secretarial compliance and compliance management initiatives. She contributes towards strengthening corporate governance, identifying growth opportunities, and supporting strategic decision-making. Her involvement across compliance reporting and regulatory functions supports the company's continued growth trajectory.



Mr. Abhishek Amrutlal Nakrani

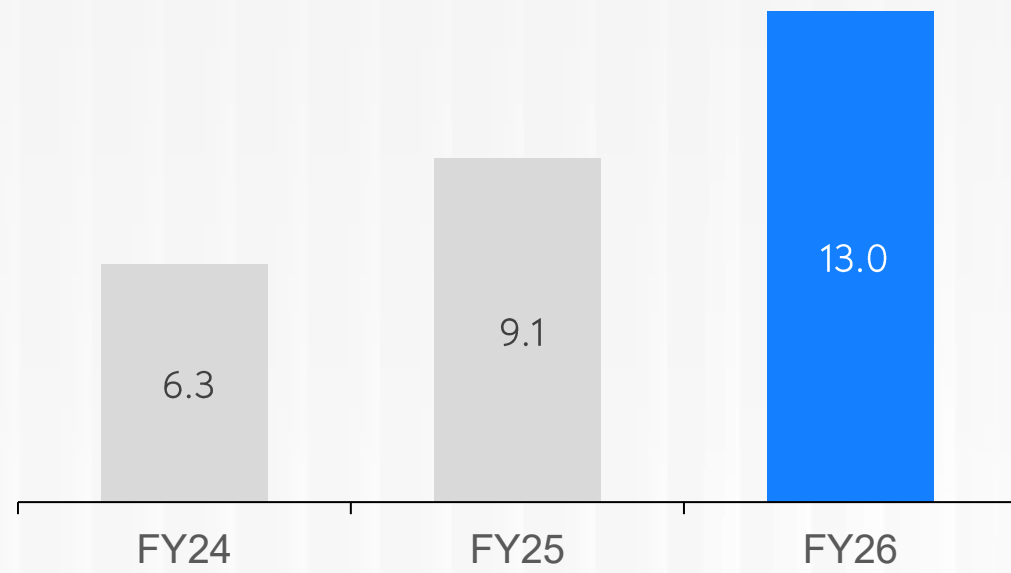
Chief Financial Officer

Mr. Abhishek Amrutlal Nakrani oversees the company's financial management and strategic planning functions. He plays an important role in budgeting, accounting, and monitoring key taxation parameters while supporting the company's growth initiatives through disciplined financial oversight, effective resource management, and legal-fiscal risk analysis.

Historical Financial Data (1/2)

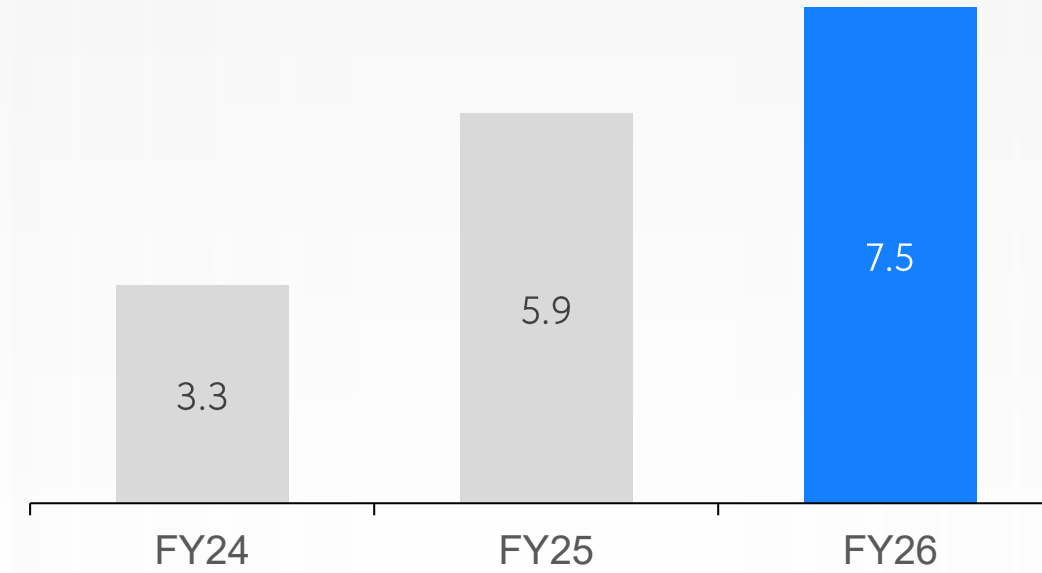
Revenue from Operations

(In ₹ Cr.)



