

IPAMC/SE/07/26-27

April 13, 2026

To,
BSE Limited,
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip code: 544658

To,
National Stock Exchange of India Ltd.,
Listing Department,
Exchange Plaza, 5th Floor, Plot No. C/1,
G block, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051
NSE Symbol: ICICIAMC

Dear Sir/Madam,

Sub: Investor Presentation along with Performance highlights

Pursuant to Regulation 30 read with Schedule III Part A Para A of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the SEBI Listing Regulations), please find enclosed herewith a copy of investor presentation along with performance highlights which will be referred during the earnings call with analysts and investors on the financial results of the Company for the quarter and year ended March 31, 2026.

The said presentation and performance highlights would also be made available on the Company's website at www.icicipruamc.com.

This is for your information and records.

For ICICI Prudential Asset Management Company Limited

Rakesh Shetty
Chief Compliance Officer & Company Secretary
Membership No.: A15506



Q4 - 2026: Performance Review

13 April, 2026

Safe Harbor

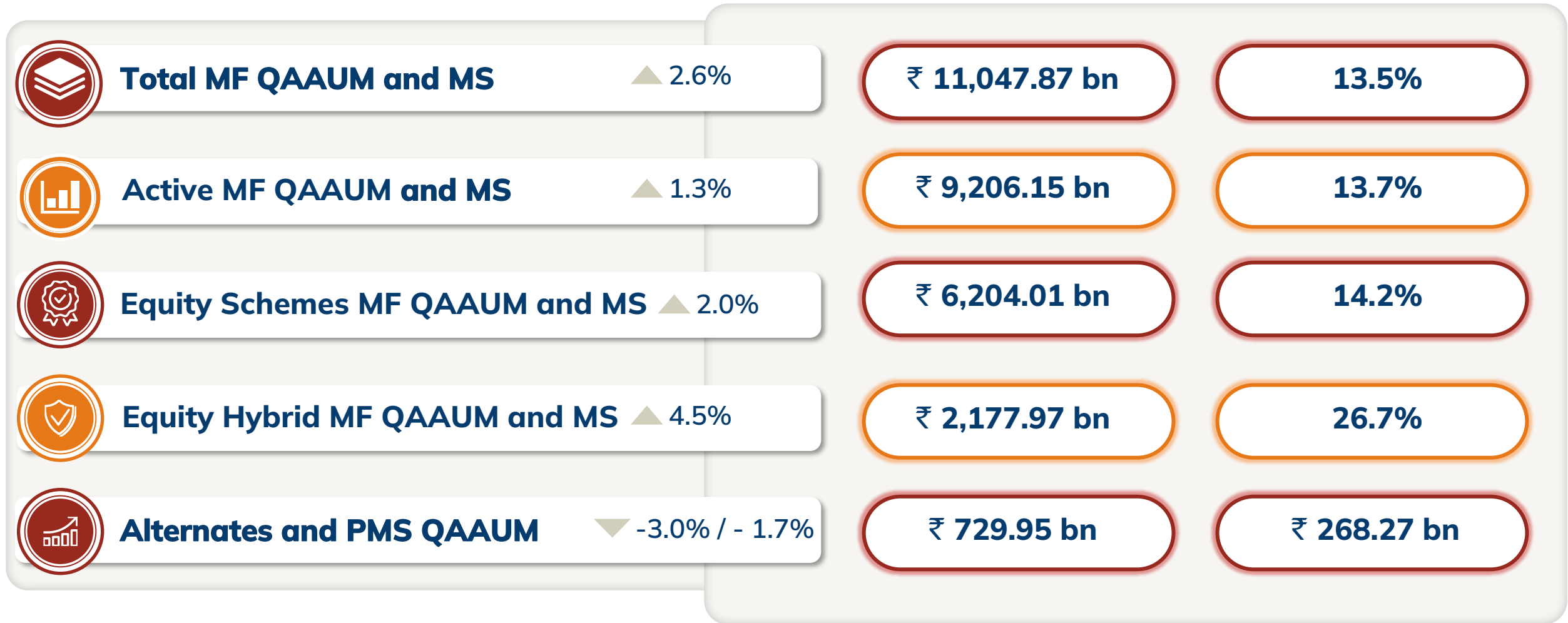
Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will' , 'would' , 'indicating' , 'expected to' etc., and similar expressions or variations of such expressions may constitute 'forward looking statements'. These forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated by the forward-looking statements. These risks and uncertainties include, but are not limited to, actions of regulatory authorities, regulatory changes pertaining to the industry in which we operate and our ability to respond to such changes, our ability to successfully implement our strategy, our growth and expansion in business, technological implementation and changes, the actual growth in demand for AMC's products and services, cash flow projections, our exposure to market risks, impact of competition; the impact of changes in accounting standards, tax and other legislations and regulations in the jurisdictions where the Company has operations or which affect global or Indian economic conditions as well as other risks detailed in the reports filed by ICICI Bank Limited, our holding company, with the United States Securities and Exchange Commission. ICICI Bank Limited and we undertake no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.



Our Core Business Philosophies



ICICI Prudential AMC at a Glance



MS – Market share;
All the above numbers are as of 31st March 2026

▲ | ▼ Indicates Q-o-Q growth | degrowth 4

ICICI Prudential AMC at a Glance



Operating Revenue

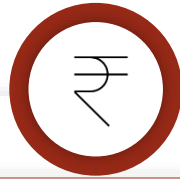
Operating Revenue

Q4FY26 : ₹ 15.2 bn

Q-o-Q ▲ 0.2%

Revenue Yield¹

0.52%



Operating Profit³

Operating Profit

Q4FY26 : ₹ 11.3 bn

Q-o-Q ▲ 2%

OPBT Yield¹

0.38%



PAT and ROE

PAT

Q4FY26 : ₹ 7.6 bn

Q-o-Q ▼ -17%

ROE¹

85.8%



Operations

Customer Base

Q4FY26 : 17.0 mn

Q-o-Q ▲ 5.0 %

Network²

Employees : 3,585

Distributors : 114,000+

Offices : 281⁴



1 – Based on 12 months numbers; 2- as of 31st March 2026; 3 – Operating Profit Before Tax
4- Offices includes Dubai branch and Gift City branch

