

## ORIENTAL CARBON & CHEMICALS LTD

## **Providing Solutions...**

## ... Creating Innovations





**Investor Presentation - May 2018** 

## **Safe Harbor**



This presentation and the accompanying slides (the "Presentation"), which have been prepared by **Oriental Carbon & Chemicals Limited (the "Company")**, have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

## **Company Overview**





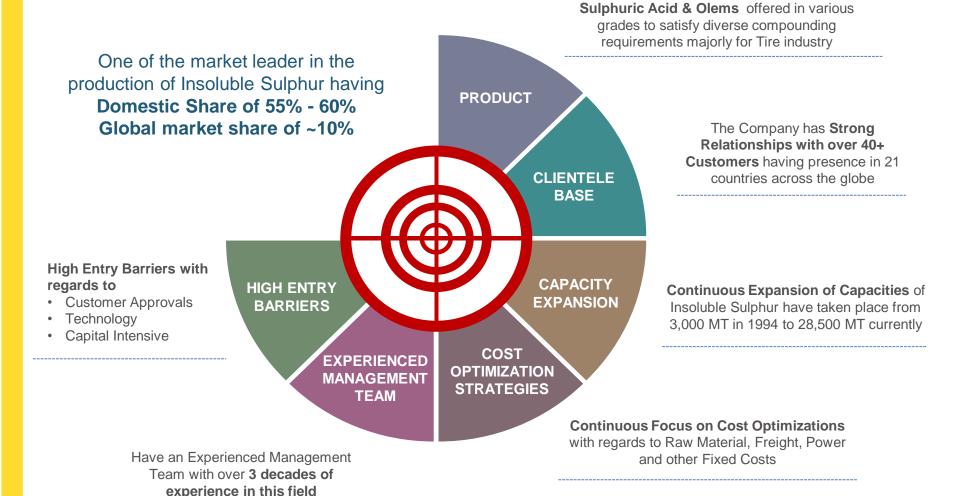




## **Key Strengths**



Niche Product Portfolio of Insoluble Sulphur,



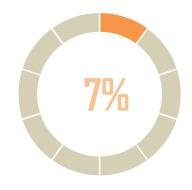
## We deliver a Niche Product Portfolio...





#### **INSOLUBLE SULPHUR**

- Insoluble Sulphur is sold under the brand "DIAMOND SULF"
- Application: Used as vulcanising agent in application where sulphur loading levels are required above the sulphur solubility rating of particular elastomers
- DIAMOND SULF is offered in various grades to satisfy diverse compounding requirements majorly for Tire industry
  - 1. High Dispersion Grades
  - 2. High Stability Grades
  - 3. Special Grades



#### SULPHURIC ACID & OLEUMS

- Manufactures both Commercial Grade and Battery Grade Sulphuric Acid and Oleums
- Application : Dehydrating agent, catalyst, active reactant in chemical processes, solvent, detergents and absorbent
- Offered in following Grades
  - Grades of exact purity: Storage battery, rayon, dye, Detergent and pharmaceutical industries
  - Grades of less specifications :Steel, heavy chemical and superphosphate industries

## ...With Strong Customer Relationship...



# apollo Ontinental 3



















## ...Having Presence in 21 Countries...





...across the globe

## We have Continuously Expanded...



#### **Dharuhera Plant**

Incorporated as Dharuhera Chemicals Ltd to manufacture Sulphuric Acid of 30,000 MTPA

#### **Dharuhera Plant - EOU**

Set up 2nd line of Insoluble Sulphur with capacity of 4,000 MTPA

#### Mundra Plant - Phase I & II

- Set up Insoluble Sulphur Capacity of 11000 MTPA
- Acquired 50% Equity shares of Schrader Duncan Ltd.

#### **Mundra Plant**

- Increase Insoluble Sulphur Capacity by 11,000 MTPA
- Phase I 5,500MT (2017) Commenced Production
- Phase II 5,500 MT (2018)











#### **Dharuhera Plant**

Insoluble sulphur operations started with capacity of 3,000 MTPA



## Debottlenecking Capacity Increase

Capacity increased to 12,000 MTPA



#### **Dharuhera + Mundra**

- Insoluble Sulphur: 23,000 MTPA
- Sulphuric Acid: 46,000 MTPA
- Expansion of 11,000 MTPA at Mundra in 2 Phases is underway

## ...Having State-of-the-Art...







Product name	Annual Capacity (MT)	Location	No. Of Lines
Insoluble Sulphur	12,000	Dharuhera (Haryana)	2
Insoluble Sulphur	16,500	SEZ Mundra (Gujarat)	3
Sulphuric Acid / Oleum	46,000	Dharuhera (Haryana)	1

