



Overview

Largest general insurance company in India with an established brand, expansive multi-channel distribution network and strong international presence

#1 in India

in terms of net worth, domestic gross direct premium, profit after tax and number of branches

c.100 years of operations

Incorporated in 1919

A- rating by AM Best and AAA by CRISIL

27.10 million policies

issued in FY2017 across all product segments

15% market share

Leadership in all lines of business other than crop insurance

2,455 offices in India

across 29 states and 7 union territories

Presence in 28 countries

through international branches, agency offices and subsidiaries, including a box at Lloyd's, London





Future Strategy

Increasing Return on Equity

Improve underwriting profitability by reducing the incurred claim ratio

Maintain/Increase market share and leverage benefits of economies of scale driven by growth

Leverage technology to drive customer satisfaction, profitability and growth





Improve Underwriting Profitability

- Optimize risk adjusted returns in each product segment
- Minimize errors by refining underwriting process and internal controls
- Develop differentiated and accurate underwriting models
- Obtain better commercial arrangements from reinsurers
- Stringent inspection of claim documentation, active monitoring and increased audits of claims to minimize claim fraud
- Replace loss-making schemes and channels with profitable options

Segment Specific Strategies				
Health	 Medical doctors employed for product design and efficient health insurance claims management Co-promoted a TPA for better customer service and efficient claims management Price revisions in retail and group health schemes 			
Motor Own Damage	 Recruited automobile engineers and has an in-house surveyors team for efficient claims management Controlling NIL-DEP policies Favorable MISP guidelines 			
Motor Third Party	 Motor Vehicle (Amendment) Bill, 2016 could improve the profitability Regular price increases by IRDAI helps control ICR 			
Crop	Adequate reinsurance for higher risk crop insurance			
Fire	 Focus on risk selection with a list of declined risks already prepared Forensic audit of large claims being performed 			





Maintain/Increase Market Share

- Capitalize on the low density and penetration of Indian insurance sector
- Focus on growth primarily driven by profitable retail business with lower emphasis on lines like corporate health
 - > Launching innovative new products
 - Large scale recruitment/training of agents
 - Increased use of technology direct to customer, agent portal etc.
 - > Increasing geographic reach through micro office model profitable model due to low cost and competition
 - Focus on Bancassurance channel with emphasis on profitable miscellaneous lines of business
 - Recently tied up with Punjab National Bank, Canara Bank, Bandhan Bank, Bank of India, South Indian
 Bank
 - Further growing current tie ups with Union Bank and Corporation Bank





Leverage Technology

Target	Strategy
Customers	 Simplify customer interfaces and processes Adopt chat bot technology to increase engagement Formal root cause analysis to reduce grievances Digital marketing to garner real-time customer feedback
Sales	 Structured, cost-efficient and automated sales process Leverage data analytics for cross sales opportunities
Claims	 Update IT infrastructure for efficient claims processing Reduce the turnaround time for claim settlement
Under-writing	Data driven models to improve underwriting functions, risk management, monitoring and reduction of fraud
Online Channel	 Introduce additional standard term products for direct distribution through online channels Introduce mobile applications for new product launches and enable functional ease for agents and customers
Business Processes	Refine IT infrastructure based on feedback from customers, employees and distribution intermediaries





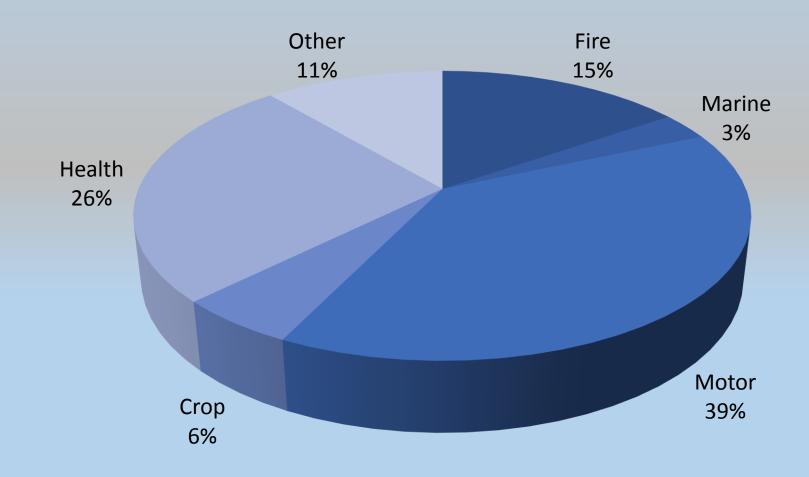
Peer Comparison – Solvency Ratio

Insurer	Solvency Ratio		
New India	2.24		
National	1.62		
United India	1.08		
ICICI Lombard	2.18		
Oriental	1.52		
Bajaj Allianz	2.88		
HDFC ERGO	1.88		
TATA-AIG	1.95		
Reliance	1.73		
IFFCO Tokio	1.79		





