

July 28, 2022

The BSE Limited

Corporate Relationship Department. P J. Towers. Dalal Street, Fort Mumbai - 400 001

SCRIP CODE: **543066** 

SECURITY: Equity Shares/Debentures

Dear Sirs,

The National Stock Exchange of India

Limited

Exchange Plaza, Bandra-Kurla Complex. Bandra (E), Mumbai - 400 051

SYMBOL: **SBICARD** 

SECURITY: Equity Shares

Re: <u>Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations</u>, 2015 - Copy of Presentation made for Analysts/Investors on Financial Results

In compliance with the provisions of Regulation 30 read with Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith a copy of presentation made for Analysts/Investors on Financial Results of the Company for the quarter ended June 30, 2022.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For SBI Cards and Payment Services Limited

Payal Mittal Chhabra

Company Secretary & Compliance Officer

# Investor Presentation Q1 FY23

July 28, 2022

**OSBI Card** 



# Q1 FY23 Business Highlights



# Strong business performance driving higher profits PAT ₹ 627 Cr, ▲ 106% YoY

#### Sustained business growth

- New accounts at 900K+, ▲ 48% YoY
- Spends at ₹ 59,600 Cr+ ▲ 79% YoY
- Receivables at ₹ 33,215 Cr, ▲ 36% YoY

#### **Robust financials**

- Total revenue at ₹ 3,263 Cr, ▲ 33% YoY
- PAT at ₹ 627 Cr, ▲ 106% YoY
- ROAA at 7.0%, ▲ 247 bps YoY and ROAE at 30.8%, ▲ 1217 bps YoY

#### **Healthy asset quality**

- GNPA at 2.24%, ▼ 167 bps YoY and NNPA at 0.79%, ▼ 9 bps YoY
- Healthy capital adequacy, CAR at 24.7%, Tier 1 at 21.5%

#### **New initiatives**

- Cobrand with Aditya Birla Finance
- End to end digital customer acquisition (Project Sprint)

# Executive Summary Q1 FY23 (vs Q1 FY22)



Profitable operations

PAT ₹ 627 Cr, ▲ 106% YoY

Market Share (FY23)\*

Cards in force 18.4% (FY22 18.7%), Spends 18.6% (FY22 19.2%), Transactions 18.7% (FY22 19.8%)

**Growing Portfolio** 

▲ 19% YoY in cards, ▲ 79% YoY in spends,▲ 36% YoY in receivables

**Asset Quality** 

GNPA @ 2.24%, NNPA @ 0.79%

**Adequate liquidity** 

Diversified borrowings mix, adequate banking limits available.