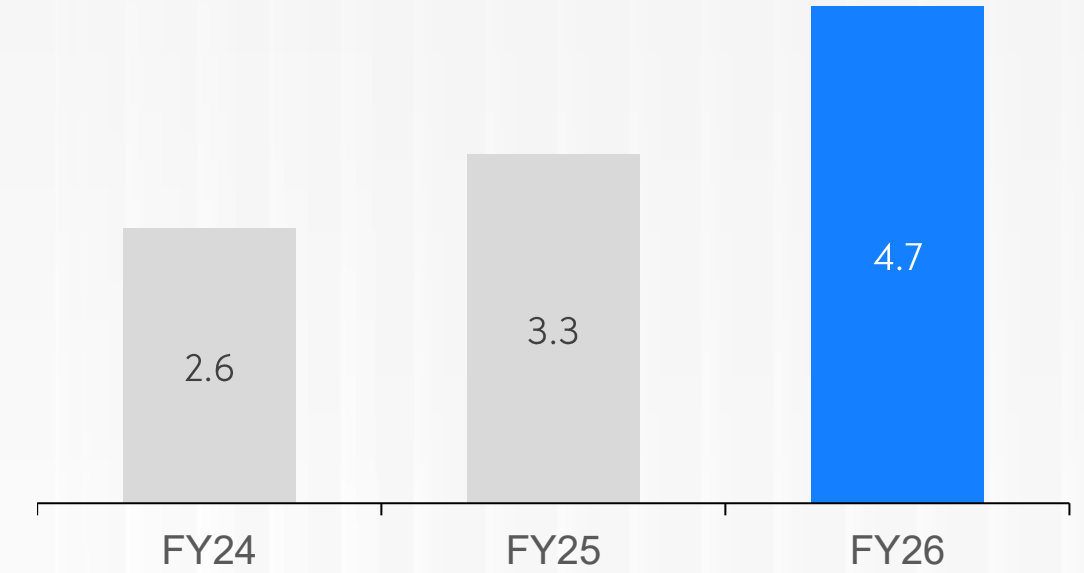
EBITDA

(In ₹ Cr.)



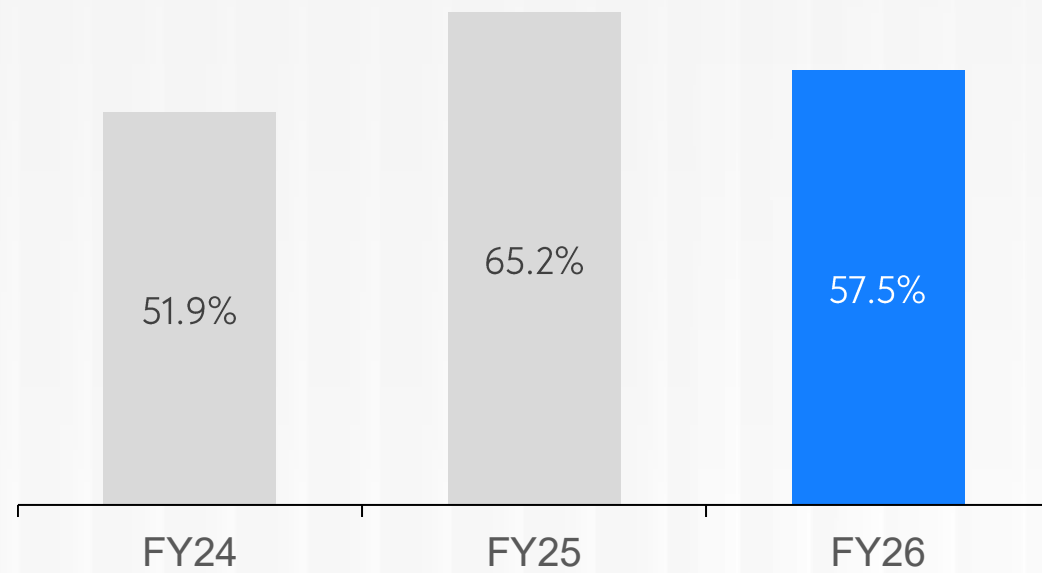
Profit After Tax (PAT)

(In ₹ Cr.)