Highlights

- **Industry Overview**
- **ICICI Prudential AMC**
- **Financial Overview**

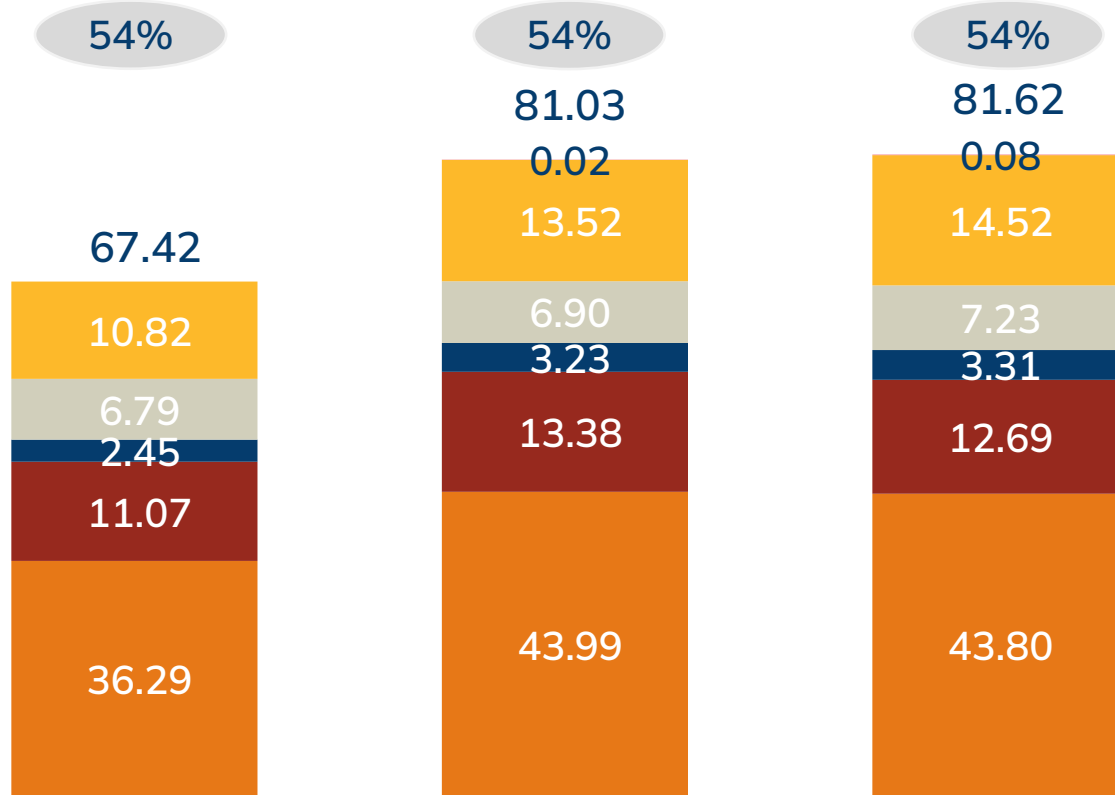


**Low Risk for Brand
and shareholder**

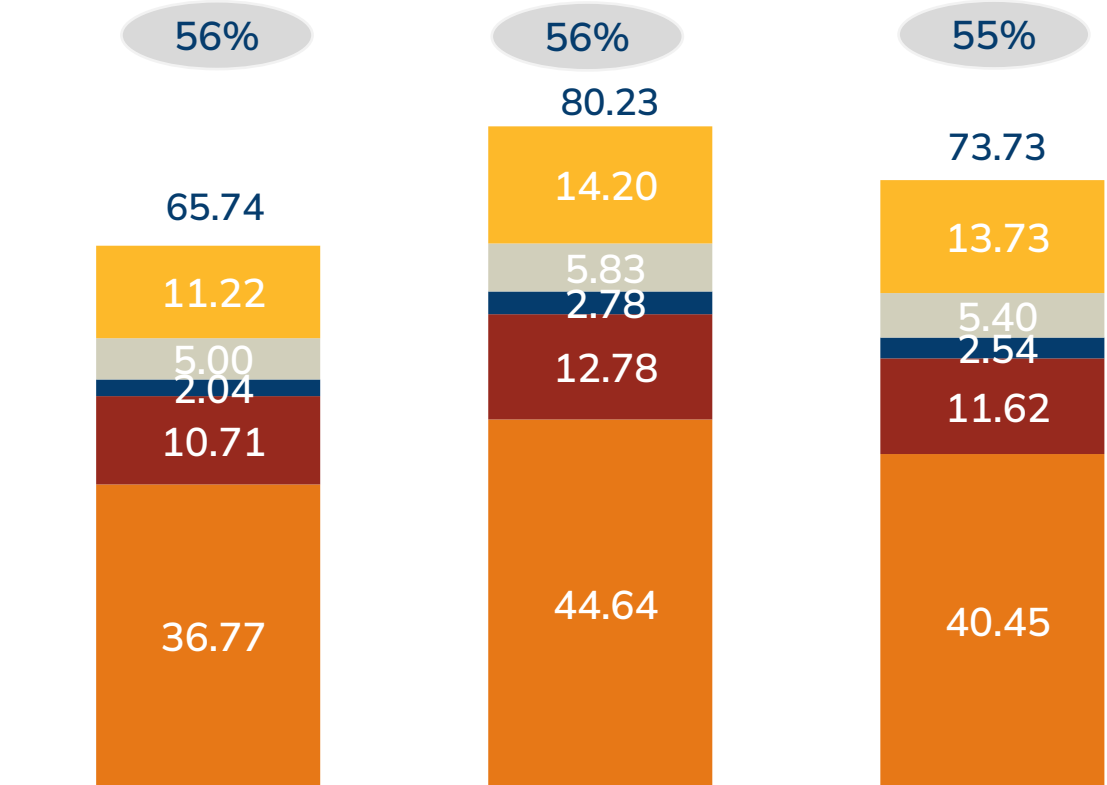
MF Industry AUM Growth

(₹ tn)

Quarterly Average AUM



Closing AUM*



Equity Schemes Debt Arbitrage Liquid Passives SIF

Equity Schemes Debt Arbitrage Liquid Passives



Y-o-Y ▲ 21.1% Q-o-Q ▲ 0.7%

Y-o-Y ▲ 12.2% Q-o-Q ▼ -8.1%

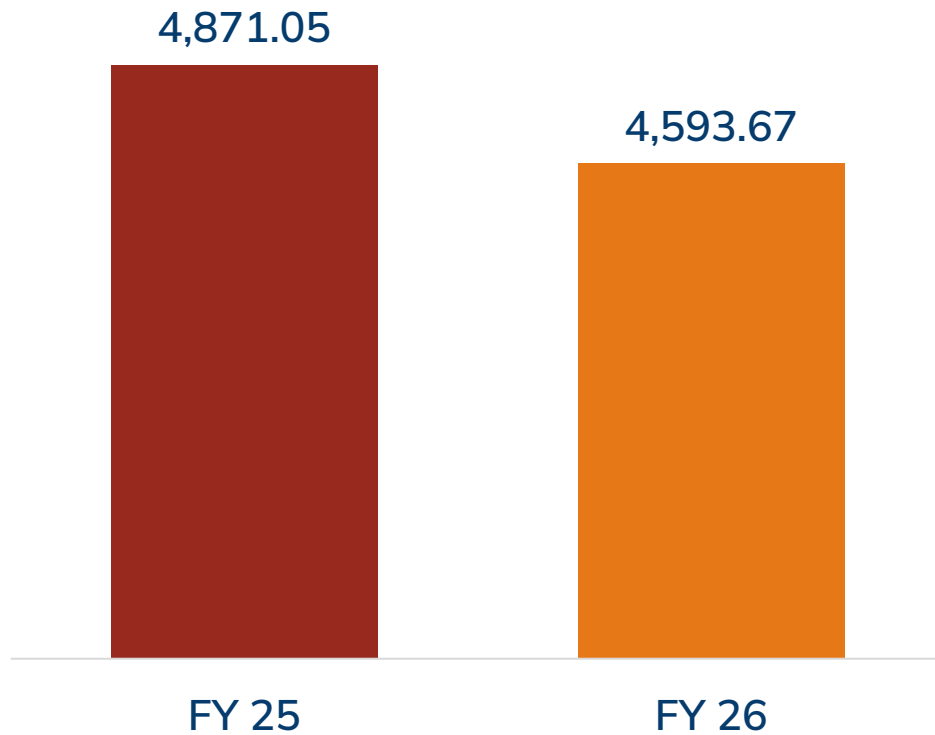
Source: AMFI, growth % are for total QAAUM, *excludes SIF

Equity as % of total MF AUM

Net Sales Equity Schemes

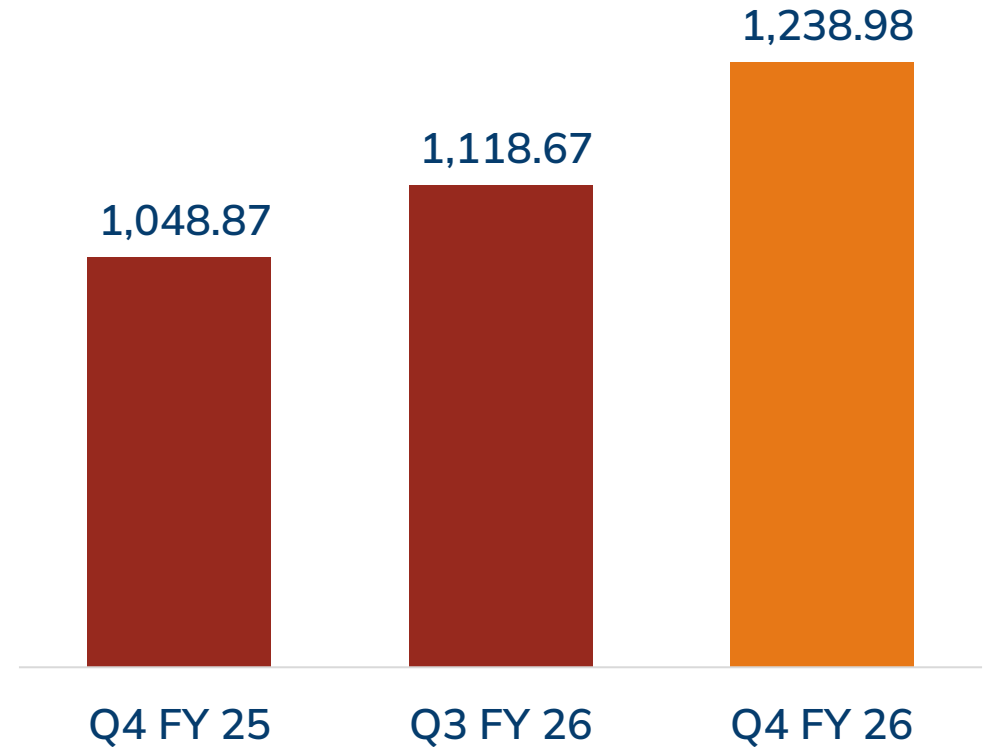
Net Sales

(₹ bn)



Net Sales for the Quarter

(₹ bn)