Healthy CAR @ 24.7%, T-1 @ 21.5%

**PAT** 627

**▲ 106%/ ▲ 8 %** 

**ROAA** 7.0%

**▲247** bps/**▲5** bps

**ROAE** 30.8%

▲1217 bps/▲44 bps

**CAR** 24.7%

▼ 141 bps/ ▲ 83 bps

Receivables 33,215

**▲** 36%/ **▲** 6 %

NNPA

0.79%

▼ 9 bps / ▲ 1 bps

Cards in Force 1.43 Cr

**▲ 19%/▲ 4%** 

**Spends 59,671** 

**▲ 79%/ ▲ 10%** 

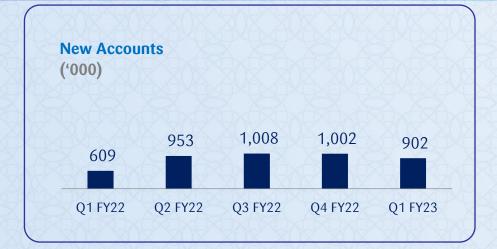
▲/ ▼ Represents YoY growth over Q1 FY22

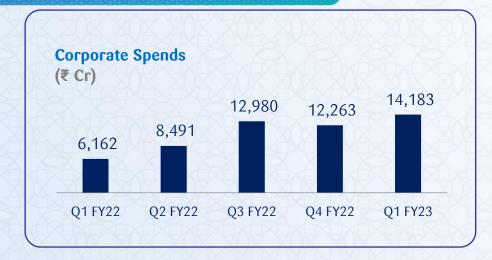
▲/ ▼ Represents QoQ growth over Q4 FY22

GNPA 2.24% in Jun'22 vs 3.91% in Jun'21 and 2.22% in Mar'22

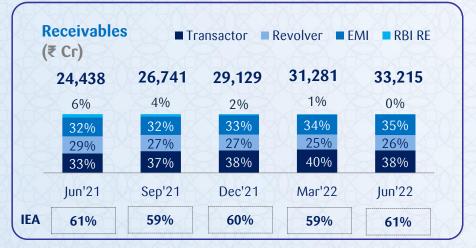
# Key Trends









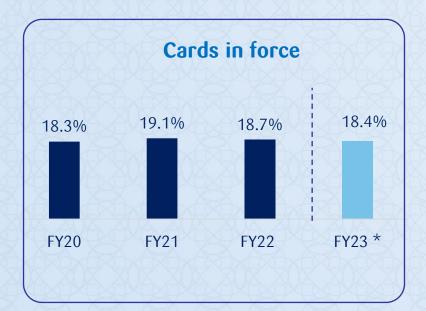


IEA, Interest earning assets = EMI + Revolver

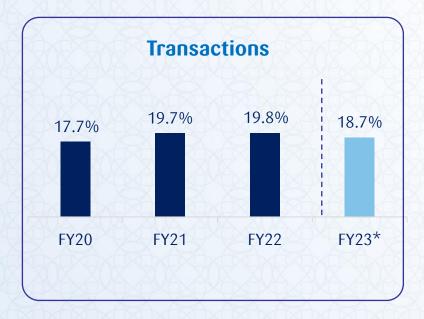
### Market Share



### Dominant credit card player in India

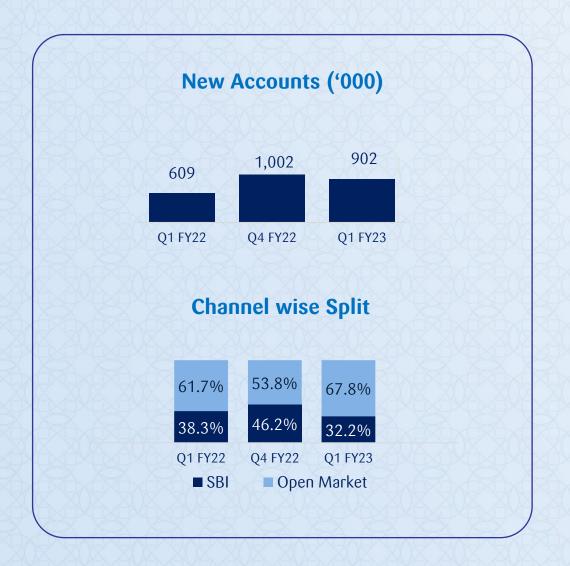


