

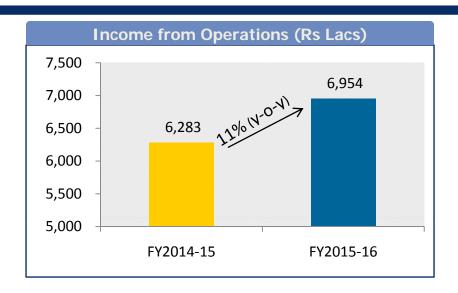
# CAREER POINT

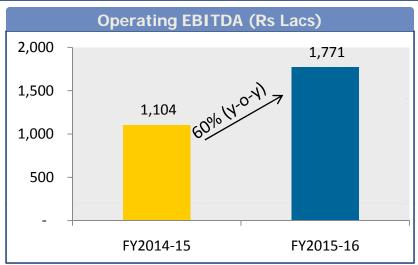
**Investors Update – FY 2015-16** 

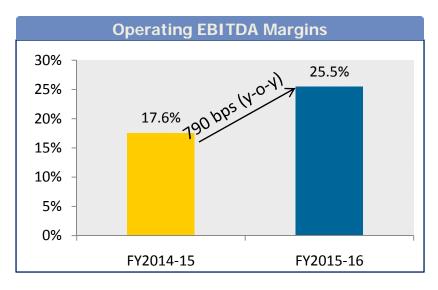


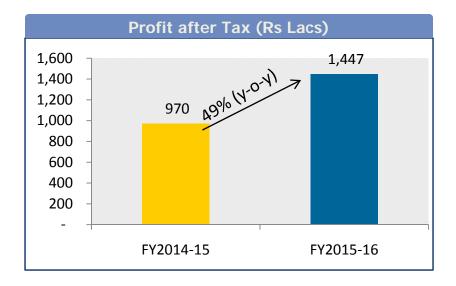
# **Standalone Financials - Snapshot**





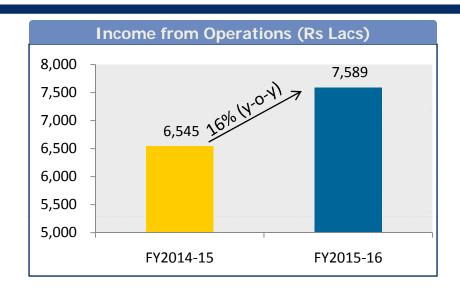


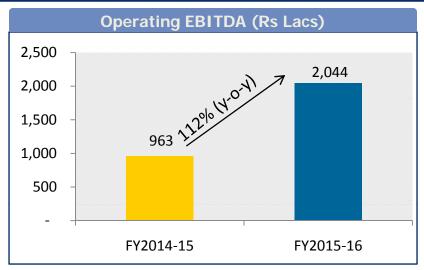


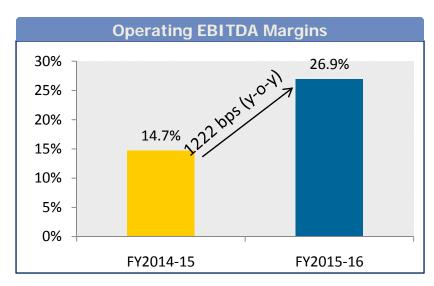


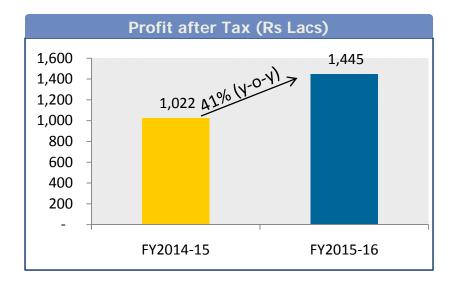
# **Consolidated Financials\* - Snapshot**









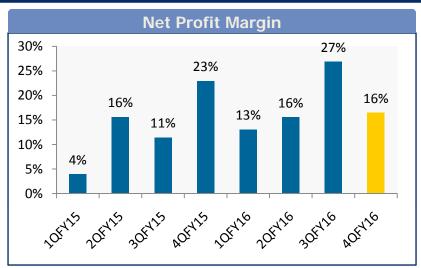


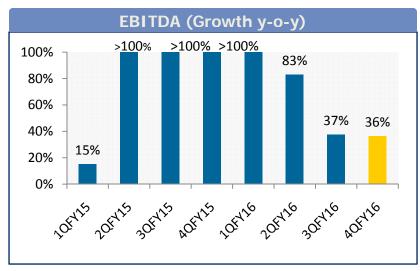
<sup>\*</sup>Adjusted with previous year's income from Automobile venture

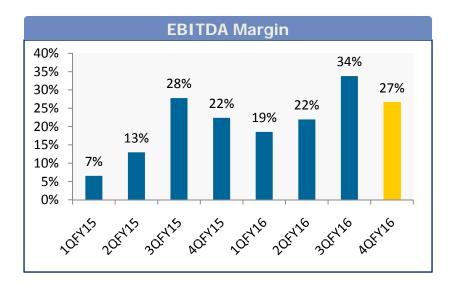
# **Growth Momentum – Since Last 8 Quarters**











