



#### Overview

Largest general insurance company in India with an established brand, expansive multi-channel distribution network and strong international presence

#### #1 in India

in terms of net worth, domestic gross direct premium, profit after tax and number of branches

# 16.8% market share in Q1FY19

Leadership in all lines of business other than crop insurance

# c.100 years of operations

Incorporated in 1919

A- rating by AM Best and AAA by CRISIL

#### 2,400+ offices in India

across 29 states and 7 union territories

#### ~28 million policies

issued in FY2018 across all product segments

# Presence in 28 countries

through international branches, agency offices and subsidiaries, including a box at Lloyd's, London





## **Future Strategy**

### Increasing Return on Equity

Improve underwriting profitability by reducing the incurred claim ratio

Maintain/Increase market share and leverage benefits of economies of scale driven by growth

Leverage technology to drive customer satisfaction, profitability and growth





## Improve Underwriting Profitability

- Optimize risk adjusted returns in each product segment
- Minimize errors by refining underwriting process and internal controls
- Develop differentiated and accurate underwriting models
- Obtain better commercial arrangements from reinsurers
- Stringent inspection of claim documentation, active monitoring and increased audits of claims to minimize claim fraud
- Replace loss-making schemes and channels with profitable options

Segment Specific Strategies			
Health	<ul> <li>Medical doctors employed for product design and efficient health insurance claims management</li> <li>Co-promoted a TPA for better customer service and efficient claims management</li> <li>Price revisions in retail and group health schemes</li> </ul>		
Motor Own Damage	<ul> <li>Recruited automobile engineers and has an in-house surveyors team for efficient claims management</li> <li>Controlling NIL-DEP policies</li> <li>Favorable MISP guidelines</li> </ul>		
Motor Third Party	<ul> <li>Motor Vehicle (Amendment) Bill, 2016 could improve the profitability</li> <li>Regular price increases by IRDAI helps control ICR</li> </ul>		
Crop	Adequate reinsurance for higher risk crop insurance		
Fire	<ul> <li>Focus on risk selection with a list of declined risks already prepared</li> <li>Forensic audit of large claims being performed</li> </ul>		





## Maintain/Increase Market Share

- Capitalize on the low density and penetration of Indian insurance sector
- Focus on growth primarily driven by profitable retail business with lower emphasis on lines like corporate health
  - Launching innovative new products
  - Large scale recruitment/training of agents
  - Increased use of technology direct to customer, agent portal etc.
  - > Increasing geographic reach through micro office model profitable model due to low cost and competition
  - Focus on Bancassurance channel with emphasis on profitable miscellaneous lines of business
    - Recently tied up with Punjab National Bank, Canara Bank, Bandhan Bank, Bank of India, South Indian
       Bank
    - Further growing current tie ups with Union Bank and Corporation Bank





# Leverage Technology

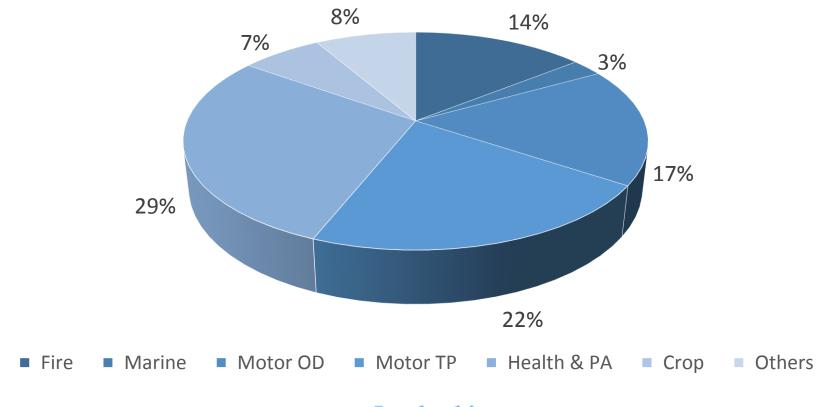
Target	Strategy
Customers	<ul> <li>Simplify customer interfaces and processes</li> <li>Adopt chat bot technology to increase engagement</li> <li>Formal root cause analysis to reduce grievances</li> <li>Digital marketing to garner real-time customer feedback</li> </ul>
Sales	<ul> <li>Structured, cost-efficient and automated sales process</li> <li>Leverage data analytics for cross sales opportunities</li> </ul>
Claims	<ul> <li>Update IT infrastructure for efficient claims processing</li> <li>Reduce the turnaround time for claim settlement</li> </ul>
Under-writing	<ul> <li>Data driven models to improve underwriting functions, risk management, monitoring and reduction of fraud</li> </ul>
Online Channel	<ul> <li>Introduce additional standard term products for direct distribution through online channels</li> <li>Introduce mobile applications for new product launches and enable functional ease for agents and customers</li> </ul>
Business Processes	Refine IT infrastructure based on feedback from customers, employees and distribution intermediaries