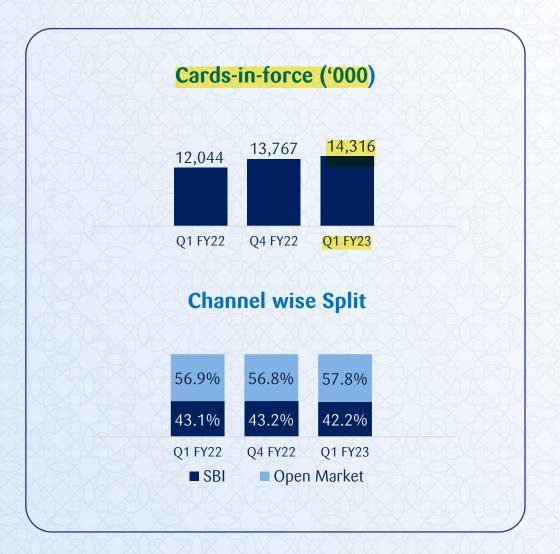




### New Accounts and Cards-in-force

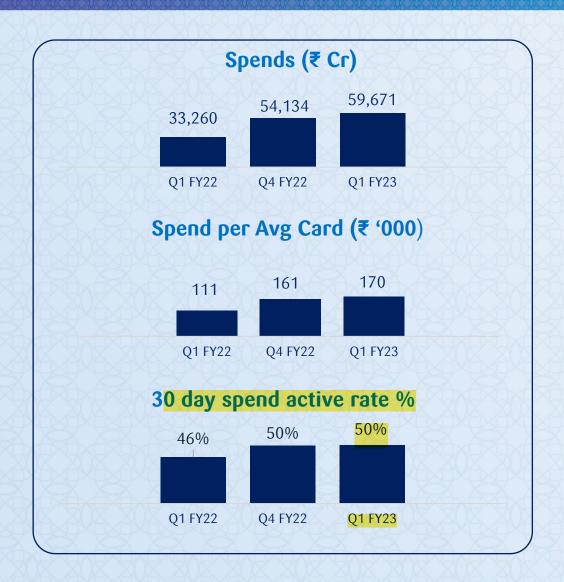


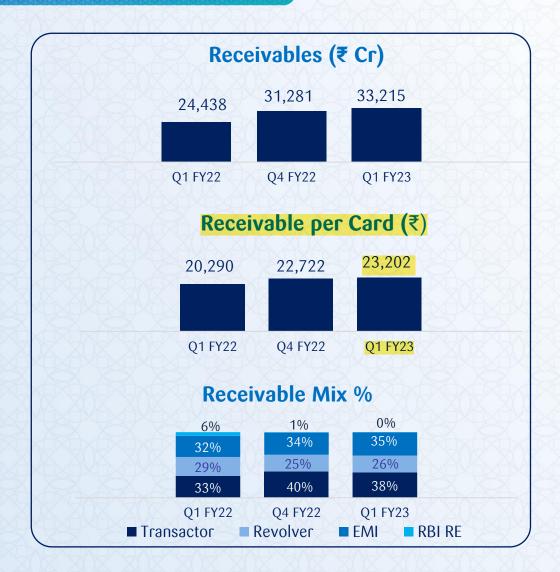




### Portfolio Growth

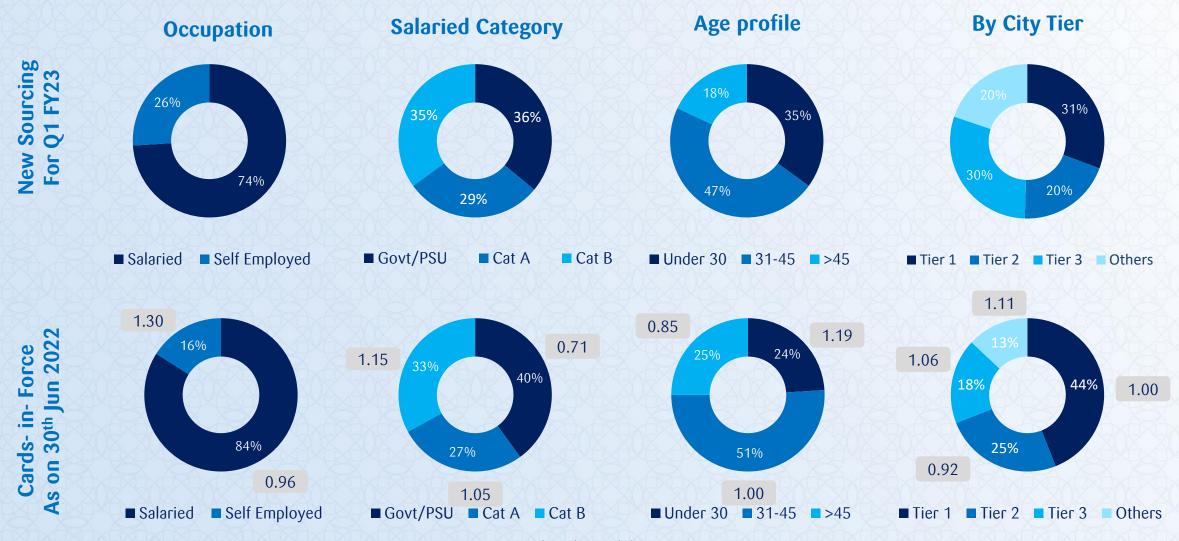






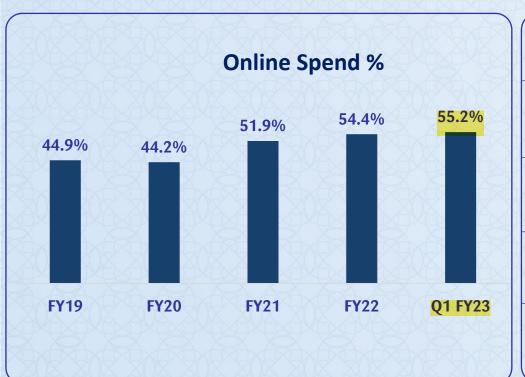
### Portfolio Insights





# Retail Spends Insights





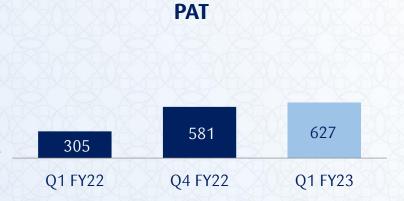
Spends Categories	Total Spends	% Growth^ POS Spends	Online Spends	Q1 FY23 Vs DJF'20*
Category 1 Departmental Stores, Health, Utilities, Education & Direct Marketing	<b>A</b> 7%	<b>6</b> %	▲ 8%	
Category 2 Consumer durables, Furnishing & Hardware	<b>A</b> 7%	<b>V</b> 5%	<b>43</b> %	
Category 3 Apparel & Jewellery	<b>5</b> %	<b>21</b> %	<b>44</b> %	
Category 4  Travel Agents, Hotels, Airline, Railways, Entertainment & Restaurant	<b>31</b> %	<b>24</b> %	<b>37</b> %	