**On Standalone financials** 

# **Key Highlights:**



# Company

- Presence in evergreen education sector that leads Indian consumption growth story
- Established and leading player with strong brand equity of providing quality education since 1993
- Strong promoter and rich experienced management team with upmost corporate governance focus

### Businesses

- Diversified products and integrated services in both regulated and non-regulated education segments
- Tutorial business provides higher returns whilst Formal education offers annuity and sustainability
- New initiatives i.e. e-Learning, Skill Development, Pre-school are fuelling growth without additional capex

### Financials

- Large operating leverage to kick-in with Tutorial rebound witnessed over 8 consecutive quarters
- Formal education business is out-of gestation with yielding returns and capital back to the company
- Debt free strong balance sheet with potential value appreciation on investments in tangible assets

# **Product Portfolio – KG to PhD**



# **Informal Education**

**Tutorial Services** 







Synchro School School Integrated Coaching Program

e-learning **Division** 



Video Lectures on PEN DRIVE | MEMORY CARD



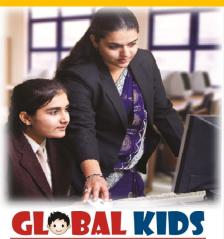




StudyBoard.com

# **Formal Education**

School **Education** 









**Higher Studies Vocational Education** 





Kota (Rajasthan)

CAREER POINT UNIVERSITY

Hamirpur (H.P.)



Integrated Solution Provider across Education value chain throughout the Life Cycle of a Student.



# **Tutorial Division**

# **Pre-Engineering | Pre-Medical | Pre-Foundation**

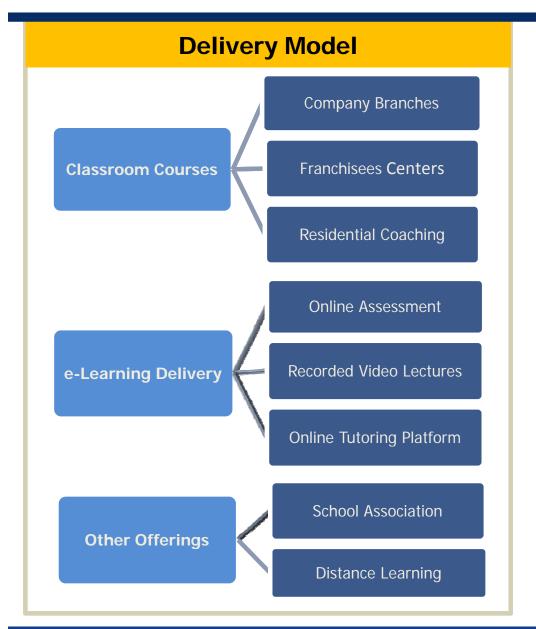


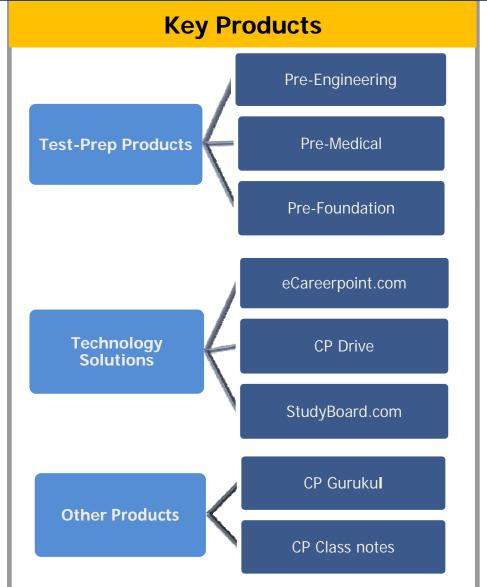




# **Tutorial Products and Delivery Model**

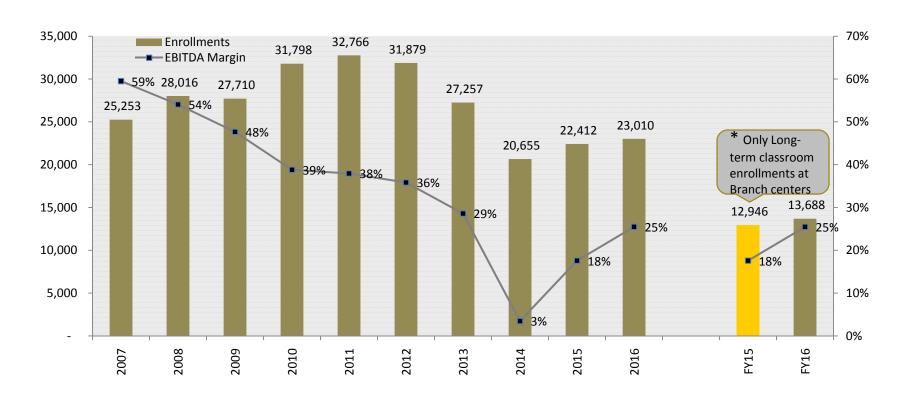






# **Tutorial Enrollments and Margins**





# **Key Highlights**

- ☐ Growth recovery is observed despite closure of inefficient branch centers
- Large operating leverage indicates a potential profitability improvement
- ☐ Higher growth in company owned centers results larger revenue increase