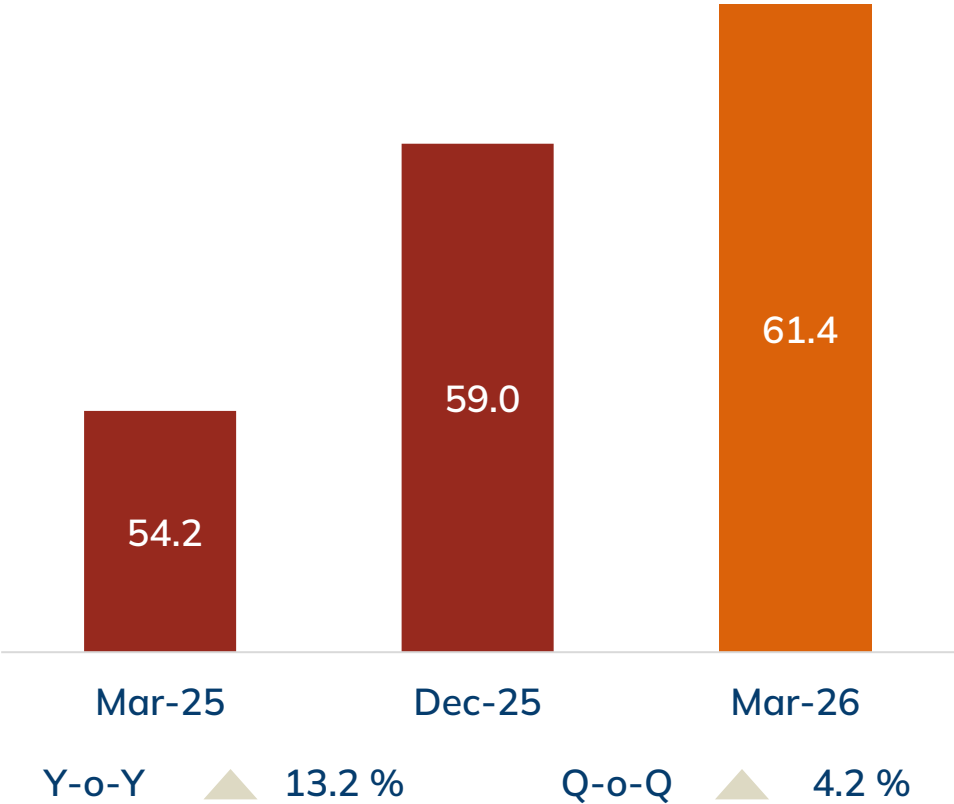


Source: AMFI

Mutual Fund Industry

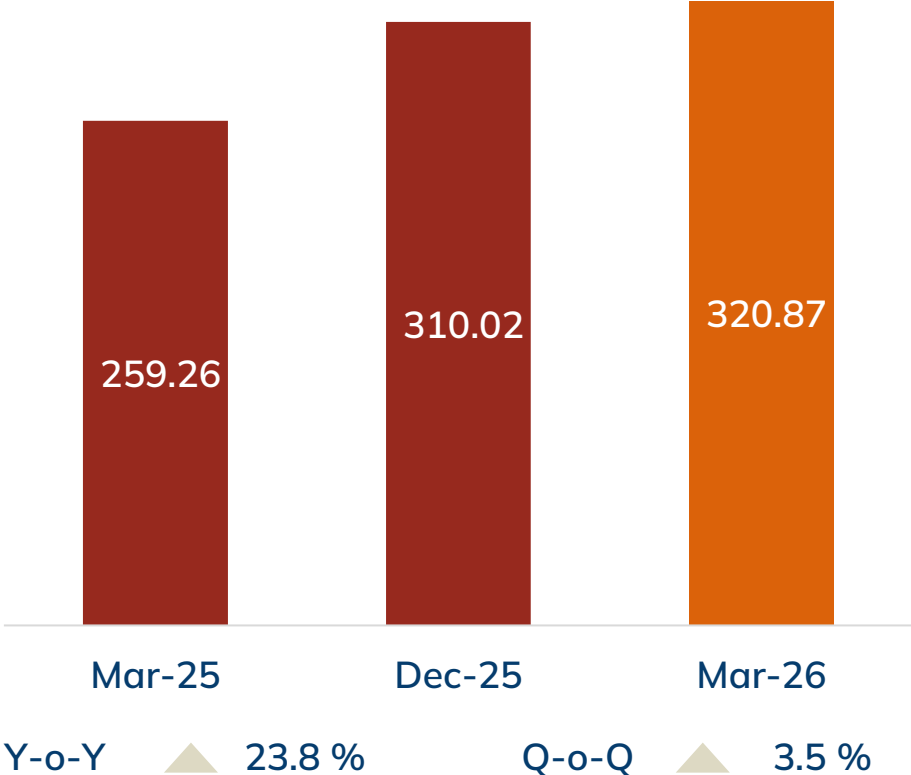
Unique Investors

(in mn)



SIP Flows

(₹ bn)



Source: AMFI

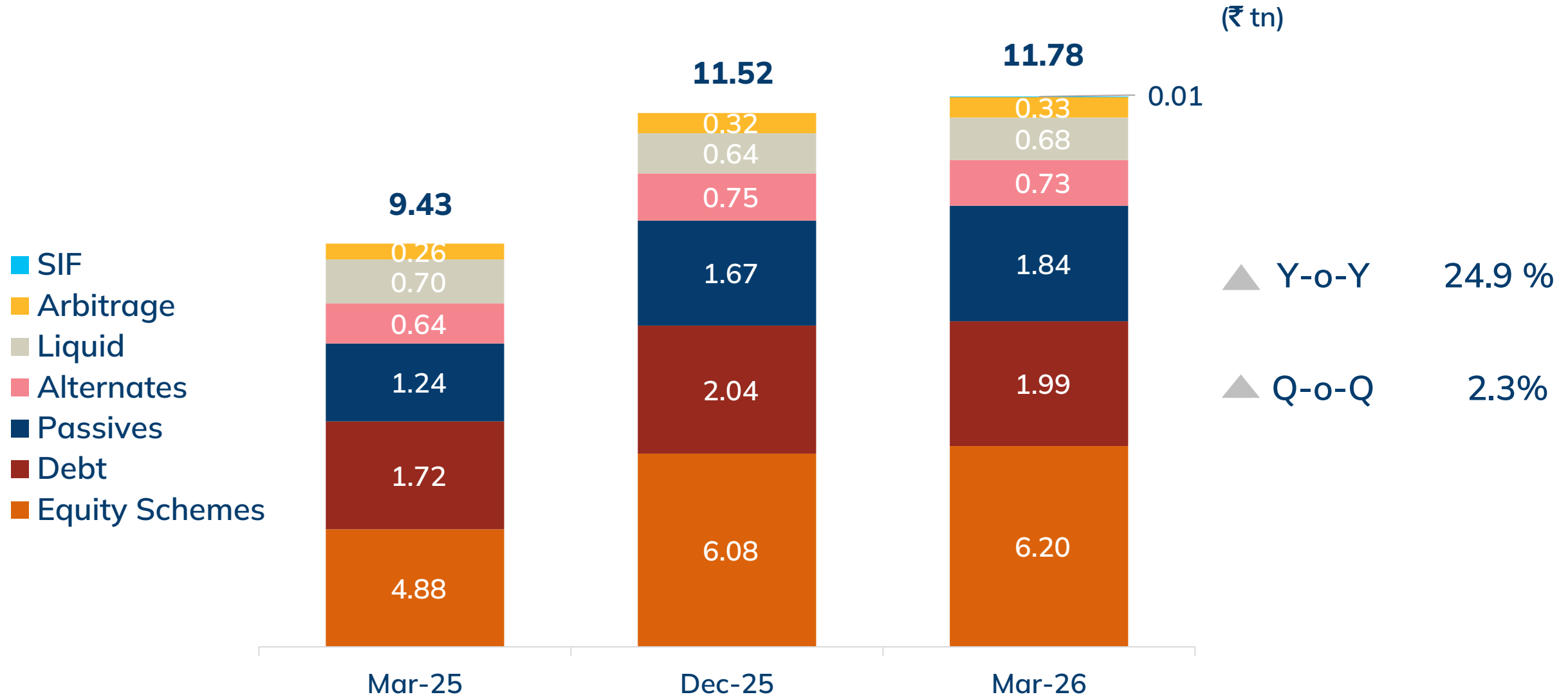
Highlights

- Industry Overview
- **ICICI Prudential AMC**
- Financial Overview



**Low Risk for Brand
and shareholder**

ICICI Pru – QAAUM Split

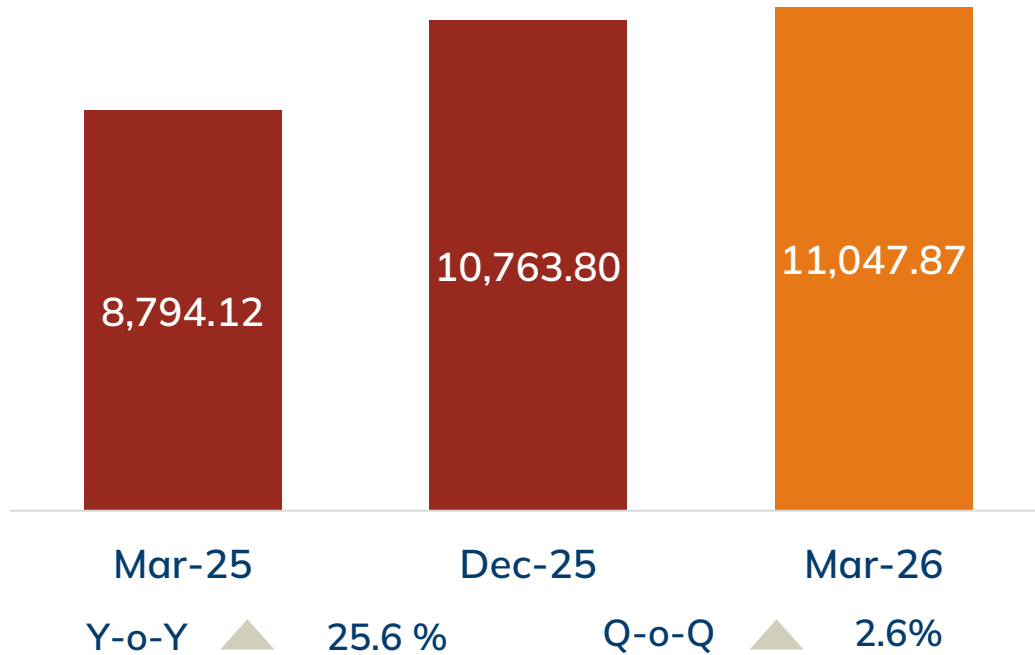


Source: Internal; growth % are for total QAAUM

Mutual Fund QAAUM

Total MF QAAUM

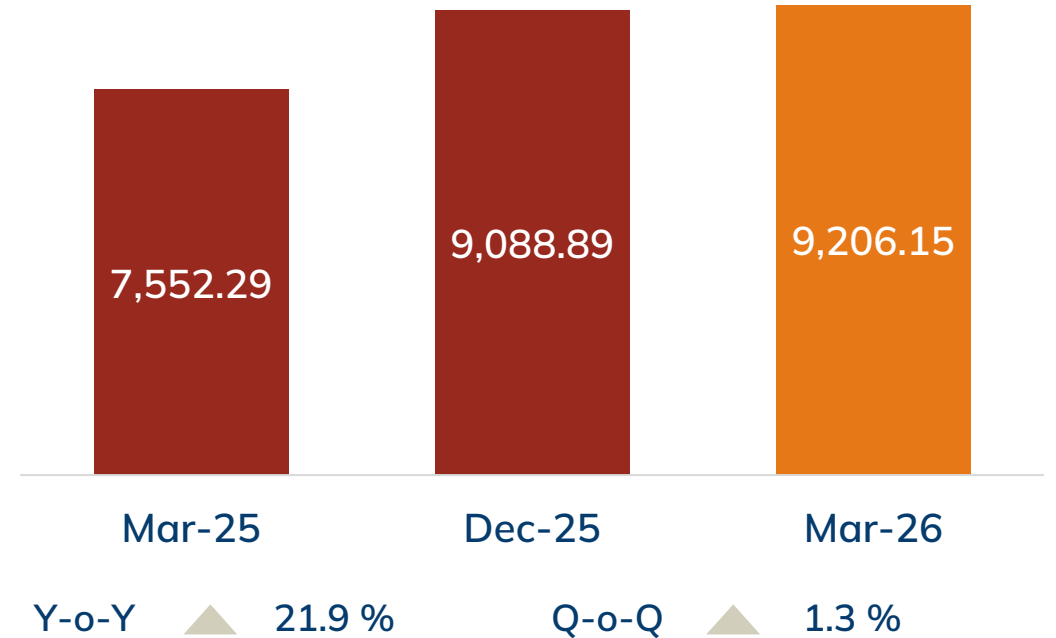
(₹ bn)



2nd Highest Market Share of 13.5%

Active MF QAAUM

(₹ bn)