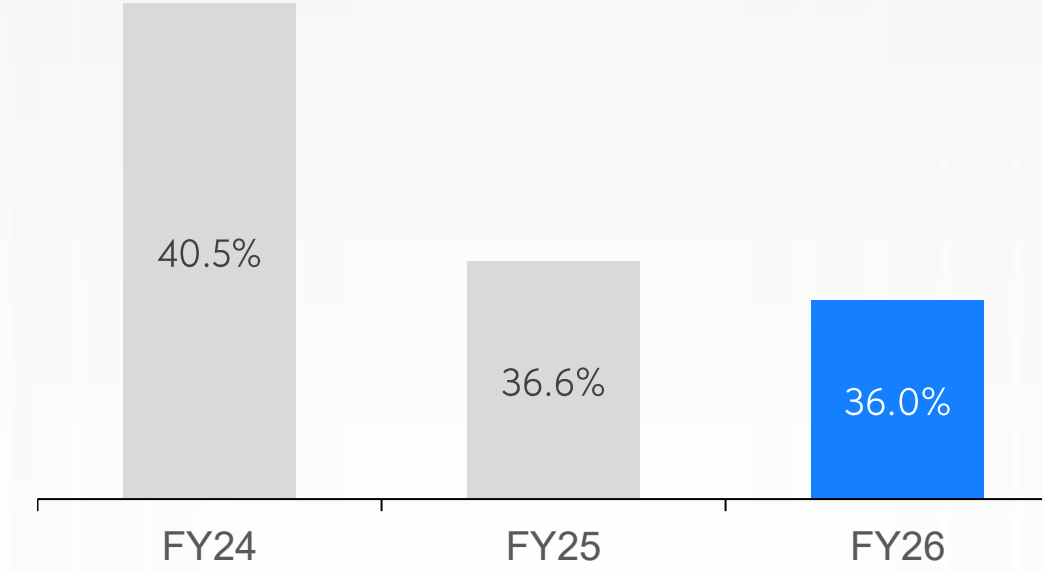
EBITDA Margin

(In %)



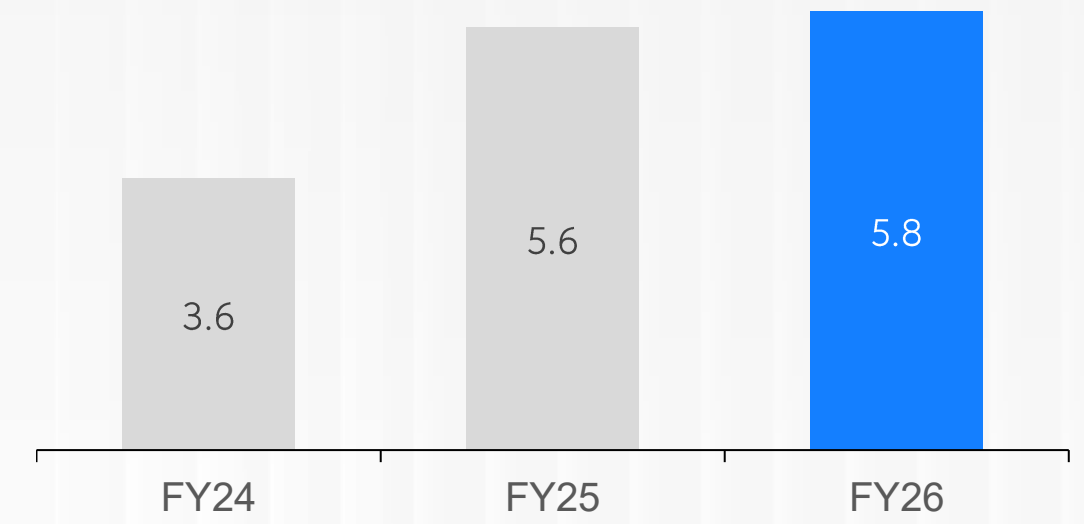
PAT Margin

(In %)



