

NEWGEN SOFTWARE TECHNOLOGIES LTD.

INVESTOR PRESENTATION – Q1 FY'22

Connecting Enterprises. Transforming Experiences.

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July 2021

NEWGEN CORPORATE OVERVIEW

UNVEILING NewgenONE DIGITAL TRANSFORMATION PLATFORM





Manage complex business information and extract intelligent insights

Low Code Process Automation (BPM) iBPS

Digitize end-to-end customer and employee journeys with low code

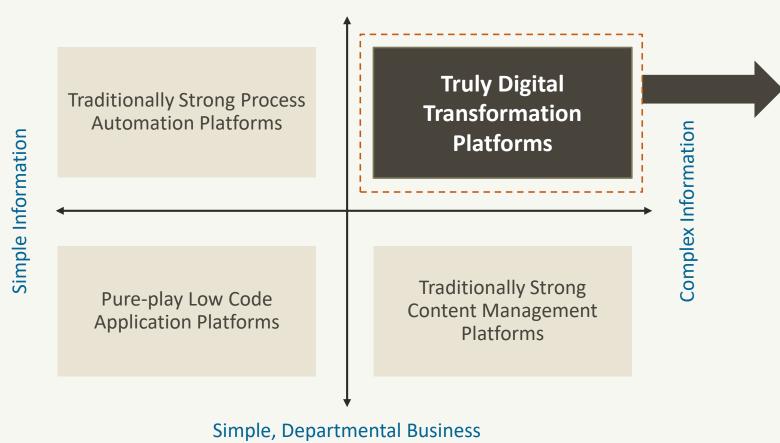
Omnichannel Customer Communication (CCM)
OmniOMS

Deliver personalized communications across channels at scale



UNVEILING NewgenONE DIGITAL TRANSFORMATION PLATFORM

Complex, Enterprise-wide Business
Processes



Processes

NewgenONE is a comprehensive, low code platform with native process automation, content services, and communication management capabilities to rapidly develop and deploy complex, contentdriven business applications on the cloud

NEWGEN'S PLATFORMS IDEAL FOR DIGITAL TRANSFORMATION

Contextual
Content
Services
(ECM)

Low Code Process Automation (BPM)

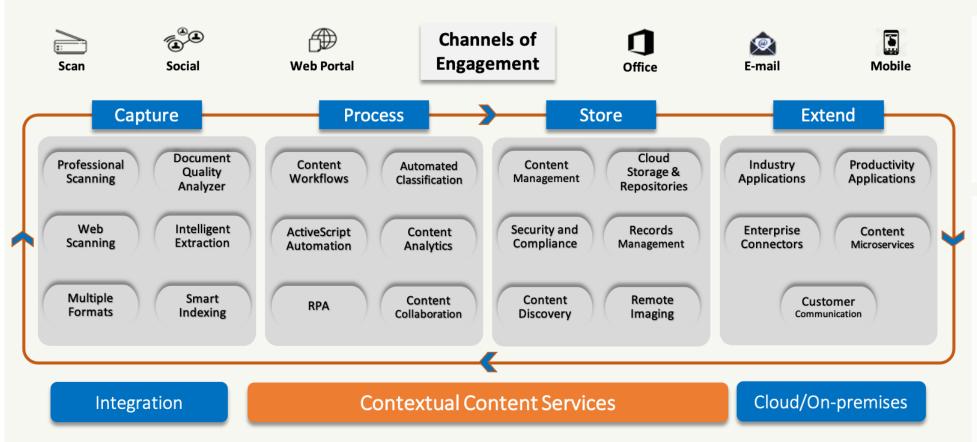
Omnichannel
Customer
Communication
(CCM)

- □ Each platform a front-runner in its own category
- □ Most Digital use cases leverage more than one Product
- ☐ Built on Unified Architecture and thus extremely compatible and seamlessly integrate, providing competitive differentiation from other market products
- □ Cloud ready architecture on AWS and Azure flexible, scalable and secure; well-suited for Fortune 2000 enterprises with multiple platform needs for their current and future solutions
- ☐ High referenceability all platforms proven and working for large enterprises for 'Mission Mode Applications'
- □ Ideal for contextual and personalized solutions



