





MBFSL/CS/2025-26

2nd June, 2025

To, Department of Corporate Relations, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001	To, National Stock Exchange of India Ltd, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051
Scrip Code: 543253	Scrip Symbol: BECTORFOOD

Dear Sir/Madam,

Subject: Investor's Presentation

In terms of Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith copy of Investors' Presentation with respect to the performance of the Company for the Quarter and year ended March 31, 2025.

The same is also available on the website of the Company i.e. www.bectorfoods.com

Thanking You,

Yours faithfully,

For Mrs. Bectors Food Specialities Limited

Atul Sud Company Secretary and Compliance Officer M.No. F10412

Read. Office: Theing Road, Phillaur - 144410, Punjab, India P: (+91-1826) 225418, 222826, 2223138 F: (+91-1826) 222915

CIN: L74899PB1995PLC033417, E: atul.sud@bectorfoods.com



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Supportive Macro Drivers

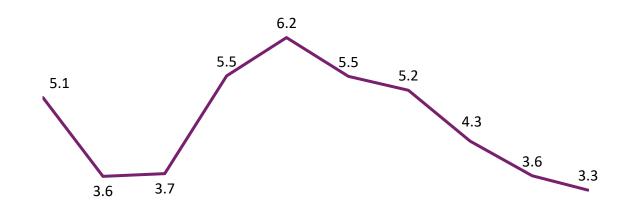


India's growth story continues amidst global slowdown. Inflation showing sings of moderation.

India's Real GDP Growth

CPI Inflation





Jun-24 Jul-24 Aug-24 Sep-24 Oct-24 Nov-24 Dec-24 Jan-25 Feb-25 Mar-25

Source: Annual GDP, Ministry of Statistics & Programme Implementation (MOSPI) Source: CPI, Ministry of Statistics & Programme Implementation (MOSPI)

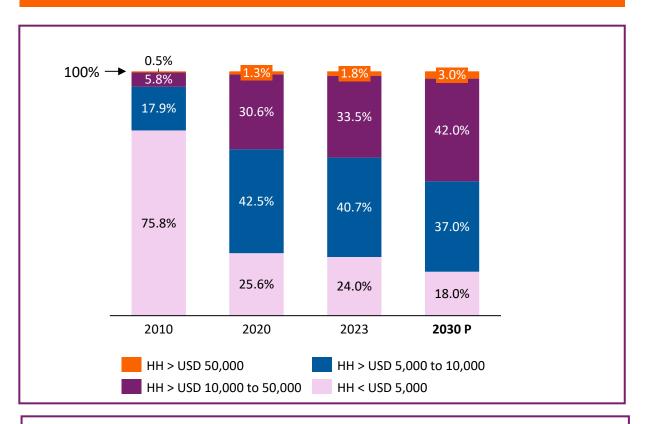




India's Growing Middle Class

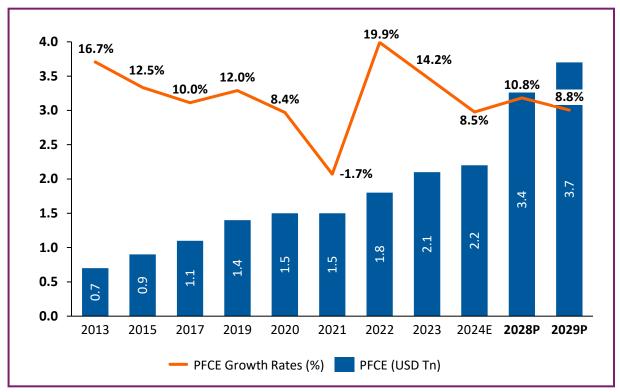


Household (HH) Annual Earning Details (FY)



- The increase in number of households with annual earnings ranging from USD 10,000 to USD 50,000 is poised to drive the Indian economy by fostering demand across wide array of sectors
- The expanding middle-class sector in India is accompanied by a growing appetite for premiumization across various sectors

India's Private Final Consumption Expenditure (In USD trillion) (FY)



- GDP growth in India is expected to be driven by rising Private Final Consumption Expenditure (PFCE)
- With the rapidly growing GDP and PFCE, India is poised to become one of the top consumer markets globally

Source: EIU, Technopak Estimates

RBI, Ministry of Statistics and Program Implementation, Technopak Analysis, Note: 1 USD = INR 80





Mrs Bector Foods: At a Glance







I feel blessed and express my gratitude to the Central government for recognising my services. I am feeling honoured and want to thank my family, children, and staff. This is a very proud moment for me and for all at Bectors. I would like to dedicate this award to all who have worked that extra mile to make this possible. I would also like to thank our customers, who believed in us, supported us and continued relationships with us, which motivated us to work harder to give them the best products in our category.