# **Enrolments Split**



| Enrollments       | FY2013       | FY2014      | FY2015 | FY2016 |
|-------------------|--------------|-------------|--------|--------|
| Total             | 29,398       | 24,120      | 27,366 | 30,857 |
| Tutorial Division | 27,257       | 20,655      | 22,412 | 23,010 |
| Formal Education  | 2,141        | 3,465       | 4,954  | 7,847  |
|                   | Tutorial Enr | ollments Sp | lit    |        |
|                   |              |             |        |        |
| Branches-LT CR    | 17,262       | 11,122      | 12,946 | 13,688 |
| Branches-ST CR    | 2,978        | 1,169       | 1,333  | 1,011  |
| Franchisees-LT CR | 1,754        | 1,764       | 1,576  | 1,395  |
| Franchisees-ST CR | 381          | 23          | 87     | 52     |
| Distance Learning | 4,882        | 6,577       | 6,470  | 6,864  |





# e-Learning Division

**Videos on Demand | Online Assessment | Social Learning Marketplace** 







# **CP Drive [Video Lectures on Pen Drive & Memory Card]**



- Video lectures on USB drives and Memory Cards
- Class wise, Subject wise & Unit wise Lectures by star faculty members
- On any device Laptop, Desktop, Tablet, Mobile

# e-Learning Ventures: Assessment and Social Learning Platforms



# eCareerPoint.com



- Online assessment platform and performance analysis solution
- Provides personalized and relative feedback based on scientific and statistical techniques
- Strategically identify the learning gaps and suggest various corrective measures

# e-Learning Ventures: Assessment and Social Learning Platforms



# StudyBoard.com



- Social learning and Online tutoring marketplace
- Paid Question & Answer services on Mobile app.
- Audio-Video
   Conferencing, Interactive
   Whiteboard, Group Chat
   & Live Sessions



# **Formal Education Division**

**Pre-School | School Education | Higher Education** 







# **Global Kids: Pre-School Chain**



- Mentoring early childhood with a core focus on holistic development and child centric philosophy
- Expansion through franchisee network with a complete technical know-how and structured support system in-place
- ✓ Facilities include Audio-Visual Room, Doll House, Art & Craft Room, Creativity Center

### **Academic Pedagogy**

- Activity based Learning
- Intellectual Development
- Creativity Advancement
- Physical Activities
- Social Skills









|                   | Global Public School,<br>Kota | Career Point World School,<br>Jodhpur | Career Point World School,<br>Bilaspur |
|-------------------|-------------------------------|---------------------------------------|----------------------------------------|
| Operational Since | Year 2003                     | July 2012                             | July 2015                              |
| Location          | Kota, Rajasthan               | Jodhpur, Rajasthan                    | Bilaspur, Chattisgarh                  |
| Affiliation       | CBSE                          | CBSE                                  | CBSE                                   |
| Category          | Owned                         | Owned                                 | Franchisee                             |





**Career Point World School, Jodhpur** 



Career Point World School, Bilaspur



# **CP Gurukul Campuses**



# Residential Premium Schools integrated with Coaching

- Coaching Campus
- CBSE School up to 12<sup>th</sup>
- Library & Reading Rooms
- Practical Labs
- Academic Assistance

# Experience

Living

- Boys and Girls Hostels
- Guest house for relatives
- Apartments (1&2 BHK) for parents
- Staff residences
- Play Grounds

# Student Welfare

- Mess, Cafeteria and Food Court
- Health care Services
- Departmental Stores
- 24 Hrs Security

### CP Gurukul, Kota (Raj.)



# CP Gurukul, Mohali (Punjab)



### CP Gurukul, Rajsamand (Raj.)



# **CP Higher Education Institutions**



# Career Point University Kota, Rajasthan





| Courses offered                    |                           |  |  |  |
|------------------------------------|---------------------------|--|--|--|
| Engineering & Technology           | B. Tech, M. Tech and PhD. |  |  |  |
| Computer Applications & Technology | BCA, MCA                  |  |  |  |
| Management and Commerce            | BBA, MBA, B. Com, M. Com  |  |  |  |
| Basic & Applied Sciences           | B.Sc. and M.Sc.           |  |  |  |
| Law and Governance                 | LLB, BA-LLB, BBA-LLB      |  |  |  |
| Vocational Studies                 | Polytechnic Diploma etc.  |  |  |  |
| Post PG                            | M.Phil, PhD.              |  |  |  |