NewgenONE CONTEXTUAL CONTENT SERVICES (ECM)

Digitize Workplace with Contextual Automation, Compliance, and Intelligence - On Cloud



Gartner

A Visionary in the 2020
Magic Quadrant for
Content Services
Platforms *

Case Study

Digital transformation of India's leading insurance company with over 250mn customers. Implementation included archival of ~500mn policy dockets and automation of processes across 2000 branches, 113 divisional offices, 8 zonal offices, and corporate office.

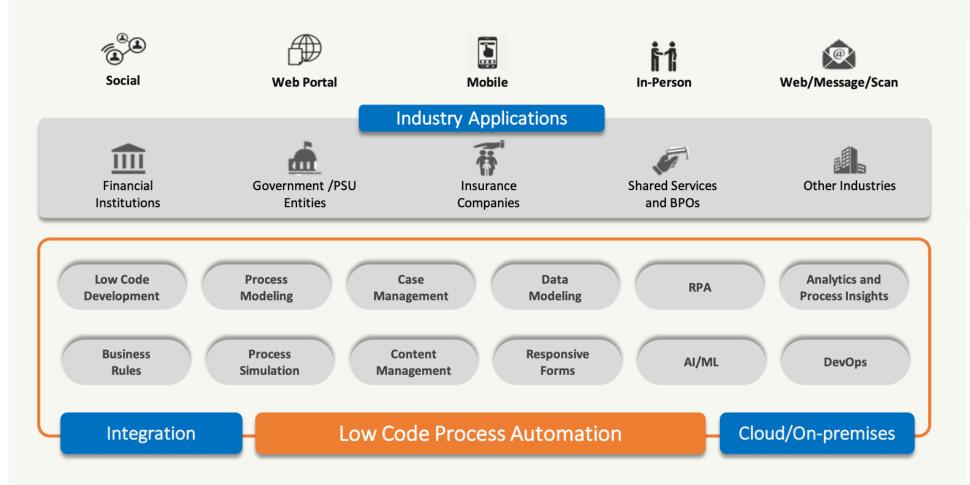
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^{*}Authored by Michael Woodbridge et al. Updated 27 April 2021, Published 16 November 2020

NewgenONE LOW CODE PROCESS AUTOMATION (BPM)

Rapid Application Development for Deep & Complex Business Applications across Devices



Gartner

A Niche Player in 2020 Magic Quadrant for Enterprise Low-Code Application Platforms *.

Case Study

One of the largest banks in the US with around 240 branch offices implemented Newgen's commercial loan origination solution to streamline overall lending process. The bank digitized its lending cycle and automated its operations, enabling quick and hassle-free shift to remote working.

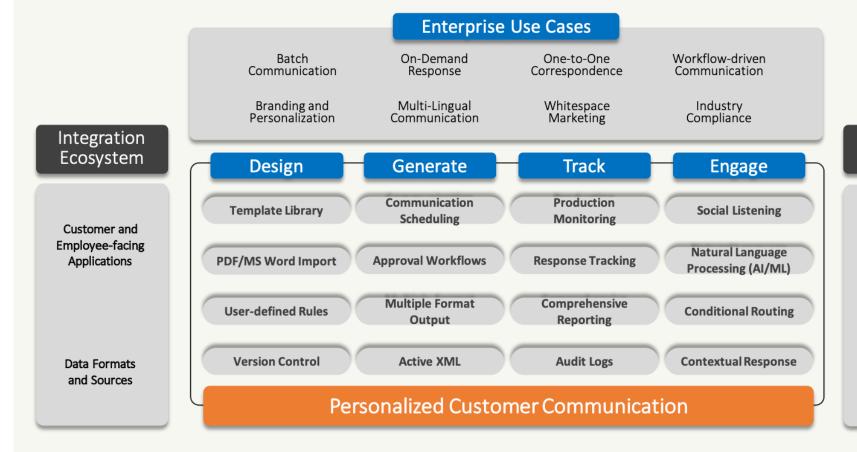
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^{*} Authored by Paul Vincent, Yefim Natis, Kimihiko Iijima, Jason Wong, Saikat Ray, Akash Jain, and Adrian Leow. 30 Sep 2020