Highest Market Share 13.7%

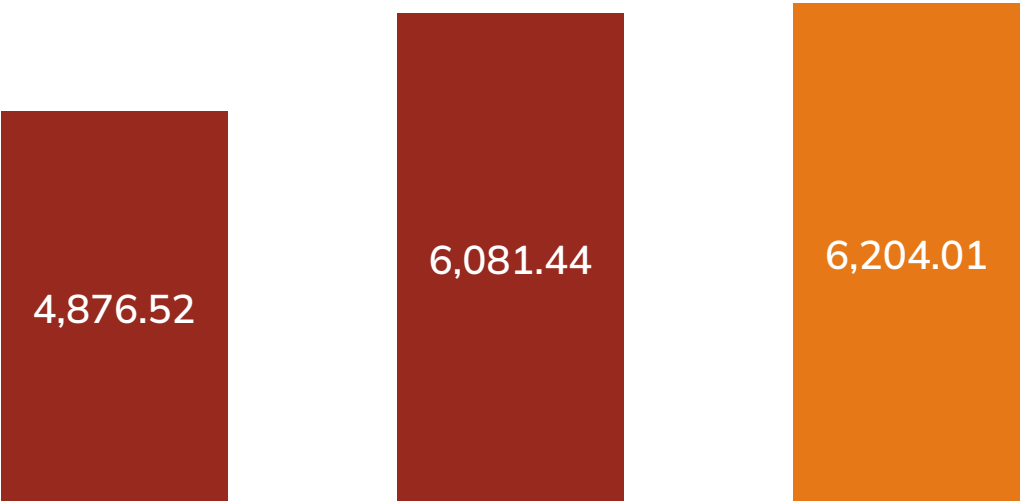


Source: AMFI, Internal; Market Share is as on 31st March 2026

MF Equity Schemes QAAUM

MF Equity Schemes QAAUM

(₹ bn)



Mar-25 Y-o-Y ▲ 27.2 % Dec-25 Q-o-Q ▲ 2.0 % Mar-26

Highest Market Share of 14.2%

Equity Hybrid MF QAAUM

(₹ bn)



Mar-25 Y-o-Y ▲ 31.8 % Dec-25 Q-o-Q ▲ 4.5 % Mar-26

Highest Market Share of 26.7%

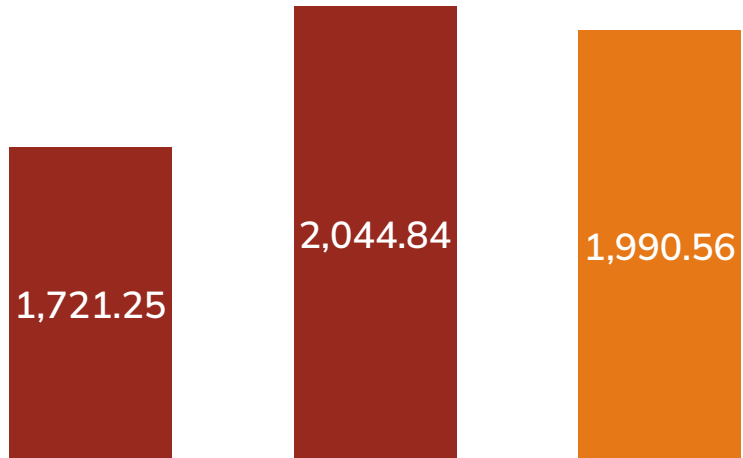


Source: AMFI, Internal; Market Share is as on 31st March 2026

Other Categories MF QAAUM

Debt MF QAAUM

(₹ bn)

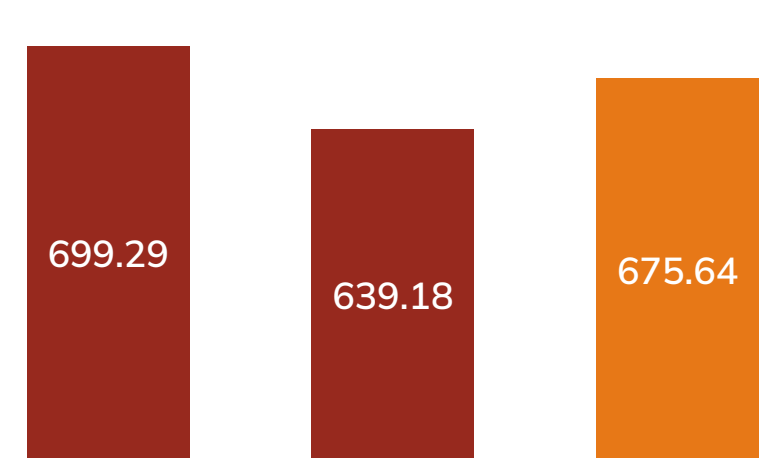


Mar-25 Dec-25 Mar-26

Y-o-Y ▲ 15.6 % Q-o-Q ▼ -2.7 %

Liquid MF QAAUM

(₹ bn)

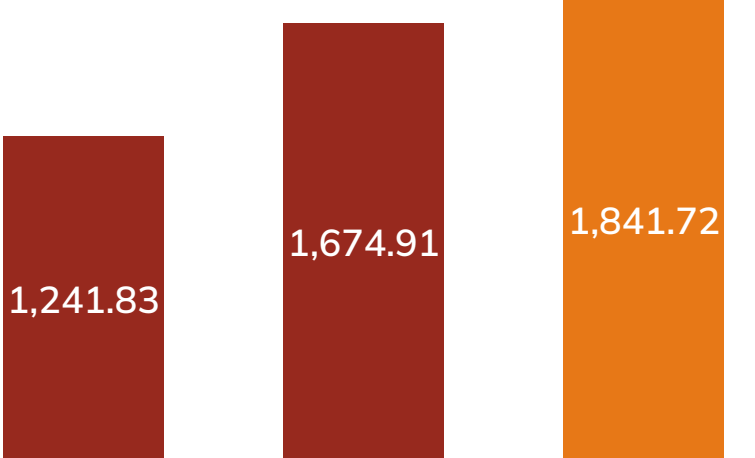


Mar-25 Dec-25 Mar-26

Y-o-Y ▼ -3.4% Q-o-Q ▲ 5.7%

Passive MF QAAUM

(₹ bn)



Mar-25 Dec-25 Mar-26

Y-o-Y ▲ 48.3 % Q-o-Q ▲ 10.0 %

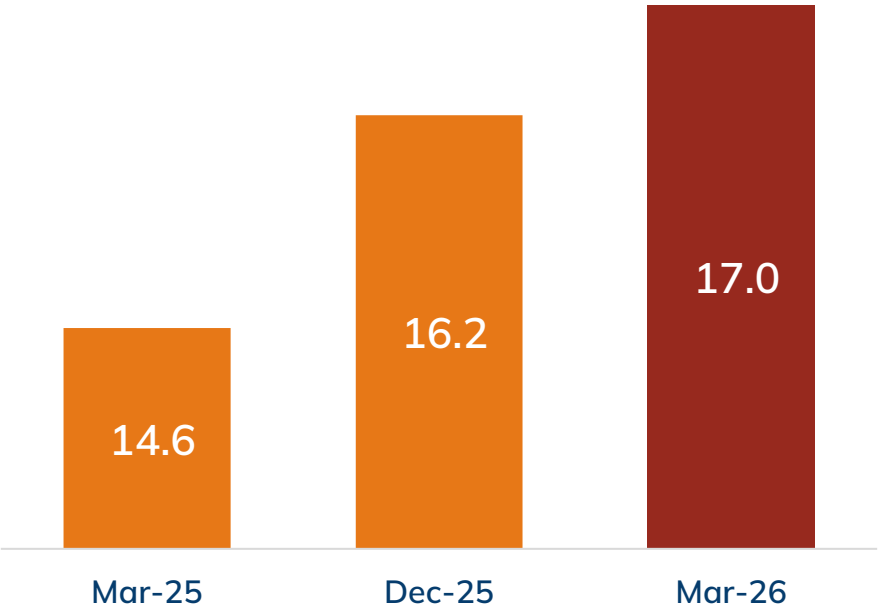


Source: AMFI, Internal

Unique Customer and MAAUM

Unique Customer Count

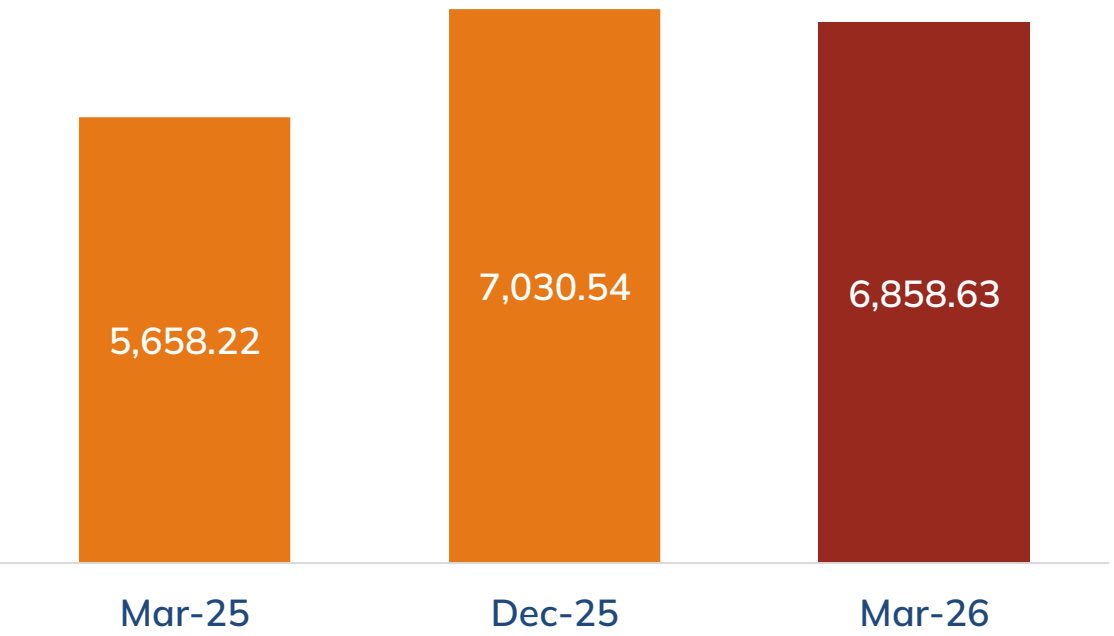
(in mn)



Y-o-Y ▲ 16.2 % Q-o-Q ▲ 5.0 %

Individual MAAUM*

(₹ bn)