'Lifetime Achievement Award' and 'Pride of Punjab' by Global Achievers Forum in 2017 Felicitated by SBI for her outstanding achievement as an entrepreneur and serving as a role model for the women fraternity in 2017

'Woman of Excellence' from FICCI Ladies Organisation, Ludhiana in 2014 & 2009

'Outstanding Women Entrepreneur' by SIDBI 2010

'Hall of Fame 2010, The Premier League' by the Human Factor





Large & Diverse Portfolio







Domestic Range Of Cookies, Creams, Digestives, Marie And Crackers



EXPORTS







Mrs. Bector's





Performance Update



Consolidated Performance Scorecard – Q4 FY25



Net Revenue	EBITDA	PAT PAT
Rs 446.1 Crs	Rs. 55.6 Crs	Rs 34.3 Crs
Q4 FY25	Q4 FY25	Q4 FY25
+9.8%	-5.3%	+2.0%
12 Months Growth	12 Months Growth	12 Months Growth
+29%	+15%	+24%
24 Months Growth	24 Months Growth	24 Months Growth

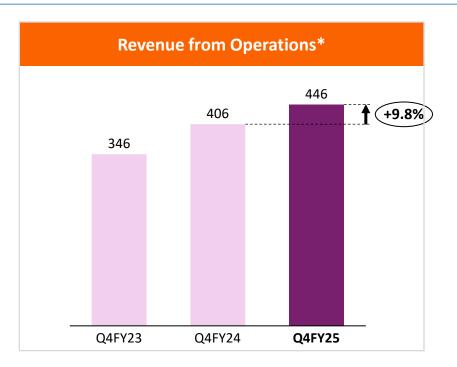
Consolidated Performance Scorecard – FY25

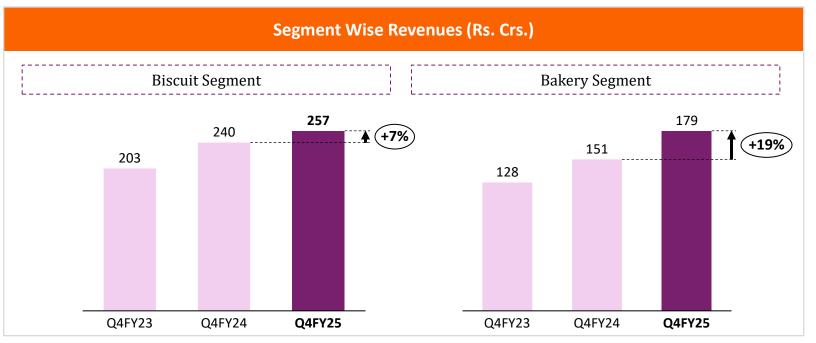


Net Revenue	© EBITDA	PAT
Rs 1,873.9 Crs	Rs. 251.5 Crs	Rs 143.2 Crs
FY25	FY25	FY25
+15.4%	+3.7%	+2.0%
12 Months Growth	12 Months Growth	12 Months Growth
+37.6%	+43.5%	+59.0%
24 Months Growth	24 Months Growth	24 Months Growth

Consolidated Q4 FY25 Performance Highlights (YoY and 24 months comparison) Mrs. Bector's



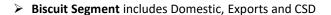






Biscuit segment revenue

In Q4 FY25 stood at Rs. 257 crores against Rs. 240 crores in Q4 FY24, registering a growth 7% compared to Q4 FY24 including domestic and export biscuioft segment. The Biscuit segment has grown by 26% compared to Q4 FY23





Bakery segment revenue

In Q4 FY25 stood at Rs. 179 crores against Rs. 151 crores in Q4 FY24, registering a growth of 19% compared to Q4 FY24 including retail bakery and institutional segment. The Bakery segment has grown by 40% compared to Q4 FY23

Bakery Segment includes Retail and Institutional





Consolidated Profit & Loss Statement – Q4 FY25 and FY25



Profit & Loss Statement (Rs. Crs.)	Q4 FY25	Q4 FY24	Y-o-Y	Q3 FY25	Q-o-Q	FY25	FY24	Y-o-Y
Revenue from Operations	446.1	406.4	9.8%	492.1	-9.4%	1,873.9	1,623.9	15.4%
Cost of Materials Consumed	244.8	205.5		240.3		982.9	833.6	
Purchase of stock-in-trade	11.7	8.7		9.3		38.9	40.6	
Changes in inventories of finished goods, stock-in- trade and work-in-progress	-8.0	-1.8		20.7		-13.2	-8.1	
Gross Profit	197.6	194	1.8%	221.8	-10.9%	865.3	757.8	14.2%
GP %	44.3%	47.7%		45.1%		46.2%	46.7%	
Employee Benefits Expense	59.8	57.7		68.7		258.8	218.2	
Other Expenses	82.2	77.7		91.7		355.0	297.2	
EBITDA	55.6	58.6	-5.3%	61.4	-9.6%	251.5	242.4	3.7%
EBITDA %	12.5%	14.4%		12.5%		13.4%	14.9%	
Other Income	11.3	6.6		7.0		29.0	19.0	
Depreciation and Amortisation Expense	19.8	16.4		19.4		75.9	61.4	
EBIT	47.1	48.9		49.0		204.6	200.0	
Finance Costs	1.9	3.7		2.5		12.9	11.8	
Share of net profit/Loss of associate accounted for using the equity method	0.0	0.0		0.0		0.1	0.1	
PBT	45.2	45.2		46.5		191.8	188.3	
Total Tax Expense	11.0	11.6		11.9		48.5	47.9	
Profit after Tax (PAT)	34.3	33.6	2.0%	34.6	-0.9%	143.2	140.4	2.0%
PAT %	7.7%	8.3%		7.0%		7.6%	8.6%	