NewgenONE OMNICHANNEL CUSTOMER COMMUNICATION (CCM)

Use Business Data and Manage the Communication Output – Personalized and at Scale



Case Study

Output

Channels

Email

SMS

Social

Archive

Printer

Web

FTP

Newgen CCM Solution Implementation for a leading private bank in India. The bank chose the Newgen's CCM platform to make their customer communication more customized and platform agnostic.



NEWGEN TODAY: A SNAPSHOT (FY'21)

~550

Active Customers(1)

(67 New Logos added)

Installed base across

72

Countries

17 verticals with

5 Core Verticals



Strong Industry Recognition

(Gartner & Forrester)

~3,000

Personnel

(with ~470 personnel in R&D ~300 personnel in S&M)

44

Patent Filings

(with 18 patent grants)



NEWGEN TODAY: FINANCIAL SNAPSHOT (FY'21)

Rs 6,726 Mn

Revenues

(with annuity⁽¹⁾ of 57%)

Rs 2,002 Mn

Subscription Revenues⁽²⁾

(19% YoY Growth)

Rs 1,265 Mn

PAT

(74% YoY Growth)

Rs 2,118 Mn

US Region Revenues

(16% YoY Growth)

Rs 496 Mn

SaaS Revenues

(30% YoY Growth)

Rs 2,157 Mn

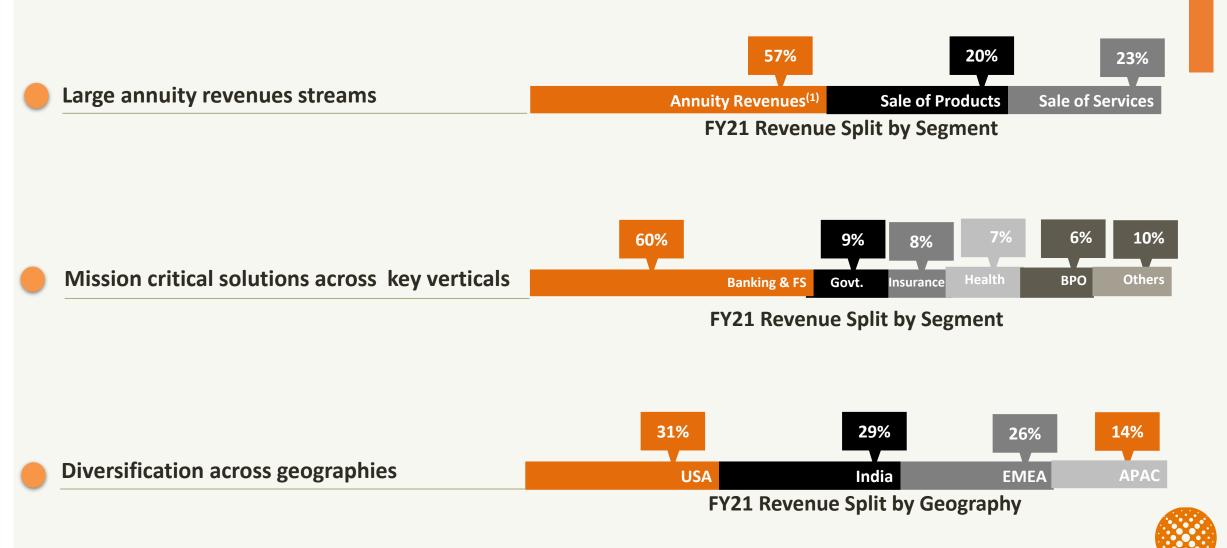
Net Operating Cash Flows

(140% YoY Growth)