<sup>^</sup> Q1 FY23 Over Q4 FY22 | \* Total Spends of Q1 FY23 compared to Dec'19, Jan-Feb'20 : Pre-Covid Period Category analysis excludes Fuel & Automotive Service category

### Financial Results



	Q1 FY22	Q4 FY22	Q1 FY23	QoQ	YoY
Total Revenue	2,451	3,016	3,263	8%	33%
Finance Costs	229	267	308	15%	35%
Operating Costs	1,166	1,577	1,663	5%	43%
Earnings before Credit Costs	1,056	1,172	1,291	10%	22%
Credit Costs	645	393	450	15%	-30%
PBT	410	779	841	8%	105%
			DOXOXOX D		
Cost to Income	52.5%	57.4%	56.3%	-106bps	380bps
Gross NPA	3.91%	2.22%	2.24%	3bps	-167bps
Net NPA	0.88%	0.78%	0.79%	1bps	-9bps
ROAA	4.5%	7.0%	7.0%	5bps	247bps
ROAE	18.7%	30.4%	30.8%	44bps	1217bps
EPS ₹ (Basic)	3.24	6.16	6.65	8%	105%
	<u> </u>	6/16/16/16	<u> </u>		



<sup>#</sup> Credit costs include release of additional wave 3 overlay of ₹76 Cr in Q4 FY22

# **Explaining Returns**



	Q1 FY22	Q4 FY22	Q1 FY23	QoQ	YoY
Interest Income	17.2%	15.2%	15.5%	35bps	-169bps
Fees and other Income	18.0%	19.1%	19.3%	24bps	128bps
Recoveries	1.3%	1.9%	1.7%	-23bps	34bps
Total Revenue	36.6%	36.1%	36.5%	36bps	-6bps
Finance Costs	3.4%	3.2%	3.5%	25bps	3bps
Net Revenue	33.2%	32.9%	33.1%	11bps	-10bps
Operating Costs	17.4%	18.9%	18.6%	-29bps	121bps
Earnings before Credit Costs	15.8%	14.0%	14.4%	40bps	-130bps
Credit Costs #	9.6%	4.7%	5.0%	33bps	-459bps
PBT	6.1%	9.3%	9.4%	7bps	329bps
Taxes	1.6%	2.4%	2.4%	2bps	82bps
ROAA	4.5%	7.0%	7.0%	5bps	247bps
Avg Assets/Avg Equity	4.1	4.4	4.4		
ROAE	18.7%	30.4%	30.8%	44bps	1217bps

<sup>#</sup> Credit costs include release of additional wave 3 overlay of ₹ 76 Cr in Q4 FY22 Credit costs / Average Assets ex release of ₹ 76 Cr in Q4 FY22 at 5.6% in Q4 FY22

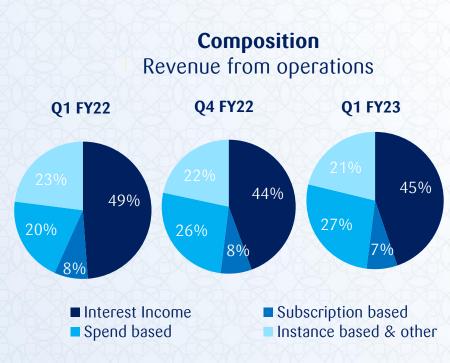
### Revenue



Q1 FY22	Q4 FY22	Q1 FY23	QoQ	YoY
2,362	2,850	3,100	9%	31%
89	166	163	-2%	83%
2,451	3,016	3,263	8%	33%
229	267	308	15%	35%
2,222	<mark>2</mark> ,749	2,954	7%	33%
18.5%	16.8%	17.1%	23 bps	-145 bps
5.2%	4.9%	5.1%	25 bps	-7 bps
14.8%	13.2%	13.2%	-1 bps	-158 bps
	2,362 89 <b>2,451</b> 229 <b>2,222</b> 18.5% 5.2%	2,362 2,850 89 166  2,451 3,016 229 267 2,222 2,749  18.5% 16.8% 5.2% 4.9%	2,362       2,850       3,100         89       166       163         2,451       3,016       3,263         229       267       308         2,222       2,749       2,954         18.5%       16.8%       17.1%         5.2%       4.9%       5.1%	2,362       2,850       3,100       9%         89       166       163       -2%         2,451       3,016       3,263       8%         229       267       308       15%         2,222       2,749       2,954       7%         18.5%       16.8%       17.1%       23 bps         5.2%       4.9%       5.1%       25 bps