Consolidated Balance Sheet as on 31st March 2025



EQUITY AND LIABILITIES (Rs. Crs.)	31-Mar-25	31-Mar-24
Equity		
Equity share capital	61.3	58.8
Other equity	1,104.4	604.1
Total equity	1,165.8	662.9
Non-current liabilities		
Financial liabilities		
(i) Borrowings	60.9	149.0
(ii) Lease liabilities	48.8	18.3
Provisions	5.2	5.8
Deferred tax liabilities (net)	8.5	9.5
Other non-current liabilities	7.3	10.1
Total non-current liabilities	130.6	192.6
Current liabilities		
Financial liabilities		
(i) Borrowings	70.5	75.6
(ii) Lease liabilities	4.0	2.0
(iii) Trade payables		
(a) Total outstanding dues of micro enterprises & small enterprises	12.7	9.3
(b) Others	92.7	97.4
(iv) Other financial liabilities	64.2	39.5
Other current liabilities	19.3	15.9
Provisions	5.9	5.0
Current tax liabilities (net)	0.3	0.0
Total current liabilities	269.4	244.8
Total liabilities	400.1	437.4
Total Equity and Liabilities	1,565.9	1,100.3

ASSETS (Rs. Crs.)	31-Mar-25	31-Mar-24
Non-current assets		
Property, plant and equipment	550.4	491.6
Right-of-use assets	63.3	31.9
Capital work-in-progress	237.0	94.4
Goodwill	0.4	0.4
Other intangible assets	9.1	0.1
Intangible assets under development	0.9	0.0
Investments accounted for using the equity method	3.8	3.7
Financial assets		
(i) Investments	0.3	0.4
(ii) Loans	0.3	0.3
(iii) Other financial assets	14.9	8.1
Non-current tax assets (net)	4.2	4.1
Deferred tax asset (net)	0.4	0.0
Other non-current assets	62.3	56.1
Total non-current assets	947.1	691.0
Current assets		
Inventories	137.1	103.7
Financial assets		
(i) Trade receivables	135.0	133.1
(ii) Cash and cash equivalents	86.2	7.6
(iii) Bank balances other than cash and cash equivalents	202.0	119.5
(iv) Loans	0.8	0.6
(v) Other financial assets	15.9	25.4
Other current assets	41.8	19.4
Total current assets	618.8	409.3
Total Assets	1,565.9	1,100.3



Consolidated Cash Flow Statement



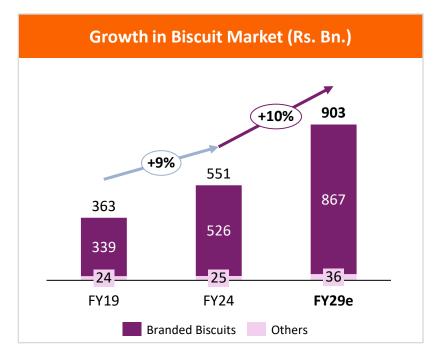
Cash Flow Statement (Rs. Crs.)	Mar-25	Mar-24
Cash Flow from Operating Activities		
Profit before Tax	191.8	188.3
Adjustment for:	72.8	61.4
Operating Profit before Working Capital Changes	264.6	249.7
Movement in working capital:	-53.4	-47.2
Cash Generated from Operations	211.2	202.5
Income tax paid (net)	-49.8	-49.0
Net cash generated from operating activities	161.5	153.4
Cash Flow used in Investing Activities	-331.4	-223.5
Net cash generated from financing activities	248.4	68.8
Net increase/ (decrease) in Cash & Cash equivalents	78.5	-1.4
Cash and cash equivalents at beginning of the year	7.6	9.0
Cash and cash equivalents at the end of the year	86.1	7.6

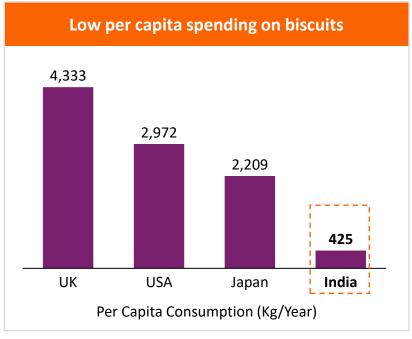




Immense Industry Potential in the Biscuit Market







"Per capita consumption of biscuits in India is low as compared to the key developed economies

However, factors like increasing disposable income, product innovations, demand for various product types, and favorable consumer perception, presents a strong case for room and growth for the industry"