EPS

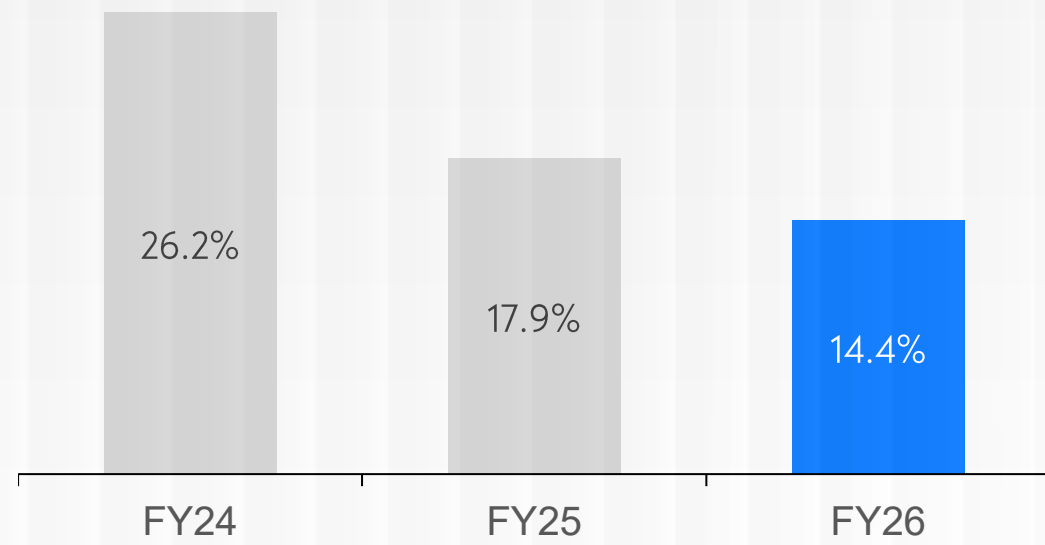
(In ₹)



Historical Financial Data (2/2)

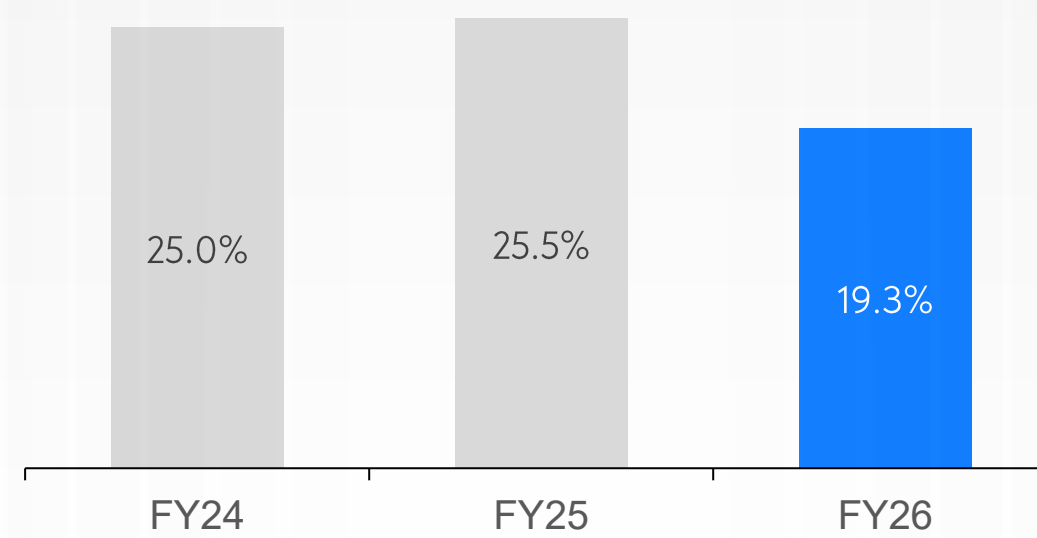
ROE

(In %)