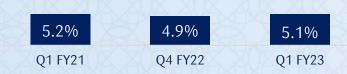
<sup>\*</sup>Finance costs includes interest on lease. Cost of funds is calculated by adding lease liabilities, included in other liabilities, to borrowings.



# Borrowings & Capital Adequacy



#### Cost of funds



#### **Borrowing Composition**



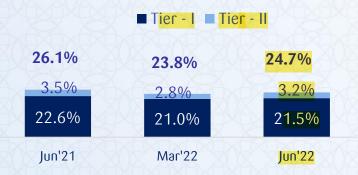
#### **Credit Ratings:**

- Short Term : A1+ by CRISIL & ICRA
- Long Term : AAA/Stable by CRISIL & ICRA

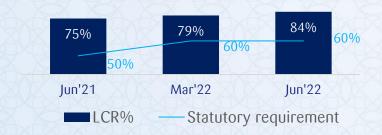
#### Leverage



#### **Capital Adequacy Ratio**



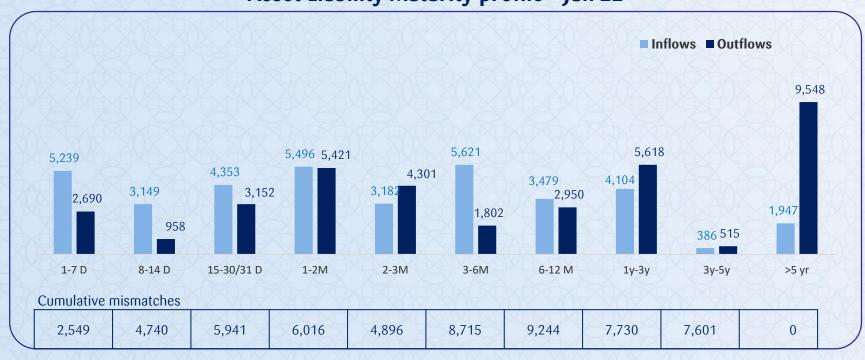
#### **Liquidity Coverage Ratio**



# Structural Liquidity (ALM)



### **Asset Liability Maturity profile – Jun'22**



- Well matched ALM
- ₹3,659 Cr (18%) of sanctioned bank lines unutilized and available for draw down as at Jun'22

# **Operating Costs**



	Q1 FY22	Q4 FY22	Q1 FY23	QoQ	YoY
Employee Cost	116	121	139	15%	19%
Depreciation	33	39	39	0%	20%
Fees and commission expense <sup>\$</sup>	178	302	331	10%	86%
Other operating expenses	839	1,115	1,155	4%	38%
Operating Costs	1,166	1,577	1,663	5%	43%
Cost to Income %	52.5%	57.4%	56.3%	-106 bps	380 bps

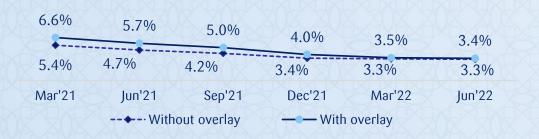


### **Asset Quality**

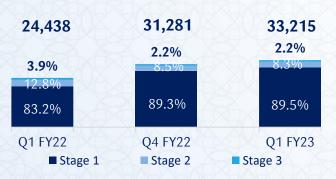


	Q1 FY22	Q4 FY22	Q1 FY23	QoQ	YoY
Impairment and losses	645	393	450	15%	-30%
Gross Credit Costs	645	393	448	14%	-31%
Recoveries	(88)	(157)	(148)	-6%	68%
Net Credit Costs	557	236	300	27%	-46%
<b>Gross Credit Cost %</b>	10.4%	5.2%	5.6%	35bps	-486bps
Net Credit Cost %	9.0%	3.1%	3.7%	60bps	-528bps
ECL %	5.7%	3.5%	3.4%	-8bps	-230bps
GNPA	3.91%	2.22%	2.24%	2bps	-167bps
NNPA	0.88%	0.78%	0.79%	1bps	-8bps
PCR	78.2%	65.3%	65.1%	-14bps	-1313bps