Key Growth Drivers



Changing Lifestyles & Innovative Product Development



Growth in Organized Retail



Technological Advancements & Innovation in Ingredients



Improved Packaging Solutions

Key Trends



New products development and premiumization



Healthy Options

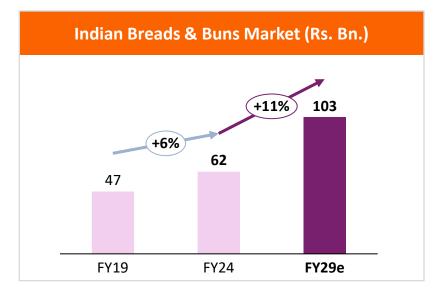
Source: Technopak Report

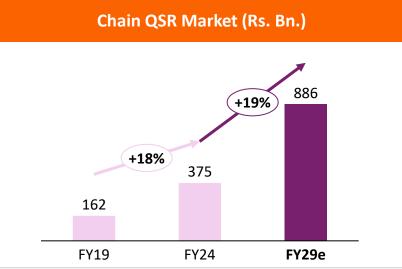


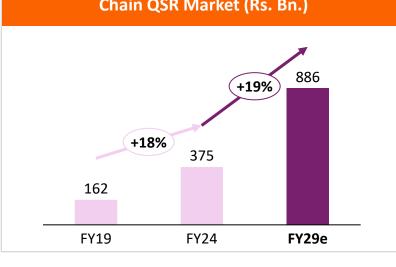


Growth Potential in Bread & Bakery Business

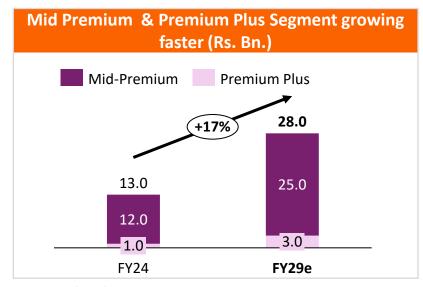


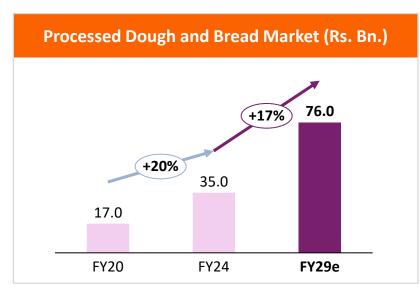






- o Indian breads and buns retail market in India was valued at INR 62 billion in FY 24, growing at a CAGR of 6% from INR 47 billion in FY 19
- o The market is further projected to grow at a CAGR of 11%, to reach a market size of INR 103 billion in FY 29
- Chain QSRs constituted 58% of the total QSR market in FY 24 and their share is projected to grow to 60% by FY 29 growing at a CAGR of 18.8%
- o Driven by centralized operating model & supported by processed food vendors with robust supply chain will help in attaining deeper penetration in Tier 2 & 3 cities





- o Mid-premium & premium plus segments are expected to grow at a CAGR of 16% and 20% respectively
- o It is expected to grow faster than the overall market due to factors like shift in customer preference for healthier & speciality options, higher disposable income, & propensity to spend
- o Share of processed dough-based inputs for the organised QSR segment was valued at INR 35 bn in FY24 and is projected to grow at CAGR of 17% to reach INR 76 bn by FY 29
- o The dough-based inputs market for QSRs in India is experiencing significant growth across segments

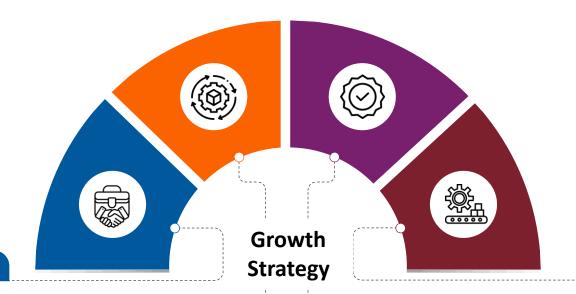
Source: Technopak Report





Our Approach





Augmenting Distribution (B2C and B2B)

- Omni Channel Approach Available on all touch points Retail, MT, Ecommerce
- Cremica Preferred Outlets Retail loyalty to drive share in large outlets
- Calibrated Expansion Plans Increase in "Feet on Street"
- South and West Long-term vision of being a pan-India player

Building Portfolio of Offerings

- Participate in **all key segments**, all Key Price Points
- Build "Cremica" as a preferred Brand in all key geographies
- New Product Development to cater to growing consumer need categories – Health, Price/value gap, New Age Product segments such as Sourdough, Millets etc

- Automation from front-end to back-end to enable real time analysis and decision making
- Leveraging technology for building Business Continuity measures and improving efficiency

Robust Supply Chain & Manufacturing

• Continuous investment behind capacity addition as well as New Product Development

Winning thru Quality

- Recognized Certifications across all plants
- Association with McDonald's and Walmart is a testament of world class quality standards













Cremica Brand footprint in 70+ Countries



Association with Walmart - Part of Walmart's commitment to source \$10 bn in goods from India







70+

Overall number of countries catered

Dedicated subsidiary setup in the UAE to cater to MENA and African markets; plans to expand footprint in FY25-26

America Africa Europe Middle East

Bouquet of unique international offerings















Preferred Supplier to Largest QSR Franchises in India



Company is a leading player in the institutional bakery segment

Key Success Factors



Stringent quality control and compliance with standards



Dedicated lines for manufacturing buns to serve QSR customers



Industry best practices such as use of premium quality raw materials



Innovative lines for manufacturing desserts, pizzas, garlic breads, croissants

Strong relationship with leading QSRs, multiplex chains, and cloud kitchens

Pioneering new innovative products like, 'dessert jars' and 'brownies' in the Indian retail business segment One of the two key vendors, in India, working with institutions for the supply of processed and semi-processed dough-based offerings