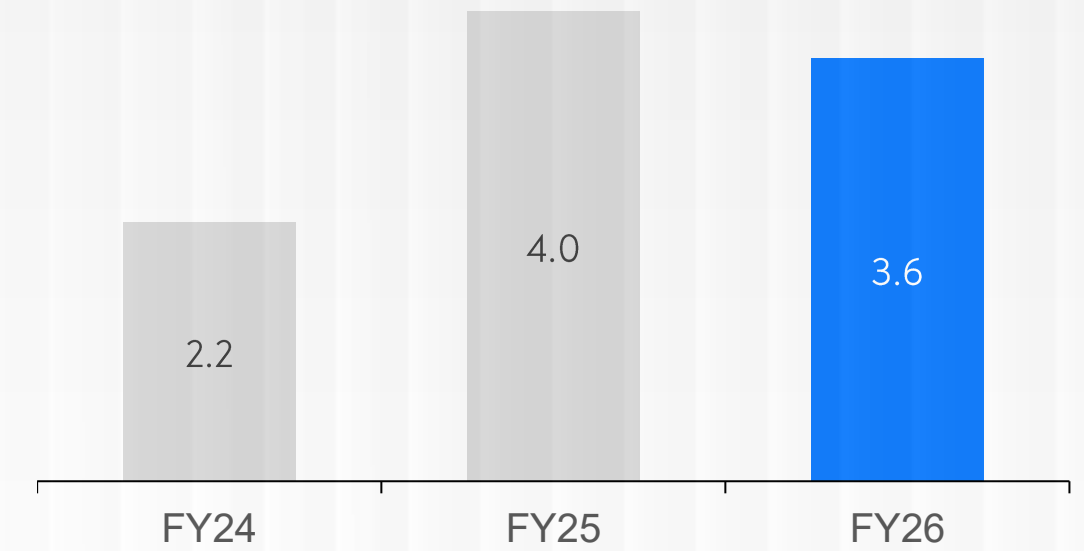
ROCE

(In %)



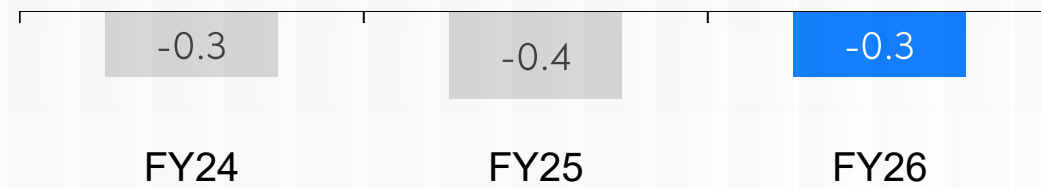
Current Ratio

(In times)



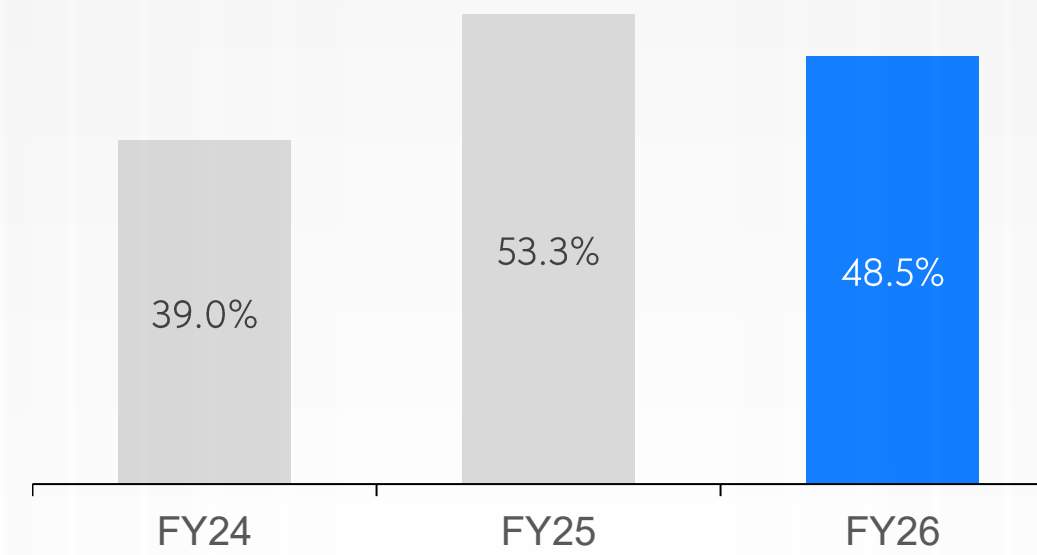
Net Debt to Equity Ratio

(In times)