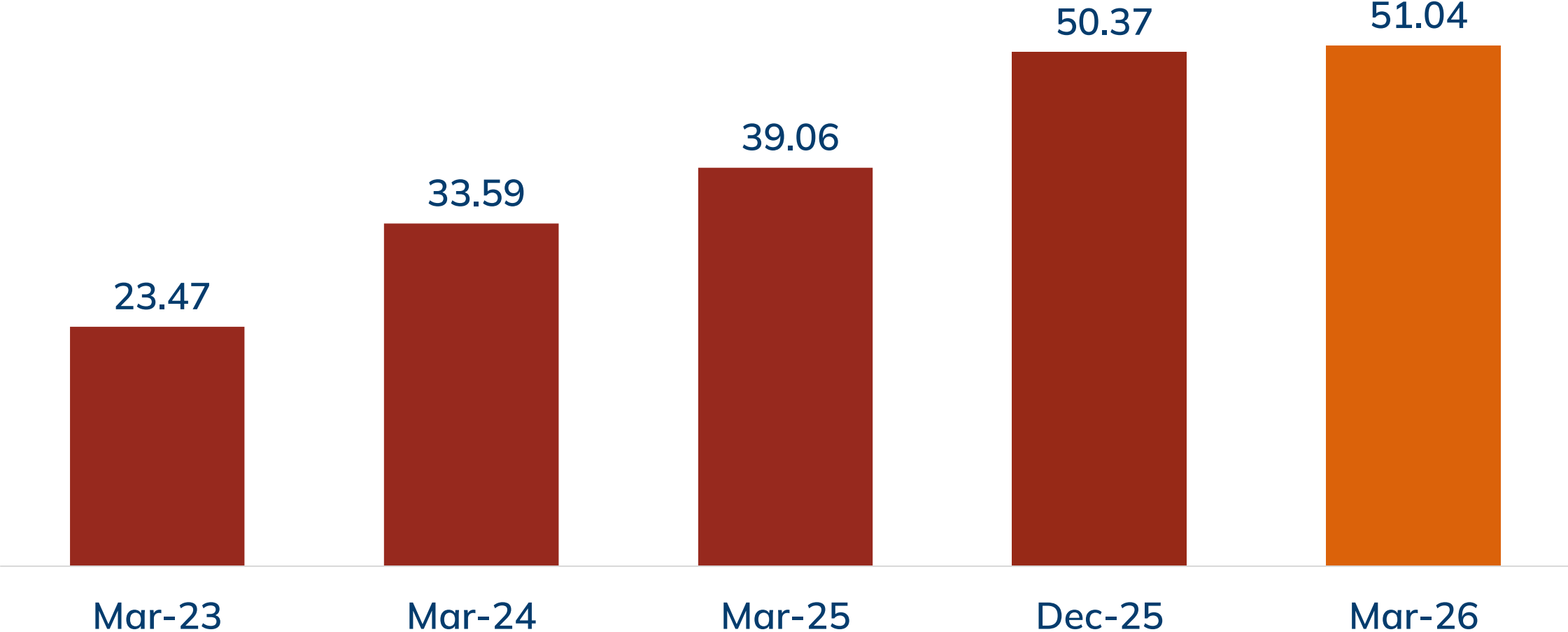
Y-o-Y ▲ 21.2 % Q-o-Q ▼ -2.4%



Source : AMFI, Internal; * Includes Domestic FOF

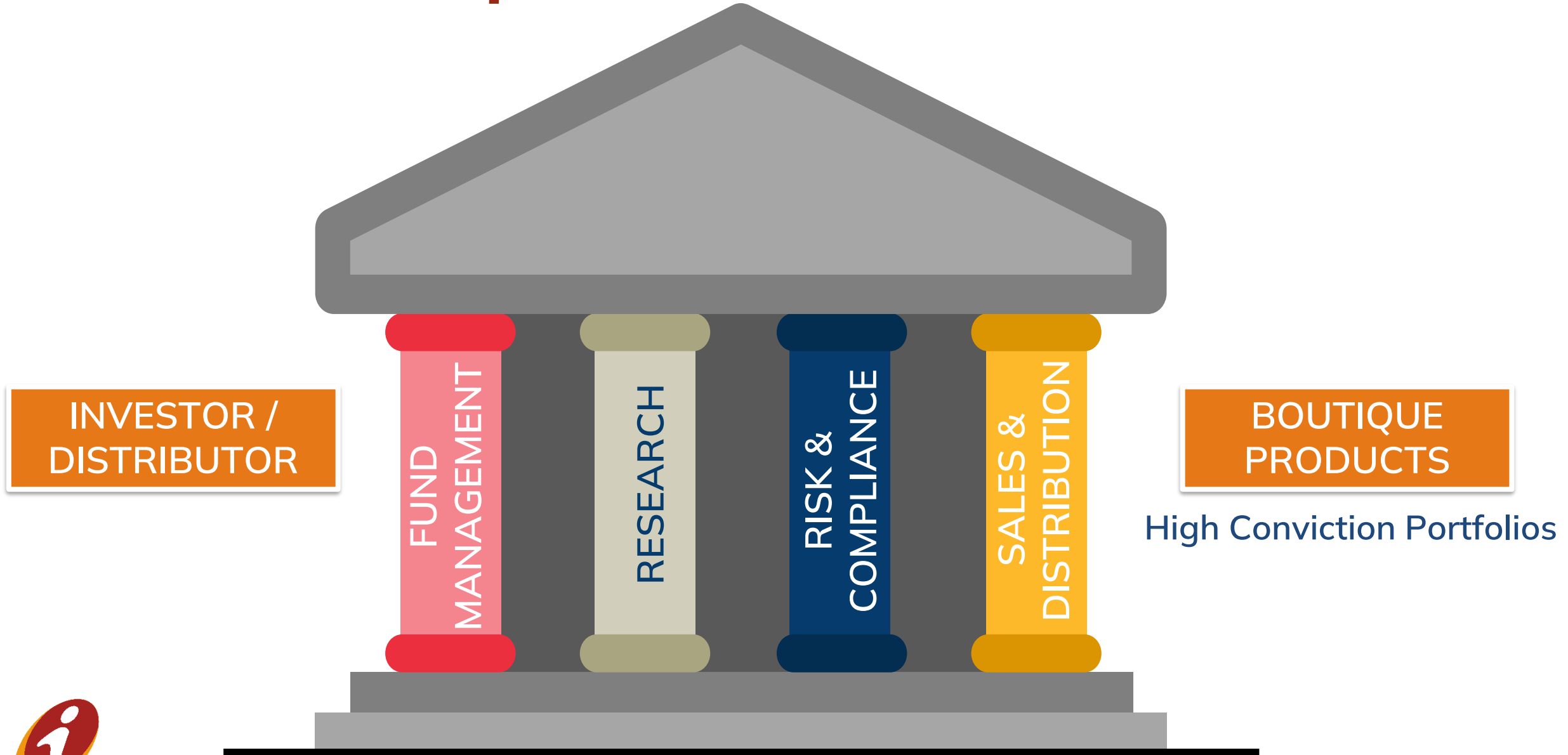
Systematic Transactions

(₹ bn)



Systematic Transactions represents monthly inflows from Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP) for mutual fund and PMS business; Source : Internal data

Alternates - Boutique within an Institution



Alternates Offerings

PMS and AIF Offering



Listed equity



Private Credit



Real Estate

ICICI Venture Offerings¹



Private Equity



Early Stage Private
Equity

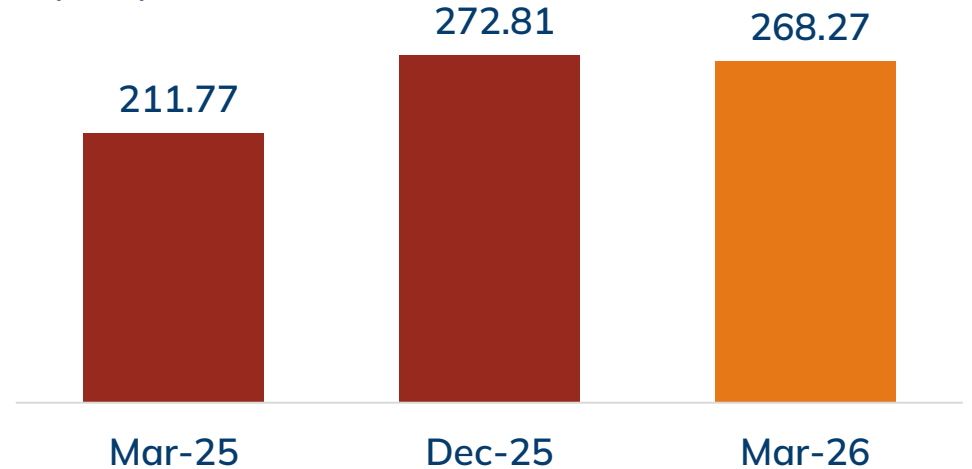
Assets under Advisory QAAUM Mar 26
₹ 291.34 bn



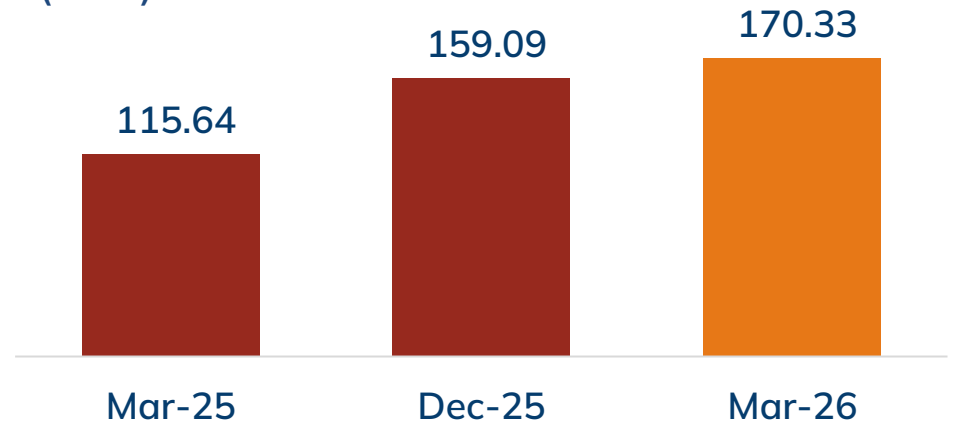
(1) The transfer of Investment Management rights for certain AIFs has been completed on April 1st, 2026

PMS and AIF QAAUM Growth

PMS (₹ bn)