# **Skill Development Division**

State Govt. Partnership | Govt. of India Programs



# Vocational Education - Partner in Skill India Mission



### **Associations and Partnerships**

- ✓ Empanelled with RSLDC (Rajasthan Skill Livelihood Development Corporation) as Project Implementation Agency (PIA) under ELSTP programs
- ✓ Affiliated Training Partner in Govt. of India's PMKVY (Pradha Mantri Kaushal Vikas Yojna) Scheme for multiple sectors
- ✓ Trained number of batches at Owned as well as Franchisee centers with focus on Placements through Industrial Visits, Personality Development and On-Job Trainings

# Specific Experience Reflective Observation Conceptualization Conceptualization



### **Sectors Focus**

- Banking & Accounts
- Courier & Logistics
- Information Technology
- Retail
- Automotive & Repair
- Business & Commerce
- Hospitality
- Agriculture
- Electrical and Electronics



# **NSDC** and Sector Skill Councils Partnership



- ✓ Partnership with NSDC National Skill Development Corporation as Training Provider
- ✓ Allotment of 9 sectors including Banking & Financial Services, Courier & Logistics, Information Technology, Retail, Automotive, Healthcare, Capital Goods, Construction and Electronics
- ✓ Training for various job roles in allotted sectors at multiple locations



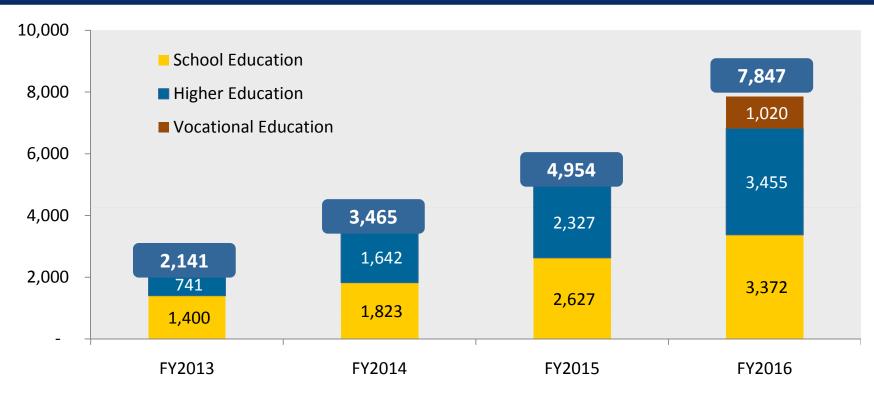


- Affiliated with RASCI (Retailer Association Council of India) as Training Provider(TP)
- ✓ Courses include Retail Cashier, Retail Sales Associate
- ✓ Affiliation with AMHSSC (Apparel Made-ups and Home made furnishing) as Training Provider(TP)
- ✓ Courses include Export Executive, Fabric Checker, Export Assistant



# **Enrolments Split – Formal Education**





# **Key Highlights**

- Universities have completed 4<sup>th</sup> year of operations and two schools are in just 4<sup>th</sup> year of operations. Hence growth momentum will continue in subsequent years.
- Remarkable placement records, Overseas academic collaborations and New school franchisees signify long-term prospects of the division.