## ...Manufacturing Facilities

## We use Cost Optimization Strategies

**Existing** 

Raw Material



#### **Low Fixed Costs**

- · With increase production at the plants Operating Leverage to play out
- · Future Expansion will result in reduced Fixed cost/ Overheads per MT as R&D and Utilities will be shared

Fixed Costs

#### **Logistical Advantage**

- Presence at the Port gives Location Advantage of reduced Logistic & Freight Cost
- ~67% of the sales constitutes **Exports**

#### **Key Raw Materials**

- Sulphur available easily due to ample supply
- Naphthenic Oil is procured from domestic as well as international players

#### Savings in Power Cost

- Self-Sufficiency of steam for Plant at Dharuhera
- Benefits from Lower Power Cost in SEZ Gujarat

رها Benenij

#### **Tax Benefit**

SF7 location of Mundra Plant -Income Tax Exemption benefit



## **Experienced Management Team**



#### Mr. J. P. Goenka - Promoter & Chairman

- Graduate from Kolkata University An Industrialist associated with the renowned multi-Industry group name Duncan
- Having 55 years of Experience in the industries of diverse business interests such as Jute & Cotton Textiles, Wool-Tops, Industrial Explosives, Rubber Chemicals & Engineering products

#### Mr. Akshat Goenka - Promoter & Jt. Managing Director

- Graduate in Economics & International Relations from University of Pennsylvania, USA
- Lead the team for setting up new Plant for manufacturing Insoluble Sulphur at SEZ Mundra, Gujarat

#### Mr. Vijay Sabbarwal: President (Operations)

- He is an IIT graduate & heading the Operations of the company from 2014
- Has over 25 years of experience in divers Industrial segments like Chemicals, FMCG, Consumer Durables, Auto etc

#### Mr. Arvind Goenka - Promoter & Managing Director

- Commerce Graduate from Kolkata University with 30 years of Experience in managing jute, lubricants and carbon black industry with expertise in finance & international marketing
- Responsible for the Long-term Goal Setting & Monitoring the progress of the Company

#### Mr. Anurag Jain - Chief Financial Officer (CFO)

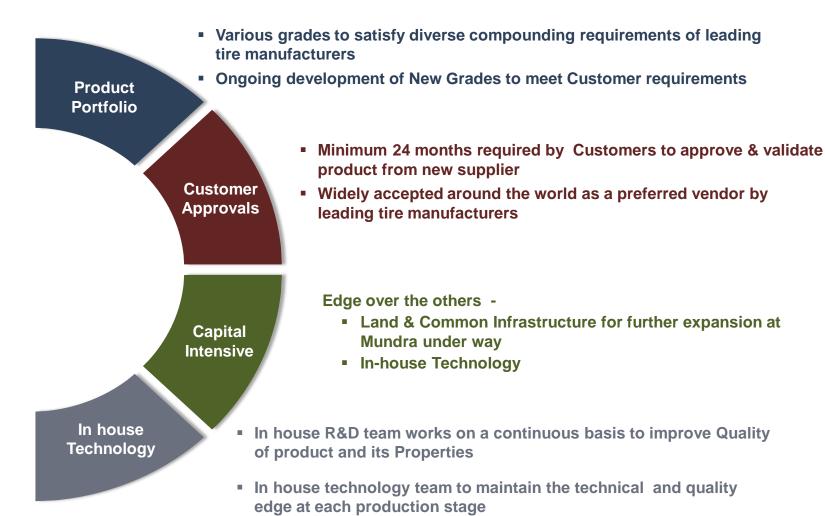
- Part of the company from last 26 years
- He brings dynamism to the Financial & Commercial Operations of the company & has played a key role in the Growth and Restructuring of the company over the years

#### Mr. Muneesh Batta: Vice President (Marketing)

- An M.B.A (International Business) with over 20 years of experience in International business
- Responsible for marketing of Insoluble Sulphur & increasing market share of Diamond Sulf overseas

## **Having High Entry Barriers**





OCCL has successfully implemented its In-house Technology which has been approved by all our Customers across the globe