#### **ECL Provisions**

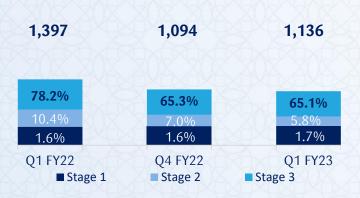


#### **Stage Wise Receivables**



Q3 FY20 (Pre-COVID) - Stg1: 89.4%, Stg2: 8.2%, Stg3: 2.5%

#### **Stage Wise ECL Provisions**



# **Investing for Digital Transformation**





Customer acquisition

Instant card issuance for ETB (existing to SBI Card) customers

Digital journey for NTB (new to SBI Card) prospects

- √ Faster issuance and activation
- ✓ Cost savings and efficiencies
- ✓ Issuance to ETB being scaled up
- ✓ Digital journey for NTB launched





Building capabilities for future



Customer Servicing

Bill payment on AskILA (Chatbot)

Expand use cases for AskILA by leveraging conversational Al

- ✓ Increase in bill payment sign-up, lever for activation
- ✓ Enhance servicing experience through self-service features
- ✓ Cost efficiencies in long-run



Q3 FY23

济市

Customer engagement

Upgrade Marketing Technology (MarTech)-hyper personalization

Mobile app UI/UX revamp

- ✓ Enhance engagement with customers through out journey . . . right time, right offer
- ✓ Maximise ROI on marketing spend and drive growth

Q4 FY23

# Progress On Our ESG Strategy



Maturity evaluated; Peer assessment done Dow Jones Sustainability Index (DJSI); Sustainalytics; FTSE Russell

In Progress

**Baselining** 



Materiality Assessment Participation in ESG Index

Strategy Design

Strategy Implementation



Stakeholder consultations; Key International Standards Research; Material Topics Shortlisted Revisited Policy Framework; Action items laid down under each material topic

Key Initiatives
Across
ESG Pillars

- ✓ Women Alumni Hire Program
- ✓ Women Network Formation & StrategyDevelopment
- ✓ Waste Segregation Methods Adoption & Measurement

- ✓ GHG Emissions Measurement Initiation
- ✓ Plastic Consumption Rationalization
- ✓ PwD Hiring Program

### Our ESG Efforts





### **ENVIRONMENTAL**

#### **Climate Change**

#### 3.5 Lac+ Trees Saved

(From FY'18 to Q1'23)
Through paperless communication with customers

FY'18	FY'19	FY'20	FY'21	FY'22	FY'23 till Jun
29,381	39,664	55,434	69,747	119,718	36,815



**Project Bhavnam:** Begun plantation drive in Aravali's (Gurugram) with a mission of planting 30k trees by 2024

### **Waste Reduction & Energy Consumption**

**Continued awareness** amongst employees on avoiding food wastage & energy saving

### Energy consumption reduction measures

like installation of timer switches, stabilizers, etc undertaken in Gurgaon, Ahmedabad and Pune offices.



### SOCIAL

#### **Employee Learning & Development**

#### **Empowered 400+ employees**

for their career advancement by upskilling them via Data science learning programs

#### 6700+ learning hours

by full-time employees

#### **Employee Engagement & Welfare**

#### Increased to INR 5 Lacs

Insurance coverage to employees with added benefits

#### **Wellness Session**

Celebrated International Yoga Day by providing virtual Sessions on Desk Yoga to all employees

#### For Communities

#### Maternal and Child Mortality and Morbidity

Project undertaken to provide medical equipment to hospital in Palwal benefiting approx. 5,000 mothers and newborn in next 5 years

#### **Disaster Management**

Project with Round Table India Trust to support 2600 stranded families affected by floods in Assam for a month with necessities



#### **Corporate Governance**

ESG added in Terms Of Reference of the CSR Committee; renamed as Corporate Social Responsibility & ESG Committee.