Well-positioned to capitalize on growth opportunities in the institutional bakery business by leveraging dedicated manufacturing facilities and long-standing relationships with key institutional customers





New Introductions- Balancing Health, Indulgence and Convenience



New Range of Cookies & Crackers

Cremica Shortbread ~ Premium Butter Cookies



MRP Rs 60/- for 102gms

Quick Commerce First Launch



25% Butter,

Animal Shaped Cracker Biscuits





MRP Rs 150/- for 283gms

Quick Commerce First Launch

Expansion of "Zero Maida" Range

Expanded the "Zero Maida" Range with launch of Zero Maida Pav







No Maida, No Artificial Preservatives & No Palm Oil

MRP Rs 50/- for 250gms

Introduction of New Frozen Dessert Range

Foray into Ready to Eat (undergoing Pilot Launch)



Muffin (Choco Chip & Vanilla Choco chip), Chocolate Fudge Brownie, Choco Lava Cake





Digital Marketing Visibility For Recent Developments



TVC renovated portfolio of Magic Cream (launched in Q3)









Restage in Q3

New Pineapple Variant











Digital Campaigns across New Age Segments







On-ground Visibility across key Brands Continue



Building Brand Visibility Continues On- Ground

"No Means No" A Successful campaign, continued in Q4 With Outdoor marketing activities in North markets











English Oven ~ Digital Campaign with "Zero Maida" & "Zero Palm Oil" continued in Q4







On Ground Visibility and Activations Continue in core market geographies for Cremica



Cremica On Ground Visibility & Activation at "Kumbh Mela" to gain traction in Q4











Automated state of art manufacturing units











- Equipped with advanced modern technology and automated systems
- Invested Rs. 716+ crores between FY21 to FY25 to build capacities with superior capabilities
- Sourced best in class equipment from Denmark, Germany, US and Italy
- Plants are equipped with best of technology with capability to produce international quality products
- Focus on innovation

Introduced 'sub breads' branded as 'English Oven Sub' Commissioned a sheeting line capable of producing 'Focaccia Breads', 'Panini Breads', 'Ciabatta Breads'

Stringent Quality Controls











State of the art quality assurance lab with highly capable personnel aiding quality and innovation





Expansion Projects





Additions in Rajpura (Punjab)

- 2 Biscuit lines have been commissioned in Rajpura in FY23-24
- 2 more lines have been commissioned in Rajpura in H1'24-25

Bhiwadi plant has been commissioned in FY23-24

01

03

The company will be initiating production at a new bakery unit in Kolkata in FY25-26

Addition in Bakery Business

Biscuit Lines at Dhar (MP)

 Dhar plant has been commissioned in Q1 of FY25-26



- The company has started construction of building in Khopoli, Mumbai
- o Plant will be commissioned in FY25-26



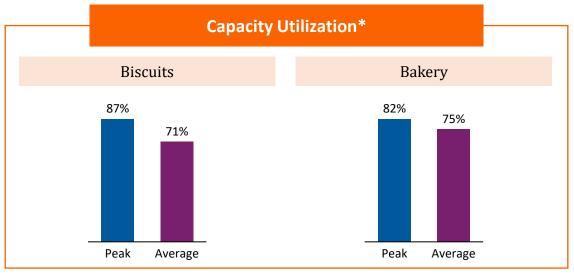


Future Ready Production | Capacity Utilization





	Biscuits (Metric Tonnes)	Bakery (Metric Tonnes)
Current Capacity	1,64,880	91,267
Additional Planned	21,000	24,741
Total	1,85,880	1,16,008