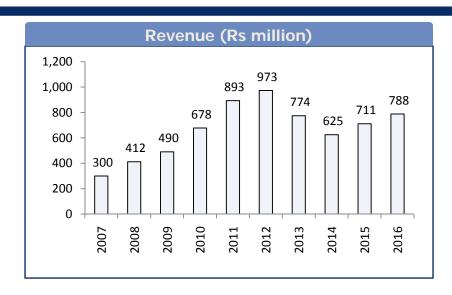


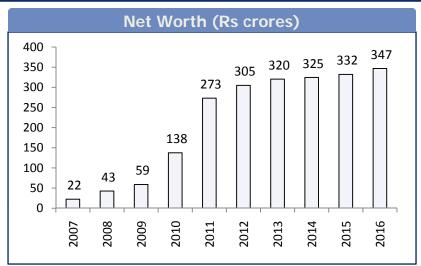
# **Financials**

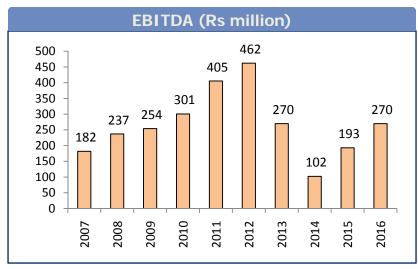


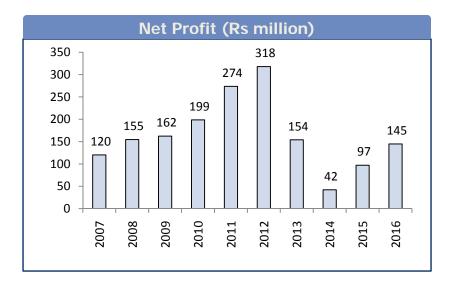
# Financial Snapshot - Standalone





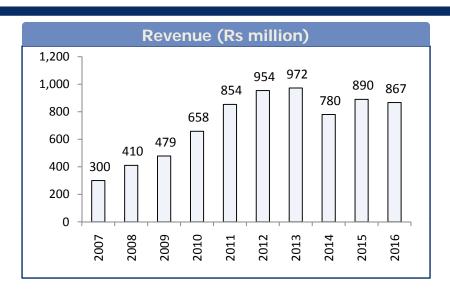


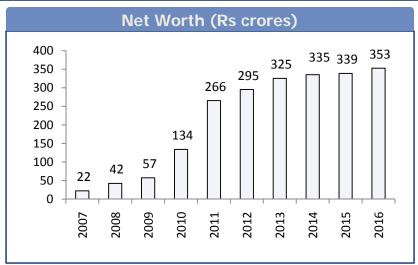


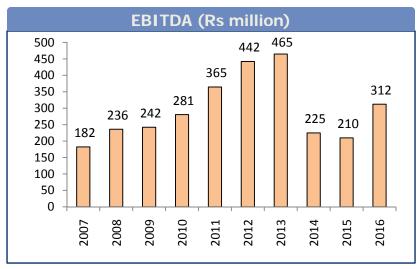


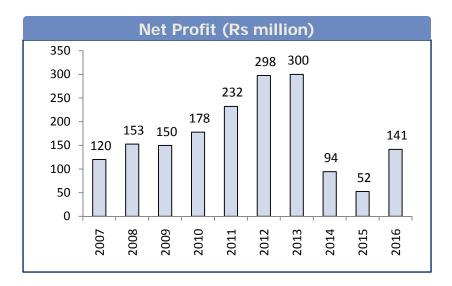
# Financial Snapshot - Consolidated











# **Income Statement - Standalone**



| Income Statement       | <>      |         |         |           | >         |
|------------------------|---------|---------|---------|-----------|-----------|
| Rs Lakhs               | Q4FY15  | Q3FY16  | Q4FY16  | FY2014-15 | FY2015-16 |
| Income                 |         |         |         |           |           |
| Income from Operation  | 1,567.0 | 1,819.4 | 1,793.0 | 6,283.4   | 6,954.5   |
| Other Income           | 187.6   | 377.3   | 164.9   | 827.2     | 927.8     |
| Total Income           | 1,754.5 | 2,196.6 | 1,957.8 | 7,110.6   | 7,882.3   |
|                        |         |         |         |           |           |
| Expenditure            |         |         |         |           |           |
| Cost of Study Material | 60.7    | 46.6    | 49.6    | 201.9     | 190.7     |
| Employees Cost         | 793.6   | 835.3   | 840.4   | 3,348.8   | 3,364.3   |
| G&A and other expenses | 361.8   | 322.6   | 425.0   | 1,629.0   | 1,628.3   |
| Dep. & Amort.          | 116.5   | 115.8   | 114.7   | 468.9     | 465.2     |
| Finance Charges        | 25.3    | 27.0    | 34.2    | 106.7     | 112.0     |
| Total Expenditure      | 1,357.9 | 1,347.3 | 1,463.9 | 5,755.2   | 5,760.5   |
|                        |         |         |         |           |           |
| EBITDA                 | 538.4   | 992.1   | 642.8   | 1,931.0   | 2,699.0   |
| EBITDA Margin          | 30.7%   | 45.2%   | 32.8%   | 27.2%     | 34.2%     |
|                        |         |         | 1=0.0   |           |           |
| Operating EBITDA       | 350.9   | 614.8   | 478.0   | 1,103.7   | 1,771.2   |
| Op. EBITDA margin      | 22.4%   | 33.8%   | 26.7%   | 17.6%     | 25.5%     |
| Des Ct De Comp. Topic  | 0007    | 0.40.4  | 400.0   | 4.055.4   | 0.404.0   |
| Profit Before Tax      | 396.7   | 849.4   | 493.9   | 1,355.4   | 2,121.8   |
| PBT Margin             | 22.6%   | 38.7%   | 25.2%   | 19.1%     | 26.9%     |
| Profit After Tax       | 402.6   | 589.9   | 322.4   | 970.4     | 1,446.8   |
| PAT Margin             | 22.9%   | 26.9%   | 16.5%   | 13.6%     | 18.4%     |
|                        | 22.070  | 20.070  | 10.070  | 10.070    | 10.170    |
| EPS (Rs)               | 2.22    | 3.25    | 1.78    | 5.35      | 7.98      |

<sup>\*</sup> Income of FY2014-15 included revenue from discontinued branch centers.
# Other Income of FY2014-15 was positively impacted on account of one-off Dividend Income.