⁽¹⁾ Annuity comprises ATS/AMC, Cloud and Support revenues

⁽²⁾ Subscription revenues comprise of ATS/AMC and Cloud revenue streams

RESILIENT BUSINESS MODEL IN PLACE



INVESTMENT RATIONALE

INVESTMENT RATIONALE



Large Market Opportunity With Accelerated Growth



Innovative product suite with continuing focus on R&D



Diversified global customer base with predictable revenue streams



Focused Go-to-market



Strong Focus on Annuity and Subscription Revenues



Experienced Management Team



LARGE MARKET OPPORTUNITY WITH ACCELERATED GROWTH

MARKET ESTIMATE (\$BN) BY 2022

ENTERPRISE CONTENT MANAGEMENT

\$20BN

BUSINESS PROCESS MANAGEMENT

\$8BN

CUSTOMER COMMUNICATION MANAGEMENT

\$2BN

LOW CODE DEVELOPMENT TECHNOLOGIES

With the low code development technologies market, the overall opportunity for digital transformation extends much beyond the traditional market size.

In the longer term, significant number of companies are expected to use low-code technologies that support application innovation and integration



INNOVATIVE PRODUCT SUITE WITH CONTINUING FOCUS ON R&D

28 years of product DNA; 44 patents filings, 20 Granted⁽¹⁾

Skilled R&D team of ~470 people with deep domain expertise

Unified platform with modular deployment

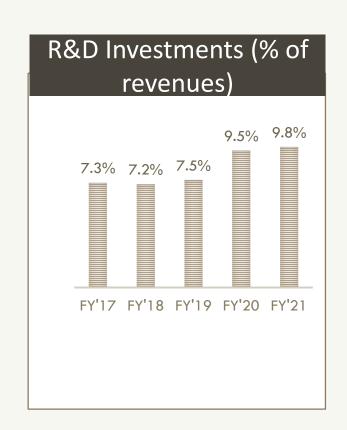
Intuitive applications and scalable performance

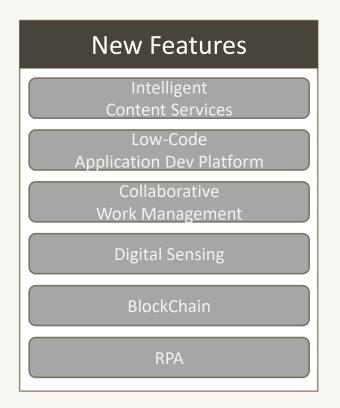
Low Code Application Platform

Cloud ready architecture on AWS and Azure

Deep domain expertise

Increasing investments in extending Digital capabilities







DIVERSIFIED GLOBAL CUSTOMER BASE WITH PREDICTABLE REVENUE STREAMS

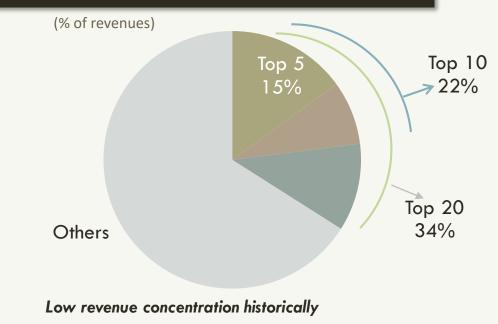
~550
GLOBAL CUSTOMERS

- Customer base includes Global Fortune 500 companies
- 67 new customers acquired in FY21, majority on Cloud
- Sustainable revenues with long term client engagements
- Profitable Track Record of Increasing Business from Existing Clients



COUNTRIES







OUR GO-TO-MARKET

Strategy Across Regions and Verticals is Based on Direct Presence Supported by Partner Ecosystem

~300 Employees in Sales & Marketing Supported by Large Network of Channel Partners of 300+



- Focus on Tier-1 customers in five core verticals in India, APAC and Middle East & Africa Region
- Focus on mid-market banks and credit unions in US region
- Differentiated 'land and expand' model
- Sale of complete functionality with initial purchase facilitates seamless creation of new applications

DEEP DOMAIN EXPERTISE

Vertical Approach based on Pre-built Solutions accelerators; across core verticals

Accelerators working in Mission Critical Mode on 24*7 basis at client organizations, supported from onsite as well as remotely.