Updated FY25

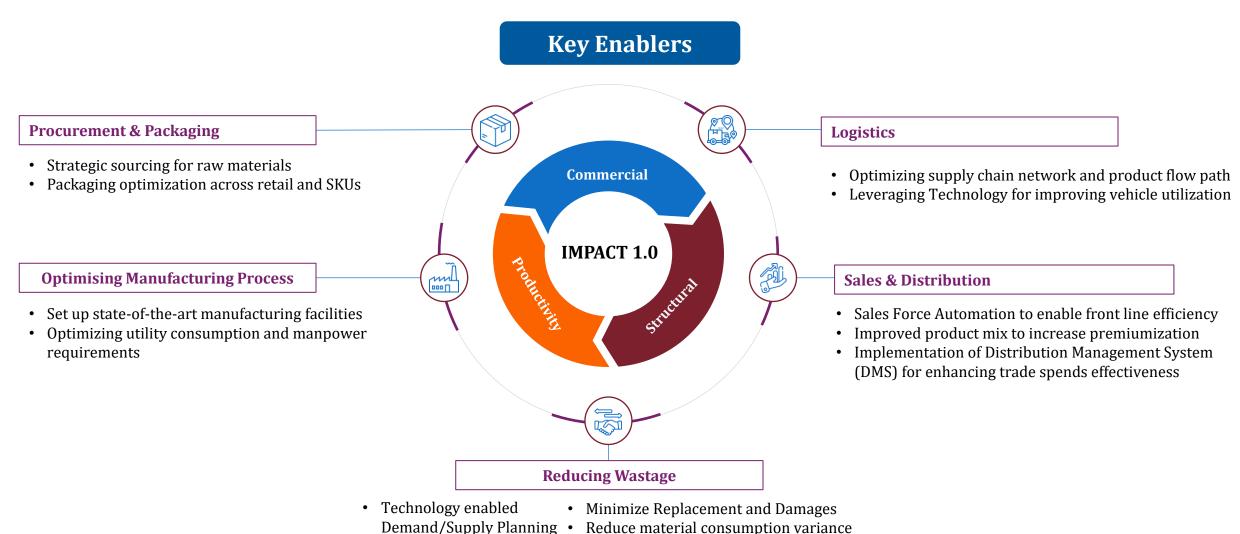




Project Impact 1.0 (Initiatives For Mrs. Bectors' Cost Transformation)



We have launched Project IMPACT 1.0, embarking on a cost transformation journey that began in Q1 FY25 and will continue







'Goodness Together' - Building Communities around us



Under "Goodness Together", we continuously look for every opportunity to develop the community around us

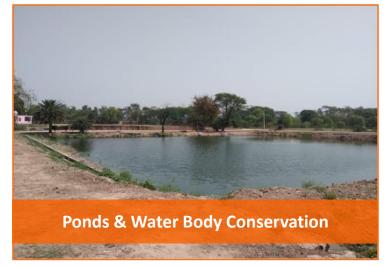
















Mrs. Bector's



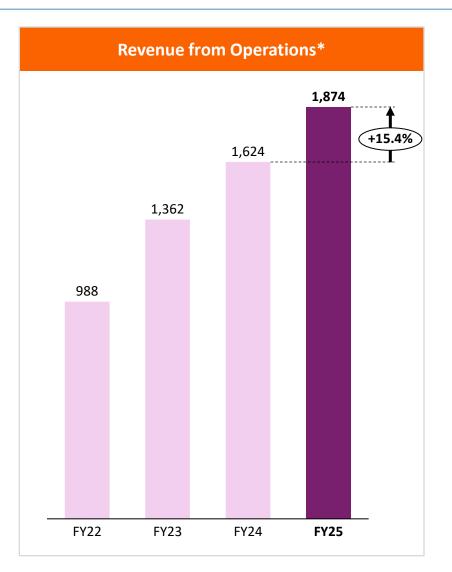


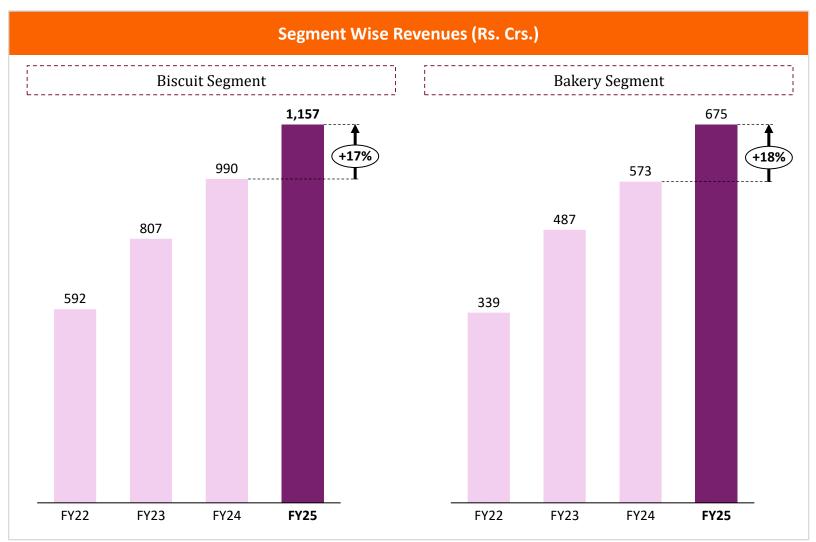
Historical Financials



Consolidated Segment Performance Highlights







Biscuit Segment includes Domestic, Exports and CSD; Bakery Segment includes Retail and Institutional

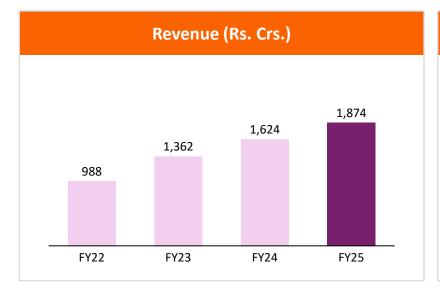
^{*} Total Revenue includes revenue from contract manufacturing and other operating revenues