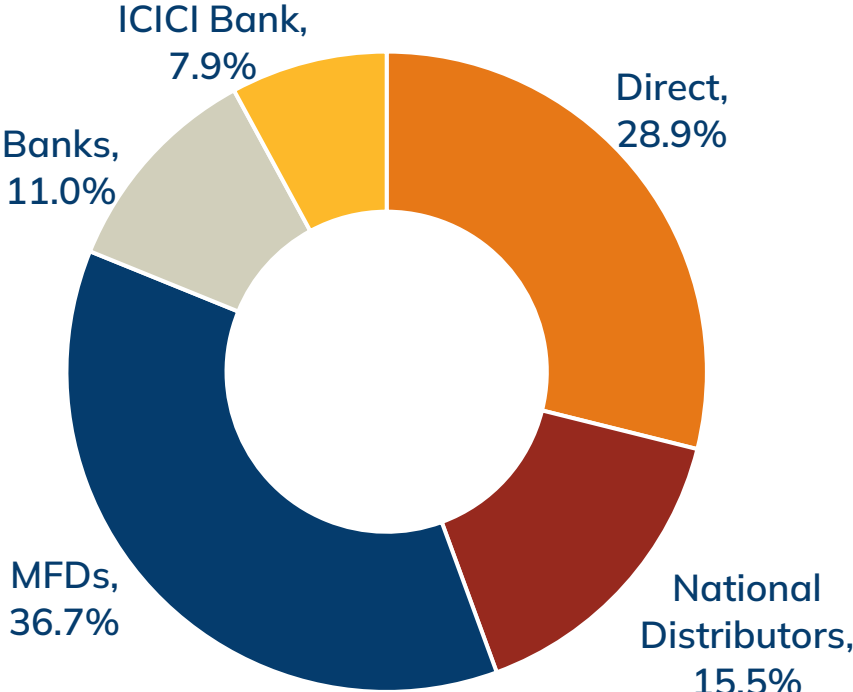


AIF (₹ bn)

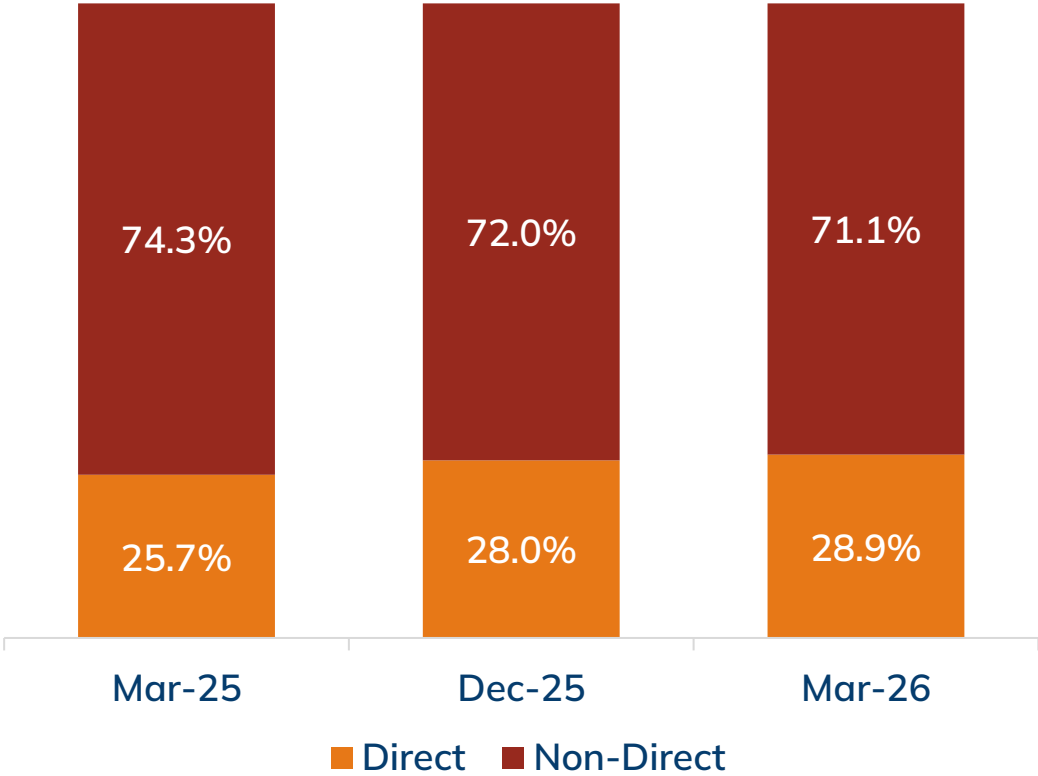


Distribution Network

MF Equity Schemes QAAUM



Distribution Mix











Source : Internal; Basis QAAUM; Data is as of 31st March 2026

IT plays a key role in Operations, Risk management & Investor Services



Our Digital Stack

INVESTOR

 MF Portal	 MF App
 Alternates Portal	 ETF Portal
 iSIF Portal	 Corporate Portal
 Chat Bot	 What's App

PARTNERS

 MF Portal	 MF App
 Alternates Portal	 Co-Branding
 iSIF Portal	 MF Connect

OTHER TOOLS

 Help Desk	 AI-Lead Search
 Callback Service	 Goal Planner
 Customer Data Platform	 IpruAssist Employee Bot
 Marketing Automation	 Calculators



Recent Developments

DIFC

- Established office in DIFC, Dubai with a dedicated team in place
- Gulf region continues to remain a strategic opportunity

GIFT City IFSC

- Launched an Open-Ended Category III AIF, ICICI Prudential Smart Navigator Fund, which is an Inbound fund.
- First offering in IFSC GIFT City

iSIF

- Launched 2 Specialised Investment Funds in Jan 2026 :
 - iSIF Equity Ex-Top 100 Long-Short Fund
 - iSIF Hybrid Long-Short Fund
- AUM of ₹ 18.96 bn as of Mar 26



Highlights

- Industry Overview
- ICICI Prudential AMC
- **Financial Overview**



**Low Risk for Brand
and shareholder**

Statement of Profit and Loss

₹ mn

Particulars	FY 2026	FY 2025	Change
Income			
Revenue From Operations	57,646.3	46,827.8	23.1%
Other Income	2,362.9	2,968.9	-20.4%
Total Income	60,009.2	49,796.7	20.5%
Expenses			
Finance Cost	177.7	185.5	-4.2%
Fees and commission expense	4,192.3	3,194.2	31.2%
Employee Benefits expense	6,376.4	6,142.1	3.8%
Depreciation and amortization expense	1,055.1	853.9	23.6%
Others expenses	4,139.3	4,090.5	1.2%
Total Expenses	15,940.8	14,466.2	10.2%
Profit before tax	44,068.4	35,330.5	24.7%
Tax Expenses	11,085.8	8,823.9	25.6%
Profit for the year	32,982.6	26,506.6	24.4%
Other Comprehensive Income (net of tax)	(36.4)	(42.2)	-13.7%
Total Comprehensive Income	32,946.2	26,464.4	24.5%

Particulars	FY 2026	FY 2025	Change
Revenue from Operations	57,646.3	46,827.8	23.1%
Total Expenses	15,940.8	14,466.2	10.2%
Operating Profit	41,705.5	32,361.6	28.9%



Statement of Profit and Loss

₹ mn

Particulars	Q4 FY26	Q4 FY25	Change
Income			
Revenue From Operations	15,170.1	12,691.9	19.5%
Other Income	(892.8)	509.5	
Total Income	14,277.3	13,201.4	8.1%
Expenses			
Finance Cost	45.9	48.9	-6.2%
Fees and commission expense	1,115.1	827.0	34.8%
Employee Benefits expense	1,285.0	1,476.0	-12.9%
Depreciation and amortization expense	276.3	235.5	17.3%
Others expenses	1,169.3	1,445.4	-19.1%
Total Expenses	3,891.6	4,032.8	-3.5%
Profit before tax	10,385.7	9,168.6	13.3%
Tax Expenses	2,751.5	2,251.5	22.2%
Profit for the period	7,634.2	6,917.1	10.4%
Other Comprehensive Income (net of tax)	(2.3)	(10.6)	
Total Comprehensive Income	7,631.9	6,906.5	10.5%
Particulars	Q4 FY26	Q4 FY25	Change
Revenue from Operations	15,170.1	12,691.9	19.5%
Total Expenses	3,891.6	4,032.8	-3.5%
Operating Profit	11,278.5	8,659.1	30.2%



Statement of Profit and Loss

₹ mn

Particulars	Q4 FY26	Q3 FY26	Change
Income			
Revenue From Operations	15,170.1	15,146.7	0.2%
Other Income	(892.8)	1,089.1	
Total Income	14,277.3	16,235.8	-12.1%
Expenses			
Finance Cost	45.9	44.6	2.8%
Fees and commission expense	1,115.1	1,085.1	2.8%
Employee Benefits expense	1,285.0	1,659.1	-22.5%
Depreciation and amortization expense	276.3	259.8	6.3%
Others expenses	1,169.3	999.2	17.0%
Total Expenses	3,891.6	4,047.8	-3.9%
Profit before tax	10,385.7	12,188.0	-14.8%
Tax Expenses	2,751.5	3,017.1	-8.8%
Profit for the period	7,634.2	9,170.9	-16.8%
Other Comprehensive Income (net of tax)	(2.3)	5.4	
Total Comprehensive Income	7,631.9	9,176.3	-16.8%
Particulars	Q4 FY26	Q3 FY26	Change
Revenue from Operations	15,170.1	15,146.7	0.2%
Total Expenses	3,891.6	4,047.8	-3.9%
Operating Profit	11,278.5	11,098.9	1.6%



