

Ref. No.: MAL-SEC/13/2025-26 Date: November 6, 2025

To,
The Secretary **BSE Limited**Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001 **Scrip Code: 544451**

Sub: Investor/Earnings Presentation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Investor/Earnings Presentation for the half year ended September 30, 2025. The Company will use this presentation for any meeting scheduled with analysts or institutional investors.

The above information shall be available on the Company's website at: monikaalcobev.com/investors.

Request to kindly take this intimation on record.

Thanking you,

Yours faithfully, For Monika Alcobev Limited



Kalpesh Ramina Company Secretary & Compliance Officer

Encl: As above





A Spanish legend of 43 secret ingredients, perfectly balanced with notes of vanilla and citrus.

Licor 43 –

the world's fastest-growing premium liqueur, Now in India





Monika Alcobev - Showcased Brands

Category

TEQUILA

Brand



Category

WINE

Brand







WHISKEY





VODKA





LIQUEUR



RUM





BRANDY/COGNAC





GIN





Source: Company's Internal Data





Monika offers a compelling launch platform to Imported brands

Key Entry Barriers

Monika Alcobev

Regulatory Barrier

The Indian alcoholic beverage industry is governed by a highly fragmented regulatory framework, with each state implementing its own excise policies, licensing structures, and tax regulations.

Monika operates in 20+ states, leveraging market insight and operational agility for smooth compliance and execution.

Fragmented Distribution Chain

The entry of new players in distribution is prohibitive due to high compliance requirements & upfront costs. Monika works with several state-licensed distributors, resellers, and retailers, supported by a 100+ member sales team handling onground operations.

Limited access to Marketing Levers Marketing alcoholic beverages in India presents considerable challenges due to stringent regulations that prohibit direct advertising across television, print, and media

Monika's team actively targets Retail and Digital Channels.

Bias towards Premium and Luxury Segment in New Launches

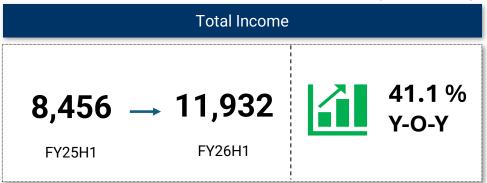
New launches in Indian alco-beverage market are usually seen in the premium and luxury segment

As a leading player in imported spirits, Monika serves to top-tier premium consumers and boasts one of the industry's highest net realizations at ₹17,017 per case.



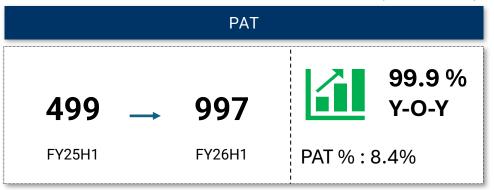
Key Financial Metrics

(In INR Lakhs)



(In INR Lakhs)

EBITDA 1,498 → 2,005 FY25H1 FY26H1 EBITDA 33.9 % Y-O-Y EBITDA %: 16.8%







Financial Overview- Summary P&L Statement

Particulars	FY26H1	FY25H1	YOY Growth
Total Income	11,932.32	8,456.25	41.1%
(-) Cost of Goods Sold	7,217.56	5,117.19	41.0%
(-) Employee Benefit Expenses	1,004.21	629.87	59.4%
(-) Other Expenses	1,705.70	1,211.60	40.8%
EBITDA	2,004.85	1,497.59	33.9%
(-) Finance Costs	870.03	783.92	11.0%
(-) Depreciation and Amortization Expenses	99.85	47.43	110.5%
PBT	1,034.97	666.24	55.3%
(-) Tax	37.75	167.50	
(+) Exceptional & Extraordinary Items	0.00	0.00	
PAT	997.22	498.74	99.9%







Financial Overview- Summary BS Statement

Particulars	FY2026H1	FY2025
Total Shareholders Equity	22,433.84	9,600.92
Borrowings	15,627.67	17,409.64
Trade Payables	2,180.30	2,418.11
Other Liabilities	2,425.09	2,960.80
Total Equity & Liabilities	42,666.91	32,389.47
Fixed Assets	1,848.84	1,905.02
Inventories	19,682.34	14,942.06
Trade Receivables	9,172.49	10,187.88
Cash & Cash Equivalent	5,557.35	2,737.68
Other Assets	6,405.88	2,616.83
Total Assets	42,666.91	32,389.47







Financial Overview- Summary Cash Flow Statement

Particulars	FY2026H1	FY2025
Net Cash (used in)/ from Operating Activities (A)	(4,576.71)	(2,592.14)
Net Cash (used in)/ from Investing Activities (B)	(3,066.8)	(2,603.16)
Net Cash (used in)/ from Financing Activities (C)	9,263.37	5,201.90
Net Increase/(Decrease) from in Cash and Cash Equivalents (A+B+C)	1,619.86	6.60
Cash and Cash Equivalents at the beginning of the year	34.34	27.74
Cash and Cash Equivalents at the end of the year	1,654.20	34.34



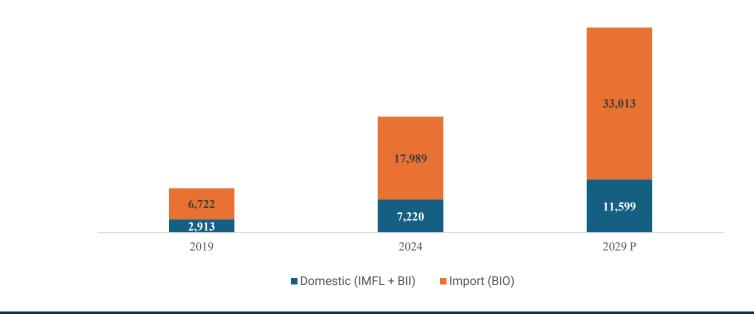


Macro-economic and Industry Trends

India is expected to have the longest demographic dividend of the world

Age Group	Total Population (CY2023)	Total Population as a % (CY2023)
0-LDA	492,979,720	35.2%
21-24	98,134,770	7%
25-34	237,939,820	17%
35-44	202,506,700	14.5%
45-54	159,795,710	11.4%
55-64	112,626,950	8.0%
65 & Above	95,195,920	6.8%
Total	1,399,179,590	100%

Indian Premium and above Spirits Market by Value (in INR Crores)



Imported (BIO) spirits dominate the premium segment, capturing 68% of the market share in the MRP > INR 1000 category.

Source: Technopak Analysis, Premium: INR >1,000-2,000, Luxury: >2,000







Recent Awards in India

9 Best in Show's, 12 Gold's and 10 Silver's at IWS Awards







Importer of the Year by Spiritz Conclave along with 4 Grand Gold's, 4 Gold's and 2 Silver's by our portfolio brands













Disclaimer

This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Monika Alcobev's future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, several risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Monika Alcobev undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.



Investor Relations

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