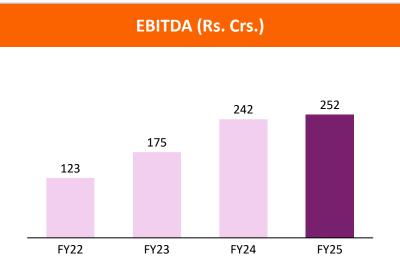


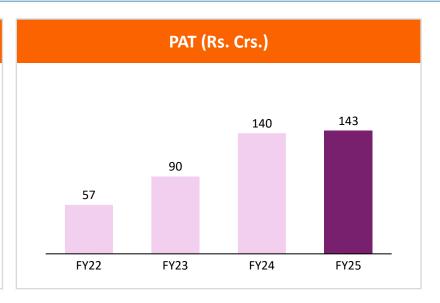


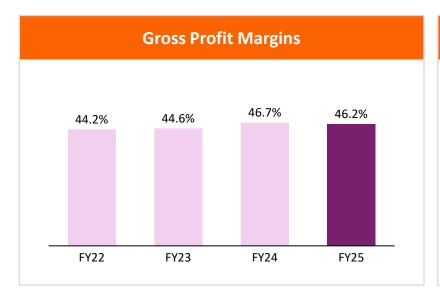
Consolidated Performance Highlights

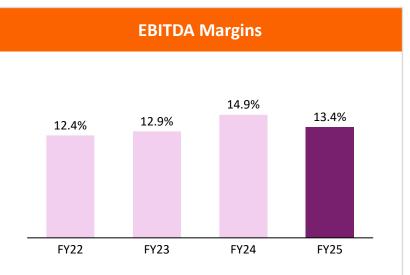


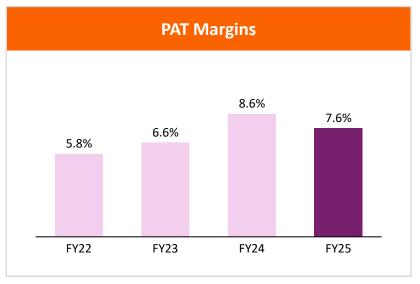










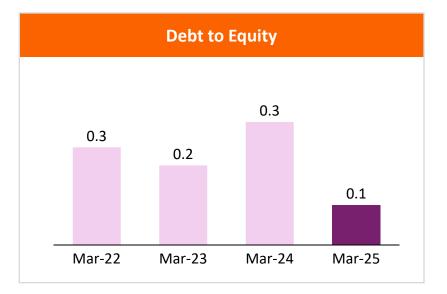


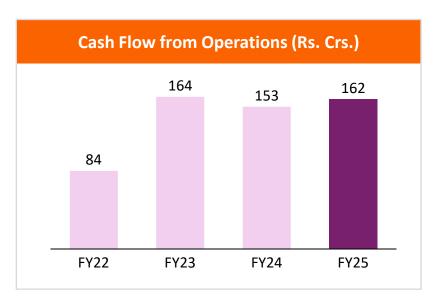


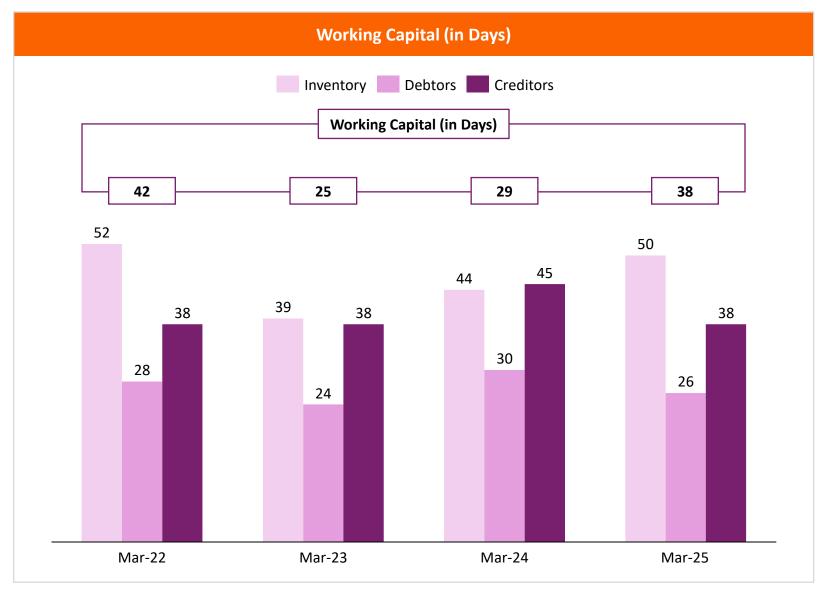


Consolidated Performance Highlights













Consolidated Profit & Loss Statement



Profit & Loss Statement (Rs. Crs.)	FY25	FY24	FY23	FY22
Revenue from Operations	1,873.9	1,623.9	1,362.1	988.2
Cost of Materials Consumed	982.9	833.6	737.7	536.0
Purchase of stock-in-trade	38.9	40.6	23.8	15.6
Changes in Inventories of Finished Goods and Work in Progress	-13.2	-8.1	-7.4	-0.5
Gross Profit	865.3	757.8	608.1	437.1
GP %	46.2%	46.7%	44.6%	44.2%
Employee Benefits Expense	258.8	218.2	163.0	137.8
Other Expenses	355.0	297.2	269.9	176.8
EBITDA	251.5	242.4	175.2	122.5
EBITDA %	13.4%	14.9%	12.9%	12.4%
Other Income	29.0	19.0	12.0	6.3
Depreciation and Amortisation Expense	75.9	61.4	53.3	46.0
EBIT	204.6	200.1	134.0	82.8
Finance Costs	12.9	11.8	12.9	7.1
Share of net profit of associate accounted for using the equity method	0.1	0.1	-0.3	0.0
PBT	191.8	188.3	120.7	75.7
Total Tax Expense	48.5	47.9	30.6	18.6
Profit for the year	143.2	140.4	90.1	57.1
PAT %	7.6%	8.6%	6.6%	5.8%