## **Global Tire Industry**

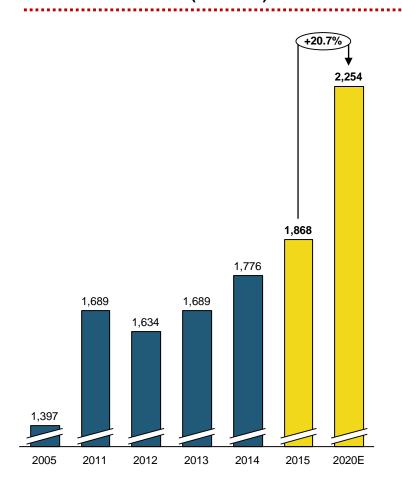


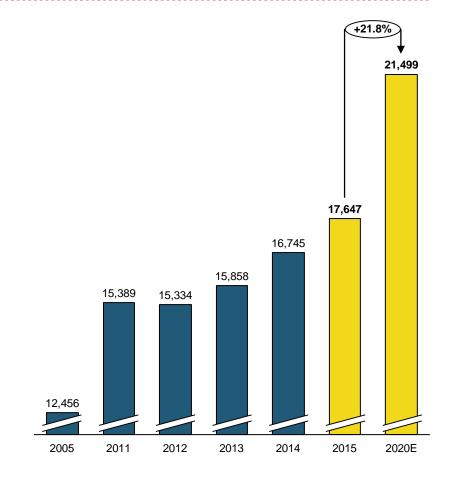
#### **Tire Production**

(mn units)

## **Tire Rubber Consumption**

('000 tonnes)





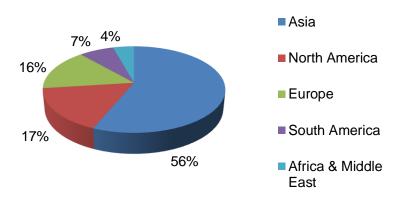
Source: Notch Report

## **Insoluble Sulphur - Demand Forecast**



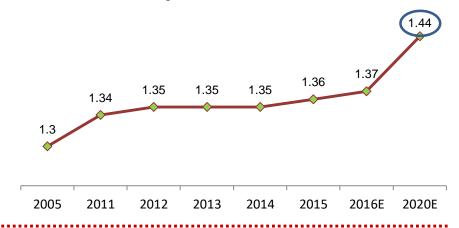
#### **Geographical Breakup**

\$28 bn Investment

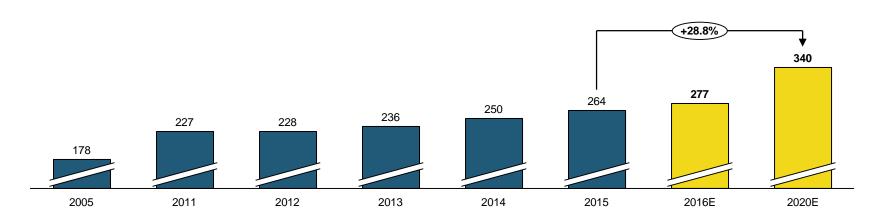


#### **Radialisation Effect**

**Insoluble Sulphur to Tire Rubber Ratio** 



### \*Insoluble Sulphur Demand ('000 tonnes)



Source: Notch Report

<sup>\*</sup> Also incl. Insoluble Sulphur used for Non-Tire Goods



## **Key Growth Drivers**

## Capacity Expansion

- Capacity expansion at Mundra
- In-house technology and Common Infrastructure available
- Strategic Location to meet Exports demand
- Approval from all Large Global Tire Companies

#### Radialization

An increase in rate of Radialisation in Commercial Vehicles in India will lead to an increase in requirement of Insoluble Sulphur

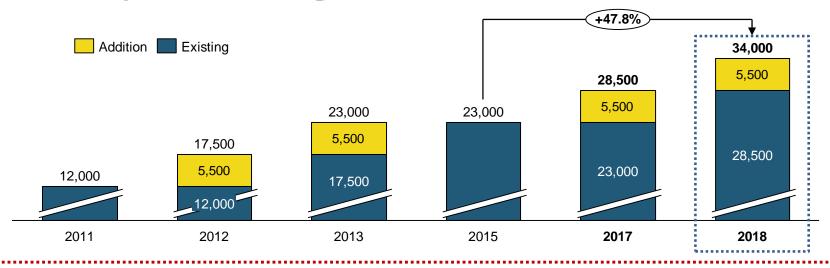
## Geographical Penetration

- North America is the largest market for Insoluble sulphur with potential for growth to increase share
- Insoluble sulphur requirement increasing at a fast pace in Asia – High Growth Market

Increase in Automation in Tire Industry and Higher Performance Expectation from Tires will also drive the demand of Insoluble Sulphur