#### Business Mix – Global GWP FY18

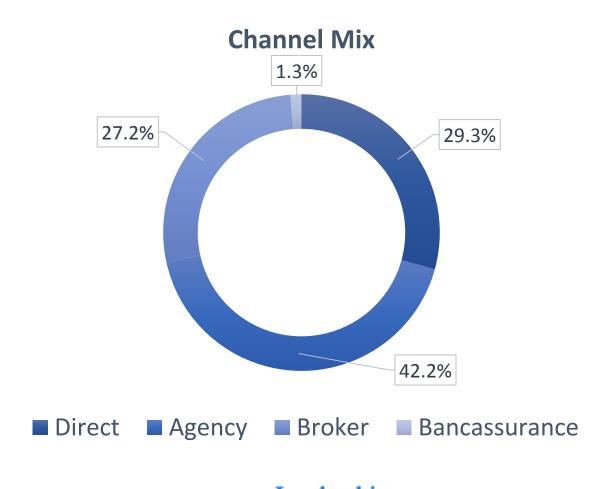
#### Gross Written Premium 26,554 Cr







### Distribution Mix – Indian Business FY18







### Movement in Technical Reserves (Cr)



F14 F15 F16 F17 F18 Q1F19



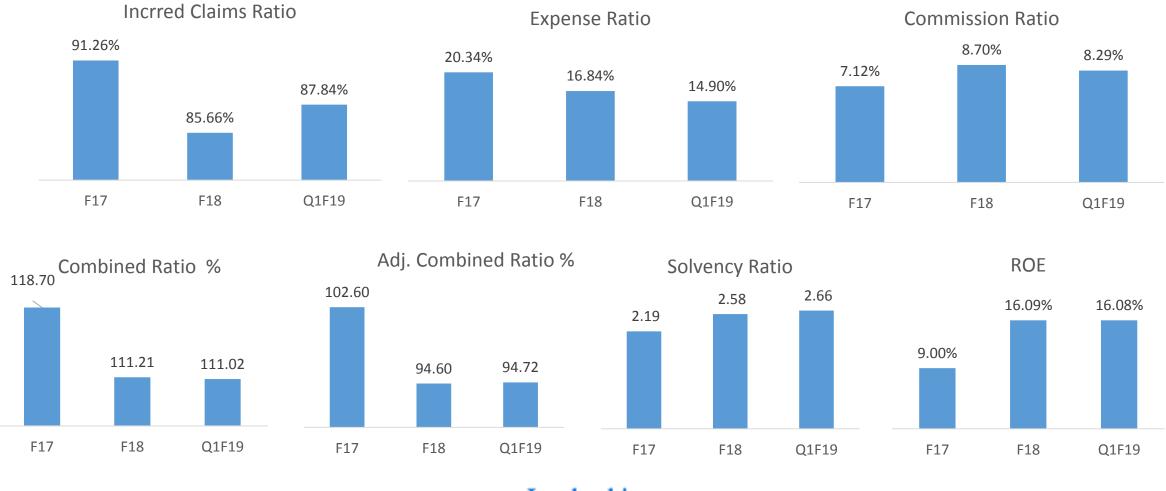


# Financial Snapshot





## **Key Ratios**







# Segmental Information

GWP	Q1F18	Q1F19	YoY %
Fire	1,051	1,046	-0.5%
Marine	201	190	-6.3%
Motor OD	1,078	1,101	2.1%
Motor TP	1,251	1,366	8.4%
Health & PA	2,031	2,527	19.7%
Others	722	731	1.2%
Total	6,334	6,961	9.9%

ICR %	Q1F19	F18
Fire	107%	77%
Marine	28%	60%
Motor OD	78%	74%
Motor TP	84%	85%
Health & PA	102%	103%
Others	53%	62%
Total	88%	86%





#### About Us

The New India Assurance Company Ltd, founded by Sir Dorabji Tata in 1919, a Multinational General Insurance Company, today operates in 28 countries and headquartered at Mumbai, India. The Company has been market leaders in India in Non – Life business for more than 40 years.

New India Assurance has been leading the market, apart from premium, in reserves & net worth for many years.