# **Income Statement - Consolidated**



| < Consolidated |         |         |           | >         |  |  |
|----------------|---------|---------|-----------|-----------|--|--|
|                | Q3FY16  | Q4FY16  | FY2014-15 | FY2015-16 |  |  |
|                |         |         |           |           |  |  |
| 5.7            | 1,977.7 | 1,982.4 | 7,787.6   | 7,589.4   |  |  |
| 0.3            | 404.4   | 182.2   | 1,116.2   | 1,078.5   |  |  |
| 5.1            | 2,382.1 | 2,164.7 | 8,903.8   | 8,667.9   |  |  |
|                |         |         |           |           |  |  |
|                |         |         |           |           |  |  |
| 0.3            | 60.1    | 69.1    | 1,431.6   | 277.7     |  |  |
| 3.2            | 882.5   | 905.2   | 3,587.7   | 3,565.3   |  |  |
| 3.6            | 336.2   | 447.7   | 1,786.0   | 1,702.6   |  |  |
| 9              | 131.2   | 130.4   | 537.2     | 527.0     |  |  |
| 3.2            | 108.9   | 115.1   | 496.5     | 444.0     |  |  |
| .2             | 1,519.0 | 1,667.4 | 7,839.0   | 6,516.6   |  |  |
|                |         |         |           |           |  |  |
| 2.9            | 1,103.3 | 742.7   | 2,098.5   | 3,122.3   |  |  |
|                | 46.3%   | 34.3%   | 23.6%     | 36.0%     |  |  |
| 0              | 200.0   | 500 F   | 000.0     | 0.040.0   |  |  |
| 3.6            | 698.9   | 560.5   | 982.3     | 2,043.8   |  |  |
|                | 35.3%   | 28.3%   | 12.6%     | 26.9%     |  |  |
| .9             | 863.2   | 497.3   | 1,064.8   | 2,151.3   |  |  |
|                | 36.2%   | 23.0%   | 12.0%     | 24.8%     |  |  |
|                |         |         |           |           |  |  |
| 2.7            | 627.3   | 274.9   | 582.1     | 1,444.8   |  |  |
|                | 26.3%   | 12.7%   | 6.5%      | 16.7%     |  |  |
| <u> </u>       | 2.5     | 1.5     | 2 2       | 7.97      |  |  |
|                | 2.0     |         |           |           |  |  |

<sup>\*</sup> Income of Q4FY15/FY2014-15 included income from discontinued Automobile venture # Net Profit of FY2014-15 was negatively impacted by book-loss on asset sale transaction

# **Balance Sheet**



| Balance Sheet              | <> Standalone> |             |             | <> Consolidated> |             |             |  |
|----------------------------|----------------|-------------|-------------|------------------|-------------|-------------|--|
| Rs Lakhs                   | 31-Mar-2015    | 31-Dec-2015 | 31-Mar-2016 | 31-Mar-2015      | 31-Dec-2015 | 31-Mar-2016 |  |
| Liabilities                |                |             |             |                  |             |             |  |
| Shareholders' fund         | 33,219         | 34,345      | 34,345      | 33,832           | 34,981      | 35,283      |  |
| (a) Share Capital          | 1,813          | 1,813       | 1,813       | 1,813            | 1,813       | 1,813       |  |
| (b) Reserve and Surplus    | 31,406         | 32,532      | 32,532      | 32,019           | 33,168      | 33,470      |  |
| Non-current Liabilities    | 431            | 568         | 568         | 194              | 317         | 380         |  |
| (a) Def. Tax Liabilities   | 371            | 495         | 495         | 134              | 244         | 312         |  |
| (b) Long Term Provisions   | 59             | 73          | 73          | 59               | 73          | 67          |  |
| <b>Current Liabilities</b> | 1,460          | 2,346       | 2,346       | 1,580            | 2,469       | 1,883       |  |
| (a) Current Liabilities    | 1,366          | 2,286       | 2,286       | 1,479            | 2,389       | 1,646       |  |
| (b) Provisions             | 94             | 60          | 60          | 101              | 80          | 238         |  |
| Borrowings                 | 988            | 1,133       | 1,133       | 4,312            | 4,455       | 4,735       |  |
| Total Liabilities          | 36,098         | 38,392      | 38,392      | 39,917           | 42,222      | 42,282      |  |
| <u>Assets</u>              |                |             |             |                  |             |             |  |
| Fixed Assets (inc. WIP)    | 12,799         | 12,786      | 12,786      | 16,476           | 16,589      | 16,607      |  |
| Non-current Assets         | 17,950         | 14,779      | 14,779      | 10,098           | 6,928       | 9,468       |  |
| (a) Loans and Advances     | 239            | 247         | 247         | 6,468            | 6,447       | 7,836       |  |
| (b) Investments            | 17,711         | 14,532      | 14,532      | 3,624            | 480         | 1,632       |  |
| (c) Other Assets           | -              | -           | -           | 6                | 1           | 0           |  |
| Current Assets             | 5,349          | 10,827      | 10,827      | 13,343           | 18,705      | 16,207      |  |
| (a) Inventories            | 191            | 186         | 186         | 234              | 222         | 199         |  |
| (b) Sundry Debtors         | 408            | 249         | 249         | 8,124            | 7,971       | 8,082       |  |
| (c) Cash & Bank Balances   | 205            | 126         | 126         | 246              | 161         | 248         |  |
| (d) Current Investments    | 300            | 2,866       | 2,866       | 1,458            | 4,024       | 3,031       |  |
| (e) Loans and Advances     | 4,244          | 7,401       | 7,401       | 3,282            | 6,327       | 4,647       |  |
| Total Assets               | 36,098         | 38,392      | 38,392      | 39,917           | 42,222      | 42,282      |  |