# **Business Ethics, Anti-corruption & Bribery**

#### **Employee Awareness**

On ethical conduct, vigil mechanism policy and compliance risk reporting

#### 100% coverage

Annual refresher on code of conduct and conflict of disclosure for employees

#### **Compliance Open Forum**

Open Interaction opportunity for employees for interaction with Compliance Leader

### **Responsible Digitalization**

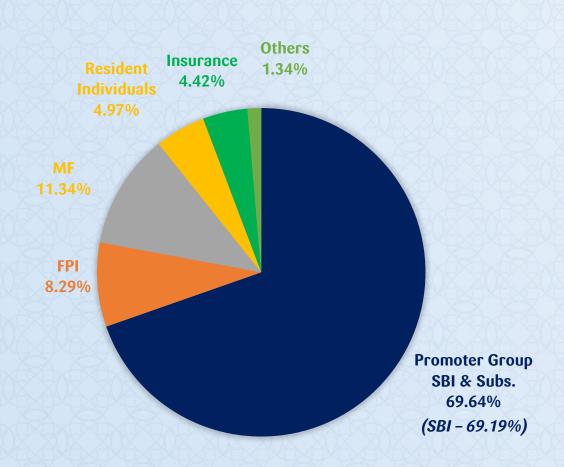
#### Leveraging advanced technology

For newer ways of fraud controls amongst new & existing card users

# Shareholders Summary

# **OSBI Card**

### **Shareholding pattern, 30th June 2022**



### Top 20 Shareholders as on 30<sup>th</sup> June 2022

S. No	Name of Shareholder	%
1	State Bank Of India	69.19
2	Life Insurance Corporation of India	1.74
3	Life Insurance Corporation Of India - P&GS Fund	1.69
4	Government Pension Fund Global	0.77
5	Mirae Asset Large Cap Fund	0.65
6	ICICI Prudential Life Insurance Company Limited	0.54
7	ICICI Prudential Long Term Equity Fund Tax Savings	0.50
8	Mirae Asset Emerging Blue chip Fund	0.46
9	SBI Life Insurance Co. Ltd.	0.44
10	Vanguard Total International Stock Index Fund	0.43
11	Vanguard Emerging Markets Stock Index Funds, A series of Vanguard International Equity Index Funds	0.43
12	Nippon Life India Trustee Ltd-A/C Nippon India Large Cap Fund	0.42
13	ICICI Prudential Value Discovery Fund	0.39
14	HDFC Trustee Company Limited-HDFC Flexi Cap Fund	0.38
15	Mirae Asset Focused Fund	0.38
16	Nippon Life India Trustee Ltd-A/C Nippon India Multi Cap Fund	0.34
17	Nippon Life India Trustee Ltd-A/C Nippon India Focused Equity Fund	0.31
18	Mirae Asset Tax Saver Fund	0.30
19	Motilal Oswal Flexi Cap Fund	0.29
20	Pioneer Investment Fund	0.29

# Annexures

**OSBICARD** 



# P&L Summary



Profit after tax	305	581	627	8%	106%
Profit before tax	410	779	841	8%	105%
Total expenses	2,041	2,237	2,422	8%	19%
Operating & Other expenses	839	1,115	1,155	4%	38%
Depreciation, amortisation & impairment	33	39	39	0%	20%
Employee benefits & Expenses	116	121	139	15%	19%
Impairment losses & bad debts	644	393	450	15%	-30%
Net loss on derecognition of financial instruments under amortized cost category	2			*n.c.	*n.c.
Fees and commission expense	178	302	331	10%	86%
Finance costs	229	267	308	15%	35%
Total Income/Revenue	2,451	3,016	3,263	8%	33%
Total Other Income	89	166	163	-2%	83%
Total Revenue from operations	2,362	2,850	3,100	9%	31%
Net gain on fair value changes	0			*n.c.	*n.c.
Insurance commission income	X 1	1	<b>9 1 2</b>	-33%	-31%
Business development incentive income	85	121	140	15%	65%
Service Charges	24	35	35	-1%	46%
Fees and commission income	1,099	1,427	1,538	8%	40%
Interest Income	1,153	1,266	1,387	10%	20%
P&L	Q1 FY22	Q4 FY22	Q1 FY23	QoQ	YoY

<sup>22</sup> 

# Balance Sheet Summary



<b>Balance Sheet</b>	Mar'22	Jun'22	Variance%
Assets			
Loans (Net)	30,187	32,079	6%
Cash & Bank Balances	1,106	1,053	-5%
Investments	1,297	1,555	20%
Other Financial Assets	382	509	33%
Total Financial Assets	32,973	35,196	7%
PP&E, Intangible & Right of use assets	454	454	0%
Deferred Tax Assets	219	230	5%
All other non-financial Assets	1,004	979	-2%
Total non-financial Assets	1,676	1,663	-1%
Total Assets	34,648	36,859	6%
Liabilities and equity			
Equity Share Capital	943	943	0%
Other Equity	6,810	7,430	9%
Total Equity	7,753	8,373	8%
Borrowings	22,982	24,792	8%
All other financial liabilities	2,700	2,422	-10%
Total financial liabilities	25,683	27,215	6%
Provisions	477	503	5%
Other non-financial liabilities	736	768	4%
Total non-financial liabilities	1,213	1,270	5%
Total liabilities and equity	34,648	36,859	6%

### Recent Developments



#### Launch of Aditya Birla SBI Card

SBI Card has partnered with Aditya Birla Finance Ltd. (ABFL), to launch 'Aditya Birla SBI Card'.