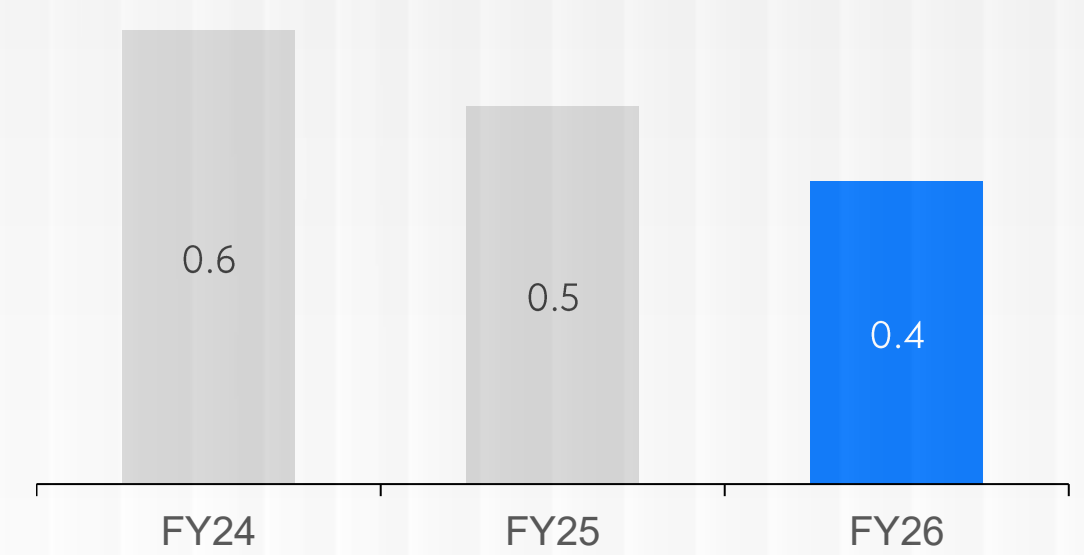
EBIT Margin

(In %)



Net Capital Turnover Ratio

(In times)



₹ Crores Unless Otherwise Mentioned			
Particulars	FY26	FY25	% Change
Revenue from Operations	13.0	9.1	43.5%
Cost of materials consumed (incl. changes in WIP and finished goods)	0.0	0.0	-
Employee benefit expense	1.7	1.5	8.2%
Other operating expenses	3.9	1.6	138.1%
EBITDA	7.5	5.9	26.4%
EBITDA Margin (%)	57.5%	65.2%	-775 bps
Other income	0.6	0.1	363.6%
Depreciation and amortization expense	1.2	1.1	7.4%
Finance cost	0.0	0.0	-
Profit Before Tax	6.9	5.0	37.6%
Total tax expense	2.2	1.7	30.4%
PAT	4.7	3.3	41.3%
PAT Margin (%)	36.0%	36.6%	-57 bps
Diluted EPS (₹)	5.1	4.5	3.6%

* Not annualized

Balance Sheet

₹ Crores Unless Otherwise Mentioned			
Assets	FY26	FY25	FY24
Property plant & equipment	1.7	1.8	1.8
Intangible assets (incl intangible assets under development)	19.7	9.0	5.2
Long term loans & advances	0.2	0.3	0.3
Deferred tax asset	0.2	0.1	0.1
Goodwill	0.4	0.4	0.4
Trade receivables	1.6	2.6	0.5
Short term loans & advances	3.9	0.0	0.1
Cash & cash equivalents	9.3	6.9	3.2
Other current assets	0.2	0.6	0.4
Total Assets	37.2	21.9	12.0
Equity & Liability	FY26	FY25	FY24
Equity capital	32.6	18.6	9.8
Long- term borrowings	0.1	0.4	0.1
Trade payables	0.8	0.1	0.0
Other current liabilities	0.3	0.1	0.0
Provisions	3.3	2.3	2.0
Total Equity & Liability	37.2	21.9	12.0

₹ Crores Unless Otherwise Mentioned

Particulars	FY26	FY25	FY24
Net cash from / (used in) operating activities	3.9	3.2	3.4
Net cash from / (used in) investing activities	(10.6)	(5.3)	(4.5)
Net cash from / (used in) financing activities	9.0	5.8	2.4
Net Increase / (Decrease) in Cash & Cash Equivalents	2.4	3.7	1.3
Cash and cash equivalents at the beginning of the year/ period	6.9	3.2	2.0
Cash & Cash Equivalents At The End Of The Year/ Period	9.3	6.9	3.2

Thank you

Company



Identixweb Limited

Company Secretary & Compliance Officer
Mrs. Pooja Shah
compliance@identixweb.com

Investor Relations Consultant



Capital Bridge Advisors Service Pvt. Ltd.

Rishi Kothari, CFA
rishi@capbridge.in
+91 82388 85414

Heer Sheth
info@capbridge.in
+91 97279 35864