New Accelerators being added continuously based on Customer Needs

Banking

Digital Account Opening

Retail and Commercial Lending

FATCA & CRS Compliance

Trade Finance

Payment Systems

Insurance

Customer Acquisition

Policy Issuance and Servicing

Claims Management

Appeals and Grievances

Provider Contract Management

Government

e-Gov Office Automation

Government Case Management

Citizen Centric Services

Electronic Document and Records Management

Social and Mobile Governance

Shared Services

Accounts
Receivables and
Payables

Procure to Pay

Order to Cash

Hire to Retire

PO and Requisition



TARGETING FORTUNE 2000 ENTERPRISE IN MATURE MARKETS

- □ Increasing traction in developed markets of US, Europe and APAC with focus on sales through Global System Integrators (GSIs)
- ☐ Strengthening the Enterprise sales team by adding experienced and relevant sales team across all major geographies
- Aggressive investments in enhancing visibility and brand awareness through various initiatives Digital events, analyst and consultant engagements, enhancing digital presence and digital outreach.
- □ Developed the internal GSI & Enterprise team and ecosystem Senior Sales Leader added to orchestrate the Enterprise and GSI sales efforts.
- □ Investment in building partner support ecosystem to provide complete support to GSIs thru entire sales, implementation and support cycles.

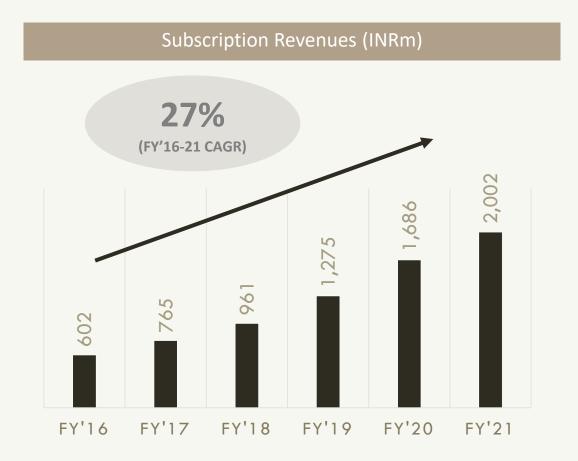


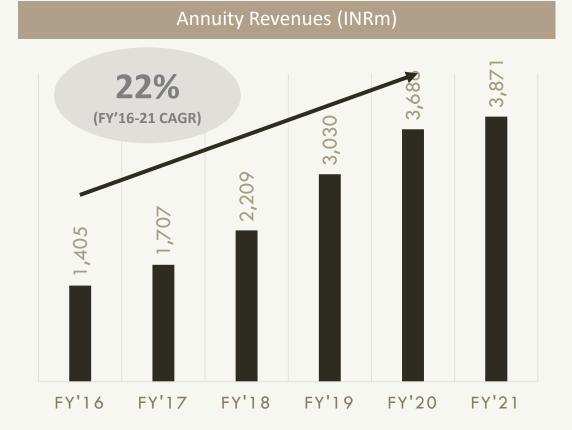
RENEWED FOCUS ON MATURE MARKETS THROUGH GLOBAL SYSTEM INTEGRATORS

- ☐ Entrenching deeper in the Enterprise space through the support of GSIs:
 - Newgen products have built acceptance from some of the largest GSIs and their customers. Supporting
 GSIs in modernizing solutions and building their IP (using low code application development)
 - Working extensively with Sales and Delivery leaders and consulting arms of GSI's
- ☐ Won 8 large customer orders through GSIs during FY'21. Key Success Stories include:
 - Large deal win through a major Global System Integrator (GSI) of one of the world's largest investment management companies, managing about \$6.3 trillion in global assets
 - Deal win of a global life insurance group focusing on the acquisition and management of portfolios of life insurance policies
- ☐ Strong and increasing GSI based sales funnel in mature markets: 40+ cases in different stages of discussions with GSI as of May'21