The reward-centric credit card has been designed to provide customers with benefits on premium and mass brands under the Aditya Birla Group.



The card also offers significant reward points on lifestyle spends across categories like telecom, fashion, travel, entertainment & many more.

### Akshaya Tritiya Offers Campaign

Print ad campaign to promote Akshaya Tritiya Offers was launched in May 2022.

High impact jacket ads were released in The Times of India covering top 8 metros. The campaign was further amplified through full page ads in 21 regional publications in 10 languages across 14 states.



#### SBI Card certified as a 'Great Place to Work'

A proud moment for SBI Card to be officially recognized as a Great Place to Work. This certification recognizes businesses that foster a High Trust, High Performance culture and our organization has accomplished this milestone.



#### 'Best BFSI Brands 2022' Recognition by The Economic Times

SBI Card recognised as 'Best BFSI Brands 2022' for the third consecutive year in an event organised by ET Edge in Mumbai on 30 Mar '22.



### SBI Card SPRINT





A seamless digital application process for New To SBIC customers

The process enables customers to complete their credit card application in a few simple steps and get their virtual card on their phones instantly.

Wing-to-wing Digital journey with an Instant e-Card within few minutes:





### **Product Brief**



#### **SUPER PREMIUM**



**AURUM** 

#### **CORE CARDS**



SBI Card Elite



SBI Card PRIME



SimplyCLICK SBI Card



SimplySAVE SBI Card



Doctor's SBI Card



SBI Card Pulse



Shaurya Select SBI Card



SBI Card Unnati

#### **CO-BRAND CARDS**

#### **RETAIL**



Lifestyle HC SBI Card



Nature's Basket SBI Card



Tata Card



Aditya Birla SBI Card SELECT Paytm SBI Card SELECT

#### **BANKING**



Central Bank SBI Card



UCO Bank SBI Card



City Union Bank SBI Card



Karnataka Bank SBI Card

#### **TRAVEL & FUEL**



**OLA Money SBI Card** 



Club Vistara SBI Card PRIME



Delhi Metro SBI Card



Air India Signature SBI Card



IRCTC SBI Card



**BPCL SBI Card OCTANE** 



Yatra SBI Card

# Glossary



Term	<b>Description</b>
New Accounts	Sum of all accounts opened in a reporting period.
Card-in-force	Sum of all credit cards issued by us, including suspended credit cards that may be reactivated in future, net of cancelled and deactivated credit cards.
Spends	Total card spends constitutes the aggregate notional amounts transacted by our cardholders in a reporting period.
Receivables	Total credit card receivables outstanding from our cardholders at end of the reporting period.
Market share – CIF	Market share of total cards outstanding is calculated by dividing our total cards outstanding by the industry-wide total cards outstanding, as obtained from data published by the RBI.
Market share – Spends	Market share of total card spends is calculated by dividing our total card spends by the industry-wide total card spends, as published by the RBI, for the reporting period.
Averages	2-point average for quarter and 5-point for yearly calculations
Spends per card	Average card spends per cards outstanding is calculated by dividing our total card spends by the average total cards outstanding for the period (annualized)
Average loans per cards	Average loans per cards outstanding is calculated as total loans at the end of the reporting period divided by total cards at the end of the reporting period.
Yield %	Calculated as interest income from cardholders divided by average receivables for the period (annualized)
COF %	Calculated as total finance costs for the period divided by average borrowings (including lease liabilities) for the period (annualized)
Cost to Income %	We calculate our cost to income ratio as operating and other expenses divided by total income after subtracting Finance cost.
ROAA	Calculated as net profit divided by average total assets for the period (annualized)
ROAE	Calculated as net profit divided by the average shareholders' equity for the period (annualized)
EPS	Earning per share is for the period and not annualized
Shareholders' equity	Shareholders' equity is defined as sum of share capital, reserves and surplus excluding reserves created out of amalgamation

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