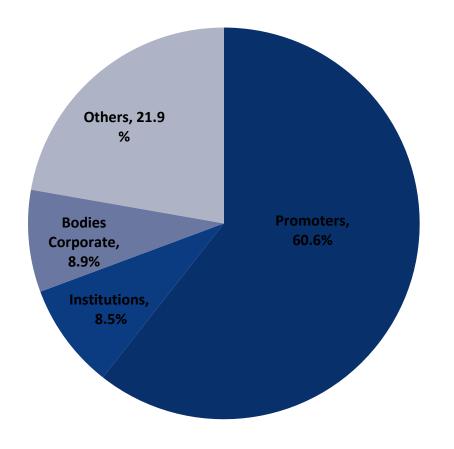
# **Investment Details**







| Stock exchanges         | Symbol  | Databases      | Code    |
|-------------------------|---------|----------------|---------|
| National Stock Exchange | CAREERP | Reuters - RIC  | CARP.BO |
| Bombay Stock Exchange   | 533260  | Bloomberg – BB | CRPT:IN |

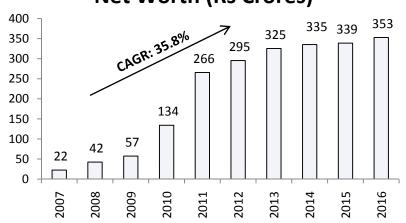


| Key Non-Promoters Ownership (>1%) |        |  |  |  |  |
|-----------------------------------|--------|--|--|--|--|
| Fidelity                          | 6.80%  |  |  |  |  |
| Mr. Akash Bhanshali               | 2.49%  |  |  |  |  |
| Franklin Templeton                | 2.23%  |  |  |  |  |
| Nadathur Estates                  | 1.88%  |  |  |  |  |
| Rajasthan Global Securities       | 1.63%  |  |  |  |  |
| DSP Blackrock                     | 1.57%  |  |  |  |  |
| Bhanshali Stock Brokers           | 1.11%  |  |  |  |  |
| Mr. Vikas Singhi                  | 1.10%  |  |  |  |  |
| Total                             | 18.81% |  |  |  |  |
| As on 31 Mar 2016                 |        |  |  |  |  |

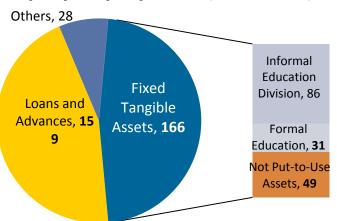
# **Balance Sheet Highlights**







# **Equity Deployment (Rs Crores)**



### **Net Cash & Cash Equivalents: Rs 36 Crores**

**Unleveraged:** The balance sheet is debt free. The borrowing of Rs 47 Crores by 31 Mar. 2016 essentially leveraged against the liquid investments.

**Assets Appreciation:** The company holds tangible fixed assets of Rs 166 Cr including 'Not Put-to-Use assets' of Rs 49 Cr. The market value of these assets is significantly higher.

**Business Advances:** Second biggest component of balance sheet as Loans and Advances. The major portion of this is incidental to company's formal education business division.

# **Asset Details**



|                                            | Educational     | Land Area | Built-up Area | Students Capacity |                |  |
|--------------------------------------------|-----------------|-----------|---------------|-------------------|----------------|--|
| Name of the Institution                    | Segment         | (Acres)   | •             | Built-up          | Overall Campus |  |
|                                            |                 |           |               |                   |                |  |
| Career Point University, Kota              | Higher Edu.     | 41.61     | 4 Lacs        | 5,000             | >20,000        |  |
| Career Point University, Hamirpur          | Higher Edu.     | 25.34     | 1.6 Lacs      | 1,500             | >5,000         |  |
| Career Point Technical Campus, Rajsamand   | Higher Edu.     | 10.33     | 1.6 Lacs      | 1,500             | >3,000         |  |
| Global Public School, Kota                 | School-K12      | 1.54      | 50K           | 2,000             | 2,400          |  |
| Career Point World School, Jodhpur         | School-K12      | 2.08      |               | 1,200             | 2,400          |  |
| Career Point Gurukul, Mohali               | Residential K12 | 10.98     | 1.5 Lacs      |                   |                |  |
| Career Point Gurukul, Kota                 | Residential K12 | 10.27     | 5 Lacs        | 1,450             | 3,000          |  |
| Career Point, IPIA, Kota                   | Tutorial        | 1.01      | 1.25 Lacs     | 15,000            | N.A.           |  |
| Career Point Tower-2, Kota                 | Vocational Edu. | 1.03      | 1.25 Lacs     | 1,500             |                |  |
| Career Point Ltd., Jaipur                  | Tutorial        | 0.19      |               | 5,000             | N.A.           |  |
| JBS Childrens' Paradise, Kota (CP Gurukul) | School-K12      |           | 1 Lac         | 1,500             | 2,400          |  |