Consolidated Historical Balance Sheet



EQUITY AND LIABILITIES (Rs. Crs.)	31-Mar-25	31-Mar-24	31-Mar-23	31-Mar-22
Equity				
Equity share capital	61.3	58.8	58.8	58.8
Other equity	1,104.4	604.1	485.5	410.2
Total equity	1,165.8	662.9	544.3	469.0
Non-current liabilities				
Financial liabilities				
(i) Borrowings	60.9	149.0	94.0	88.0
(ii) Lease liabilities	48.8	18.3	5.1	5.9
Provisions	5.2	5.8	5.3	6.5
Deferred tax liabilities (net)	8.5	9.5	9.8	9.9
Other non-current liabilities	7.3	10.1	8.1	8.5
Total non-current liabilities	130.6	192.6	122.4	118.9
Current liabilities				
Financial liabilities				
(i) Borrowings	70.5	75.6	26.7	40.5
(ii) Lease liabilities	4.0	2.0	1.2	1.1
(iii) Trade payables				
(a) Total outstanding dues of micro enterprises and small enterprises	12.7	9.3	10.4	9.0
(b) Others	92.7	97.4	67.1	48.7
(iv) Other financial liabilities	64.2	40.1	12.2	8.2
Other current liabilities	19.3	15.3	40.3	22.9
Provisions	5.9	5.0	6.0	3.8
Current tax liabilities (net)	0.3	0.0	0.9	0.1
Total current liabilities	269.4	244.8	164.7	134.3
Total liabilities	400.1	437.4	287.0	253.2
Total Equity and Liabilities	1,565.9	1,100.3	831.4	722.2



Consolidated Historical Balance Sheet



ASSETS (Rs. Crs.)	31-Mar-25	31-Mar-24	31-Mar-23	31-Mar-22
Non-current assets				
Property, plant and equipment	550.4	491.6	407.6	391.4
Right-of-use assets	63.3	31.9	18.2	19.2
Capital work-in-progress	237.0	94.4	48.7	11.9
Goodwill	0.4	0.4	0.4	0.4
Other intangible assets	9.1	0.1	0.1	0.2
Intangible asset under Development	0.9	0.0	0.0	0.0
Investments accounted for using the equity method	3.8	3.7	3.6	4.0
Financial assets				
(i) Investments	0.3	0.4	0.5	0.3
(ii) Loans	0.3	0.3	0.0	0.0
(iii) Other financial assets	14.9	8.1	35.9	3.9
Non-current tax assets (net)	4.2	4.1	4.1	4.1
Deferred tax assets (net)	0.4	0.0	0.0	0.0
Other non-current assets	62.3	56.1	18.2	10.9
Total non-current assets	947.1	691.0	537.3	446.3
Current assets				
Inventories	137.1	103.7	81.4	78.7
Financial assets				
(i) Trade receivables	135.0	133.1	90.3	75.0
(ii) Cash and cash equivalents	86.2	7.6	9.0	32.5
(iii) Bank balances other than cash and cash equivalents	202.0	119.5	65.9	50.6
(iv) Loans	0.8	0.6	0.5	0.5
(v) Other financial assets	15.9	25.4	14.1	17.8
Other current assets	41.8	19.4	26.0	14.4
Total current assets	618.8	409.3	294.1	275.9
Total Assets	1,565.9	1,100.3	831.4	722.2



Consolidated Cash Flow Statement



Cash Flow Statement (Rs. Crs.)	Mar-25	Mar-24	Mar-23	Mar-22
Cash Flow from Operating Activities				
Profit before Tax	191.8	188.3	120.7	75.7
Adjustment for:	72.8	61.4	61.3	46.5
Operating Profit before Working Capital Changes	264.6	249.7	182.0	122.2
Movement in Working Capital	-53.4	-47.2	11.8	-16.8
Cash Generated from Operations	211.2	202.5	193.8	105.4
Income tax paid (net)	-49.8	-49.0	-29.8	-21.2
Net Cash generated from operating activities	161.5	153.4	164.1	84.3
Cash Flow used in Investing Activities	-331.4	-223.5	-151.0	-56.5
Net Cash generated from financing activities	248.4	68.8	-36.6	-30.0
Net increase/ (decrease) in Cash & Cash equivalents	78.5	-1.4	-23.5	-2.3
Cash and cash equivalents at beginning of the year	7.6	9.0	32.5	34.7
Cash and cash equivalents at the end of the year	86.1	7.6	9.0	32.5





Company

Mrs. Bector's





CIN: L74899PB1995PLC033417

Company



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