STRONG FOCUS ON ANNUITY AND SUBSCRIPTION REVENUES





- Annuity Revenue Streams constantly increasing from 41% of revenues in FY'16 to 57% in FY'21
- Support revenues impacted due to the shift from the on-site model
- Increasing acceptability of cloud deployments across geographies



- (1) Subscription revenues comprise of ATS/AMC and Cloud revenue streams
- (2) Annuity Revenues comprise of ATS/AMC, Cloud and Support revenue streams

EXPERIENCED MANAGEMENT TEAM



Diwakar Nigam

Chairman and Managing Director Co-founded Newgen in 1992

- 35+ years of experience in development of software products
- Masters in Computer Science from IIT Madras



T.S. Varadarajan

Whole Time Director Co-founded Newgen in 1992 35+ years of experience in development of software products

Masters in Computer Science from IIT Madras



Priyadarshini Nigam

Whole Time Director

- Been with Newgen since 1997
- More than 10 years of experience in the field of journalism

Technology/ Products



Business Mgmt/Delivery







Virender Jeet Sr. VP - Sales & Marketing/ **Product**



Rajvinder Singh Kohli Sr. VP – Sales



Tarun Nandwani Sr. VP - Business Management



Dr. S.J. Raj Sr. VP - HRD





Arvind Jha VP – Product



Hemant Makhija VP - Marketing



Ashok Kapoor VP – Software Development



Arun Kumar Gupta Chief Financial Officer

Fostered culture of innovation, entrepreneurship , and teamwork

11 out of 20

AVP have been

with the company for 15+ years



Vivek Tripathi VP - Human Resources

US Sales



Anand Raman EVP & COO - Newgen Software Inc.



Dushyant Kumar Software Development



New Additions

Channel Sales



Manojit Majumdar VP - Channels

MEA Sales



India Sales



Australia Sales



R. Krishna Kumar VP - Sales

Q1 FY'22 FINANCIAL RESULTS

FINANCIAL SUMMARY (CONSOLIDATED)

Particulars		Q1FY22 (Unaudited)	Q1FY21 (Unaudited)	YoY Growth	Q4FY21 (Unaudited)	QoQ Growth
Revenue (INR Mn)	Revenue from operations	1,595	1,321	20.8%	2,000	-20.2%
	Other Income	106	39	170.2%	46	131.6%
	Total Income	1,701	1,360	25.1%	2,046	-16.8%
Profits (INR Mn)	EBITDA (adjusted for other income)	228	156	46.1%	664	-65.7%
	Profit after tax	216	91	136.9%	527	-59.0%
Margin (%)	EBITDA (adjusted for other income)	14.3%	11.8%		33.2%	
	Profit after tax	12.7%	6.7%		25.8%	
EPS (INR)	Basic	3.12	1.32	136.1%	7.61	-59.0%
	Diluted	3.09	1.31	136.0%	7.51	-58.8%

Q1 FY'22 v/s Q1 FY'21

- Continuing strong momentum during the quarter with broad based revenue growth of 21% Q1 YoY.
- EBIDTA at Rs 228 Mn, up 46% Q1 YoY. Profit after Tax at Rs 216 Mn, up 137% Q1 YoY



CUSTOMER WINS

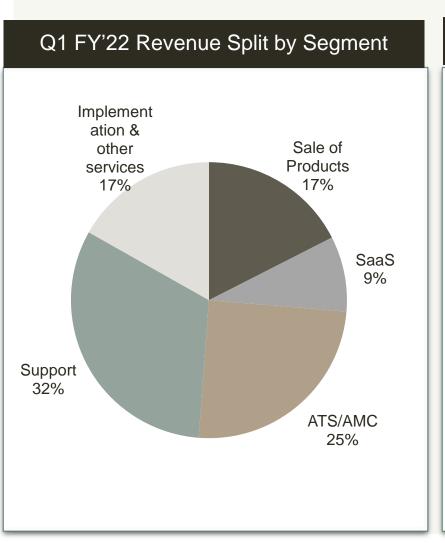


Major deals in Q1 include:

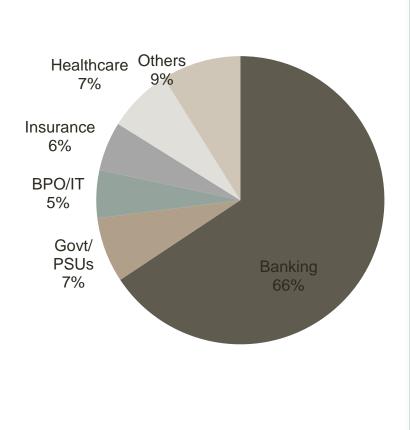
- Executed an agreement with one of the leading banks in the Middle East region, for supply of software licenses, Annual Technical Support implementation and other support related services. Total size of the work order under the Agreement is \$ 5.9 Mn over three years
- Large financial services group in Finland providing a comprehensive range of banking and insurance services for private and corporate customers, with 2 Mn owner-customers.
- Project for a federal statutory body under the purview of the Ministry of Finance in Malaysia



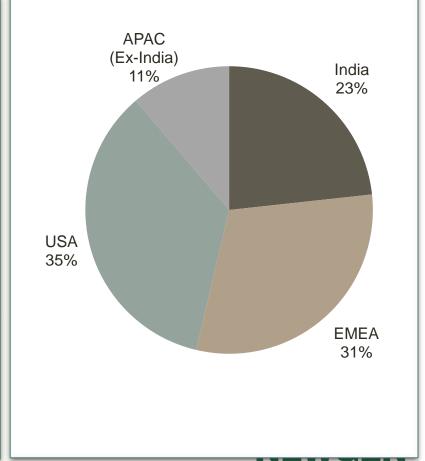
DIVERSIFICATION CONTINUES ACROSS VERTICALS AND GEOGRAPHIES







Q1 FY'22 Revenue Split by Geography



ANALYST RECOGNITIONS (Q1 FY'22)

FORRESTER®

- Positioned as a "Strong Performer" in The Forrester Wave™: Content Platforms, Q2 2021, authored by Cheryl McKinnon et al.
- According to the report, "Newgen Software Technologies continues to shift its OmniDocs content platform to a cloud-first delivery model and invest in the capabilities to attract large enterprises with complex and largescale content and process management requirements. An innovative roadmap and product vision drive Newgen's strategy."
- The report further states, "Newgen is particularly strong in its transactional content services, including process automation, capture, and automated content generations. Consider Newgen for its highly scalable content platform with a strong, balanced portfolio of capabilities, including innovation in AI and ML and strong low- and no-code development tools."



BUSINESS HIGHLIGHTS (Q1 FY'22)

Patent Grants

Granted two additional patents during the quarter taking the total patent grants to 20 in India and the US

- Granted a patent for an invention entitled "Online Collaborative Signing of Documents" for 20 years commencing from November 2010 by the Indian Patent Office. It aims at offering a solution for collaborative signing of documents with automatic verification of user device, user identity and user signatures.
- Granted a patent for an invention entitled "Method and System for Managing and Archiving Electronic Messages" for 20 years commencing from May 2009 by the Indian Patent Office. It aims at offering a solution for automated and efficient email archival, management and retrieval especially for business environments involving huge volumes of emails