Statement of Assets and Liabilities

₹ mn

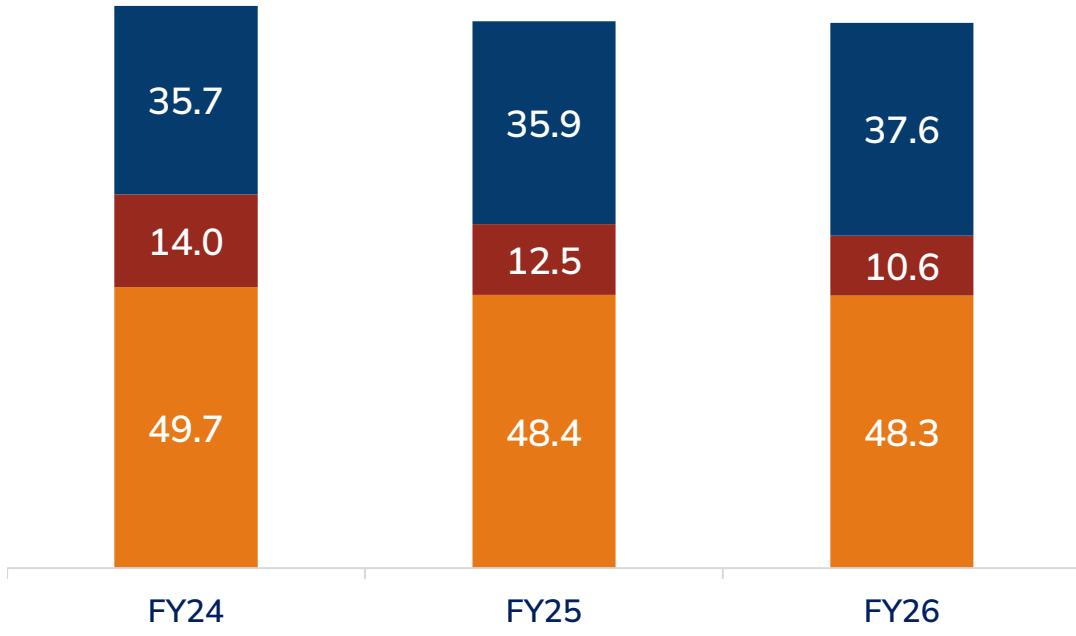
Particulars	As at 31-Mar-26	As at 31-Mar-25
Assets		
Financial Assets	42,468.4	36,030.1
Non Financial Assets	8,035.4	7,806.7
Total Assets	50,503.8	43,836.8
Liabilities and Equity		
Liabilities		
Financial Liabilities	6,325.1	6,370.2
Non Financial Liabilities	2,467.0	2,297.2
Equity		
Equity Share Capital	494.3	176.5
Other Equity	41,217.4	34,992.9
Total Liabilities and Equity	50,503.8	43,836.8



Operating Margin & Revenue Yields

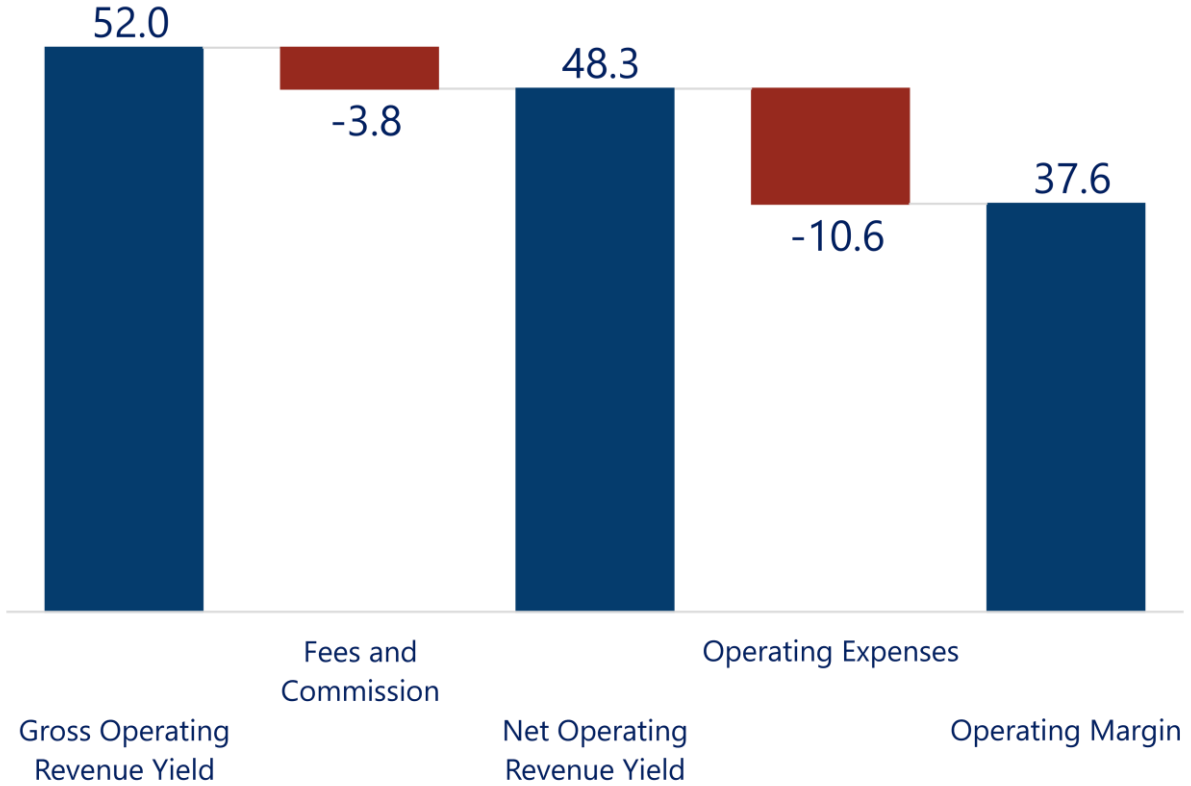
bps of AAUM

Operating Margin



■ Net Operating Revenue Yield
 ■ Operating Expenses
 ■ Operating Margins

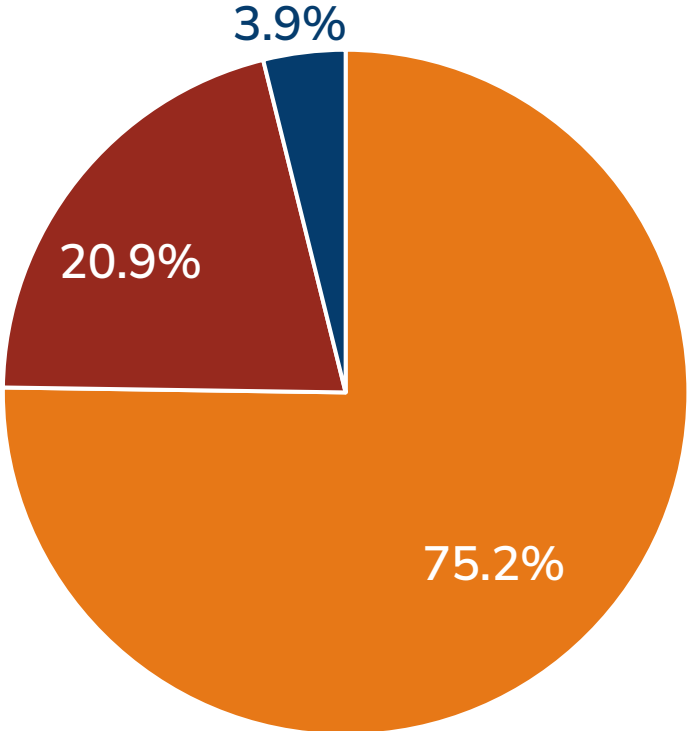
Bridging Operating Revenue to Operating Margin