# Capacity Expansion.... ....ready for future growth





### **Brownfield Expansion**

#### To cater to the Growth in Insoluble Sulphur Demand

- Large Tire manufacturers expanding their business in Asia High Growth Market
- Grabbing opportunities of increasing Radialisation in India
- Strong R&D and in house Technology to support future expansion
- Increase in market share in the Domestic & International market
- Increase presence in North American Market
- Increase from Natural Growth of Existing Customers

## Capital Investment - 2018

Capital investment would be of ~Rs. 63 crs funded with debt equity ratio of 2:1. It includes

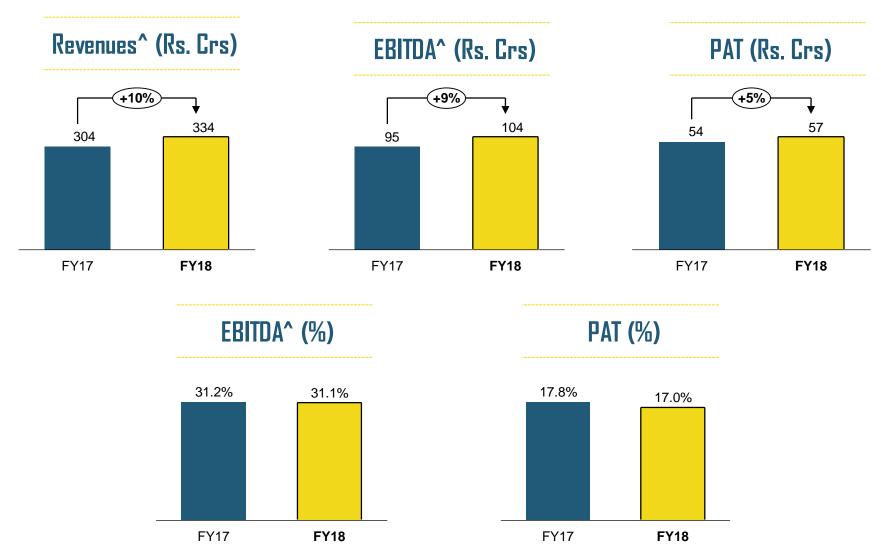
- Working capital margin
- Expected Project IRR is in excess of 25% and projected payback ~4 years