Growing Annuity Revenue streams

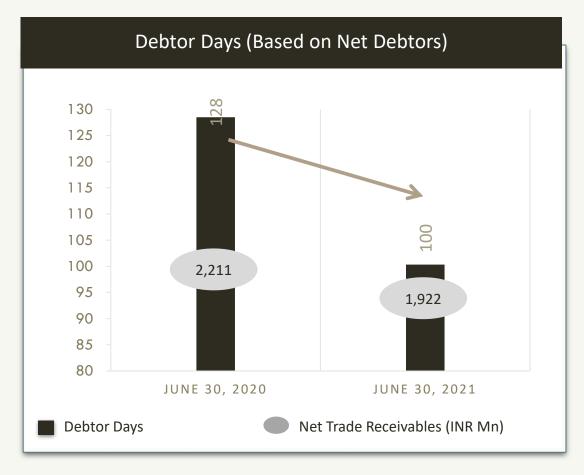
- Annuity Revenues (ATS/AMC, Support, and SaaS) were at Rs 1,048 Mn, witnessing growth of 20% YoY.
- SaaS revenues witnessed a growth of 29% YoY contributing 9% to the revenues of the organization

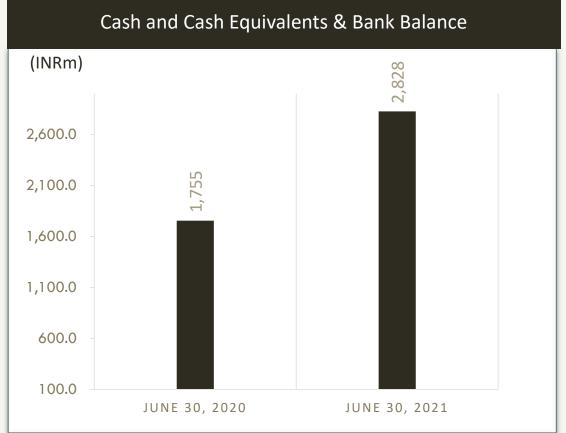
Broad-based growth

- Revenues across all geographies witness growth with EMEA and APAC witnessing the highest growth
- Banking and Financial Services, Government/ PSUs and Healthcare were the fastest growing segments during the quarter



STRENGTHENING BALANCE SHEET













For any Investor Queries please contact:

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The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth and new business opportunities, competition (both domestic and international), economic growth in India and the target countries for business, ability to attract and retain highly skilled professionals, time and cost over runs on projects, our ability to manage our international operations, government policies, interest and other fiscal costs generally prevailing in the economy and general economic conditions affecting the industry. Past performance may not be indicative of future performance.

The company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the company.

P&L STATEMENT

(All amounts in INRm, except per share data					
and unless otherwise stated)	Q1 FY 2022	Q1 FY 2021	Q4 FY 2021	FY 2021	FY 2020
Revenue					
Revenue from operations	1,595.4	1,321.2	1,999.8	6,726.2	
Other income	105.8	39.2	45.7	150.4	209.6
Total revenue	1,701.2	1,360.4	2,045.5	6,876.6	6,817.2
Expenses					
Employee benefits	932.4	780.6	937.4	3,276.2	3,423.9
Finance costs	6.6	18.0	8.3	56.3	109.1
Depreciation and amortisation	40.7	57.8	50.8	201.0	199.1
Other expenses	435.4	384.8	398.5	1,531.5	2,137.6
Total expenses	1,415.0	1,241.2	1,395.1	5,064.9	5,869.8
Profit before tax	286.2	119.1	650.5	1,811.7	947.4
Tax expenses					
Current tax / Tax expense for earlier years	101.1	64.4	134.7	526.6	265.1
Deferred tax (credit)/charge	-31.0	-36.4	-11.5	20.2	-45.0
Profit after tax for the year	216.0	91.2	527.3	1,264.8	727.3
Other comprehensive income/(loss) for the year, net of income tax	8.9	15.7	7.9	23.3	24.2
the year, het of income tax					
Total comprehensive income for the	224.9	106.9	535.3	1,288.2	751.5
year					
Earnings per equity share (face value of Rs. 10 per share)					
Basic earning per share	3.12	1.32	7.61	18.28	10.56
Diluted earning per share	3.09	1.31	7.51	18.10	10.51