Breakup of Total Investments

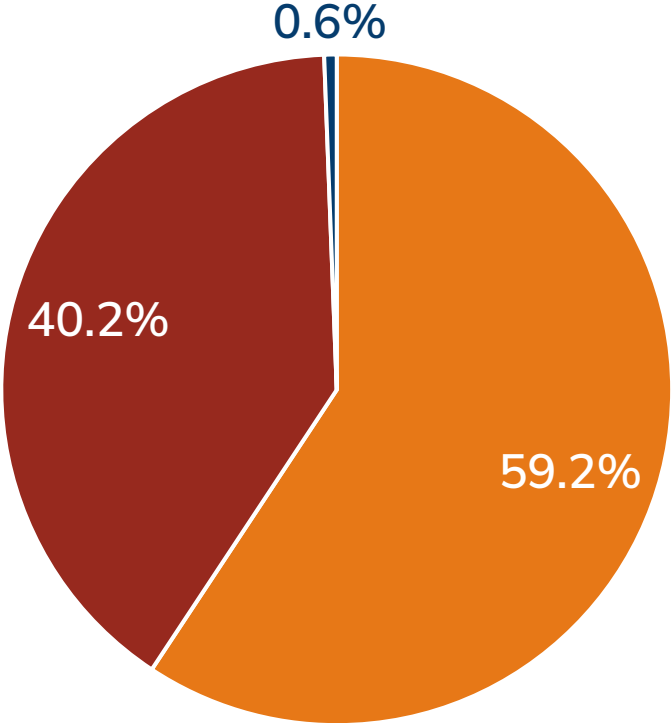
Total Investments: ₹ 38,565.4 million

Breakdown of Total Investments



■ Mutual Funds ■ AIF, Other Equity and REIT ■ Corporate Bonds

Breakdown of Mutual Funds **75.2%**

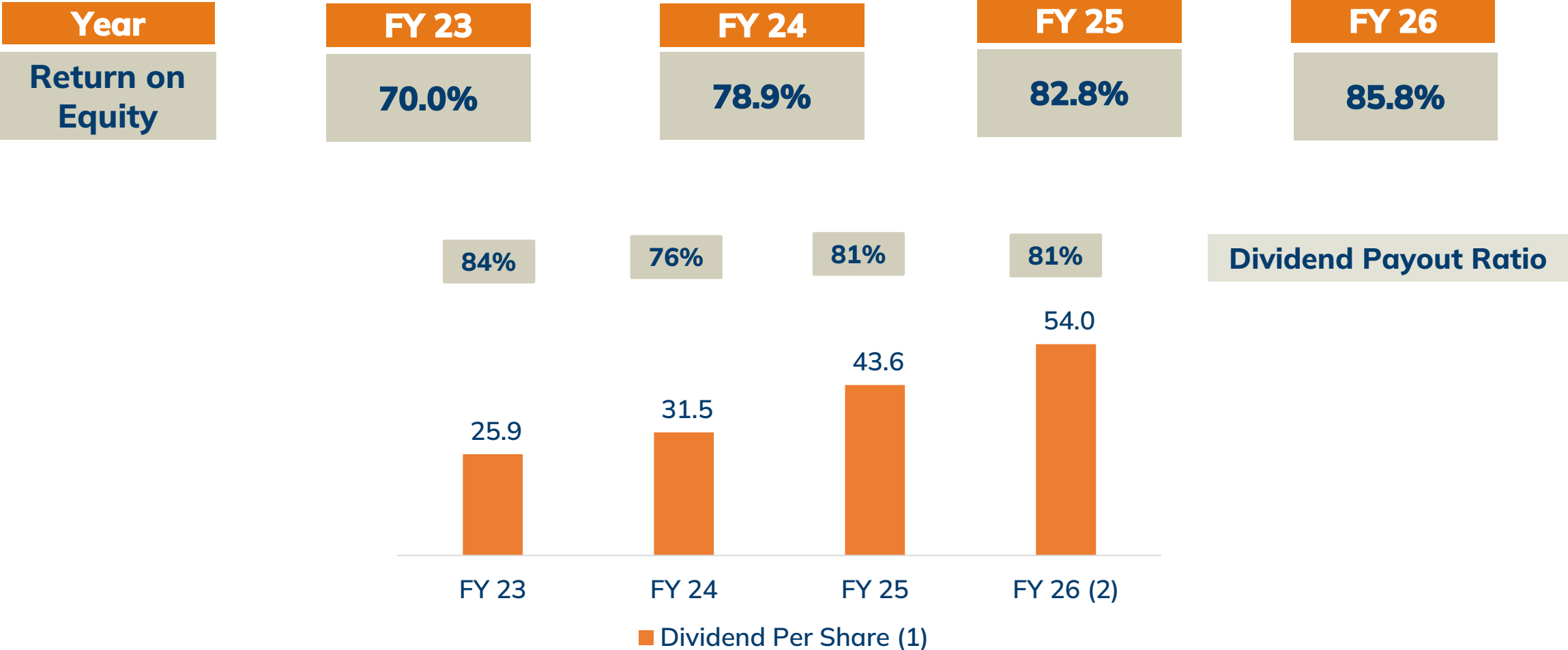


■ Liquid and Debt ■ Equity and Hybrid ■ Others



Data as of 31st March, 2026

Return on Equity and Dividend Per Share



(1) Dividend per share for the all periods have been adjusted for bonus issue and share split
 (2) FY 26 dividend including the proposed final dividend of ₹ 12.4 subject to approval by shareholders



Thank you

Key Performance Indicators (KPIs)

Particulars	Unit	FY 26	FY 25	9M FY 26
Operational KPIs				
Total MF QAAUM ¹	₹ bn	11,047.87	8,794.12	10,763.80
Active MF QAAUM ¹	₹ bn	9,206.15	7,552.29	9,088.89
MF Equity Schemes QAAUM ¹	₹ bn	6,204.01	4,876.52	6,081.44
MF Equity Hybrid QAAUM ¹	₹ bn	2,177.97	1,653.08	2,084.11
MF Individual MAAUM Amount (including Domestic FoFs) ²	₹ bn	6,858.63	5,658.22	7,030.54
Customer Count	Mn	17.0	14.6	16.2
Systematic Transactions	₹ bn	51.04	39.06	50.37
Discretionary PMS QAAUM ¹	₹ bn	267.61	211.77	272.07
Alternates (including Advisory Asset) QAAUM ¹	₹ bn	729.95	638.71	752.76
GAAP Financial KPIs				
Profit Before Tax	₹ mn	44,068.4	35,330.5	33,682.7
Profit After Tax ³	₹ mn	32,982.6	26,506.6	25,348.4
Non-GAAP Financial KPIs				
Operating Revenue	₹ mn	57,646.3	46,827.8	42,476.2
Operating Revenue Yield ⁴	%	0.52%	0.52%	0.52%
Operating Margin ⁴	%	0.38%	0.36%	0.37%
Operating Profit Before Tax	₹ mn	41,705.5	32,361.6	30,427.0
Return on Equity ⁴	%	85.8%	82.8%	87.9%



¹QAAUM represents average data for the last quarter of the relevant period / year.

²MAAUM represents average data for the last month of the relevant period / year.

³Profit for the period / year as per restated financial information.⁴ Annualised for Nine months period ended Dec 31, 2025.

Definitions & Glossary

AAUM	MF – daily average AUM for relevant period, Alternates - Average of monthly closing AUM for relevant period.
Alternates	Alternates business comprises PMS, AIF and assets under advisory
Equity Hybrid Schemes	Equity Hybrid Schemes are mutual fund schemes comprising Hybrid Schemes but excludes Conservative hybrid and Arbitrage Schemes.
Equity Schemes	Equity schemes are active mutual fund schemes comprising Equity Schemes, Hybrid Schemes (excluding Conservative Hybrid and Arbitrage), Solution Oriented Schemes (investing primarily in equity) and Fund of funds investing overseas (investing primarily in Equity).
Net Operating Revenue Yield	Net Operating Revenue Yield is derived basis Operating Revenue after excluding fees and commission expenses of Alternates Business.
Operating Profit Before Tax (OPBT)	Operating Revenue less Operating expenses as reported in the financial results of our Company, for the relevant period.
Active	Actively managed funds
Passive	ETFs and Index funds

AAUM	Average Asset Under Management
AIF	Alternative Investment Fund
AMC	Asset Management Company
AMFI	Association of Mutual Funds in India
AUM	Assets Under Management
bn	Billion
bps	basis points
CAGR	Compound Annual Growth Rate
ETF	Exchange Traded Fund
FOF	Fund of Funds
FY	Financial Year
MAAUM	Monthly Average Assets under Management
MF	Mutual Fund

mn	Million
OPBT	Operating Profit Before Tax
PAT	Profit After Tax
PBT	Profit Before Tax
PMS	Portfolio Management Services
Q-o-Q	Quarter on Quarter (March 26 over December 2025)
QAAUM	Quarterly Average Assets under Management
ROE	Return on Equity
SEBI	Securities and Exchange Board of India
SIF	Specialised Investment Funds
SIP	Systematic Investment Plan
STP	Systematic Transfer Plan
tn	Trillion
Y-o-Y	Year-on-Year (March 2026 over March 2025)



Mumbai, April 13, 2026: ICICI Prudential Asset Management Company Limited today reported its financial performance for the quarter and year ended March 31, 2026.

ICICI Prudential AMC's Operating Profit Before Tax for the year ended March 31, 2026 at ₹ 41.71 billion, an increase of 29 % over year ended March 31, 2025.

CORPORATE HIGHLIGHTS

- MF QAAUM of ₹11,047.87 billion for the quarter ended March 31, 2026 with a market share of 13.5% as compared to ₹8,794.12 billion for the quarter ended March 31, 2025.
- QAAUM in Actively Managed stood at ₹9,206.15 billion for the quarter ended March 31, 2026 with a market share of 13.7% as compared to ₹7,552.29 billion for quarter ended March 31, 2025.
- QAAUM in Equity & Equity oriented schemes stood at ₹6,204.01 billion for the quarter ended March 31, 2026 with a market share of 14.2% as compared to ₹4,876.52 billion for quarter ended March 31, 2025.
- Equity-Oriented Hybrid QAAUM stood at ₹2,177.97 billion for the quarter ended March 31, 2026 with a market share of 26.7% as compared to ₹1,653.08 billion for quarter ended March 31, 2025.
- Alternates QAAUM stood at ₹729.95 billion for the quarter ended March 31, 2026, which comprises of PMS QAAUM of ₹268.27 billion, AIF QAAUM of ₹170.33 billion and Assets under Advisory of ₹291.34 billion.
- Monthly systematic transactions for the month of March, 2026 rose to ₹ 51.04 billion as compared to ₹ 39.06 billion in the month of March, 2025.
- Over 1,14,000 empanelled distribution partners across MFDs, National Distributors and Banks, serviced through a total of 281 offices.
- Unique customers stood at 17.0 million as on March 31, 2026 as compared to 14.6 million as on March 31, 2025.

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: L99999DL1993PLC054135

Corporate Office: ICICI Prudential Mutual Fund Tower, Vakola, Santacruz East, Mumbai – 400055 **Tel:** +91 22 6647 0200/2652 5000 **Fax:** +91 22 6666 6582/83, **website:** www.icicipruamc.com, **email id:** enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063 , **Tel No.:** 022 26852000, **Fax No.:** 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001

FINANCIAL HIGHLIGHTS FOR THE YEAR ENDED MARCH 31, 2026

- The Operating Profit before tax of the company for the year ended March 31, 2026 was ₹ 41,706 million as compared to ₹ 32,362 million for the year ended March 31, 2025.
- Profit before tax for the year ended March 31, 2026 was ₹ 44,068 million as compared to ₹ 35,331 million for the year ended March 31, 2025.
- Profit after tax for the year ended March 31, 2026 was ₹ 32,983 million as compared to ₹ 26,507 million for the year ended March 31, 2025.

FINANCIAL HIGHLIGHTS FOR THE QUARTER ENDED MARCH 31, 2025

- The Operating Profit before tax for the quarter ended March 31, 2026 was ₹11,279 million as compared to ₹ 8,659 million for the quarter ended March 31, 2025.
- Profit before tax for the quarter ended March 31, 2026 was ₹10,386 million as compared to ₹ 9,169 million for the quarter ended March 31, 2025.
- Profit after tax for the quarter ended March 31, 2026 was ₹ 7,634 million as compared to ₹ 6,917 million for the quarter ended March 31, 2025.

ICICI Prudential Asset Management Company Limited

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About ICICI Prudential AMC

Incorporated in 1993, ICICI Prudential Asset Management Company Ltd. is a leading asset management company (AMC) in the country. The Company is involved in (i) managing mutual funds, (ii) providing portfolio management services, (iii) managing alternative investment funds, and (iv) providing advisory services to offshore clients.

ICICI Prudential AMC Ltd is one of the oldest asset management companies in India with history of over 30 years in asset management industry. Company's investment approach has always been to manage risk first and aim for long term returns for our customers whilst ensuring that our brand continues to remain trusted.

The Company delivers a range of investment products across multiple financial asset classes, to address a diverse spectrum of our clients' objectives and risk appetites, from income accrual to long-term wealth creation.

The Company has a strength of 3500+ employees, and a reach across 281 offices through which it caters to 17.0 million customers.

For more information, please visit the company's website at www.icicipruamc.com

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