# **Appendices**







# **Leadership Team**



### **Experienced Promoters**



Pramod Maheshwari CMD & CEO



Om Maheshwari **Executive Director** 



Nawal Maheshwari **Executive Director** 

### **Visionary Board of Directors**



Pawan Lalpuria **Independent Director** 

Pritam Goswami

**Independent Director** 

Ramswarup Chaudhary

**Independent Director** 



Vishal Jain **Independent Director** 



Mahesh Gupta **Independent Director** 



Neelima Maheshwari NonExecutive Director

### **Professional Management Team**



Dr. P. L. Gautam VC, CP University, HP



Shailendra Maheshwari **Director - Academics** 



Tarun Kumar Jain Company Secretary



Dr. Mithilesh Dixit VC, CP University, Kota



Mahesh Bhangriya **VP-Corporate Strategy** 



Ankesh Jain **GM-Marketing** 



Dr. Gurudatt Kakkar **GM-Higher Education** 



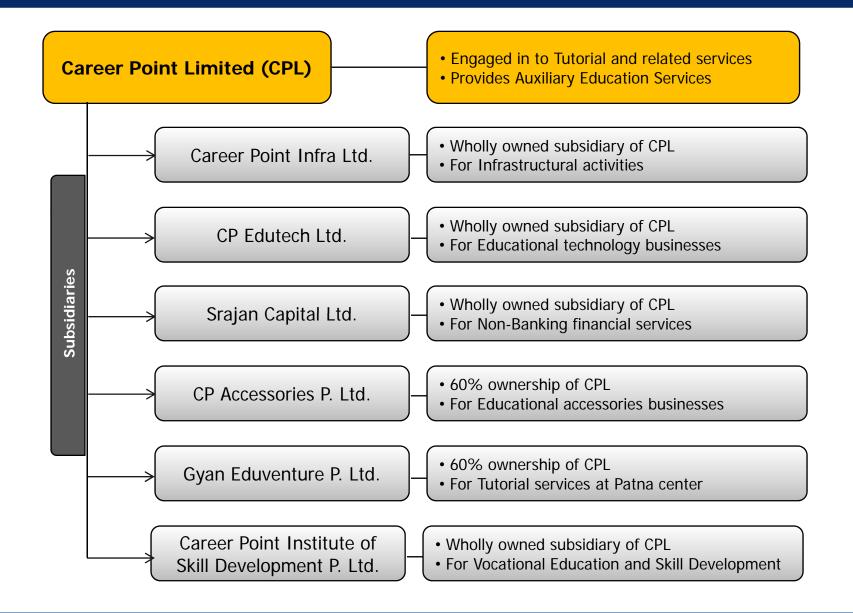
U.S. Kejriwal General Manager-Infra



Manish Sharma AGM-Business Dev. 35

# **Company Structure**





# **CSR:** Giving back to the society











# **Glimpses: Corporate Social Responsibility**

- ✓ Career Point has initiated several programs for the communities around in the space of Education, Healthcare and Environment
- ✓ Free schooling for children of workers at various projects, Eye care camp for rural underprivileged, Save Water campaign and various Green initiatives
- ✓ Integrated Career Point's financial support programs for deserving underserved candidates.











# Thank you



# **Career Point Limited**

Corporate & Reg. Office: CP Tower, Road No-1, IPIA, Kota (Rajasthan) – India. Ph: +91 744 3040000

Visit us at: <a href="www.cpil.in">www.cpil.in</a> | <a href="www.cpin.ac.in">www.cpin.in</a> | <a href="www.skillzoneindia.com">www.skillzoneindia.com</a> | <a href="www.skillzoneindia.

YouTube links: Career Point - <a href="www.youtube.com/watch?v=rd-SY0DHVPs">www.youtube.com/watch?v=rd-SY0DHVPs</a>
CP Gurukul - <a href="www.youtube.com/watch?v=f23ra5hf8M4">www.youtube.com/watch?v=f23ra5hf8M4</a>
Gurukul Kota - <a href="www.youtube.com/watch?v=BAyMuE0nstQ">www.youtube.com/watch?v=BAyMuE0nstQ</a>
Career Point University - <a href="www.youtube.com/watch?v=K9aiGt\_dSA4">www.youtube.com/watch?v=K9aiGt\_dSA4</a>

### **Investor Contact Details**

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Mr. Tarun Jain | Company Secretary | <u>tarun.jain@areerpointgroup.com</u>