# IntraSoft Technologies Limited



Investor Presentation 30<sup>th</sup> May, 2022

BSE: 533181, NSE: ISFT



# 123Stores

E-Commerce Subsidiary of IntraSoft Technologies Ltd

# We are an Amazon Retailer

What we do?



Our value proposition



Products we sell



- ✓ We are amongst the top 300 e-commerce retailers on the Amazon US marketplace#
- ✓ We enable small and medium businesses (our brand partners) in the US to sell their products on Amazon
- ✓ We sell 150,000 + products across all major categories – home & kitchen, garden & outdoor, tools & more

Source(s): #Marketplace Pulse

# **Our Business Model**

amazon

Premium seller on Amazon US with 96% Life-time rating

### **Customers**

We service millions of marketplace customers

Our end-to-end solution enables brand partners to grow their business on Amazon without the need for dedicated resources



### **Brand Partners**

We have a wide network of 300+ brand partners

## **Logistics Partners**

We have partnered with leading logistic companies – UPS and Fedex for fast and accurate order fulfillment

# **Our Platform Features**

# Inventory management Marketing & Advertisement Comprehensive product listings Order Management Data Analytics and insights



# Financial Performance Of IntraSoft Technologies Ltd



# Financial Performance – IntraSoft Technologies Ltd.

Audited Consolidated Statement of Profit & Loss					
	Quarte	Quarter Ended		Year Ended	
Particulars	Mar-22	Mar-21	Mar-22	Mar-21	
	₹ (In L	₹ (In Lakhs)		₹ (In Lakhs)	
Revenue From Operations	10,344.50	10,642.45	42,166.01	61,313.38	
Cost of Goods Sold (Incl. Shipping)	7,801.08	8,074.05	32,090.54	49,741.89	
Gross Profit	2,543.42	2,568.40	10,075.47	11,571.49	
Sales & Marketing Expenses	1,374.82	1,470.26	5,686.80	7,860.08	
Employee Benefit Expense	530.63	412.31	1882.39	1677.32	
General & Administrative Expenses	360.67	325.04	1244.82	1194.51	
Earnings From Operations	277.30	360.79	1,261.46	839.58	
Other Income (Net)	66.38	42.11	478.37	635.16	
Earnings Before Interest, Tax, Depreciation & Amortization	343.68	402.90	1,739.83	1,474.74	
Depreciation & Amortization	34.05	33.95	137.55	281.65	
Earnings Before Interest & Tax	309.63	368.95	1,602.28	1,193.09	
Finance Costs	105.07	81.78	352.05	325.14	
Profit Before Tax (PBT)	204.56	287.17	1,250.23	867.95	
Tax Expense	-46.11	125.07	-32.05	33.68	
Profit After Tax (PAT)	250.67	162.10	1,282.28	834.27	



# Financial Performance – IntraSoft Technologies Ltd.

Audited Consolidated Statement of Assets & Liabilities				
Particulars	As at	As at		
raniculais	Mar – 22	Mar – 21		
ASSETS	₹ (In L	₹ (In Lakhs)		
Non-current assets				
Property, plant and equipment	1,484.88	1,523.25		
Right of use assets	0.00	0.53		
Other intangible assets	6.90	8.19		
Other intangible assets under Development	10,807.12	6,125.07		
Financial assets				
(i) Investments	326.76	433.44		
(ii) Other financial assets	3.61	3.47		
Deferred tax assets (net)	1,926.84	1,932.77		
Income tax assets (net)	21.22	39.45		
Other non-current assets	49.06	71.79		
	14,626.39	10,137.96		
Current assets				
Inventories	8,691.10	9,892.10		
Financial assets				
(i) Investments	7,217.92	6,756.23		
(ii) Trade receivables	345.04	196.13		
(iii) Cash and cash equivalents	866.02	1,033.39		
(iv) Other bank balances	53.08	57.51		
Income tax assets (net)	5.91	0.00		
Other current assets	1,255.04	263.73		
	18,434.11	18,199.09		
TOTAL ASSETS	33,060.50	28,337.05		



# Financial Performance – IntraSoft Technologies Ltd.

Audited Consolidated Statement of Assets & Liabilities				
Dawlin ulawa	As at	As at		
Particulars Particulars Particulars Particulars	Mar – 22	Mar – 21		
EQUITY AND LIABILITIES	₹ (In L	₹ (In Lakhs)		
Equity				
Equity share capital	1,473.17	1,473.17		
Other equity	15,191.72	13,872.72		
	16,664.89	15,345.89		
Liabilities				
Non-current liabilities				
Financial liabilities:				
(i) Borrowings	11,267.22	9,804.02		
(ii) Other Financial liabilities	0.00	2.01		
Provisions	146.00	134.47		
Deferred tax liabilities (net)	1,064.21	92.55		
Other non-current liabilities	97.50	99.50		
	12,574.93	10,132.55		
Current liabilities				
Financial liabilities				
(i) Borrowings	7.04	0.00		
(ii) Trade payables	3,076.93	2,161.01		
(iii) Lease Liability	0.00	0.63		
(iv) Other Financial liabilities	283.69	228.19		
Other current liabilities	445.78	444.79		
Provisions	7.24	6.18		
Income tax liabilities (net)	0.00	17.81		
	3,820.68	2,858.61		
TOTAL EQUITY AND LIABILITIES	33,060.50	28,337.05		



# IntraSoft Technologies Ltd

# For Further Information, Please Contact

# Company:

IntraSoft Technologies Ltd. CIN - L24133MH1996PLC197857

Mr. Varun Didwania varun.didwania@itlindia.com

www.itlindia.com

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