## **Result Highlights: FY18**

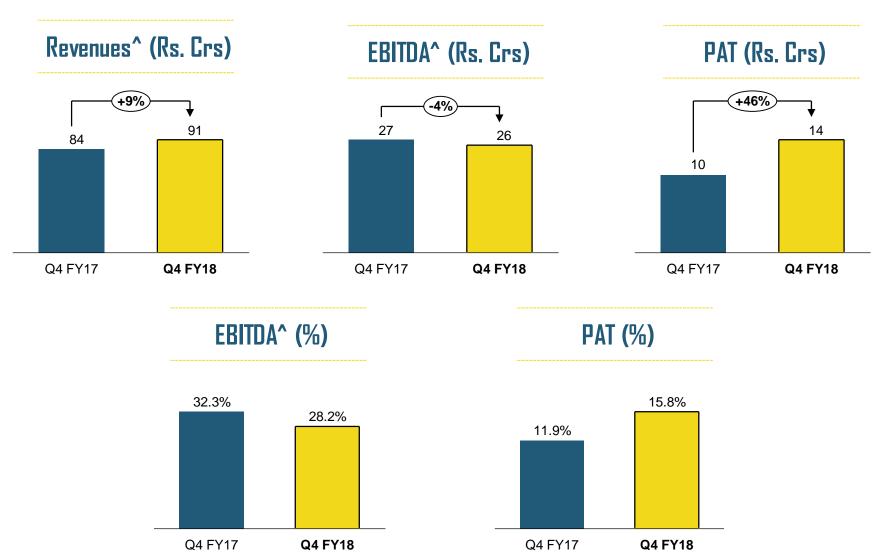




^incl. Other Income, net of excise

## **Result Highlights: Q4 FY18**





^incl. Other Income, net of excise

## **Profit & Loss Statement - Standalone**



Particulars (Rs. Crs)	Q4 FY18	Q4 FY17	Y-o-Y	FY18	FY17	Y-o-Y
Total Income from Operations	91.5	83.6	9%	333.8	304.2	10%
Raw Material*	24.2	16.0		76.1	70.0	
Employee Expenses	10.0	10.8		39.3	37.4	
Other Expenses	31.5	29.8		114.4	102.0	
EBITDA	25.8	27.0	-4%	103.8	94.9	10%
EBITDA Margin (%)	28.2%	32.3%		31.1%	31.2%	
Depreciation	4.1	4.5		16.3	15.2	
EBIT	21.7	22.5	-3%	87.5	79.7	10%
EBIT Margin (%)	23.7%	26.9%		26.2%	26.2%	
Finance Cost	1.9	2.0		7.9	5.0	
Profit before Tax	19.9	20.5	-2%	79.6	74.7	7%
Tax	5.4	10.6		22.9	20.5	
Profit After Tax	14.5	9.9	47%	56.7	54.2	5%
PAT Margin (%)	15.8%	11.9%		17.0%	17.8%	
Other Comprehensive Income	-1.0	0.9		0.6	2.2	
TOTAL INCOME	13.5	10.9		57.3	56.4	
EPS	14.07	9.65		55.12	52.62	

The Financial Results have been prepared in accordance with the Indian Accounting Standards (Ind AS)





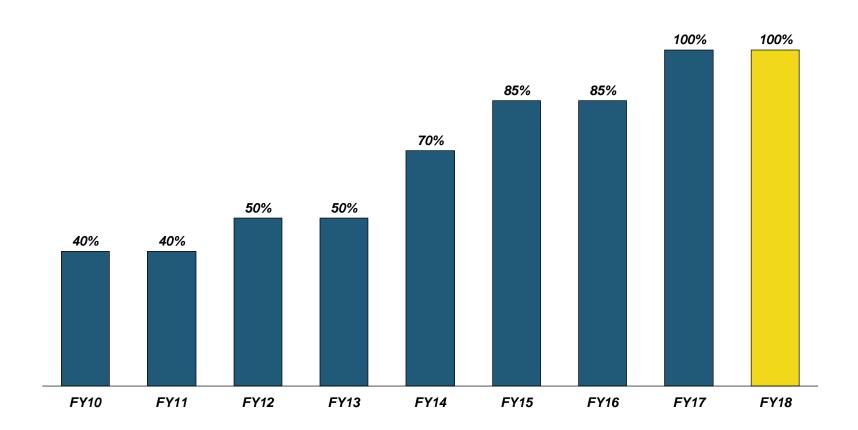
EQUITY & LIABILITIES (Rs. Crs.)	Mar-18	Mar-17	
Equity Share Capital	10.3	10.3	
Other Equity	377.7	332.6	
Total Equity	388.0	342.9	
Financial Liabilities			
Borrowings	68.7	63.5	
Other Financial Liabilities	0.3	0.6	
Provisions	2.4	2.2	
Deferred Tax Liabilities (Net)	20.6	14.3	
Total Non-Current Liabilities	91.9	80.6	
Financial Liabilities			
Borrowings	29.0	22.5	
Trade Payables	21.2	18.1	
Other Financial Liabilities	21.7	18.6	
Other Current Liabilities	20.3	24.5	
Provisions	0.7	0.2	
Total Current Liabilities	92.9	83.9	
Total Equity and Liabilities	572.8	507.4	

ASSETS (Rs. Crs.)	Mar-18	Mar-17
Property, Plant and Equipment	307.7	305.6
Capital Work-in-progress	40.4	2.4
Other Intangible Assets	0.6	0.5
Intangible Assets under development	0.0	0.1
Financial Assets		
Investments	23.0	22.4
Loans	0.4	0.3
Others	1.8	1.6
Other Non Current Assets	0.0	2.4
Total Non-Current Assets	373.8	335.4
Inventories	38.6	32.2
Financial Assets		
Investments	52.8	30.5
Trade Receivables	75.6	76.6
Cash and Cash Equivalents	9.6	1.8
Bank balances	6.0	11.5
Loans	5.0	6.7
Others	0.7	0.9
Current Tax Assets (Net)	0.0	0.3
Other Current Assets	10.7	11.4
Total Current Assets	198.9	172.0
Total Assets	572.8	507.4

## **Consistent Dividend Record**



Dividend (% of Face Value)





### For further information, please contact:

Company:

Investor Relations Advisors:

Oriental Carbon & Chemicals Ltd.

CIN: L24297WB1978PLC031539

Mr. Anurag Jain - CFO

anuragjain@occlindia.com

http://www.occlindia.com/

Strategic Growth Advisors Pvt. Ltd.

CIN: U74140MH2010PTC204285

Mr. Deven Dhruva / Ms. Neha Shroff

deven.dhruva@sgapl.net / neha.shroff@sgapl.net

+91 9833373300 / +91 7738073466

www.sgapl.net