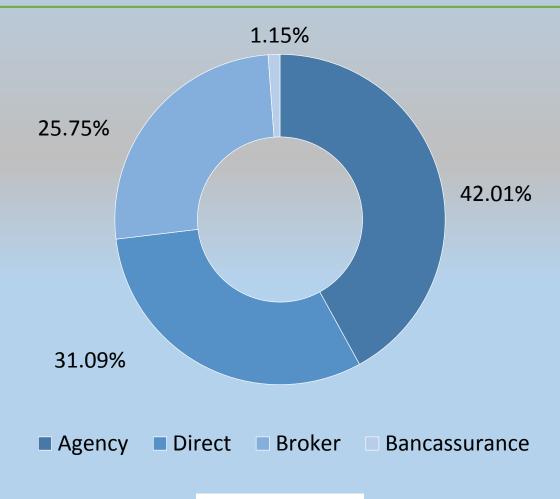
Business Mix – Global GWP FY17







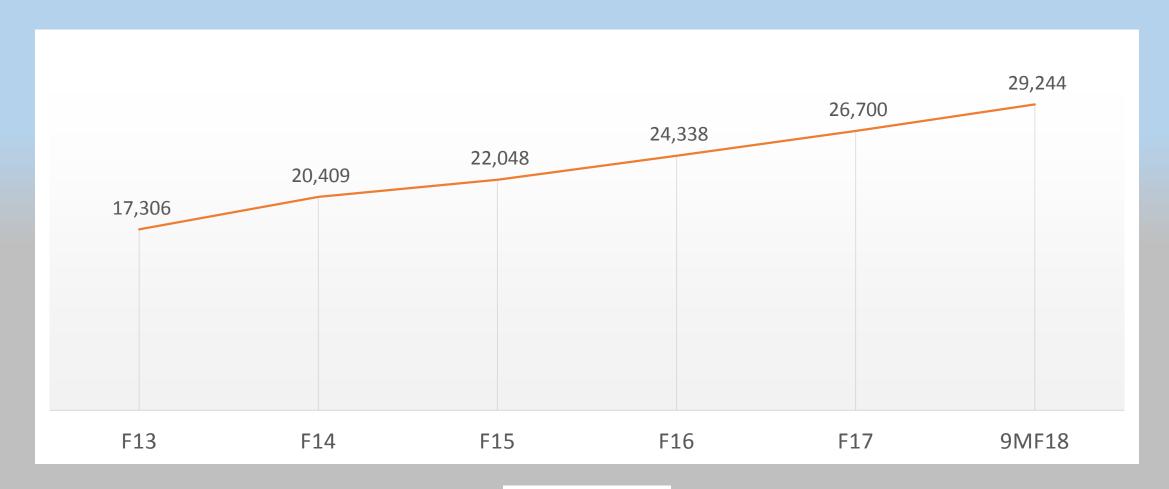
Distribution Mix – Indian Business FY17







Movement in Technical Reserves (Cr)







Financial Snapshot





Key Ratios





Segmental Information

GWP Growth (YoY %)	Q3F18	9MF18	
Fire	15.6%	7.1%	
Marine Cargo	-6.2%	-0.8%	
Marine Hull	0.2%	-16.4%	
Motor OD	8.3%	8.1%	
Motor TP	28.6%	27.8%	
Health incl. PA	28.4%	17.8%	
Others	36.8%	27.7%	
Total	22.5%	17.0%	

ICR %	Q3F18	Q3F17	9MF18	9MF17
Fire	52.7%	109.3%	78.4%	99.7%
Marine Cargo	57.2%	56.4%	51.5%	62.3%
Marine Hull	-	54.9%	107.1%	71.0%
Motor OD	70.7%	79.0%	73.7%	83.2%
Motor TP	90.4%	83.6%	90.3%	88.1%
Health incl. PA	101.0%	124.0%	101.4%	113.7%
Others	58.9%	65.3%	63.9%	60.2%
Total	82.8%	95.6%	85.9%	93.3%





Key recent developments

- \blacksquare MISP guidelines effective from 1st Nov 2017 favorable development for the industry
- Retail health price revision on new and renewal policies fully rolled out
- Budget highlights
 - Government reveals plans for healthcare cover for 10 Cr families scheme details awaited
 - Merger of three PSU general insurers will be leading to further industry consolidation should be beneficial for the companies and the industry
 - Increase in tax related benefits for purchase of health insurance favorable for retail health segment
 - Overall improvement in disposable income of rural India should drive further penetration of retail lines
 - LTCG provisions effect is going to be incremental and existing fair value change reserve to be unaffected





About Us

The New India Assurance Company Ltd, founded by Sir Dorabji Tata in 1919, a Multinational General Insurance Company, today operates in 28 countries and headquartered at Mumbai, India. The Company has been market leaders in India in Non – Life business for more than 40 years.

New India Assurance has been leading the market, apart from premium, in reserves & net worth for many years.

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